



FINAL

GRESHAM 2020

ACTION PLAN

Prepared By:
Gresham 2020 Action Planning Committee
December 1992

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INTRODUCTION

INTRODUCTION

The people of Gresham have seen many changes in their community recently and, as a result, they spent the year of 1991 preparing a vision for how they would like their community to be by the year 2020. But a vision is just the first step in preparing a new course for the people of this area. There has to be a listing of the steps to be taken to make that picture of the future a reality. That is what an action plan is meant to provide.

This document is the product of dozens of people from throughout Gresham who have developed a program by which the people of the Gresham Area can find their way to the new community described in the Gresham 2020 Vision Statement. To make that happen will taken the commitment of the entire community. This cannot be just a government program from city hall. That is why the Action Plan identifies public, private and non-profit agencies and people who together can provide the necessary abilities, energy and funds to start the 30 year voyage to the future described in the Gresham 2020 Vision Statement.

After reviewing the ideas contained here, let us know what you think. What have we overlooked? Where are there resources we need to know about? How can we reach the desired end more effectively than the method we have listed? How can you help?

FOR MORE INFORMATION, PLEASE CALL THE GRESHAM COMMUNITY DEVELOPMENT DEPARTMENT AT 661-3000.

MEMBERS OF THE GRESHAM ACTION PLANNING COMMITTEE:

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VISION STATEMENT

VISION STATEMENT

The Envision Gresham Project was an effort to develop a community consensus about the land use, transportation and community design aspects of the City's growth. Gresham had just completed a period of rapid growth resulting in a population of 71,225 and a doubling of the geographic area. Because much of the growth resulted from annexation, there were a large number of new citizens that had not been involved with setting the community's direction. The City Council felt the entire community needed to be brought into the City's decision-making system.

A steering committee of 28 interested citizens, representing a wide range of attitudes and concerns, provided direction to a team of consultants and City staff. To involve the community in an effective manner, the City conducted a random sample survey of community values, two community workshops, a mail-back questionnaire on the three alternative visions created by the committee, a stakeholders meeting, a second random sample survey to check the accuracy of the input being received, and public hearings before the City Planning Commission and City Council.

The result was a 30 year vision for Gresham that emphasized the maintenance of existing open space and the creation of a new community identity by concentrating higher density development in the traditional community center, a system of community centers would create a social and commercial network for Gresham's growth. Further, there would be an emphasis on tree-lined streets, pedestrian/bike ways, a botanical center, mixed residential/commercial centers and other community amenities. Finally, to serve as community identity, gateways would be created at each major entrance to Gresham. This gateway theme also serves as a way to explain Gresham's relationship to the rest of the region, as the eastern gateway to Portland to the recreational opportunities of the Columbia Gorge and Mt. Hood Area.

ACTION PLANS

Gresham 2020 Action Plan

LAND USE

Program/Action Item	Responsibility	Timeline	Resources	Obstacles	Stakeholders
Item 1 (*) Complete a housing study which identifies: a variety of housing types; housing densities; diversity options for lot sizes; ways to reduce obstacles as well as to create incentives; recommendations on how to promote planned, mixed-use neighborhoods with a variety of housing types; and consideration of LCDC Housing Rule.	Planning Commission Community Development City Council	1993/1994	Homebuilders Assoc. 1000 Friends Board of Realtors Dev. Comm. Group Reg. Housing Authority Metro LCDC/DLCD	Funding Regulation	Dev. Community Citizens of Gresham and the region
Item 2 Create and Implement a citywide transportation plan (see transportation)	Planning Commission Community Development City Council	1995-2020	Community Development Metro Multnomah County	Funding	All citizens

Gresham 2020 Action Plan

LAND USE

Program/Action Item	Responsibility	Timeline	Resources	Obstacles	Stakeholders
Item 3 Establish Mixed-Use Districts - As shown on Vision 2020 Map - Mt. Hood Med Ctr/ MHCC Area	Community Dev. Planning Commission City Council	1994/1995	Community Dev.	Property Owners fearing change to land value Neighbors concerned about impact on area	Property Owners Neighbors Neighborhood Assoc. Dev. Community
Item 4 Gateway Markers - In a variety of styles - Active citizen involvement - City design standards	Environment, Services Dept.	1993-1998	Environmental Services Dept. (City funds) Local businesses, industries and organizations	Funding Lack of property	All citizens
Item 5 Underground utilities code amendment requiring all new development and phasing redevelopment to have underground utilities.	Community Development Department Department of Environmental Services Planning Commission City Council Utility Companies	1993/1994	Community Dev. Utility Companies Increased franchise fees for funding pool	Funding Utility Company concerns about efficiency and maintenance	Utilities Neighborhood Assoc. All Citizens

Gresham 2020 Action Plan

LAND USE

Program/Action Item	Responsibility	Timeline	Resources	Obstacles	Stakeholders
Item 6 Establish design standards and review board	Planning Commission City Council Related City Dept. Home Builders Assoc.	1993	CDD AIA Home Builders Assoc.	Lack of funding Building Owners Complexity Consideration for commercial, residential, by district, mixed-use, multiple or single family.	Property Owners Realtors Home Builders Neighborhood Assoc.
Item 7 Appropriate architectural and landscape architecture design to be included in:					
Item 7A Policy and codes to increase in all developments percentage, or minimum amount of land (whichever is larger) to be left natural if such space is present. (Otherwise leave land as open space).	Community Development Department Department of Environmental Services - Parks Division Planning Commission City Council	1992/1993	All ecological educational sources		All people

Gresham 2020 Action Plan

LAND USE

Program/Action Item	Responsibility	Timeline	Resources	Obstacles	Stakeholders
Item 7B Codes to establish managed landscapes for promoting wildlife habitats within developments new and old, if applicable.	Arborists Wildlife specialists Plant specialists Community Development Department Planning Commission City Council	1992/1993	Envision 2020 Recommendation Professional artists Architects Landscape architects Craftspeople Horticulturists	Lack of funding	

LAND USE RECOMMENDATIONS

Item 1

Suggested list of housing types:

1. Podium Apartments - contain attached and stacked units constructed over a single level of underground parking. Shared stairs provide access to upper-floor units. Common open space is provided on top of the parking podium, as well as at ground level, and provide an attractive outdoor amenity. Podium Apartments provide dense housing (20 to 30 units per acre) without creating extensive surface parking areas by aggregating required parking below buildings.
2. Garden Apartments - contain attached and stacked units constructed with on-grade surface parking lots. This housing type is designed with a "service side" with parking and a "garden side" for open space of the public streets and pedestrian paths. Density ranges from 16 to 30 dwelling units per acre.
3. Townhomes - are a traditional housing type found in many older towns and villages. Each unit has its own front yard and entrance, as well as a private backyard. Townhomes are attached at their sides in groups of three or more. Parking and garages shall be set behind these units to avoid large, black, surfaces. Since there are few sideyards and driveways, townhomes can create pleasant, sheltered streets and open spaces. Because there is only one unit per lot, townhomes tend to be owner-occupied. Densities range from 10 to 20 units per acre.
4. Multiplexes - have 204 units contained in a building that has many of the aesthetic and functional qualities of single-family houses. While units are attached and may be stacked, the overall form of the building bears a strong resemblance to large, traditional manors. Direct access from the street and to yards also emulates the single-family home. Parking and garages are set behind these units. Density ranges from 10 to 20 units per acre.

