University of Oregon Libraries Statistical Abstract

for Fiscal Year 2010-2011

University of Oregon Libraries Assessment Team

Nancy Slight-Gibney, Laura Willey, Karen Munro, David C. Fowler, and Michael Thompson

O | LIBRARIES

University of Oregon

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Library Mission Statement

The University of Oregon Libraries enriches the student learning experience, encourages exploration and research at all levels, and contributes to advancements in access to scholarly resources.

Vision

The UO Libraries will be an active and visible partner in the enhancement of learning and creation of new knowledge. We will engage students, faculty, and campus leadership in dynamic, user-centered processes for planning, delivering, and assessing all programs, services, and information resources.

UO Libraries Strategic Directions

- Improve the user experience
- Support instruction that fosters academic success
- Become a learning organization
- Advance diversity
- Support the life-cycle of scholarly content
- Build the multi-institutional library

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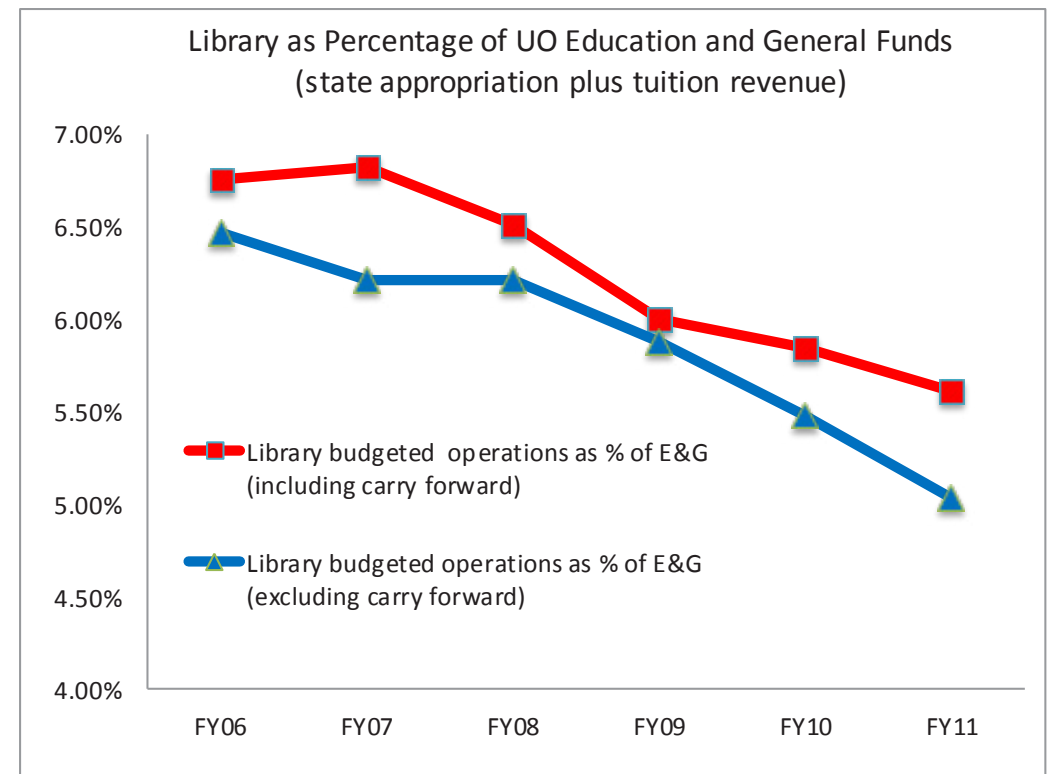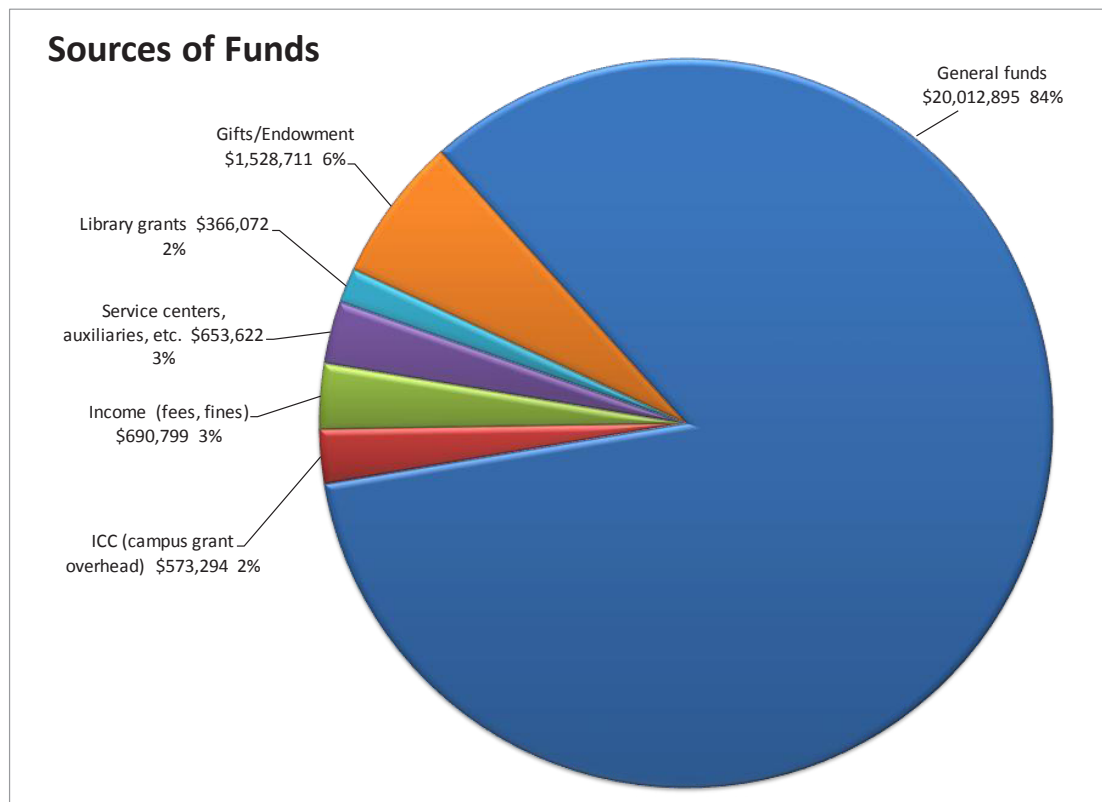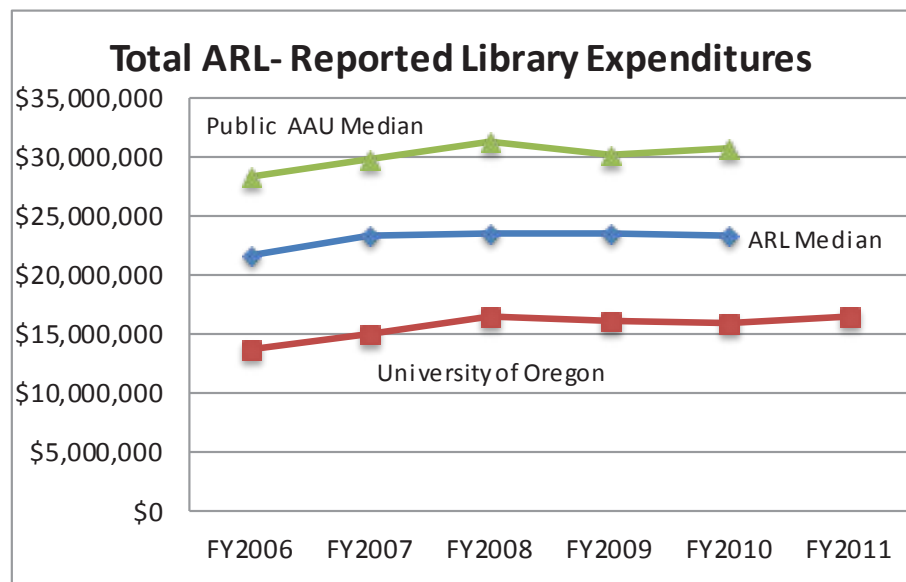
Design and Production:
Mandi Garcia
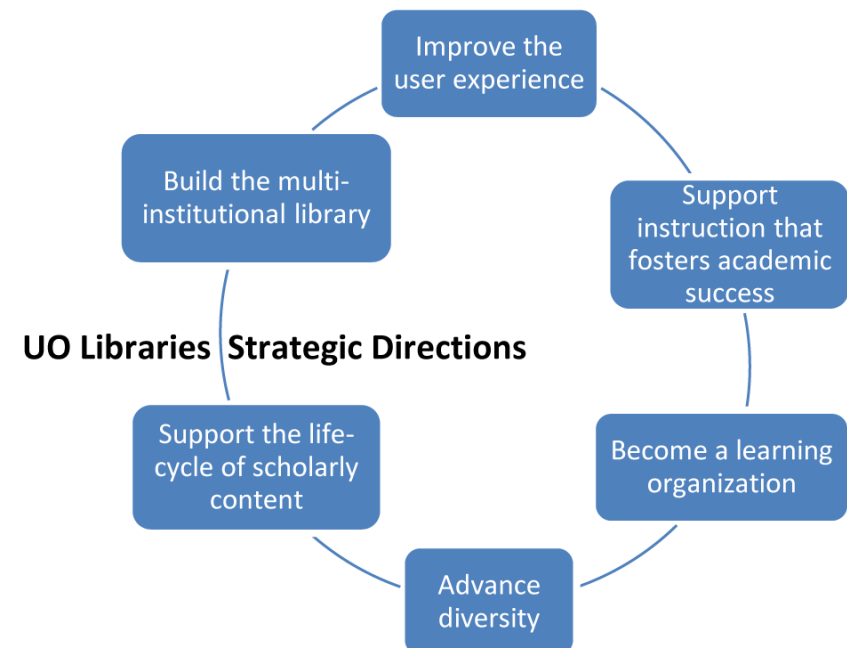
Library Development

