

New Concurrent Master's Degree Program

Master's in Arts Management (MA or MS) and Master's in Business Administration (MBA)

Sample Three-Year Plan – Curricular Requirements for the Two Concurrent Degrees

Curricular Focus	Fall 1	Winter 1	Spring 1	Summer 1
Core AAD Graduate Requirements	AAD 610 Cultural Administration (4) AAD 550 Art in Society (4) AAD 584 Adv. Info Design (3) AAD Elective 1 (4)	AAD 510 Media Mgmt Praxis (4) AAD 630 Research Methods (4) AAD 585 Multimedia (3) AAD 604 Internship I (1) AAD Elective 2 (4)	AAD 510 Arts Learning Policy/Practice (4) AAD 565 Arts Marketing (4) AAD Elective 3 (4)	Internship II (4)
	Fall 2	Winter 2	Spring 2	Summer 2
Core MBA Graduate Requirements	AAD 604 Internship (1) ACTG 612 Financial Accounting (3) DSC Qual. Methods for Managers (3) FIN 612 Fundamentals of Finance (3) MGMT 612 Managing Individuals & Organizations (3) MKTS 612 Marketing Management (3)	FIN 613 Operations Management (3) FIN 613 Managerial Economics (3) BE 607 Business Law Foundations (1) MBA Track Elective 1 MBA Track Elective 2	MGMT 614 Strategic Management (3) MBA Track Elective 3 MBA Track Elective 4 MBA Track Elective 5	
	Fall 3	Winter 3	Spring 3	
Combined AAD and MBA Track Requirements and Electives	MBA Track Elective 6 (3) MBA Track Elective 7 (3) AAD 562 Cultural Policy (4) AAD Elective 4 (4)	MBA Track Elective 8 (3) MBA Track Elective 9 (3) SPP Strategic Planning Project 1 (4) AAD Elective 5 (2-4)	BMBA 610 Business Leadership/Ethics (3) MBA Track Elective 10 (3) SPP Strategic Planning Project 2 (4)	

School of Business		Concurrent	Degrees		Arts & Administration	
	MBA	Min Credits	Min Credits	Min Credits	Min Credits	MA/MS in Arts Mgmt
	Core	28	28	30	30	Core
				6	6	Technology
				6	6	Professional Practice
	Track Electives	39	30 (+ AAD 10)	18	17	Concentration Electives
				4	7	Research Coursework
	Project	8	8	(+ MBA 8)	6	Master's Project
	TOTAL	76	66 (+8) = 76	66 (+8) = 72	72	TOTAL

Arts and Administration Program master's degree students interested in completing a concurrent MBA program are able to complete both degrees in three years, including an arts administration concentration area and an MBA track in either *entrepreneurship* or *sustainability*. Prospective students must secure admission to both programs individually.

Information about both master's degree programs is available online: <http://aad.uoregon.edu> and <http://www2.lcb.uoregon.edu>
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