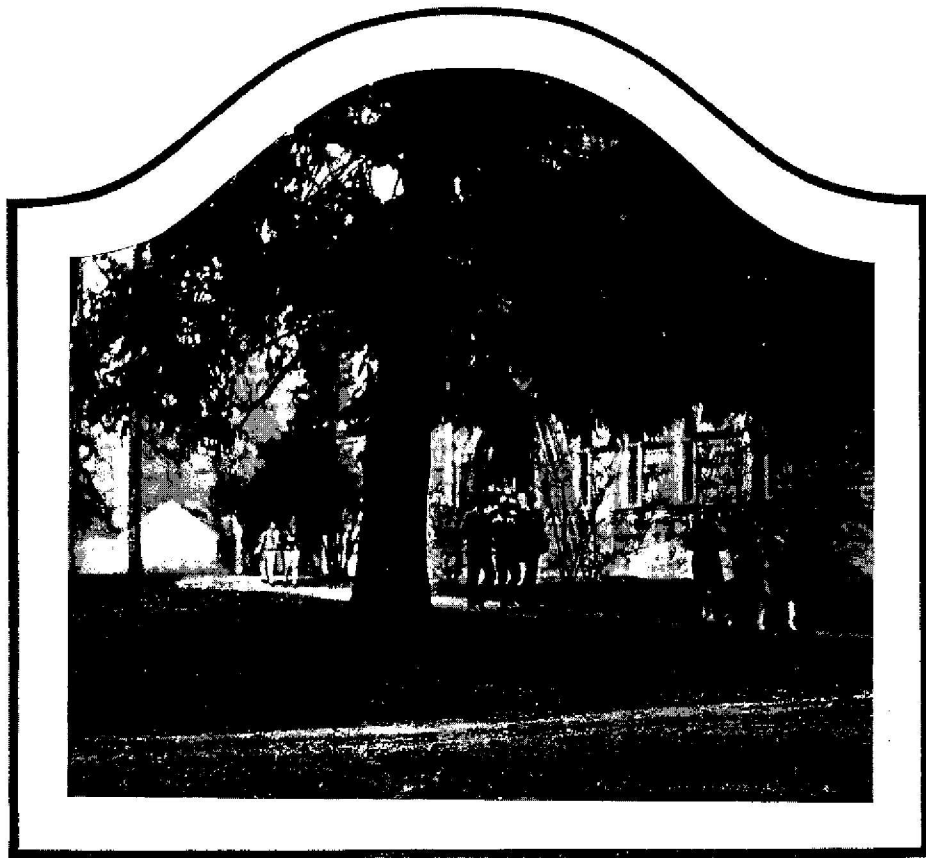
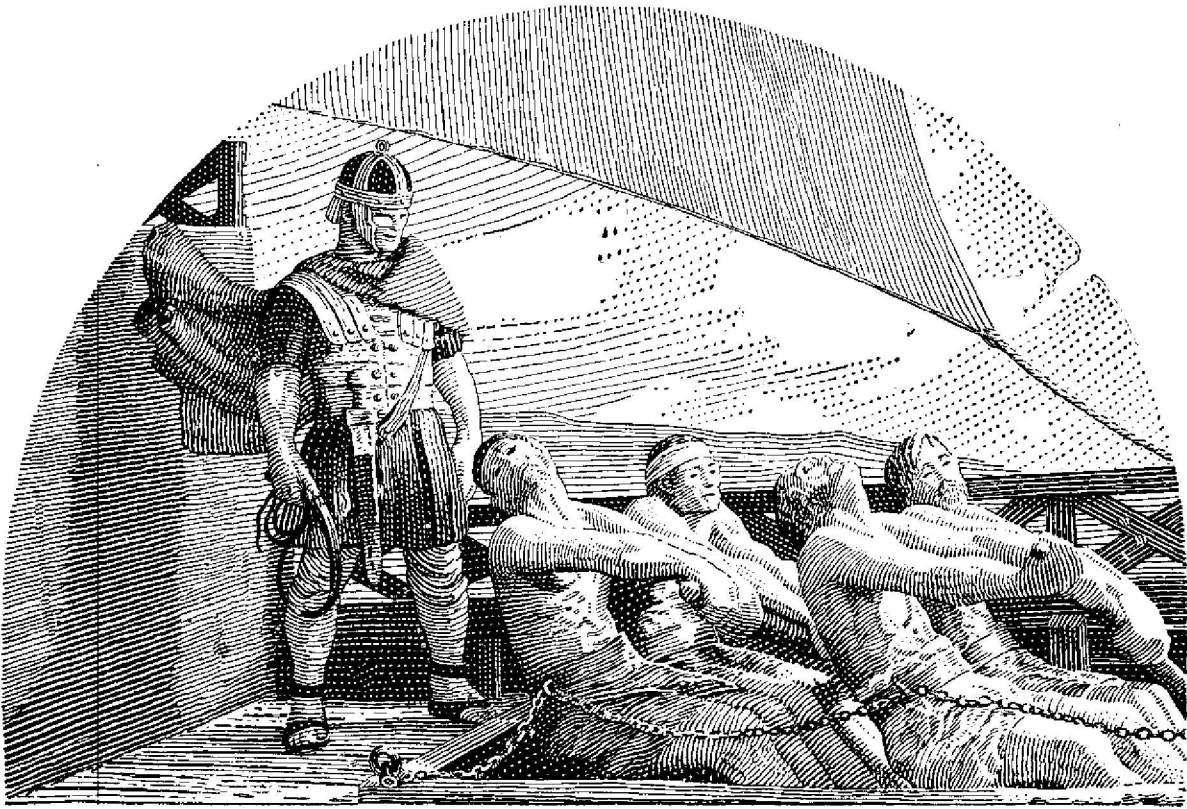


Old Oregon

March, 1928

Volume X, No. 6





GALLEY SLAVES

WITH ACHING BODIES stung by a whip-lash, the galley slaves forced their clumsy boats along. A tragic picture!

And to-day, by contrast, the electric motors of one American electric ship have the combined energy of a million men and drive thousands of

tons of steel through the water at amazing speed.

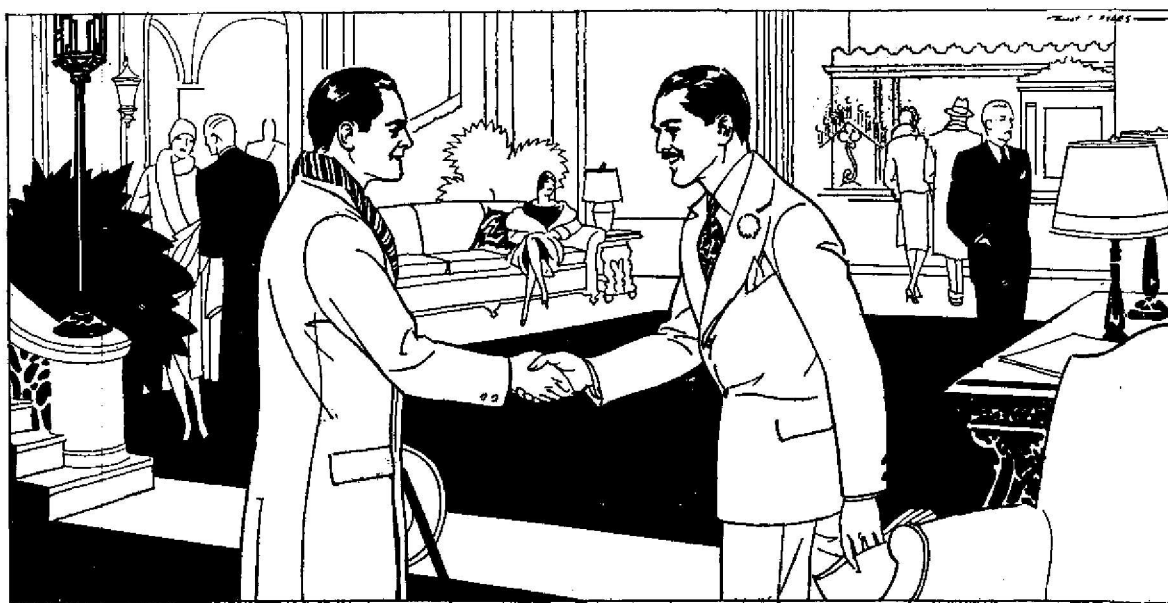
Electric motors are modern slaves that shoulder the hard tasks of life, moving materials, speeding machinery, lifting burdens from the backs of men.

On sea or land, in industry, at home or on the farm, electricity is the great civilizer.



Three hundred galley slaves, pulling hard on the oars, could generate power. Yet one G-E thirty-horsepower motor would have moved the ship faster. There are General Electric motors that wash and iron clothes; that sweep floors; that turn tiny lathes or mighty machinery. Look for the G-E emblem on electric equipment—it is a guarantee of service.

GENERAL ELECTRIC



"I'm glad you 'phoned me, Jim!"

Of course he is happy about it. And any classmate of yours will be delighted to have you phone him when you are in *his* town and have some time to kill. Particularly if you have not seen each other for years... This is only one of the pleasant things that the Intercollegiate Alumni Hotels make possible. At each of these hotels is an index of the resident alumni of your college. When you are travelling and have a moment to spare, this index is a treasure trove of information for reviving friendships that mean much to you... Stop at Intercollegiate Alumni Hotels when you travel. You will enjoy the experience. And you will be helping the Alumni Office in furthering the work which it is doing.

INTERCOLLEGIATE ALUMNI HOTELS

Baltimore, Southern
Berkeley, Claremont
Bethlehem, Pa., Bethlehem
Boston, Copley-Plaza
Chicago, Blackstone
Chicago, Windermere
Chicago, Allerton House
Cleveland, Allerton House
Columbus, Neil House
Fresno, Californian
Kansas City, Muehlebach
Lincoln, Lincoln
Los Angeles, Los Angeles Biltmore
Madison, Park
Minneapolis, Nicollet
Montreal, Mount Royal Hotel
New Orleans, Monteleone
New York, Roosevelt

New York, Waldorf-Astoria
Northampton, Mass., Northampton
Oakland, Oakland
Peoria, Ill., Pere Marquette
Philadelphia, Benjamin Franklin
Pittsburgh, Schenley
Portland, Ore., Multnomah
Rochester, Seneca
Sacramento, Sacramento
San Diego, St. James
San Francisco, Palace
Seattle, Olympic
St. Louis, Coronado
Syracuse, Onondaga
Toronto, King Edward
Urbana, Ill., Urbana-Lincoln
Washington, D. C., New Willard
Williamsport, Pa., Lycoming

INTERCOLLEGIATE ALUMNI EXTENSION SERVICE, INC.

18 E. 41st St., New York, N. Y.

Mail this coupon to the Alumni Office

Kindly send me an Introduction Card to the managers of Intercollegiate Alumni Hotels.

Name..... Class.....

Address

City..... State.....



Photographs
Live
Forever

Telephone 1697 for Appointment

Kennell-Ellis Studios

Eugene — Salem

THE STUDENTS' DRUG STORE

Agents for
The OWL DRUG COMPANY
PRODUCTS

**CROWN
DRUG CO.**

(JAMES H. BAKER, '24)

MINER BUILDING : : PHONE 146

If It's Canned, It's Fresh!

EUGENE FRUIT GROWERS ASSOCIATION

THE HOME OF

Diamond "A" Canned Goods
and College Ice Cream

BOOTH - KELLY LUMBER CO.

LUMBER : LATH : SHINGLES : SLABWOOD

It May Not Be Cold—

—But it isn't very hot—and a crackling fire on the hearth certainly is cheery. No need mentioning it, but you can get good slabwood by calling 452.

Fifth and Willamette Streets

Telephone 452

Eugene, Oregon

POPULAR WITH THE STUDENTS...

BUTTER KRUST Bread

The Finer Richer Loaf

WILLIAMS BAKERY

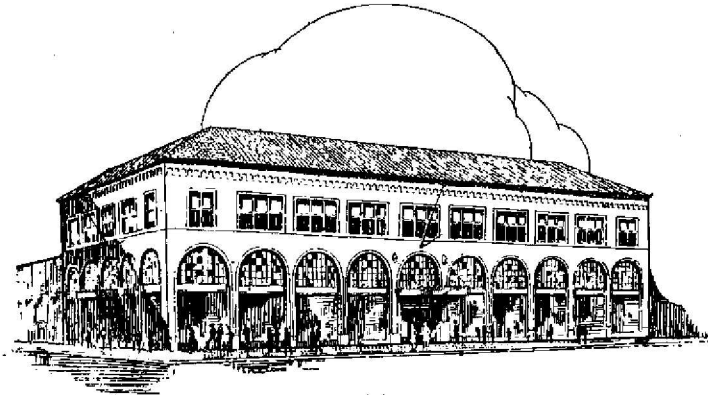
Phone 914-J

1760 East 13th Street

More Than a Store ————— An Institution

"Eugene's Own Store"
Mc MORRAN & WASHBURNE

Phone 2700—Broadway and Willamette—Eugene, Ore.



This New Modern Store Becomes a Community Center

*Large
Auditorium*

*Special
Committee
Room*

*Commodious
Women's
Rest Room*

*Daylight
Balcony
Lunch Room*

Beauty Parlor

Post Office

*Desk
Accommodation*

ALL EUGENE and vicinity looks to this store as a meeting place. Here the Boy and Girl Scouts gather for regular meetings or special events. Here the boys and girls interested in chicken and rabbit raising have met to complete organization.

Women's clubs have found the auditorium and committee rooms an admirable meeting place.

Singing organizations meet here for practice. School children make regular trips here for style and merchandise study. Business and professional women hold interesting events under the roof of this store.

Happy, indeed, are we to find this store the happy meeting place of so many and so varied groups. Anxious are we to offer its services and accommodations to all groups who can benefit by the use thereof and who will help us to make this store—Still More Than a Store—An Institution.

This Is Your Store—Enjoy It



Published every month during college year by the Alumni Association
of the University of Oregon.

