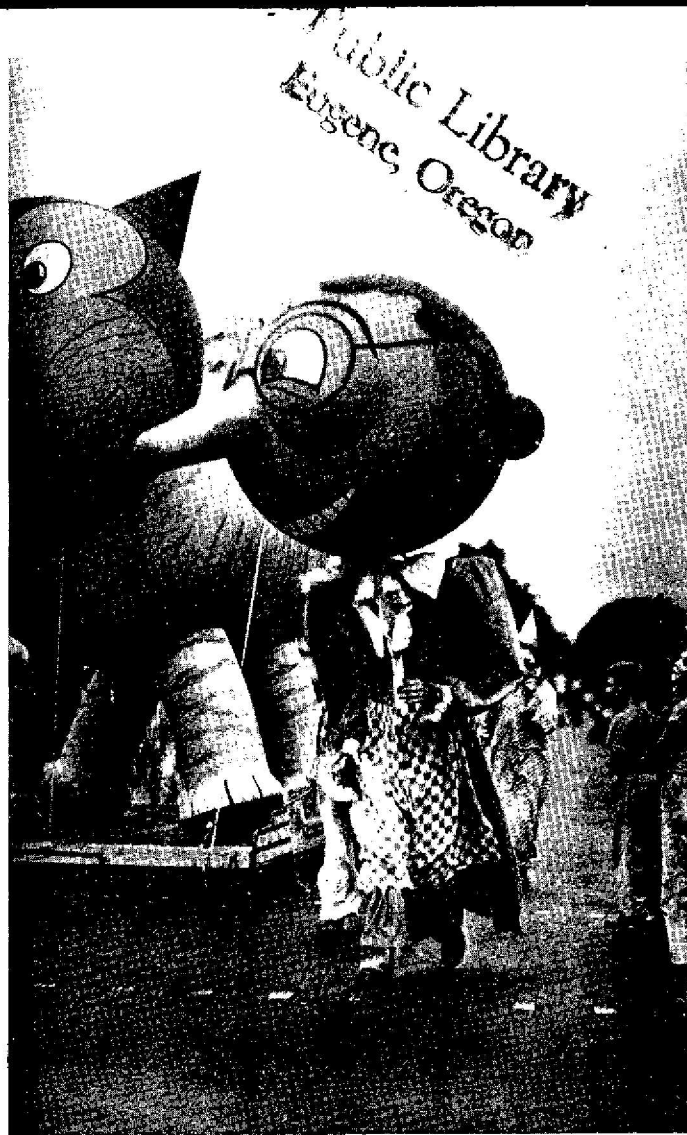


Old Oregon

Vol. XVIII

October, 1936

No. 2

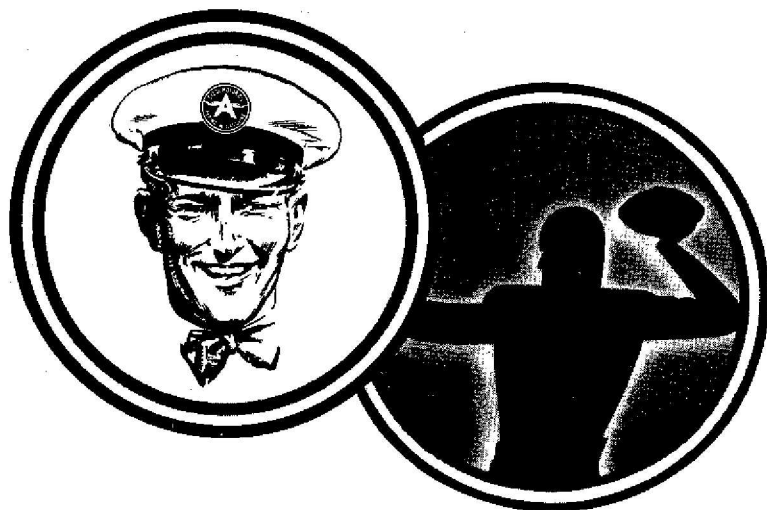


GREETINGS GRADS

The grotesque head above, similar to some which may be used in the Homecoming parade the week-end of October 23-25, nods greetings to returning alumni. The figure in the background might perhaps be the WSC Cougar, here for the game Saturday.

PLAY BALL

with ASSOCIATED



Smiling Associated Dealers

Invite you to listen in. Be the guest of your Smiling Associated Dealer at the popular football Sportcasts—the major games of the Pacific Coast brought play-by-play into your home. All the color, all the action dramatically presented by Associated's own staff of expert sport announcers. It's Associated's eleventh season of bringing you the football Sportcasts—a courtesy of your Smiling Associated Dealer—another Associated service.

And to drive in. Your Smiling Associated Dealer issues you a special invitation to drive in and get acquainted. His station is located right near you—convenient for offering you every motoring service. He wants to learn your likes and your needs so he may service your car regularly, keep it in top running condition. This month he is featuring his battery service, giving all batteries a thorough pre-winter testing, installing new ones if needed. Drive in today and let him service *your* battery, let him service your whole car. You'll find it pays to "play ball with Associated."

Another ASSOCIATED Service

NEWS OF THE CLASSES

1883

Dr. John N. Goltra of Evanston, Illinois, recently visited in Eugene at the home of his brother-in-law, Mr. F. M. Wilkins. Dr. Goltra was graduated from the University in 1883 and in 1886 was awarded his master of arts degree. He is medical director of the Northwest Health Foundation at Evanston.

1886

Principal of the Washington grade school since 1917, Ida Patterson began her forty-fourth year of teaching in the Eugene schools last month.

1897

Mrs. Lotta Johnson Smith supervised the art display at the Diamond Jubilee Oregon state fair this year. Cooperating with her were the Oregon Artists association of Portland, the University of Oregon and Oregon State College artists.

1902

Dr. Elsa Patton Sheppard is practicing medicine in Pasadena, California. Her mailing address is 520 Winona Avenue. She is a sister of Dr. Berta Patton Baumbaugh, '05, who lives at the Hotel St. James in San Diego.

1906

Lenthal A. Bollman, M.D. '06, prominent Dallas physician for thirty years, died September 29. Surviving are his widow, Mrs. Nellie Bollman, one daughter, Mrs. Edna Peters, of Seattle, two sons, Paul and Lenthal, of Dallas, three brothers and two sisters.

1907

Dr. Clarence W. Ross is a Commander in the Medical Corps of the U. S. Navy. Mailing address for him is U. S. Naval Medical School, Washington, D. C.

1910

A daughter was born on September 22 to Mr. and Mrs. Arthur M. Geary of 2839 Southwest Montgomery Drive, Portland.

1911

Social, economic and religious conditions of several countries in all parts of the world will be subject matter for the typewriter of Luther D. Mahone, ex-'11, this coming year. The Portland writer and attorney is planning a 'round-the-world tour for a writing syndicate. He will leave on the first lap of his journey, to China, Japan and the Orient, in December. Mr. Mahone is going in November to pay his annual visit to his ranch in Sonora, Mexico, and will go from there to California to sail. Mr. Mahone is prominent in the League of Western Writers', association for writers of the western states.

Leon C. Parks sends in his address as 410 Gangle Street, Pensacola, Florida. He is vice-president and general manager of the Gulf Power Company.

1912

Burns Powell, B.A. '12, LL.B. '14, of 3806 Northeast Couch, Portland, died September 30. Mr. Powell had practiced law in
(Continued on Page 11)

Old Oregon

Published by the University of Oregon
Alumni Association

Vol. XVIII

October, 1936

No. 2

NEWS AND COMMENT

By The Editor

FRRIENDS of higher education in Oregon will do well to think of the state system's serious lack of adequate finances. Again this year some of the best educators in our schools left for other fields because Oregon could not pay them a sufficient salary.

Leading administrators in all the institutions are working for less than many high school teachers receive. Budget's for all departments are cut to the bone. This year's apportionment for higher education is \$1,000,000 less than it was in 1929, although enrollment is once more at the peak of 3,000. The accompanying graph tells the sad story of the decrease in money available for higher education.

It is an uncontested fact that Oregon higher education is operating at an absolute minimum, and needs increased allotments rather than cuts. In light of this it is imperative that the proposed tax limitation measure, which comes before the people in the November election, be studied in its true light.

Henry E. Reed, a realtor and former Multnomah county assessor who has achieved national recognition as a tax administrator, has written for the Oregon Voter of August 15 a critical analysis of the measure which reveals its actual effects.

Mr. Reed shows that the measure if passed would harm the small home owners. He shows that it would necessitate many special elections at heavy cost. He compiles tables which definitely reveal that under the proposed measure revenue would be inadequate for the state's operating costs.

In regard to education Mr. Reed points out that by 1942 the revenue would be cut almost another \$1,000,000. (Table J, page 17-161.) He says the theory of the measure is to provide adequate finances, and that it does indeed raise the total for 1937 by more than \$266,000 above the average. How-

ever, this would hold true only should revaluation of property not take place immediately.

In a special extensive analysis of the proposed measure, Attorney L. B. Smith, general counsel of Oregon Business & Investors Inc., director of Northwest Municipal Statistics Inc., and a recognized authority on taxation in Oregon, says

"The portion of the state tax levy that supports higher education would not be increased by the 6 mill allowable limit for state tax levy, but the amount of the state tax for higher education, in dollars and cents, would

fluctuate, as now, according to changes in assessed valuation. If the 1937 state valuation should approximate the 50 per cent true cash valuation of \$837,240,087, as estimated, the total state levy for higher education for 1937 would be \$177,136 (estimated) less than for 1936."

**1937 Levy
May Be Cut
\$177,136**

Dean James H. Gilbert, '03, showed in an article in the August-

September OLD OREGON how not only higher education but elementary schools would suffer upon passage of the measure. R. S. Bryson, legal representative of the League of Oregon Cities, has declared that the measure is so similar to the defeated measure of 1934 that it lends color to the suggestion that the same group of unnamed Portland realtors is backing the movement. The Bureau of Municipal Research has issued a booklet recently showing how the complicated tax situation of 1937 would become markedly more entangled by 1942 should the measure pass.

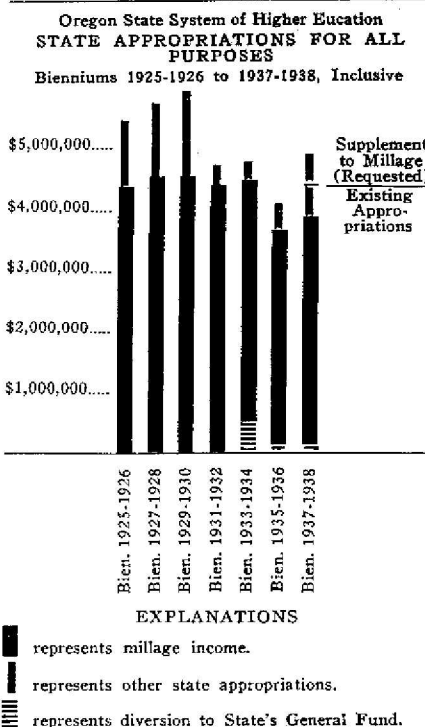
From the above array of statements it is easily perceivable that higher education can stand no further cuts, and that should the proposed limitation measure pass it would make huge cuts in education's revenues.

We repeat Dean Gilbert's phrase "What Price Tax Reduction?"

OLD OREGON has previously stated at length its views on the proposal for military training to be made optional in the schools, which also is on the November ballot.

Passage of the measure would constitute a dangerous, almost ruinous precedent in taking away accepted and established authority from the state board of higher education.

Also under the present arrangements no student is forced to take the course. This fall some 165 students at the University were excused from taking it.



LOSS OF \$1,000,000

The graph above illustrates how the state system of higher education is receiving this year a cool \$1,000,000 less in revenue than it did in 1929. Should the tax limitation measure go through another \$1,000,000 would be lost by 1942.