5. Carriage Houses - are ancillary units built over detached garages. Carriage Houses may occur in combination with any of the following housing types: Zero-Lot line, Small Lot Single-Family and Standard Lot Single-Family. These "Granny units" can be rented to off-set housing costs for the primary unit; provide needed space for a teenage or elderly family member; or they can serve as a studio or office.
6. Zero-Lot Line Homes - are detached single-family dwellings with only one private side yard. They have three sides with windows and one blank wall set to a side property line. Densities range from 7 to 10 dwelling units per acre.
7. Planned Unit Development - common owned grounds with a variety of structures.
8. Manufactured homes.

An increased height requirement for apartments in higher density is suggested. R-5 should be used for a wider range of housing.

Item 2

The committee feels there is a great need for the City to implement a Transportation Master Plan when considering the suggestions for Land Use designs for Gresham. Some reasons are listed below:

1. Control parking on streets
2. Discourage cul-de-sacs and encourage good traffic patterns for walking and biking to transit, shopping etc.
3. Ordinances enforced in regard to the abandoned cars.
4. Integration of landscaping.
5. Accommodate safe vehicular movement.
6. Promote a smooth uncongested traffic flow.

Gresham 2020 Action Plan

LAND USE Administrative Philosophy

Program/Action Item	Responsibility	Timeline	Resources	Obstacles	Stakeholders
Item 1 Adopt the following statement of Administrative Philosophy. "The Development Code shall be administered with a willingness to find ways to reach the final vision, that fosters a cooperative spirit within and between City departments, which seeks creative solutions to problems, and recognizes that the Gresham 2020 Vision is a living entity that changes when it finds new community needs." The Vision needs to be reaffirmed by the Council every four years and requires an on-going citizen involvement effort.	Planning Commission Community Development Department City Council	1993	Community Development Department	Property-owners Neighborhood Assoc. CDD Special Study Funds	Property-owners Neighborhood Assoc. Neotraditional Town Builders

Gresham 2020 Action Plan

LAND USE Buffers

Program/Action Item	Responsibility	Timeline	Resources	Obstacles	Stakeholders
Item 1 Eliminate that portion of Section 3.0720, Community Development Code that allows the waiving of buffering when the use abuts an arterial or higher status street.	Planning Commission Community Development Department City Council	1993	Community Development Department	Property-owners Neighborhood Assoc. CDD Special Study Funds	Property-owners Neighborhood Assoc. Neotraditional Town Builders
Item 2 Require buffering to be a shared responsibility of both properties in all commercial, industrial and multi-family residential districts (not solely the duty of the second activity to be located).					

Gresham 2020 Action Plan

LAND USE Mixed-Use Districts

Program/Action Item	Responsibility	Timeline	Resources	Obstacles	Stakeholders
Item 1 Adopt Mixed-Use District Zone (See attached explanation)	Planning Commission Community Development Department	1993	Community Development Department	Property-owners Neighborhood Assoc. CDD Special Study Funds	Property-owners Neighbors Neighborhood Assoc. Chamber of Commerce
Item 2 Establish Three Mixed- Use Districts (Downtown Gresham, Rockwood and MHCC Area)					
Item 3 Incorporate Community Development Corporation to Create Mixed-Use Developments					

LAND USE ACTION PLAN

Mixed-Use Districts

The purpose of the mixed-use district is to:

- 1) Create new neighborhoods, that establish live/work/shop environments.
- 2) Promote neighborhood pride.
- 3) Foster controlled flexibility in the development code.
- 4) Reduce automobile dependence, thereby increasing transportation efficiency.
- 5) Encourage pedestrian, bicycle and mass transit alternatives.

Use "SPECIFIC PLANS", which are detailed plans approved in advance, for defined areas, which identify specific uses, adopt required building design standards, create a compatible mix of uses and ease the approval pathway for complying developments.

Buffers

The purpose of buffering is to preserve, enhance and create pleasant living environments.

Gresham 2020 Action Plan

OPEN SPACES

Program/Action Item	Responsibility	Timeline	Resources	Obstacles	Stakeholders
Develop an on-going Vision 2020 Information program to inform and educate citizens and service clubs.	CDD	1994	CDD OSP	Lack of funding	All citizens
Complete a more detailed Significant Trees Inventory	CDD	1994	MHCC High Schools Nurserymen's Assoc.		Property Owners

Gresham 2020 Action Plan

OPEN SPACES

Program/Action Item	Responsibility	Timeline	Resources	Obstacles	Stakeholders
Wetland Delineation (State & Federal Regulations as definition, then Inventory City for additional sites)	CDD EPA - Federal DSL - State ODFW - State U.S. Fish & Wildlife Maps Required by law	Started in 1988 Continuing sites noted in Comp Plan Inventory by 1995	Consultants E. Lev M. Houck Required by law	Volunteers needed who qualify Enforcement Lack of education	Citizens of Gresham
Delineated Wetland Ownership Identification (Public/Private)	Gresham Parks Acquisition Process Planning Commission Codes & Statutes Division	Now & Future 1995	Parks Bond Volunteers and Staff Time MHCC Students	Cost Public Perception Lack of perception of values of wetlands	All other organisms that share wetlands
Level of Protection for Delineated Wetlands Priorities: 1) Enhancement 2) Total Protection 3) Partial Protection 4) Mitigation	Planning Commission Community Development	1996 Natural Resource Overlay Mitigation and Enhancement	Centennial High School Biology Class Volunteer Groups Geology Students at PSU Fairview Creek Committee	Time Money Monitoring	

Gresham 2020 Action Plan

Open Spaces

Program/Action Item	Responsibility	Timeline	Resources	Obstacles	Stakeholders
Natural Resource Area Delineation (site by site)	Community Development Department Consultants Comp Plan Gresham Parks	Started in 1988 Final Adoption 1995	Consultants City Staff Volunteers Done by Staff with Each Proposal to Planning Commission Ralph Rogers, EPA	Cost Time Perception by Public of Value vs. Capital Gains	Future and Present Citizens Homebuilders Children Hunters Gresham Parks
Define Wildlife and Stream Corridors Delineate Wildlife and Stream Corridors	Dept. of Environmental Services Comp Plan Developers Planning Commission Consultants	Immediate Acquisition			
Coordinate with Metropolitan Greenspaces Program	Community Development Department Dept. of Environmental Services	Ongoing	PSU - Geography GIS System Ester Lev Lynn Sharp Mel Huie Joe Porasky		

Gresham 2020 Action Plan

OPEN SPACES

Program/Action Item	Responsibility	Timeline	Resources	Obstacles	Stakeholders
The City Council shall establish programs and promote wildlife habitats throughout the city.	Arborists Wildlife specialists Plant specialists Community Development Department Planning Commission City Council Gresham Parks	1993/1994	Envision 2020 Recommendation Professional artists Architects Landscape architects Craftspeople Horticulturists	Lack of funding Lack of awareness	

