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## Study Underscores PPPM Faculty Excellence

By Paul Omundson

Faculty in Planning, Public Policy and Management (PPPM) rate highly in the number and quality of scholarly publications they produce, compared to their peers in 83 other academic institutions around the country, according to an article that will be published in the spring 2004 issue of *The Journal of Planning-Education and Research*.

Bruce Stiftel, a Florida State University professor of urban and regional planning, conducted the study. His research, covering the period 1998 to 2002, found that by impact of publications (the number of times published papers are cited by others), the University of Oregon ranked third out of the 84 universities examined.

For total number of publications per faculty member, Oregon was tied for fourth place with Columbia University. The top three institutions for total number of publications were (1) Indiana University-Purdue University in Indianapolis, (2) the University of North Carolina in Chapel Hill and (3) the University of Illinois in Urbana-Champaign.

Individually, Judy Hibbard, professor of health policy, ranked first in number of publications and third in impact. Her area of expertise is health care policy and how patients and consumers can obtain a higher quality of medical care by taking a role in their own care.

Also ranked in the top 50 were Rich Margerum, assistant professor of environmental planning, and Jean Stockard, professor of social policy, whose emphasis is on youth, families, education and health.

## Sherman's Trip, Films Bring Rewards

By  
Danielle  
Gillespie



Folklorist Sharon Sherman, who spent part of the summer of 2003 on a goodwill trip to Eastern Europe as a guest of

Sherman visits with young Romanian filmmakers

the U.S. state department, says she returned with several valuable insights as well as second-place honors for a couple of her documentary films.

"My trip to Romania for the fifth annual Slatioara International Film Festival allowed me to feel the warmth and hospitality of the Romanian people," she says. "At the same time, this was a splendid opportunity to make cultural and intellectual connections across political boundaries and to represent America in a positive light."

Sherman, who has spent the past 30 years creating

"Our high ranking in this study shows the quality of our faculty and the depth of their expertise," says Michael Hibbard, department head, "especially in the key areas of environmental planning, social policy, health services administration, youth services and growth management."

PPPM has about 125 graduate and 50 undergraduate students and offers two master's degrees--community and regional planning, and public administration. The department's public service arms--the Community Service Center and its internship program--place students in important public policy, planning and community development positions throughout the world. A special emphasis is on providing assistance to small towns and rural communities in Oregon.

Hibbard stressed that PPPM continues to embrace its core academic mission of conducting basic and applied scholarship and preparing students for public leadership positions, while also serving as a key resource for the communities and policy makers of Oregon.

"What we're about is crafting the research and analysis that goes into public policy," Hibbard explains.

The next step in that direction is a major rural/urban public dialogue the department will host in March, featuring business and government leaders as well as scholars. The dialogue will examine the widening split in Oregon between rural and urban perspectives on policy issues and seek solutions to reconcile the growing division.

In the summer, the department will launch a new policy research center that it hopes to use as a catalyst for getting policy-related research and discussion into the hands of the policy makers themselves.

"We've got great research going on here, conducted by our faculty and students, that is of tremendous value," Hibbard adds, "and we want to make sure it gets to decision makers to help them make informed choices."

*Paul Omundson is a UO communications officer.*

## Campus MLK Observance Continues

The extended UO observance of Martin Luther King Jr. Day continues through the end of January, highlighted by a Jan. 21 keynote address and a Jan. 29 employee recognition ceremony.

The two-week campus celebration complements community activities in remembrance of the slain civil rights leader that began with a march by more than 450 Lane County residents on Monday, Jan. 19. Other Martin Luther King Jr. Day events included celebrations in Springfield featuring Lyllye Parker, Multicultural Affairs program coordinator, as a speaker and in Eugene, with distinguished African-American writer Ralph Wiley as speaker.

folklore documentary films, had been chosen to be a U.S. Speaker and Specialist grantee by the state department. In that role, she was invited to submit two of her videos, "Spirits in the Wood" and "Kid Shoes," for the film festival and to meet with various groups of ethnographers, museum organizers and filmmakers.

