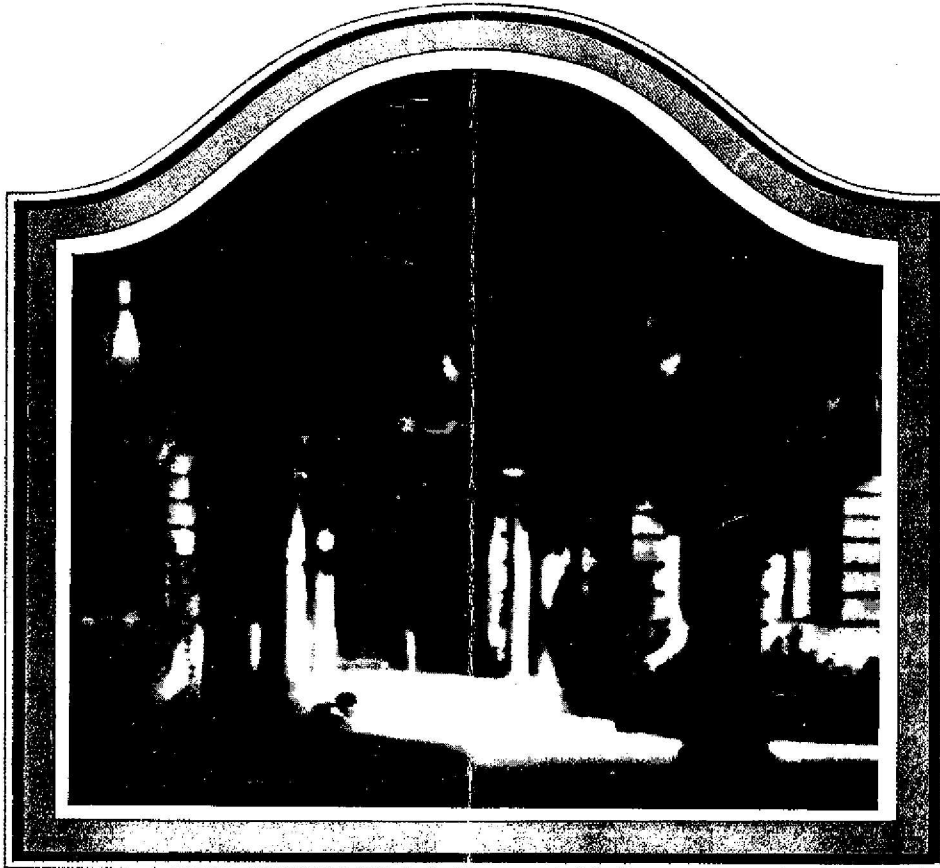


Old Oregon

June, 1929
Volume XII, No. 9





1800 conversations at once through a cable less than 3 inches thick

*An Advertisement of the
American Telephone and Telegraph Company*

THE earth beneath our great cities is crowded. Steam, gas, sewer and water-mains, compressed air pipes, pneumatic tube systems, telephone and telegraph cables, light, power and rapid transit conduits lie so close together that any further additions create serious engineering problems. Yet the number of telephone calls that must flash through the underground arteries of great cities is steadily increasing.

The challenge to the scientific minds of the Bell System was to find a way for more conversations in existing conduits. Fifteen years ago, the pride of the System was a cable containing nine hundred pairs of wires. Then by many improvements a cable of twelve hundred pairs was



perfected. It was rightly considered a scientific triumph.

Today, cables containing eighteen hundred pairs of wires are in service and these cables with every wire insulated are only two and five-eighths inches in diameter, one-half as large as the first nine hundred-pair cable. Eighteen hundred conversations at once—six hundred more than before—can now pulse through this two and five-eighths inches of cable.

There is no standing still in the Bell System. Better and better telephone service at the lowest cost is the goal. Present improvements constantly going into effect are but the foundation for the greater service of the future.

"THE TELEPHONE BOOKS ARE THE DIRECTORY OF THE NATION"

The Family Mail

May 21, 1929.

Dear Editor:

Just returned from La Grande where I attended the Annual Convention of the Oregon State Medical Society. It was very gratifying to find former students and alumni of the University and medical school taking a prominent part in the scientific program.

Dr. Dorwin L. Palmer, of Portland discussed a paper on x-ray of the Sinuses. Dr. Willard F. Hollenbeck, of Portland, read a paper on diseases of the stomach. Drs. Blair Holcomb and David W. Baird, of Portland, presented a paper on Diabetes. Dr. Otis F. Akin of Portland, read a paper on fractures. Dr. J. R. Coffey, of Portland, read a paper on Undulant fever. Incidentally, the writer presented a paper on diseases of the ear.

Sincerely Yours,
Ira B. Gaston, M.D., '18,
726 Medical Dental Building,
Portland, Oregon.

May, 1929.

Dear Editor:

I'm a co-partner in the firm of Davis, Skaggs and Company, and have been for two years. We're members of the San Francisco Stock Exchange and San Francisco Curb Exchange—also maintain an investment department as well as brokerage. We are located on the 20th floor of 111 Sutter street, San Francisco.

You have the dope on my family. Don is seven—Dick, six—going to school. On the side they're trying to find where the cat gets milk to feed her kittens. My college education hasn't given me powers to get the answer over.

George William Davis, ex-'18,
Davis, Skaggs and Company,
111 Sutter street,
San Francisco, California.

May 27, 1929.

Dear Editor:

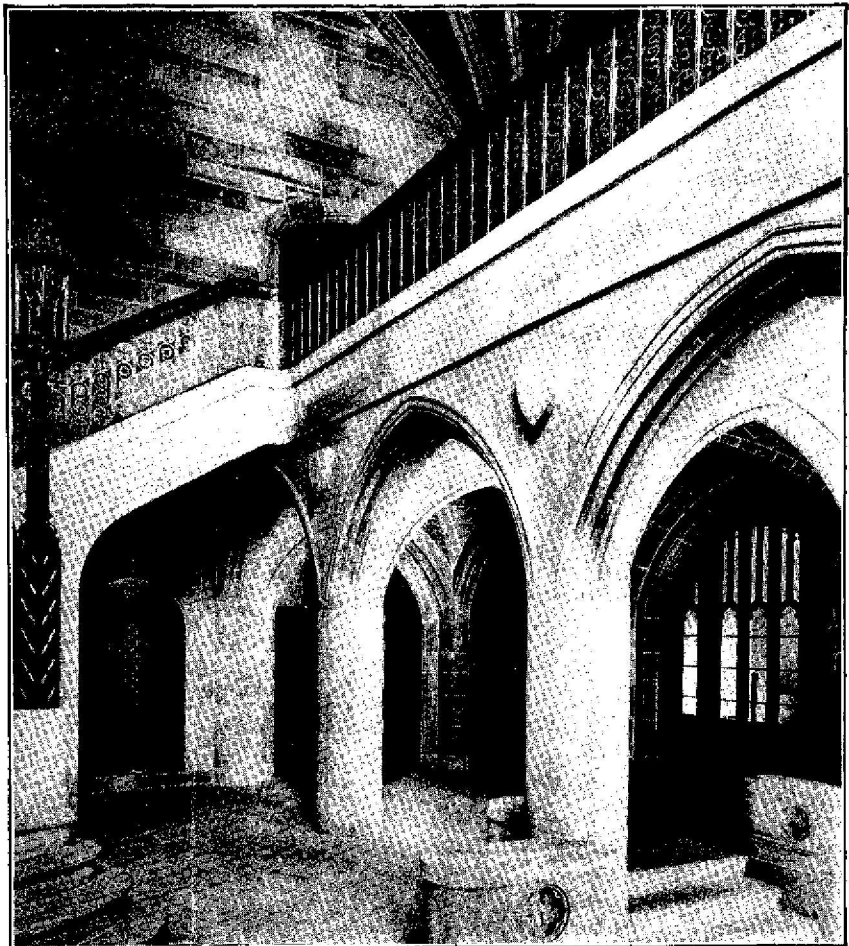
Am enclosing a check for OLD OREGON in order to keep in good standing. Your publication is always welcome as it provides a constant link with the past.

There are a large number of Oregon medical school graduates located in California, especially in San Francisco. We had the pleasure of entertaining Dr. and Mrs. Clyde D. Horner, M.D., '24, here recently. Dr. Horner is located in San Francisco where he is doing very well. I had the pleasure of visiting with two of my classmates in Medford last month during a Shrine ceremonial attended by our local temple. They were Dr. C. A. Haines, M.D., '24, who is located in Ashland, and Dr. R. H. Mast, '24, who is located at Myrtle Point. Incidentally Dr. Mast came to Medford for the express purpose of "crossing the burning sands." Durrell Murchie, ex-'22, is the only Oregon man whom I know living in Sacramento, although I presume there are others.

These little news items may not be written in the best journalistic style but what can you expect from an amateur? We plan to attend Homecoming this fall if our plans mature, but meanwhile will depend on OLD OREGON for news.

Best wishes for continued success from a transplanted Oregonian.

Norris R. Jones, M.D., '24
Medico-Dental Building,
Sacramento, California.



Interior view, Chicago Theological Seminary, Chicago.
Riddle & Riddle, Architects. H. B. Barnard, Builder.

Fine Enough for All Interior Work

FOR interior as well as for exterior use, architects use Indiana Limestone. The all-stone exterior, so much admired, is not prohibitively expensive. New methods and large scale production of Indiana Limestone make this beautiful, light-colored natural stone moderate in cost.

The texture of Indiana Limestone varies from the almost invisibly fine to rather granular. This stone, while not too hard to be cut with the greatest ease into any required shapes, yet is tough enough to be deeply undercut and carved into

the most delicate ornament and tracery. When exposed to the air for a time in a building, it becomes seasoned and is then quite hard and practically everlasting.

Let us send you our illustrated booklet showing samples of school and collegiate buildings of the better type. Many trim as well as all-stone buildings are shown in its pages. A reading of this booklet will give you a clear picture of what is being done the country over in college buildings. For the booklet, address Dept. 852, Service Bureau, Bedford, Indiana.

INDIANA LIMESTONE COMPANY

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POPLARS ON THE MILL RACE

*This picture is printed here through the courtesy
of the 1929 Oregana.*



University Regents Meet at Commencement

By MALCOLM EPLEY, '29

WITHOUT special formality or ceremony, the University of Oregon Regents wrote finis on their work, as a board, in behalf of the University at the Commencement meeting held Saturday, June 8, but not until they had marked the final meeting with a number of accomplishments of great importance to the future of the University.

Outstanding among these, from the standpoint of interest to alumni, was the authorization of a retiring annuity system for faculty members of professorial rank. Another act of significance was the confirmation of 597 degrees, the largest single group of degrees ever granted by an institution in Oregon. Completion of the University staff for next year and for the summer sessions, authorization of the 1930 summer session, acceptance of the report of Dr. Arnold Bennett Hall, president of the University, and further legal steps in connection with the Fine Arts building construction were other features of the last meeting.

The term "last" in the above paragraph cannot be used, however, without qualification, as legal steps have been taken to test the validity of the law adopted at the last legislative session which abolishes the existing regent boards of the higher educational institutions and replaces them with a single board of higher education. Unless the supreme court holds the law void, however, the June 8 meeting was actually the last regular session of the University of Oregon Regents, and it was considered as such by the Regents.

This brought an expression of regret from Dr. Hall as he presented his final report to the board.

"My almost three years of service with you have resulted in deep respect for members of this body as public officials, eager and able to carry on the direction of the University, a personal gratitude for your helpfulness to me in the heavy burdens I have borne, and a sincere affection that always arises when a group of people labor together earnestly for the achievement of large purposes and high ideals."

To this, Dr. Hall added this tribute:

"I have felt that there has been a fundamental unity of purpose, high resolve, and sincere determination to serve the people of the state through the activities of the University. Out of that sense of common enterprise I have received a real thrill and the genuine pleasure that comes through efforts of this kind, and I want to express to the regents my sincere and lasting appreciation. . . . May I venture to express the

hope that you will not lose your interest in the University and my efforts to serve it."

Dr. Hall went on to say that he is viewing his relationships with the new State Board of Higher Education with "optimism, hope and enthusiasm." The members of the retiring Board of Regents, he said, "may view the future with confidence and with the satisfaction that the foundations that they have built so well will be wisely utilized in the perfection of the super-structure to be worked out by the new governing body."

The action of the regents in authorizing the new annuity system for faculty members fills a long-standing need of the University of Oregon, and discharges an obligation to many of the veteran teachers in which alumni are particularly interested. Since he came to the University, Dr. Hall has recognized this need, and has put forth great effort to effect a satisfactory arrangement of the kind adopted by the regents June 8.

Under this action, the president is authorized to increase the salaries of all members of the faculty of professorial rank, including associate and assistant professors, who have served at least two years and are on permanent tenure, and administrative officers in similar standing, to the extent of five per cent. This will enable these men and women to enter into a contract with the Teachers' Insurance and Annuity Association for a retiring annuity to cost an amount equal to twice the increase of salary, the faculty member to subscribe this amount each year.

For the benefit of older members who have been long in the service of the University, arrangements also have been made to care for at least part of the accrued liability of these men. Of great assistance in this program is the Carnegie Endowment for the Advancement of Teaching, which has agreed to take over the accrued liability of eight of the older men of the University faculty, the present value of which would be approximately \$73,000.

Relieved of this heavy burden of accrued liability, the University will assume the accrued liability of other members of the faculty and administrative staff who have served five years or more, on the following basis: those who have served 25 years or more retire at 70 years of age on a retiring annuity equal to about one-half of their present salary; for those who have served between 20 and 25 years, the payment toward accrued liability shall be decreased one-fifth from this standard; it shall be reduced two-fifths for those who have served

between 15 and 20; three-fifths for service of between 10 and 15 years, and four-fifths to those who have served between 5 and 10 years.

The latter part of this plan, dealing with accrued liability, will cost approximately \$12,000 a year, and the regents authorized the comptroller of the University to set aside this sum to be held for this purpose when the state legislature adopts the necessary enabling act.

Another important act of the regents, taken in connection with Dr. Hall's report, was the abolishment of head professorships in the University, and the establishment of department chairmen, appointive by the president on an annual basis. This is a move "solely in the interest of administrative efficiency" and is necessary because of the greater administrative work in connection with the new advisory system at the University. It does not indicate a reduction in rank of those men now known as head professors.

Dr. Hall, in his report, also outlined the new advisory plan, which provides for a corps of junior advisers, and a general re-organization of the personnel system on which he has been working since coming to the University. The University is now definitely determined to improve its individual service to each student, and many beneficial results are expected. Professor Howard Taylor of the Psychology department, who has had charge of personnel records of students taken so far, has been appointed personnel officer for next year and will spend a good share of his time on this work.

Dr. Hall also outlined the research program of the University, revealing for the first time just what the University

intends to do with the \$15,000 granted it by the last legislature for research purposes. A three-fold program is planned in the fields of business, education and law enforcement. Intensive investigations by experts into outstanding problems in these matters of practical importance in Oregon will be made. Already, this work is getting under way.

Oregon alumni will be especially interested in the action of the regents in accepting the resignation of Dr. John Straub as head of the department of Greek and professor of Greek, effective October 1, 1930, and his appointment for life as emeritus dean of men on a salary. This means that Oregon's beloved "grand old man" will be with the University of Oregon for the remainder of his life, offering the same homecoming welcome to alumni and the friendly hand to "the best freshman class" each year.

Included in new staff appointments are Paul Ager, as assistant comptroller; Raymond D. Cool, instructor in chemistry; Michael J. Mueller, professor of painting; Richard W. Book, professor of sculpture; Fred Harris, assistant professor of painting; Miss Arlien Johnson, assistant director of the Portland school of social work; Hugh E. Rosson, professor of law; Wayne L. Morse, assistant professor of law; Orlando Hollis, special lecturer in law.

The University's Board of Regents finished up all loose ends of its business in order to give way to the State Board of Higher Education July 1. It took necessary steps in connection with the new building projects both on the campus and at Portland, including the Infirmary, Fine Arts Museum, and Portland Medical Clinic.

An Appreciation of Joseph N. Teal

IT IS with regret that OLD OREGON records the death of Joseph N. Teal of Portland, attorney, public spirited citizen, friend of the University of Oregon, and alumnus, since he received from the University the honorary degree of M.A. in Public Service in 1920.

Mr. Teal was born in Eugene September 24, 1858, the son of Colonel Joseph Teal, Oregon pioneer of 1853. He received his early education in Eugene, and at the Portland Academy and then Attended St. Augustine College at Benicia, California. He was admitted to the Oregon bar in 1884. His death occurred Saturday, May 25.

On the University campus stands "The Pioneer," generous and thoughtful gift of Mr. Teal to the University of Oregon. It is a bronze statue of heroic size; A. Phimister Proctor was the sculptor.

In the *Oregon Voter* for June 1 is a sketch of Mr. Teal's personality and a sane appraisal of his social contributions. It is herewith reprinted in full:

"Joseph N. Teal's public spirit was of the kind that responds without urging. When a move was inaugurated in behalf of the community, he usually learned of it in its inception, as he was a close reader of the press. Upon noting it, he initiated a quiet little investigation in his own fashion. If he found the movement worthily sponsored and for a purpose he deemed necessary or constructive, he promptly sent in his contribution and advised his friends to subscribe. If he found it unworthy, he acted as promptly in obstructing it before it gained expensive momentum.