With the generous support of more than 2,500 donors, Library Development raised $1.6 million during fiscal year 2011. The library's current endowment totals over $20 million. A few highlights for the year:

- Deferred bequests: $961,000

- Gifts designated for technology: $83,000

- Gifts of appraised collections (books and manuscripts): $145,835

- Gifts for Special Collections and University Archives: $15,000

- Unrestricted gifts for greatest current priorities: $837,500

- Gifts designated for collections: $525,000

Sources of Funds

General funds $20,012,895 84%

Gifts/Endowment $1,528,711 6%

Library grants $366,072 2%

Service centers, auxiliaries, etc. $653,622 3%

Income (fees, fines) $690,799 3%

ICC (campus grant overhead) $573,294 2%

Library as Percentage of UO Education and General Funds (state appropriation plus tuition revenue)

Library budgeted operations as % of E&G (including carry forward)

Library budgeted operations as % of E&G (excluding carry forward)

FY06 · FY07 · FY08 · FY09 · FY10 · FY11

Total ARL- Reported Library Expenditures

Note – for comparative purposes, expenditures reported to the Association of Research Libraries (ARL) exclude benefits or "Other Payroll Expense."

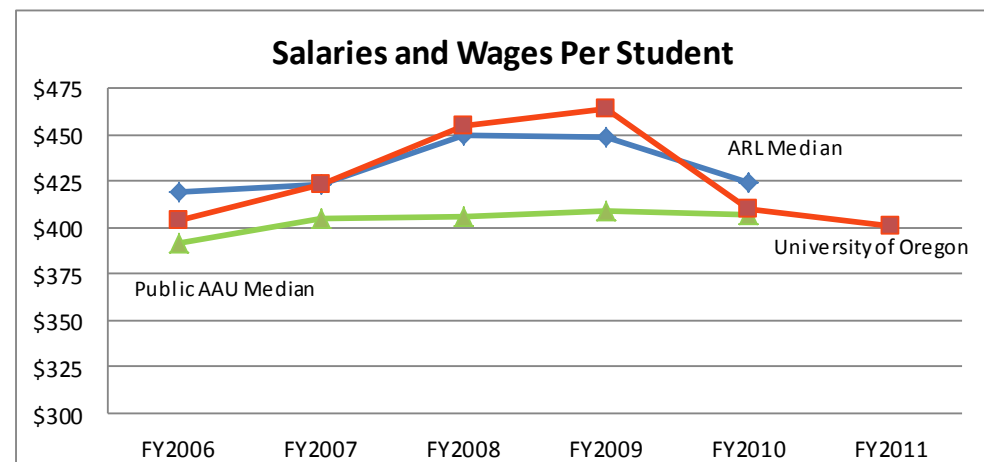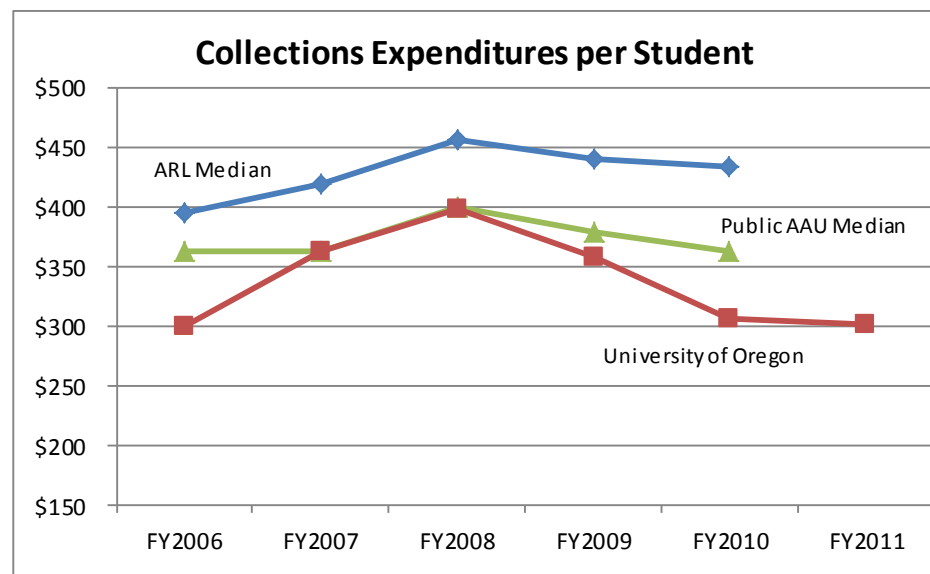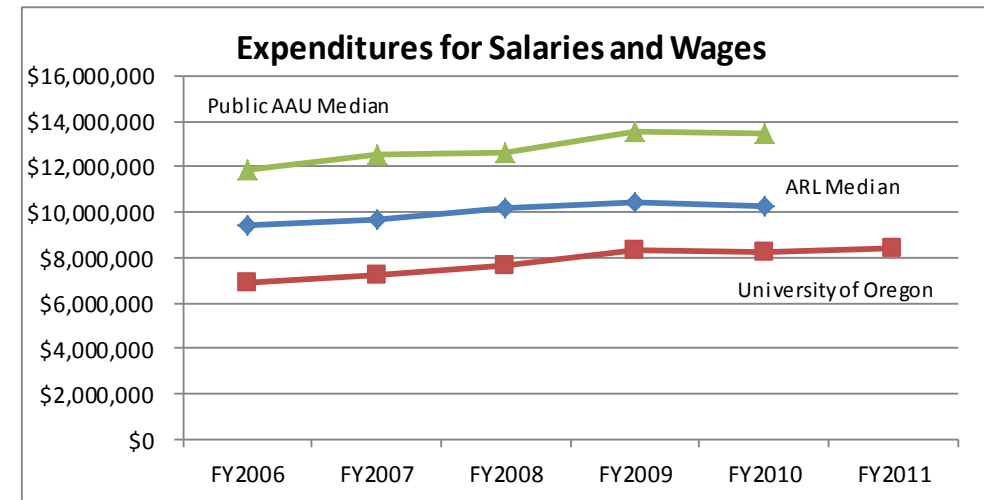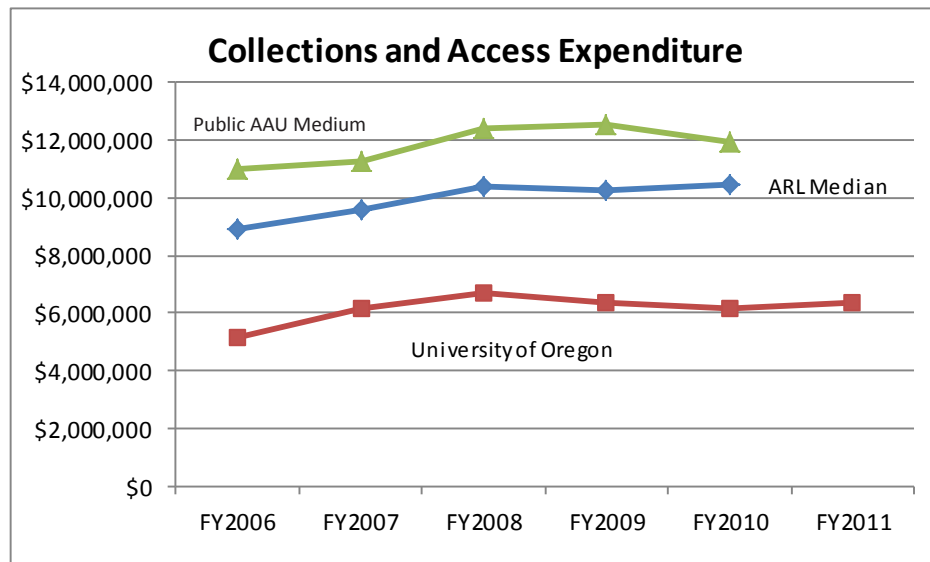## Library Expenditure Per Full-Time Student
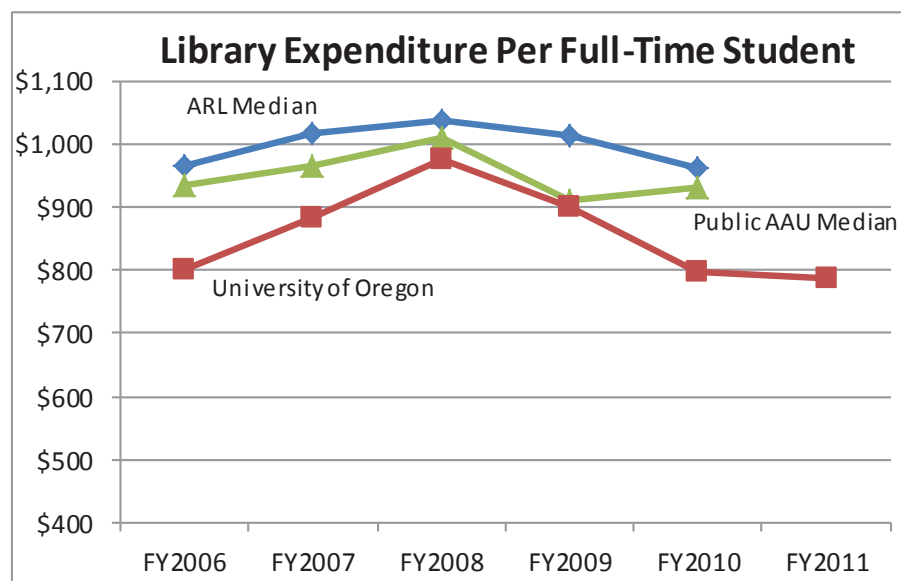
This graph normalizes the data for size of institution. The 34 public institutions that are members of the Association of American Universities have larger enrollments than the median of the 114 ARL institutions. What is evident over the last several years is not a drop in library funding at the UO but rather a rapid increase in enrollment paired with more modest increases in library funding.