"The U.S. Embassy wanted an American for the festival because America was not represented," Sherman says. "A colleague in New York sent them my name, and I sent the embassy a list of people, but they chose me."

Filmmakers from about 41 countries around Europe, the Middle East and the United Kingdom submitted 260 films to the festival and 106 were selected for screening during the televised event. Most of the films were translated into Romanian or French.

"Many were nostalgic films about what folk life was before modernization and globalization," Sherman recalls. "My films were contemporary and show that folklore exists today," she says, noting that "folklore is not rural or necessarily a product of peasant society."

The jury, which consisted of well-known film critics, directors and editors, gave three top awards and a number of honorable mentions. Sherman came home with second place, which came with a plaque, cup, medal and cash award.

"I certainly didn't expect to win a prize," she says, admitting she thinks the much different approach of her films may have helped them to stand out from the others.

One of her videos, "Kid Shoes," which has appeared twice on Oregon Public Broadcasting, is a documentary about a garage band. The film follows the lives of nine members of a Eugene band, "Soul Function," from when the group first got together in middle school to their break-up in college. "Spirits in the Wood," her other film, is about a Central Oregon chainsaw artist, Skip Armstrong, who creates finely crafted animals from ponderosa pine logs.

The U.S. Embassy arranged Sherman's 10-day visit and, as their guest, she gave informal speeches to film festival organizers for the biannual Astra Film Festival in Sibiu. She also spoke with ethnographers at the Museum of the Peasant in Bucharest and at the Open Air Museum in Sibiu, and even had dinner with a Romanian senator.

"I found all of the people to be great," says Sherman. "I made some good contacts with people who were intelligent and stimulating and I'd like to work with them in the future."

During the festival and at the various events, Sherman passed out copies of her 1998 book, *Documenting Ourselves*. She says she had more requests for copies of

This week, Tricia Rose, a University of California at Santa Cruz professor of American studies, will deliver the Martin Luther King Jr. campus keynote at 7 p.m. Wednesday, Jan. 21, in 100 Willamette. An author, feminist and noted hip-hop scholar, she will discuss the politics of Black women's sexuality and issues of race, love and desire.

Next week, the UO community will honor employees who uphold and exemplify the ideals supported by Martin Luther King Jr. at an awards reception set from 11:30 a.m.-1 p.m. on Thursday, Jan. 29, in Gerlinger Alumni Lounge.

Five employees--**Denise Garrett**, Architecture and Allied Arts; **Shari Huhndorf**, English; **Jeff Magoto**, Yamada Language Center; Dean **Robert Melnick**, Architecture and Allied Arts; and **Cedric Weary**, Music--will be honored during a special presentation at noon. They will be recognized for their abundant giving of personal and professional time, talent and efforts to promote cultural diversity by setting an inclusive example while building morale, showing compassion and promoting cultural awareness on and off campus.

Other events during the extended campus celebration include "Feel the Spirit" cultural performances on Jan. 24; a Unity Celebration and Candlelight Vigil on Jan. 28; and the Oregon Students of Color Coalition Conference keynote address by human rights activist Yuri Kochiyama on Jan. 31.

For detailed information about these events, visit Human Resources Recognition Activities web page at <[hr.uoregon.edu/recognition](http://hr.uoregon.edu/recognition)> or the Campus Diversity web site, <[diversity.uoregon.edu/](http://diversity.uoregon.edu/)>, browse the University Events calendar at <[duckhenge.uoregon.edu/calendar](http://duckhenge.uoregon.edu/calendar)>, or contact Kimi Mojica, Student Life diversity education and support director, 6-1139, or Kathy Cooks, Human Resources training and event coordinator, 6-2939.

## Adoption History Web Site Breaks New Ground

By Kaya Hardin

Bonds of kinship are strong and enduring, as most parents know, but this connection is not limited to biological ties, as Ellen Herman, History, can tell you.

Herman, creator of the first web site on the history of child adoption in the United States, is using the web to build awareness of the public and private significance of adoption history. At the Adoption History Project web site, she draws together profiles of the people, organizations and studies that have helped to shape modern day American adoption.