"Mr. Teal understood newspaper folk. He was especially encouraging to young men or young women entering the business, showing them rare personal consideration and assisting them to understand subjects they were attempting to handle.

His patience seemed inexhaustible; he would sacrifice hours of precious time attempting to impart a grasp of complex traffic problems and economic subjects concerning which he was interviewed. If new information turned up, he would remember to telephone the reporter or editorial writer who had discussed the question with him. In all these relationships with the press it was obvious that he was not resorting to artifice in order to obtain publicity for himself. He simply went out of his way habitually to be of service, and newspaper people appreciated his good faith.

"Punctuality and a red carnation were minor personal characteristics constantly in evidence. If a meeting was called at 1 o'clock, 1 o'clock meant 1 o'clock to Mr. Teal. It didn't mean 1:30, 1:15, 1:10 or 1:01. He was there on the moment, ready to transact business, and fretted at the tardiness of others whereby time was wasted.

"He had a habit of placing public officials on the carpet, cross-examining them searchingly to bring out their reasons for promoting this, that or the other public expenditure. Those who could stand up under his fire of questions learned to respect and admire him. As a result he developed many loyal friends among officials who were honest in purpose and competent in their duties.

"Intellectual disagreement never seemed to disturb him; rather, he delighted in it, and seemed to extract mischievous enjoyment from starting an argument on a subject that he knew would develop white heat,—only to break it up with a laugh. Of opinion difference he was tolerant, despite aggressive insistence upon his own.

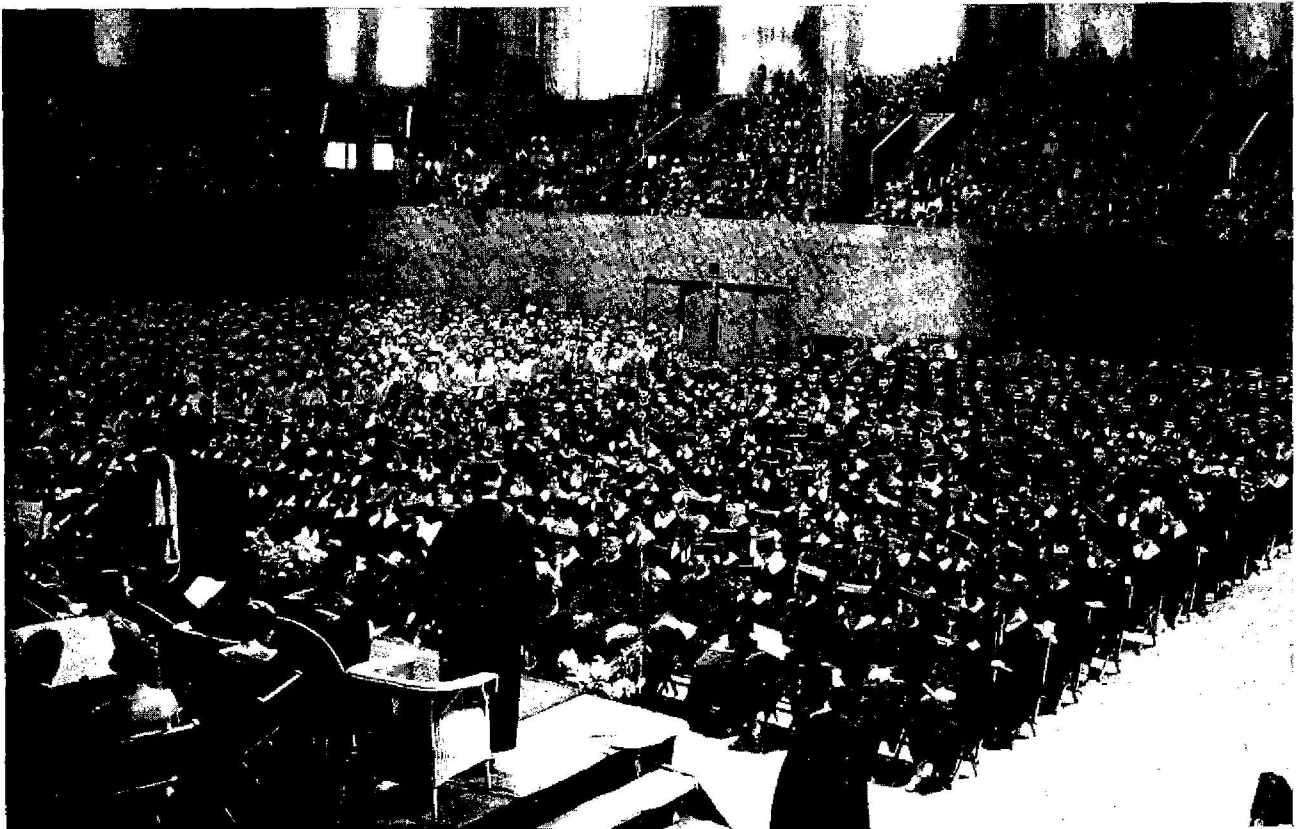
"Few have lived in Portland who are missed more than is Joseph Nathan Teal. It has been the lot of few men to command so high a degree of private and public confidence."

Over Five Hundred Degrees Granted by University This June



PRESIDENT HALL WITH THE THREE WHO RECEIVED HONORARY DEGREES
(Left to right) Ex Governor Frank O. Lowden, Mrs. Gertrude Bass Warner, Senator
Robert A. Booth, and President Hall.

The degree of Doctor of Laws was conferred upon Ex-Governor Frank O. Lowden in recognition of his distinguished scholarship in law and social science and his leadership in public affairs. To Mrs. Gertrude Bass Warner was given the degree of Master of Arts in Public Service conferred in recognition of her scholarly contribution to an understanding of the art and civilization of Oriental peoples. Master of Arts in Public Service was awarded to R. A. Booth of Eugene in recognition of his scholarly interest in the history and economic development of Oregon and his outstanding record as statesman and public servant.



THE ILLUSTRIOUS CLASS OF 1929 AT THEIR COMMENCEMENT EXERCISES IN McARTHUR COURT

The Oregon Mothers Organize

By FRANCES CHERRY, '28

THEY turned collegiate, 450 Oregon Mothers did, May 10-12, on the campus when they came to be guests of their sons and daughters and to form "The Oregon Mothers" organization, whose purpose as stated in the newly adopted constitution is "to serve in every possible way the interests of the sons and daughters of the members, the students of the University of Oregon."

Regretfully they departed after three gala days of Oregon sunshine and Junior Weekend concentrated entertainment with that purpose stated and the plan for the drive for a new infirmary presented by Mrs. W. B. Crane of Portland unanimously adopted as the main work to be done during the year.

A queen at Buckingham palace wouldn't have received half the attention which was paid to the Oregon Mothers who came to the campus to spend the short time with their chums: the students at the University. Each visitor was the uncrowned center of the varied events which had been planned by the student directorate and the University.

Even the weather cooperated and the sun came out to persuade the flowers and shrubs to bloom on the lovely Oregon campus for the "Mothers Who Are Coming to Oregon." When the great day arrived trees and shrubs and flowers scented the atmosphere and intensified the spirit of romance, beauty and happy days at Oregon which impressed the Important Guests.

The traditional sentiment of Mother's Day was brought from the world, onto the privacy of a college campus and made it more beautiful there for three days, and for all time, for according to Dr. Arnold Bennett Hall, president of the University, it was one of the most uniquely delightful occasions in the history of the University.

Had Miss Anna Jarvis, of Philadelphia, been privileged to attend this Day of Days, she would have seen the occasion which she inaugurated a Sunday in May way back in '07, carried to a perfection which should have seemed to her "dreams come true."

Mothers came from as far south as Los Angeles and as far north as Canada. Nearly every student was strolling on the campus with an older person. Mothers on sons' arms being "shown around" the campus and introduced to friends—mothers and daughters, long skirts and short skirts, bright clothes and quiet ones. The sentiment of the event showed a bit of realism when the program included excursions to the city to view chic spring frocks in downtown stores when daughters gave their "sales talks."

Mothers visited in the students' homes. "Can't we make some curtains for the house? Wouldn't it be helpful to have a mothers' club in Portland? Let's organize one," were evidences of the loyalty and cooperation built up between the home and the University as a result.

Many forms of inveigling entertainment were prepared for the Guest Mothers, all designed to go into a delicious little memory packet which tucked itself away in the minds of them all with such thoughts as: "Oregon, my son's University—hospitality—happy atmosphere—beautiful campus—charming little city, Eugene—friendly, cooperative faculty—efficient administration—my son is to be envied—I am glad he is fortunate enough to be at Oregon."

The Mothers enjoyed especially the "dramatic" side of Junior Weekend. The pageantry of the canoe fete, the pro-

cessional pledging of Friars and Mortar Board, the junior prom, the water sports carnival on the mill race, the collegiate dances on the tennis courts, the tug-o'-war—were some of the features which were underlined with red pencil. The teas given by the Women's league, by the Household Arts faculty, the inspection of the Murray Warner Art Museum, and attendance at vesper services, were other equally successful functions.

No matter how nearly complete and perfect an occasion is, there is bound to be one part of it which surpasses all the rest and this time it was the banquet. Saturday night, the astounding total of 1,025 mothers and daughters and sons (no exaggeration—it was the largest banquet ever held in the state outside of Portland), sat down at the banquet tables in the Gerlinger building to organize, to talk and to hear talks, and especially the one made by Dr. Arnold Bennett Hall.

A son on either side of her doubly qualified Sally Allen (Mrs. Eric W. Allen) for the position of toastmistress. "During this visit you are introduced as Mary Jones' Mother, but if you come again next year and keep coming, the tables will turn and then it will be, 'Oh, there is that charming Mrs. Jones. Do you know Mary? She's Mrs. Jones' daughter.'"

"People are always planning to do things and to go certain places, but often they never do. They need an extra big push to carry them over the hump," Mrs. Allen explained, telling her idea of the value of Mothers' weekend. A desire of all parents is to visit the campus and a specially planned weekend furnishes the necessary stimulus.

"It is a fine thing for the parents to see the setting of their children's lives—to really know the atmosphere in which they are spending four years." They had opportunities for this in all ways, for everything on the campus was sesame. "Even on Saturday morning the University professors held open house in their offices and mothers visited and talked to them," she said.

Mrs. J. F. Hill, of Portland, spoke on *Mighty Mothers of Mighty Oregon*. Miss Hazel Prutsman, acting dean of women, talked on *In Charge of Your Charges*; Mrs. W. B. Crane, on *Matching Money for a Matchless Purpose*; and Helen Webster, secretary of the Associated Students, on *Mothers of Ours*.

In the main speech of the evening, Dr. Arnold Bennett Hall held the entire attention of his hearers as he told of the problems, hopes and aims of the University. Many of the Mothers heard Dr. Hall for the first time on that occasion.

"I am very happy indeed to have the privilege of welcoming the Mothers of Oregon to the University campus, and I want to talk to you about the great problems that you and I have in common—the problems of providing for your sons and daughters the best technical training that modern education can afford, and supplementing that technical training with a fine sense of spiritual values that will guarantee a strong character and an enriched personality along with a disciplined intellect. For whatever other functions a state university may have, the training of our youth is its most significant and important purpose," Dr. Hall said.

"In welcoming the Oregon Dads at their first meeting a year ago last January, I attempted to tell them of the reasons that caused me to come to Oregon, and I should like to tell you something of the same story. I was happy and contented

in the work of teaching and research in which I was engaged and had repeatedly decided that I did not care for administrative work. Offers that came to me to assume administrative responsibility were rejected without serious consideration.

"But when the invitation came from Oregon, there was something about it that seemed to afford such alluring opportunities that, while rejecting it at first, I later was glad to change my mind when I found the magnificent opportunities that were awaiting me.

"Here was a great commonwealth peopled by what is probably the purest American stock to be found in any state of the Union, a commonwealth equipped with magnificent material resources, but only partially developed, and a state whose natural scenery should afford an inspiration for the profoundest spiritual life that one could find any place in America.

"I found a University whose foundations were securely laid in the traditions of sound scholarship, whose life was permeated with the spiritual vision of my distinguished predecessor, President Campbell.

"Here, amidst these opportunities I have found the most challenging problems and the most inspiring possibilities. To develop the University of Oregon until it attains that degree of intellectual and spiritual leadership that will enable it to direct and inspire the spiritual and material forces of the state, and to send out sons and daughters who will carry into the communities from which they come the finest traditions and ideals of professional service, of community devotion, and of spiritual ideals, has been my constant and unceasing aim.

"The burdens involved in this task are beyond my strength and wisdom. I therefore welcome this opportunity to share this burden with the mothers of the state. The development of your children is our joint concern. We need your presence here in order that you may better understand the problems with which they must contend, the background of the life they live upon the campus and the need of constant and intelligent advice from their homes.

"The development and perpetuation of home ties and the influence of home environment is of tremendous importance

in developing upon the campus the ideals that must permeate student life if the educational process is to produce the best results. Moreover, we need your counsel and advice. You know your children better than we can know them. We want you to understand something of the nature of our problems and something of the spirit with which we approach the task of training the boys and girls entrusted to our care. We want your sympathetic understanding and cooperation in the performance of this all-important task.

"We have found as a result of the Dads organization that there have been established closer bonds of understanding between the University and the home, between the children and the parents, and between the ideals of the campus and the hopes and aspirations of the household. We want to add to these forces through your presence and cooperation; and with your help and with the inspiration of your presence we want to reconsecrate ourselves to the sacred task of giving to your boys and girls the best education and the finest ideals. This is our common task and should be our common hope."

The Mother's Day directorate included: Eleanor Poorman, chairman; Gladys Clausen, banquet; Marjorie Chester, secretary; Katharine Talbott, teas; Milton George, registration; Lawrence Parks, open house; Stanford Brooks, decoration; Elise Schroeder, publicity; and to them a large share of the thanks for the success of the affair is due.

Officers of "The Oregon Mothers" are: president, Mrs. Walter Cook, Portland; vice-president, Mrs. John Runyan, Roseburg; secretary, Mrs. Wilson H. Jewett, Eugene; executive secretary, Miss Marian Phy, Eugene.

A state wide general committee includes: Mrs. E. W. Allen, Mrs. Frank Carll, Mrs. F. M. Carter, Mrs. Joseph Koke, Mrs. J. B. Patterson, Mrs. A. A. Rogers, and Mrs. Claude Rorer.

Members of the executive committee are: Mrs. J. F. Hill, Portland; Mrs. C. D. BoDine, Portland; Mrs. Herman Schade, Portland; Mrs. Wallace Shearer, Portland; Mrs. Treve Jones, Portland; Mrs. Frank Heitkemper, Portland; Mrs. W. B. Crane, Portland; Mrs. W. J. Seufert, The Dalles; Mrs. Emil E. Judd, Roseburg; Mrs. Charles Hall, Marshfield; Mrs. Colon Eberhard, La Grande; Mrs. Ray Logan, Seaside; Mrs. George Peters, Portland; Mrs. Phil Metschan, Portland.



SOME OF THE MEMBERS OF THE EXECUTIVE COMMITTEE OF THE OREGON MOTHERS who worked out plans for a permanent organization. From left to right, they are: President Arnold Bennett Hall, Marian Phy, Mrs. Eric W. Allen, Eugene; Mrs. C. D. BoDine, Portland; Mrs. J. F. Hill, Portland; Mrs. Emil E. Judd, Roseburg; Mrs. Herman Schade, Portland; Mrs. Frank Heitkemper, Portland; Mrs. W. B. Crane, Portland; Mrs. W. J. Seufert, The Dalles.



Back row, standing, left to right: Margaret Bannard Goodall, Virginia Cleaver Bacon, Louis Dodge, Frederick Staver, Ralph Shelley, James Russell. Front row, seated, left to right: Pauline Walton, Lulu Holmes Plummer, Louise Jones, Rosa Dodge Galey, Benjamin Wagner.

The Class of 1904 Celebrates Reunion

By PAULINE WALTON, '04

THE TWENTY-FIFTH reñnion of the celebrated class of 1904 has passed into history; but, lest the deeds of this famous group be forgotten, it might be well for the members of the Alumni Association to pause in the mad rush for fame and wealth and consider the achievements of "Naughty Four."

For the benefit of the most recent addition to the Alumni, the members of the class of 1929, it might be well to contrast living conditions twenty-five years ago and now. When the "Naughty Fours" were in the University most of them thought \$2 a week an ample sum for all expenses and one of the boys of the class was such a good financier that he and a friend lived on \$2 a week. They would buy a sack of Graham flour and have mush for breakfast every day in the week, and they knew just how many dishes each sack would make and each fellow could have his share and no more. On Sundays an egg was added to the breakfast menu as a great luxury. Board at the men's dorm was \$2.50 a week and rooms were free. The maximum board paid in those days was \$3 a week.

At this silver anniversary ten members of the class were present, one ex-member, Louis Dodge of Ashland, and Mrs. Ruby Hendricks Goodrich of the class of '03 whose husband, Ray Goodrich, was an honored member of the reunion class. At the time of his death several years ago, Mr. Goodrich was a regent of the University. Others of the class who are de-

ceased are Mrs. Estella Melrath Murphy and Charles Campbell.

In counting up the children of those present at the reunion dinner held at the Anchorage it was found there were eleven, six girls and five boys. One member of the class, Mr. Russell, proudly announced he had a grand-child. Two members of the class had children graduating this year, Mrs. Rosa Dodge Galey, a son John, and her brother, Louis Dodge, a daughter, Edith.