Gresham 2020 Action Plan

OPEN SPACES Land Trust / Open Spaces

Program/Action Item	Responsibility	Timeline	Resources	Obstacles	Stakeholders
Create Land Trust to hold title for lands to be used for parks and open spaces	Department of Environmental Services Planning Commission City Council	By July 1994	Nature Conservancy Trust for Public Lands State Commission for Public Lands Oregon Parks and Recreation	Lack of available parcels that meet trust requirements Declining funds due to National commitments by private trusts Lack of financial motivation by land owners	Private land owners Present and future citizens Land developers
Open Space Acquisition (preserving green-space by purchasing land or obtaining conservation easements)	Department of Environmental Services Parks Advisory Committee Planning Commission City Council	May 1993 and ongoing	Proceeds of Bond Levies, Grants Donations	Lack of willingness of specific land owners to sell Land value escalation Failure to meet bond issue deadlines	General Public Private landowners City of Gresham
The City shall seek additional open space bond levies to accomplish the above tasks	City Council Department of Environmental Services	Ongoing	Gresham Parks Volunteers	Costs	All residents

Gresham 2020 Action Plan

ROCKWOOD

Program/Action Item	Responsibility	Timeline	Resources	Obstacles	Stakeholders
Create Rockwood Vision Committee Topics: a) Economic Develop. b) Transportation c) Residential Dev. d) Public Safety e) Cultural Diversity f) Environmental	Richard Scariano City Council Concerned Citizens Business Leaders	Fiscal Year 1992/1993	OSP Community Dev. Dept. Rockwood Neighborhood Assoc. Landscape Architects GDDA Planning Commission Community Policing Fire Department	Lack finances Lack staff/resources Lack of identifiable leaders	Commercial/Industrial business Neighborhood Assoc. Residents Forest Service School District Rockwood Water PUD
Create a "mixed use" community area (neotraditional neighborhoods)	Community Development Department City Council	1993/1994	CDD staff City Attorney Qualified and interested GAPC members Planning Commission GDDA Landscape Architects	Lack of funding Opposition from property owners Lack of staff	Commercial/Industrial business Neighborhood Assoc. Residents Forest Service School District Rockwood Water PUD

Gresham 2020 Action Plan

DOWNTOWN VISION

Program/Action Item	Responsibility	Timeline	Resources	Obstacles	Stakeholders
Item 1 Adopt downtown boundaries as defined by the Envision Downtown Task Force and include in the City Comprehensive Plan.	City Council Planning Commission	1993/1994	Gresham Downtown Development Association Envision Downtown Task Force 2020 Action Committee		City Business Owners Property Owners Gresham Downtown Development Association
Item 2A Recommendations for Relocation of City Hall to Downtown area. Feasibility Study	City	1992/1993	Management Services Department City Manager's Office Community Development Department	Funding	City Downtown Community
Item 2B Recommendation for Relocation of City Hall to Downtown Area Actual Relocation	City	1993/1998	General Obligation Bond Public/Private Joint Venture Existing City Funds	Funding	City Downtown Property Owners Community

Gresham 2020 Action Plan

DOWNTOWN VISION

Program/Action Item	Responsibility	Timeline	Resources	Obstacles	Stakeholders
Item 3A Light Rail Loop around the Historic Downtown Core	City Council Tri-Met Metro	Feasibility Study '92/'94 Negotiations '93/'94 Construction '98	Tri-Met Funds City Funds Existing Rights-of-Way State and/or Federal Funds	Funding Lack of Rights-of-Way Conflicts with other routes and plans	City Tri-Met Gresham Downtown Development Association Downtown Property Owners
Item 3B Feasibility Study					
Item 4 Continuation of Street Improvements in Historic Downtown Core	Department of Environmental Services City Council	1993-1998	City Funds	Insufficient Funding to do more than one per year	City Property Owners Gresham Downtown Development Assoc.'s
Item 5 Location of a Performing Arts Center in Historic Downtown Core	City Council GDDA	1993-1996	Forming Committee of Representatives from GDDA, Action Committee and Community General Obligation Bond Conversion of Current Building	Funding Lack of Available Land Lack of Current Building	Downtown Entire Community Mt. Hood Pops Orchestra Oregon Ballet Company Community Groups

Gresham 2020 Action Plan

DOWNTOWN VISION

Program/Action Item	Responsibility	Timeline	Resources	Obstacles	Stakeholders
Item 6 Downtown Gateway Markers (see Land Use)	Community Development Department Gresham Downtown Development Association	1992-1993	Community Development Department Gresham Downtown Development Association	Funding	City Community Downtown
Item 7 Mixed-Use Zoning Promoting Residential Use within Commercial Buildings	Community Development Department	1993-1996	Planning Commission Community Development Department Gresham Downtown Development Association David Evans Report	Funding for Staff Time	City Downtown Community

Gresham 2020 Action Plan

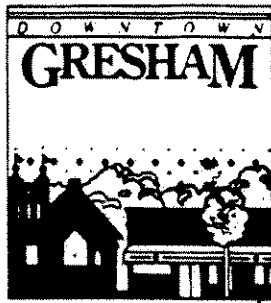
DOWNTOWN VISION

Program/Action Item	Responsibility	Timeline	Resources	Obstacles	Stakeholders
Item 8A Parking Management Land Acquisition for Future Parking 3rd & Kelly	City	1993-1994	Business Assistance Dept. of City Street Dept. of Environmental Services Tri-Met	Funding Available Land	City Downtown Community
Item 8B Parking Management Structures 3rd & Miller 3rd & Kelly	City	5-10 Years	Business Assistance Dept. of City Street Dept. of Environmental Services	Funding	City Downtown Community Tri-Met

Gresham 2020 Action Plan

DOWNTOWN VISION

Program/Action Item	Responsibility	Timeline	Resources	Obstacles	Stakeholders
Item 9 Establish Design Review District & Committee	Community Development Department Gresham Downtown Development Association	1993-1994	Community Development Department Gresham Downtown Development Association Oregon Downtown Development Association Developers	Property Owners Creation of New Standards Developers Code Amendments for Historic District	Downtown Property Owners Merchants City Community
Item 10A Pedestrian Walkways Continuations & Alleys - Align Main St. to Town Fair at 4th St. - Alley Behind M&M 1st & 2nd	Department of Environmental Services	1993-1994	Community Development Gresham Downtown Development Assn. Oregon Downtown Development Assn. City Streets Division	Property Owners Funding	Downtown City Property Owners Community
Item 10B Pedestrian Walkways Improve Walkway from Downtown Core to Main City Park	Department of Environmental Services ODOT	1993-1998	Community Development Gresham Downtown Development Assoc. City Streets Division ODOT	Property Owners Funding Available Rights-of-Way ODOT ownership of rights-of-way (not City)	Downtown City Community



GRESHAM DOWNTOWN
DEVELOPMENT ASSOCIATION

**GRESHAM DOWNTOWN DEVELOPMENT ASSOCIATION
ENVISION DOWNTOWN TASK FORCE**

**Recommendations for Action Committee
June 24, 1992**

**Item #1 - Downtown Boundaries
Timeline: '93-'94**

Historic Downtown Core of Gresham: North along both sides of the Max Light-Rail line; South along Powell including businesses on the south side of Powell; East along Kelly including buildings on the east side of Kelly; West along Miller including buildings on the west side of Miller.

High Density Core of Downtown Gresham: North border to include both sides of Division, South border to include both sides of Powell; West border to include both sides of Eastman; East border to include both sides of Cleveland. This High Density area includes the Historic Downtown Core as a continued target for high density growth.