A L U M N I

HOME COMING

Gala Week-end Planned

Oregon alumni returning the week-end of October 23-25 this fall will be greeted by a gala Homecoming celebration which offers more in the way of entertainment than any for years.

With enrollment near the all-time high, with more work available, and with the many new buildings on the campus there is a booming spirit of enthusiasm which has pervaded all student activities, and the plans for Homecoming have been no exception.

Contradicting previous announcements, however, the Dad's Day meeting will not be Homecoming, but on November 13, date of the Frosh-Rook tangle in Eugene.

A complete, organized hour-to-hour program will be found on pages 8 and 9 of this issue.

Different Parade Slated

Registration in the lobby of Johnson hall will again open at 1:00 Friday afternoon, and all alums are asked to

be sure and register. At 7:30 that evening the annual parade and rally through the streets of Eugene will be held. This year, however, the emphasis on steam-roller and circular saw types of noise will be eliminated, and prizes will be offered for the best constructed floats.

The theme of the floats will be a general Homecoming one, with the Duck-Cougar idea likely to prevail. Early plans were for a number of grotesque heads and figures like the ones on the cover to be used, although this may not be possible now.

While the parade wends down Wilamette street the traditional flaming "O" will be ignited on Skinner's Butte.

Rally Matinee at 9:00

Following the parade grads and students will troupe to the McDonald Theatre at 9:00 where the rally committee will be in charge of a special matinee performance. Cups and prizes for the best floats will be awarded, while a general rally atmosphere will prevail.

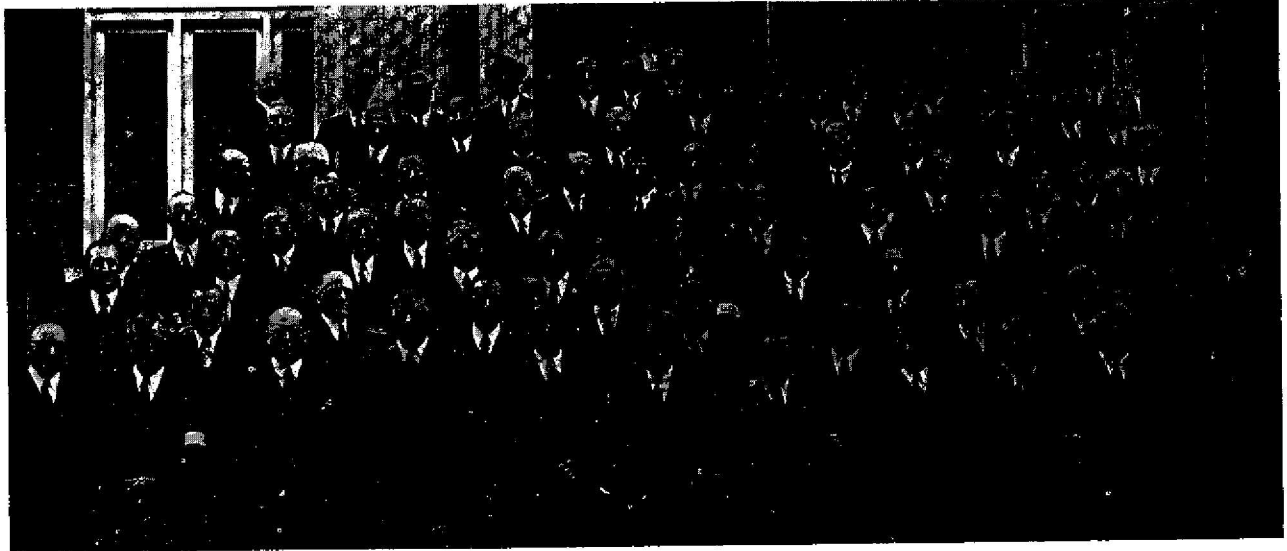
The traditional breakfast for former Emerald editors and student body presidents will open the festivities Saturday morning. This event will be at 9:00 at the Anchorage.

Alums Meet Saturday

In Guild theatre of Johnson hall the annual alumni meeting will get under way at 10:30, with President Ben Chandler presiding. A new president, vice-president, and one director for the three-year term will be elected.

Also by this time it is the hope of the committee that the decision of a recommendation for a new alumni secretary can be made. This committee is composed of Dean James H. Gilbert, '03, (chairman), Dean Virgil Earl, '06, Prof. Carlton Spencer, '13, Lynn S. McCredie, '20, and Arthur Geary, '10.

It is their hope that the new secretary can act as a contact man throughout the state and work for the University and alumni jointly. A suggestion that sororities and fraternities on the campus contribute \$3.50 monthly towards his support seems to have met tentative approval, and this would add \$1,000 yearly to his salary. The alumni plan to be able to pay \$2,000 of the amount, officials say.



IN DAYS GONE BY

Homecoming pictures of other days show us to the left a group of lettermen past and present, marching past stands full of cheering students to their own special reserved Order of the O section. Above is a group of Oregon Dads and grads in a mixed meeting held last year. Previous plans to have Dads meet again this year at Homecoming have been called off, however, and they now plan to meet in Eugene the week-end of the Frosh-Rook game, which is on November 13. Alumni who are officers of the Dads include Merle Chessman, '09, who is vice-president, and Earl M. Pallett, Ph.D. '31, who is executive secretary.

Cafeteria Lunch Scheduled

From 12:30 to 1:15 the Alumni Cafeteria Get-together, revived with success last year, will again be held at the Men's Dormitory. The informal atmosphere of no speeches, no special seats, and just a general mingling of alumni through the large dining room will prevail.

Sandwiches, pie, coffee, and other items priced at a nickle and a dime will be served. This will be one place where alums can gather and talk over old times in an informal manner just before the big game.

Lettermen to March

With the clash with Washington State scheduled for 2:00, the lettermen of past and present will gather at Gate 1 at 1:45 to march in to their special section in their "O" sweaters. Some of the group will march in the clanging Oregon Victory bell.

All living organizations will have special dinners honoring alumni at 5 o'clock Saturday. From 7:00 to 9:30 the Guild players will present a sensational anti-war play, "Bury the Dead." At 9:00 the annual Homecoming dance will be held in McArthur court. As in past years alumni whose dues are paid up can secure their free tickets to the dance at the registration booth in Johnson hall. They must do so before 5:00 Saturday though.

Sunday Program Offered

Sunday will also offer entertainment this year. At 10:30 it is tentatively planned to have an organized tour of the buildings on the campus. If this is not possible informal trips may be taken.

And then as a fitting climax to a glorious week-end the world-famed Don Cossack Russian men's chorus will be presented in McArthur court at 3:00.

Playing a demanded return engagement this popular group, led by diminutive Serge Jaroff, has gained tremendous acclaim since its last performance here.

The New York Evening Journal says, "they remain the most sensationally striking singing ensemble New York has ever heard." Deems Taylor exclaims, "The best chorus I ever heard or hope to hear." The Pittsburgh Post-Gazette writes, "And that was singing! Thrilling, roaring, resurgent singing . . . they were as thrilling as the first time they came here. Don't make it a farewell."

And so critics all over the nation write. The chorus, in their folk songs, express a passionate longing, for their war songs they have a riotous accom-



STUDENTS PREPARE FOR HOMECOMING

These University of Oregon student leaders will arrange for the many campus events to be held during Homecoming week-end, October 23 to 25. From left to right are, front row: Vic Rosenfeld, Vera Pound, Polly Lou Todd, Avery Combs, Lucille McBride, Mildred Blackburne and Myra Hulser; back row: Zollie Volchok, Leland Terry, Don Johnson, Walt Eschebeck, chairman, Frances Watzek, Dave Lowry and Dale Malicoat.

paniment of shouts, whistling, and dancing, and in their sacred music they reach an exultant fervor seldom surpassed.

Challenge Day Trip Planned

Portland grid fans will trek to Seattle on Tuesday, October 27, for the annual "Challenge Day" festivities. The Rose City residents will invite the Seattleites to Portland for the annual Webfoot-University of Washington clash there on Saturday, October 31.

More than 200 Portland business leaders already plan to make the trip, which will be led by the University of Oregon "Pep" band, and is sponsored by the Portland Breakfast club.

Tommy Luke, who heads the committee in charge, says, "We want the Seattle fans to know that Portland is football-minded in a big way and will back its team to the limit. We will invite them to get behind their eleven in the same way in the interests of good, wholesome rivalry when the two big teams meet."

Entertainment en route will be provided, and once in Seattle business organizations there will take over the program.

Aaron M. Frank, Portland business leader, originated the idea of a Challenge Day trip to Seattle back in 1930, and it has since become an annual affair.

—:—

¶ Mr. and Mrs. W. G. Beattie, '01 (Willametta Hanna, '05), have returned to Eugene to make their home. Mr. Beattie is returning to his work as associate professor of education after a year's leave of absence.

WELCOME GRADS

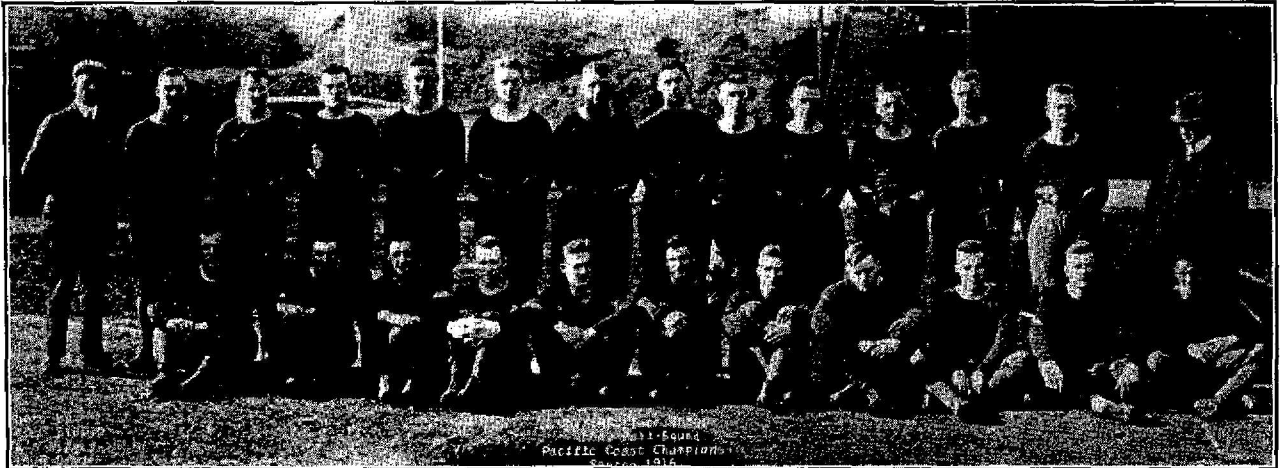
REMEMBER

● Alumni registration starts at 1:00 Friday in Johnson hall. It closes at 5:00 Saturday. Here you can obtain free tickets to the Homecoming Dance if your dues are paid.

● The annual alumni meeting is called for 10:30 Saturday in Guild theatre of Johnson hall, with election of officers and possible announcement of a new secretary on the program.

● With informality prevailing the Alumni Cafeteria Get-together is slated from 12:30 to 1:15 in the Men's Dorm.

● Complete program is on pages 8 and 9. Call or drop in to the alumni office for information on homecoming or other grads.



THIS FAMOUS TEAM PLANS REUNION

Members of the 1916 football team, pictured above, will gather in reunion at Portland the week-end of the Washington-Oregon game. This is the famous eleven which won the coast title and went on to defeat Penn in the Rose Bowl 14 to 0. The individual members are left to right, back row: Trainer Bill Hayward, Holly Huntington, George Cook, Jake Risley, Glenn Dudley, Ken Bartlett, Johnny Beckett, Bill Turk, Charley Johns, Bart Spellman, "Bone" Skelton, "Busher" Brown, Carl Nelson, and Coach Hugo Bezdek; front row: Bill Snyder, Baz Williams, "Monty" Monteith, Lloyd Teggard, Pete Jensen, John Parsons, Ray Couch, Brick Mitchell, Shy Huntington, Gus McKinney, and Neil Moffitt.