One distinction the class of 1904 had at the silver anniversary that few classes have: the original class flag was there to grace the walls of the men's "dorm" at the alumni luncheon and to give a familiar touch at the reunion dinner. Thereby hangs a tale. Fred Staver had the foresight on Commencement day in 1904 to secure the flag, no matter how, after it had decorated the stage in Villard hall and to keep it safely all these years and your humble servant is to be its custodian until the 30th anniversary.

There were so many reminiscences to recall and experiences to relate that it was hard for the members of the 1904 class to break away and go back to the realities of every day life, leaving the romance of their college days behind. No, not behind, for each one took a liberal share of it back in his heart of hearts; also renewed courage for the battles of life and added love and loyalty to the dear old U. of O.

Verses By An Oregon Alumna

SOMETHING of the traditional spirit of Oregon, that will not down in the face of obstacles, is shown in the case of one of its graduates, Agnes Millican McLean. Mrs. McLean entered the University in 1886, but was prevented by various circumstances from finishing, and was not able to come back until her boys were grown, graduating finally in 1914. Coming from a pioneer family that settled in the state in the fifties, and with a mass of material relating to early days, Mrs. McLean has been seeking the aid of campus versification classes to work these into poetic form. Such an attempt is the one called *Family Ties*.

Family Ties

There was something in the big fireplace,
The milky gray stone from the quarry
On the hill, hewn smooth and held in place
With mortar made of sand, lime and water
That held me like an iron hand.

There was the back-log from the oak
That stood in the middle of the field
Of grain, where many a ploughshare broke,
Burning and blazing up the chimney wall,
Shedding rays of heat and light for all.

There was the bed of hot ashes
Where potatoes roasted and beans baked;
Kettles of different mashes
When frost was in the air, and extra care
Was taken of the laying hens.

There was the hour with book and slate,
With father as my teacher;
Mother mending early and late
By the light of a flickering tallow candle,
Every button in its place.

Then mother teaching in the day
How to bake, to wash, to sew, to make
Each new thing however hard the way
Snapping and crackling on the hearth, the blazing fire
Has burned away

Experiment with the French forms of verse produced the following *rendel*: *Song of Yesterday*.

Song of Yesterday

Each day he plays and sings to me,
The old-time song of yesterday
With his guitar upon his knee,
Though streets with jazz echo and sway.

Alas, for him who now dares say
Sweet Annie Laurie has beauty
Each day he plays and sings to me
The old-time song of yesterday.

Youth elipped the wings of melody;
Her tired eyes sleep in half decay
Upon the shelf of memory.
Should once revival come her way
She'd wear a crown of rosemary
Each day he plays and sings to me.

Eugene Will Stage Pioneer Pageant

STUDENTS in the summer session at Eugene this year will have the special opportunity to enjoy and participate in a beautiful and dramatic commemorative celebration. On July 25-27 there will be presented a pageant depicting the experiences and services of the pioneers of Oregon and the Northwest.

For three successive nights on Hayward field at the University, before a typical Oregon background of mountain and forest and stream created by the artist's skill, there will be faithfully reproduced many episodes from the story of the settlement and progress of this region. Music and dancing, lights and color will all contribute to make the event one long to be remembered.

The pioneer pageant is a great community enterprise in which the people of Eugene and the surrounding country join hands and in which the University heartily cooperates. Three years ago the pageant, called *Klatawa*, drew to Eugene thousands of people from all over the Northwest. The success and high quality of the presentation convinced the people of Eugene that it should be revived and perpetuated. It gives promise, therefore, of becoming one of the well known historic pageants of the country, presented, if not annually, at least every two or three years.

Along with the pageant, which will be presented during the evenings, there will be an elaborate pioneer parade. Here will be seen the actual equipment with which pioneers crossed the

plains to Oregon and the articles and tools and utensils which they used in the early days of settlement. All who witnessed the parade three years ago agreed that it surpassed anything of the kind they had ever seen.

This event is worthwhile for students partly because of the opportunity for real enjoyment which it offers, but more especially on account of the great educational values which it presents. Pageantry has long been in vogue in Europe and it is rapidly growing in favor in this country. It is a stimulating civic enterprise and is one of the best known means of keeping alive vital memories of historic events, movements and personages. There is scarcely a community in Oregon that does not have a host of historical associations deserving of commemoration. Teachers, therefore, will have a most profitable opportunity to observe and participate in this pageant under the direction of Mrs. Doris Smith, who directed *Klatawa* three years ago, has directed *Rosaria* in Portland for several years, and is the Northwest's greatest master of the art of pageantry.

Students in the courses in Oregon history and the history of the West, in drama, art, music, and the teaching of the social studies will all find the pageant definitely interesting and helpful. Any student who desires the thrill and experience of participating with many hundred other performers will be welcome. There will be opportunity to take part as actors in the drama, as singers in the choruses, and as dancers.

Senior Class Joins the Alumni Association

By JANE EPLEY '29

THIS may be news to the 500 or more seniors who received their diplomas at McArthur court Monday morning, June 10, but it's a fact that as they marched out of the building as graduates of the class of 1929, they were also active members of the Alumni Association with dues fully pledged for a year.

Thus, after four full college years, they were welcomed unanimously into their new status by the many alums of the University of Oregon. Realizing the difficulties of digging up two dollars for alumni dues, added to all the fees necessary to graduation, officers of the Alumni Association had petitioned the University Regents to turn over to the Alumni Secretary two dollars of every ten dollar diploma fee collected by the University. This amount goes for alumni dues and subscription to OLD OREGON for a year for each student paying the diploma fee. The class of 1929 was the first to benefit by this new system.

So, shortly after severing their last official tie with the University and about the time they begin to feel a bit lonesome for the old school, a friend from the campus will arrive in the shape of OLD OREGON. Through its pages they will keep in touch with fellow class members and friends. Perhaps scenes and tales of the campus will bring back more vividly recollections of the time they entered as freshmen in the fall of 1925, eager to learn and expectant of great things.

They will remember the morning when they awoke to find glaring posters with grinning skulls and cross-bones threatening the "Seurvey Rats of '29" in the traditional sophomore manner. That day the Oregon tradition of the Frosh-Soph mix came home to these new students, as they went through the fire and water ordeals of the paddle and the mill race, and received coats of yellow paint on various portions of their freshman anatomy.

Shortly thereafter, they will remember, they united again in a body and elected officers after a short spirited campaign. Arthur Anderson became president; Audrey Jensen, vice-president; Sally Hughson, secretary; Vernon McGee, treasurer; and Ray Rankin, sergeant-at-arms.

They went through rushing, pledging, moving, "open house," freshman duties, in a cycle which at that time seemed to move ponderously over each event but now appears a swiftly moving panorama of scenes and impressions. Perhaps the Frosh Glee, their first united dance, stands out a little more than the other social functions, because of the originality and

artistry of its falling snowflakes and prismatic lights.

As sophomores, elevated from the ranks, the class of 1929 must surely remember the posters, written laboriously and plastered in the early hours of the morning, warning the freshmen of 1930 in much the same manner as they themselves had been warned the year before by the class of 1928.

Perhaps in some old trunk is a white jacket which will call to mind the distinguishing garb adopted by their class as sophomores—the "Beer Suit." The men wore white jackets and trousers, and the girls, white jackets. .

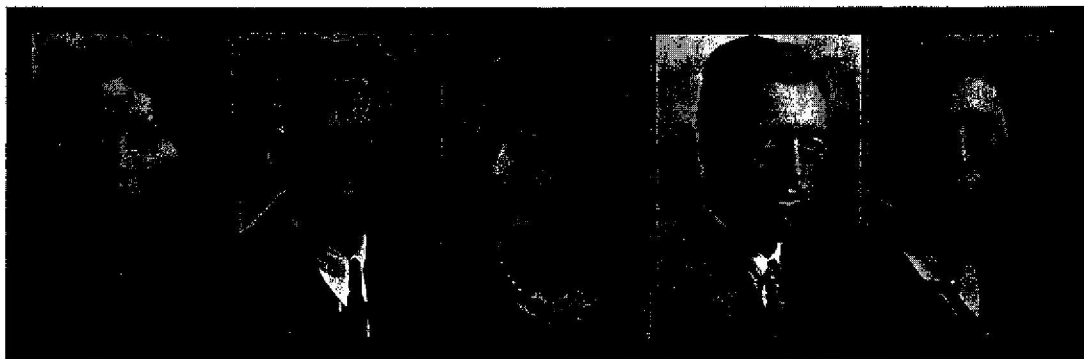
Elections were close in the sophomore class that year. When the returns were finally counted, Bob Foster was president; Helen Shanks, vice-president; Rose Roberts, secretary; Bob Hynd, treasurer; and Jack Jones, sergeant-at-arms.

Junior year becomes more prominent in the shifting scenes of University life which arise before the mind's eye of the new graduate. The radical change of Junior Vod-Vil from a program of unconnected skits, to a full-fledged musical comedy is one long to be remembered. Billy O'Bryant deserves much of the credit for the catchy melodies and artistic scenes. Perhaps the grad will laugh a little at the memory of the surprise feature of the Vod-Vil when four of Oregon's champion basketball quintet "tripped" on the stage as classical dancers performing with colored balloons.

Junior Week-end, with its mast-moving scenes, may now invade the drifting memory. The lovely Canoe Fete on the Mill Race, with the arrangements handled most efficiently by Roy Herndon; the Kollege Knights playing *Blue Nights* and selections from the Junior Vod-Vil, the slender divers plunging into the race before the judges' stand, the colored lights gleaming from 'way down under the water—these, indeed, remain vividly in the memory.

Then the usual Campus Luncheon on the lawn, with the black-gowned figures of Friar and Mortar Board members marching with folded arms through the lurching groups and tapping an honored few upon the shoulder.

The Junior Prom is perhaps most outstanding because of the announcement of the awarding of the Koyl and Gerlinger cups to the outstanding man and woman in the junior class. Edith Dodge, was awarded the Gerlinger cup as the junior woman whose merit, personality, and scholarship had been unusual at the University of Oregon. The Koyl cup was given to Roy Herndon as the junior man outstanding in scholarship and student activities.



SENIOR CLASS OFFICERS

Sally Hughson, vice-president; Scott Milligan, treasurer; Mae Tobin, secretary; Bob Hynd, sergeant-at-arms; Bernice Rasor, class barber.



A. S. U. O. OFFICERS FOR 1929

Art Anderson, vice-president; Joe McKeown, president; Helen Webster, secretary.

First in the senior year, apart from mustaches, perhaps, comes the memory of class elections, ever important in class history. Francis McKenna was president of the senior class of 1929; Sally Hughson, vice-president; Mae Tobin, secretary; Scott Milligan, treasurer; Bob Hynd, sergeant-at-arms; and Bernice Rasor, class barber. A little chuckle may arise when Bernice's name is mentioned, and it is admitted by even her close friends that her name helped their campaign in her behalf.

The Homecoming game with the University of Montana will be recalled as either heard through static or seen through heavy mist. With the infirmary crowded, the annex, Thacher cottage, and an additional building or two mustered into service for the influenza epidemic, many faces were absent from the welcoming ranks of students when the alums invaded the campus. Many a new grad will remember hearing the game via one of the radios placed in each infirmary building. Roy Herndon, however, proved his efficiency again as director of Homecoming, in spite of many difficulties.

Futuristic art, a jumble of colorful memories, furnished the motif for the decorations of the Senior Ball, the outstanding formal affair of the year. Lawrence Shaw was chairman, and a most efficient corps of committeemen assisted him.

Elections to Phi Beta Kappa furnished much interest in the fall when the outstanding 10 per cent, scholastically, of the senior class, was elected to membership, and again in the spring, when some twenty-odd received the honor of election.

Senior Leap Week will be remembered undoubtedly as a hilarious time, when senior women usurped the prerogative of the deeper-voiced sex and made their own dates. Olive Banks was chairman of the event, and the usual Kappa Koffee, Barroom Bust, and Co-ed's Revenge were held amid sustained excitement.

One of the interesting honors acquired this last year was the Joseph H. Albert cup, awarded to "that member of the senior class who, during his college career, has shown the most progress toward the ideal in character, service, and wholesome influence," won by Francis McKenna, president of the class. Another honor, won by a senior woman, was the election of Roma Whisnant as the most outstanding woman in the School of Business Administration.

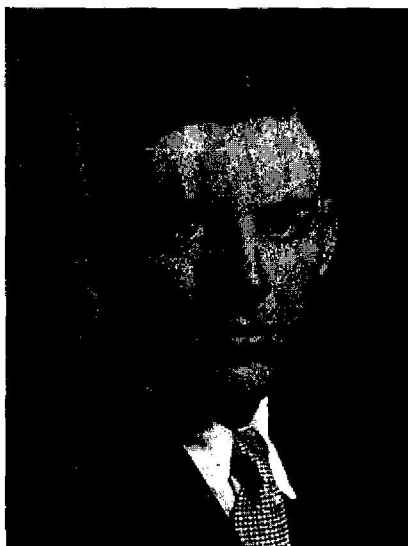
The last official class meeting, the new grad's memory will recall, was staged shortly before, toward the end of the Spring term, when the important business of electing a permanent class secretary was transacted. To Luola Benge the honor was awarded, and to her will fall the lot of keeping the permanent records of the class and arranging with the Alumni Secretary for class reunions in the years to come.

At this same time the seniors decided how to spend their surplus wealth, which, it must be admitted, consisted of a little under two hundred dollars. In a last generous gesture the Class of 1929 paid over to the Fine Arts Building fund one hundred dollars which automatically made their class a member of the Committee of One Thousand. With the remainder of their money they established a fund which will be left in trust with the Comptroller of the University to accumulate interest until the class shall return to the campus for their twentieth reunion in 1949. At that time "the fund plus accrued interest together with any contributions made by members of the class shall be employed for the establishment of a scholarship or for any other purpose agreed upon by members of the class who are present at the Reunion in 1949." With that promise, members of the class of 1929 should be already anticipating their twentieth reunion.

There was one more "bust." *You can't keep a good class down!* So the seniors, Saturday of Commencement staged a last informal party at the Delta Gamma house.

Then came graduation events, all of them still fresh in the minds of the seniors and alums. Ex-Governor Frank O. Lowden of Illinois addressed the University's largest graduating class; the diplomas were handed out; the recessionary was played, and the seniors were graduates and members of the Alumni Association.

Perhaps it would not be amiss to end this story with the instructions given to the class by the Alumni Secretary, at their last meeting: "Notify the Alumni Office when you change your address; Notify the Alumni Office when you are married; Notify the Alumni Office when you change your job or do anything interesting; and if you never do any of these things, notify the Alumni Office of that fact every so often for that, too, is news." The Alumni Office wants the class of 1929 to be well represented each month in *News of the Classes*.



FRANCIS MCKENNA

President of the senior class of 1929.

Visiting the Far North

INTRIGUING points in the Far North, just about as far from civilization as it is possible to get on this continent, will be the objectives this summer of Dr. George Rebec, dean of the graduate school, and Amos Burg, of Portland, traveller and adventurer of lone canoeing fame, and ex-student of the University of Oregon.

Careful preparations are being made by Dr. Rebec and Burg for the trip that will take them hundreds of miles into Alaska, along the Athabasca and McKenzie rivers. Burg, as usual, will take motion pictures and gather data for illustrated adventure articles.

Before joining Burg, Dr. Rebec will journey to New Orleans, where he will deliver an address at Tulane University. He will then go directly north and join Burg at Fort MacMurray, which he will reach after a train trip from Edmonton of 350 miles. Burg will launch their canoe at the Athabasca river, landing on the river of this same name a couple of hundred miles up from the Fort and the two will embark at this point.

The pair will then start down the Athabasca river, across

Lake Athabasca, down Slave river, across Great Slave lake to the McKenzie of the north. They will go down this river to its delta at the edge of the Arctic ocean.

At the head of the McKenzie river delta is a portage of 80 miles over to one of the streams of the Porcupine river in Alaska. Because of the heaviness of his portage, Burg's plan is to leave the heavy canoe at Fort McPherson, the starting point of the portage, lighten their freight as much as possible and then float down the Porcupine for 50 miles in skin Kayaks to the junction of the Yukon. At this point they expect to get a Yukon steamer which will carry them up the whole Yukon to the head of navigation and the beginning of the railroad.

From this point they will take the regular Alaskan trip, by rail to Skagway and by steamer to Seattle. They will return in time for the opening of the University.

Burg with a companion took an extensive trip along the Yukon last year, and has just completed a long article for the *National Geographic* magazine. He is also well known for many other adventurous trips he has taken in the Northwest.

Acting Dean of Women Is Married

MISS HAZEL PRUTSMAN, acting dean of women, was married June 1 to Dr. Charles Leslie Schwering. The ceremony took place at the Presbyterian church in Eugene and a reception followed at the Kappa Kappa Gamma house. President Arnold Bennett Hall gave the bride in marriage, and the wedding party was largely made up of University alumni and students. Florence Grebe, '29, was maid of honor, and bridesmaids were Marian Leach and Helen Webster, also

of this year's graduating class. George Guldager, ex-'21, was best man and the ushers included Lauren Conley, '27, Wallace Shearer, '30, and Carl Hemphill, '31. Rev. John Maxwell Adams, student pastor, read the marriage service, and John Stark Evans, associate dean of the School of Music, played the organ.