Expanded Growth Boundaries for Downtown Gresham: The boundaries that are defined by the Envision Gresham Proposal; North along East Burnside; South along Powell Blvd.; East along Hogan Ave.; West along Wallula Avenue and Eastman Parkway.

**Item #2A - City Hall Relocation: Feasibility Determination
Timeline: '92-'93**

The Downtown Task Force recommends that City Hall actively pursue the question of financial feasibility of building a new City Hall

**Item #2B - City Hall Relocation to Downtown Area
Timeline: '93-'98**

The committee clearly established that this recommendation is only "for the record" should the city decide to relocate City Hall. - If City Hall relocates, this task force recommends that a new City Hall be located within the area defined by the following boundaries: North along the south side of Division; South along Powell; East along Kelly; West along Miller.

**Item #3 - Light Rail Loop Around Historic Downtown Core
Decision Timeline: '93
Construction Timeline: '98**

The committee enthusiastically endorsed the recommendation of a light rail loop around the Historic Downtown Core: Recommendation of a single track, MAX light-rail loop circling the Historic Downtown Core with the following route: South on Miller beginning at the corner of Division and Mignonette; Turn East on Powell (or at least to 3rd); North on Kelly to existing track

Envision Downtown Task Force
(Revised per discussion at GAPC Mtg. 7/2/92)
Recommendations (cont.)
Page two

Item #4 - Continuation of Street Improvements

Timeline: '93-'98

The Envision Downtown Task Force encourages the continuation of the improvement of all streets within the Historic Downtown Core. The task force recommends improvements that are generally consistent with Main Street and would encourage that side streets are improved as part of the connecting major street improvements. These improvements would generally incorporate the ornamental trees, underground and upgrade utilities, decorative lamp posts and crosswalks with the continued concept of the bubbles at corners.

Item #5 - Performing Arts Center

Timeline: '93-'96

The task force recommends the active pursuit of a Performing Arts Center to be located within the Historic Downtown Core or immediately contiguous.

Item #6 - Downtown Gateway Markers

Timeline: '92-'93

This task force recommends that there be gateways established as entrances to the Historic Downtown Core that would provide invitation and direction.

Item #7 - Mixed-Use Zoning

Timeline: '93-'96

This task force encourages mixed-use zoning that would promote residential use within commercial buildings.

Item #8A- Parking Management: Land Acquisition

Timeline: '93-'94

Land acquisition for future parking.

Item #8B- Parking Management: Structures

Timeline: 5-10 years

This task force recommends building two parking structures in Downtown:

- 1) 3rd & Miller on current site of city parking lot
- 2) 3rd & Kelly

Item #9 - Design Review

Timeline: '93-'94

We recommend that the city establish a design review district with criteria and a review committee for the areas covered by the Historic Downtown Core and High Density Core.

Envision Downtown Task Force
Recommendations (cont.)
Page three

Item #10A - Pedestrian Walkways
Timeline: '93-'94

Continue pedestrian walkways that align Main to Town Fair at 4th street
Continue pedestrian walkways in the alley behind the M&M restaurant between
1st & 2nd; and recognize opportunities for mid-block pedestrian circulation
in future development

Item #10B - Pedestrian Walkways: Downtown to Main City Park
Timeline: '93-'98

The task force recommends an improved pedestrian walkway from the downtown
core to Main City Park

Respectfully submitted by the Envision Downtown Task Force, organized and
endorsed by the Gresham Downtown Development Association, as requested by
the City of Gresham's 2020 Action Committee.

Committee Members:

Terry McCall, Chair
US Bank

Phyllis Flury
Pasta Pazzo

John Andersen, Advisor
City of Gresham

Bill Heitzman
M&M Restaurant

Jack Adams, Advisor
City Council

Cory Williamson
Gresham Inn

Cliff Kohler
Kohler Properties

Kent Cox
Cox & Assoc

Frank Hartner
Ashley's Inc.

Bill Whitney
Reed/Whitney Arch

Don Hessel
Main Street Restaurant

Steve Thoren
Thoren Glass

Lisa Barton-Mullins
Citizen

Judy Giorgi
Homefolk Realtors

Don Marthaller
Property House Inc.

Catherine Comer
Committee Coordinator,
Action Committee Representative &
Downtown Manager of GDDA

Dale Fiedler
Toy Bear Ltd.

Gresham 2020 Action Plan

TRANSPORTATION

Program/Action Item	Responsibility	Timeline	Resources	Obstacles	Stakeholders
City Bikeways Committee shall review and revise its Bikeways Master Plan to reflect the 2020 Vision	Bikeways Committee	March 1994	Community Development Department	Lack of resources	
At the time of new street construction or existing street reconstruction, pedestrians and bikeways shall be added to arterials and shall be lined with appropriate street trees	Planning Commission City Council	1993	Community Development Department Department of Environmental Services	Lack of Funding	Property Owners Bicyclists
Create a long-range Transit Plan that includes light rail, buses and shuttles.	City Council Tri-Met	1995	Community Development Department Department of Environmental Services	Lack of Funding	All of Community

Gresham 2020 Action Plan

TRANSPORTATION

Program/Action Item	Responsibility	Timeline	Resources	Obstacles	Stakeholders
The City shall prepare a feasibility study of expanding the LRT system to serve the MHCC and Medical Center Area. One Alternative should include a route along Stark St. between West Gresham and Troutdale.	City Council Tri-Met Metro	1995	Community Development Department Tri-Met Metro	Lack of funding	Property owners Business people
Tri-Met should construct additional vehicle and bicycle parking by adding parking structures to their lots at City Hall and Cleveland Station.	Tri-Met	1995	Tri-Met	Lack of funding	Tri-Met All Commuters GDDA

Gresham 2020 Action Plan

TRANSPORTATION

Program/Action Item	Responsibility	Timeline	Resources	Obstacles	Stakeholders
The City shall establish a Transportation Committee to identify transportation needs and recommend solutions to satisfy state, regional and local concerns.	City Council	1993	Community Development Department Department of Environmental Services Fire Department	Lack of staffing	All Citizens

Gresham 2020 Action Plan

COMMUNITY CENTERS

Program/Action Item	Responsibility	Timeline	Resources	Obstacles	Stakeholders
Council Adoption of Community Center Program - Joint Resolution with Schools - Includes staff funding	City Council School Districts	1993	Office of City Manager	Lack of funds	All of community
Evaluation of Need - Inventory current activities - Identify needs - List financial and human resources	New Community Center Program	1994	CCP funding Use existing buildings at first, then when successful, construct new facilities	Lack of funds	All of community

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COMMUNITY CENTERS

Program/Action Item	Responsibility	Timeline	Resources	Obstacles	Stakeholders
Community Schools	Community Center Program School Districts City Council (Kiosk)	1992/1994	Gresham School District schools as demonstration project. Parks Department Citizen Involve. Coord. Crime Prevention Rockwood Safety Action Team Fire Prevention College Outreach	Day-In Use Week Day Evening-Outside Groups Bumped Insurance Maintenance Cost	Neighborhood Groups Senior Citizens AARP Chapter Scout Groups Garden Clubs League Meetings Students/Teachers School Boards
Church Sites	Community Center Program Local Churches	1994/1995	Ministerial Assoc. Youth Pastors Meals on Wheels Support Groups Art Committee	Fee - Janitorial Insurance (?) Separation of Church and State	All above congregations Church affiliations Church boards
Apartment Complex Meeting Rooms	Community Center Program	1995/1996	PR for Large Apartment Complex Owners	Insurance Conflict with tenants	Tenants Owners Community