Categories of Expenditure
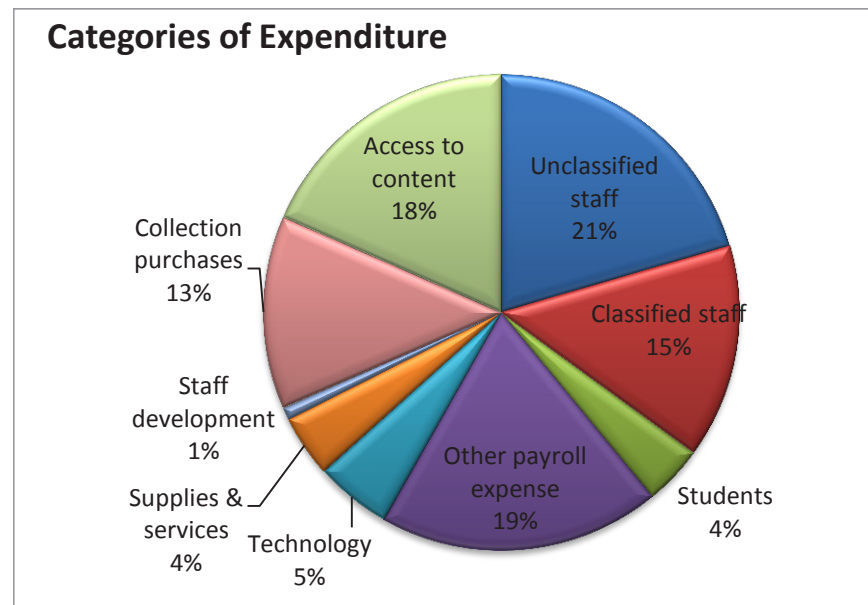
Personnel-related expenses, including benefits and professional development, account for 60% of the total. Collections and access to electronic resources account for a combined 31% of the total. Supplies and technology account for the remaining 9%.

Five Year Expenditure Trend	FY06	FY11	Change
Unclassified staff	$3,498,963	$4,297,058	22.8%
Classified staff	$2,479,555	$3,053,757	23.2%
Students	$702,339	$842,812	20.0%
Other payroll expense	$3,314,059	$4,025,446	21.5%
Technology	$699,791	$1,087,698	55.4%
Supplies & services	$656,894	$884,292	34.6%
Travel, staff development	$158,291	$174,840	10.5%
Collection purchases	$3,461,235	$2,752,165	**-20.5%**
Access to content	$2,085,376	$3,866,937	**85.4%**
Total expenditures:	**$17,056,503**	**$20,985,005**	**23.0%**

Expenditures for licensed electronic information sources have grown rapidly over the last five years as we have shifted resources away from purchasing print.

Collections and Access Expenditure

Chart: Collections and Access Expenditure (FY2006–FY2011), with lines labeled "Public AAU Medium", "ARL Median", and "University of Oregon". Y-axis $0 to $14,000,000.

Collections Expenditures per Student

Chart: Collections Expenditures per Student (FY2006–FY2011), with lines labeled "ARL Median", "Public AAU Median", and "University of Oregon". Y-axis $150 to $500.

Expenditures for Salaries and Wages

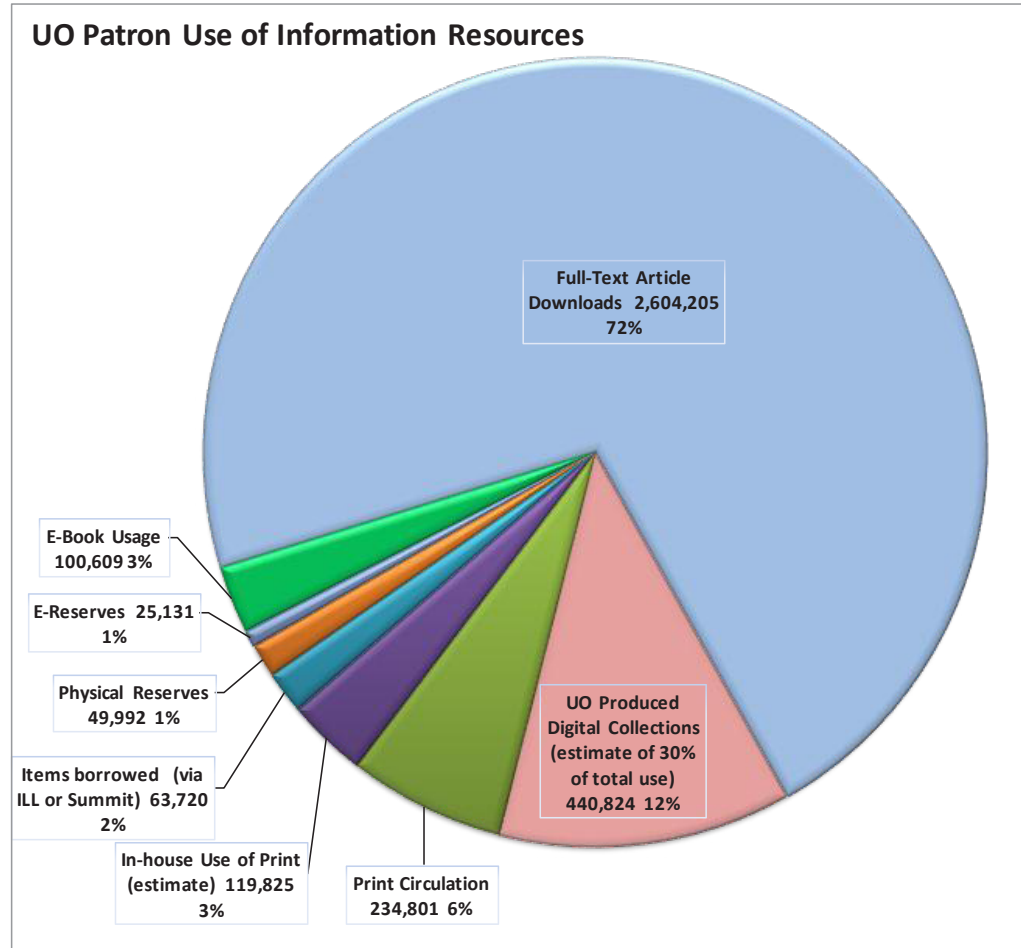Chart: Expenditures for Salaries and Wages (FY2006–FY2011), with lines labeled "Public AAU Median", "ARL Median", and "University of Oregon". Y-axis $0 to $16,000,000.