Vol. X, No. 6

March, 1928

Contents for March



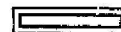
Front Cover Picture This Issue by the Staff Photographer

UNIVERSITY DAY TO BE CELEBRATED DURING SPRING VACATION	By Betty Schultze, '29	7
A LETTER FROM DR. LUELLE CLAY CARSON		8
WORK STARTS ON DORMITORY FOR MEN	By Elmer L. Shirrell, Acting Dean of Men	9
ALPHA OMICRON PI LEADS IN GRADES		10
CAMPBELL MEMORIAL COLLECTION FINDS FAVOR		10
A MISCELLANY FOR THE MONTH	Book Reviews by S. Stephenson Smith	11
THREE NEW ALUMNI HOTELS		13
WOMEN'S LEAGUE STUDIES GRADUATES		13
CASE HISTORIES OF SOME OREGON ALUMNI	By Margaret D. Creech	14
THE FACULTY NEWS LETTER	By Pat	15
CAMPUS PLAYERS PLAN REPERTOIRE WEEK	By Betty Schultze, '29	16
CAMPUS NEWS		17
SPORTS	Department edited by Richard Syring, '28	18
EDITORIALS		20
NEWS OF THE CLASSES		22

List of Advertisers

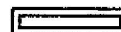
Anchorage	27	S. B. Finegan	25	New Service Laundry	27
American Tel. & Tel.	28	Fulops	28	Office Machinery & Sup-	
Carl Baker	28	General Electric Co.		ply Co.	26
Booth-Kelly	3	Inside Front Cover		Oregon Electric Ry.	24
Behnke-Walker	27	Jin, the Shoe Dr.	28	Peter Pan	25
Camel Cigarettes..Back Cover		John Hancock	19	Prince Albert	21
City-Wardrobe Cleaners	23	Alexander Hamilton In-		J. C. Penney	27
Coe Stationery	25	stitute..Inside Back Cover		Rainbow Cafe	26
Co-op	28	Intercollegiate Hotels	1	Stevenson's	26
Crown Drug Co.	2	Kennell-Ellis	2	Summer Sessions	6
Electric Toastwich	25	Kuykendall's	27	Henry Tromp	19
Eugene Business College	25	Lemon O Pharmacy	25	Williams Bakery	8
Eugene Hotel	5	McMorran & Washburne	4	Wetherbee-Powers	27
Eugene Fruit Growers	2	Manerud-Huntington	25	University Florist	25
Eugene Printing Co.	28				

Eugene Hotel



*The Last Echo
in Perfection*

ABSOLUTELY FIREPROOF
200 ROOMS—100 BATHS



FRANK A. CLARK and
HARRY HUTTON
Managers

Back for Summer School

It takes a big occasion to bring back to the campus more Oregon graduates and former students than the summer session.

The post-session has been developed to the point where ten weeks of instruction, or a full term's work of 15 hours, may be arranged. It is now possible by this plan to work off the requirements of a master's degree in three summers.

Courses are offered in fifteen departments and seven professional schools. The faculty numbers approximately 100, including outstanding members of the regular staff, supplemented by distinguished visiting instructors. The dates are June 18 to July 27; post-session, July 30 to August 24.

The Greater Summer Sessions of the University of Oregon are now a reality. By comparing the courses and faculty, the Oregon graduate and former student will find it best to return to the "shadow-checked campus," whenever summer work is planned.

In addition to being well-informed on the basis of your own interests, you will wish to know about the summer session for the purpose of informing others. The preliminary announcements are now ready and a copy will be mailed on request.

Address

ALFRED POWERS

Director of Summer Sessions
University of Oregon
Eugene, Oregon



University Day to Be Celebrated During Spring Vacation

By BETTY SCHULTZE, '29

ALUMNI, parents, friends of the University from over all Oregon will join in the state-wide celebration of University Day, Friday, March 23. Semi-formal dances will be held in nearly every town in the state, the proceeds going toward the new Fine Arts building to be built on the Oregon campus as a memorial to Prince L. Campbell.

For the purpose of acquainting alumni of Oregon with the students of today, and the citizens of the state with all Oregon students, both graduates and undergraduates, the Women's League of the University is sponsoring this University Day. The dances will be general get-together and get-acquainted meetings for everyone, and while they will be in charge of University girls, the affairs will be aided and sponsored by Oregon alumni also.

Plans, numerous and varied, have been made by the appointed committees in charge of the towns, and the aid of the alumni will be solicited in spring vacation, which starts on March 17. Edith Dodge, '29, of Ashland, is general chairman, assisted by Edna Ellen Bell, '28, Portland.

After the University of Oregon orchestra concert, Klamath Falls will sponsor their University Day dance. Salem and Silverton will combine forces in a dance to be given in the Castillian hall in Salem. In Hood River, George Hopkins, professor of piano at the University, has consented to give a recital for University Day.

Due to conflicting dates, two of the towns will celebrate on other days. Monday, March 19, Roseburg will sponsor a dance, and The Dalles will celebrate on Saturday, March 24. John Robinson's orchestra will contribute their collegiate music to the dance in Roseburg, and will also lend harmony to Medford's Oregonians Saturday night at the Hotel Medford.

As a special feature to the Pendleton affair, the University quartet will sing college songs. Kenny Allen of Salem, University blues songster, will feature at Bend; and in Dallas, special programs, displaying Oregon colors, will carry out the college spirit of the evening.

The Multnomah hotel, Oregon's intercollegiate alumni hotel and the gathering place of Oregon's alumni, will be the scene of festivities in Portland, when alumni and undergraduates will celebrate at a grille dance. In Eugene, Oregon

spirit will center at the Eugene hotel in a University buffet supper dance.

For the purpose of spreading the University Day enthusiasm, all the chairmen of the various town committees met at a dinner held on the University campus on March 12. Mrs. George T. Gerlinger, President Arnold Bennett Hall, Mr. R. W. Price of Portland, Dean Virginia Judy Esterly, Miss Jeannette Calkins, Alumni Secretary, and Edith Dodge, general chairman, were speakers during the evening.

Patrons and patronesses for the dances have been chosen from the parents and from Oregon enthusiasts in all of the twenty-seven towns represented. The universal Oregon affair will be one of the biggest events of the year and one in which all Oregon alumni and students are enthusiastically interested.

Chairmen of the committees representative of the towns in the state are as follows: Ashland, Genevieve Swedenburg; Pendleton, Stella McCormach; Baker, Norma Stoddard; Oregon City, Miriam and Mildred Swafford; Newberg, Emma Belle Woodworth; Roseburg, Eldress Judd; Klamath Falls, Margaret Cummings; North Bend, Jane Burmester; Bend, Beth Ager; Hood River, Agnes Chipping and Werdna Isbell; The Dalles, Edra-Anne Seufert; Salem, Maxine Glover; Hillsboro, Margaret Long; Marshfield, Louise Lockhart; Coquille, Marvin Jane Hawkins; Astoria, Katherine Tapscott; LaGrande, Thelma Kitchen; Silverton, Olive Banks; Dallas, Augusta Gerlinger; McMinnville, Ruby Russell; Medford, Joyce Maddox; Portland, Jane Price; and Eugene, Agnes Farris.

Alumni are urged to cooperate with the Women's League committees throughout the state to make the day a success from all standpoints.

"Without the help of the alumni," says Edith Dodge, general chairman of the student committees, "we cannot hope to accomplish our aim. We are so eager to make University Day a huge success, and I am sure that the alumni will be as enthusiastic as we are when the plans are explained to them. We want them to get the whole state to help celebrate University Day."

Don't forget the date: Friday, March 23, all over Oregon!

A Letter from Dr. Luella Clay Carson

EDITOR'S NOTE: The following letter from Dr. Luella Clay Carson was so full of interest in Oregon and love for the University, that the editor asked Dr. Carson to permit it to be published in OLD OREGON. Her answer, typical of the woman who holds the love and respect of so many generations of our alumni, was: "Yes, publish any part you choose and omit whatever is excessive. It is difficult for me to keep within limits when I open the doors to memory. . . ."

February 13, 1928.
933 So. Parkview St.,
Los Angeles, Calif.

My Dear Miss Calkins:

I want to thank you again for the copies of OLD OREGON that reach me regularly. I always want to write to you my appreciation when I finish reading each number. OLD OREGON is like an old friend from a dear home that I love.

Every article is full of interest whether of the past that I knew something about—or of some hope or promise for the future and the larger and deeper plans of the University.

I always read through "News of the Classes" and in memory renew friendships. Had I enough paper and ink and time I would like to send congratulations to Oregon students scattered over the world in so many and varied avenues of usefulness. Students are spreading the influence of the campus over a vast area. In the January magazine the picture of the New York Alumni giving welcome to the vice-president of the University, with Allen Eaton presiding, gave great pleasure.

OLD OREGON reflects remarkably the growth, ambitions and ideals, the spirit and personality of the University. And there is in our University a peculiar distinction, in its founding, history, life and character. Its inheritance is noble. Among the early pioneers of the far west in many communities were men and women of rich endowment of mind and belief, of indomitable courage and purpose, who out of meagre conditions fostered love of knowledge and desire for larger opportunities to know the truth.

At this distance one great need of the University seems a larger population in the state; multitudes of the best people our country can send who will bring sterling virtues, scientific methods of cultivation, and transform unproductive areas into homes and cities.

May I express the hope that from time to time some son or daughter of the state will write an article on the beneficent results of rain and moisture. From different locations and points of view such presentation might throw a sunny gleam even on storms of rain, torrents of water and days full of Oregon mist.

Oregon fauna and flora are beyond compare. Oregon coloring of mountains, skies, foliage and vistas cannot be excelled. Oregon apples bring the highest price in London and Paris. Oregon grains, fruits and vegetables take rank. Native trees of Oregon yield timbers for great ships.

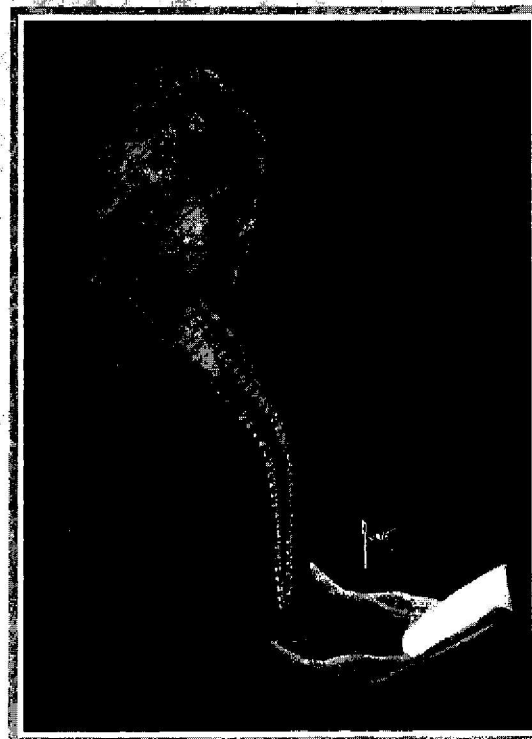
Dr. Ellsworth Huntington in his "Civilization and Climate" states that a man does his best physical work at a temperature of about sixty degrees, and his best brain work when the outdoor temperature is about forty degrees. These temperatures fit Oregon and Washington. Another conclusion is that man needs a moist climate to perform at his best. Dr. J. Russell Smith of Columbia University also states: "It is in the Northwest, I anticipate that, man for man, Americans will eventually realize almost certainly their greatest physical achievement,

perhaps also their highest mental achievement—in science, literature, and the arts!"

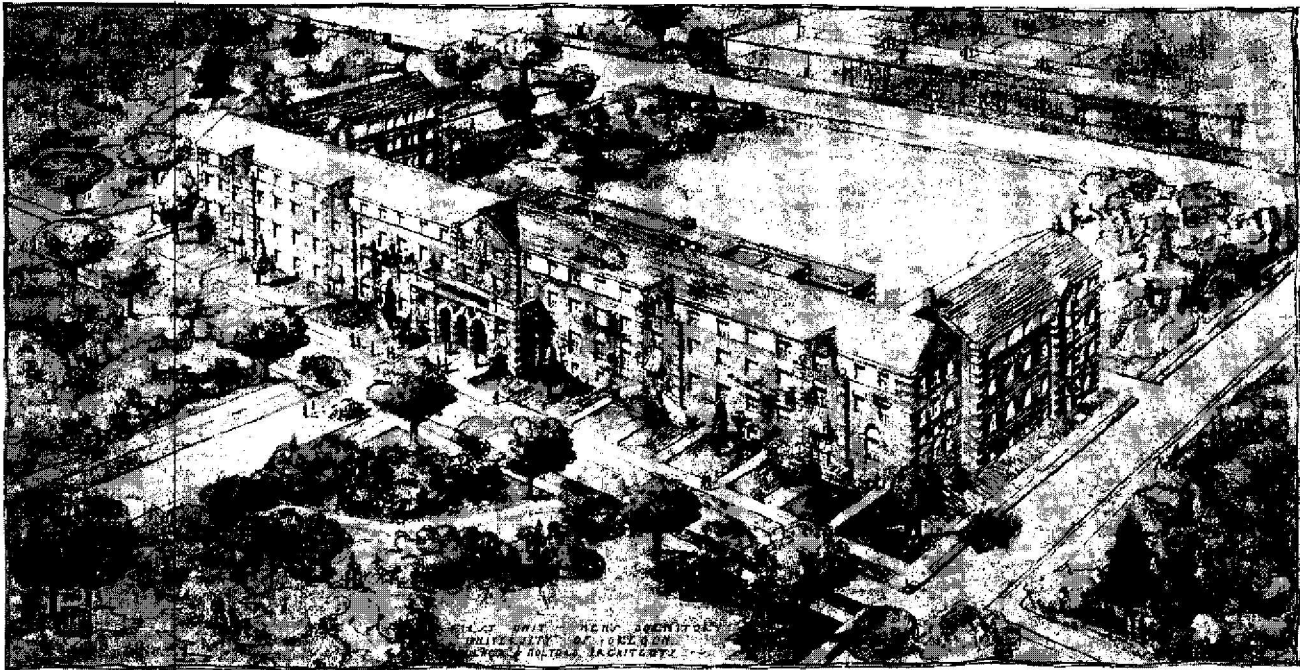
I am glad to learn that Mr. Barker, vice-president wishes Oregon to enlarge the campus of the University. Good! In Los Angeles we often hear of annexing and enlarging and I am hoping the University can possess all the land between the University and the farther shore of the Mill Race and great slopes up toward Hendricks Park, and the heights of Spencer's Butte. Nothing is too high for the University of Oregon. And may commanding view points be gained for the wonderful pictures about the University: the Willamette river, Coburg Hills, the Three Sisters. I wonder if some benefactor or forces in the state have not already set off a tract up on the McKenzie for the use of the state University. And all Eastern Oregon may feel a closer ownership if they have here and there dedicated acreage for different purposes of the University in its plans to be of peculiar value to the entire state.

My dear Miss Calkins, pardon my length. I find it hard to stop thinking and writing about many things crowding into my mind. Best wishes and many thanks again.

Very sincerely yours,
LUELLA CLAY CARSON.



DR. LUELLA CLAY CARSON
who was dean of women and professor of English at Oregon
for many years.



ARCHITECTS' DRAWING OF THE UNIVERSITY'S NEW DORMITORY FOR MEN

Lawrence and Holford, Architects.

Under the Enabling Act passed by the legislature, both the University and O. S. C. may finance buildings such as dormitories by bond issues, these to be retired over a period of 20 years by earnings from the structures. For the new dormitory, which takes advantage of this act, no state money will be used, either for building or maintenance. The present students in Friendly Hall

will be given first choice of rooms, but because the dormitory must be self-sustaining, it will be necessary to increase the room rent slightly. However the total will then more nearly conform with average dormitory charges in coast universities. The new dormitory will not affect fraternity pledging, since it will care for less than half the men students who are now in rooming houses.

Work Starts on Dormitory for Men

By ELMER L. SHIRRELL, Acting Dean of Men

WITH the letting of the contract for the first of a projected plan of men's dormitory buildings, the University of Oregon has started on a program of dormitory expansion.

Under the recent Enabling Act passed by the legislature the University is authorized to finance such a structure out of rentals to be derived. This is the first time the Enabling Act has been used by the University of Oregon and the very satisfactory bids on the bonds to be issued will encourage the board of regents to believe that this will prove a solution to some of the problems of financing buildings to be used for dormitory and student activity purposes.