Bezdek Coming

Hugo Bezdek, coach of Oregon's first and only undefeated championship football team, will return to Oregon for the reunion of the 1916 team, slated for October 31 in Portland.

Nearly a 100 per cent agreement has greeted invitations to be present the week-end of the Oregon-Washington grid clash, says C. A. (Shy) Huntington, '24, in charge of arrangements.

Bezdek coached here from 1913 to 1917, and it was his 1916 eleven which won the coast title and then went on to the Rose Bowl to trim Pennsylvania 14 to 0. He has served for some time now as athletic director at Penn State, but writes he has requested a year's leave, at the expiration of which he can continue in the service of the college or receive an honorable discharge.

— :: —

Japanese Trip Enjoyed

Paul D. Hunt, '30, president of the Portland Alumni Association of the University of Oregon, and Miss Ruth Covington, ex-'33, member of the board of governors of the association, returned from a trip to the Orient late in September with memories of a highly enjoyable visit there.

The two had gone to Japan to present Yosuke Matsuoka, '00, with a medallion awarded him by the alumni association in honor of his rapid rise in the service of his government.

Matsuoka, a leading statesman and industrialist, returned the honor by extending them every courtesy while they were there, and also before their return he presented them with two large, gor-

geous Japanese dolls in a glass-enclosed cabinet.

Miss Covington and Mr. Hunt also met Charles Yoshii, '34, on their trip.

— :: —

"Who's Who" Lists Alums

Seven alumni and one faculty member of the University were included among 25 Oregonians whose names have been added to "Who's Who in

America" since the 1934-35 edition.

They are Harvey E. Inlow, LL.B. '14, educator, La Grande; W. H. Burton, '16, educator, Portland; Robert O. Case, '20, author, Portland; Sabra Conner, '16, author, Portland; Ernest Haycox, '23, author, Portland; E. Palmer Hoyt, '23, editor, Portland; Dean Alfred Powers, '10, educator, Portland. The faculty member listed was Prof. Harvey G. Townsend, philosophy.

C A M P U S

Enrollment Nears 2900

University enrollment for fall term will hit close to the 2900 mark, but will fall short from the expected all-time high of the 1930 mark of 3095 according to figures from the registrar's office.

Saturday, October 3, 2840 students had registered, with 50 to 60 more graduate students expected within the next week. The enrollment, although not quite as high as expected, is a five per cent increase over the corresponding time a year ago.

The sophomore class leads all others with 1048 members, with the first-year class trailing at a figure of 960. Seniors number 349, and juniors hold the low mark with 255. Total men students number 1666, while women total 1174.

The school of business administration showed a seven per cent increase to top all schools with 700 students. Registration in arts and letters is at 316; journalism, 282, law, 234, education, 147; social science, 370; physical education, 133; and music, 133.

Oregana Tops in Nation

The 1936 Oregana, in competition with 180 university yearbooks, was adjudged the best in the nation recently by the National Scholastic Press association. Scoring 840 out of a possible 1000 points, the book was termed "All-American Pacemaker."

George Root, '36, edited the book. His innovations as editor included a washable cover, a host of informal pictures, and an opening section of unusually beautiful offset printing. Managerial duties last year were handled at the opening by Newton Stearns, ex-'37, and later by Ed Morrow, still a student at the University.

— :: —

'Hope of Democracy'

University graduates and students were termed the hope of democracy by Dr. C. Valentine Boyer, president, in a talk before the first student body assembly of the year October 2.

"If public opinion is ill-founded,"

said Dr. Boyer, "democracy will fail." College-bred people, he declared, although forming only 15 per cent of the population have a major importance in forming public opinion. He challenged all to accept the responsibility of self-culture and of future leadership.

Conditions for the new school year are particularly cheering, the president said, as he mentioned the new buildings, a larger variety of courses, increased enrollment, and more positions available for students working.

— :: —

National Group Meets

Oregon alumni and students figured very prominently in activities during the three-day national convention of Gamma Alpha Chi, national advertising honorary for women, held on the campus October 1, 2, and 3.

Miss Velma Farnham, '26, prominent Portland advertising woman, was featured speaker of the formal banquet held Saturday night. When the election of officers was held, Miss Althea C. Peterson, '35, was elected secretary-treasurer of the national group for the coming year.

Student officers of the Oregon chapter of Gamma Alpha Chi are Helen Bartrum, president; Kathleen Duffy, vice-president; and Margery Kissling, secretary-treasurer.

— :: —

Song Need Felt

Need for a new alma mater song for Oregon was seen recently when it was feared for a short time that further use of "Mighty Oregon" might be prohibited.

The song's title of ownership, it was

announced, had been purchased from the Mighty Oregon Publishing company by a Chicago concern. Since that concern was a member of the American Society of Authors, Composers, and Publishers it was at first believed further use of the song might be stopped.

However, a study revealed that the ASCAP rules permit its use at all "non-profit" performances, which includes almost all occasions when it is used football games, rallies, school dinners and dances, etc. Also at "profit" performances all that is required is that the theatre or organization have an ASCAP license.

The need for a new alma mater song came to the fore with the mention by many that although "Mighty Oregon" does very well at rallies and games it lacks the necessary requisites for somber occasions, and does not have many of the soul-stirring qualities of other school's alma mater songs.

— :: —

Famous Artists Booked

Six famed concert and lyceum attractions are included on the program offered by the Associated Students this year. Of particular interest to alumni is the appearance of the Don Cossack Russian Male chorus the Sunday of Homecoming weekend, and the concert of Nino Martini on May 9, the time of the annual Mother's Day campus fete.

The other artists and their date of appearance follows: Roland Hayes, December 5; Robert (Believe-It-Or-Not) Ripley, December 10; Admiral Byrd, January 27; and Monte Carlo ballet, February 4.

Co-op Groups Expand

Co-operative living groups have expanded on the campus this year and are accommodating some 100 men and women. These students, all of whom are working their way through school, are enabled to keep their living expenses at approximately \$20 a month. This is considerably lower than living costs in dormitories or elsewhere.

The plan was started a year ago by a group of 25 men led by Howard Ohmart. Seeing the success of the venture a group of 35 women copied the idea. This fall the women have added an "annex" in a nearby house, and a second men's group has organized.

Every encouragement has been granted these students by the administration. The personnel division, headed by Dean Karl W. Onthank, aids in the planning work and solving problems. Last year students in the co-op houses had grade ratings well above average.

Leaders hope to organize more groups during the year.

— :: —

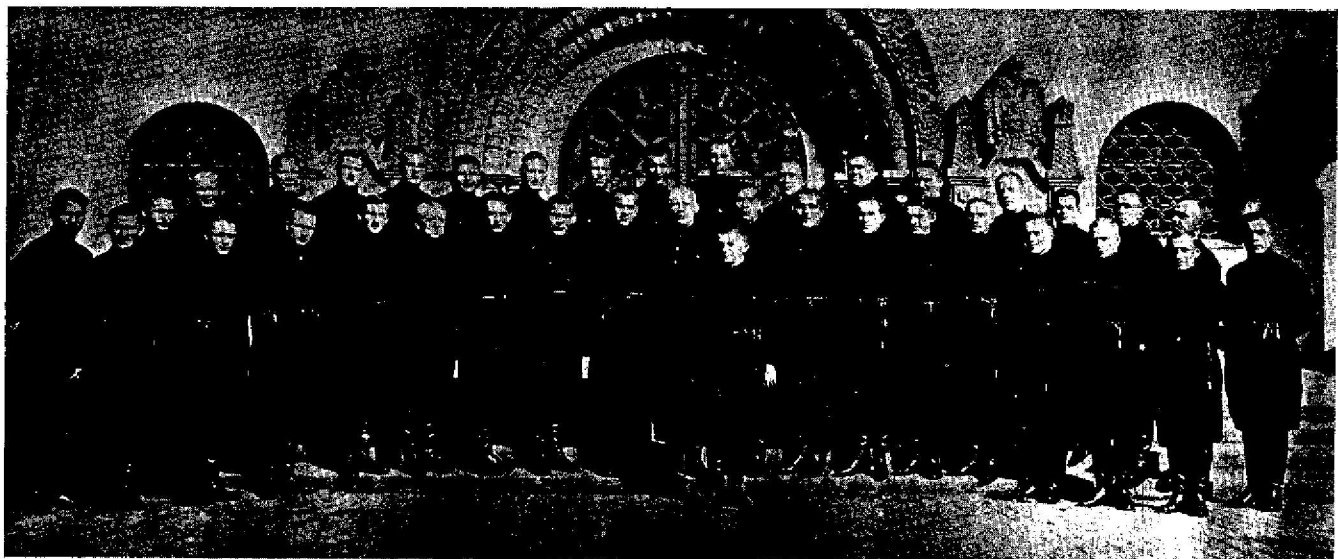
535 Pledge Houses

A total of 515 students were elected to sororities and fraternities at the close of rush week. Of this total 277 were taken by the women, and 238 by the men. One week later the men's groups announced the pledging of 20 additional to boost the total to 535.

Sigma Alpha Epsilon with a total of 34 led the men, while Gamma Phi Beta led the women with 28.

Discussion as to the success or failure of the men's new rushing rules, which included a sealed bid system, is still

(Continued on Page 10)



THE INTERNATIONALLY FAMOUS DON COSSACK CHORUS

Serge Jaroff and his internationally famous Russian men's chorus will be one of the features of Homecoming weekend, when they are presented in concert Sunday afternoon, October 25, in McArthur Court. This is a return engagement for the artists.

S P O R T S

VARSITY FOOTBALL

USC Too Strong

The mighty men of Troy, pounding at the Ducks with the full strength of their two "first" teams, finally beat out a 26 to 0 victory over the hard-fighting Webfoots in the opening conference game of the season for the two teams Saturday, October 3.

The Lemon-Yellow turned in one of their best games in years against the USC eleven. They held them scoreless the first half, started to weaken under the terrific pounding and allowed one counter in the third quarter, and then wilted before the stream of fresh men to let three more touchdowns in during the last quarter.

Giovanini, Bjork Star

Surprise of the day was after regular guard Joe Huston was injured. Sophomore substitute Nello Giovanini went in and went tackling wild as he made stop after stop backing up the line. Captain Del Bjork, booming on his way towards all-coast and all-American honors also played a wonderful game.

**DEFENSE STAR**

Husky Nello Giovanini, sophomore guard, was the mainstay of the Duck defense against the University of Southern California. Playing one of the positions backing up the line he accounted for nearly half the tackles of the entire eleven.

Shining defensive play was evident early in the game as the Ducks held for four downs on the two-yard line and took the ball. Later in the game, however, the Trojans started to walk away and piled up a total of 239 yards from scrimmage against 43 for the Webfoots. They also gained 142 yards from passes, while Oregon completed none.

Midget Davie Davis was the spark-plug of the Troy attack.

Stanford Tied 7-7

Playing the great Stanford Cards on even terms throughout, a rejuvenated Oregon eleven held them to a 7 to 7 tie Saturday, October 10 in Palo Alto. Both teams marked up ten first downs, although in total yardage the Ducks had a slightly better mark.

Early in the game it looked like a Cardinal victory when Joe Vigna galloped goalward from the Oregon 46 and crossed standing up for a touchdown. Ferko then booted the extra point.

The Stanford score aroused the Ducks, however, and they sprung into action. After a bum Cardinal boot gave the Lemon-Yellow the ball on the 41 Laselle picked up five, and then scampered 37 yards to the Stanford 17. Four smashes placed the ball on the two-yard line as the quarter ended, and then Arleigh Bentley piled through for the touchdown in the first play of the second quarter. Laselle booted the placement to tie the score 7-7.