Gresham 2020 Action Plan

COMMUNITY CENTERS

Program/Action Item	Responsibility	Timeline	Resources	Obstacles	Stakeholders
Care Facilities' Meeting Rooms (ex. Fairlawn)	Community Center Program	1995/1996	Students in College for their Work Experience	Staff time	All of community
Senior Centers (Powell Valley Retirement Ctr) Legacy-Classes for Seniors Card Games, Bingo Interaction Meeting Space Health Fair	Community Center Program	1994/1995	Center Staff AARP	Staff time	All of community
Ethnic Centers - Hispanic - NARA Cultural diversity opportunities	Community Center Program	1994/1995	Hispanic Program NARA	Staff time	All of community Cultural groups

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MT. HOOD VIEW CORRIDORS PROTECTION

Program/Action Item	Responsibility	Timeline	Resources	Obstacles	Stakeholders
Establish a committee to identify and inventory all significant views of Mt. Hood	Community Development Department PGE Cable T.V. Company	Draft ready by Fall 1993 Final Adoption 1994	Department of Environmental Services Community Development Department Chamber of Commerce	Property owners Businesses PGE Utility Companies Phone Companies Cable T.V. Co.	City of Gresham Property Owners General Community Chamber of Commerce Planning Commission
Determine the most significant of the views.	City Council Code Enforcement Department of Environmental Services	1994/1995	"Key" land owners Neighborhood Groups	PP&L Business signs Work with neighboring communities such as Wood Village and Troutdale	Outlining Communities Troutdale, Wood Village Fairview, etc. Anyone who travels through Gresham Chamber of Commerce
Modify City codes to protect views and adjust business signs which block view of Mt. Hood, including placing powerlines underground	Community Development Department Planning Commission City Council Utility Companies	1994	Community Development Department	Funding	"Key" landowners Neighborhood Groups Utility Companies

Gresham 2020 Action Plan

COLUMBIA RIVER ACCESS

Program/Action Item	Responsibility	Timeline	Resources	Obstacles	Stakeholders
Develop access to Columbia River	City Council Gresham Community Development Department	Draft ready by Fall 1993 Final Adoption 1994	Environmental Res. CDD City of Gresham Code Enforcement Chamber of Commerce	Property Owners "Moorage Properties" Lack of city owned water front Need to obtain additional properties	General community Chamber of Commerce City of Gresham "Key" land owners
Develop a long term vision to protect, preserve and encourage the protection of natural resources	Community Development Department	1995/1996	"Key" landowners Neighborhood Groups City staff	There is little property on the north side of the dike	Neighborhood Groups Gresham Planning Commission
Purchase property and reclaim/return to natural setting	Department of Environmental Services City Council	1994/1995	Bond funds SDC's	Property owners	Community residents Property Owners

Gresham 2020 Action Plan

ARTS AS A NEW INDUSTRY: AN ECONOMIC INNOVATION

Program/Action Item	Responsibility	Timeline	Resources	Obstacles	Stakeholders
Item 1 Promote a philosophy of the arts - aesthetic and functional with the following positions:	Professional artists Landscape architects Architects Craftspeople Horticulturists Educators Developers Builder Trades- persons and others that will have jobs from spinoff consumer	1992/1993 and on	Envision 2020 recommendation, Professional artists, Architects Landscape architects Craftspeople Horticulturists Educators Developers Building Tradespeople and others that will have jobs from the spinoff, consumers, City Staff, Planning Commission, City Council, Arts Historians Anthropologists, Literature and other educational sources, Agencies that have promoted the arts. Oregon & Metropolitan Arts Commissions	Unidentified funding.	Landowners, entrepreneurs, consumers, tourists, all art and related professions, spinoff trades, children, adults all people who live, work or come to Gresham
Item 1A The arts for cultural enrichment.					
Item 1B The arts for Livability	City staff Planning Commission City Council				
Item 1C - The arts for environmentally friendly new jobs created as spinoff from art activities					
Item 1D Arts to promote the environmental theme in the Envision 2020 Recommendation.					

Gresham 2020 Action Plan

ARTS AS A NEW INDUSTRY: AN ECONOMIC INNOVATION

Program/Action Item	Responsibility	Timeline	Resources	Obstacles	Stakeholders
Item 2A Performing and Visual Arts Center (See Downtown Vision Recommendation)	Private Groups City Staff Planning Commission City Council Volunteers	1993 - 2000	Private and public funds. Bond levy. Staff from successful performing arts centers. All educational resources. GDDA	Unidentified funding.	Landowners, entrepreneurs, consumers, tourists all art and related professions, spinoff trades, children, adults, and all people who live, work or come to Gresham
Item 2B Additional smaller amphitheatres and plazas at parks schools and malls	Professional artists Architects, Landscape architects, Private groups, School Board City staff, Planning Commission City Council Volunteers, Developers	1992/1993 and on			
Item 2C Large plaza for offering a diversity of arts at all levels and other kinds of festivals	Professional Artists Architects, Landscape architects, Private groups, City staff, Planning Commission City Council Volunteers, Developers				

Gresham 2020 Action Plan

ARTS AS A NEW INDUSTRY: AN ECONOMIC INNOVATION

Program/Action Item	Responsibility	Timeline	Resources	Obstacles	Stakeholders
Item 3 Exhibition spaces as follows: Item 3A Museum and cultural center with archival space and space to display art on loan from Portland Art Museum and others	Professional artists Architects, Landscape architects, Private groups City staff, Planning Commission City Council Volunteers, Developers	1993 and on	Private and public funds. Portland Arts Museum and others. Ethnic organizations.	Unidentified funding.	Landowners, entrepreneurs, consumers, tourists all art and related professions, spinoff trades, children, adults all people who live, work or come to Gresham
Item 3B Gallery in new City Hall	Professional artists, Architects		Bond levy.		
Item 3C Sculpture and/or paintings in gardens, plazas, shopping malls, parks and along transit routes and stations.	Private parties, Developers, Artists City Council Planning Department, Planning Commission Tri-Met Metro		Private and public funds. Cities and institutions having such applications.		

Gresham 2020 Action Plan

ARTS AS A NEW INDUSTRY: AN ECONOMIC INNOVATION

Program/Action Item	Responsibility	Timeline	Resources	Obstacles	Stakeholders
Item 4 Conservatory of performings arts.	Performing artists, Arts supporters, Educators, Planning Commission, City Council	1995 and on if performing arts in Gresham flourish	Supporters of the performing arts, Private and/or public funds, Architects, Educators in the performing arts, MHCC, Performing artists.	Unidentified funding. Unidentified existing facility.	Performers, viewers, Land owners, Educators, Students, Residents of Gresham.
Item 5 Professional visual arts schools including fine arts, industrial design, Graphics, Photography, Motion pictures	Visual artists, Patrons, Educators, Planning Commission, City Council.	1993 and on if art is a priority in Gresham	Educators in all visual arts, Architects, Professional visual artists, Industries that employ professional artists.	Unidentified funding. Unidentified existing facility.	Visual artists, Landowners, Educators, Students, Residents of Gresham, Industries that employ professional artists.
Item 6 College preparatory arts programs in the public schools and through any performing and visual arts center under City jurisdiction.	Artists, Students Educators, School Boards, Residents of Gresham Planning Commission, City Council.	1992 and on	Professional artists, Educators.		Students, Parents, Artists, Craftspeople, Developers Industries that employ professional artists.