Work on the dormitory is already under way and the excavating is well along. The building must be completed by September 15th and ready for occupancy on that date otherwise a heavy penalty must be paid for each day the contract is late.

The board of regents at a meeting on March 3rd awarded the contract to Hanson and Hammond of Portland for \$310,000. The dormitory when completed will cost approximately \$375,000 for construction, lands and furnishings.

The designs for the building were made by Lawrence and Holford, architects, who have had much experience in building dormitories, and follows the type of the women's dormitories. Dean Lawrence has given the subject much consideration. The dormitories at Whitman College are a direct result of his years of study on the subject. He has brought to

this problem of the University a fine technical background and sympathetic conception of the student life problems involved in such living quarters.

The capacity of the hall is limited to 278, to be built in six units, four units will hold approximately 60 men, the other two units to be somewhat smaller. It will be a fire-proof structure with roof of asbestos, floors and walls of concrete, will have a central kitchen and dining room, a very commodious ice plant, and storage room. The dining rooms will be so arranged that they can be thrown together for a large banquet room but will be built on a small unit plan.

Each of the six dormitory units will have its own living room, guest room for parents, and most of the study rooms will hold two men, while a few single rooms will be provided. There will be hot and cold water in each room with central showers on each floor. Across from the study halls, on the inside of the court, will be sleeping porches, each porch to accommodate only four men.

In building a unit plan of this kind the University administration feels that we will be better able to solve the student self-government problem and to simulate as near as possible the group life principle which seems to be a strong contributing factor towards character and educational development while at college. We believe that the beginning of the dormitory construction on the block close to the tennis courts will be an opening of a new men's activity center which cannot help but have a tremendous influence on the campus.

Alpha Omicron Pi Leads in Grades

THERE is always a stampede of eager students for the Emerald in which the Registrar of the University announces the House Grade Ratings. Three times a year the fraternities of the campus anxiously scan the list to discover how their houses rank in grades in comparison to the others.

For the fall term this year, Alpha Omicron Pi, national women's sorority, held the proud position of first on the grade list. Alpha Beta Chi, men's local, was seventeenth on the list but first of the men's houses. As has been usual in the past, the average rating of women's organizations was higher than that of the men's.

In studying the house ratings it must be remembered that no account is taken of hours failed, withdrawals, incompletes, or conditions. To compute the rating, the grading system is reversed so that an hour of I counts 5 points; an hour of II counts 4 points; an hour of III, 3 points; an hour of IV, 2 points; and an hour of V, 1 point.

According to this system it will be seen that a house whose members were taking the most hours might receive a higher rating than another house whose members might really have made a better individual scholastic average.

The houses having the higher average number of hours carried per person, together with the higher average grade, receive the higher ratings.

Following is the report given out by Mr. Earl M. Pallett, registrar of the University.

House	No. of Hours Passed by House	No. in House on Nov. 22, 1927	Rating
1. Alpha Omicron Pi.....	605 5-6	39	50.231
2. Pi Beta Phi.....	707 1-2	45	49.830
3. Alpha Phi.....	567 5-6	37	48.8423
4. Delta Delta Delta.....	590	38	48.8421
5. Alpha Chi Omega.....	638 1-2	42	48.690

6. Alpha Xi Delta.....	551 5-6	36	47.884
7. Gamma Nu.....	423 1-6	27	47.876
8. Kappa Kappa Gamma.....	501 1-2	36	47.597
9. Alpha Gamma Delta.....	483	32	47.468
10. Kappa Alpha Theta.....	557	37	45.932
11. Kappa Delta.....	406 1-2	27	44.852
12. Delta Zeta.....	429	29	44.758
13. Susan Campbell Hall.....	1481 2-3	101	44.470
14. Oregon Club.....	577 5-6	39	44.444
15. Delta Gamma.....	413 1-2	30	43.433
16. Alpha Delta Pi.....	563 5-6	40	43.104
17. Alpha Beta Chi.....	281	19	42.947
18. Phi Mu.....	279 5-6	19	42.789
19. Hendricks Hall.....	1665	115	42.645
20. Gamma Phi Beta.....	644 5-6	44	42.371
21. Sigma Pi Tau.....	459	34	42.147
22. Chi Omega.....	636 1-2	44	42.136
23. Thacher Cottage.....	131 1-2	10	41.700
24. Phi Sigma Kappa.....	525	37	41.054
25. Sigma Beta Phi.....	365 1-2	25	40.520
26. Webfoot Club.....	481 1-2	34	39.647
27. Phi Kappa Psi.....	450 1-2	34	39.353
28. Friendly Hall.....	1193	90	38.233
29. Sigma Alpha Epsilon.....	637	42	37.553
30. Sigma Nu.....	620	48	37.542
31. Theta Chi.....	440	31	37.323
32. Alpha Tau Omega.....	472	34	36.705
33. Phi Delta Theta.....	703	50	36.700
34. Phi Gamma Delta.....	625 1-2	47	36.170
35. Sigma Phi Epsilon.....	553	42	36.059
36. Beta Theta Pi.....	539	40	35.650
37. Delta Tau Delta.....	513	39	35.462
38. Kappa Sigma.....	554	42	35.285
39. Sigma Chi.....	406	30	34.233
40. Chi Psi.....	295	23	33.695
41. Psi Kappa.....	319	25	32.600
42. Three Arts Club.....	153	13	30.615
43. Bachelordom.....	211 1-2	18	28.972
44. Alpha Upsilon.....	272 1-2	24	26.562

NOTE: Graduate students are not included.

Campbell Memorial Collection finds Favor

THE Prince Lucian Campbell Memorial Collection of books in the Oregon State Library is attracting a great deal of attention through the state, according to Miss Cornelia Marvin, state librarian. The collection consists of a number of books on American history from the period of 1825 to 1925, or one hundred years of American development. The collection is loaned throughout the state and from the towns where it has been loaned thus far have come many expressions of appreciation.

The books have already travelled to Prineville, Marshfield, Vale and Baker. From Baker the librarian writes: "The books in the Campbell collection are circulating unusually well . . . we are finding the collection very profitable." Marshfield, where the books have already travelled once, has signed up for their use again. The collection is reserved ahead for Ashland, La Grande, Astoria, and Marshfield. Towns or individuals may be placed on the waiting list by writing to the Oregon State Library.

Miss Marvin says: "When we decided to have a collection of books for Mr. Campbell, we thought of the people whom

we should reach and of the subject which would probably have interested him most. With the new school of historians and the new interest in American history, we chose this as something of vital importance to men and women who are making decisions as citizens, especially those who have some of the qualities and responsibilities of leadership. This Memorial collection covers the period of one hundred years, from 1825 to 1925, and is lent to communities for three months at a time, usually through public libraries.

"We think the book plate that we use for the collection is a very interesting one. It is Millet's 'The Sower,' adapted to our purpose. In the round border are the words 'State Library, Salem, Oregon' and underneath is printed 'In Memory of Prince Lucian Campbell.'"

Miss Marvin and President Campbell worked together on the state library commission for many years prior to Mr. Campbell's death.

Former students of the University will welcome this collection and probably will be interested in asking to have it sent to their towns.

A Miscellany for the Month

By S. STEPHENSON SMITH

Associate Professor of English

The Comedians. By Louis Couperus. Translator unnamed, but an artist in Roman prose. Worth whatever is asked for it. Doran.

The Story of the Amulet. By Mrs. E. Nesbit. Fisher Unwin. London.

The Art of Thought. By Graham Wallac. Harcourt Brace. Wisdom is beyond price.

Beethoven. *The Search for Reality.* By W. J. Turner. Doran, 1927.

Petronius Redivivus: High and Low Comedy Mixed

It is a big jump from college comedy of manners—or the lack of 'em—to the high, though not severe, art of Louis Couperus, devoted, in *The Comedians*, to portraying theatrical life in Rome of the first century of the Empire.

Couperus served a long period as a writer of novels of contemporary Dutch life: minute, sensitive studies of the psychological real. The *Small Souls* series is a veracious study of a family group, first in the Hague and then in the Dutch East Indies. Burghers, mothers in Amsterdam, rēcagades, déclassés, madmen: all the family come into the stories. All the exact technique required to render these sense impressions, to penetrate the rifts of abnormal minds—all this Couperus brings to bear on the Roman scene at the center of which is the gloomy, mad, decadent Emperor, Domitian. No mere historical romance this. Here is no faking in the soup and sirup fashion of Ebers, Henty, and William Stearns Davis. This is a novel which Petronius would be glad to own: indeed he might think, if he saw it, that he had written it himself.

Here are all levels, from low life in the Suburra to the (nominally) high life of the Palatine. The gap is not so great but that patrician women, 'nerve-ridden,' cross it, to pursue the gladiators, or even themselves to fight as gladiators. Vivid sensations remain in one's mind after reading: the tavern of Nilus the Egyptian in the Suburra, the theatre of Pompey in the hot sun, with forty thousand eager spectators watching a play of Plautus, the farces, and the rest of the vaudeville provided for them by the aediles. And

what a scene is that dinner party at Pliny's lovely villa, overlooking the Tyrrhenian—

Ah, let me breathe that air serene,
That hovers o'er the sea Tyrrhene,—

a dinner party where Tacitus and Juvenal, Suetonius, Quintilian and Martial, are the guests. The epigrammatist enlivens the table talk with brilliant impromptus—in his own proper style. This is an idyll, rendered in the high Roman style which Couperus commands, a Roman style which by this period has taken on the grace and lightness and simplicity of the best Attic—only perhaps here the simplicity is studied and the old Roman iron strength lingers only in Frontinus, the retired general, and in Virginus Rufus, who has twice refused the purple. As for Pliny, he might be either Greek or Roman: he is gracious and sweet enough for the one, and simple and stable enough to be the latter.

Couperus never speaks in his own person: he lets the troupe of comedians (players of the *palliata* of Plautus and Terence) hold the boards under their own manager. The Dutch modern never steps on the stage. This is a clear index of the perfect adherence to key, so hard to achieve in an historical setting. I suppose this is attained by the objective method: here is an image of all Rome in its age. The characters, historical and invented alike, talk and move as living dramatic persons, not as puppets, mimes though many of them are. How human are the huge gladiators, Colosseros and Carpofores, Fabulla the Empress's niece, Lavinus the master of the *Comedians*, and above all the twin boys, Cecilius and Cecilianus, fair-haired, brown-eyed artists, who play the principal women's parts in the comedies—their favorite roles the Baechides. They are piquant and lovable, half young rogues, half conscious artists in beauty. They echo one another, and have a clever way of talking simultaneously and saying the same thing. They are inseparable, in fact, nearly die of grief when they are parted, one of them being taken to dance before Domitian, and held in the palace.

The low life of Rome with its taverns, brothers, and tenements, is all here. All the gross heartiness and greediness of Roman life which Pater glozed over is here presented, but with a hard, clear, classical method which was not Pater's. This is the Rome that we read of in Martial the Spaniard's epigrams. And he is in this book a glorious character. He is poor, but independent in spirit, entertaining at his little suburban home in Nomentanum with only a few greens, cold eels, hardboiled eggs and ham on the menu, but presiding with such cheerful graciousness that the Roman *illuminati* would rather come to see him than go anywhere else. Martial is a viveur: but he is no rake. He is amused by corruption, he adopts it in his epigrams, but he is himself uncorrupted. He accepts the spirit of his age—corrupt Lydian flute music and all—even while he satirizes it. He is, like all the characters in the novel, greatly concerned for his friends. These men are living in a highly civilized, perhaps over-civilized period, when the life of the feelings is the most important value. Maybe they are over-sensitive. I think not.

These abstract and summary comments have conveyed little of the gracious and urbane sense of life which pervades the story. Its humor, too, is pervasive and shot through



—Picture by Staff Photographer

FRIENDLY HALL

for many years the only dormitory for men will soon be only a unit in the new housing program.

with feeling, its character sketches of the great Romans of the day are such as Tacitus contrived, but without his malice. The documentation is correct in every detail, down to the last sock and lacing of the comic costumes, the exact fold of the Senator's togas—but the learning is never obtrusive. It is not on display. It fades into the story and the scene.

This is the pure artist's approach to life, through the visible beauty of the past, reanimated by the spirit of the New Comedy. Life is here become the mirror of Art.

The Philosopher's Stone for Children

It is fifteen years since I walked through the Amulet with the Psammead, a little animal like a sand-hog, which goes with the half of the amulet. With the help of this talisman, the children in *The Story of the Amulet* can travel anywhere in past time and space where the Amulet has been. They learn a lot of history and archaeology by a painless process, traveling in truth a royal road. They live near the British Museum in their present incarnation, and have the advantage of the advice of an old antiquarian who lives in their house. Their visits to ancient Egypt, to the Queen of Babylon, to Atlantis just before it is flooded, and to Julius Caesar just as he is thinking of conquering Britain—all these are historical jaunts which even the most jaded adult might be glad to take. The Psammead's power of granting wishes makes for a little inconvenience at times. The Queen of Babylon wishes herself with the children the next time the king goes hunting. She turns up in London, and wishes the clothes off the common folk, wishes all the objects out of the British Museum—this last being credited to Annie Besant as a theosophical miracle. It is all a delight, and I consider it much more suitable reading for adults than Mr. Milne's *Winnie the Pooh*. The discussions are much more illuminating: "This thing about time being only a thingummy of thought is very confusing. . . . When we were in the Past, the Present was the Future," says one of the children. There is a great deal of this metaphysical speculation in jolly conversational form. But I want to leave some air of mystery about this book, to get it read. It is the modern version of the philosopher's stone. And it can be found.

The Psychology of Logic

I remember hearing Graham Wallas lecture at the London School. He is a magnificent old man, with ample white hair and beard, and a beautiful expression: so serene, with a sort of high kindness shot through with genial humor. All this comes back to me as I read his book on *The Art of Thought*. He writes as he talks, with ease and grace and mellow flavor.

This is not a dry work on logic. It is not even an anatomy of thought. It is a colorful and animated description of the process of thought, watched while it is going on. Wallas has studied the arts of expression as well as the art of thought: indeed he points out the connection between them. What so charms me about this work is the wealth of concrete examples from the experiences in thinking, of poets, mathematicians, scientists and philosophers, which are adduced to explain the theories set forth. Wallas is one of the great teachers of our time, and he knows how much depends upon the concrete illustration. Many of these illustrations are drawn from his own rich experience of life and thought: so this has all the interest of autobiography without the self-centeredness usually implied in such an undertaking. It is really a work of ripe wisdom, simple, plastic, rounded, and persuasive.

Wallas' description of the four stages in creative thought, whether scientific or artistic, is worth many volumes of logic, to help me clarify my thinking. He calls these stages Prepar-

ation, Incubation, Illumination, and Verification. Sounds at first like the four-fold way of the Oriental mystics, but the resemblance will not hold if you read Wallas.