The much-vaunted Card passing attack was bottled all afternoon, and finally the Redmen started heaving long ones with utter abandon. This resulted in many interceptions, and almost gave the Webfoots a score in the closing moments. Braddock intercepted and ran to the 30. With only time for one play the Ducks tried a place kick, which was blocked as the game ended.

Captain Del Bjork again blazed his way through the game to easily justify all-coast claims for him. Bob Braddock, rangy halfback, was the star of the backfield both defensively and also in picking up necessary yardage on offense. Center Vernon Moore smashed huge holes through the center of the line.

Bud Goodin and Joe Huston, injured in the USC game were unable to make the trip.

WSC-Ducks Even Up

The clash of two of the Pacific's outstanding candidates for All-American honors will spice the Oregon-Washing-

ton State college game October 24, the University's homecoming offering. The game will also be the third Duck attempt to break into the conference win column.

Ed Goddard, crashing quarter who led the college eleven to a thrilling 14 to 13 victory over Stanford, and Captain Del Bjork, tackle, will be the potential All-Americans to perform for the returning grads. Bjork was named recently by Ed R. Hughes, Chronicle sports editor, as the coast's classiest lineman.

Showing a pass defense seldom before equaled by a Callison-coached team, Oregon battled Stanford on even terms to a 7-7 tie. On the basis of this performance the October 24 game should be a tossup.

**SCORES FIRST POINTS**

To blond Hank Nilsen, sophomore end, went the honor of scoring the first touchdown for the Webfoots this season. In the opening game against the Portland Pilots he scooped up a punt blocked by his fellow wingman, John Engstrom, and scooted twenty yards for a touchdown.



VETERAN CENTER

Although forced to share pivot duties with charging Vernon Moore, veteran Ed Farrar still shines brilliantly and is a whiz on defense. Liberal praise flowed from radio announcers during the Stanford clash.

With Bjork, Moore, and Giovanini, Oregon's line should hold the edge over WSC. Because of the presence of the ever-dangerous Goddard, Washington State boasts a slightly stronger backfield. The fact that the Cougars tangle with the high-scoring Trojans while Oregon is meeting Idaho should give the Ducks a slight advantage in condition, with the easier game.



FROSH FOOTBALL

Yearlings Lose First

Playing on a rain-soaked field the Oregon freshmen fumbled their way into a 7 to 6 defeat Saturday, October 3 at the hands of Oregon Normal school in a game played at Astoria.

Gerald Graybeal, frosh back, made the Yearlings' only score when he recovered his own fumble over the goal line. He and Paul Rowe, blond Victoria threat, gained most of the Frosh yardage. Larry Lance at end stood out in the line.

The Ducklings showed fair potential strength but lacked drive to carry across when near the goal line. Coaches Hobson and Warren planned concentrated work for the line after the game.

The Normal school counter was made when their alert guard, Mohler, converted a wild pass in the end zone by the Oregon center into a touchdown. Kelley place-kicked the winning point.

Ducklings Trim SONS

With a show of general superiority, the Oregon Frosh, although held 6 to

6 at the end of the third quarter, finally administered a 26 to 6 trimming to the Southern Oregon Normal school in a game played at Grants Pass October 9.

The Ducklings took to the air in the final frame to push over their victory. Bob Smith passed 13 yards to Jerry Graybeal for the first, Graybeal tossed one to Vic Reginato on the SONS 38 and he scored the second, and then Smith marked up the last one in the closing minutes as he intercepted on his own 35 and scored.

Paul Rowe's line bucks were almost unstoppable, Graybeal was sensational with his long runs, one of which was for the opening touchdown, and Smith's passing was outstanding.



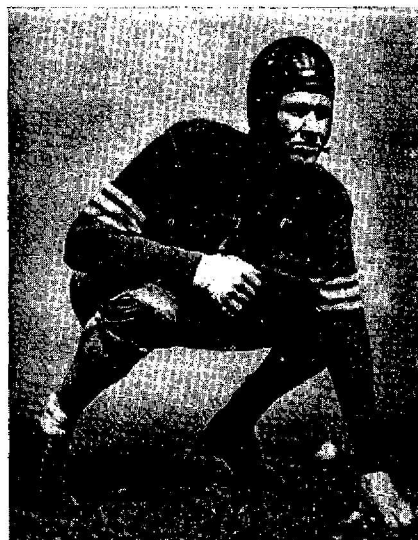
Riflemen Nation's Best

Announced a month ago as the best in the ninth corps area, the University of Oregon ROTC rifle squad now knows its real caliber, because it has just been announced as having the best score in the nation.

The 34-man team topped all institutions in the United States during the summer reserve corps encampment with a 209.09 score. A 22-man team from the University of Hawaii, however, placed above this mark by a slight margin and won the trophy "Warrior of the Pacific."

The Oregon sharpshooters were well above the third team, the University of Maine, which had a mark of 197.72.

Sergeant Harvey G. Blythe coaches the Oregon squad.



HUSKY WINGMAN

One of End Coach Dick Reed's fast wingmen who will be in there battling against the Cougars is husky John Engstrom, who is six foot three and weighs over 190 pounds after a summer working on the San Francisco bay bridge.

Leading Athletes Come

Aside from some outstanding Frosh footballers many other leading prep school athletes are registered at Oregon. In basketball Ted Sarpoia, Astoria, and Matt Pavalunas, Raymond, Washington, regarded as the top prep basketekers in the northwest, lead a group composed of John Dick, The Dalles, Henry Kokko, Astoria; and Jake Fisher, Oakridge.

Baseball leaders include Wellington Quinn and Leonard Linde, Portland.



THE CENTER OF THE LINE

The charging trio above makes up the center of the Webfoot line. The three stalwarts from left to right are: Tony Amato, right guard; Vernon Moore, center; and Joe Huston, left guard. Veteran Ed Farrar, not in picture, shares center duties with Moore.

*Feet
First*

INTO FALL

*In the Season's
Smartest Shoes*



RENEE A smart new high pump in brown suede trimmed in calfskin--\$8.50

Burch Shoe Co
MACDONALD THEATRE BLDG - 1032 WILLAMETTE

VOTERS! — VOTERS!

UNIVERSITY ALUMS
"OREGON" STUDENTS

VOTE FOR

LANDON - KNOX

| | Rep. | Dem. |
|----------|------|------|
| NATIONAL | X | |
| STATE | X | |
| LOCAL | X | |

VOTE NOVEMBER 3 FOR

L-ess Taxes
A-merican Ideals
N-ew Jobs
D-emocracy
O-rder
N-ormalcy

VOTE NOVEMBER 3 FOR

K-nnowledge
N-on Alien Theories
O-rganizaton
X-Rightful Privileges

—Paid Adv.

DISTINCTIVE
HAIR STYLES
LOVE'S

972 Willamette

Phone 991

University Florist

598 E. 13th

Phone 654

Three blocks west of campus

FLORAL ARRANGEMENTS
FOR EVERY PURPOSE

Member Florist Telegraph
Delivery Association

Homecoming

FRIDAY, OCTOBER 23

Afternoon

- 1:00 Registration, Johnson Hall, for House Competition.
- 7:30 Parade Starts, 13th and Kincaid.
- 8:00 The "Flaming 'O'."
- 9:00 Rally Committee Program, MacDonald Theatre.

SATURDAY, OCTOBER 24

Morning

- 9:00 Joint breakfast of former editors of the *Emerald* and Student Body Presidents at the "Anchorage."
- 10:30 Meeting of the Alumni in Guild Theatre, Johnson Hall.
- 12:30-1:15 Luncheon, cafeteria style, for Alumni in Men's Dormitory

Gift and Art Wares

Exclusive Importations

The Oriental Art Shop

122 E. Broadway
(Miner Bldg. Annex)

Mrs. Ruth Baldersee Wheeler, '10

R. C. Hadley

1004 Willamette

"Come in and major in Fashions"

BEAUTY SALON ON
THE BALCONY

Phone 411 927 Willamette St.



IF IT COMES FROM SKEIE'S
IT MUST BE GOOD

"Say it with Flowers"

'Mums

FOR THE GAME

Chase Gardens

64 E. Broadway

Vote for ROOSEVELT and AMERICANISM

Because

- (1) He has carried out every pledge made to the American public.
- (2) He has saved the whole Banking structure and insured Bank deposits.
- (3) He has saved the Railroad and American Industry by Federal Loans.
- (4) He has saved 1/2 million Homesteads, and re-financed thousands of debt-burdened farmers.
- (5) He is turning 375,000 youths per year into useful citizens through the CCC.
- (6) He is giving 600,000 destitute families a new start in life through the R.R.A.
- (7) He is helping the youth of the nation to get a college education through the N.Y.A.
- (8) He is helping millions obtain work through the P.W.A. and W.P.A.
- (9) He has established the Social Security Act (Unemployment Insurance and Old Age Pensions).
- (10) He is a real man and a gallant leader. Democratic County Central Committee 685 Willamette Street, Eugene

—Paid Adv.

Program -- '36

Afternoon

- 1:45 The "Order of the 'O' Men" meet at Gate 1, Hayward Field.
- 2:00 Football Game, Washington State vs. Oregon.
- 6:00 Dinners honoring all Alumni in living organizations.
- 7:00-9:30 Guild Hall Theatre will present Irwin Shaw's sensational new anti-war play, "Bury the Dead."
- 9:00 Homecoming Dance, McArthur Court.

SUNDAY, OCTOBER 25

Morning

- 10:30 Inspection of New Buildings.

Afternoon

- 3:00 The "Don Cossack Chorus" at McArthur Court.

Welcome Grads to DeNeffe's

A DRESS WEAR STORE
WHERE OREGON MEN
GET TOGETHER

See and Hear...

Serge Jaroff

and the

Don Cossack Male Chorus

3 o'Clock

Sunday Afternoon
October 25

McArthur Court

Reserved Seats \$1.65, \$1.10
General Admission 55c

Williams Stores Inc.

1015 Willamette St. Eugene

Eugene's Fastest Growing
Department Store

GRADS—

ENJOY A ROUND OF
GOLF WITH THE OLD
CLASSMATES

Laurelwood Golf Course

2700 Columbia Street
Eugene

CAMPUS

(Continued from Page 5)

very controversial. Majority opinion seems to be that it alleviated many of the old problems, but still leaves much to be desired.

In a report by Thomas Tongue, '34, who directed the administration of the program, he hailed the success of parts of the program, but pointed out the necessity of eliminating "hot-boxing," "pin-planting," and signing of unofficial pledge slips before preference day.

—:—

\$1200 Fellowship Planned

The Oregon Division of the American Association of University Women is granting a graduate fellowship of \$1200.00 for the purpose of stimulating scholarship among the women of the state. The fellowship must be used for one year of constructive work and not merely for the purpose of general culture. The stipend is to be paid half yearly in advance, beginning July 1, 1937.

The holder of this fellowship must be a woman resident of Oregon and a graduate of a standard college. At least a year of graduate work or its equivalent in practical work will also be required. Preference will be given to candidates who show evidence of creative ability or who submit definite plans for research with some measure of attainment of their object.

Applications and recommendations must be in the hands of Miss E. Ruth Rockwood of Portland, chairman of the state fellowship committee, not later than October 31, 1936. Further information in regard to the general conditions upon which this fellowship is granted and in regard to directions for applying for it may be obtained from Mrs. Hazel P. Schwering, Dean of Women at the University of Oregon, who is a member of the state A.A.U.W. fellowship committee.

—:—

300 Get NYA Posts

More than 300 students at the University are now receiving NYA employment, averaging about \$45 each per term. Appointments were given only to those in the greatest need, and also a 3.00 grade average was required of former students and a 2.50 of newcomers.