Gresham 2020 Action Plan

ARTS AS A NEW INDUSTRY: AN ECONOMIC INNOVATION

Program/Action Item	Responsibility	Timeline	Resources	Obstacles	Stakeholders
Item 7 Architecture and landscape architecture in the following:					Landowners, entrepreneurs, consumers, tourists all art and related professions, spinoff trades, children, adults all people who live, work or come to Gresham
Item 7A Design Review Committee including committee for historic downtown core (see Downtown Vision Action Plan)	Professional artists, Architects, Landscape architects, Arborists, Planning Commission, City Council.	1992/1993	Cities having Design Review Committees, Professional artists, Architects and Landscape architects, Literature GDDA Citizen Volunteers		
Item 7B Policies and codes to promote in new development the legal maximum regarding architectural and landscape aesthetic.	Professional artists, Architects, Landscape architects, Craftspeople, Horticulturists, Educators, Developers, Builder Tradespersons City Staff, PC, CC	1992/1993	Cities having Design Review Committees, Professional artists, Architects and Landscape architects, Literature		

Gresham 2020 Action Plan

ARTS AS A NEW INDUSTRY: AN ECONOMIC INNOVATION

Program/Action Item	Responsibility	Timeline	Resources	Obstacles	Stakeholders
Item 7C Incentives to encourage additional initiation of craftsmanship and art application in all new development.	Professional artists, Architects, Landscape architects, Craftspeople, Horticulturists, Educators, Developers, Builder Tradespersons City Staff, PC, CC	1992/1993	Cities having Design Review Committees, Professional artists, Architects and Landscape architects, Literature, Building trades craftsman.		Landowners, entrepreneurs, consumers, tourists, all art and related professions, spinoff trades, children, adults, all people who live, work or come to Gresham.
Item 7D Citywide aesthetic and functional plan including gateways and treelined streets	Arborists, Artists, Engineers, Architects, Landscape Architects, Planning staff, Planning Commission, City Council.	1992/1993	Cities having Design Review Committees, Professional artists, Architects and Landscape architects, Literature	Lack of agreement on what is good aesthetics	
Item 7E To promote usage beauty and design for safety all walkways and bike paths.	Arborists, Artists, Engineers, Architects, Landscape Architects, Planning staff, Planning Commission, City Council.	1992/1993	Arborists, Artists, Engineers, Architects, Landscape architects Educational media.	Lack of funding.	

Gresham 2020 Action Plan

ARTS AS A NEW INDUSTRY: AN ECONOMIC INNOVATION

Program/Action Item	Responsibility	Timeline	Resources	Obstacles	Stakeholders
Item 7F Environmental learning center with conservatory and/or gardens and open or natural spaces with at least consideration for: 1) Feature native plants and stock 2) Korean garden to compliment Japanese Garden at Washington Park and the planned Chinese City Garden in Portland.	Arborists, Artists, Engineers, Architects, Landscape Architects, Planning staff, Planning Commission, City Council.	1992/1993 and	Private and public funds, sources in responsibility column, staff from successful gardens and conservatories, literature.	Unidentified site. Unidentified funding.	Landowners, entrepreneurs, consumers, tourists, all art and related professions, spinoff trades, children, adults, all people who live, work or come to Gresham.

Gresham 2020 Action Plan

ARTS AS A NEW INDUSTRY: AN ECONOMIC INNOVATION

Program/Action Item	Responsibility	Timeline	Resources	Obstacles	Stakeholders
Item 7G Policy and codes requiring a percentage of funds, not to exceed 1%, for all public developments to be for art.	Professional artists, Landscape architects Architects, Craftspeople, Horticulturists, Educators, Developers City Staff, CC, PC Builder Tradespersons	1992/1993	Educators Developers Building Tradespeople and others that will have jobs from the spinoff, consumers, City Staff, Planning Commission, City Council, Arts Historians Anthropologists, Literature and other educational sources, Agencies that have promoted the arts successfully. Envision 2020 recommendation Professional artists, Architects Landscape architects Craftspeople, Horticulturists	Unidentified funding. City policies.	Landowners, entrepreneurs, consumers, tourists, all art and related professions, spinoff trades, children, adults All people who live, work or come to Gresham
Item 7H Workshops on visual and functional aesthetics with architects, artists, and designers for City staff, Planning Commission and City Council.	City Staff, Planning Commission, City Council	1992 and on Regularly scheduled or whenever action related to aesthetic and design issues is recommended to Planning Commission or City Council.		Unidentified funding.	
Item 7I Aesthetic design in wildlife habitats and open spaces (see Open Spaces)					

Gresham 2020 Action Plan

ECOLOGICAL ECONOMICS Subcommittee Recommendation

Program/Action Item	Responsibility	Timeline	Resources	Obstacles	Stakeholders
Establish a Council Goal requiring continuing education of Council, Planning Commission, Commissioners, and staff on environmental issues	Office of Strategic Planning City Council	1993	OSP Literature and other existing media Ecology, scientists and educators Social scientists and volunteers		Council Planning Commission Staff
Adopt the MHCC version of the Valdez Principles	Office of Strategic Planning City Council	1993	OSP Literature and other existing media Ecology, scientists and educators Social scientists and volunteers		All of community
Find new formulas, applications, codes & incentives for long term societal & ecological gains	Community Development Department Planning Commission City Council	On-going	GAPC Literature, media teachers, scientists Researchers Informed volunteers		All of community

Gresham 2020 Action Plan

ECOLOGICAL ECONOMICS Subcommittee Recommendation

Program/Action Item	Responsibility	Timeline	Resources	Obstacles	Stakeholders
Monitor ecological damage during construction and use necessary enforcement actions (including penalties that increase with the severity of the damage)	Office of Strategic Planning City Council New Advisory Group	Ongoing	City Staff Ecological researchers Scientists State and Federal Agencies	Lack of models	Homebuilders Residents Developers Society Property Owners
The City should create a specific policy to require the City's comprehensive plan take into consideration hazardous situations and not allow housing there	Community Development Department Planning Commission City Council	1993	City Staff Ecological researchers Scientists State and Federal Agencies	Check with LCDC	Homebuilders Residents Developers Society Property Owners
Encourage additional recycling	Advisory Groups City Council	1993	City Staff Ecological researchers Scientists State and Federal Agencies		Homebuilders Residents Developers Society Property Owners