Mrs. Schwering came to the University in 1926 and became a graduate student. Last year she was assistant dean of women, and this year, in the absence of Dean Esterly, she was acting dean. She is a graduate of the University of Chicago and has had graduate work at Columbia and at Harvard. She is a member of Kappa Kappa Gamma, Mortar Board, Kwama, Pi Lambda Theta, and Phi Theta Upsilon. Dr. Schwering, ex-'21, received a D.M.D. from North Pacific College of Dentistry, and is practicing in Eugene. He is a member of Beta Theta Pi and Psi Omega.



MRS. CHARLES LESLIE SCHWERING,
Acting dean of women.

Medical Alumni Elect Officers

THE SEVENTEENTH annual meeting of the Alumni Association of the Medical School, University of Oregon, was held at La Grande on May 16 at a luncheon which was held between sessions of the Oregon State Medical Society meeting.

The meeting of the Medical Alumni Association was a business meeting only at which officers of the Association for 1929 were elected and business of the organization transacted.

The officers elected were: H. H. Foskett, president; Claude A. Lewis, secretary; Ivan M. Woolley, first vice-president; Arthur F. Martin, second vice-president; A. G. Bettman, third vice-president; Robert J. Pilkington, fourth vice-president; David H. Rand, treasurer.

Plans for activities of the Association during the meeting of the American Medical Association in Portland in July were discussed.

The meeting, at which there were about sixty members, was full of enthusiasm.

Vice-President Barker Speaks at Alumni Gatherings

EXTENDING a word of fellowship and greeting from the University to alumni, Burt Brown Barker, genial vice-president, has recently returned from a pilgrimage to Eastern Oregon and Coos Bay. To give high school commencement addresses was the main object of the trip, but incidentally he included alumni meetings in as many towns as possible enroute.

All aboard for The Dalles was the first call along the eastward road, and on Wednesday night, May 22, Vice-President Barker was the honor guest at a dinner given by Miss Jeannette Calkins, Alumni Secretary, for a small group of alums. Miss Peggy Boyer, '26, circulation manager of OLD OREGON, and Miss Pauline Bondurant, '25, secretary to Mrs. George T. Gerlinger, also attended the congenial feast during which Mr. and Mrs. Elliott Roberts, Mr. and Mrs. Roscoe Roberts, Clarence Ellis, Francis Galloway, Mr. and Mrs. Loren Roberts, Mrs. Mabel Green Wettle, all of The Dalles, and Ed Ward, of Dufur, discussed the problems and plans of their Alma Mater with the University and Alumni officials.

The "top o' the morning," was enjoyed Thursday at a wonderful breakfast at the Roberts' ranch. Clarence Ellis drove Mr. Barker, Miss Calkins, Miss Boyer, and Miss Bondurant out there.

Thursday evening found Mr. Barker further east in the fascinating Bend country where in the evening he attended the alumni banquet at Pilot Butte Inn. Echoes of the meeting which reached Eugene later indicated unusual success. Henry N. Fowler, '14, was in charge. Alumni present were: Mr. Fowler, Dr. J. F. Hosh, Ragnar Johnson, Vivian Harper, Mildred Hansen, Mrs. Mabel Lorence Peoples, Dr. E. E. Gray, Margaret Pepon, Dr. F. A. Lieualen, Mary Conn, Phil Brogan, Mrs. Laura Rand Terril, Mrs. Ralph Reeves, Elizabeth Rauch, and Charles Van Zile.

A high school address at Heppner Friday evening was next on the programme.

The Round-Up city was Mr. Barker's next hostess where Miss Nellie Johns, '28, teacher in the Pendleton high school, had heralded in advance the coming of the Vice-President and was responsible for the reception given him at the dinner meeting Saturday night at the Pendleton hotel.

"Last year I came to the Round-Up with the intention of staying for two days. Instead, I stayed four days. This year I'm coming back and I am bringing my family with me," Mr. Barker said at the meeting.

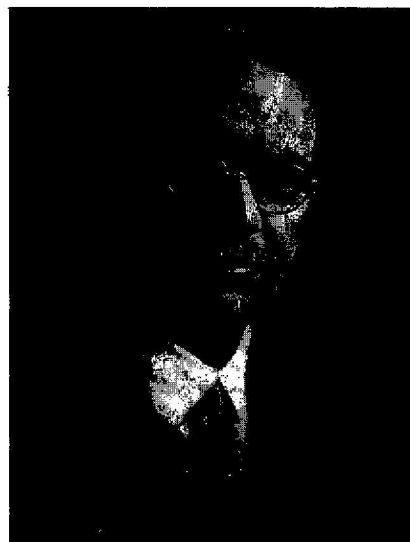
A press notice from the Pendleton East Oregonian tells of Mr. Barker's visit thus: "A most enlightening talk on the University of Oregon was that given by Burt Brown Barker, vice-president of the college, at the alumni banquet held on Saturday night at the Hotel Pendleton. He was introduced by Mrs. Fred Donert. Dr. Barker is a clear and interesting speaker and showed a remarkable knowledge of facts. His talk was a most informal one and he told of his personal friendship with Arnold Bennett Hall, president of the college, whom he first met when the latter was a student at the University of Chicago, where Mr. Barker was debate coach.

"Dr. Barker praised Eugene's fine spirit in raising the sum of \$158,000 for the college. . . ."

Alumni at the banquet in Pendleton were: Mrs. Laura Jerard Bowler, Mrs. Fred Donert, Mrs. Clark, Dorothy Straughan, Mrs. Elizabeth Cheney Barthel, Harold M. Bar-

thel, Nellie Johns, Mr. Cook, Mrs. Cook, Bert Jerard, and Abby Adams.

Over the Old Oregon Trail, which curves across the summit of the Blue Mountains, Vice-President Barker reached the valley of the Grande Ronde and the metropolis of La Grande, where arrangements had been made by Ray Williams, '14, for a dinner meeting at the Sacajawea Inn, which took place Sunday evening. Mrs. Donald Pague, ex-'15, writing of the dinner afterwards, said: "Mr. Barker spoke here Sun-



VICE-PRESIDENT BURT BROWN BARKER
*To him the 1929 edition of the
Oregonian was dedicated.*

day and did truly give the alums a splendid idea of how things are going. We had 25 at the dinner. Fine, I thought, as it was running counter to so many other attractions and we only had real alums."

On the return trip Vice-President Barker gave again of his winning personality and wisdom when he spoke to the students of La Grande high school and the townspeople, making the Commencement address.

James T. Donald, '15, vice-president of the Alumni Association; Henry McKinney, '07, member of the Board of Regents; and Lucien P. Arant, ex-'18, manager of the Baker Democrat-Herald, were the loyal alums who arranged and staged the banquet at the Antlers hotel Tuesday night which was attended by alumni from every part of the big, wide Baker valley.

In the seaside city of Marshfield Mr. Barker spoke May 17 at a dinner meeting in charge of Chester Huggins and Margaret Powers, who says, "Mr. Barker was all and more than you promised, and we enjoyed him very much. They have surely made wonderful strides with the University campaign, haven't they? It was inspiring just to hear about the Campbell Memorial building." The following were in attendance: Mrs. Florence Jagger Shaw, of North Bend; H. K. Shirk, Mrs. Helen S. Huggins, George C. Huggins, Mrs. Kate Chatburn Fisher, Ben S. Fisher, Mrs. Kathryn Hartley Murphy, Earl W. Murphy, Mrs. Lucy Powers Dixon, Miss Margaret Stauff, Miss Ruth Going, and Margaret Powers.

Some Journalistic Books You Might Like

By GEORGE TURNBULL

EDITOR'S NOTE—It has occurred to the editor that readers of OLD OREGON might be interested in suggestions for professional reading. The worker in the field may wish occasionally for "tips" from an authority who keeps in close touch with reading matter in his profession; the outsider may be interested in browsing in some other sphere. Therefore, we asked George Turnbull to give us a list of journalistic books, keeping in mind the casual reader as well as the professional journalist. We hope that his article will be only the first of a series of "book reviews" on the professions.

IF THE editor of OLD OREGON had desired anything complete and conclusive on this subject, she would have allotted all the space in this issue. With this warning to the busy reader, let us proceed to mention a few of the books that come readily to mind in the various fields of that wide and widening business-profession which is journalism.

The effort here is to include those books whose appeal is not confined to the professing and practicing journalist but can be read with interest and profit by one outside of the group, even to those who may approach it with merely a *nihil humanum mihi alienum* est feeling about the thing.

The works mentioned here are divided, arbitrarily, into eleven classifications. Take them alphabetically: advertising, biographical, country journalism, ethics of journalism, fiction with a journalistic slant or atmosphere, history of journalism, interviewing, printing, publicity, relation of journalism to public opinion, women in journalism.

Advertising

In advertising, a subject in which twenty years ago there was no particular bibliography, there is now an extensive list of titles. One of the very latest in this field, and one of the least expensive, is recommended as one of the best, either for the outsider or the serious student of advertising. This is *Advertising Principles*, by Agnew & Hotchkiss, both members of the advertising faculty of New York University. This book, published by the Alexander Hamilton Institute, has several requisites of the popular work—it is clearly written, clearly printed, not too long, and, compared with the weighty tomes that have been the vogue for several years, is inexpensive. Prof. W. F. G. Thacher, head of the advertising department in the University of Oregon, likes it. Professor Hotchkiss, one of the authors, is the Hotchkiss of Tipper, Hotchkiss, Hollingworth & Parsons, who a few years ago wrote one of the heaviest works on the subject of advertising. Professor Agnew is editor of the *Magazine Advertiser*; formerly he was on the advertising faculty of the University of Washington. Seventeen chapters, about 350 pages. Professor Thacher mentions also a new book by Klepper: *Advertising Procedure*. One disadvantage of this book is its bulk. (Prentice-Hall, Inc., 1925).

Biographical

A rapidly widening field. It would be possible here to include many more books only less appealing than those selected. One of the oldest is *Memoirs*, by M. Henri De

Blowitz, world-famous big-story journalist of the last quarter of the nineteenth century. DeBlowitz describes some of the stunts that made him famous, such as getting a friend of his into the German foreign office and then daily trading hats with him in the restaurant. The lining of his man's hat contained the day's proceedings of the Congress of Berlin—a big beat every day for the *London Times* until the scheme failed through no fault of De Blowitz. (Doubleday Page Co., 1905).

Crossing to this side of the Atlantic, we take up James Creelman, an American who covered big news on several continents. *On the Great Highway* is the story of several of Creelman's biggest journalistic exploits—his interview with Leo XIII, the first time any Pope had ever granted an interview, a "can't be done" story; war correspondence work in several parts of the world. Absorbingly interesting. (Lothrop, 1901).

A great contemporary of Creelman, less spectacular as a big-story man, was Melville E. Stone, for many years vice-president and general manager of the Associated Press, great American newsgathering agency, which he helped to found in the early nineties. *Fifty Years a Journalist* is his story of his own career, of his contacts with great men in the public eye, from the time when, with Victor F. Lawson, he started the *Chicago Daily News*, in the eighties, until his judgment of what was news and how to handle it had made its imprint on the journalism of America, to an extent, of the world. (Doubleday, Page & Co., 1921).

Speaking of Stone suggests Charles E. Chapin to one who has read their respective books. Their versions of one or two of their journalistic encounters are widely different. Chapin tells the history of his life in *Charles Chapin's Story*, not the least interesting fact about which is that it was written in Sing Sing prison after the law had put an end to his journalistic career and to his freedom; faced with financial disgrace, he had murdered his wife. But that is another story. In brighter years he was a hard-boiled and tremendously efficient city editor of the *New York Evening World*. The book tells of his work and his contacts. One could omit the tragic part, in which he explains his crime, and still have a book easily worth the few hours it takes to read it. A good glimpse of the life of the working newspaperman just yesterday. (G. P. Putnam's Sons, 1920).

Chapin's employer on the *Evening World* was Joseph Pulitzer, one of the few big figures in American journalism. Pulitzer is the subject of one of the best-written journalistic biographies, done by Don C. Seitz, for years business manager of the *World*. Seitz draws a graphic picture of Pulitzer the youth, who swam ashore from the ship and fought for the Union in the Civil war; of Pulitzer the young reporter on the *Westliche Post*, at St. Louis, where he worked for Carl Schurz; of the brilliant, aggressive young journalist, who, slowly shedding his German accent, became a power with his *St. Louis Post-Dispatch* and, later, invading New York, captured its newspaper readers from the staid, respectable, higher-priced competition, until, out-yellowed by Hearst,

he subsided into paler colors, but never quit his crusading. Whether you are interested in a fighting journalist who became a real leader, or in a romantic career, from the penniless youth to the millionaire editor, blind but dauntless in his old age, you can read *Joseph Pulitzer* with enjoyment. Don C. Seitz did a good job, back in 1923, when he wrote this book. (Simon & Schuster, New York, 1924; \$5).

Mr. Seitz has written up, also, in similar volumes, Horace Greeley (Bobbs-Merrill, 1926), and James Gordon Bennett (1928). These are not generally regarded as quite up to the standard of *Joseph Pulitzer* (Simon & Schuster, 1924). His material was farther out of his reach.

If you're interested in the man who followed Pulitzer's lead and, in some respects, outdid him in the race for circulation in New York City, you will read *Hearst*, by J. K. Winkler. Winkler worked for Hearst, and the book indicates that he knows his man, outwardly and inwardly—if anyone can know the inner Hearst, for this paragon of yellow journalism is something of an enigma. His inconsistencies suggest the younger Bennett—though they are not the same ones. Some discerning readers object to his making such a great man of Hearst; to this particular reader it seemed that the clay feet were always in sight. One of the strong points of the book is its sympathetic treatment of the men around Hearst—though Winkler does seem a bit severe on Homer Davenport. Several of the old familiar stories about Hearst are included, and there are plenty of facts about him, with the author's idea of their significance. In his conclusion he wonders whether, if Hearst had his life to live over, he would "capture the crowd at any cost" or whether he would use his talents to ennoble it. This seems to be the answer to the question whether Winkler regards Hearst as a truly great man. (Simon & Schuster, New York, 1928).

Now for another biography, this one of James Gordon Bennett the younger—"Commodore" Bennett. Let one of his former employees, who, like so many others, he treated splendidly and shabbily by turn, tell his story to you. A. S. Crockett, reporter, correspondent, personal representative, for the man who finally let the *New York Herald* virtually die on his hands, sees him as *The Caliph of Bagdad*, the man of magic touch, who was always the actor, so that it was not possible to know the real Bennett, if there was a real one. A book full of incident, which explains without ever saying so why Bennett lost the journalistic power which his father placed in his hands, back in 1872, the very year when the sun went down for Horace Greeley. (Funk & Wagnalls Co., 1926).

Another of this group of biographies might perhaps be classed as either humor or fiction. It is Irvin S. Cobb's *Stickfuls*. More or less, it is the story of Cobb's rise from reporter at Paducah, Kentucky, to his present position where others besides himself admit he is "a good reporter," and read his magazine articles and short stories. The story of how he crashed the gate of New York journalism by means of his audacious humor is worth the whole cost

of the book, in case you care to buy it. (George H. Doran Co., 1923).

Rheta Childs Dorr, western newspaper woman who crashed New York by enterprising newspaper methods, tells how she did it, in a strikingly interesting autobiography, *A Woman of Fifty*. From her earliest years she had had her heart set on having women admitted into the human race—as she puts it. One of her early girlhood stunts was to pack off with her sister against the wishes of her parents and not only attend a Susan B. Anthony meeting at a time when S. B. A. was viewed by the conservatives as merely a somewhat milder type of Emma Goldman, but sign up as patron of the suffrage movement. Her account of how she got the assignment to go to Oyster Bay for a new photographic concern and was assigned by the Colonel, then running for vice-president, to take charge of the whole battery of photographers, several of them working for papers that had refused to hire her, brings out all the humor of the situation. Even the men of this reasonably enlightened day will enjoy this book. (Funk & Wagnalls Co., 1924).

Country Journalism

Two recent books on country journalism might well be included in this list. These are *Problems of Newspaper Publishing*, by Buford Otis Brown (Harper's, \$3), and *Country Journalism*, by Charles Laurel Allen (Thomas Nelson & Sons, New York, \$3.75). Both of these books are by teachers of journalism, Brown at Stanford and Allen at Illinois. In a brief review of these books, appearing in *Oregon Exchanges*, Dean Allen of the University of Oregon school of journalism has a good word to say for both books, written in each case on a basis of years of practical experience in the country field. "Brown," says Dean Allen, "looks at his subject through the eyes of a business manager; Allen gives about half of his space to editorial and reportorial problems. . . . It will be a rare editor that will not find something within these books that will help him when he is puzzled, or spur him on when his ambition lags."