He deals with the effect of emotion upon thought processes. He takes up the mechanist theories and shows their results on our concepts of thought. He considers differences in ways of thinking due to race and nationality. He takes up the question of how a thinker is to maintain his intellectual energy at the highest possible level—this is treated without any trace of quackery. He describes what he thinks the ideal training for persons who are to follow the profession of thinking. And, finally, he indicates that teachers should occasionally take a year off and practice the profession most closely related to the subject they teach. He seems to feel that thought should find some issuance in action—though he is no pragmatist, and his very title shows that he regards thought as an art. And he has made out his case.

The Heroic Rhapsodist

Beethoven! A name of austere wizardry, suggesting a massive and an antique grandeur; a countenance sculptured and lofty, while moving across the seamed and lined and scarred surface dark and sombre thunder-clouds obscure the eyes which gaze into the confines of space, or even beyond the "flaming walls of the world"; the clouds pass, and the face is again revealed, eloquent with the record of a thousand noble passions of the mind, brought to fruition in an art at once fluid and carved, dynamic and mobile yet formal and composed—in music which is feeling made audible and given the fleeting permanence of sonata and symphony. Goethe spoke of architecture as frozen music: the music of Beethoven is like the builder's art, if sounds which exist only in time can be thought of as taking on special form.

W. J. Turner, the English music critic, has written a new critical study of Beethoven,* which is at once a sympathetic biography, a non-technical interpretation of the music of the composer, and finally a signal contribution to the study of processes of artistic creation. While he claims that in Beethoven's case the man and his works are one, in a peculiar sense, Mr. Turner wisely separates the purely biographical account, based chiefly on Thayer and on an independent examination of Beethoven's letters, from his own original interpretative judgments and aesthetic speculations.

No excerpts can give a notion of the wit and feeling and spirit of this work. For the first time, Beethoven has had a biographer who is able to appreciate the curious contrast between the serious artist of the music and the sardonic, unconventional, often satirical Beethoven, who moved in Viennese society like a bear loose from his chain. (On occasion, however, Beethoven could be delightfully playful—even in his music, Turner finds superb comic passages.) Turner himself does not suffer fools gladly: witness his trouncing of tuft-hunters and pretentious humbugs in the world of art. He tells some fine anecdotes which reveal Beethoven's proud independence of spirit, and contempt for mere titular eminence, based on the accidents of birth and wealth. Once the composer's brother sent him in his card, "Johann van Beethoven, Landowner." Beethoven sent out his own scribbling, "Ludwig van Beethoven, Brainowner." Goethe comes off a bad second in his dealings with Beethoven.

How sympathetic, fair, unblinking is this record of the musician's life. It gives a feeling, as one reads, of truth and fidelity to fact, which only a careful scholar can command. Turner is such a scholar. I say this, though I have no competence to pass on his facts. But his work has the rigor, the

* Beethoven, *The Search for Reality*. Doran, 1927.

caution, the hardness of mind, the restraint, and the dry light of wit throughout, which mark the mature scholar.

He claims novelty only for the last three parts of his study: 'The Music of Beethoven, Ideals and the Artist, and Beethoven and the Future.

Turner speaks of musical ideas as flashing into the mind of the composer, whence or whither he knows not. They pass like comets, and as they illumine his mind, they are set down, and part, at least, of their effect is caught in musical notation.

"It may astonish the scientist and the philosopher and the poet," he says (p. 265), "to find a musician with so unclouded a vision, such piercing insight, and such a passionate desire for reality; but music is merely a phenomenon, a sort of sound-shadow (wonderful image this!) cast by the personality, and like other phenomena such as mathematics and poetry, an expression of the life within and a map of its course."

It is in the Titanic struggles of Beethoven to carry out his "Search for Reality" that Turner finds the value and significance of the composer's life and music. He tries, his critic thinks, to burst the bounds of the real as we know it with our five senses. He thought with his feelings, yet brought his feelings under the dominion of a masculine creative logic. Where Bach's music is like the figures or patterns of Euclidean geometry, appealing because of the over-simplicity of its assumptions, Beethoven's is like a construction in n-th

dimensional space. Like the makers of Prometheus and Job, Beethoven has that thirst for the infinite which gives the supreme, the final, and the heroic lift to an artist's work: this alone can bring him into the sphere of the sublime.

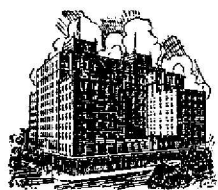
Here are two final quotations which I think establish Turner's adequacy to his great subject. The first shows why he can relish Beethoven's sardonic wit. The last shows that he could interpret the loftiest reaches of the composer's genius.

In disposing of the carping, smug biographers who have made mean cant remarks about Beethoven's father, Turner says, "We may now take leave of Beethoven's father with the odd reflection that none of our biographers, who unanimously despise and adversely criticize him, ever begot in word or deed anything half as good as Johann's son Ludwig." (p. 21.)

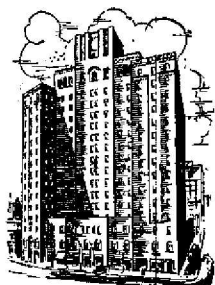
And here is an answer to a common criticism of the composer's later work: "Beethoven had to pay for the austere grandeur and sublime rapture of his later work. There is ice everywhere and a sun which is all marvellous light but no heat—and ethereality, a spirituality, a luminous *aurora borealis* of the passions that fill us with an indescribable sadness." (p. 245.)

I have to read many volumes of biography in the course of my trade. This is the best that I have read for many years: it is a critical recreation of its subject, in his life and in his works. More, it is a sublime tragedy: a man who fulfilled himself in his work, perhaps at the expense of his personal happiness.

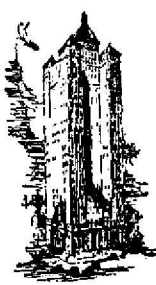
Three New Alumni Hotels



NICOLLET HOTEL
Minneapolis, Minn.



ALLERTON HOUSE
Cleveland, Ohio



ALLERTON HOUSE
Chicago, Illinois

THREE new Intercollegiate Alumni Hotels have been added to the chain which is now rapidly including most of the important cities in the country. The new hotels are the Nicollet in Minneapolis, the Allerton in Chicago, and the Allerton in Cleveland.

These hotels are located in cities in which there is always a considerable amount of alumni activity. Alumni who travel will be cordially received by these alumni hotels and will find that the special features provided by them and by all other Intercollegiate Alumni Hotels, can be used to great advantage.

Women's League Studies Graduates

IN order to provide material for research into the question of the value of a university education to women, questionnaires have been sent to 150 women members of the class of 1924, by members of the University Women's League. The research is part of this year's plan of the League to be of definite aid to women students of the University in the field of vocational guidance. Katherine Kneeland, chairman of the committee on the questionnaires, reports that the women of the class of '24 are responding promptly and that the proportion of answers already returned is reaching a high mark.

The survey deals mainly with the question of what definite cultural and professional value the women of '24 feel they have derived from their University education. Was it a satisfactory preparation for such life problems as earning a living, marriage, parenthood, and citizenship in a social group?

It is also hoped by Women's League that these questionnaires will bring out suggestions as to changes in the curricula which the graduates feel would improve the quality of training offered by the University. In connection with this question one alumna writes: "A teacher would naturally suggest more appropriations so that more 'big men' could lecture at the state University. More courses given by nationally known professors would be splendid for the provincial Oregon school teachers. Oregon has a splendid faculty, but we need more Sheldons, more Howes, more Ernsts, more Straubs, more Rebees. The Oxford plan of glorifying the professor would mean for the student closer contact with superior intellects."

Women's League anticipates that still more of the questionnaires will be returned and therefore the final compilation of the findings of the research will be postponed for a few more weeks.

Case Histories of Some Oregon Alumni

By MARGARET D. CREECH,
Assistant Director, Portland School of Social Work

1921

Frances Hays is still field secretary for the National Congress of Parents and Teachers. Although Miss Hays' headquarters are in New York City, her duties call her to all sections of the United States.

Gertrude Deutsch has succeeded Bertha Wilson (1924) as demonstration nurse and health teacher at the Oregon Normal School at Monmouth.

Minette Johnson has returned to Portland from Keyport, New Jersey, where she was with the Keyport Red Cross Public Health Association. She is now Mrs. Peter Twist.

1922

Theodora Schwankovsky is busy with numerous volunteer activities in Portland. As chairman of the program committee of the Oregon Social Workers' Association, she has been instrumental in providing many interesting speakers for the regular weekly meetings of that organization.

Eleanor Spall (Mrs. Edward Bolt) is visitor with the Associated Charities in San Francisco, California.

Marion Bowen spent the summer of 1927 in Europe. She resigned from her position as executive secretary of Clatsop County Chapter of the American Red Cross at Astoria to become field secretary for the Oregon Child Welfare Commission with headquarters at Portland.

Frieda Krichesky is a student in psychiatric social work at Smith College. She is now having practice work at Foxboro outside of Boston.

Ruth Huff (Mrs. Vernon Douglas) is living in Salem, Oregon. Dr. Douglas is Marion county health officer.

1923

Aline Noren was married in August, 1927, to Mr. George Ehinger, formerly secretary of the Oregon Child Welfare Commission. They are living in Dover, Delaware.

Mabel LeRoy has returned to Alaska. She is with the United States Bureau of Education with headquarters at Unalakleet.

Marjorie Mulheron (Mrs. Rowan Whealdon) is in Salamanca, New York. Mr. Whealdon is director of the Cattaraugus County Tuberculosis and Public Health Association.

1924

Vernon Duncan resigned from his position as director of boys' activities at Friendly Inn, Cleveland, Ohio, to accept a position as field representative with the Pacific Division, American Red Cross in San Francisco.

Geraldine Pilkington has moved with her family from Portland to Burlingame, California.

Mabel Howard has been, since receiving her public health nursing certificate, with the Clackamas County Health Unit, headquarters at Oregon City, Oregon.

Florence Leekly is a visitor with the Public Welfare Bureau at Portland.

Juliet Whitteker is director of nursing at the Racine County Chapter of the American Red Cross, Racine, Wisconsin.

Bertha Wilson has gone to Chicago, where she is educational supervisor of Cook County Hospital.

1925

Winnogene Penney writes most interestingly of her work as director of the Gleason Institute at Rosario de Santa Fe, South America. Among the activities carried on there are clubs, schools, clinics, kindergarten and athletics.

Hylah Fraley returned in June from the cruise with the Floating University on the steamer Ryndam. She expects to spend next year in Europe.

Zelda Stone is a visitor for the Federated Jewish Societies in Portland, Oregon.

Lucile McClung (Mrs. William McBride) is director of recreational activities for the United States Veterans' Hospital at Portland, Oregon.

Hazel McClelland is a public health nurse with the Klamath County Public

Health Unit. Her headquarters are at Klamath Falls, Oregon.

Marjorie Read has resigned after more than two years as director of recreational activities of the United States Veterans' Hospital at Walla Walla, Washington. She is resting at her home near Portland at present.

Janet Kavan is a visitor with the Associated Charities at Omaha, Nebraska.

Anne Karagozian is with the Children's Welfare Federation of New York City.

Mrs. Florence Bromberger has resigned from her position as executive secretary of the American Red Cross at Kelso, Washington, and is living in San Francisco.

1926

Kathleen Leahy is instructor in the Department of Nursing Education at the University of Washington in Seattle.

Grace Black is a visitor with the Provident Association at St. Louis, Missouri.

Millicent Horwege, Linnie Laird, Ethel Gunderson, Louise Schneider and Ethel Smith are health teachers with the Portland public schools.

Elizabeth Freeman is with the Marion County Child Health Demonstration with headquarters at Salem, Oregon.

1927

The wedding of Margaret Cleveland and Herschel Brown occurred in Los Angeles February 10. Mrs. Brown is with the Travelers' Aid Society of Los Angeles.

Inez Tyler is on the staff of the Juvenile Protective Association of Los Angeles.

Holly Shanks is executive secretary of the Camp Fire Girls at Yreka, California.

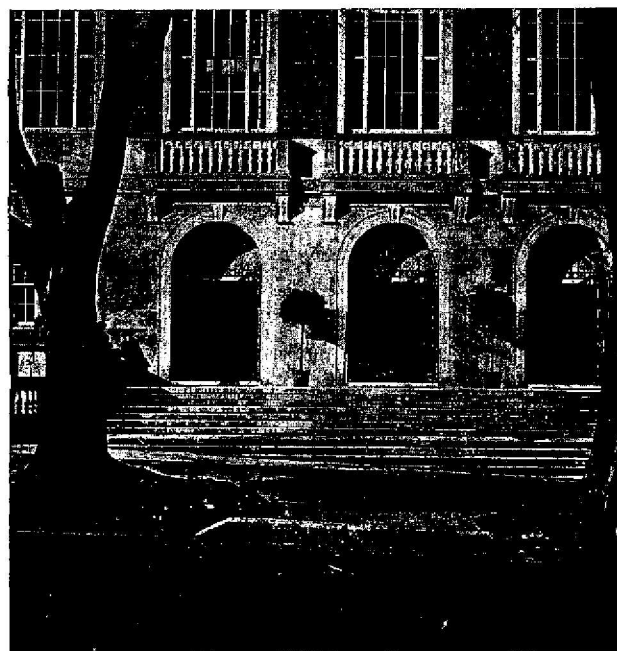
Elizabeth Manning is a visitor for the Charity Organization Society in New York City. She was married in September to Claud Robinson.

Helen Samson is a public health nurse with the Coos County Health Unit. Her headquarters are at Coquille, Oregon.

Margaret Inabnit has a fellowship in the Carola Woerishoffer graduate department of social economy and social research at Bryn Mawr College.

Genevieve Thompson has succeeded Marion Bowen (1922-3) as executive secretary, Clatsop County Chapter of the American Red Cross with headquarters in Astoria, Oregon.

Ethel Pettys is with the state University Health Service at Eugene, Oregon.



PORTLAND CENTRAL LIBRARY

where many of the University extension
classes are held.

THE FACULTY NEWS LETTER

Dear "Doc" Guyescutus:

Winter term went out like a lamb, and if not really like a lamb, somewhat like an old blister; and spring term is here, more like an old headache than little white daisies. Things are terribly sad. Miss Waterman has been in Pacific Christian hospital, where they took her appendix away from her. Bob Horn was ill for a whole week. Miss Burgess was called east by the death of her brother. Alfred Powers' son has been ill. Sammy Wilderman has been in the hospital Spring is here

I have heard a charming story about Sammy. He is a hero in Portland. He is Napoleon, Shakespeare, Coolidge, or anything public and great to forty newsboys. The fellows got together and gave Sammy a beautiful watch, all engraved with sentiment a neat tribute to hear about

I got an unofficial peep at the faculty portraits which will appear in this year's Oregonian. I shall say not a word. But there should be several moments of entertainment for a few persons

Great Scott! The Hegiral Mrs. Clara Fitch and the Fitch girls are going to Europe for a whole year. I didn't listen in long enough to get the full details, but the clever Mrs. Fitch is planning everything, including the meals, in advance

Wadsworth will be going around the world. He will be on the faculty of the floating university which is going to float in the S. S. Ryndam

Dean Walker, I understand, will also go around.

Mrs. Murray Warner is going to Japan.

A faculty man sent the money for the world debaters to eat on when they were stranded in New York. I guessed who the man was right away, although the name has not been announced

the Barkers are being well received in Portland.