Approximately \$40,000 will be paid out during the course of the year to students at the University. The work is split up as much as possible, in that



PUBLICATION HEADS

Top left, Fred Colvig, Eugene, named to the editorship of the Oregon Daily Emerald for 1936-37 and right, Walter Vernstrom, Portland, named manager. Lower left, Don Casciato, Portland, who will edit next year's yearbook and right, Ed Morrow, who started preliminary work as business manager, but has now resigned.

some 700 students applied for employment, most of them badly in need of the work.

—:—

¶ Adult evening classes at the University this year are very popular, according to Miss Mozelle Hair, director. The four classes offered are: social movements, economic theory and problems, literature survey, and public speaking.

—:—

¶ A gift of 688 pieces of music from W. Gifford Nash Jr., '33, was announced recently by M. H. Douglass, librarian. The valuable music collection is from the library of the late W. Gifford Nash, director of music at the University from 1896 to 1901.

—:—

¶ Dr. W. A. Visser 'T Hooft, famous religious philosopher and writer, arrived on the campus Monday, October 12, and started a series of lectures before various campus groups. He addressed a student assembly Tuesday, October 13, and compared student life here and on the continent.

—:—

¶ Dr. Victor P. Morris, professor of economics, is continuing in the position of acting dean of the business administration school.

FACULTY

Tribute Paid University

In a letter to Willard L. Marks, president of the state board of higher education, J. M. Brown, regional director for the federal survey of release procedure, paid high tribute to the University.

Mr. Brown directed particularly commendatory remarks toward Wayne L. Morse, dean of the law school, and Dr. James H. Gilbert, dean of the college of social science. He said that the department of justice received more help from the University of Oregon than from any other state.

Also appreciated by Mr. Brown was the cooperation extended by Dr. Frederick M. Hunter, chancellor, and Dr. C. Valentine Boyer, president.

—:—

¶ Dr. Dan E. Gage, professor of business administration, was honored recently when, upon special invitation, he gave the main address at the national convention of the American Title Association in Springfield, Illinois.

—:—

¶ A book by Dr. Louis A. Wood, professor of economics, has been used as a guide in formation of the labor policy of the TVA, according to word received here.

—:—

¶ Eric W. Allen, dean of the school of journalism, returned just before the start of school from a five months motor tour through Germany.

Old Oregon

EDITOR AND MANAGER.....CLAIR JOHNSON
CIRCULATION MANAGER.....VERA POWERS
ADVERTISING MANAGER.....WOODROW TRUAX

OFFICERS

University of Oregon Alumni Association

Ben R. Chandler, '18 President
Arthur M. Geary, '10 Vice-President
Willis S. Duniway, '33 Three-Year Director
Henry Fowler, '14 Two-Year Director
Omar C. Palmer, ex-'32 One-Year Director

Subscription price: One year, \$2; three years, \$5; Alumni subscribers to OLD OREGON are granted full membership in the Alumni Association.

National Advertising Representative: The Graduate Group, Inc., New York, Chicago, Detroit, San Francisco and Los Angeles.

Two weeks notice required for change of address. When ordering a change, please give both the new address and the old address.

Address all communications to: OLD OREGON, University of Oregon, Eugene, Oregon.

NEWS OF THE CLASSES

(Continued from page 1)

Portland for many years. Surviving are his widow, **Mrs. Gertrude Denhart Powell**, '11, one son, **Robert Powell**, an Oregon student, and a sister, **Mrs. Laverne Tower**, of Los Angeles.

1913

Mrs. Lucile Abrams Thurber writes from Colorado Springs: "Instead of spending the summer in Eugene, as usual, I took my seven-year-old daughter, Diana, to Europe, spending most of our time in Paris and on the Riviera, visiting London before sailing on the "Ile de France" back to New York.

1914

Ina Jaqua, secretary to the president of the J. Walter Thompson company in New York, visited Portland, her former home, this fall. Miss Jaqua received her L.L.B. from Oregon in 1914 and has since earned her M.B.A. at New York University.

H. E. Inlow, L.L.B. '14, president of the Eastern Oregon Normal School at La Grande, has been appointed a consultant to the educational policies commission of the National Educational Association.

At the eighteenth national convention of the American Legion held in Cleveland, Ohio, in September, **George L. Koehn**, L.L.B. '14, M.A. '16, of Portland, past department commander for the year just ended, was elected chairman of the Americanization committee.

1915

Charlotte Strong Sears received her M.A. in June from the Hartford School of Religious Education. Miss Sears' home is in Rocky Hill, Connecticut.

Miss **Ada Chenoweth McGown** and **Clyde B. Aitchison**, M.A. '15, were married in Portland on September 10. Mr. Aitchison is Interstate Commerce Commissioner in Washington, D. C., where they will reside.

Frank G. Smith, L.L.B. '15, well known Portland attorney, was recently elected a school director for school district number one (which is Portland) for the ensuing three years. The election brought out some twenty-two leading citizens contending for the office.

1916

Prentiss Brown is principal of the Los Gatos, California, union high school.

Mr. and Mrs. **A. P. Patten (Grace Lilly)** and two daughters, **Betty Ann** and **Dorothy**, live in Placentia, California. Mr. Patten is superintendent of schools there.

Martel I. Mickey, ex-'16, writes from California: "Have resigned my post as editor of the White Flag, which I have occupied since its beginning in February, 1935, and which has appeared in the Junction City Times. Am working as civil engineering draftsman in the county surveyor's office in Los Angeles."

1919

After having moved from Grass Valley to The Dalles, **George H. Wilcox**, ex-'19, has withdrawn as the democratic nominee for state senator from Gilliam, Sherman and Wheeler counties.

A recent visitor to Portland was **Professor Samuel C. May**, head of the bureau of public administration at the University

of California, who stopped en route to the eastern coast and Europe to visit his sister, **Mrs. F. May Holdman**. Professor May expected to attend important conferences at Berlin, London and other centers.

1920

A son was born on September 7 to **Marion Andrews Ewing** (Mrs. Thomas D. Ewing) of Cleveland, Ohio.

Curtiss A. "Curt" Peterson is manager of the radio advertising department for Marschalk and Pratt, Inc., national advertising company in New York City.

A son, **Stewart**, was born on September 17 to **Mr. and Mrs. Selwyn A. Bingham** of Portland.

1921

Dr. Abram A. Groening, M.A. '21, for six years head of the physical science department of Albany College and for five years dean of the college, has resigned to accept the position of instructor in the science department at Linfield College.

On his way to United Press headquarters in New York City, **Reuel S. Moore**, ex-Portland newspaper man, renewed acquaintances in the Rose city recently. Mr. Moore, for the last seven years manager of the United Press Bureaus at Honolulu and Manila, was accompanied by his wife and three children.

Rev. and Mrs. Len Fishback (Mildred Burdick, ex-'21) have moved to Baker, where Rev. Fishback has accepted the pastorate of the Christian church. He had served at Junction City the past year.

Mrs. Rhetta Templeton McLean has a teaching position on the faculty of the Edison six-year high school, Portland, which is conducted for maladjusted and under-privileged children. Mrs. McLean has specialized in this field of education and is doing this type of work now for her Master's degree. She took extensive work in the University clinic under the late Dr. B. W. DeBusk.

Robert W. Earl is manager for Oregon and southern Washington for the Reliance Life Insurance Company of Pittsburgh. His office is in the Pacific building, Portland. He and Mrs. **Earl (Leta D. Kiddle)** live at 2656 Southwest Georgian Place.

Victoria Case is associated with the Portland office of the Resettlement Administration.

1922

Roxie Hall, of Red Bluff, California, writes that she fell off a horse last October and broke her right hip and that she still has to walk with a cane. Miss Hall is county librarian of Tehama county.

Cecil F. Robe has resumed his position on the faculty of the Alaska Agricultural College and School of Mines after two years leave of absence in which he did graduate work at Yale University.

Edwin "Spike" Leslie, who was a star tackle at the University in the early 1920s, has resigned as head basketball coach at Penn State College, Pennsylvania and, with Mrs. **Leslie (Leta Mast)**, ex-'16) has returned to Coquille to enter the insurance and finance business.

Verne Blue, former assistant professor of history on the campus, is an official of the state department in Washington, D. C.

M. Lucile Murton, Lincoln High School teacher of Portland, spent a six weeks vacation in Honolulu.

1923

Miss **E. Margaret James** and **L. Gordon Avery**, ex-'23, were married in Portland on September 19.

Jack S. Newhall is with the installment credit loan department of the Fresno branch, Bank of America. He is married and has one son, **Charles F.**, who will be seven in October.

William J. Yunker, ex-'23, is manager of the J. C. Penney store in Vancouver, Washington. He is married and has two sons, **Richard**, who is eight, and **Donald**, six.

1924

Lyle L. Janz, ex-'24, manager of the Portland Better Business Bureau, has been elected to the board of governors of the National Association of Better Business Bureaus, Inc.

A daughter was born on September 14 to **Mr. and Mrs. James H. Graham** of 5904 Northeast Garfield, Portland.

Arthur Roseborough, who left Oregon as a Rhodes scholar, is practicing law in Paris. Mrs. Roseborough is the former **Helene Tournier** of New York.

James W. Gaily lives in Ogden, Utah and has a position with the Stoddard Lumber company. He is married and has a small daughter, **Nancy Carolyn**, six.

Lieutenant Don Zimmerman writes: "I have completed the meteorological course in air mass analysis at the California Institute of Technology and received the degree of Master of Science in the department of engineering, sub-department of aeronautics for the subject of meteorology." Mr. Zimmerman may be addressed at 176 West Blythedale Avenue, Mill Valley, California for the summer. This fall he will be at Randolph Field, San Antonio, Texas.

1925

Mabel S. Armitage and **Clarence H. Grant** were married in Eugene on September 29. Mr. and Mrs. Grant will make their home in California.

Mr. and Mrs. Reese Wingard (Irma L. Latham, '29) have moved from Eugene to Klamath Falls. Mr. Wingard, who formerly practiced law in Eugene, has an office in the Lumis Building.

A daughter, **Sally Woodson**, was born in September to **Pauline Bondurant Hill** (Mrs. Hedley Hill) of Portland.

Mr. and Mrs. Wallace J. Walsh (Pauline Rice, ex-'26) and two small sons, **Paul** and **Wallace, Jr.**, live at 301 Blackstone, in Longview, Washington. Mr. Walsh is a civil engineer and has his degree in engineering from Wisconsin.

Mildred Cecile Crain, of Portland, received her master of arts degree from Teachers' College at Columbia University last spring.

1926

Mrs. Hazel Hayden McKay (Mrs. John W. McKay) is research associate at the Utah State Agricultural Experiment Station, Logan, Utah. Mrs. McKay received her B.S. in 1926 and M.S. in 1927 from Oregon and later was awarded her Ph.D. at the University of California. Her small daughter, **Janice**, is almost three years old.

Rev. and Mrs. J. Willis Hale left this fall to teach in the Bible Seminary in Manila, P. I., under the leadership of Leslie

Wolfe, missionary. Rev. Hale received the Bachelor of Divinity degree from Cincinnati Bible Seminary in June and Mrs. Hale the degree of Master of Arts.

Edward P. Casey, ex-'26, for several years first vice-president of the Powers Furniture Company, Portland, has been elected president, succeeding Homer Goehler, resigned.

Mr. and Mrs. John H. Gerety (F. Nell Miller) live at 1128 Carlos, Wichita, Kansas. They have two children, John, who is nine, and Joan, six. Mr. Gerety is assistant county attorney.

Ray L. Lapham, M.A. '26, is assistant professor of English at Whitman College. Mr. Lapham is married and has two children, Dudley, fifteen years old, and Rosemary, twelve.