Journalism Ethics

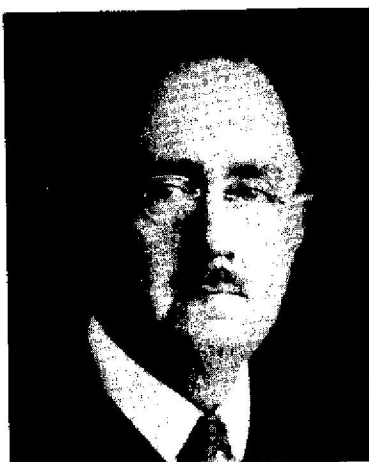
It may be dangerous to mention *The Brass Check*. If there is any journalistic evil or abuse which Upton Sinclair does not dwell on in this book, it does not come to mind. It is a muckraking volume, and it impresses newspapermen about as *Elmer Gantry* must impress most ministers and as *Mother India* seems to impress the Hindu. It is an example of what can be done by a skilful pleader, who knows where to place the emphasis. Mr. Sinclair assembles a long list of newspaper misdemeanors, some of them even rising to the dignity of crimes, and omits entirely the other side of the picture. He produces the desired effect. It's all black. To get the grays and other true shadings, one must read several other works, follow the magazines a bit, and read some newspapers rather carefully. But if you want to start with *The Brass Check*, the nadir of newspaper wickedness, you will want to know that it is published by the author at Pasadena, California. (1920).

A book that analyzes newspaper ethics with scholarly fairness is Nelson A. Crawford's *Ethics of Journalism*. Crawford's writing style is attractive; he has since written other works that have pleased the critics. A competent discussion of the subject. (A. A. Knopf, 1924).

For fifteen years L. N. Flint, now head

of the Department of Journalism at the University of Kansas, collected examples from the newspapers to illustrate a wide range of ethical questions. The final result was *The Conscience of the Newspaper*, a detailed and comprehensive work. On every case the author has made some constructive comment. (D. Appleton & Co., 1925).

A series of articles analyzing the state of journalism in the United States was run several years ago in the *Atlantic Monthly*. These were edited and arranged in book form by Dr. Willard G. Beyer, dean of the school of journalism in the University of Wisconsin, who has written an introduction. A random selection of some of the topics covered will give an idea of the nature of the book: *Press Tendencies and Dangers*, *Newspaper Morals*, *The Suppression of Important News*, *The Problem of the Associated Press*, *Sensational Journalism and the Law*, *Dramatic Criticism in the American Press*. Any one of these articles is worthy a review longer than that given a good



DEAN ERIC W. ALLEN, whose book "Printing for the Journalist" has caused much favorable comment. This is an authentic picture, but it was taken several years ago. Dean Allen no longer wears the mustache.

many ponderous tomes. And among the writers represented are Rollo Ogden, Oswald Garrison Villard, H. L. Mencken, Edward A. Ross, Henry Watterson, Melville E. Stone, and Richard Washburn Child. A much better grounding in the ethics of journalism than any such lop-sided book as *The Brass Check*. (Atlantic Monthly Press, Boston. \$1.25).

Fiction

Up to within a few years ago the word fiction in connection with journalism would have brought cynical visions of errors and fakes in the news columns. Now, however, there is a growing wealth of rather entertaining fiction built around newspaper work and supplying much newspaper atmosphere, some dramatic developments of newspaper ethics, and considerable description of certain parts of reporters' technique. Samuel Hopkins Adams has written a number of these stories, best known of which are *Success* (1921), *The Clarion* (1914), and *Common Cause* (1919), (all Houghton Mifflin). *Success* is the story of the rise of a successful New York newspaper executive. There

is enough romance and action of the usual American novel type to hold interest even without the purely journalistic side. But journalistic interest is heightened by the more or less settled identification of the Baneker of the story (journalistically, not romantically) as Arthur Brisbane, and Mar-rineal (also journalistically only) as William Randolph Hearst. Certainly the newspaper ideas are those that might well be expressed by these two high priests of the ultra-popular journalism.

Edward Hungerford's *Copy Shop* is of somewhat the same general type, although it was much less interesting and seemed less plausible journalistically than the Adams books. The story carries the hero from the smaller city up to New York on the strength of an interview obtained by the super-subtle method of asking a famous diplomat if he didn't have a good story he could give him—anything. In order to get the hero to New York it was necessary that the diplomat give the smart reporter the story; and, also necessarily, it was a great beat, and the reporter went to New York. As might be suspected, he ultimately went back to the smaller city. The story is not uninteresting. (Putnam, 1925).

One of the best told of the journalistic novels is *The Street of Adventure* (New York, Dutton, 1919). Those who recall that it is the work of Sir Philip Gibbs will not need to be argued with on this point. The story deals with London journalism, covering the life and death of a daily paper, with all the nerve-strain of the one and the heartache of the other. Here is love romance that doesn't end as the talkies would have it, since the lady is a newspaperwoman who puts journalism above any mere man, no matter how much she likes him; this is added to a newspaper story that is full of the dramatic. Incidentally, it is so close to life that a London newspaper man, recognizing himself in Christopher Codrington, a poseur, a somewhat empty shell, in the novel, actually started a libel suit against the author. Gibbs took him out to dinner and talked him out of it—a real tribute to his persuasiveness when the character is recalled. A rather long story, but the interest holds.

Irvin S. Cobb's *Alias Ben Alibi* (Doran, 1925), is the story of a natural-born news-hound, who broke into metropolitan journalism by his improvised extra on a prize-fight which attracted the attention of big-city newspapermen sent west to cover the fight. In New York he was a police reporter, then a mystery-solving city editor with an unerring sense for the dramatic in police news. His last story is a terse description of a suicide—and to go into detail about that would subtract one thrill from the book. Readable, and not too long.

If you like stark realism you will revel in *The Front Page*, Ben Hecht's newspaper play. It seems to be more stark than realistic, however, and we do not recommend that you spend the \$2 for it. You may be able to get it out of a circulating library before long.

Several of the movies made in the last two or three years have been heavily journalistic. *The Last Edition*, with Thomas Meighan, was photographed in the office of the *San Francisco Chronicle*, and one who knew the gang that was assembled around the news room three years ago can recognize some of them as they are shown doing their daily stint around the copy desk. *The Racket*, a crook play of the last year, has

(Continued on page 28)

Oregon Webfoot Sports Review

SPORT SECTION OF OLD OREGON, EDITED BY DELBERT ADDISON, '31

Volume XI

JUNE, 1929

No. 9

Moe, Will Take Coast Golf Title At Seattle Meet

DON MOE and George Will added their scores together for the 72 holes played in the Pacific Coast conference golf meet held at the Seattle Golf club May 17 and 18, and annexed the team championship of the conference. Moe was crowned individual champion with a par score of 288 strokes for the 72 holes.

Will took 306 strokes for the required holes giving the Webfoots a grand score of 594. The University of Washington duo, Chuck Hunter and Dick Richmond, with scores of 303 and 310, respectively, finished second, with Stanford third. Oregon's superiority was clearly demonstrated by the final tally, which put Moe and Will ahead of the Huskies by 19 strokes.

The Oregon mashie wielders had won the northwest title two weeks previous by winning from the Washington team, three matches to two, at Eugene. In this series Moe also defeated Hunter but Will lost to Richmond, after Will had tied it up on the 27th hole. Bill Palmberg won from Bob Gorley, Washington, and Francis Heitkemper, Oregon, lost to D. Rossell Washington. In the deciding match like Staples, Oregon, came through with a victory over B. Thompson, Washington, to cinch the title for the Webfoots.

Moe recently lost the Oregon amateur championship to Dr. O. F. Willing, of Portland, after holding it for one year. He will probably enter the national intercollegiate matches, to be played on the Hollywood Country club links, at Deal, New Jersey. Play in this tourney is held during the latter part of June, and the best college golfers of the country compete for the national title.

Ducks Out at Texas

SAN ANTONIO, Tex., June 7.—Oregon was let out of the Texas tennis tournament, netters from the Webfoot University falling in semi-finals of both singles and doubles today. Bruce Barnes won over the Oregon star, Bradshaw Harrison, 6-3, 6-1, 6-3. Harrison and Sherm Lockwood, doubles pair, lost to Berkeley Bell and Lewis White, 6-2, 6-3, 2-6, 6-0.

Washington Wins North Pacific Track Meet, Oregon Is Second

THE NORTH Pacific Coast conference track and field meet went to the University of Washington by a wide margin. Oregon placed second with Washington State a close third. Oregon Aggies were fourth, Idaho fifth and Montana sixth.

Rufus Kiser, Washington distance man beat out Ralph Hill of Oregon, by a few scant feet and in so doing set a new A. A. U. record at 4:16:8. The race was run in a cold drizzle with a slight wind blowing.

Steve Anderson, Washington hurdler, tied the world's record in the high hurdles with a time of 14.4. Ed Moeller, Oregon, set a new coast record by throwing the discus 157 feet 2 inches.

Oregon assured herself of second place only in the next to the last event, the javelin throw. Two Oregon men placed in this—Dickson, second; and Stager, fourth.

The Webfoots took three first places. "Kelley" McKennon took the 440-yard run in 49.9. Moeller won the discus throw, setting a new record, and Orville "Red" Bredthauer won the broad-jump. The broad-jump competition took place during a heavy, cold rain and the distance was poor. "Red" won by jumping only 21 feet 8 inches.

The team scores were: Washington 59, Oregon 37, W. S. C. 36, O. A. C. 20½, Idaho 5, Montana 1½. Summary:

100-yard dash—Won by Foster, Washington State; Prendergast, Oregon, second; Pendleton, Washington, third; Shelly, Washington, fourth. Time: 19 seconds.

Mile run—Won by Kiser, Washington; Hill, Oregon, second; Taylor, Washington State, third; Hughes, Washington State, fourth. Time: 4:16.8.

440-yard run—Won by McKennon, Oregon; Hartley, Washington, second; Kelly, Washington State, third; Ritter, Oregon State, fourth. Time: 49.4.

Shotput—Won by Jessup, Washington; Ramstead, Washington, second; Boerhave, Washington State, third; Hill, Washington State, fourth. Distance, 49 feet 4 inches.

High hurdles—Won by Anderson, Washington; Brodie, Washington, second; Cordey, Oregon State, third; Martin, Oregon State, fourth. Time: 14.4.

220-yard dash—Won by Pendleton, Washington; Prendergast, Oregon, second; Mcberry, Washington State, third; Foster, Washington State, fourth. Time: 21.2.

880-yard run—Won by Genung, Washington; Clark, Washington State, second; Young, Oregon State, third; Dodds, Washington, fourth. Time: 1:57.4.

High jump—O'Brien, Idaho, and Carter, Oregon State, tied for first at 6 feet; Nelson, Montana, and Gough, Washington State, tied for third, 5 feet 9 inches.

220-yard low hurdles—Won by Anderson, Washington; Shelly, Washington, second; Martin, Oregon State, third; Siegmund, Oregon, fourth. Time: 23.2 (new Pacific coast conference record).

Two-mile run—Won by Reed, Washington; Sellers, Washington, second; Ellenson, Washington State, third; Heath, Idaho, fourth. Time 9:39.

Discus—Won by Moeller, Oregon; Jessup, Washington, second; Stager, Oregon, third; Hidreth, Oregon, fourth. Distance, 157 feet 2 inches.

Pole vault—Herron, Washington State, and Robinson, Oregon, tied for first place at 12 feet 6 inches; Lainhart, Washington State, and Smith Oregon State, tied for third place at 12 feet.

Broad jump—Won by Bredthauer, Oregon; Lainhart, Washington State, second; Humes, Washington, third; Kier, Oregon, fourth. Distance, 21 feet 8 inches.

Javelin—Won by Whitlock, Oregon State; Dickson, Oregon, second; Eilers, Oregon State, third; Stager, Oregon fourth. Distance, 194 feet 5 inches.

One-mile relay—Won by Washington State College. Time, 3:43.

Oregon Netmen Win

BALTIMORE, Md., June 12.—

The traveling University of Oregon tennis quartet was forced to enter the Maryland state tourney late because of conflicting matches in the Texas state tourney and had to play a number of matches today to catch up with the tournament. All except Stanley Almquist, No. 2 man, were victors.

Bradshaw Harrison, Oregon No. 1 player, defeated Maurice Bayon of New Orleans, 6-0, 6-4; Herbert Shepard of Baltimore, 6-2, 6-1, and C. H. Nannes of Baltimore, 6-3, 6-3.

Sherman Lockwood, captain and No. 3 player on the Webfoot team, disposed of James Cary of Baltimore, 6-2, 7-5; Hilary W. Gans of Baltimore, 6-0, 2-6, 6-3, and Louis Kurland, Baltimore city champion and sixth seeded player, 9-7, 6-3.

Henry Neer, fourth man for Oregon, won from W. C. Crawford by default; from W. K. Magruder of Baltimore, 6-3, 6-3, and from Mac Roberts of Baltimore 6-0, 6-2.

Almquist, after eliminating J. Wilkins of Baltimore, 6-0, 6-1, and George Hehner, also of Baltimore, 6-0, 3-6, 6-1, fell before Clifford Sutter of Tulane University and southern intercollegiate champion 6-4, 6-2.

Both Oregon's doubles teams came through victorious, although Lockwood and Harrison won their match by default, while Neer and Almquist conquered J. Wilkins and C. Reichenberg of Baltimore, 6-2, 6-0.

Oregon Defeats Stanford to Win Coast Net Title

THE YEAR 1929 will go down

in the records of the University as one of Oregon's most successful years in tennis. The four Oregon players who compose the varsity team, Bradshaw Harrison, Sherman Lockwood, Stanley Almquist, and Henry Neer, have gained for their school the Pacific Coast and Pacific Northwest intercollegiate team championships and the Coast doubles championship as well.

The Oregon team opened the season by defeating the Oregon Aggies, seven matches to none. The University of Washington team came to Eugene three days later and took a white-washing 6-0.

Harrison and Lockwood were sent to Los Angeles to represent Oregon in the Pacific Coast intercollegiate tournament. Lockwood was eliminated in the third round of singles, but Harrison fought his way to the finals before he was eliminated in a hard-fought match by Johnny Doeg, Stanford No. 1 man and ranking No. 8 in the country by the United States Lawn Tennis association.

Working together in the doubles Harrison and Lockwood proved unbeatable, and won the championship, eliminating Doeg and Wheatley of Stanford in the finals in straight sets. This coast tournament was held on the courts of the Los Angeles Tennis club on May 18 and 19.

After the dual meets scheduled by the northern and southern schools were finished Stanford won the title for the south and Oregon for the north Pacific Coast. Harrison and Lockwood were joined by Almquist and Neer after the Los Angeles Tournament for a team match with Stanford to decide the coast title.

Oregon won both of the doubles matches and half of the singles matches to win the Pacific Coast title by a 4-2 score.

Oberteuffer Back

DELBERT Oberteuffer, now at Columbia University, will return here next year as head of the Department of Physical Education for Men.

He attended Columbia University and will receive his doctor's degree from that institution this spring.

Ed Abercrombie Leaves Oregon

THE SELECTION of coaches for next year has been completed except for the naming of a successor to Edward P. Abercrombie, as head coach of swimming and tennis.

The new mentor arousing the most interest is Prince "Prink" Callison, coming from Medford to take over the freshman coaching position for football, basketball and baseball. He will take the places left by Billy Reinhart and Earl "Spike" Leslie. Reinhart, who was head frosh football coach, will act as backfield instructor under Captain John J. McEwan next fall. The number of varsity

coaches will still be exceptionally small. Only three men will make up the varsity football staff, according to Virgil Earl, director of athletics.

Billy Reinhart will keep baseball and basketball under his wing for his seventh year here. Bill Hayward, famous for his number of seasons as Oregon track coach, will be here again to develop cinder stars. W. D. Fletcher will again be trainer for all Webfoot minor sports.

The departure of Earl Widmer will leave the selection of a wrestling coach in the hands of the University. He is leaving for New York to obtain a doctor's degree at Columbia University. Harry Elliott, an experienced wrestler, now enrolled as a pre-medical student, is being considered as Widmer's successor.

Ed Abercrombie has been at Oregon for four years. In those four years he has built up interest in the two sports, swimming and tennis, until this year a Pacific Coast championship in tennis went to Oregon, and the swimming team lost only two meets. These were to Northwestern University of Evanston and to Stanford, two of the first teams in the United States. The frosh swimming and tennis teams were undefeated.

There has been no rumor of who will succeed "Abbie."