Fascinated with both history and adoption, Herman created the Adoption History Project to bridge the gap between academia and the general public.

the book than actual books.

"People were delighted to get a book," she says. "They are very interested in what the United States is doing with documentary."

At the festival, Sherman also talked with many young people, and some of them expressed an interest in filmmaking and film studies as well as in attending the University of Oregon.

"I thought that was really exciting," she says.

Sherman, whose most recent undertaking is a documentary about the Otavaleño people of Ecuador, told through the eyes of an Otavaleña woman, discussed with her Romanian counterparts various film projects they might create together, "after my current projects are completed.

"One I can see will look at the ceramicists in Horazu who are continuing a tradition that dates back generations but that changes as the customers and their own artistic vision changes," she says. "It will show the shift from rural subsistence to a new means of survival."

*Danielle Gillespie, now a UO alumna, is a former student reporter for Inside Oregon.*

## Our People

### IN THE SPOTLIGHT

**Terri Warpinski**, Art, has been selected to fill a two-year term as national chair of the Society for Photographic Education, an international association with 1,800 members. A UO faculty member since 1984, she also is Architecture and Allied Arts associate dean and, in July, was appointed academic affairs vice provost. Warpinski has been a leader in the society for more than two decades, hosting the group's regional conference in Eugene in 1990 and serving as director of its Northwest regional chapter from 1986 to 1991. She was elected to a four-year term on the national board of directors in 2001. The society will hold its national conference in Portland in 2005.

**Seth Walker**, Journalism and Communication GTF and literary nonfiction first-year student, is the grand prize winner in the nationwide *National Geographic Traveler On Campus* writing contest. His essay on bridging the cultural and political gap by throwing a Frisbee disk to a guard at Tiananmen Square will appear in *On Campus*, a new version of *National Geographic Traveler* magazine targeted at college students. The first issue (with

Offering benefits to academics, professionals and those with personal interests, the web site offers an intriguing look into adoption's neglected past.

"I really did the web site as a public service," Herman says, "The Internet is a great place to present academic research in a way that is relevant and interesting to a broad audience."

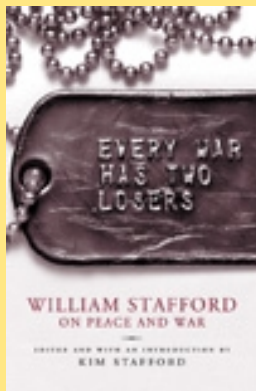
As Pearl S. Buck, one of the featured people on Herman's site, wrote, "The test of a civilization is the way that it cares for its helpless members." The history of adoption gives us a great chance to learn about and assess how America has weathered this particular test.

For those who are students or are pursuing adoption information for more scholarly purposes, Herman is currently working on a book, *Kinship by Design: Child Adoption in Modern America*, which will address the history of adoption in the 20th century. This will be the latest among various publications by the UO historian, including more than half a dozen articles about adoption history and a book about one of Herman's other interests, American psychology.

The Adoption History Project is supported by the National Science Foundation and the Center for History and New Media. To visit the Adoption History Project web site, go to [darkwing.uoregon.edu/~adoption](http://darkwing.uoregon.edu/~adoption). To find out more about Herman, visit her web site at [darkwing.uoregon.edu/~eherman/](http://darkwing.uoregon.edu/~eherman/).

*Kaya Hardin is a student reporter for Inside Oregon.*

## Alumnus Kim Stafford to Speak on Poetry, Peace, War



*By Ron Renchler*

Is it naive to seek for national and international security through poetry?

On Tuesday, Feb. 3, Kim Stafford, editor of *Every War Has Two Losers: William Stafford on Peace and War*, will address this question and other issues raised in the writings of his pacifist father, the late William Stafford, a nationally known poet who served as Oregon's Poet Laureate from 1974 to 1989.

The free reading and discussion begin at 7:30 p.m. in the Knight Library Browsing Room. A reception and book signing will follow.

In conjunction with the event, Knight Library Press has produced a limited-edition, letterpress broadside featuring father-son companion poems by

Walker's essay) will be published in March.