Elmer F. Peterson has been appointed general agent for Oregon of the State Mutual Life Assurance Company of Worcester, Massachusetts. Mr. Peterson has had ten years experience in the life insurance business, beginning during his University days. His office is at 1031 American Bank Building, Portland.

1927

Henry W. Hall, Jr., ex-'27, has joined the Portland investment firm of Holt, Robbins and Werschkul as manager of their municipal department. For the past four years Mr. Hall was associated with Drumheller, Ehrlichman and White, for whom he opened a Portland branch office in 1932.

Mr. and Mrs. Charles Singleton (Eula Duke) have returned after spending some time in Italy and are at the University of

Missouri this year. Mr. Singleton is a former faculty member of the University of California.

Catherine Sartain has been elected to the teaching staff of Oregon City schools. She taught in the high school at La Grande last year.

Mrs. Chloe McBee Nance, ex-'27, has been added to the staff of the Oregon Institute of Technology, Portland. She is a graduate of the Oregon Normal School and has attended the University of Oregon and Oregon State College. She has also taught in the Santa Barbara, California, Business College and the Success School and Rice School of Commerce, Seattle.

Grace Potter, B.A. '27, M.A. '33, and Eugene Weber were married in Everett, Washington on September 26. Mrs. Weber has been teaching in the schools at Odessa, Washington where the couple will make their home. She is a member of Delta Gamma sorority and of Mu Phi Epsilon, women's national music honorary.

Mr. and Mrs. Claire Kneeland (Coral Graham, ex-'28) have returned from California to live in Eugene. Mr. Kneeland, who has been associated with the clothing firm of Harry Kneeland Company in Santa Monica, has been added to the staff of Joe Richard's men's clothing store as merchandise manager.

J. Frank Reinhart, ex-'27, and William A. Barker, '36, have opened a men's clothing store at Medford.

Ermine K. Gentle, formerly superintendent of schools at Prairie City, Oregon, recently purchased the Grant County Journal at Prairie City.

1928

Miss Marion M. Christie and Charles F. Rose, ex-'28, were married on July 18. Mr. Rose is employed as an architectural estimator and structural engineer. They are living at 6624 North Mississippi avenue, Portland.

Mell E. Carter has been named for the high school library and history departments at Toledo, Oregon.

Thelma E. Sweeney has resigned her position in the Springfield schools to teach at Vernonia.

Irvin D. Custer, former graduate student on the campus, has been appointed assistant to W. P. Walter, general secretary of the Eugene Y. M. C. A. Mr. Custer directed physical education at the Y. several years ago, served as secretary at the Wendling Y. M. C. A. two years, was on the staff of the Portland association two years, and recently completed four years teaching in the Seaside High School. He has his B.A. from Albany College and B.P.E. from Springfield College, Massachusetts. He plans to do further work toward his master's degree at the University this year.

Stanley H. Young is employed as educational adviser to Company 2340, C.C.C., West Point, Virginia. He is married and has a son, Richard, who will be three in November.

L. Ione Imbler and Ray McKibben were married at Cottrell, Oregon on August 30.

Carl L. Rice is directing physical education at the Oregon City high school. He formerly taught in the Wallowa high school.

Donald A. Ostrander sends in his address as 360 Central Park West, New York City. Mr. Ostrander is an actor and is affiliated with the Provincetown Players.

1929

Marjorie Landru is beginning her third year as teacher in the schools at Spartanburg, South Carolina. Her home is in Eugene.

Dorothea M. Lensch, supervisor of physical education at George Washington University, Washington, D. C., is to become head of Portland's system of playgrounds. She was chosen following a competitive examination for college graduates. Last year she held the position of instructor in Rockford College, Illinois.

Doris H. Lieuallen and William Coppock were married at Adams, Oregon on September 13. Mrs. Coppock is a former high school teacher and is a member of Sigma Kappa sorority. The couple will reside near Adams.

Earl W. Parks, M.D. '29, has opened offices at 1630 Northeast Alberta, in Portland. He was formerly located in St. Helens.

Vida Mae Hileman, of Mabel, has been elected principal of the Smith River Union high school, according to news from Reedsport.

Claire E. Curtis, ex-'29, and John C. McMullen, '30, were married in Eugene on September 15. Mr. and Mrs. McMullen will live at 547 Sixth avenue west, in Eugene.

Edna-Ellen Bell has resigned her position of secretary to Federal Judge James Alger Fee, of Portland, to make her home with her brother, Frederick (Ted) Bell, who is engaged in theatrical work in Los Angeles.

Dr. Verne D. Bain, M.A. '29, of the staff of the Southern Oregon Normal School, has been borrowed by the state department of education to assist in high



**PROTECT
WHAT YOU
HAVE**
COPYRIGHT 1935 BY
THE CO. OF NORTH AMERICA

THE wise man learns early in life the folly of risking his material possessions to the many hazards that confront them . . . fire, windstorm, explosion, accident, theft, etc. He protects what he has . . . home, furnishings, automobile, business, jewelry, etc . . . with *dependable* insurance.

Insurance Company of North America

PHILADELPHIA

*and its affiliated companies write practically every form of
insurance except life*

school supervision and curriculum reorganization. He will be associated with the state educational department for four months.

Mr. and Mrs. Dana Stuart Cole (Marion Sten) were recent visitors to Eugene from their home in New York. Mrs. Cole is on the staff of the New York American.

Miss Margery French Davis and Dr. Allen Marston Boyden were married in Ann Arbor, Michigan on September 19. Mrs. Boyden is a graduate of Smith College. Dr. Boyden is a graduate of Oregon and of the University of Michigan Medical School and is on the surgical staff of the University of Michigan. He is a member of Phi Beta Kappa, Alpha Omega Alpha, Nu Sigma Nu, and Kappa Sigma. The couple will reside in Ann Arbor at 612 Catherine street.

After having spent the summer in Eugene with relatives, Mr. and Mrs. Robert F. Jackson (Elizabeth Scruggs, '33) have returned to Cambridge, Massachusetts. Mr. Jackson has a teaching fellowship at Harvard University.

A daughter was born on September 22 to Mr. and Mrs. Maurice J. Schnorenberg (Helen C. Amort, '31) of 2291 Emerald street, Eugene.

Audrey G. Hall, science teacher, who taught at Crow last year, has been engaged to teach in the high school at Florence.

Edward N. Warren has returned to the campus this year as graduate assistant in physical education. His home is in Portland.

1930

Jean Patrick and Wendell Gray, ex-'29, were married in Portland on September 12. Mrs. Gray is a member of Delta Delta Delta sorority. Mr. Gray attended the University and later graduated from the Northwestern College of Law, Portland. He is a member of Delta Theta Phi. The couple will reside in Portland.

Gladys E. Vatsdal, who spent last year at the University of Washington library school, has accepted the position of head of the circulation department at Carnegie Public Library, Boise, Idaho.

Shailer Peterson, B.A. '30, M.A. '32, has obtained the position of head of the science department of the University high school, operated in connection with the University of Minnesota and is also working for his Ph.D. degree. He taught at the University of Minnesota during the summer session. Last year he was a member of the University high school faculty in Eugene.

Bertha Alm, of Silverton, spent the summer traveling in Europe.

Taylor Eccles, ex-'30, is now with Russell, Hoppe, Stewart and Balfour, Portland bond and investment company, as head of the trading department. His office is in the Wilcox building.

Mr. and Mrs. Joe P. Pigney (Margaret Gierhart, '31) and small son, Stephen, have moved to Portland. Mr. Pigney, formerly sports editor of the Klamath Herald, has been named to the staff of the Associated Press in Portland.

A daughter was born on September 30 to Mr. and Mrs. Bernald Holtan of 1928 Lincoln street, Eugene.

William L. Finley, Jr., has been named secretary of J. P. Finley and Son, morticians, of Portland. He is a grandson of the late J. P. Finley, who founded the company, and has been with the firm since completing his technical training as a mortician in 1932.

Ruth A. Creager, ex-'30, and Vaughn D. Protheroe were married in Portland on September 14. They will live at 444½ West Sixth avenue, in Eugene.

A son was born on September 22 to Mr. and Mrs. Charles A. Silverman of Portland.

Lt. Orville D. Thompson, ex-'30, is assistant district adjutant of the Los Angeles district CCC.

Helen H. Peters, whose home is Portland, has been appointed to the nursing staff of Lane county.

Mr. and Mrs. Laurence F. Schmidt (Marianne Speer) may be addressed box five, San Quentin, California. Mr. Schmidt, former faculty member of Pacific University, is teaching in California this year.

Irene Dorothy Greenbaum has been engaged to teach English and dramatics in the Woodburn high school this year.

Cleon E. Hammond, ex-'30, may be reached in care of the Cargill Grain Company, 3102 80 Broad Street, New York City. Mr. Hammond is employed as a grain salesman and does barge and ship freight chartering. Mrs. Hammond is an alumna of Minnesota.

Mr. and Mrs. George P. Coughlin (Gladys Ward) live at Chatanika, Alaska. Mr. Coughlin is an alumnus of the University of Minnesota and is in charge of hydraulic operations for the Fairbanks Exploration Company. Mrs. Coughlin was formerly chief dietitian at St. Vincent's Hospital, Portland, from which she received her R.N. degree.

Gladys E. Vatsdal, of 3423 Northeast Sixty-eighth Avenue, Portland, received her bachelor of arts (librarianship) degree at the annual commencement of the University of Washington in June.

Mrs. Hazel Hull Lambrecht lives at 6480 Benvenue avenue in Oakland, California. She has been doing substitute teaching in the Berkeley elementary schools.

Margaret Cuddeback is on a year's furlough from her missionary work in Japan and plans to attend school in Eugene this winter.

1931

Dr. and Mrs. Frederick P. Haugen (Carola B. Rowling, ex-'31) have moved to New York where Dr. Haugen is filling a residence appointment at the Bellevue Hospital. He recently completed his internship at the Emanuel Hospital, in Portland.

Leonard J. Steele, of Portland, has been elected to teach in the high school at Oakridge this year.

Ethel Carlson, ex-'31, and Fred Goeller were married on August 1 in Ashland. Mr. Goeller is a graduate of Oregon State College and is connected with the Weyerhaeuser Timber company at Klamath Falls, where they will live.

Elaine Henderson is advertising representative for the California Parent-Teacher magazine, with headquarters in San Francisco. She was formerly advertising manager for Old Oregon.

Mr. and Mrs. Robert D. Knox (Fay Fishel, '34), have returned to Eugene and are living at 1424 Eighteenth avenue east. Mr. Knox was enrolled at Stanford University for the summer session and Mrs. Knox took advanced work in dancing at Mills College.

Mrs. Isabel Weinrick Turnbull has been appointed assistant principal of the high school at Thurston.

George N. Niemi has been named principal of the Upper Yachats high school.

Maurice C. Doak, ex-'31, received his degree in June from the North Pacific Dental College, Portland.

Dr. William T. Edmundson has moved from Athena to Newberg to practice medicine.

Phyllis M. Baldwin, ex-'38, and Howard Straub Stafford, '31, M.A. '35, were married in Eugene on September 21. The couple will reside in Redmond where Mr. Stafford

YOUR FUTURE

depends on selecting a business which combines financial rewards with unlimited opportunities.

Both are assured to the college graduate whose ability and earning power measure up to the standard required for successful life underwriting today.

College men selected by The Penn Mutual Life Insurance Company can start their careers on a fixed compensation basis or on a commission basis if they prefer.

Send for the booklet: "Insurance Careers for College Graduates."

National Collegiate Personnel Bureau

THE PENN MUTUAL LIFE INSURANCE COMPANY

INDEPENDENCE SQUARE PHILADELPHIA

has a teaching position in the schools. He is the son of Dean and Mrs. O. F. Stafford (Mary Elizabeth Straub, '01) of the University and a grandson of the late Dean John Straub.

