

# AAd









## Add a Minor in Arts Management

The arts management minor is designed for students with an interest in participating in, leading, and managing arts organizations and activities across the arts sector. Students from diverse disciplines—including theater. music, dance, art, education, sociology, anthropology, history, business, English, and family and human services-minor in arts management to expand their knowledge of the wide variety of management careers available in the arts sector.

The arts management minor emphasizes the cultural. economic, social, and ethical environment in which the arts thrive. Course work in arts management focuses on arts philosophy, arts education, cultural programming, management, funding, and business development as core areas of competency paired with specialized courses in the visual arts, performing arts, and community arts management.

Participatory learning experiences in the form of practicums with local arts organizations provide students with hands-on learning opportunities that extend classroom learning into the community and provide students with important professional experiences and connections.

The minor in arts management requires 28 credits taken with grades of C+ or better. A minimum of 20 credits must come from AAD courses. Meet with the advisor to plan your schedule.

#### ARTS AND ADMINISTRATION PROGRAM

Contact Tina Rinaldi, arts management minor advisor, trinaldi@uoregon.edu for more information.

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### **Required Courses**

AAD 312 Arts Management

#### At least one course taken from

AAD 250 Art and Human Values (A&L. IP)

AAD 251 The Arts and Visual Literacy (A&L. IP)

AAD 252 Art and Gender (A&L. IP)

#### Choose one capstone course from

AAD 410 Planning Interpretive Exhibits

AAD 410 Performing Arts Industry

AAD 451 Community Cultural Development

## Students pursuing the arts management minor complete a variety of upper-division courses such as the following:

AAD 301 Understanding Arts and Creative Sectors (A&L)

AAD 315 Funding the Arts

AAD 409 Practicum (student selected with local organization)

AAD 420 Event Management

AAD 421 Cultural Programming AAD 429 Museum Education

AAD 430 Youth Arts Curriculum and Methods

AAD 434 Entrepreneurship and the Arts

AAD 435 Arts Business Development

AAD 471 Performing Arts Management

AAD 472 Artistic Administration in the Performing Arts

A&L = Group-Satisfying Course, Arts and Letters IP = Multicultural Course, Identity, Pluralism, and Tolerance