### ON THE MOVE

Four retired Chemistry professors--biochemist **Frederick W. Dahlquist** and biophysical chemists **O. Hayes Griffith** and **Peter H. Von Hippel**, all Institute of Molecular Biology members, and organic chemist **John F.W. Keana**--have been given emeritus titles by Senior Vice President John Moseley upon the recommendation of Dean Joe Stone, Arts and Sciences. Their tenure represents a combined total of 144 years of service.

**Sonia Syljuberget** assumed new responsibilities recently as a financial analyst in Resource Management after serving for the past 5 years as academic employment and financial coordinator in Academic Affairs. Succeeding her in the Academic Affairs post, effective Jan. 14, is **Mark Turner**, Biology office and business manager. To contact Syljuberget, whose office is in 3 Johnson, call 6-2002 or send e-mail to [soniap@uoregon.edu](mailto:soniap@uoregon.edu); to reach Turner, whose office is in 1H Johnson, call 6-2195 or send e-mail to [mturner@darkwing.com](mailto:mturner@darkwing.com).

### IN PRINT/ON DISPLAY

**Richard Bear**, UO Libraries, has published Sir Philip Sidney's *The Countesse of Pembroke's Arcadia* (1590) at Renaissance Editions, [darkwing.uoregon.edu/~rbear/](http://darkwing.uoregon.edu/~rbear/).

## This week at the University of Oregon...

Highlights of the many public events and activities on campus are:

- Creative Writing hosts an **author event**, with poet Joseph Millar reading poems from and signing copies of his collection, *Overtime*, as well as from new works. The free program will be at 8 p.m. on Thursday, **Jan. 22**, in the Knight Library Browsing Room. For information, browse [darkwing.uoregon.edu/~crwrweb/](http://darkwing.uoregon.edu/~crwrweb/) or call 6-0509. UO community members also are invited to a master workshop conducted by Millar for Creative Writing Program MFA students at 2 p.m. on Friday, Jan. 23, in the EMU Ben Linder Room.
- During **Winter Family Weekend**, set Friday, **Jan. 23**, through Sunday, **Jan. 25**, family members are invited to spend a cozy winter weekend on the UO campus with their student,

William Stafford and Kim Stafford. The broadside will be available for purchase following the program.

Kim Stafford, a UO alumnus with a Ph.D. degree in medieval literature, has authored a dozen books of poetry and prose. He directs the Northwest Writing Institute at Portland's Lewis and Clark College and has worked as an oral historian, letterpress printer, photographer, teacher, editor and visiting writer at a host of colleges and universities. He won a citation for excellence from the Western States Book Awards in 1986 for his book, *Having Everything Right*, and has received creative writing fellowships from the National Endowment for the Arts.

Kim Stafford's father, William Stafford (1914-1993), also taught at Lewis and Clark College and was a life-long pacifist who served in the Civilian Public Service Camps, performing social services during the war years from 1942 to 1946. He won the National Book Award in 1963 for his collection of poems, *Traveling through the Dark*. In 1970, he was named Consultant in Poetry to the Library of Congress.

For more information, call 6-1459 or send e-mail to [ronr@uoregon.edu](mailto:ronr@uoregon.edu).

*Ron Renchler is the UO Libraries' director of communications.*

## Campus Energy Education Campaign Planned



Members of the Environmental Studies Service Learning energy audit and education team--from left, Sarah Mazze, Environmental Studies GTF and project manager; and students Zach Withers, Kathy Young, Megan Edgar and Maureen Sander--investigates energy distribution in the UO Power Plant control room. *Photo by Steve Mital, Service Learning Program instructor and coordinator.*

Few of us know how much energy the university community uses, how and where it is produced, and what impact it has on our environment. The Environmental Studies Service Learning Program plans to change that this year.