Gresham 2020 Action Plan

ECOLOGICAL ECONOMICS Subcommittee Recommendation

Program/Action Item	Responsibility	Timeline	Resources	Obstacles	Stakeholders
Promote, enhance and restore watersheds and their extensions (check city zoning rules)	Advisory Groups Community Development Department Planning Commission City Council Department of Environmental Services - Parks Division	Ongoing	City Staff Ecological Researchers Scientists State and Federal Agencies		All of Community
Work with State, Federal and local agencies to protect public and groundwater	Advisory Groups Community Development Department Planning Commission City Council Dept. of Env. Services	Ongoing	City Staff Ecological Researchers Scientists State and Federal Agencies		All of Community
Work with the State Building Codes Division to develop rules and tests to identify radon and enforce remedies	Community Development Department City Council Building Codes Division	1993	EPA		Homeowners Builders

Gresham 2020 Action Plan

ECOLOGICAL ECONOMICS Subcommittee Recommendation

Program/Action Item	Responsibility	Timeline	Resources	Obstacles	Stakeholders
Assure adequate level of enforcement on current rules for businesses to disclose use, storage, and disposal of toxic wastes	Advisory Groups Fire Department Community Development Department Budget Committee City Council	1993	EPA	Lack of funding	All of Community
The City will regularly study the actual cost of development, then reaffirm, reduce or eliminate subsidies	Advisory Groups Fire Department Community Development Department Budget Committee City Council	Ongoing	EPA	Lack of funding	All of Community
Encourage Ecologically Sound Businesses	Advisory Groups Fire Department Community Development Department Budget Committee City Council	Ongoing	Business Assistance Planner	Lack of funding	All of Community



MT. HOOD COMMUNITY COLLEGE

26000 SE STARK ST., GRESHAM, OREGON 97030 • (503) 667-6422

Dr. Paul E. Kreider, *President*

MT. HOOD COMMUNITY COLLEGE DISTRICT

RESOLUTION

The Board of Education believes that it must be a responsible steward of the environment and behave in a manner that leaves the Earth healthy and safe. We further believe that we must not compromise the ability of future generations to sustain their needs.

In affirming these beliefs, we do not intend to assume any greater legal or financial responsibility for environmental harm or costs than the applicable laws otherwise provide. Rather, by adopting these principles, we publicly affirm our responsibility for and commitment toward the environment. Therefore,

BE IT RESOLVED that the following principles are endorsed:

1. Protection of the Biosphere. We will minimize and strive to eliminate the release of any pollutant that may cause environmental damage to air, water, or earth or its inhabitants. We will safeguard habitats in rivers, lakes, wetlands, coastal zones and oceans and will minimize contributing to global warming, depletion of the ozone layer, acid rain or smog.
2. Sustainable Use of Natural Resources. We will make sustainable use of renewable natural resources, such as water, soils and forests. We will conserve nonrenewable natural resources through efficient use and careful planning. We will protect wildlife habitat, open spaces and wilderness, while preserving biodiversity.
3. Reduction and Disposal of Waste. We will minimize the creation of waste, especially hazardous waste, and wherever possible recycle materials. We will dispose of all wastes through safe and responsible methods.
4. Wise Use of Energy. We will make every effort to use environmentally safe and sustainable energy sources to meet our needs. We will invest in improved energy efficiency and conservation in our operations. We will maximize the energy efficiency of products we produce or sell.

5. Risk Reduction. We will minimize the environmental, health and safety risks to our employees and the communities in which we operate by employing safe technologies and operating procedures and by being constantly prepared for emergencies.
6. Marketing of Safe Products and Services. We will sell products or services that minimize adverse environmental impacts and that are safe as consumers commonly use them. We will inform consumers of the environmental impacts of our products or services.
7. Disclosure. Whenever possible, we will disclose to our employees and to the public incidents relating to our operations that cause known environmental harm or pose known health or safety hazards, and will disclose known environmental, health or safety hazards posed by our operations. In addition, we will not take any action against employees who report any conditions that create a danger to the environment or pose health and safety hazards.
8. Environmental Resources. We will provide resources, as available, to support the implementation of these principles and the involvement of all staff in fulfilling them.
9. Annual Assessment. We will conduct an annual self-evaluation of our progress in adhering to these principles and report on our progress in a public session.

APPROVED by the Board of Education _____, 1991.

Chairman
Mt. Hood Community College
Board of Education

Gresham 2020 Action Plan

HISTORIC RESOURCE ADVISORY COMMITTEE

Prog/Action Item	Responsibility	Timeline	Resources	Obstacles	Stakeholders
Identifying and Cataloging Historic Resources	City of Gresham Comm. Development Historic Resources Committee & Historical Society	Ongoing	City Funds Volunteers Historic Preservation Grants Organizations	Funding Manpower	City of Gresham County State of Oregon Residents - Past, Present & Future
Preserving Historic Resources	City Historic Resource Committee GHS	Ongoing	City Code State Statutes City & Community Funding SHPO	Owner Objections Recognize Limits of Private Property Rights Devel. Expediency Funding, Lack of Awareness by Prop. Owners	Citizens
Designation of Historic Districts (Residential & Commercial	HRAC Planning Commission Property Owners City Council	1992 - 1995	HRAC Planning Commission City Council GHS	Developers Property Owners Funding	All Citizens Homeowners GHS HRAC City of Gresham County & State of Oregon

Gresham 2020 Action Plan

HISTORIC RESOURCE ADVISORY COMMITTEE

Prog/Action Item	Responsibility	Timeline	Resources	Obstacles	Stakeholders
Historic District Comp. Plan Text Amendments .Creating Districts .Reg. Alterations .Reg. District Uses	HRAC Council Planning Commission	1992 - 1995	City Staff HRAC GHS GDDA	Developers Property Owners Funding	All Citizens Homeowners GHS
Increase Public Awareness of Historic Sites by Publications and Signage	HRAC GHS City Council	On-going	City Staff HRAC GHS GDDA Newspapers	Funding	All Citizens
Local Incentive Prog. .Fee Waiver .Financial Incentives .Plaque Program .Prop. Tax Incentives	HRAC City Council and Planning Commission		City Staff	Funding	All Citizens

Gresham 2020 Action Plan

Rockwood Vision - Visual Aspects

Prog/Action Item	Responsibility	Timeline	Resources	Obstacles	Stakeholders
Define & Adopt Rockwood Boundary Visual Aspects #1 Identify Central Core Area -- Subsequent Phase-In of Steps	City Council Planning Commission	1993 - 1994	Rockwood Vision 2020 Action		City Business Owners Property Owners Residents
Create Rockwood Development Assoc.	Rockwood Businesses	1993	City GDDA	Funding	Property Owners Business Owners Citizens
Create a More Definable Identity .Central Plaza .Tree-lined Streets .Gateways	City Council Comm. Service Org's Rockwood P.U.D. RDA	1993 - 1996	CDBG Comm. Devel. Dept. Nursery Assoc. Local Sign Co. Owners	Funding Lack of Community Organization	Property Owners Local Residents Local Businesses

Gresham 2020 Action Plan

Rockwood Vision - Visual Aspects

Prog/Action Item	Responsibility	Timeline	Resources	Obstacles	Stakeholders
Develop a System to Make Better Use of Volunteer and Required Community Service Hours	City Council GPD Mult. Co. Justice RDA	Ongoing as Projects Available	Community Policing District Courts	Lack of Coordination Between Agencies	Mult.Co. Corrections Sentenced Offenders Courts Business People Soc. Serv. Agencies