And Griggs must go to England again this summer. He is going back to edit Hartley Coleridge's letters. He will leave as soon as examinations close in the spring term.

Floyd Dell was on the campus.

The English Singers sang in McArthur court

The court, in my opinion, is still a bad place to hear music, although they have undoubtedly filled it with burlap. Maybe they should fill it with hay.

The Underwood String Quartet has been bringing culture to the Normal schools.

Their concert here with Ruth Lorraine Close was well attended.

"Which is in Danger, Morality or Religion?" This was the topic of Harold S. Tuttle at the Congregational church. Tuttle is in the department of education.

the state teachers' association has appointed F. L. Stetson on its research committee.

M. F. McClain has fixed up the balcony of the Co-op as a reading room. There are some comfortable chairs, nice places for cigarette ashes, and no one to frown if you smoke. Faculty people should drop around once in a while. McClain needs some encouragement for this important venture.

J. K. Horner was one of the judges in the Aggie-Whitman debate.

Reinhart has been receiving congratulations for his successful basketball season

talking about sports, Yocom, Gabriel and I clung to the wires of the handball courts to see Doc Huestis beat out a husky student from California named Shaw in the handball finals.

It was a bloody good battle. Huestis should be addressed as the University Handball Champion.

the fourth Guild Theater play of the season was "Lady Windermere's Fan."

one of the night watchmen has been transferred to day duty.

He tags the cars that are parked on Thirteenth street in the University section.

This makes me happy. I feel so easy when I go to the library and realize that I haven't got a car

Dean Lawrence and Stevenson Smith both made several speeches in Portland during the past month.

F. E. Folls, dean of the school of business administration, attended the last meeting of the State Chamber of Commerce.

the Chicago Civic Opera Company attracted a good many faculty members to

Portland. At the time I am writing this letter, I have not decided whether I can afford to go or not, so I really don't know if I went. experts in time sequence should study that last sentence carefully.

the new group system seems to be receiving the support of the faculty as only half of them are against it.

If a student wishes to know his grades he must leave a self-addressed envelop and a nickel at the registrar's office, the Emerald says. I have been losing a lot of money by not charging students for their grades. The idea should be encouraged. Poor instructors should be allowed a small profit on mid-term grades at two cents each.

the Oregon division of the American Association of University Women is offering a fellowship of \$1200 to a woman of good character, ability, health, initiative

I hope they find the woman.

And of course they will. I sometimes wonder if some frail sickly female scholar is not more deserving of such assistance than the healthy woman of ability. As for the loss to the world of her study and research, the danger is the same in both cases: the sick one might die, the healthy one might marry

and now I come to the question of vacations in spring.

God bless them may they grow sweeter, more lovely with idleness

and may they come more often, and last twice as long. I ask for the time because I always have so much to do during vacations. And it is much the same with most of my faculty friends. There is really no time for solid work during the school term because every day is broken up with classes. When the delightful spring vacations come around everybody relaxes into hard, intense work

vacation the word has an empty sound

it may be because it is so full of meaning

well, heard indirectly from Pauline. Write and tell me how the Oswald family is enjoying the mumps.

Sincerely,

PAT.

P. S. I heard of a man who laughed.

Campus Players Plan Repertoire Week

By BETTY SCHULTZE, '29

A WHOLE week consecrated to drama, every night diversified by a different play and a different cast—this will constitute Repertoire Week, to be introduced to the University of Oregon from April 9 to 13.

This will be the first Repertoire Week ever to be given in any University," said Miss Florence E. Wilbur, head of the drama department and instigator of this movement, "but it has been successfully attempted among professional groups and I see no reason why it cannot be done here."

Repertoire Week has always been a decidedly professional thing in the play world. The Irish in their "Little Theatre Movement," used the idea, and it has been done a great deal in Europe. In America, Eva La Gallienne, now playing in the old Fourteenth street play house in New York, is giving the most successful portrayal of Repertoire Week that this country has seen.

"It takes a long time for busy University students to work a play up to production," said Miss Wilbur, "and after they have reached that height, it is only just that an opportunity should be given for them to be presented again. It is our hope that all the parents and everyone interested in the dramas and the students can come to one or all of the plays. Every bit of the work, from the acting, staging, lighting, make-up and costuming, is done by the students in the various classes in drama, and the entire week will represent a tremendous amount of finished work."

An extremely diversified program will make up the repertoire. All of the drama classes will be represented, from the beginning class of Speaking Voice to the finished "savoir-faire" of the veteran members of the Guild Theatre Players. The plays themselves will range from comedy to the melodrama and all are plays of infinite interest.

Monday evening, April 9, the class in Speaking Voice, consisting of freshmen of the drama department, will present "Spoon River Anthology," by Edgar Lee Masters. Tuesday, "Lady Windermere's Fan," by Oscar Wilde, will be given by the class in Drama Interpretation. "This

class contains sophomores in drama," said Miss Wilbur, "and the play, an old revival, is of never-failing interest."

In direct contrast to the other presentations, Wednesday evening there will be

Anderson and Glenn Potts, who have been with Miss Wilbur two years, will appear in three of the plays.

Mary Duckett has been appointed general stage manager for the week. Classes in stage craft have entire charge of all the lighting and staging arrangements.

All the plays will be given in the Guild Theatre and reservations for the entire week or for one or more of the plays can be purchased at any time from the box office. J. Alden Woodworth is business manager of the Guild Theatre Players.

"Repertoire Week will be an innovation in drama work at the University," said Miss Wilbur, "and we hope to make it representative of the work of the entire drama department. Its success will depend on its reception by the public."

Glee Clubs and Orchestra Make Spring Tours

Following an annual custom, the glee clubs and the University orchestra are making spring tours. The women's glee club presented a program at the Masonic lodge in Portland March 5, and the following day two 30-minute prologues were given at the Capitol theater in Salem.

The men's glee club will make its first appearance at the Globe theater in Albany March 16. The following day the club will give two performances at the Capitol theater, and Sunday evening a program will be broadcasted over the radio at Portland. A three-day run at the Broadway theater in Portland has also been arranged.

Starting March 19, the orchestra will appear in three half-hour concerts daily at the Antler theater in Roseburg, the Rivoli in Grants Pass, the Vining in Ashland, and the Craterian at Medford. The closing concert of the tour will probably be at the Pine Tree theater in Klamath Falls.

Studying Opera

Scenes from "La Boheme" and the second act of "Martha" were among the numbers presented by Madame Rose McGrew's opera classes at a recital February fifteenth.



MISS FLORENCE E. WILBUR,
director of drama, who originated the idea
of Repertoire Week at the University.

the melodrama, "R. U. R.," by Karel Capek. The Guild Theatre Players, seniors in play-acting, give this with professional ease. Thursday, the class in Technique of Acting, junior actors, present the romantic, delightful comedy, "The Swan," by Franz Molnar. As the climax to the week, "Beyond the Horizon," by Eugene O'Neill, will be presented by the advanced students—the Guild Theatre Players.

Many of the students taking part in these productions have been with Miss Wilbur the entire three years she has been at Oregon. Among these are Constance Roth, Lawrence Shaw, Grace Gardner, Gordon Stearns, Joy Ingalls, Cecil Matson, Thelma Park and Helen Barnett. Arthur

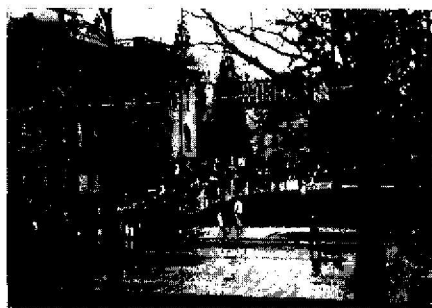


CLASSES IN DRAMA
study staging and lighting effects as well as acting, and many of
the students show a decided aptitude for artistic carpentry.



Lost—and Sold

All articles unclaimed at the lost and found department of the University depot were auctioned on the library steps March seventh by Women's League. Proceeds from the sale go to the Women's League foreign scholarship fund.



A SNAPSHOT
of the Women's League auction.

John Siefert Gives Recital

The largest audience to attend any music recital of the term heard John B. Siefert, of the University school of music faculty, February 29. Mr. Siefert spent last year studying voice in Boston. He returned to the campus this fall to resume his duties as head of the voice department of the school of music.

Death of Brother

Edward Burgess, brother of Miss Julia Burgess of the English faculty, died February 24. Miss Burgess received word of his passing at Cheyenne while she was en route to New York to be with him. She continued on her journey and will not return to the campus until the spring term.

World Debaters Stranded

A member of the faculty came to the rescue of Oregon's round-the-world debate team, stranded in New York, and loaned the men enough money to assist them until their debating contracts with more than thirty American colleges are completed. Members of the junior class also voted that the money collected by their annual shine day be loaned to the men.

Newspaper Men Hold Tenth Conference

Two hundred newspaper men of Oregon met on the campus February 10 and 11 for the tenth annual Oregon Press Conference. Problems of newspaper management and policy were discussed by the speakers, and Burt Brown Barker, new vice-president of the University, made his first appearance before Oregon's editors. Frank Appleby, publisher of the La Grande Observer, was chosen president for the coming year, succeeding Ralph

Cronise of the Albany Democrat-Herald. George Turnbull of the school of journalism was chosen secretary.

Dean of Women Attends Convention

Dean Virginia Judy Esterly returned to the campus March 7, after attending the twelfth annual meeting of the National Association of Deans of Women in Boston. Dean Esterly is chairman of deans of women in universities and had charge of the program for that division. The convention met in Boston February 27 to March 1.

French Fraternity

Zeta chapter of Pi Delta Phi, national French honorary, was installed on the Oregon campus Saturday, March 3. A banquet at the Anchorage followed the installation. Members of the society are Grace Ash, George Black, Charlotte Carl, Helen Crane, Christina Crane, Leroy Detling, Robert Giffen, Doris Gramm, Gladys Grant, Albert Halpin, Laurence Hartman, Werdna Isbell, Margaret Jackman, Serena Madsen and Lyle Veazie.

In the Spring

An especially leapy Leap Week is being planned by the seniors for April 19 to 22. As is traditional during Senior Leap Week, the women will reign supreme and the mere men of the class will get a taste of waiting on the will of the women. Many alumni can recall the booming Bar Room Busts and the entertaining Kappa Koffees of past Senior Leap Weeks. The committee this year plans to include all the old features and a few very special new ones.

The English Singers

The English singers gave a program of motets, folk songs and ballets before an appreciative audience at McArthur court, March 1. This was one of the series of artists brought to the campus by the A. S. U. O.

Mu Phi Epsilon Holds Initiation

Bernice Woodson, Virginia Hunt and Violet Mills are new members of Mu Phi Epsilon, women's national honorary music fraternity. Miss Woodson and Miss Mills are seniors, and Miss Hunt a junior.

Y. W. C. A. Election Held

Margaret Edmundson was elected president of the campus Y. W. C. A. at elections held March 6. Betty Higgins was chosen vice president; Virginia Manning, secretary; Marion Leach, treasurer, and Daphne Hughes, undergraduate representative. Installation of the new officers will be held the first of next term, the banquet given in honor of the new officers being March 29. At that time the new cabinet will be appointed by Miss Edmundson.

Miss Dorothy Thomas is Y. W. C. A. secretary at the University this year.

Senior Ball Brilliant in Motif

A French motif in black and white was featured in the decorations of the Senior Ball, held at the Woman's building February eighteenth. Clusters of colored lights hung from the ceiling, and brilliantly colored spot lights played on the dancers. French pastry, mints and coffee were served in the sun parlor.

"Greater Oregon" Committee to Function

During spring vacation the Greater Oregon committee plans to tell the people of the state, including prospective students, about the University and the opportunities it offers. The state has been divided into twelve districts, over each of which a student chairman will preside.

The Canoe Fete

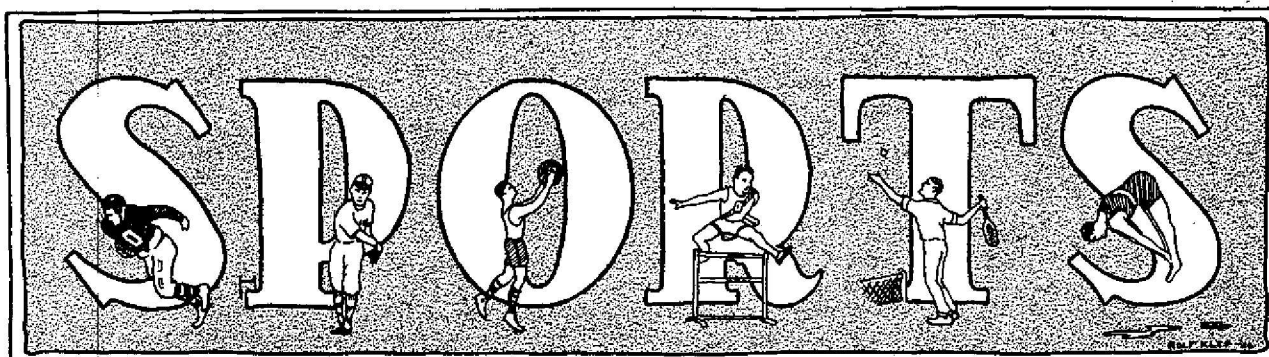
At the annual canoe fete, feature of Junior Week-end, only 14 floats will glide down the race this year. This action was taken because of the increasing number of fraternities and sororities on the campus. The houses will take turns in presenting floats. Partners for this year's fete were chosen by lottery on the library steps with the following results:

• Fiji and Alpha Chi Omega, Kappa Sigma and Alpha Omicron Pi, Friendly Hall and Pi Beta Phi, Sigma Chi and Chi Omega, Phi Delta Theta and Delta Zeta, Chi Psi and Kappa Alpha Theta, Phi Sigma Kappa and Alpha Phi, Beta Theta Pi and Alpha Xi Delta, Backelordon and Hendricks Hall, Phi Kappa Psi and Delta Gamma, Sigma Alpha Epsilon and Alpha Delta Pi, Alpha Beta Chi and Susan Campbell Hall, Sigma Pi Tau and Delta Delta Delta, and Delta Tau Delta and Gamma Phi Beta.

Sigma Pi Tau has won the cup for the last two years, and will compete again this year. Should they win it this year, they may keep it permanently.



JUNIOR SHINE DAY
taken last year on the campus.



Department Edited by Richard H. Syring, '28

(Copy Closed March 5, 1928)

Tennis

THE Webfoot tennis squad has now taken to the out of doors for its daily practice. After several months of indoor work in McArthur Court, Coach Ed Abererombie's men are farther advanced at this stage of the season than ever before. The first meet will be played in the south with California, April fourth.

Following the California match, the Oregonians will play Stanford and the University of Southern California, April fifth and sixth. Tentative dates with Washington and O. A. C. are being arranged.

Oregon's tennis team will be well fortified this year with lettermen. Henry Neer, number one man on the 1927 squad, will be counted on to lead the team again this year. Other lettermen who are eligible for the team are Clare Hartman, Dick Edge, Tom Cross, Bill Powell, and Mel Cohn. Howard Shaw, a transfer from San Diego Junior College, is expected to gain a position on the team, according to Coach Abererombie.