During spring term, teams of students, trained and supervised by the Environmental Studies Service Learning Program, will make short

attending classes, exploring Eugene or simply relaxing! Campus tours featuring trees, the brand new Lillis Business Complex, Knight Library or Autzen Stadium and the Casanova Center, are planned at 3:30 p.m. Friday. Or spend an hour interacting with UO President Dave Frohnmayer and enjoying some pre-dinner hors d'oeuvres at a 5 p.m. fireside. Plan to attend a faculty dinner and discussion at 6:30 p.m. Friday with Garrett Epps, Law, who will discuss "Civil Liberties in War Time." Saturday's events include departmental open houses at 9:30 a.m., family workshops at 10:45 a.m., a "Tie-Do-or-Dye" session at the EMU Craft Center at 2 p.m., Greek Life open houses at 3 p.m. and "Feel the Spirit" performances as part of the campus Martin Luther King Jr. celebration at 8 p.m. Sunday activities wrap up with a Residence Life Leadership Brunch at 9:30 a.m. at Gerlinger Alumni Lounge. Additional events and various athletics contests are sprinkled throughout the weekend as well. Registration is required and several events require fees. Check on-line for the latest schedule and other information at [studentlife.uoregon.edu/family/index.html](http://studentlife.uoregon.edu/family/index.html) or call 6-1148.

- Opera lovers especially are invited to the "No Tenors" **vocal recital**, a special benefit for the UO Opera Program, at 8 p.m. on Friday, **Jan. 23**, in Beall Concert Hall. Music faculty members Mark Kaczmarczyk, Marie Landreth and Doremus Scudder will perform music by Mozart, Verdi, Donizetti and Weill. For ticket prices and other information, browse [music.uoregon.edu](http://music.uoregon.edu) or call 6-5678. Tickets are available at the EMU Ticket Office, 6-4363.
- The 2004 **Yeon Lecture Series** will open at 6:30 p.m. on Monday, **Jan. 26**, in Portland and continue at the same time on Tuesday, **Jan. 27**, in Eugene. Portland architect Brad Cloepfil, a UO alumnus renowned especially for his work designing museums, will discuss "New Museums: Anticipation and Dissonance." The Portland talk will occur in Room 75 of PSU's Lincoln Hall, while the Eugene lecture will be in 177 Lawrence Hall. The 1980 UO graduate is a principal in the Portland architecture firm Allied Works Architecture, Inc. In this lecture, he will explore the museum as the "other"--a place of different tone than the city, with the experience of one blending into the other. It is Cloepfil's view that museums are as lively and rich as the cities that build them--two chords sounding at once before one or the other dominates. A reception will follow both free events. For information, call 6-3631.

For more about University events, visit the [Calendar of Events](#).

presentations about the campus energy footprint in classes, residence halls, and faculty/staff meetings. The project, jointly funded by the Office of Vice President for Administration and EWEB, has two goals:

- To educate the campus community about the links between energy production, consumption and the environment; and
- To share with the university community a profile of current campus energy consumption.

If you'd be willing to host a 10-minute presentation in your class, call Sarah Mazze, Environmental Studies GTF and project manager, at 6-5003 or send e-mail to <[smazze@uoregon.edu](mailto:smazze@uoregon.edu)>.

To find out more about the Environmental Studies Service Learning Program, visit the web site at <[www.uoregon.edu/~ecostudy/slp/](http://www.uoregon.edu/~ecostudy/slp/)>.

## Announcements and Briefs...

### **New Keynoter to Address Economic Forum Jan. 21**

One of Oregon's high-tech pioneers, who currently serves as deputy director of the Oregon Economic and Community Development Department, will deliver the keynote address on Wednesday, **Jan. 21**, at Economic Forum 2004, a discussion by industry and economic experts of what lies ahead for Lane County and Oregon.

Jack Isselmann will speak on "High Tech--High Expectations: Will They Power Oregon's Economic Recovery?" during the 2-4 p.m. event at the Eugene Hilton, 66 E. 6th Ave. The forum is co-produced by the Eugene Area Chamber of Commerce and The Register-Guard, along with University of Oregon.

Formerly general counsel and assistant corporate secretary at Electro Scientific Industries, Inc., Isselmann was a senior attorney at Intel Corp. before that. Gov. Ted Kulongowski appointed him to his current state post in November 2003.

Isselmann replaces Bill MacKenzie, Intel communications manager, as keynote speaker.