Gresham 2020 Action Plan

Rockwood Vision - Public Safety

Prog/Action Item	Responsibility	Timeline	Resources	Obstacles	Stakeholders
Continue Community Policing Efforts to Assure that Police are Highly Visible and Funded	City GPD RDA	On-going	Community Policing Programs	Funding	Entire Community
Develop a Plan for Implementing Fire Hydrant Placement to be Included in Master Fire Plan	City Rockwood PUD Fire Plan Comm.	1994	Rockwood PUD DES Gresham Fire Dept. Fire Plan Comm.	Funding	Business People Developers Taxpayers Ratepayers
Develop a Community Center to House Public Services	City County RDA	On-going Increasing with Time	CDD-CDBG Gresham Parks PAL Mult. County RDA Schools	Funding Lack of Coordination with Agencies	Rockwood Residents Service Agencies

Gresham 2020 Action Plan

Rockwood Vision - Human Resources

Prog/Action Item	Responsibility	Timeline	Resources	Obstacles	Stakeholders
Develop a Community Center which Provides a Variety of Social Services (refer to Comm. Center Action Plan)	Comm. Devel. Dept. City RDA	1995	Service Organizations RDA Schools	Funding Lack of Community Interest	Senior Citizens Community Residents Businesses Cultural Groups
Provide Local Services to Young People	DES Parks Program Mult. County RDA	1994	Parks Rec. Planner Rockwood Youth Grp Schools Co./State Soc. Serv. Comm. Policing PAL/PAC/MCA Scouting Federal Programs	Lack of Funding Clearer Identity of Appropriate Serv.	Residents

Gresham 2020 Action Plan

Rockwood Vision - Housing

Prog/Action Item	Responsibility	Timeline	Resources	Obstacles	Stakeholders
Develop Mixed-Use Zoning in Rockwood	City Planning Comm. RDA	1993	ODD David Evans Report RDA	Existing Development Patterns Property Owners	Property Owners Area Residents
Housing in the Rockwood Area should Serve a Diversity of Income Levels / Encourage Development of Housing for a Variety of Housing Levels	City Planning Comm. RDA ODD	On-going	ODD HAP	Lack of Funding Opposition to Apartments	Property Owners Devel. Community
Develop Design Standards for Apartments Including but not Limited to Safety, Living Environment and Open Space	RDA		RDA		

Gresham 2020 Action Plan

Rockwood Vision - Schools

Prog/Action Item	Responsibility	Timeline	Resources	Obstacles	Stakeholders
Designate Rockwood as a Pro High School Degree or GED Zone	Centennial Gresham Reynolds RDA	On-going	School Districts ESD's MHOC Literacy Grant Prog. Volunteers Innovative Approaches	Funding Sch. Dist. Priorities	Students General Community
Designate Schools as Community Centers	Centennial Gresham Reynolds RDA Neighborhood Assoc. City	Already Begun On-going	Businesses School Districts Planning Comm. Chamber of Comm.	Limited Business - Industry Involvement No Existing Coordinating Group	Students General Community
Promote School/ Business Partnerships	Centennial Gresham Reynolds COD RDA	On-going	Business RDA State Employment	Funding	Taxpayers General Community

Gresham 2020 Action Plan

Rockwood Vision - Schools

Prog/Action Item	Responsibility	Timeline	Resources	Obstacles	Stakeholders
Improve Social Services in Schools	Centennial Gresham Reynolds City of Gresham Mult. County RDA	On-going	Gresham Parks Co. Social Services Community Policing Fire Dept. Info. Office	Funding	Taxpayers General Community

Gresham 2020 Action Plan

Rockwood Vision - Community Development

Prog/Action Item	Responsibility	Timeline	Resources	Obstacles	Stakeholders
Attract a Diversity of Industries that Provide a Living Wage/Entry Level Jobs/Summer Jobs for Youth	City RDA Chamber of Comm. CDD Rockwood Business	1993	CDD-Bus. Asst. Prog I-84, State Empl. Comm. Devel. Dept. Chamber of Comm.	Lack of Funds	Business People Residents
Encourage Major Employers to Participate in Design and Finance of Local Community Projects	Comm. Devel. Dept. City Chamber of Comm. RDA	On-going	CDD, Albertsons, Fujitsu, Viking, Boeing, Norwest, U.S. Bancorp RDA / GDDA	Lack of Entrepreneurs Industries may not Support	Devel. Community Real Estate Chamber of Comm. City / County Major Employers

RECOGNIZING ROCKWOOD A VISION FOR WEST GRESHAM GROWTH

November 18, 1992

The Gresham 2020 Vision Statement recognized the important opportunities available to our entire community in the Rockwood Area of Gresham. The Gresham Action Planning Committee identified the need for a specific vision statement dealing with Rockwood concerns. This statement identifies the most important issues facing the residents of Gresham's western district and creates strategies for addressing those topics.

Visual Aspects:

1. The Rockwood Area is defined as the area west of 202nd (Birdsdale), east of 162nd (city limit), south of the southshore (Columbia River), and north of the railroad tracks (city limit).
2. Create a more definable identity by providing:
 - A central plaza including:
 - community center
 - small scale commercial
 - Saturday market/Farmers Market
 - Tree-lined streets
 - Gateways and signage that are unique to Rockwood.
3. Additional apartments constructed in the Rockwood Area need to be of a quality design, such as the Rockwood Station development.
4. More frequent and coordinated use of volunteer and required community service hours would allow a variety of public projects to be completed at reduced cost.

Public Safety:

1. Emergency calls must be answered promptly and the City needs to allocate resources to assure adequate police and fire coverage.
2. Community policing is a better way to provide police services to our community and the resources provided by the central location of the District 1 Office are very important to the community. It is important that the police are highly visible and adequately funded.
3. The Rockwood PUD and the City of Gresham need to continue requiring a high standard for fire hydrant placement.
4. There needs to be a community center near 181st Avenue that houses public services.

Human Dignity:

1. The new community center needs to provide a variety of social services (including interpreters) to senior citizens, hearing impaired and individuals of multi-cultural backgrounds, as well as being available for community uses, weddings, receptions and similar activities.
2. Local services to young people should be a priority in the Rockwood area.

Housing:

1. City zoning should consider the residential and recreational value of the Columbia Shore.
2. Mixed Use Developments, where commercial and residential uses are located near or on the same site, should be created in the Rockwood Area.
3. Housing in the Rockwood Area should serve a diversity of income levels.

Schools:

1. The Rockwood community should be designated a strong and involved pro-high school or general equivalency diploma zone. That each citizen regardless of age or resource should be encouraged to gain a high school diploma.
2. The schools should be used as community centers, and use community fairs and other activities to provide social and public safety services.
3. More school/business partnerships need to be created so that graduates can obtain the necessary economics and skills training required to obtain living wage jobs with local businesses.
4. Social services need to be move available in the school system.

Community Development:

1. Additional summer jobs for all youth with local businesses need to be created by going beyond the current programs.
2. Emphasis should be given to creating entry-level jobs for Rockwood young people in local businesses.
3. A healthy economic environment would best be created by attracting a diversity of industries; jobs that provide a living wage are to be given priority over lesser paying employment.
4. New development needs to contribute financially to all aspects of the community, including schools and open space.
5. Major employers (such as Fujitsu, Boeing, U.S. Bank, Albertsons, Viking and Norwest Publishing) should be encouraged to participate in designing and financing local community projects.

