

ODOT CONSTRUCTION SITE SURVEY 9 - SWEET HOME BUSINESSES, FALL 1999

CATI ON

Q:HELLO

Hello. This is _____ calling from the University of Oregon Survey Research Laboratory. The Oregon Department of Transportation (ODOT) has asked us to conduct a 5 minute survey of businesses in Sweet Home that are located near the recent construction on Highway 20. I want to assure you that I am not selling a thing, and that this survey is completely confidential and voluntary. The survey results will be used by ODOT to help them improve access to businesses during construction on future highway projects. May I please speak with the owner or manager of your business? (Repeat introduction if not manager/owner). Do you have any questions about the survey before we begin?

Q:HOW

How did the construction impact your business?

OPEN-ENDED

TYPE EXACT RESPONSE BELOW

Q:DIFF

Do you feel that customers had a difficult time locating the entrance to your business because of the construction?

- 1 YES
- 2 NO
- 7 REFUSED
- 8 DON'T KNOW
- 9 NO ANSWER

Q:PARK

Do you feel that customers had a hard time parking at your business because of the construction?

- 1 YES
- 2 NO
- 7 REFUSED
- 8 DON'T KNOW
- 9 NO ANSWER

Q:STOP

Do you feel that customers did not stop at your business because of reduced access caused by construction?

- 1 YES
- 2 NO
- 7 REFUSED
- 8 DON'T KNOW

9 NO ANSWER

Q:MORE

Do you think that ODOT could have done more to help provide better access to your business?

- 1 YES
- 2 NO (SKIPTO --> RECON)
- 7 REFUSED
- 8 DON'T KNOW
- 9 NO ANSWER

Q:ACCESS

What could ODOT have done to help provide better access to your business?

OPEN-ENDED

TYPE EXACT RESPONSE BELOW

Q:RECON

Do you understand what ODOT was doing to reconstruct Highway 20 through Sweet Home?

- 1 YES
- 2 NO (SKIPTO --> SIGNS)
- 7 REFUSED
- 8 DON'T KNOW
- 9 NO ANSWER

Q:IMPACT

Was the construction impact on your business reasonable for the size and complexity of the project?

- 1 YES
- 2 NO
- 7 REFUSED
- 8 DON'T KNOW
- 9 NO ANSWER

Q:SIGNS

Did you have blue signs indicating "temporary business access" placed in front of one of your driveways during the construction?

- 1 Yes
- 2 No (SKIPTO --> IDENT)
- 7 REFUSED
- 8 DON'T KNOW
- 9 NO ANSWER

Q:HELPED

Do you feel the blue temporary business access signs helped customers locate the driveways to your business?

- 1 YES
- 2 NO
- 7 REFUSED
- 8 DON'T KNOW
- 9 NO ANSWER

Q:IDENT

May we identify your business in reporting this information back to ODOT (Oregon Department of Transportation)?

- 1 YES
- 2 NO (SKIPTO --> END)
- 7 REFUSED
- 8 DON'T KNOW
- 9 NO ANSWER

Q:NAME

What is your business name?

OPEN-ENDED
TYPE EXACT RESPONSE BELOW

Q:END

That is the end of the survey, on behalf of ODOT I would like to thank you for your time.