Salaries and Wages Per Student

Chart: Salaries and Wages Per Student (FY2006–FY2011), with lines labeled "ARL Median", "University of Oregon", and "Public AAU Median". Y-axis $300 to $475.

Labor FTE Over Time

Chart: Labor FTE Over Time (FY2006–FY2011), with lines labeled "Classified Staff", "Professional Staff", and "Student Assistants". Y-axis 50 to 90.

Current Acquisitions

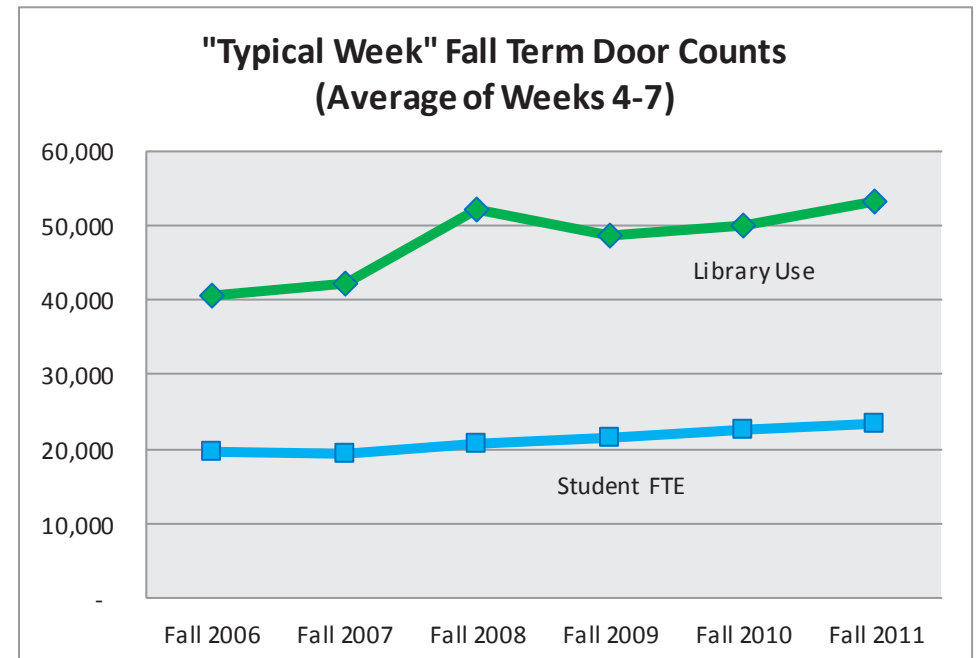|		one year change
New monographs purchased		
(July 1, 2010 through June 30, 2011)	21,212	17.6%
Gross volumes added (includes gifts and print serials)	40,945	9.4%
Current serial titles **	90,666	21.7%
Print only = 6%, Electronic = 94%		
** includes 31,334 freely accessible e-journals		

UO Patron Use of Information Resources

Full-Text Article Downloads 2,604,205 72%

E-Book Usage 100,609 3%

E-Reserves 25,131 1%

Physical Reserves 49,992 1%

Items borrowed (via ILL or Summit) 63,720 2%

In-house Use of Print (estimate) 119,825 3%

Print Circulation 234,801 6%

UO Produced Digital Collections (estimate of 30% of total use) 440,824 12%

88% of the total use of library-provided content is in electronic format. This is up from 85% in fiscal year 2009-10. The growth area for collections is in the number of titles we license for electronic access.

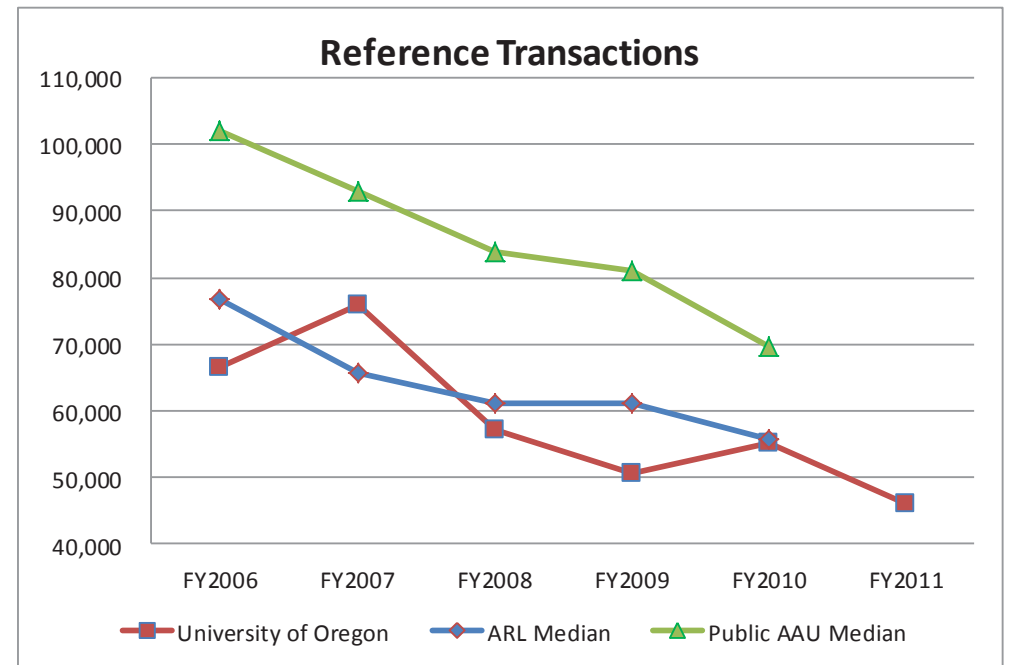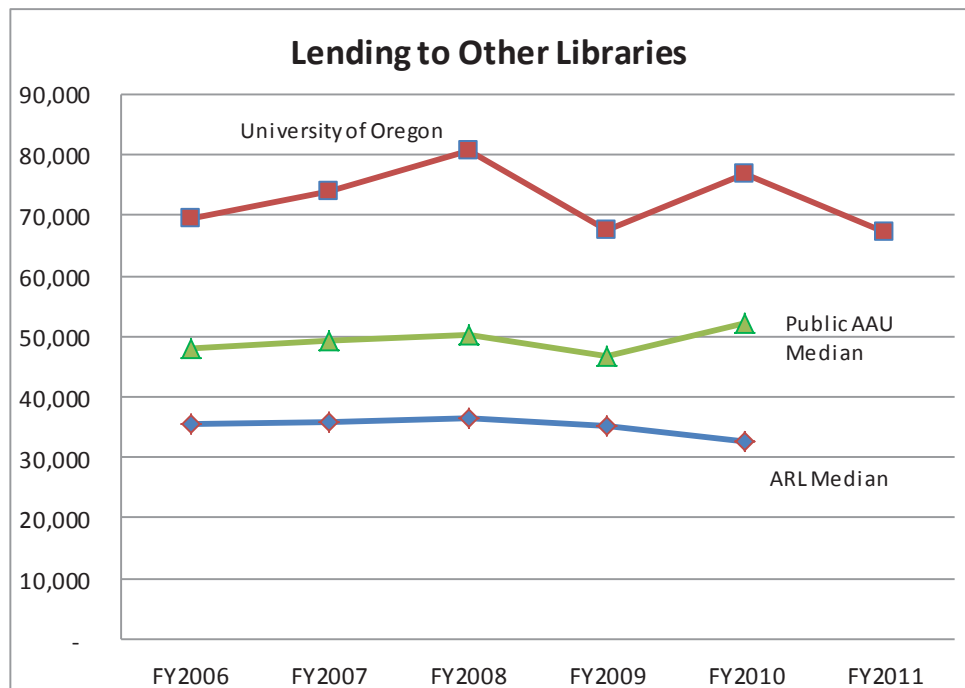| Collections		one year % change
Print volumes (books, serials, uncat gov docs)	3,309,743	0.9%
Microform pieces	4,167,518	0.1%
Audio and video (also includes computer files)	114,326	1.1%
Cartographic materials	785,584	0.1%
Manuscripts and archives (linear feet)	75,082	1.1%
Graphic materials (photos, slides, etc.)	1,327,040	0.0%
Electronic books	301,939	3.4%
Current serial titles**	90,666	21.7%
Print only=6%, Electronic=94%		
**Includes 31,334 freely accessible e-journals*		