Grads Will Coach

FIVE graduates, majoring in the School of Physical Education, have secured positions for next fall as athletic coaches in high schools throughout the state, and

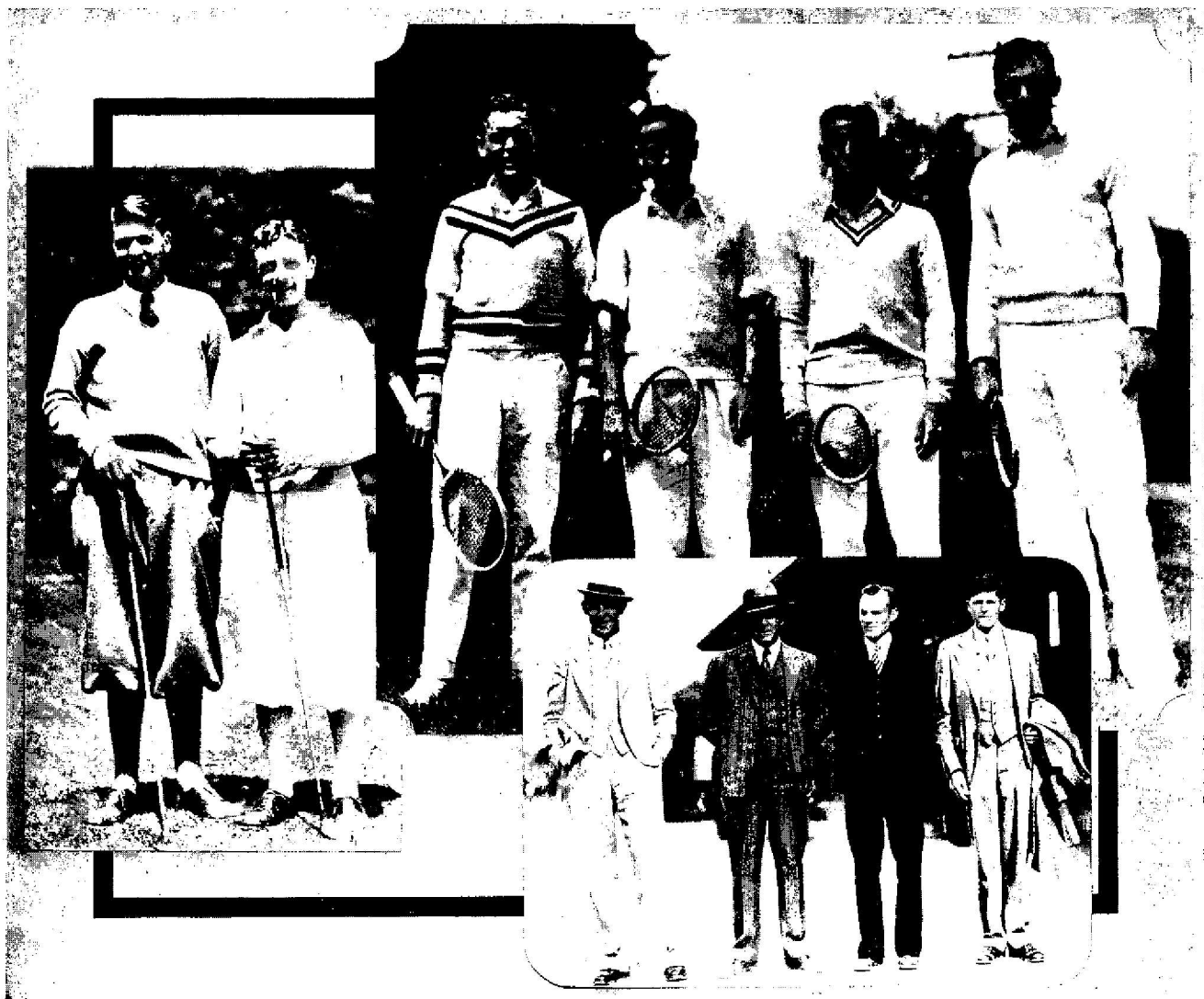
one will teach physical education at Columbia in New York.

Merrill Hagan will take over the duties at Medford high in the fall. He will succeed "Prink" Callison, who is to coach at the University. Hagan is a three-year letterman in football and was called one of the best guards in the conference.

Beryl Hodgen will assume the duties of coach of all athletics at The Dalles. Hodgen was a three-year man in football, and was an assistant with the frosh last fall.

Ira Woodie, football and baseball star, will coach athletics at La Grande high school. Ira won six letters. La Salle Coles, another football player will go to Prineville high. Leonard Mayfield has been selected for Lakeview.

Loye McGee, track letterman, will study and teach at Columbia University in the school of physical education.



The golfers are Don Moe, left, who took the Pacific Coast intercollegiate crown, and George Will, right, who took third and helped Moe win the team championship for Oregon. The tennis players, now in the east, won the Pacific Coast team championship by defeating Stanford. They are, left to right: Sherman Lockwood, No. 2 man; Bradshaw Harrison, No. 1; Henry Neer, No. 4; and Stanley Almquist, No. 3. The picture at the lower right was snapped as Bill Hayward and his track stars were about to leave for the national A. A. U. track and field meet in Chicago. Left to right: Ed Mueller, discus thrower; Bill Hayward, coach and trainer; "Kelley" McKennon, quarter-miler; and Ralph Hill, miler.

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JUNE, 1929

No. 9

EDUCATING THE EDUCATED

ADULT education, extension courses for alumni, the alumni university—all amount to the same thing: Commencement means just what it says, the real beginning of education rather than the end.

Many alumni waste enough momentum wandering through newspapers to carry them a good distance toward more complete mastery of some subject. The world is full of a number of things. Benjamin Franklin made himself master of many of them, but he was not a tramp reader. The average college graduate, with mental endowment and determination far below Franklin's, can much less afford to be a tramp reader.

So let's have more education after graduation; more definite hookups between the universities and their graduates. What better agency to continue a man's development than the university where he made his start?

UNTIL NEXT FALL

THIS issue of OLD OREGON will be the last number until next Fall since, according to custom, we cease publishing during the summer months.

With this issue it is customary to make polite little bows and distribute bouquets to deserving helpers. Certainly it would be hardly possible to mention here all the persons to whom credit is due. Therefore, if you are one of the deserving, consider yourself properly thanked and patted on the back.

Our summer snooze would be restless, however, if we did not mention Robert C. Hall and his University Press, where OLD OREGON is printed. All thanks to Mr. Hall and his entire staff for their patience, helpfulness and cooperation.

TO THE CLASS OF 1929

AFRIENDLY welcome to the Class of 1929 from the Alumni Association! Certainly it is the Biggest Class ever graduated from the University. Further than that, OLD OREGON hesitates to venture for fear of being mobbed. Certainly we have our own opinions.

But there is a distinct remembrance, for instance, of the resolution that was actually voted into the minutes of the Alumni Association by the class of 1913 which ended with this inspiring climax: "Be it resolved that the Association go on record as paying homage to the class of 1913 in recognition of the fact that it is the best class yet graduated from the University of Oregon and in recognition of the further fact

that no future class can hope to attain more than a mere semblance of its high degree of perfection."

In the face of that resolution—well, even OLD OREGON hesitates to print an expression of opinion.

Nevertheless, let it be known that OLD OREGON is never intimidated when the time comes to take a stand. The time is here, now, so, *Hold Everything!*—Here's to the Class of 1929—The Biggest and Best!

A Greater Oregon

THE Greater Oregon Committee for 1929-30 has been functioning in a very satisfactory manner. It is composed of twelve district chairmen, who with their sub-committeemen thoroughly cover the state for prospective Oregon students. The entire personnel consists of practically one hundred and fifty people, who represent the University in every corner of the state.

The committeemen report to the district chairmen, who in turn report to the general chairman who is located in Eugene. From these reports, the general chairman outlines his summer work.

Care is taken to urge only the desirable student to attend the University. Scholastic requirements are always stressed. The committee has been instructed not to attempt to influence any prospective college student who has decided upon engineering, home economics, or agriculture, to matriculate to Oregon. The committee wants Oregon students to fit in with the many superior schools the University has to offer.

The Greater Oregon Committee is composed of Paul Hunt, chairman; Keith Hall, vice-chairman; Edwina Grebel, secretary; Vinton Hall; Richard Lewis; James Raley; Margaret Cummings; Bill Dashney; Orpha Ager; Kelly Slocum; Herbert King; Don Campbell; Dorothy Belle; Jack Stipe; Joe Freck; Stan Brooks.

If any of the alumni are interested in obtaining any information about the University, or desire to send in the names of any prospective Oregon students, the general chairman will be very glad to see that all requests are taken care of immediately, according to Paul Hunt.

"You alums must realize the Greater Oregon Committee is at your service and that the committee with your help is going to make a Greater and Better University," says Hunt.

Dr. Straub Meets Alumni

IN THE Breakers' hotel at Gold Beach, in the dining room which is so close to the ocean that you can almost throw a rock out the window onto a wave, Dr. John Straub, Emeritus Dean of Men, was greeted with a dinner given by alumni of the University of Oregon on May 17. In the evening he gave a Commencement address to the graduating class of the high school, speaking on *Leaders of Men*.

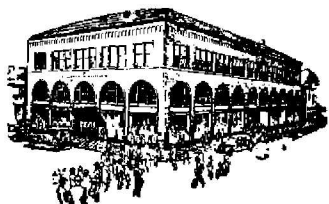
Dean Straub and the alums enjoyed themselves as they recalled incidences of student days at Oregon. James D. Fay, ex-'18; Mr. and Mrs. R. G. Starr, ex-'03; Mr. and Mrs. J. C. Leith, ex-'24; and others, attended.

Between 300 and 400 Commencement addresses have been given by Dean Straub in the last 25 years, and he says he likes to do it particularly because it keeps him in contact with his former students. "I don't like to lose track of them," he declares.

There are few high schools in this state, perhaps not more than 12, at which the Dean has not spoken at least once during that time. Altogether he had 19 invitations to make Commencement speeches this spring, but due to conflicting dates, was unable to accept them all. Bend, Jefferson, Gold Beach, Brookings, Mitchell, and University high school, were among those which it was possible for him to visit.

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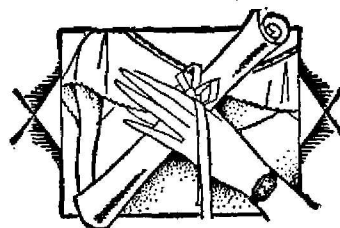
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NEWS OF THE CLASSES



1880

Thomas Cader Powell died in Holyoke, Massachusetts, November 9, 1928. Mr. Powell was manager of the Columbia Contract company of Portland. He is survived by his widow and two children.

1890

Two Oregon alumni are now on the state board of health. Appointment was made by Governor Patterson on May 20 of **Dr. George E. Houck, M. D.**, '90, Roseburg, and re-appointment of **Dr. J. H. Rosenberg, M.D.**, '97, of Prineville, as members of the health board.

1895

Mrs. Willa Hanna Beattie was among those registering for attendance at the Commencement events this year. Mrs. Beattie registers from Eugene giving her occupation as "housekeeper."

1896

Mrs. Harriett Walton Waite, ex-'96, came from San Diego, California, to attend the Commencement at Eugene this year.

1897

Winfield A. Gowan, ex-'97, died enroute to Klamath Falls the middle part of May, when he and his wife were going south where they had planned to make their home. Death was due to angina pectoris, a disease of the heart. Mr. Gowan had been employed in the United States forestry service in New Mexico.

1898

Mr. and Mrs. Dewitt Snyder (Sybil Thurston) and son, Thurston, visited a week in Eugene during the latter part of May. The Snyders are travelling for a while and will probably reside in Utah or Nevada.

1899

Dr. John Raymond Barber is a physician in White Salmon, Washington. He was a Commencement visitor.

1901

W. G. Beattie, of 1840 Onyx street, Eugene, registered from the class of '01 for Commencement. Mr. Beattie is a member of the staff of the Extension division.

1904

Mrs. Rosa Dodge Galey is a substitute teacher in the Ashland public schools. She was in Eugene for Commencement when her son, John, graduated.

James O. Russell, who is special agent for the Mutual Life Insurance company of New York, located in Salem attended the twenty-fifth reunion of his class at Commencement.

Ben F. Wagner is manager for the Pacific Coast Biscuit company with headquarters in Portland.

Louise Jones had only attended one Commencement at Oregon in the last 25 years, but now she's attended two. She broke her record this June and came to Commencement from Portland where she lives at 1116 east Couch street.

"Sickness or death is the only thing that will keep me away from the class reunion," **J. Fred Staver**, of Portland, wrote on May 30. Neither sickness nor death intervened so Mr. Staver was on the campus helping the 25 year class celebrate. He is a realtor with offices in the Porter building, Portland.

1906

Joseph W. McArthur, civil engineer for the city of Eugene, registered for Commencement.

Camille Carroll Bovard of 236-13th avenue east, registered for Commencement this year.

1907

Margaret Ann Gittins, B.A. Oregon, and M.A. Willamette, for the past five years and a half has been confined to her home because of illness. In a recent letter she says, "I still

retain an affection for OLD OREGON. It would be a real pleasure to hear from some of the girls who attended the University any time during or between the years 1903 and 1908 or 1910." The address of Miss Gittins is Box 257, West Linn, Oregon.

Henry McKinney was in Eugene during Commencement for the meeting of the Board of Regents of the University of Oregon, of which he is a member. He reported that Baker is thriving. He is sheriff of Baker county. His sister, **Bertha McKinney**, also of the class of 1907, attended Commencement events too.

1911

Announcements were recently mailed telling of the removal of the offices of Sanborn and Eubanks to the thirty-third floor of the New York Life Insurance company building at 51 Madison avenue, New York. **Clarence M. Eubanks**, '11, member of that firm, is a lawyer and mortgage banker. He is executive vice-president of the National Reserve corporation and president of the Reserve Security corporation. His firms now occupy the entire top floor of the New York Life building. His residence address is One, Fifth avenue, New York City.

1912

Mr. and Mrs. David L. McDaniel and son, David Jamison, will sail June 26 for Europe. They will be gone until the last of September. David Jamison graduated this spring from Lowell high school, San Francisco, and will enter Stanford University, October 1. He was the youngest graduate in his class of 300 pupils.

1913

Vesta Holt is assistant professor of biology at the State Teachers' College in Chico, California.

1914

In one of the most successful of the Moroni Olsen plays, "What Every Woman Knows," **Janet Young** has proved her ability again as a star in the world of the theatre. In the city and town, wherever the Moroni Olsen players have presented this play, Oregon alumni have "pointed with pride" to the work which Janet Young is doing. Her reception in Eugene was even more enthusiastic than usual. Even the "man from Missouri" was impressed. After the play one conservative and elderly alumnus was heard to admit: "Yes, Janet has arrived! She has really achieved something."

Laura Hammer and **Emily Marshall**, '23, teachers in the Franklin high school in Portland, will spend part of the summer touring the state in connection with the Fine Arts Building fund campaign.

1917

Mr. and Mrs. Estee Brosius (Mildred Brown), who have spent the past ten months in New York, expect to return West early in June. They will probably locate in San Francisco.

From West to East and then back West again has just been accomplished by **Maurice H. Hyde**, who recently wrote, "We are leaving New York June 1 to return to San Francisco, where I will again become advertising manager of the Emporium. As you will probably remember, I left the Emporium to come to Loeser's just a year ago this time."

Louise Dolph and **Dr. Edmund W. Simmons**, '17, M.D. '19, were married on Thursday evening, June 6, at the First Baptist church in Portland. Dr. Simmons is a specialist in medical diagnosis and x-ray.

1918

Tula Kinsley Fairley came all the way from Hillsboro, Ohio, to attend Commencement. She expressed surprise and pleasure at the changes that have taken place on the campus since her visit. "Not only the campus, but Eugene, too, has made definite strides ahead," she said. "When I was on the campus there was no such thing as landscaping around Eugene homes; but this time I have been surprised to note the number of fine homes in Eugene with beautiful lawns and landscaped grounds. There have been great improvements both in the

University and in Eugene in the past ten years." Mrs. Fairley with her two children are visiting her parents in Condon, Oregon. Her home address is 404 north High, Hillsboro, Ohio.

Evelyn Foster, formerly on the staff of the University library, has been named head of the school department of the Portland public library, succeeding Dorothy Smith, who will take a course in graduate work at Columbia University. Miss Foster has been first assistant in the reference library at Portland for some time.

1919

Mr. and Mrs. Donald Smythe (Erma Zimmerman, '19) have a son, William Ralph, born April 12 in Eugene. Mrs. Smythe plans to leave Eugene this month and to rejoin her husband in California, where they will visit in Pasadena for a while. Mr. Smythe is geologist for a large copper mine in Sonora, Mexico.

William H. Morrison, formerly of Los Angeles, has moved to San Francisco, where he may be addressed at 701 Newhall building. He is with the wholesale lumber firm of S. E. Slade Lumber company.

Frances Baker, who is supervisor of physical education in the Eugene public schools, was one of the alums who registered at the Alumni office for Commencement.

Mr. and Mrs. Earl W. Murphy (Kathryn E. Hartley, '19) have left Marshfield, where Mr. Murphy was connected with the Coos and Curry Telephone company. They are now living at 1928 Esplanade, Klamath Falls. They have a little son, Bates Howard, five years old.

1920

Kenneth Bartlett is the San Francisco manager for Townsend and company, Seattle investment bankers, and correspondents for Otis and company. He is located in the Hunter Dalin building. Mr. and Mrs. Bartlett have a daughter, Anne, age 2.

Mrs. Clare Yoran Smythe, '24, and her two children, Barbara and Allan, and **Mrs. Beatrice Yoran Eilertsen** and daughter, Margaret Anne, were visitors in Eugene during Commencement. **Calvin Yoran**, '26, received his M.D. from the Oregon medical school this year.

Alice Van Schoonhoven has announced her engagement to Franklin Gage Chapel of Los Angeles. The wedding will be held June 27.

Joseph N. Teal, M.A., public service, one of Portland's leading attorneys, died at the Good Samaritan hospital May 25 after an extended illness. Mr. Teal was the son of Colonel Joseph Teal, Oregon pioneer, merchant and livestock dealer. Colonel Teal for a number of years conducted a general merchandise store at the corner of eighth and Willamette streets where the Tiffany building is now located.

Bruce Yergen, who is now a certified public accountant in the credit department of the First National bank of Portland, was a week-end visitor in Eugene a short time ago.

1921

Elizabeth B. Ginsey, ex-'21, writes, "I am still with the United Pacific Casualty Insurance company and am enjoying my work. The company has had a wonderful growth the past year which makes it interesting." Beth gives her address as 204 Medical-Dental building, Seattle.