Sherman Lockwood, freshman, is maintaining a consistent grip on the top rung of the ladder tourney.

Spring Football

COACH John J. McEwan is well pleased with the winter term football practice recently ended. In comparing the Webfoot football squad at this time of the year with that of 1927 he believes this year's prospects are much brighter. "New strength and weight in the line makes things look much better than they were last winter," said McEwan.

After devoting most of this term's work to individual assignments and personal attention, spring practice will be busy with general team play. McEwan plans on picking two teams of about equal strength and then training them into the defense and offense necessary for next fall. In order to give some of the newer men actual training under fire, two regular games will be played sometime during the spring term.

Though much fortification for next year's line comes from this year's yearling eleven, the supply of good ends seems to be conspicuous by its absence. With the graduation of Vic Wetzel, the finding of Frank Riggs ineligible for further competition, and the absence of "Red" Slauson, Coach McEwan is left with a dearth of experienced wingmen. Ted Pope is the only letterman who will be on deck next fall. Among the freshmen ends who have

been showing the most promise are Lyle Harrington, 180 pounds; Woodward Archer and Leon Steen, both 160 pounds. There will be plenty of weight in the tackle position if any of the freshmen candidates are successful in landing a varsity berth. Austin Colbert, 185-pound tackle and former Eugene high school star, is showing much promise. If he is successful, George Christenson, 225-pound tackle, will be the heaviest player on the line next fall. Marion Hall, 200-pounds and Ralph Bates, 218 pounds, are a couple of other heavyweights.

Guard and center reinforcements will come from Jerry Lillie, 180-pound guard; Ted Park, 170-pound, Norman Jesse, 195, and Kermit Ragain, 200-pound guardsman. George Chappell, regular 1927 freshman center, shows more promise of being George Stadelman's understudy at center than any other gridster.

John Kitzmiller and John Donohue, 175-pounders, are good prospects for halfback berths. Both showed considerable line plunging ability with the freshmen last fall. Ed Moeller is a good prospect at fullback. Bill Parke is an aspirant for quarterback and Don Kelly and Cecil Gabriel are two more prospects for halfbacks.

An announcement was made several days ago that Eugene Vidal, Webfoot backfield coach last season, will return to Oregon next fall to assist Captain McEwan. When Captain McEwan took over the coaching berth here in 1926, Vidal was chosen to assist him. He has proved to be a big help to the Lemon-yellow backfield.

Vidal is well tutored in McEwan's style of play, having worked with him for three years at West Point. He was mentioned for all-American halfback on one of McEwan's army teams. The selection of Vidal does not entirely remedy the coaching situation. A capable line coach is yet to be selected.

Basketball

BY WINNING five straight conference games on the road trip, Coach Billy Reinhart and his University of Oregon basketball team won the undisputed second place honors in the northern section of the Pacific Coast conference.

The Webfooter's greatest triumph came when they turned aside the championship University of Washington Huskies by a two-point margin, 41 to 39. Reports on the Seattle game actually declare Oregon to be superior to the leaders, but a slow early season start spoiled the chances of a third successive title for the Oregonians.

Oregon's remarkable finish of the 1928 season is due almost entirely to the skillful handling of the team by Billy Reinhart. Reinhart spent the first part of the year in experimentation, developing and bringing the squad forward as quickly as its ability warranted until now the team compares favorably with any on the coast.

This year's team is in no way inferior to the 1927 champions, if the percentage column can be taken as a basis for the opinion. The Webfoot team last year finished with the same record, eight victories and two defeats. The first defeat this year was at the hands of the University of Washington Huskies, and the second was when the Oregon Aggie Hoopsters succeeded in wresting a victory from the Webfoots in the last thirty-five seconds of play. It was after this slump in which the Lemon yellow hoop ringers dropped the two conference contests, that they developed into an unbeatable quintet.

Prospects for next year are probably the brightest they have ever been at Oregon. The only loss through graduation is lanky Ick Reynolds, substitute center, who contributed considerable towards victory on the road trip.

Next winter will find scrappy Gordon Ridings, Scotty Milligan, Joe Bally, Don McCormick, Ray Edwards, Meryvn Chastain and Dave Epps, all back into the basketball folds. This septet of lettermen will be strengthened by the return of Jack Dowsett, Bernard Hummelt and Howard Eberhart from the super-varsity. Several strong recruits will come from the 1928 yearling ranks.

To Gordon Howard Ridings goes the honor of being the most valuable player on the Webfoot team. Coach Billy Reinhart said the other day that he considered Ridings the most valuable basketball player in the Northwest. After the last Washington game, this fighting floor captain and forward of the Webfoots, led all individual conference scorers with 111 points. When the all-coast selection is made, he will undoubtedly be on the mythical all-star five. Scotty Milligan was second high point scorer with 64.

What seemed to be the biggest problem this year, the finding of a suitable center, has apparently been remedied by Ray Edwards. This big left-handed ball patter was one of the stars of the road trip.

The results of the past season are as follows:

Oregon	47	Checkerboards	23
Oregon	58	Multnomah	30
Oregon	54	Roseburg A.L.	29

Oregon	38	Willamette	17
Oregon	30	Willamette	23
Oregon	54	Gonzaga	15
Oregon	26	Whitman	27
Oregon	29	Idaho	23
Oregon	33	Washington S.	16
Oregon	17	Washington	24
Oregon	48	Willamette	33
Oregon	70	Waseda	20
Oregon	24	Oregon Aggies	25
Oregon	36	Montana	33
Oregon	28	Oregon Aggies	23
Oregon	29	Whitman	28
Oregon	32	Idaho	23
Oregon	42	Washington S.	18
Oregon	53	Gonzaga	42
Oregon	32	Montana	30
Oregon	41	Washington	39

Frosh Basketball

THE University of Oregon freshman basketball team under the energetic tutelage of Coach Spike Leslie went through their winter hoop schedule winning all but four of their eleven games. The flavor of a successful season is somewhat taken from this high percentage of victories by the fact that three of the drubbings received by the Oregon frosh were from the enterprising Aggie rooks and one from the University of Washington husky babes. The frosh won only a single conference game and this one was from the rooks.

However, these results are not to be considered as disparaging on the part of the duckling quintet. It was a much stronger five than represented the Lemon-yellow first year squad in 1927, but it went up against stronger teams than the freshman have had to face for many past seasons.

The Washington babes were purported to be the best infant hoop team ever to be turned out on the Seattle campus. This reputation was claimed for them by northern sport scribes and fans. The Beaver youngsters in Corvallis also had one of the best rook quintets that has ever represented O. A. C.

Twelve duckling basketeers earned numerals. They were Clif Horner, Max Rubenstein, Alf Makinen, Jerry Lillie, Winsor Calkins, Jean Eberhart, Kenneth King, Woodie Archer, Harold Olinger, Edwin Stoddard, Ed Dvorak, and Paul Walgren.

The games played and results are:

Frosh	35	Commerce High	12
Frosh	27	Ashland High	21
Frosh	25	Medford High	19
Frosh	44	K. F. Am Leg.	25
Frosh	24	Wash. Babes	32
Frosh	32	Salem High	27
Frosh	26	Rooks	27
Frosh	20	Rooks	37
Frosh	39	Salem	30
Frosh	20	Rooks	19
Frosh	23	Rooks	26

Baseball

COACH Billy Reinhart, after closing a highly successful Oregon basketball season, has tucked away the hemo rimmed baskets in McArthur court, and has now removed the bags and bats of the varsity baseball nine from their seclusion among the moth balls to launch what is indicated to be a very promising year for Webfoot diamond athletes.

Mentor Reinhart has a veteran for every position on his baseball squad this year. Behind the windmill is Ira Woodie, on the mound is Bill Baker, two-year letterman and submarine ball artist. For first base

he has Les Johnson, at second Gord Ridings, with Don McCormick third, and Bill Eddy in short patch.

Four lettermen are on hand for work in the outer gardens in the persons of Dave Epps, Ray Edwards, Harry Dutton, and Cotter Gould.

Besides this squad of lettermen there are a number of capable substitutes coming up from last year's freshman nine and a few carry-overs from the super-varsity. Among the freshmen are two promising pitchers, Curly Fuller and Reynold MacDonald who are certain to bolster up the pitching staff of this spring's varsity. Kenneth Potts, Dave Mason, Kenneth Robie, Chuck Williams, and Cecil Gabriel are others who are likely to be considered in the personnel of the squad before the season closes.

Swimming

HOLDING three Pacific Coast conference records, Johnny Anderson, Webfoot swimming star, led the Oregon team to a successful 1928 season.

Under the direction of Edward F. Abercrombie, head coach, the Oregonians developed rapidly, and won all their meets. The Oregon State Aggies and the Multnomah club team of Portland, were both defeated twice.

Anderson is undoubtedly the outstanding swimmer in Pacific coast intercollegiate competition. His records are in the dashes. On the short course of 60 feet pools he holds the 40 and 100 yard dashes, and on the longer course he holds the 50-yard record.

There is a possibility that Anderson will go east to compete in the national swimming meet to be held in May. The place of the meet has not yet been definitely decided upon, but it will probably be either at Philadelphia or Annapolis.

The surprise of the Oregon-Aggie clash last Saturday was the winning of the fancy diving by Lament Stone, Oregon. The Aggies have for a long time been considered invincible in this event, owing to the expert coaching of Hap Kuehn of Olympic fame. Kuehn, however, is not with the Aggies this year.

Abercrombie has also developed a fast freshman team. The yearlings lost to the Beaver rooks in Corvallis a few weeks ago, but came back strong last Saturday to defeat the Aggies babes, 36 to 23.

IN THE recent intramural swimming meet the aquatic performers of Phi Gamma Delta won the meet, with 27 points. Their nearest competitors were the S. A. E.'s and Phi Deltas who garnered 22 each. More interest was taken in this year's do-nut meet than ever before.

A REVIVAL of varsity wrestling was staged on the campus last week when an unofficial wrestling meet was held with Oregon Aggie grapplers. The Aggies won, but it was a rebirth of wrestling on the Oregon campus. Local wrestling fans hope that wrestling meets will be scheduled again next year.

THE intramural track meet was won this year by the Sigma Alpha Epsilon cinder artists. This is not the regular meet held each spring term but the culmination of a series of indoor meets that have been held in McArthur Court. Another meet will be held next term.

INSURE WITH

Henry Tromp

Rooms 26-28
First National Bank Building
Eugene, Oregon

• NO •

I Am Busy

WHY do you say that when a life insurance agent calls on you?

It may be true, but why are you busy? It is largely because you wish to make the future secure for yourself and your family.

But the John Hancock agent wishes to do the same thing for you. He does not come to add to your troubles but to lessen them. He has for his commodity the security of your future.

Perhaps the next John Hancock agent who calls on you can answer some of your problems. He has the training and deals in policies to fit the needs of yourself and your business.

Why Not See Him?

John Hancock
LIFE INSURANCE COMPANY
OF BOSTON, MASSACHUSETTS

A STRONG COMPANY, Over Sixty Years
in Business. Liberal as to Contract,
Safe and Secure in Every Way.

Published by the
Alumni Association
of the University
of Oregon for
Alumni and
former students



Subscription: Two dollars, (foreign \$2.25) payable annually in advance. This also makes the subscriber a paid-up member of the Oregon Alumni Association. Change of address should be reported promptly to the alumni secretary.

OFFICERS OF THE ALUMNI ASSOCIATION

J. C. Veatch, '07 President
E. F. Bailey, '13, Andrew M. Collier, '13 Vice-presidents
Jeannette Calkins, '18 Secretary-Treasurer

Issued monthly during the college year. Entered as second-class matter at the postoffice, Eugene, Oregon. Acceptance for mailing at special rate of postage provided in section 1103, Act of October 3, 1917.

THE STAFF

JEANNETTE CALKINS, '18 EDITOR AND MANAGER
PEGGY ROYER MANAGING EDITOR
M. Boyer, '26 CIRCULATION MANAGER
Anton Peterson Assistant Advertising Manager

Vol. X MARCH, 1928 No. 6

WELCOMING VICE-PRESIDENT BARKER OREGON has been welcoming Mr. and Mrs. Burt Brown Barker to the state. Everywhere one hears the most friendly expressions of confidence in Mr. Barker. His visits to the University thus far have been very informal and devoted mainly to becoming acquainted with campus people and problems. His first official speech, delivered at the Oregon newspaper conference February 10, was enthusiastically received by the editors. There seemed to be a general feeling of optimism in contemplating the future of the University with Arnold Bennett Hall as president and Burt Brown Barker as vice-president; a feeling that the two men will make a good team: none better!

THE MATTER OF TUITION WITH the ever present question of finances facing the University, and the stern resolve even in the face of it to keep fees down, it is not amiss to contemplate another viewpoint in this matter of student taxation. Harvard has recently announced a raise in their tuition fee which will bring it up to \$400. Harvard will then charge the same tuition as Brown, Dartmouth, Williams, Yale, Johns Hopkins, and perhaps some other colleges. Princeton charges \$450.

In commenting on the increase in tuition, the Harvard Alumni Bulletin says:

"Every increase in the tuition fee is likely to raise the fear that the added cost will change unfavorably the character of the student body. But experience at Harvard and elsewhere shows that previous increases have not had any such result: students continue to come from the same kinds of homes with the same variety of social, financial, and intellectual backgrounds as before; the average age has not increased either in the college or the graduate school; and there has been no diminution in the number seeking admission. . . . we need not fear any unfavorable results from raising the fee."

A bold statement, that last, to Oregon, that has always been afraid that unfavorable results would come from levying a tuition fee to say nothing of raising it. Of course, conditions at Oregon, a state University, are not analogous to those in the eastern college, and the two cannot be compared unless one takes the "upper view."

However, whispers come from time to time pointing to tuition as a partial answer to Oregon's financial needs, some

even going so far as to suggest it as a bolsterer of "Oregon Spirit" . . . And yet . . . this is Oregon. During the fall term of this year, the registrar's office estimated that nearly sixty per cent of the students in the University were partially self-supporting, while almost twenty-six per cent were entirely self-supporting.

The Harvard Alumni Bulletin knows whereof it speaks, but at Oregon any fee that would loosen the grasp of these self-supporting students on their University education we believe would not be tolerated by the state at the present time.

THE HAZARD OF DREAMING

I HAVE a dream," says President Glenn Frank in an open letter to Wisconsin alumni. "This is it:

"Every graduate and former student of the University of Wisconsin a member of the Alumni Association . . ."

A dream? Well, not such a *new* dream at that. The circulation manager of OLD OREGON, who has dreamed many dreams in his two years in that position, says he hopes President Frank's dream doesn't turn into a nightmare.

WHEN SUMMER COMES

THE next issue of OLD OREGON will be devoted to outlining and explaining the plans for Oregon's Greater Summer Sessions. President Hall's idea of a far western summer school of first quality was a happy one, and it is being realized at Oregon.

Summer students may now complete a full term's work (fifteen hours) in the University summer school. Thus it is possible to work off the requirements for a master's degree at Oregon in three summer sessions of ten weeks each.

When summer comes why not try Oregon's own summer sessions this year?



FRED KIDDLE, '17,

who has been chosen to head the Hoover for President campaign in Oregon. He is a member of the state legislature, being the senator from Union and Wallowa counties, and has taken an active part in American Legion work.