Use of Collections and Services		one year change
Initial circulation (excluding reserves)	182,326	-6.8%
Reserve circulation (print and AV)	49,992	-13.1%
Electronic reserves usage (last year of program)	25,131	-52.1%
Total circulation (including renewals & all reserves)	309,924	-14.3%
Items borrowed *(from other libraries or commercially)*	63,720	10.6%
Items loaned *(to other libraries)*	67,102	-12.6%
Full-text articles retrieved from licensed resources	2,604,205	5.5%
Number of items viewed in local digital collections**	1,469,414	338%
Total number of items in local digital collections***	369,917	145%
*** Not all collections reported last year*		

Since fall term 2006, student FTE (measured by course enrollments) has gone up 20%, while use of library facilities (as measured by door counts) has gone up 32%.

"Typical Week" Fall Term Door Counts (Average of Weeks 4-7)

Library Use

Student FTE

Fall 2006   Fall 2007   Fall 2008   Fall 2009   Fall 2010   Fall 2011

Borrowing from Other Libraries

(Line chart with vertical axis from - to 90,000; horizontal axis FY2006–FY2011; series: University of Oregon, Public AAU Median, ARL Median)
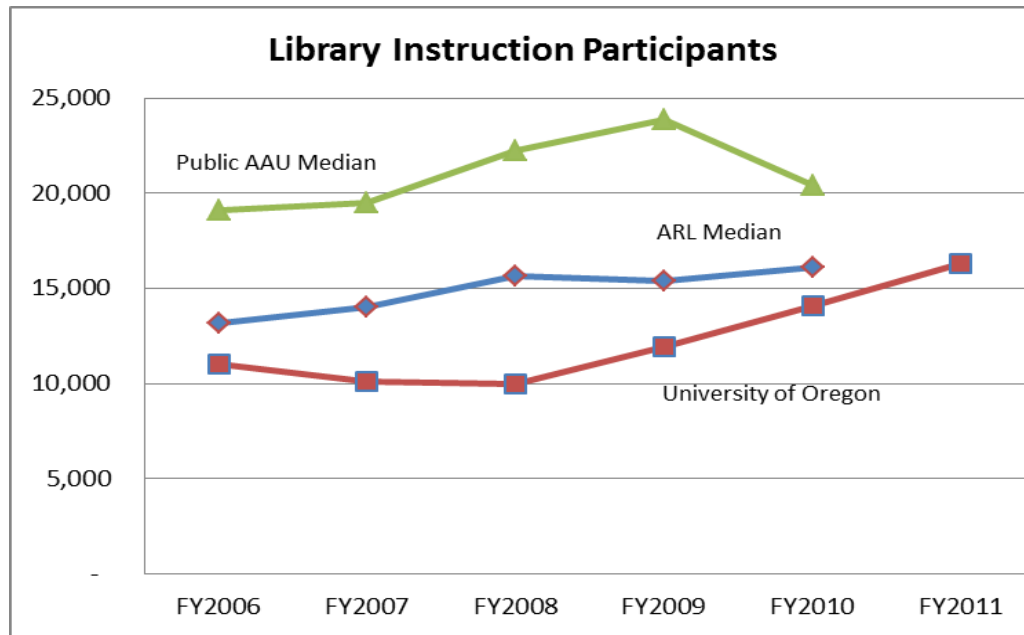
Resource sharing is a signature service of the UO Libraries; both borrowing and lending are far above what would be expected for an institution our size.

Lending to Other Libraries

(Line chart with vertical axis from - to 90,000; horizontal axis FY2006–FY2011; series: University of Oregon, Public AAU Median, ARL Median)

Reference Transactions

(Line chart with vertical axis from 40,000 to 110,000; horizontal axis FY2006–FY2011; series: University of Oregon, ARL Median, Public AAU Median)

Although the total number of reference transactions (one-on-one instruction) continues to drop both locally and nationally, most of the decline is with in-person visits. Virtual interactions via the web and e-mail have increased significantly.