Mr. and Mrs. J. Arthur Berg with Patsy, age four, and Martha, who is only two, live in Coquille. Mr. Berg is mayor of Coquille and is practising law there. Mrs. Berg was Florence Powers, ex-'19.

Keith Kiggins, ex-'21, formerly of Eugene and later of Washington, D. C., is now in New York City, where he is progressing in the development of a number of new ideas and devices. In a recent communication he said that this appealed to him much more than the routine of selling bonds. Mrs. Kiggins was Dorothy Manville, '22.

When Renel S. Moore sent his alumni dues and subscription for OLD OREGON recently, he notified this office of a change of address. He wants the magazine sent to him at the United Press, care of the Advertiser, Honolulu, T. H. He has been chief of the United Press bureau at Honolulu for the past several months, going there from San Francisco.

1922

Mrs. Lewis A. Bond (Lois Hall) and her two small daughters arrived in Eugene for Commencement and are spending a few weeks here visiting relatives. The Bonds live in Pasadena, where **Lewis Bond**, '16, is geologist with the Shell Oil company.

Nicholas L. Mickels, ex-'22, is traffic manager of the Booth-Kelly Lumber company in Eugene.

Mrs. Elinor Goodnough Jones is living at Wallowa. She gives her occupation as "housewife."

ANOTHER YEAR—

Another school year is passing, some green frosh will become hard hearted sophomores—the sophs don cords—juniors become sophisticated seniors.

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Last winter Mrs. Dorothy Cox Hesse, ex-'22, sold a story to one of the McFadden publications, and sometime during the summer Aviation Stories and Mechanics will publish a story which she wrote originally for the Portland Oregonian.

An Oregon alum and an O. S. C. alum were married June 4. They are Florence B. Coleman and Lawton McDaniel, ex-'22, of Wallowa. Mr. and Mrs. McDaniel will make their home on Mr. McDaniel's sheep ranch on Lightning creek on the lower Imnaha. The wedding took place at the home of the bridegroom's parents, Mr. and Mrs. C. T. McDaniel in Wallowa, the Rev. W. A. Couden, of the Presbyterian church, officiating. Mrs. McDaniel is a graduate of O. S. C. and taught for a time in Union, Oregon, and in Tenino, Washington.

A son was born to Mr. and Mrs. Day T. Bayly on June 7 at the Pacific Christian hospital in Eugene. Mr. Bayly is proprietor of the Raceway, boathouse and swimming place.

1923

Mr. and Mrs. David A. Byerlee, who have been in Bolenge, Belgian Congo, South Africa, as missionaries under the auspices of the Christian church, visited in Eugene recently. They are now on a furlough and will be in the States for eight months. Mr. Byerlee, ex-'23 formerly worked for the Eugene Guard, and now he maintains a printshop and book bindery in connection with the mission.

LeLaine West was teacher of Spanish and mathematics in the Klamath Falls high school last year. She was on the campus for Commencement.

Mrs. Audrey Medler McMillan, ex-'23, has moved from Arlington to La Grande.

Earl P. Coburn is a teacher and athletic coach at Union high school at Union. He has held the position for several years. Mr. and Mrs. Coburn have a baby daughter, age six months.

Mary A. Parkinson is living at 946 Clinton street, Portland.

Mary R. Carter, who has been teaching this year at Jordan, Montana, wants her last copies of OLD OREGON sent to her home address in Portland, 1341 Commercial street.

Mrs. Dorris Leah Sikes Bjorset, ex-'23, has two small daughters now, Dorris Aago, four years old, and Sara, twenty-two months. She is living in Cottage Grove.

Mr. and Mrs. George Turnbull (Mary Lou Burton) left Eugene as soon as Commencement was over for California, where they will spend the summer. Mr. Turnbull plans to study at the University of California.

Mrs. Margaret Beatie Guynes is now living in Oregon City, 724 Monroe street. The Guynes formerly lived in El Paso, Texas. They have a son nearly two years old.

1924

Mrs. Thelma Lyons Lawler, ex-'24, has moved to Seattle, where her husband has accepted a position on the Seattle Post-Intelligencer. Her small daughter, Mary, is now three years old.

May Hewes, ex-'24, is math teacher in the Springfield high school. She came to Eugene for Commencement.

Mrs. Clare Yoran Smythe writes: "With my two children I am kept pretty busy. My boy will have his first birthday the 25th. Barbara will be four in July. How time does fly." The Smythes are living in Arlington.

On May 24 a daughter was born to Mr. and Mrs. L. H. Lutz in Eugene. Mr. Lutz is a bookkeeper in the First National bank of Eugene.

When Mr. and Mrs. H. Eugene Bowen (Emmy Lou Douglas, '25) sent in their alumni dues recently, we found that they no longer reside in South Pasadena, but have moved to Alhambra, California. "We want OLD OREGON to follow us. Each issue is enjoyed very much," they say. Their new address is 2220 Alhambra road, Alhambra.

Alma Logan and Clarence Ellis, ex-'24, were married Saturday evening, June 1, at St. Paul's Episcopal church in The Dalles. The bride was attended by Marian Ellis, sister of Mr. Ellis, and the best man was Ivan Roberts, ex-'24. Mr. and Mrs. Ellis left immediately for Victoria, B. C., for a short trip and will be at home in The Dalles on their return. Mrs. Ellis has been a teacher in the Joseph G. Wilson school and Mr. Ellis is an insurance man in The Dalles. Mrs. Ellis' home is in Arbuckle, California.

1925

Mr. and Mrs. Donald M. Cash (Dorothy Scotton) are living at 4099 15th avenue, northeast, Seattle. Don, ex-'27, is in the Seattle office of the Pacific Telephone and Telegraph company.

In a note received recently Dorothy says, "Surely enjoyed a stray copy of OLD OREGON."

Several former Oregon students of Portland have had important parts in the musical comedy, "No, No, Nanette," staged by the Duffy Players. Mrs. John Day, Jr., (Betty Kerr, '25) and Gwladys Bowen, ex-'22, play two of the leading feminine roles as members of the Junior League. Taylor Holmes is the leading man in the production.

Mrs. Frances Simpson Case has a young daughter, Janet Saville, born last July. The Cases are living in Heppner.

Katie Potter is planning to attend summer school at Berkeley. She taught during the past year at Woodrow Wilson junior high school in Eugene.

Rachael Chezem, ex-'25, and Kenneth Burton were married in Stevenson, Washington, March 23, according to announcement recently made at a dinner party given by Mrs. Mary Lou Burton Turnbull, '23, sister of Mr. Burton. Mrs. Burton has been teaching in the Gresham schools.

Mrs. Harriet Wright Watson writes that she and her husband have moved to 2108 Los Lunas, Pasadena, and occupy a "darling little Spanish house." She says, "Howard and I are planning our vacation in the north around Portland and Seattle. Saw Zada Pierce in Los Angeles last Saturday. Helen Smith Young, ex-'28, is due down here next week. I am still teaching kindergarten and just love it. I have twenty-two perfectly adorable youngsters this year and its great to be with them. I say this is my last year but never can tell."

Ralph M. Austin wants us to continue to send his OLD OREGON to the Old National Bank and Union Trust company in Spokane, which has been his address since he left the University. "In fact," he writes, "I am beginning to consider myself a fixture as much so as the marble pillars and steel cages. There are few Oregonians here and in the main our contact is through OLD OREGON."

George F. Stewart, ex-'25, is now at the University of Cincinnati. His address is Memorial dormitory, University of Cincinnati, Cincinnati, Ohio.

1926

Maud McIntire, assistant principal of the high school and teacher of Spanish and English in Dundee, wants the June issue of OLD OREGON sent to her home in Marshfield, where she will be for the summer months.

Hazel Hayden and John Wellborne McKay of Royston, Texas, were married Sunday, May 12, at the home of the bride's parents. Mrs. McKay received both her B.A. and her M.A. from the University and is now studying for a Ph.D. at the University of California. Mr. McKay is a graduate of the University of Texas, where he also received his master of arts degree. The two will continue their studies at Berkeley, where Mr. McKay is teaching.

Judith Porten, who has been teaching in Portland, recently sent in a new address to the Alumni office. She is now in Alvarado, Minnesota.

Paul Ager will begin work July 15 as assistant comptroller of the University. Paul has been statistician at the Northwestern Electric company in Portland.

Helen Cantine, who has this year been teaching in Grants Pass high school, was in Eugene for a short visit recently on the way to her home in Portland. Miss Cantine lives at 525 29th street, north.

Herbert L. Jones, who has been in the engineering department of the Portland office of the Pacific Telephone and Telegraph company, has been transferred to the New York research laboratories. The promotion came as a result of improvements in cable laying which Mr. Jones developed.

Pauline Bondurant, secretary to Mrs. George T. Gerlinger, extended her activities to the campus recently when she came from Portland to assist in the Alumni office during the Commencement rush. In Portland Pauline is busy on work for the Fine Arts Building fund, which is directed by Mrs. Gerlinger. Her most urgent duties now consist of encouraging alumni to transfer their pledges from other purposes to the Fine Arts Building fund. She is a member of Theta Sigma Phi, national women's journalism fraternity.

On May 8 Kathryn Jane Seel, ex-'26, was married to Ronald Williamson, ex-'24. They sailed by way of China for Manila, where they will make their home.

Marianne E. Day, ex-'26, was married to Jack H. Beck, Saturday, June 8, at high noon in the Central Presbyterian church in Eugene. Mrs. Beck was graduated from the State Teachers' College at San Jose last December, where she specialized in kindergarten work. Mr. Beck is with the Shell Oil company in Cottage Grove.

James G. Harding, district agent for the Connecticut Mutual Life Insurance company, recently won first place in a

five weeks' contest conducted by the Lockwood agency of Portland. The territory covered includes all of Oregon and part of Washington. The contest was based on the point system considering the agents' daily record of work, proposals and interviews besides the volume of business.

Esther Church, supervisor of public school music at Medford, is in New York this summer doing graduate work.

Miss Frances Deery became the bride of **Dr. William P. Sharkey**, M.D. '26, on June 6 at a morning ceremony in the Church of the Madeleine in Irvington, Portland. Dr. and Mrs. Sharkey are at home at 689 Stanton street, Portland.

Miss Ruby Roop, of Walla Walla, and **Robert V. Chrisman**, ex-'26, of Enterprise, were married the night of June 1 at the home of the bride's parents, Mr. and Mrs. C. C. Roop. Mr. Chrisman attended the University of Oregon and Stanford University. For a while he practiced law in Walla Walla and is now practicing in Enterprise, where they will make their home.

1927

Miriam Kathleen Forrester, known on the campus as Mrs. Miriam Olds, was found dead in her closed automobile at Palo Alto Saturday, April 13. She had been studying toward a Ph.D. at Stanford where she was on a scholarship. In 1926 Mrs. Olds won the Edison Marshall short story contest, and received honorable mention in an Atlantic Monthly contest in 1924. She had been missing for several days, and police believe that death was the result of asphyxiation from carbon-monoxide fumes from the car.

Genevieve Morgan, who is now a reporter on the Salem Statesman, visited friends on the campus a short time ago.

Alice Catherine McKinnon is employed in the office of the dean of men on the campus.

Oran Rickard teaches history and civics at Coquille. He was in Eugene for Commencement.

Minnie Fisher spent a week-end on the Oregon campus recently visiting friends. Minnie is successfully engaged in trade journalism in Portland and is enthusiastic about her work. She is a member of Theta Sigma Phi.

Letitia Lee Capell and **Carl H. Hemphill** of Eugene were married May 25 in Eugene. The couple were attended by **Ben Whitesmith**, '28, and **Jane Cochran**. Mrs. Hemphill has been teaching English and French in the high school at Powers.

Eula Duke has been teaching this year at Roseburg. She will spend the summer at her home in Eugene.

Beatrice Harden and **Daniel P. Cheney**, ex-'29, were married Monday, June 17, at St. Paul's Episcopal church of The Dalles. **Robert Love**, '27, of Olympia, Washington, was best man. After a short wedding trip the couple will make their home in Pendleton, where Dan is city editor of the East Oregonian. Mrs. Cheney until a short time ago was society editor and reporter for the Astoria Evening Budget.

Announcement has been made of the engagement of **Delia Sherwood** and **Luckey Bonney**, ex-'22. Miss Sherwood is a member of Delta Delta Delta sorority and Mr. Bonney, of Alpha Tau Omega fraternity. The wedding will take place late in the summer or early in the fall.

Harriet Dezendorf was married to **Jack Marshall**, ex-'27, June 19 at St. Stephens pro-cathedral in Portland. After graduation from the University Miss Dezendorf taught for a time in the high school at Centerville, Washington.

Mrs. Madeline Gerlinger Williams is living at 614 Shelton street, Dallas.

1928

Charles Namson and **Adrian Marks**, ex-'28, are located in the Ramona building in Santa Ana, California, engaged in advertising work.

Walter Durgan is in his first year in the University law school. During his undergraduate years on the campus, Walter was prominent in forensic activities.

Jane Gavin, social service nurse in the Doernbecher hospital in Portland, attended Commencement.

Stella Ann Fishburn is a graduate student in education and history. Stella is a member of Zeta Tau Alpha sorority.

Mabel A. Spoon has been teaching in Aberdeen this past year. She was a major in the English department. Her mail may be addressed to box 521, Aberdeen.

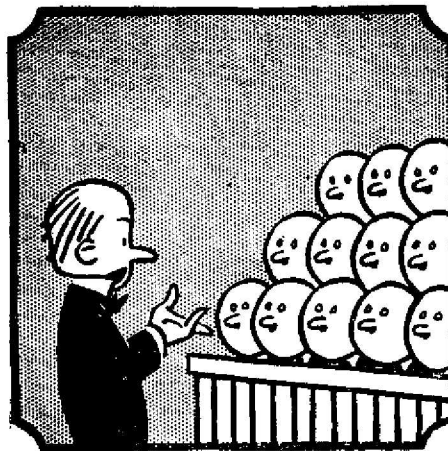
Arthur Remmen, 1229 G street, San Diego, is a junior engineer.

George W. Black is a graduate student in the Romance Language department of the University.

Juanita Wolff, who has this year been teaching in St. Helens where she was music supervisor of the schools, will be in Portland next year.

Doris H. Lienallen, ex-'28, teaches biology and general sci-

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ence in the Canby high school. She is a member of Sigma Kappa.

Ethel Montgomery, ex-'28, who has been teaching for the past school year at Sydney, Montana, recently returned to spend the summer with her parents in Eugene.

Announcement was recently made of the engagement of **Mazie Richards** to **Townley W. Bale** of Los Angeles. Mr. Bale is a graduate of Oregon State College. The wedding will be on September 4 in the First Presbyterian church of Portland.

Dorothy Delzell has accepted a position for the summer as secretary in the Graduate School, taking the place of Mrs. Robert Seashore who is in California.

Margery O. Horton, who has this year been taking advanced work in the School of Physical Education, will teach at the State Normal School at Bellingham, Washington. Among her duties will be the teaching of swimming and sports.

Herman Rademacher is with the Shell Oil company in the Portland office. His home address is 337 east 54th street, Portland.

Ruth Street was in Eugene the fore part of May for the initiation breakfast of Gamma Alpha Chi, women's national honorary advertising fraternity of which she is a former president.

Georgia Hickman is a teacher of public school music at Vale.

For the past eight months **Kirk Bolliger** has been working for the American Export corporation whose offices are in New York. The greater part of his time has been spent in Mediterranean and Black Sea ports. This travelling around makes it a little hard for Mr. Bolliger to get his mail, but he has had his OLD OREGON forwarded to him. In writing he says, "and I want to tell you that they have certainly proved a most refreshing reminder of the 'good old days,' as well as an interesting contact with the campus events of the past year." Mr. Bolliger expects to return to the Pacific Coast in a few months and hopes that his name will be on the next Homecoming blatter.

Lee Brown is located at Cannon Beach this summer in charge of a lookout station. Lee has been doing graduate work in the School of Sociology during the last year and is enjoying life in the outdoors after his year's association with books and grading papers.

Mary Benton visited at the Alpha Chi Omega house during Commencement. She was taking a vacation from newspaper work in San Pedro, California. Mary's home is in San Pedro and she began work there after her graduation last year. She was editor of the *Oregana* in 1928 and is a member of Theta Sigma Phi, journalistic fraternity for women.

Marie Klev visited friends on the campus during Commencement. She has been teaching in the high school at Sutherlin for the last nine months and reports that she is very fond of her profession and likes Sutherlin so well that she has signed up for another year.

Polly Povey, ex-'30, at a dinner the first part of June, announced her marriage to **Raymond Thompson** which took place January 5 in The Dalles. Both Mr. and Mrs. Thompson majored in the art department while in school.

A son was born to **Mr. and Mrs. Thomas R. Powers** (Gwen Stivers, ex-'29) June 10 at the Pacific Christian hospital in Eugene. The baby has been named **Alan Dale**. For the past school year Mr. and Mrs. Powers have been living at Lorane where Mr. Powers is principal of the school.

Lillian M. Costello teaches the intermediate grades at Faloma, Oregon. Her home address is 1243 east Madison street, Portland.

Elizabeth M. Bradway is a graduate student in chemistry at the University. Her home address is 2292 Emerald street, Eugene.