Arthur M. Mason has been elected to the principalship of the Elmira Union High School where he taught last year.

Mrs. Maida Ehlers Page is teaching at the Mohawk Union high school at Marcola.

Alice R. Carter has a position with Jordan Marsh Company, Boston department store. Her mailing address is 3 Manchester Road, Winchester, Massachusetts.

1932

Robert T. Boals, ex-'32, is interning at the Evanston hospital, in Chicago. His home is in Salem.

J. Hobart Wilson has a position in the credit department of General Motors Acceptance Corporation, Portland.

Benson S. McDonald, of Clackamas, ex-director of adult education in Clackamas county under the WPA program, will teach junior English and supervise school publications at Milwaukie union high school this year.

J. Alden Lanker is secretary to Northern Division Engineer, Richfield Oil Com-

pany of California and lives at 736 Bellevue Place, Seattle. He was married last January to Miss Naomi M. Wallace of Portland.

Miss Edythe Gill and **Lorenzo Matthews**, ex-'32, were married in Portland in September.

Paul L. Lafferty, who has been on active duty for the past two years at the Boise district CCC camp, as property officer, has resigned his post to enter the wholesale grocery business with his father in Eugene.

Dorothy L. Hallin resigned from the Cuyahoga County Relief Administration, Cleveland, Ohio, September first. She has returned to her home in Bridal Veil, Oregon where she plans to rest a while.

Douglas W. Orme spent the summer studying at Columbia University, New York. He is orchestra and band leader at the Eugene High School.

Kathryn H. Orme, high school teacher at Sams Valley last year, has a teaching position in the Blachly high school.

Alfred E. Naslund, ex-'32, graduated from the North Pacific Dental College of Portland in June.

Miss Lucile Granum and **John Rhine**, ex-'32, were married in Seattle, Washington on September 5.

Rev. Paul D. Sisler has been appointed pastor of the First Evangelical Church at Oregon City.

Hellen Dunshee, assistant director at the Portland Y. W. C. A. for the past two years, is teaching physical education, algebra and typing at the Rainier high school.

Arno John Rademacher, ex-'32, was a member of this year's graduating class from the school of dentistry, North Pacific College, Portland.

Dorothy Helen Lindeman and **Lewis Wallin** were married in Rainier on September 2. Mrs. Wallin is a member of Alpha Xi Delta sorority and of Phi Beta. Mr. Wallin is a graduate of Oregon State College and a member of Alpha Sigma Phi and Kappa Kappa Psi. They will live in Rainier.

Lucy S. Norton, of Eugene, left early in August to take a teaching position in the foreign school at Seoul, Korea. Miss Norton was born in Korea, where her father, Dr. A. H. Norton, now with the Eugene Hospital, was a medical missionary for many years.

Herbert R. McBee is principal of the Harlan, Oregon high school. His home is at Dallas.

After having been employed as Lane county public health nurse for the past three years, **Edna Mae Gould** has resigned to accept similar work in Honolulu.

Dorothy A. Hall and **Jean L. Grady** were married in Portland on September 12. Mrs. Grady is a member of Alpha Phi and Mr. Grady of Chi Psi. The couple will live at 403 Northeast Thirtieth avenue, in Portland.

Delilah Endicott, who left Eugene early in the summer on a trip to the Orient and the Philippines, has secured a teaching position this year in the University of Manila.

Dr. Irving S. Anderson, B.S. '32, M.S. '33, has accepted a position in the psycho-educational clinic at Harvard University as instructor in charge of the clinical laboratory. In 1933, Dr. Anderson went to the State University of Iowa as research assistant in the reading clinic and received his doctor's degree from that institution in 1935. Last year, Dr. Anderson was clinician in charge of the reading clinic at the State University of Iowa and taught psychology of reading during the 1936 summer session. He is a member of Sigma Xi, Phi Delta Kappa, honoraries, and of Phi Gamma Delta social fraternity. Mrs. Anderson is the former **Josephine Potts**, '33.

1933

Lydia Ann Gibbs, whose home is near Eugene, has been appointed to teach in the Florence high school.

After completing his year's training at March Field in July, **James L. Travis** received his commission as a second lieutenant in the army air corps reserve.

Francis I. Cheney, LL.B. '33, recently opened offices at 405 Platt building, Portland.

William "Choppie" Parke, former University star athlete, has been appointed head football coach and physical education director of the Montezuma School for Boys. His home is in Long Beach, California.

Jack Marshall, ex-'33, is employed as lettering and layout artist for Anderson and Fraser, process sign manufacturers, Portland.

Miss **Margaret E. Stetter** and **Winton James Hunt**, ex-'33, were married in Woodburn in September. Mr. and Mrs. Hunt

ACES

Mobilgas
Mobiloil

**NOTHING SUCCEEDS
LIKE QUALITY**

605

will make their home in Eugene where Mr. Hunt will continue his studies in law at the University.

Irene M. Clark, B.A. '33, M.A. '36, has been engaged to teach English and science in the high school at Spray, Oregon.

Vincent Mutton, whose home is at Jennings Lodge, has been elected to the staff of Sandy High School.

Mrs. Lois Elliott Johnson, ex-'33, and Charles Roy Whytal were married in Eugene on September 23. The couple will live in Klamath Falls.

Donald Saunders, who has been attending Yale University the past year, spent his vacation in Eugene with his parents. He won the Fleischmann Yeast fellowship at Yale and returned to complete work for his Ph.D. degree.

Thelma Mary Brown has resigned from the teaching staff of the Coburg high school to accept the position of girls' physical education director in the Springfield high school.

William N. Shearer, M.S. '33, has been named dean of men at Gooding College, Gooding, Idaho. Mr. Shearer has his A.B. from Albany College and was formerly a faculty member of the Portland unit of that institution.

Lieutenant and Mrs. Robert L. Lancefield (Jane Kanzler) and small son, Robert Kanzler, have been spending some time visiting relatives and friends in Portland. Lieutenant Lancefield, who has been stationed in Virginia, is being transferred to Port Angeles, Washington.

Roy E. Pulliam has been added to the teaching staff of the Oregon City schools this year.

1934

Listed with this year's high school teachers is Oren Freerksen, appointed to teach at Elmira. He did graduate work at the University last year.

Margaret A. Black, of Berkeley, California, who received her B.A. from the University of California in 1933, and the following year attended Oregon for advanced work, is in the recreation department of Oakland Public Schools. She is doing adult education.

Ruth Hansen is assisting in the Newington Home for Crippled Children, Newington, Connecticut.

Barbara Leisz is teaching in the high school at Moro, Oregon.

Charles R. "Chuck" Wishard has been elected to coach football at Ontario. He taught and coached last year at Prairie City and was formerly end on the University's team.

Mr. and Mrs. Odin Anderson have moved from Orchards, Washington to Monroe, Oregon. Mr. Anderson is principal and Mrs. Anderson is teaching at Ingram Island. Their son has entered University.

Barbara Reed of Portland, who taught English and dramatics in the Woodburn high school for two years, has been elected dramatics instructor at the Oregon City junior high school.

Elizabeth B. Corrigan has been engaged to teach social science in the Silverton high school.

Adolph Siegrist, Jr., ex-'34, was among this year's June graduates from the North Pacific Dental College, in Portland.

Working with R. D. Eller, associate general agent for southern Oregon for the State Mutual Life Assurance company of Worcester, Massachusetts is Harry E. Weimar, ex-'34. Headquarters for the two are in Klamath Falls.

KEEPS MOTORS CLEANER.. HAS LONGER LUBRICATING LIFE

Made by the Propane-Solvent Process

TRITON does everything any fine motor oil can do to protect your motor—and in addition gives you a plus feature found in no other oil.

It keeps your motor cleaner—prevents the accumulation of carbon that causes the motor to knock.

Triton is so pure, due to the Propane-Solvent process by which it is refined, that it forms almost no carbon in the combustion chamber. Previous carbon deposits burn, peel off and blow out the exhaust as you drive.

Tests have proved that a new car run with Triton will never develop enough

carbon to cause knocking with any grade of gasoline that was satisfactory at the start.

No wonder so many new car dealers, fleet operators, mechanics and other experts are enthusiastic about Triton.

Use Triton in your own car. Note how it smooths out your motor in a few thousand miles—improves your gasoline and oil mileage and reduces operating costs. It costs only 30c a quart in sealed cans. (35c in Nevada, Arizona and New Mexico.)

UNION OIL COMPANY

Sold by over 10,000 Independent and Union Oil Company Stations on the Pacific Coast

30¢
qt.

Costs less
per mile

100% PURE
PARAFFIN-BASE



**MODERN
ENGRAVING COMPANY**
935 Oak Street -- Eugene, Oregon

Louise Wetterstrom is teaching in the Oakridge high school. She taught at Marcola last year.

Mahlon M. Day, ex-'34, is working toward his Ph.D. at Brown University, Providence, Rhode Island. He was graduated with honors from Oregon State College in 1935 and was graduate assistant in mathematics at the college last year.

Willard F. Weeks, Jr., ex-'34, received his Doctor of Dental Medicine degree in June from the North Pacific Dental College, Portland.

Harlan C. Boals, ex-'34, of Salem, has enrolled in the graduate school of business administration at Stanford University.

Arthur "Art" Muller writes from Tygh Valley, Oregon: "Have been in business here since finishing school in 1934. Built a new modern building in 1935 and now have a '1-stop' set-up here, general store, market, cafe and service station. I am always glad to see any of the alma mater's products—so stop and say hello when through here."

Mr. and Mrs. Jerry Branaman have left Eugene to live in Washington, D. C., where Mr. Branaman will enter the American University to work for his Ph.D. degree.

A son was born in Eugene, on September 24, to Mr. and Mrs. William James Dutton. After spending the past two years in Boston, where he attended Harvard University, Mr. Dutton plans to engage in the mill business at North Bend with his brother, Robert Dutton, '29.

Alexander G. Filker has been added to the teaching faculty of Albany College at Portland. He taught in the high school at Washougal, Washington last year.

After some time spent as educational adviser in a CCC camp, near Lewiston, Idaho, L. Marble Cook has accepted the position of coach in the high school at Beaverton.

Helen M. Binford and Clarence C. Codding, ex-'35, were married in Portland on

September 19. Mrs. Codding is a member of Delta Gamma sorority on the campus and has been engaged in federal relief work at Vancouver, Washington. The couple will make their home in Portland.

After having served as coach at the Molalla high school for the past eight years, Donald E. Hartung, M.A. '34, has resigned to become assistant coach at Puyallup, Washington. Mr. Hartung received his bachelor's degree in 1928 from Oregon State College.

John B. "Jack" Wade, ex-'35, is postmaster at Bandon.

Winnifred Eastman, ex-'34, and Kelsey Slocum, ex-'32, were married in Silverton on September 26. Mrs. Slocum is a member of Delta Gamma and Mr. Slocum belongs to Sigma Nu. The couple will reside in Portland.

1935

Louis V. Grafious, M.A. '35, has resigned from the English department at the Canby High School to accept a position at Bellevue, Washington.

Shirley Briggs, P.H.N.C. '35 (Sept.) is serving as school nurse in the Vancouver, Washington public schools. She was formerly health nurse at the Eastern Oregon Normal School.

Charlotte I. Browne, ex-'35, is service representative for the Pacific Telephone and Telegraph Company, in the San Francisco office. Mailing address is 1373 Broadway Street.

Colton Hill is inspector for a government job in Westley, California.

Kenneth S. Wood is employed by the State Tax Commission in Salem. He was a graduate assistant in the University School of Business Administration last year.

Charles K. Bishop, ex-'35, attended the Massachusetts Institute of Technology last year and plans to enter Philadelphia Textile School this fall. He was employed in a woolen mill at Andover, Massachusetts, during the summer.