**suits my taste
like nobody's business**

I KNOW what I like in a pipe, and what I like is good old Prince Albert. Fragrant as can be. Cool and mild and long-burning, right to the bottom of the bowl. Welcome as the week-end reprieve. Welcome . . . and satisfying!

No matter how often I load up and light up, I never tire of good old P.A. Always friendly. Always companionable. P.A. suits my taste. I'll say it does. Take my tip, Fellows, and load up from a tidy red tin.

PRINCE ALBERT

—no other tobacco is like it!



*The tidy red tin that's
packed with pipe-joy.*

NEWS OF THE CLASSES

1879

John A. McQuinn, '79, one of the six members of the class, died on Friday, March second, in Portland. Mr. McQuinn was a surveyor and civil engineer in Portland for a number of years. Mrs. McQuinn (Carrie Cornelius) is a member of the same graduating class.

1880

Recently the class secretary of 1880 sent a letter to all the members of her class asking for contributions to a one hundred dollar fund for the Fine Arts building so that the class might become a member of the Committee of One Thousand. A few weeks later it was with keenest admiration that the alumni secretary surveyed checks amounting to \$100 and this cryptic note from the class secretary:

"All that the Class of 1880, the First Regular, (first class to finish the four years course) needs to know is that money is wanted. Come again in fifty years."

AGNES McCORNACK GEARY, Class Secretary.

1887

Rev. Herbert S. Johnson, '87, has been invited to deliver the baccalaureate address to the June graduating class this year. Since 1889 Dr. Johnson has been pastor of the Warren Avenue Baptist church in Boston. During the war he was a special commissioner for the Red Cross in Czecho-Slovakia.

1890

Mr. and Mrs. Arthur L. Venzie, both of the Class of '90, have moved to a different residence, but are still in the city of Portland. Their new address is 640 Hoffman avenue, Portland.

1901

Richard Shore Smith, '01, Eugene attorney and former football coach and star at the University, has just returned from a trip through the east and California.

1903

Dr. Ralph A. Fenton, '03, gave an address before the City and County Medical society in Portland, March seventh. His subject was "Ear, Nose and Throat Pathology From Swimming."

1906

On January 8, Camille Carroll Bovard left Eugene on a vacation trip. By way of the southern route, she traveled east, stopping at New Orleans, Washington, D. C., and other points, to New York City. For a month she visited there with her sister, Cleome Carroll Miner, '18. Then on February 24, Virginia Petersen Walker, '16, and Mrs. Bovard sailed from New York on the S. S. Colombo of the Italian line bound for Naples. Enroute they stopped at Gibraltar and Algiers, and then, landing in Italy, they proceeded to Rome for a short visit. Their next stop, Florence, will be their headquarters for a month, and while there they may be addressed in care of the American Express Company, 24 Via Tornabuoni. From Florence they will go to Vienna, then by way of the French Riviera to Paris, where they will arrive on May 5. After Paris, London, and then they will sail about June 1 from Southampton. Back in New York again Mrs. Bovard will visit only a short time before starting for Eugene, as she plans to be home about the twenty-fifth of June. Mrs. Walker will join Dean Walker, '13, who has been studying at Columbia University during his year's leave of absence from the dean of men's office at the University.

1908

Robert W. Prescott, '08, addressed the Kiwanians on "How Eugene Should Grow" at their regular luncheon meeting, Monday, February twenty-seventh. Other alumni who were on the entertainment committee are David Graham, '05, Herald White, '20, and Dr. A. O. Waller, ex-'05.

1909

Ethan Collier, '09, was in Lane county for two days during the latter part of February inspecting some roads with regard to the maintenance needs. Mr. Collier's headquarters are in Salem.

1910

Charles W. Erskine, ex-'10, has been appointed to the office of assistant United States district attorney. Mr. Erskine, who has been practicing law in Bend for fifteen years, will have his office in Portland.

1911

Ralph R. Cronise, ex-'11, was president of the Oregon Newspaper conference held on the Oregon campus February 10-11 this year. Mr. Cronise is co-publisher and manager of the Albany Democrat-Herald.

Stanley P. Young, ex-'11, has been appointed head of the division of economic investigation of the Bureau of Biological Survey, in charge of the rodent and predatory animal control operations of the United States Department of Agriculture. Mr. Young has been assistant head of the department since last May, with his headquarters in Washington, D. C.

Charles W. Koyl, secretary of the Pasadena Y. M. C. A. and former president of the Southern California Alumni Association, writes, "There are about one hundred forty-five alumni of Oregon in the immediate vicinity of Los Angeles and Pasadena and they are, for the most part, very much interested in Oregon and alumni affairs. As I recently wrote Karl Onthank, I believe that the alumni need a more definite challenge for their active allegiance. I think such groups of alumni should be asked to assume some particular job, such as raising a certain amount for the University endowment funds or for some particular chair."

Myron W. Getchell, who accepted the position of librarian at the Eastern State Normal School, Madison, South Dakota, last fall, has been appointed associate editor of the Dewey Decimal classification. The publication is used by libraries throughout this country. Mr. Getchell's new headquarters will be in Washington, D. C.

1913

Alvin B. Cash is division superintendent of Negross Occidental province, in the Philippine Islands.

1914

Word has been received that Mrs. Maurice E. Terpening died from pneumonia on February first. Mr. Terpening, '14, is a photographer in Sydney, Australia.

Dr. William P. Murphy, '14, together with Dr. George Minot, has discovered a potent liver extract. This extract when given in the form of a powder is successful in the treatment of pernicious anemia. Both of the doctors are associated with the Harvard Medical School.

Dr. Delbert C. Stanard, '14, will be a candidate for election to the Eugene school board this coming June. Dr. Stanard, who is an eye, ear, nose and throat specialist, began his practice here in 1921.

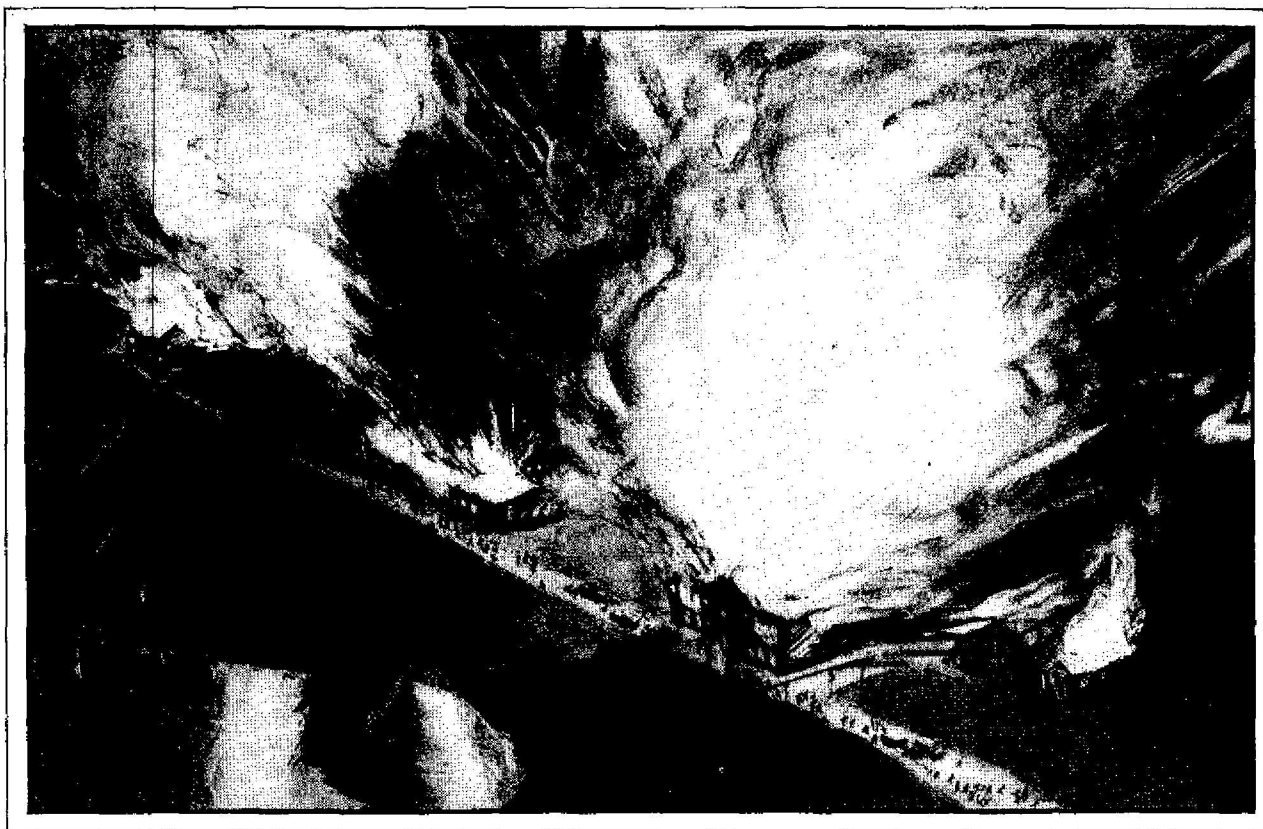
Dr. Jesse R. Kellems, '14, will be the speaker for Commencement at the University, June 11. Dr. Kellems has been in evangelistic work in Australia, British Isles, and South Africa. He received a Ph.D. from the University of Edinburgh, and until recently has been living in Johannesburg, South Africa. Mrs. Kellems was Vera Edwards, ex-'15.

1915

William H. Burton writes that he wants OLD OREGON sent to him at 419 East 49th street, north, Portland. He has been associate professor of education at the University of Chicago since 1926.

1916

Beatrice Locke, who is province president of the Gamma Phi Beta sorority in addition to her duties as society editor of the Spectator in Portland, was in Eugene recently visiting the local chapter of the sorority.



The Spirit of Service

*An Advertisement of the
American Telephone and Telegraph Company*

IN JULY, 1926, lightning struck the Navy Arsenal at Denmark Lake, New Jersey. The explosion demolished the \$80,000,000 plant, rocked the countryside, left thousands homeless and many dead. While the community fled in terror, fresh explosions hurled fragments of shell and debris far and wide.

High upon the roster of those who responded to the call of duty were the telephone workers. Operators in the danger zone stayed at their posts. Those who had left for the day and others on vacation, on their own initiative, hurried back to help handle the unprecedented volume of calls. Linemen and repairmen braved exploding shells to restore the service. Within a little



over an hour emergency telephone service was established, invaluable in caring for the victims and in mobilizing forces to fight the fire which followed. In spite of repeated warnings of danger still threatening, no telephone worker left the affected area.

Through each of the day's twenty-four hours, the spirit of service is the heritage of the thousands of men and women who have made American telephone service synonymous with dependability. In every emergency, it is this spirit that causes Bell System employees to set aside all thought of personal comfort and safety and, voluntarily, risk their lives to "Get the message through."

Reduced Round-Trip Fares

for the

SPRING VACATION

GO HOME

OREGON ELECTRIC

FOUR TRAINS A DAY

Leave Eugene for Portland, Albany, Salem,
Corvallis and way stations at—

8:00 a. m.

11:15 a. m.

* 2:15 p. m.

6:20 p. m.

* Limited, with Observation Parlor Car.

Corresponding Service Returning

Secure Tickets, Reservations, Further
Information, etc., of

PHONE 140

L. F. KNOWLTON,
Trav. Pgr. Agt.

F. S. APPELMAN,
Ticket Agent.



1917

Mr. and Mrs. L. O. Ralston, Jr., (Leone Williams, '17) of Dallas, are receiving congratulations on the birth of a daughter, Tuesday, February 14.

Fred A. Hendricks, ex-'17, is a teacher in Capiz high school, P. I.

A son, Blair Jr., was born to Dr. and Mrs. Blair Holcomb at the Emanuel hospital in Portland, February 13. The Holcombs have two other children, Shirley, eight years old, and Virginia, six years. Dr. Holcomb, ex-'17, took his M.D. at Rush Medical College in 1919.

1918

Dr. Richard P. Landis, M.D. '18, has recently moved from La Grande to Portland. Dr. Landis' new office is in the Medical Arts building, suite 617-20.

Dr. Douglas S. Corpron, ex-'18, who was going through Eugene from Walla Walla recently, visited on the campus for a day. He has been a medical missionary in Luchowfu, Anhwei, China, for several years. Dr. Corpron received his M.D. from the Cincinnati Medical School in 1921.

1919

Three members of the class of '19 who are teaching at the Southern Oregon Normal school in Ashland entertained the rest of the faculty with a "tea" on February twenty-ninth. The three who did the honors were Helen Anderson, Virginia Hales, and Wayne W. Wells.

Basil "Baz" Williams and Mary Ellen Ray, ex-'26, of Portland, were married in that city Friday, February 17. "Baz," besides being in the bakery business in Eugene, is the frosh football coach.

1920

Earle Richardson, publisher of the Polk County Itemizer-Observer of Dallas, was among the editors attending the newspaper conference on the campus February 10-11.

With his subscription to OLD OREGON, Dr. A. F. Walter Kresse writes: "Mrs. Kresse and myself spent the holidays in Berkeley and San Francisco visiting Dr. and Mrs. J. Dwight Wilson. Met a number of other old ex-Oregon students." Dr. and Mrs. Kresse are living at 1019 Queen Anne avenue, Medford.

1921

George P. Hopkins, '21, gave a series of four out of town piano concerts during the week-end of February twenty-fourth to twenty-seventh. Mr. Hopkins played in Longview, Chehalis, Hood River, and The Dalles.

Dr. Arthur Vandever recently sent in a change of address with his alumni dues. "Art's" mail address is Box 37, Allock, Kentucky.

1922

Mr. and Mrs. Kelley Branstetter of Salt Lake City expect to return to Eugene this coming summer for a visit. The Branstetters have a young daughter, born December twenty-ninth.

Mr. and Mrs. John Dierdorff, 6020 Drexel avenue, Chicago, are receiving congratulations on the birth of a son on February first. The boy has been named John Ainsworth.

John W. Holden, ex-'22, has been named field representative for the Oakland Motor Car company. His headquarters will be in Portland, but his territory covers the Columbia river counties of Oregon and Washington. For five years Mr. Holden was with the General Motors Acceptance Corporation, acting for a time as assistant manager of the Portland branch. Mrs. Holden (Dorothy Graham) is a graduate of the class of 1919.

Alexander G. Brown recently described court reporting and the many angles involved in this branch of newspaper work to the students of the school of journalism. Mr. Brown is in the local room of the Portland Oregonian.

Mr. and Mrs. E. R. Bryson have announced the engagement of their daughter, Lyle, to Dr. Walter Page Covell of New York City. The marriage will take place the latter part of this month in New York. Lyle took post-graduate work in Columbia University after graduation and since that time has been in newspaper and magazine work in New York. She is now art editor of the Cosmopolitan magazine. Dr. Covell is a graduate of Oregon State College.

1923

Clyde J. Buck along with his subscription to OLD OREGON sent in a change of address. He is now located at the Cushman hospital, Tacoma.