Mary Catherine Sutton has, this year, been in charge of the botany and zoology at Pacific College. Her home is in Newberg, 605 north Meridian street. Miss Sutton received her A.B. from the University of Washington and an M.A. from Oregon.

Joanne and Justine Ackerson were back on the campus for Commencement. Joanne, who has been teaching Latin and English at the high school in Hunters, Washington, seventy-five miles northeast of Spokane, expects to go back there next year. Justine will teach again in the Silver Lake high school. She has a variety of subjects which include Latin, English, world history, dramatics and debate.

Ruth Gregg, secretary of the School of Journalism, will spend a month at Banff, Alberta, this summer. Ruth will drive to Vancouver, B. C., with Mr. and Mrs. H. E. Thomas, of the Oregonian. The three of them will be guests of F. E. Trautman, publicity director of the western division of the Canadian Pacific railroad.

Eleanore Glass spent a few days on the campus during Commencement on her way to Seattle with a friend, Miss Vina Conley, of La Grande. They were driving to Seattle for a vacation. Eleanore has been teaching physical education in La Grande for the last year.

Mrs. Helen Shaver Gibbs is the principal of the high school at Wolf Creek.

The engagement of Pauline Stewart to Homer Dixon has been announced. Both were members of the same graduating class. Mr. Dixon was on the Varsity football team for three years, and is now teaching in Independence. The wedding is to take place some time this month at the home of Miss Stewart's parents in Dayville. They will live in Independence.

1929

Merrill C. Hagan will be coach of athletics next year at the Medford high school. He succeeds Prink Callison, ex-'22, who is to be the freshman coach at the University. Mr. Hagan was picked from more than twenty candidates, and will take up his duties next September.

Miriam Shepherd, editor of the Oregana for this year, expects to work on the Albany Democrat-Herald soon after her graduation. She will have the job during the summer vacations of members of the staff of the paper. Miriam is a member of Theta Sigma Phi.

Lucielle George will teach school next year. She recently returned to her Portland home after Commencement accompanied by her father, A. L. George, and her sisters, Mary Elizabeth and Virginia George, who were in Eugene to attend the Commencement activities. Lucielle is a member of Gamma Phi Beta, and is an education major.

Harriett Osborn, who graduated in the School of Social Work with a B.A. this year, has left for her home at Dawson to spend the summer. Next year she will teach at St. Vincent's hospital.

John Butler and Farrell Barnes, who received their bachelor of arts degrees in geology this year, will spend the summer at Mt. Hood, working on a project for their M.A. degrees.

Helen Webster left for Portland following her graduation. She will be employed in the radio and advertising departments of the Oregonian. She was secretary of the Associated Students this year, is a member of Kappa Kappa Gamma, and was elected vice-president of the national organization of Temenids, student organization of the Order of the Eastern Star, at the convention held recently at the University of Oregon.

William Haggerty will be located in Portland. While on the campus he majored in the School of Journalism.

Marguerite Schierbaum will enter Behnke-Walker Business college in Portland in the fall to prepare for a secretaryship. Marguerite is a Phi Beta Kappa and majored in German.

Frances Bacon, honors student in English, is spending the summer at her home in Bellingham, Washington, with her parents. She expects to be back on the campus next year as she received a scholarship in the English department.

Marion Sten has received admittance to Stanford University and will begin graduate work there in the fall. She will spend the summer at her home in St. Helens. Marion graduated with honors in journalism. She is a member of Theta Sigma Phi and of Phi Beta Kappa.

Mrs. Marcia Phy Spencer, ex-'29, is at home at 2054 Grape street, Denver, Colorado. Mr. and Mrs. Spencer have been living in Denver since their marriage a year ago. Mr. Spencer is vice-president of the R. E. Spencer Lumber company.

Helen Williams, who received her degree this year as a music major, will be located in La Grande, where she will teach piano. La Grande is her home.

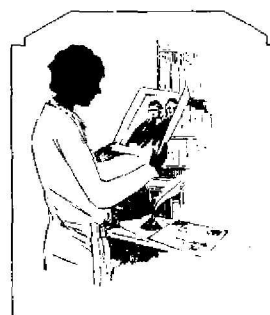
Esther Taylor announced her engagement to Herman Hobi the first part of May. Mr. Hobi, of the Hobi Airways, started a school in Eugene last fall for persons who are air minded and want to learn to pilot a plane. Miss Taylor is a member of Alpha Delta Pi.

Grace Fleming is to teach in the high school at Wheeler next year.

Wallace C. Griffith will be at Blackburn College, Carlinville, Illinois, next year.

Florence Grebe was maid of honor at the wedding of Miss Hazel Prutsman to Dr. Leslie Schwering, ex-'21, which took place in Eugene on June 1. Recently she was a member of the advertising staff when some of the students from the School of Business Administration took over Lipman and Wolfe, Portland department store, for a day.

The engagement of Ovidia Hammer and Walter Erickson, '28, was announced recently at a dinner at the Zeta Tau Alpha house. Mr. Erickson is a member of Alpha Tau



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Omega. No date has been named for the wedding. Miss Hammer is to teach next year in Yoncalla.

LaSalles E. Coles is to be athletic coach of the Crook county high school at Prineville next year, to take the place of Sherman Smith, '27, who resigned recently.

Francis McKenna, Portland, president of this year's senior class, received the Albert prize, a silver loving cup, given by Joseph H. Albert, cashier of the First National bank of Salem. This cup is given each year to the most outstanding senior. Last year Ronald "Doc" Robnett was awarded the cup. Francis was also the R. O. T. C. honor graduate of this year's class.

T. S. Easton has accepted a position as principal of the Newberg grade and high schools for next year.

Recently announcement was made of the engagement of Helen Wood to John P. Robins of Salem. Miss Wood has been a part-time teacher at the Edison school in Eugene this year while going to school. Next year she will be recorder for the Oregon State Normal School at Monmouth. Mr. Robins graduated from Willamette University, where he was active in athletics. For two years he was athletic coach at Sisters, and for the past three years he has been principal there. Last year he was president of the Deschutes county teachers' association.

1930

Florence Grimes, ex-'30, stepped into royal circles recently and became one of the members of the court of Queen Leonore, of Resaria, during the Rose Festival in Portland.

The announcement of the marriage of Myrtle Johnson, ex-'30, to Beryl Mitchell of Portland was made the first part of last month. Mr. Mitchell is a graduate of Oregon State College. They will live in New York.

1931

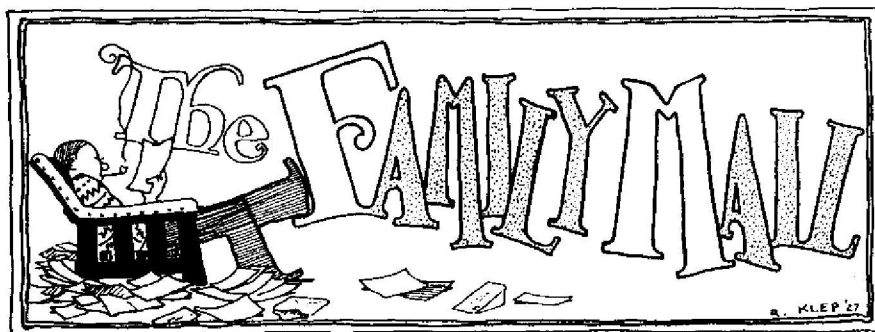
On Wednesday evening, May 29, Mary Frances Hodges, ex-'31, and Ralph L. Trawin were married at the First Baptist church in Eugene. Mrs. Trawin took music and art at the University. Mr. Trawin is a former student at Linfield College, McMinnville. They will reside in Albany.

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May 8, 1929.

Dear Editor:

My sister did remind me that I was delegated to do the journalistic honors for the family, but she forgot to show me where I could pick up a few stray minutes between housekeeping and sheepkeeping, gardening, and social duties, in which to sit with pen in hand, and mind on things literary.

Perhaps she also forgot to tell you that because of mother's illness she has given up her position as registrar of Piedmont College, and gone home to care for her. At present her address is 12 Chapin avenue, Rocky Hill, Connecticut.

In my spare hours a few months ago I started to write a book but now that even spare moments take unto themselves wings, I find my book still lacking several chapters, and myself leaving undone many things I would do.

The daily paper is one thing I seldom neglect. I don't usually find Oregon news in it, so you can imagine how thrilled I was a few weeks ago when I read of a U. of O. graduate who was right here in Hendersonville. It was Edward M. Miller, '26, automobile editor of the Portland Oregonian. He had come to marry one of the city's most popular young ladies.

I had never met Mr. Miller nor his bride, but for the sake of "days at Oregon" I couldn't resist sending my congratulations. They immediately came to call, and I found them a delightfully charming young couple. At present they are spending their honeymoon in Europe.

Mrs. Miller has never been to Oregon and wasn't sure that she would like it. I did my best to help Mr. Miller assure her she would like it, in fact I told her she would love it. And I hope that all the U. of O. people who know Mr. Miller will do their very best to help his bride love Oregon as well as she does North Carolina.

It is easy to be homesick for this state, especially in the Spring when the mountains are covered with big masses of white dogwood, flaming azalea, pink honeysuckle, laurel, rhododendron, and many other bright flowers. But I shall always love Oregon.

Sincerely yours,

Charlotte S. Sears, '15,
734 North Main Street,
Hendersonville, N. C.

* * *

May 31, 1929.

Dear OLD OREGON:

I used to read your letters from alumni in China or Africa and I thought I could understand how glad they were to get you each month, but now I fully appreciate their feelings!

I'm not in China or Africa—not even as far as New York. I'm up in Great Falls, Montana, but I feel almost as far

as China from the old school. What are a few thousand miles more or less anyway?

OLD OREGON'S an eagerly awaited guest each month so—for alumni's sake—keep the "News of the Classes" department bigger and better than ever!

This is a great country and our initiation into it almost gave you a small news item—"Oregon Alumna Found Frozen in Montana Mountains." Zero weather was a new experience for us, so blithely ignorant, we tried to drive from Missoula to Great Falls in January. And a cool 30 below helped a lot! After a rather exciting time of it we had to park the flivver 60 miles from here for two solid months! But as we found out, that's nothing in a Montanan's life! However it was great sport and our rosy outlook was due to the fact we'd been married all of five days!

My career as a radio announcer has ended and a career as cook, housewife and gadabout has started. The good husband (O. A. C. graduate of '25) is Advertising Manager of the Montana Newspaper Association, an organization of 90 weekly newspapers which completely blankets the state. So you can see what a great field it is from an advertising standpoint.

Enough from us—let's hear from all the rest of the class of '26. I sincerely hope to be present at a good old Homecoming—some year in the near future. All hail!

Mrs. Whitney C. Allyn,
(Margaret Vincent, '26)
Leighland Apartments,
Great Falls, Montana.

* * *

Dear Editor:

Well, I've received my schoolmarm's union card at last. That's the fourth layer off the sheep's back; one for an LL.B., the Oregon souvenir, a B.S., an A. M., and now the Ph.D. I'm teaching some economics and some sociology at Cornell now; next year am to be associate professor of economics at Oklahoma A. & M. Am still lonesome, but have not yet lost matrimonial hopes. I haven't been back to the campus since the year of graduation, but OLD OREGON has kept me somewhat in touch with the place, and I hope to hit the Oregon Trail some summer before long.

Elmer Pendell, '21
208 Dearborn Place,
Ithaca, N. Y.

* * *

May 8, 1929.

Dear Editor:

I certainly do want Old Oregon, and hope it will never be discontinued. It is one of the ties that helps to bind us to dear old Oregon. I am sorry you had to send me so many reminders, for I want it but was only careless and very busy.

Sincerely yours,

Mary Enid Veatch, '25
Roseburg, Oregon.

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Some Journalistic Books You Might Like

(Continued from page 15)

some quite authentic reporters, even if the story as a whole isn't anything you'd care for.

History

The latest in American journalistic history is *Main Currents in the History of American Journalism*, by Willard G. Bleyer, dean of the school of journalism at the University of Wisconsin. This is recognized as authentic as well as interesting. The titles of the sixteen chapters will give as good an idea of this book as could be given in any equivalent number of words: Early English Journalism, Early Colonial Newspapers, The Press During the Struggle Between the Colonies and England, 1750-1783; Beginnings of the Political Press, 1783-1800; The Political Party Press, 1800-1833; Beginnings of the Penny Papers, 1833-1840; James Gordon Bennett and the *New York Herald*; Horace Greeley and the *New York Tribune*; Henry J. Raymond and the *New York Times*; Samuel Bowles and the *Springfield Republican*; Edwin Lawrence Godkin, the *Nation*, and the *New York Evening Post*; Charles A. Dana and the *New York Sun*; William Rockhill Nelson and the *Kansas City Star*; Joseph Pulitzer and the *New York World*; William Randolph Hearst and the *New York Journal*; the Development of the Present-Day Newspaper. Not the least of the values of the book is an extensive bibliography. (Houghton, Mifflin & Co., New York, 1927).

Other standard journalism histories are James Melvin Lee's *History of American Journalism* (Houghton, Boston, 1923), Frank M. O'Brien's *The Story of the Sun* (George H. Doran Co., 1918), George H. Payne's *History of Journalism in the United States* (D. Appleton and Co., 1920).

O'Brien's is the most interesting single-newspaper history in existence, in the belief of this writer. There's a bit of history in C. E. Russell's *These Shifting Scenes* (George H. Doran Co., 1914), a glimpse of New York journalism, and Oswald Garrison Villard's *Some Newspapers and Newspapermen* (A.A. Knopf, 1923), in which America's biggest and best newspapers are pitilessly dissected. This book probably belongs among the group dealing with ethics.

Interviewing

The three best books dealing with newspaper interviewing, in the opinion of this writer, are Creelman's *On the Great Highway*, already mentioned; Isaac F. Marcossion's *Adventures in Interviewing* (John Lane Co., New York, 1919), and Sir Philip Gibbs' *Adventures in Journalism* (Harper, New York, 1923). Marcossion's work is well known to *Saturday Evening Post* readers. He is a member of the *Post* staff, writing up big personages and world problems with exceptional clearness and detail. His book on interviewing gives his views on the art of getting people to talk and tells the story of how some big interviews were obtained. Lloyd George, Stinnes, and others just as big are in his list of interviewed. The high point in the Gibbs book is his story of his interview with Dr. Frederick A. Cook when the physician returned from his alleged discovery of the North Pole. Gibbs was the first newspaper man to write a story throwing doubt on Cook's claims. The "explorer" aroused his suspicions by evasive answers to intelligent leading questions and by a display of temper toward the reporter.

Printing

Printing for the Journalist, by Eric W. Allen, dean of the school of journalism in the University of Oregon, is one of the Borzoi journalistic handbooks, published by Alfred A. Knopf, New York, last year. While the title says "for the journalist," the style and the explanations are simple and clear enough to be understood by one without journalistic background. It is not designed to make a printer of one who reads it, but it will give an understanding of the fundamentals, without which no one will get very far, either in an understanding of the theory or in the practice of the art. Very helpful.

Publicity

These are the days of publicity. A thorough treatment of the subject is given in *Principles of Publicity*, by Ralph D. Casey, professor of journalism in the University of Oregon, and Glen C. Quiett, formerly with Tamblin & Brown, national publicity men, of New York City. Publicity is defined, its ethics discussed, its field considered, its methods described, in this work, which is interesting to almost anyone and of exceptional value to those concerned with publicity, whether they be on the giving or the receiving end. (D. Appleton & Co., 1926).

Journalism and Public Opinion

Three books by Walter Lippman, editor-in-chief of the *New York World*, and one by Lucy Maynard Salmon, professor of history at Vassar, are the best things we can

think of in this field. Lippman's series (all published by Harcourt, Brace & Howe, New York), is made up of *Liberty and the News* (1920), *Public Opinion* (1922), and *The Phantom Public* (1925). Before he recently succeeded Ralph Pulitzer as editor, Mr. Lippman was for several years in charge of the editorial page of the *World*. Before that he was editor of the *New Republic*. He is an outstanding student of the subject. The three books represent an apparent drift toward pessimism as to the extent of the influence of the press on public opinion.

Professor Sabnon's book, *The Newspaper and Authority*, (Oxford University Press, 1923), is an extended historical treatment of the long struggle between the press and constituted authority. Every step of the struggle from the earliest times until the book came out, six years ago, is traced. A book for students of the subject, but not too heavy for one of average interest to dip into.

Women in Journalism

Rheta Childs Dorr's *A Woman of Fifty*, mentioned under the head of biography, could well be included under "Women in Journalism." A recent book, *Writing and Editing for Women*, by Ethel M. Colson Braselton, of the faculty of the Medill School of Journalism of Northwestern University, is a detailed discussion of the requirements and opportunities for women in the various fields of journalism. Incidentally, Mrs. Braselton quotes with approval the recipe for writing given Mrs. Dorr by a hardboiled New York newspaper editor. "They call writing a matter of inspiration," said Benjamin Hampton (to Mrs. Dorr.) "Bunk! All you have to do is to say to yourself, 'Hell's bells! What do I want to say?' And then say it." The book deals with reporting from the women's angle, good writing for children, women's pages and publications, club work and activities, public welfare writing, publicity, house organs, trade papers, advertising, editorial writing, and feature writing. There is a chapter full of good advice on getting and keeping a position. Then there is an appendix full of information about type, style, proofreading, and copyreading. An extensive bibliography completes the book, which is a Funk & Wagnalls (New York) publication.

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