A new member of the teaching force this year at Wilson Junior High, Eugene, is Maxine H. Hill, of Astoria.

Wayne F. Tyrell, of Portland, was awarded the Michael Schaap prize for the best store report in the school of retailing at the commencement exercises of New York University in June. Mr. Tyrell, who received his B.B.A. from Oregon last year, has been attending New York University on a scholarship.

A son, Robert Francis, Jr., was born on July 22 to Aileen Kelly Dwyer, ex-'35 (Mrs. Robert F. Dwyer) in Portland.

Edward L. Ryan, I.L.B. '35 (Sept.) opened the University Business College in the Odd Fellows building, Eugene, on June 15. Mr. Ryan graduated from Oregon State College, in the school of commerce, before receiving his law degree from Oregon, and was for five years superintendent of schools at Nehalem. He has lately been teaching commercial subjects at the Eugene high school.

Richard R. Carter, ex-'35, returned to Portland to spend his vacation from Duke University, Durham, North Carolina. Richard is studying medicine and has completed his second year.

Carol A. Cunningham, ex-'35 and John A. Shaw, ex-'36, were married in Portland on September 8. Mr. Shaw is associated with the Shaw Lumber company at Klamath Falls, where they will reside.

Edward J. Kolar, B.A. '35, (Sept.) was recently advanced to the rank of assistant cashier of the United States National Bank of Portland. Mr. Kolar first began work in the accounting department of the Union Pacific railroad, which he left in 1924 to join the West Coast National Bank. He

When WOMEN and CHILDREN
Travel Alone...



HARRY E. HEATHMAN
Manager

—they find the luxury, comfort and protection of home life, plus real economy, at either of the

HEATHMAN HOTELS

Portland's newest and finest hotels...located in the hub of the shopping and recreational district...are the unquestioned choice of experienced travelers.

THE NEW
HEATHMAN
BROADWAY AT SALMON



THE
HEATHMAN
PARK AT SALMON

**PORTLAND
OREGON**

resigned the latter position in 1930 to become associated with the United States National Bank and has recently been doing field work for the loan department.

James K. Watts has been elected principal of the Thurston high school. He was assistant principal last year.

Norman H. Lauritz, ex-'35, has a position with the McKesson-Pacific Drug company in Portland.

Robert L. Phillips, B.S. '35 (Sept.), has been elected to teach in the Woodrow Wilson Junior high school, Eugene. He was principal of the Ardenwald school at Milwaukie last year.

Helen M. Veblen, of Eugene, has been appointed to the English and dramatics department of the La Grande high school. She taught at Bigtimber, Montana last year.

1936

Dorothy B. Luxton has a position as nurse at the new University Hospital on the campus.

A son was born on July 30 to **Mr. and Mrs. Carl W. Arey** of 1177 Jefferson street, Eugene.

Marion J. Vinson has a teaching position in the Tillamook schools.

Sister Matilda Mary, who received her M.A. from the University in June, is teaching in the Holy Names Academy, Spokane.

Lorna P. Schedeen is employed as a nurse at St. Vincents Hospital, Portland.

Ann Hutchinson, law major at the University last year, has passed her bar examination in North Dakota according to word received here.

Julian R. Rothenberger has been engaged to teach in the Siuslaw Union high school at Florence.

Earle F. Arrell, B.A. '36 (Sept.), is teaching biology at the Eugene high school.

Dorothy D. Nice, ex-'38, and **Richard M. Prochnow** were married in Springfield on September 12. The couple will make their home in Eugene where Mr. Prochnow is in business.

Ruth Mary Carlton, ex-'36, of Springfield, was one of the honor students to be graduated in June from Oregon State College. Miss Carlton majored in chemistry and will return to the college this fall as graduate assistant to Dr. Roger Williams.

A son was born on September 16, in Eugene, to **Mr. and Mrs. Virgil L. McPherson**, of 1007 Cherry street, Dallas. Mr. McPherson teaches in the high school at Dallas.

1937

Stanley Riordan, ex-'37, former University football athlete, has been appointed assistant coach at Whitman College, Walla Walla. **Raymond V. Borleske**, L.L.B. '14, is head coach at Whitman.

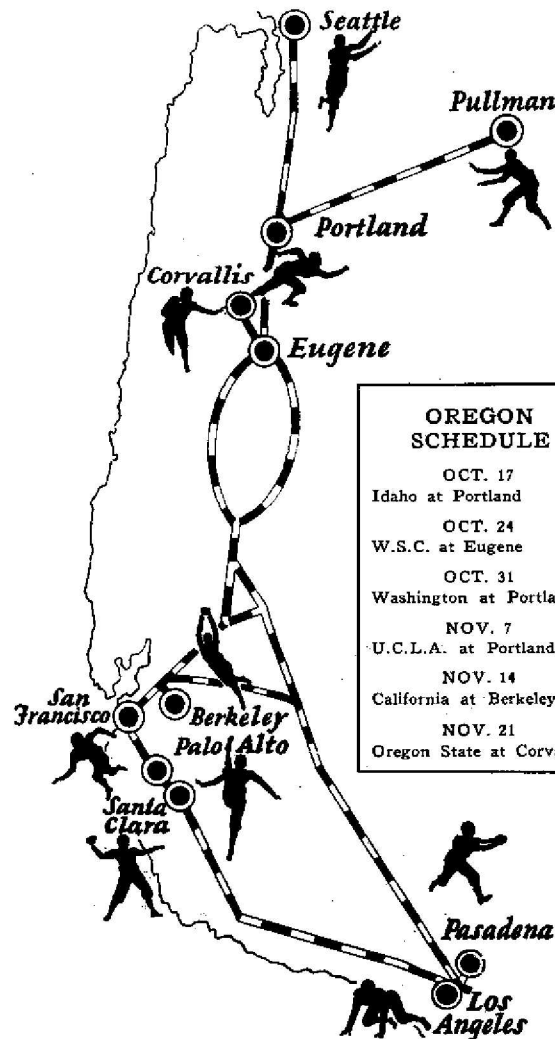
Jane Miner, ex-'37, and **Frank M. Warren, Jr.**, were married in Portland on September 18. The couple will spend the winter in Boston for Mr. Warren to complete his final year at the School of Business Administration, Harvard University. He is a graduate of Stanford and a member of Kappa Sigma. Mrs. Warren is a member of Kappa Alpha Theta.

1938

Alice C. Curtis, ex-'39, and **Morris L. Stewart**, ex-'38, were married in Springfield on September 27.

Barbara I. Coolidge, ex-'38, and **William H. Prentice**, ex-'38, were married in Berkeley, California on September 25. Mrs. Prentice is a member of Kappa Alpha Theta and Mr. Prentice of Phi Kappa Psi. They will live in Klamath Falls where Mr. Prentice has a position with California Oregon Power company.

GO TO THE GAMES via Southern Pacific



| OREGON SCHEDULE | |
|-----------------|---------------------------|
| OCT. 17 | Idaho at Portland |
| OCT. 24 | W.S.C. at Eugene |
| OCT. 31 | Washington at Portland |
| NOV. 7 | U.C.L.A. at Portland |
| NOV. 14 | California at Berkeley |
| NOV. 21 | Oregon State at Corvallis |

THOUSANDS of thrifty students and alumni are going to the games by train this fall. With completely air-conditioned trains, reduced Pullman charges, Tray Food Service for 5¢ and 10¢, low cost dining car meals and many other train economies—they've decided that rail fares at 2¢ a mile and less make the best travel buy of the day.

When you follow the team, **GO BY TRAIN!** You'll save time and money; travel over the smoothest, **SAFEST** highway in the world; arrive at your destination relaxed and refreshed, ready for play.

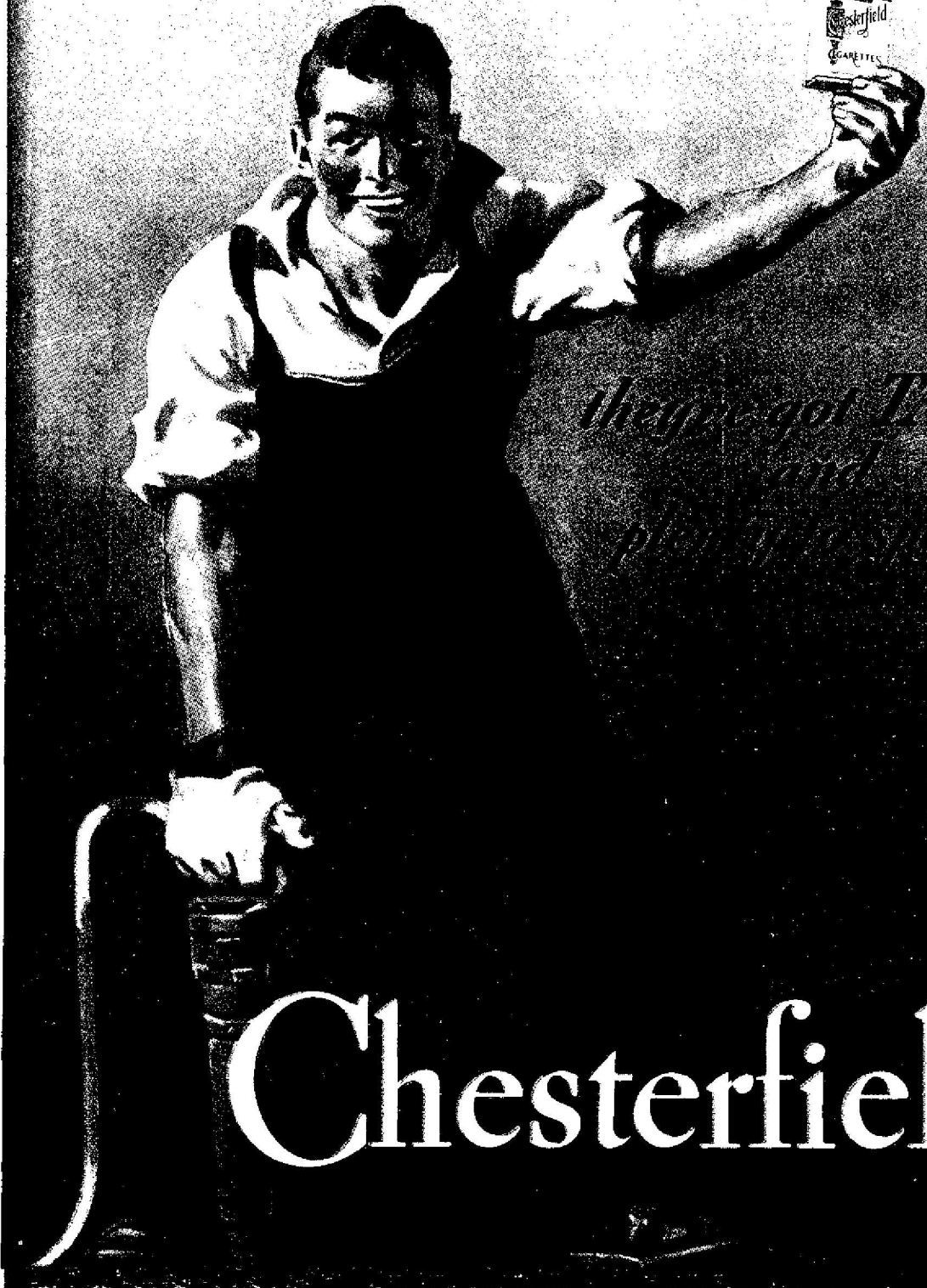
Southern Pacific

For fares and detailed information see or write A. J. Gillette, Southern Pacific agent, Eugene, Oregon

EUGENE, ORE.

READING ROOM

-ain't got time for
loose talk folks



*they've got TASTE
and
PREMIUM TOBACCO*

Chesterfield

Made by LIGGETT & MYERS TOBACCO COMPANY—*and you can depend on a Liggett & Myers product*