**THE
MODERN TYPEWRITER**

PORTABLES

Corona Remington
Royal Underwood

We Handle Them All—

Take Your Pick

TERMS TO SUIT

Office Machinery & Supply Co.

Eugene Business College

A. E. ROBERTS, President

We Offer the Following Courses:

STENOGRAPHIC BOOKKEEPING
SECRETARIAL

IT'S A GOOD SCHOOL

PHONE 666

992 Willamette St.

Eugene, Oregon

DANCE PROGRAMS

Engraved Announcements
Place Cards Visiting Cards
Fraternity Stationery
Dance Programs

Coe Stationery Company

941 Willamette St.

Wood and Coal

Manerud-Huntington Fuel Co.

C. A. Huntington, '18

C. R. Manerud, '22

L. W. Manerud, '23

Phone 651 1st Natl. Bank Bldg.

S. B. Finegan

MACHINE BLACKSMITHING

ELECTRIC AND OXYACETYLENE WELDING

Phone 102

873 Pearl St.

The Old Students Like to Trade at the

Lemon "O" Pharmacy

YOU WILL LIKE IT TOO!

13TH AND ALDER

PHONE 1522

UNIVERSITY FLORIST

Member Florist Telegraph Delivery
Association

598 13TH AVE., EAST

PHONE 654

ELECTRIC TOASTWICH SHOPPE

Toasted Sandwiches and Waffles

— Noon Lunch —

Colonial Theater Bldg.—776 E. 11th

When Down Town

Come in and Try a Real Malt—or One of Our
Sandwich Specials

The **PETER PAN**

W. A. Hummel, Martha Hummel
Proprietors

996 Willamette St.

Phone 1096

Stevenson's Family Druggists

ORIGINATED OVER 48 YEARS AGO AS
THE LINN DRUG COMPANY, NOW 4
BUSY STORES. KNOWN AND GROWN
THROUGH THE PERSONNEL OF OUR
SALESPEOPLE.



Four Busy Stores:

764 WILLAMETTE
McDONALD THEATRE BUILDING
8 BROADWAY, EAST
11TH AND ALDER STREETS

After the Show or Dance

The Rainbow is where they all go, after
the show or dance, and some times in
the afternoon without excuse.

For Candies, French Pastries, and
Good Things to Eat—Try



The Rainbow

Herm Burgoyne, Prop.

Six men who were survivors of the Tuscania disaster of February fifth, 1918, recently held an informal dinner in commemoration of the day. E. Everett Harpham, '23, was one of the six.

Richard Wayne Akers, the two year old son of Mr. and Mrs. Wayne Akers (Alicia Titus, '23), died at the home of his parents in Eugene, March third. The little boy had been ill about two weeks.

Genevieve Jewell sailed on February twenty-second for the West Indies, where she will remain for some time taking a business census of the islands for a New York firm. Genevieve has traveled extensively through Central and South America and Peru, and at one time was city editor of a Panama newspaper.

Arthur H. Johnson is the author of a feature article in the November number of "Music and Musicians," a musical journal published in Seattle.

Earle Voorhies was among the editors attending the newspaper conference on the campus last month. Earle is managing editor of the Grants Pass Courier.

Dr. Dan L. Woods, ex-'23, who was visiting in Eugene in February, has returned to Los Angeles, where he will resume his intern studies in the California Lutheran hospital. Just previous to his present internship, Dr. Woods did six months intern work at the Presbyterian hospital adjoining Rush Medical School.

1924

"Oregon grads everywhere are proud of OLD OREGON as a magazine," said Art Rudd, '24, when he visited the campus last month. After attending the newspaper conference in Eugene February 10 and 11, Art returned to New York City by the northern route. He will sail May 5 for London on his vacation.

Edward D. McAlister, who will receive his Ph.D. in May from Stanford University, has been appointed assistant professor of physics at the University of Oregon. Mr. McAlister, while at Stanford, has been doing work on the "Infra-Red Region of the Spectrum With Thermocouples."

Alfred Erickson is city editor of the Sacramento, California, Union.

A daughter, Julia Jane, was born to Mr. and Mrs. Walter Edward Holman (Janice Parker) on Thursday, February 16, at the Emanuel hospital in Portland. Mr. Holman attended the University in 1920 and 1921.

Fern Curry has been made head of the English department of the Astoria high school. Fern is now teaching in Marshfield, and will assume her duties in Astoria next fall.

Dr. and Mrs. Meredith Beaver (Della Deich, ex-'24) are receiving congratulations on the arrival of a daughter, Nancy Jean, born February 22. They are living in Rochester, Minnesota, where Dr. Beaver is practicing medicine. He received his M.D. from the medical school in 1926.

1925

At a party given in Pendleton, the engagement of Maryann Hanson, '25, to Gilbert Struve was announced. Maryann has been teaching in the Pendleton public schools. Mr. Struve is a graduate of Oregon Agricultural College.

Velma "Dusty" Farnham is advertising manager of the Tillamook Herald.

Mary Clerin is reporting for the Cottage Grove Sentinel.

Harold J. Hofflich, whose address is 119 South Hall, University of California, Berkeley, writes: "I am doing some graduate work in economics at the University of California, at the same time teaching on a fellowship. I am working for Dr. Ira B. Cross, who has quite a number of friends at Oregon. The atmosphere here is most congenial and stimulating, and I am enjoying the work immensely."

Mary Skinner has announced her engagement to Dr. Martin Howard, '26. Mary was winner of the Gerlinger Cup in 1924, and is a member of Kappa Kappa Gamma. The wedding will take place this spring.

Mr. and Mrs. Leith Abbott (Vivian Steuding, '25) visited in Eugene for a few days the first of March. The Abbotts are living in Longview where Leith, '23, is the western advertising representative for the Long-Bell Lumber company.

Margaret McGowan was married February tenth in Chicago to James Mahan of Colorado Springs. Mrs. Mahan has been working in the administration office of the University of Chicago, where Mr. Mahan is studying for his master's degree.

1926

Edward M. Miller, ex-'26, is now automobile editor of the Oregonian and contributor of the feature "That Was an Eventful Day in Portland." Ed was editor of the Emerald in 1925-26.

Ruth E. Sensenich and W. Price Sullivan were married Saturday, February twenty-fifth in Portland. The wedding occurred in the Masonic temple and was followed by a reception at the

Sensenich home. Mr. and Mrs. Sullivan will be at home after March fifteenth at 3010 Fulton street, San Francisco.

Dorothy Deane Myers announced her engagement to Howard Maxwell Pierce at an informal fireside party at the Chi Omega chapter house. The wedding will occur at the home of the bride-elect's parents in Medford, on April fourteenth.

Winifred Bradway is a teaching fellow in the department of animal biology at the University, taking the place of Emma Holland.

Donald R. Husband will be a Republican candidate for nomination to the office of district attorney. Since graduation Mr. Husband has been engaged in law practice with the firm of Bean and Brooke in Eugene.

Julia F. "Judy" Raymond, ex-'26, and Silas A. McCulloch were married on February 18, in Tacoma. Judy was a special student in music while on the campus.

"Ted" Gillenwaters, who is associated with D. V. and Robert Kuykendall, attorneys, has been appointed deputy district attorney of Klamath Falls. Last year Ted was an assistant basketball coach at the University.

The prize of \$50 offered each year by Frank H. Hilton, Portland attorney, for the University law student who can present the best twenty minute legal argument on a specified subject, was given to Edwin D. Hicks. Edwin was unanimously declared the winner for both the written and oral presentation of the problem.

Frank Loggan is advertising manager of the Bend Bulletin. Other former Oregon students now on the Bulletin are H. N. Fowler, '14, associate editor; Phil Brogan, ex-'24, reporter; and Mary Conn, '26, advertising solicitor and society editor.

Donald M. Woods is now teaching in the science department of the North Central high school in Spokane. His place in the Newberg high school was filled by Helen Shinn, '27. "Don" is living at South 648 Arthur street.

Margaret Alice Dobbin, '26, has been in Seattle since her graduation as laboratory technician for the Physician's Clinical Laboratories there. Her address is 122 Belmont avenue, north, Seattle, Washington. She writes that she likes her work very much.

Dr. Harold E. Nichols, U. of O. Medical School '26, and Mrs. Nichols are now living in Olympia, Washington, where Dr. Nichols is practicing medicine.

Culture-- Refinement--

—Can be reflected in your home without necessarily investing large sums in antiques or art pieces. Let us help you in your home problems.

Use Your
Credit

**WETHERBEE
-POWERS**

We Charge
No Interest

J.C. Penney Co.
NATION-WIDE
INSTITUTION
DEPARTMENT STORES

Eugene, Oregon

It always pays to shop where quality is positive and where a **Big Round Dollar's** worth is sure every day in the year.

Last Year We Placed

MORE THAN 1,000 IN PAYING POSITIONS

When any young man or woman of your acquaintance speaks of the future—advise a **COURSE** at America's Gold Medal School.

**Behnke-Walker
BUSINESS COLLEGE**

11th and Salmon

Portland

AN OLD STORE
UNDER A
NEW REGIME

KUYKENDALL'S, Inc.

"Everything in Drugs"

870 Willamette

Phone 23

& New Service Laundry &

PHONE 825

Modern Throughout

LAUNDRY

DRY CLEANING

"We're Not Satisfied Unless You Are"

"A Place of Memories"—Where Alumni
and Students Meet Their
Friends



Darle Seymour, '22

CLOTHES STYLED
FOR YOUNG MEN
ON
FULOPS TEN-PAYMENT PLAN

FULOP'S
837 Willamette St.

Portland Longview Vancouver
Salem Aberdeen

**"Pursue the Memories of
College Days"**

* * *

Have a Complete Set of Your
Campus Prints Made

* * *

CARL R. BAKER FILM SHOP
7 West 7th
Kodaks Films

**Have You a
Form Fitting
Fountain Pen?**

—

No matter how terrible your form is (in
writing, of course), the Co-op Fountain
Pen Counter has a pen to fit it.

—

Schaeffers Parker's
Waterman's Conklin's

—

**The
University
Co-op**

Anna DeWitt, who has been in New York city for the past six months studying at Columbia and working part time in the Columbia University library, has left for Paris with a group of 20 Columbia students who are to study at the Sorbonne. She plans to stay in Paris at least six months and to travel some in Italy and England.

On Tuesday afternoon, December 20, Ellen McClellan was married to Kenneth G. Wilshire at the Delta Delta Delta house. Mr. Wilshire is a major in journalism and will graduate with the class of 1928. Mr. and Mrs. Wilshire are now living at the Varsity Court apartments in Eugene.

1927

James Johnson, ex-'27, is now in his second year of law at the University of Michigan.

Dorothy Abbott and Oscar McKinney were married last summer, and are now making their home in Vancouver, Washington. Mr. McKinney is with the Portland branch of the Federal Reserve Bank of San Francisco.

From a recent questionnaire, we learn that Josie Pauline Kaufman is bookkeeper, stenographer, and model in the wholesale manufacture of women's suits and coats. Her address is 726 15th street, north, Seattle, Washington.

A son, Jack Stanton, was born on February 14 to Mr. and Mrs. Clayton F. Barber of Springfield. Mr. Barber, ex-'27, is a lumber invoice clerk for the Booth-Kelly Lumber company.

Lauren H. Conley is a salesman for Koke-Chapman, Eugene printing establishment. His headquarters are in Eugene, although he only reaches his home office every two or three weeks. He travels south from Eugene as far as Dunsmuir, California, and north as far as St. Helens, Oregon, and reports that he meets many alumni in the various towns where he stops.

Hubert Veltum, accompanied by Harold Baughman, has just returned to Eugene after a four months trip around the United States in a Ford. The two set out in a specially built Ford, headed for Chicago. They then proceeded by way of Detroit, Niagara Falls, New York, Philadelphia, Washington, D. C., down the Atlantic seaboard to Florida, and west through the southern states. While in Mobile they saw a picture of Billy Reinhart, Gordon Ridings, and Scott Milligan, with an account of their basketball prowess. They described Miami as the most beautiful city visited.

Narciso Soberano is enjoying his teaching in Iloilo, P. I. He writes: "I am not only teaching, but working harder and learning more—especially the characteristics of human nature. I think I will try to transfer to another place next school year for more experiences."

Isobelle Lundy, who is librarian at the Jefferson high school in Portland, was visiting on the campus for a week end during the latter part of February.

A son was born to Mr. and Mrs. Malcolm Epley on Sunday, December 11, at the Pacific Christian hospital, in Eugene. Mrs. Epley was Jane Dudley before her marriage.

Mildred B. Hansen is librarian in the Bend high school and the county libraries.

Jim, the Shoe Doctor
Rebuilder of Shoes
986 Willamette St. Phone 667

If We Clean It, It's Clean!
Phone 323
CITY-WARDROBE CLEANERS
1006 Olive

Eugene PRINTING Company
Commercial and Society Printing
Phone F. C. Westerfield at 148
1047 WILLAMETTE STREET GUARD BLDG.

WHY 40% of the men who have enrolled for the Modern Business Course and Service are COLLEGE MEN



FIFTY years ago a man could reasonably hope for success in business if he was willing to work hard for twenty or thirty years to get it.

Today many men attain prosperity in the same slow way. But today there is a new factor in business progress. The men who are succeeding while they are still young are the men who have sensed its development.

Business has made enormous strides in the last decade. The mere specialist can no longer hold his own against the executive who is familiar with *all* departments of business. The successful man must understand the relation of each department of his business to every other department. He must understand the relation of his business to every other business.

The problem of making this knowledge available to business men has been a difficult one. The universities have done what they could. They have established business schools with courses covering every field of business.

But what about the man who is already actively engaged in business—the man who knows there are weak spots in his knowledge, but cannot possibly take the time to attend one of the university schools of business?

Nineteen years ago the late Joseph French Johnson, Dean of the School of Commerce, Accounts and Finance of New York University, realized the gravity of this problem. He conceived the plan of a faculty including both college teachers and business men, and a Course so arranged that any man might follow it effectively in his own home.

Thus began the Alexander Hamilton Institute.

In nineteen years more than 300,000 business men have enrolled. Over 40% of them are college men, and 38,000 are presidents of successful businesses.

Why are 40% college men? The answer is simple. College men know the value of systematic training. Naturally they have been quick to appreciate the value of this authentic Course which gives them in two years the broad business knowledge most men take a lifetime to acquire.

If you are a college man, we will gladly send you a copy of "Forging Ahead in Business." This interesting little book gives all the facts about the Modern Business Course and Service. Thousands of college men have profited from the story it tells. Use the coupon below.

ALEXANDER HAMILTON INSTITUTE

Executive Training for Business Men

ALEXANDER HAMILTON INSTITUTE, 526 Astor Place, New York City



Send me the new revised edition of "Forging Ahead in Business," which I may keep without charge.

Signature..... Business Position.....

Business Address.....

IN CANADA, address the Alexander Hamilton Institute, Limited, C. P. R. Bldg., Toronto
IN ENGLAND, 67 Great Russell St., London; IN AUSTRALIA, 111 Castlereagh St., Sydney

H A V E A

C A M E L



*One of life's great pleasures
is smoking*

Camels give you all of the enjoyment
of choice tobaccos. Is enjoyment
good for you? You just bet it is.