UO Virtual Reference

(Bar chart with vertical axis from - to 12,000; horizontal axis FY2007–FY2011)
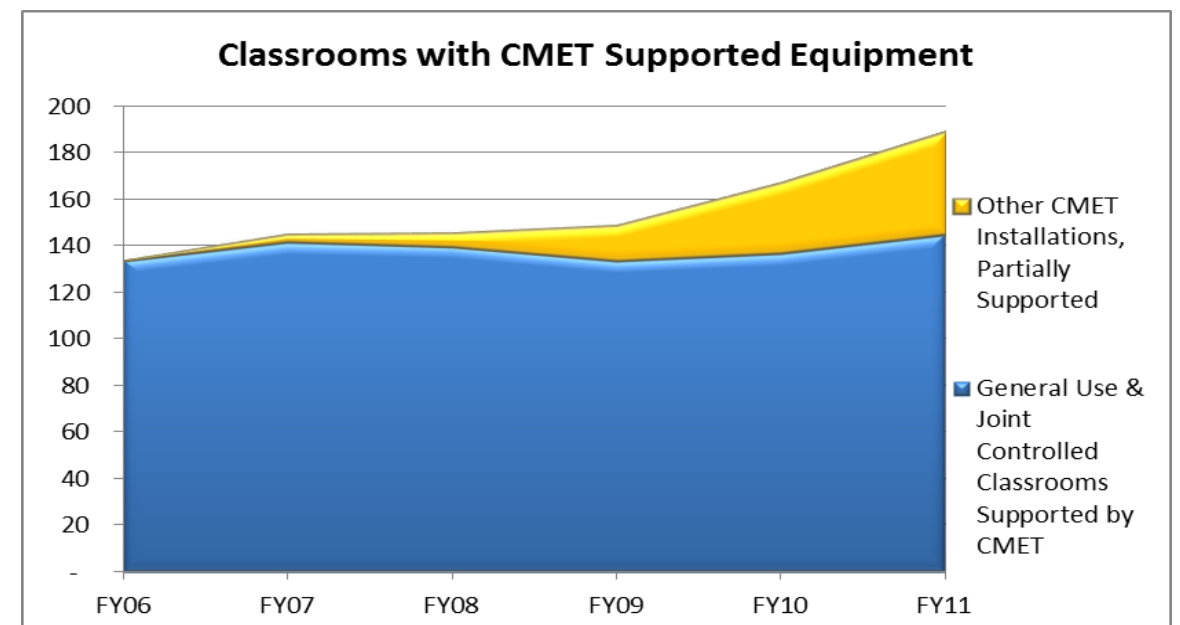
Library Instruction Participants
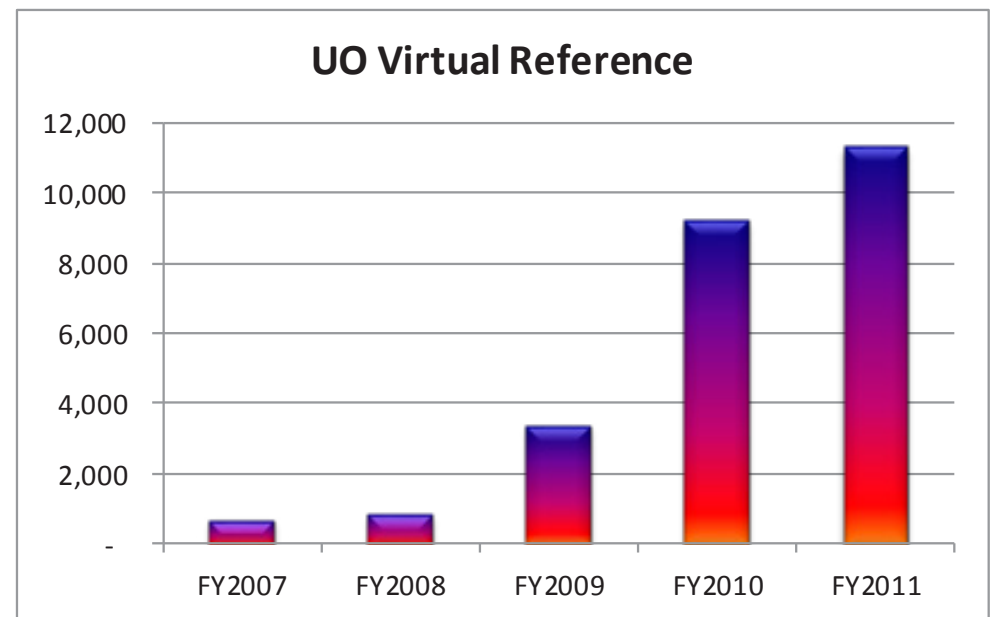
The library's involvement in UO first-year programs, campus partnerships, and credit classes demonstrates an increasingly diversified instruction program that reaches an increasing number of students.

Participants as % of Full-Time Students
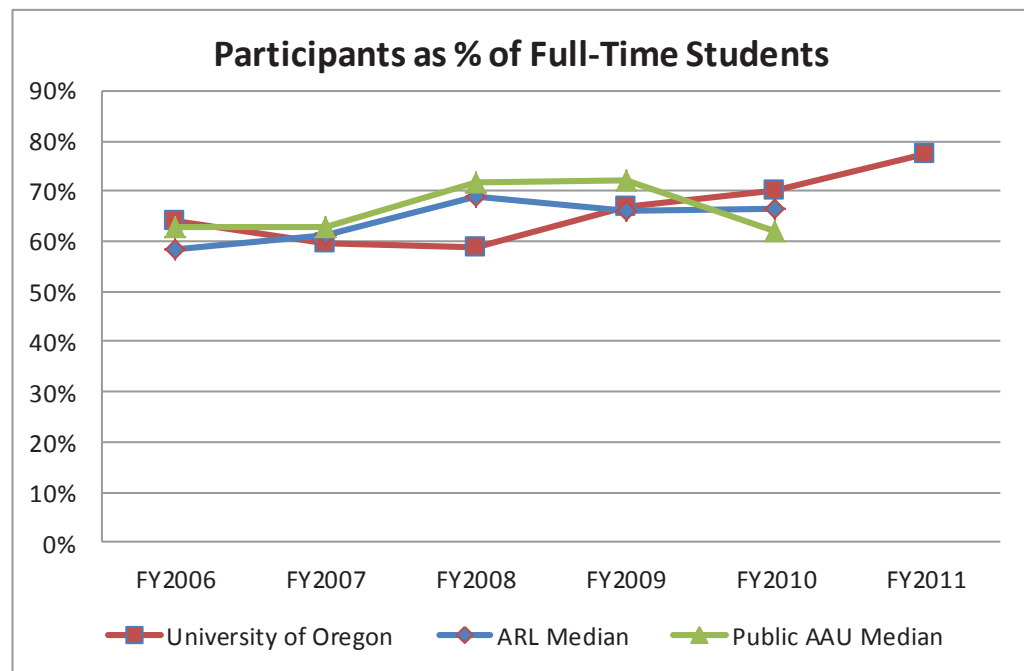
The classroom technology delivery service of the Center for Media and Educational Technologies has responded to a dramatic increase in demand for delivery of portable equipment. That demand has started to wane as more classrooms now have permanently installed equipment.