Richard Linton, UO vice president for research and dean of the Graduate School, and Ed Whitelaw, consultant and UO economics professor, will be among the panel of experts who will discuss the economic future of the higher education, real estate, health care, utilities and tourism industrial sectors.

For additional information including registration cost, go to <[www.eugenechamber.com](http://www.eugenechamber.com)> or call 484-1314.

### **University General Counsel Offers Election Reminder**

Melinda Grier, UO general counsel, reminds all employees that state law prohibits use of public funds to advocate for or against a ballot measure or candidate and prohibits state employees from requiring other employees, on the job or off, to support or oppose a ballot measure. This means:

- YOU CAN provide balanced, objective informational background on ballot measures, but
  - *YOU CANT* spend work time advocating or opposing a ballot measure or candidate.
- YOU CAN use your own time, including lunch hours or coffee breaks for political work, but
  - *YOU CANT* use state resources (copying machines, faxes, computers, postage) for political work on a ballot measure or to help a candidate.
- YOU CAN wear campaign buttons at work, but
  - *YOU CANT* post political posters or flyers in public workspaces or facing out on doors or windows.
- YOU CAN write letters expressing your opinion on ballot measures and candidates, but
  - *YOU CANT* use your university title in a way that suggests you represent the university's position.
- YOU CAN discuss your political opinions with co-workers during breaks or away from work, but
  - *YOU CANT* require or coerce those who you supervise to take a position or participate in political activities.

### **Recognition Award Nominations Due Feb. 26**

The time has come for all university employees to take advantage of their yearly opportunity to acknowledge the contributions of co-workers by nominating them for one of the university's recognition award programs.

Nominations are due **Feb. 26** for outstanding classified employees and officers of administration who have been employed by the university for one year or more. Application forms were recently mailed to employees, and are also available online at [hr.uoregon.edu/recognition/](http://hr.uoregon.edu/recognition/).

"The UO has two recognition programs specifically created to acknowledge excellence in officers of administration and classified employees," says Kathy Cooks, Human Resources training and event coordinator. "We hope you will take the time to think about your colleagues and coworkers, supervisors and employees and nominate those who have made outstanding contributions to the UO in the past year."

A selection committee, consisting of faculty, administrators, classified staff and student representatives, will review nominations and make selections based on the criteria requested on each nomination form.

President Dave Frohnmayer will acknowledge recipients during an April 27 reception.

For information, including assistance in determining a candidate's eligibility, call Cooks, 6-2939, or send e-mail to [kcooks@hr.uoregon.edu](mailto:kcooks@hr.uoregon.edu). Submit

completed forms to her by Campus Mail or deliver them to 463 Oregon Hall.

### **Johnson Award Nominations Sought by March 5**

The Charles E. Johnson Memorial Award Committee invites nominations for the award to be conferred at the 2004 Commencement in June.

Established by the University Assembly in 1979 to honor Johnson, a UO professor and administrator from 1952 to 1969, the award consists of a certificate. Johnson, who served as acting university president in 1968-69, was an outstanding teacher of accounting and a nationally respected scholar-author.

The award is made annually to a faculty member who, by action and word as a teacher, scholar and citizen of the academic community has, over a period of years, exemplified commitment to the principles affirmed by the life and career of Johnson. Johnson believed passionately in the pursuit of learning and understanding through the open exchange of ideas, in the university as a laboratory for testing the whole range of thought, and in the value of reason in resolving conflict that arises in the clash of beliefs.

Nominations must include a supporting statement addressing these principles as well as basic biographical information. Send nomination materials to the committee, c/o Kathy Wagner, President's Office, 110 Johnson Hall, by **March 5**.

For information, call 6-3037.

Each issue of Inside Oregon is archived on the web at <http://comm.uoregon.edu/inside/archive.php> . If this issue displays improperly, please go there for the correct version.

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Dates of upcoming issues, with copy and calendar deadlines, are posted at [IO Deadlines](#).

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The University of Oregon is an equal-opportunity, affirmative-action institution committed to cultural diversity and compliance with the Americans with Disabilities Act.