CMET: AV Equipment Delivery Service
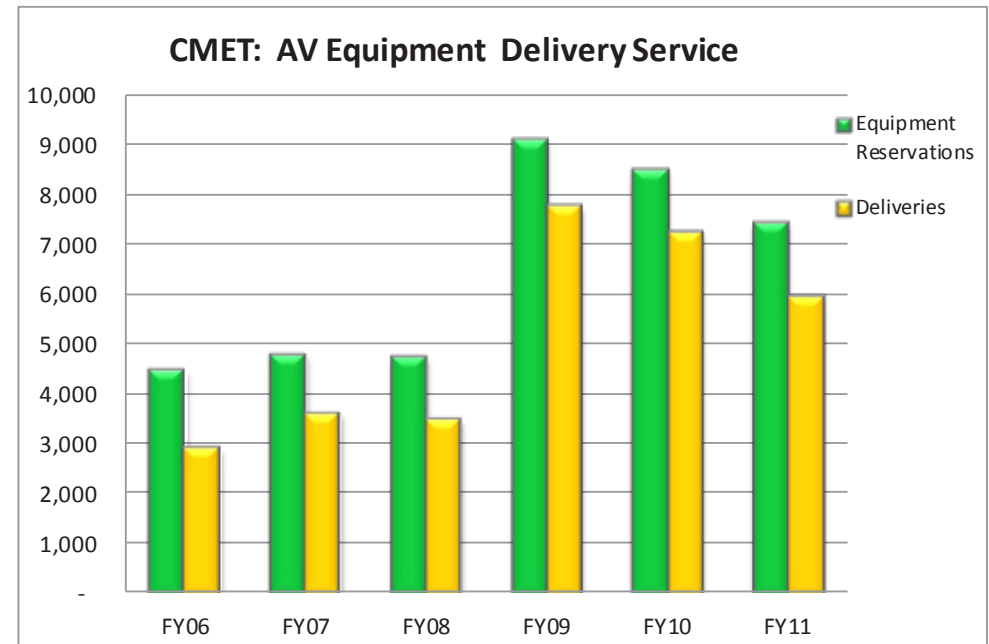
CMET staff install and maintain equipment in an increasing number of general use classrooms.

Classrooms with CMET Supported Equipment

Blackboard Usage: Number of active coursesites per year
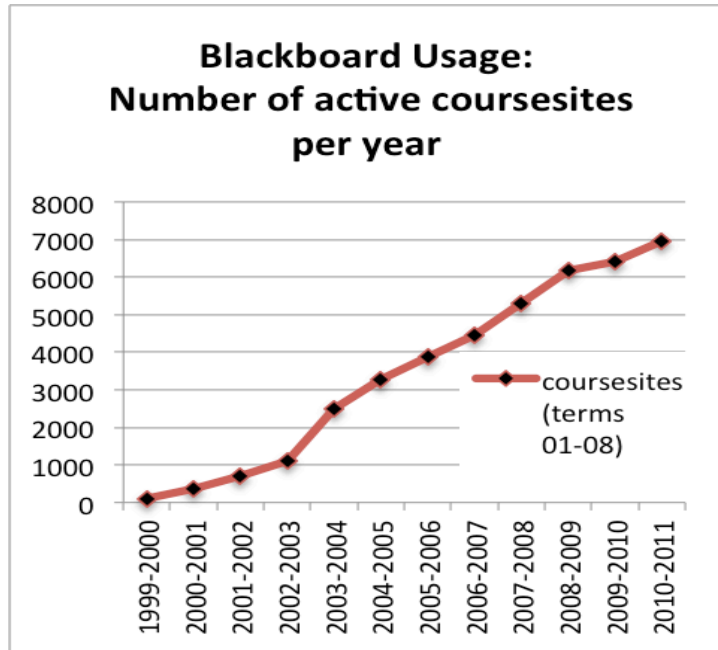
Blackboard usage continued to grow during the 2010-11 academic year, with a growth in the number of course sites (courses using Blackboard) of 8.7%, and growth of total student enrollments using Blackboard of 3.0%.

The Blackboard system is one of the most heavily-used web services on campus. At one point, there were 15,000 people logged in to our Blackboard system -- more than half of all the people in the UO community.
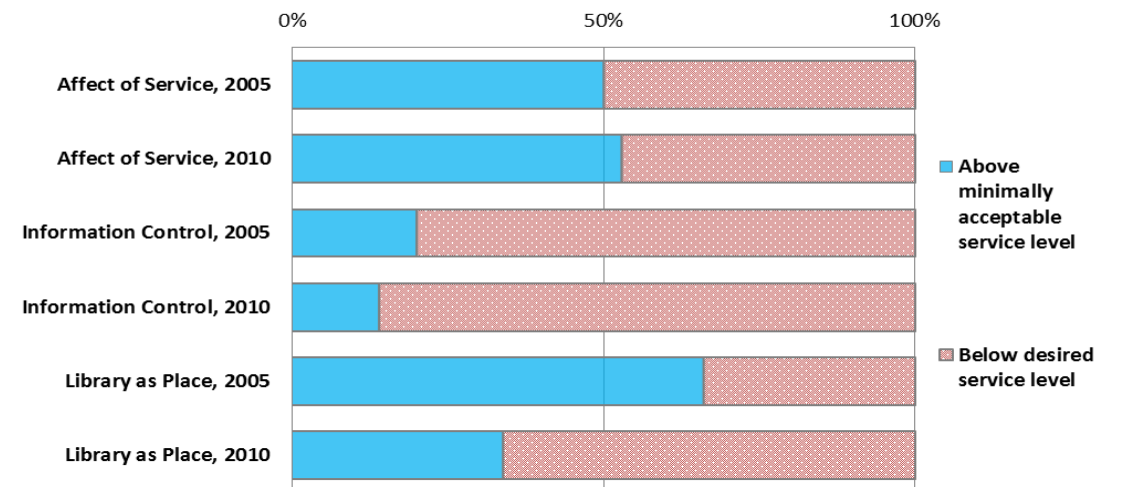
Service Quality Assessment

Some important findings from the 2010 Libqual+ survey regarding physical and virtual library use include:

- 70% of undergraduates visit the libraries at least weekly and 50% access library resources electronically at least weekly.

- 71% of graduate students visit the libraries at least weekly and 80% access library resources electronically at least weekly.

- 47% of faculty visit the libraries at least weekly and 85% access library resources electronically at least weekly.

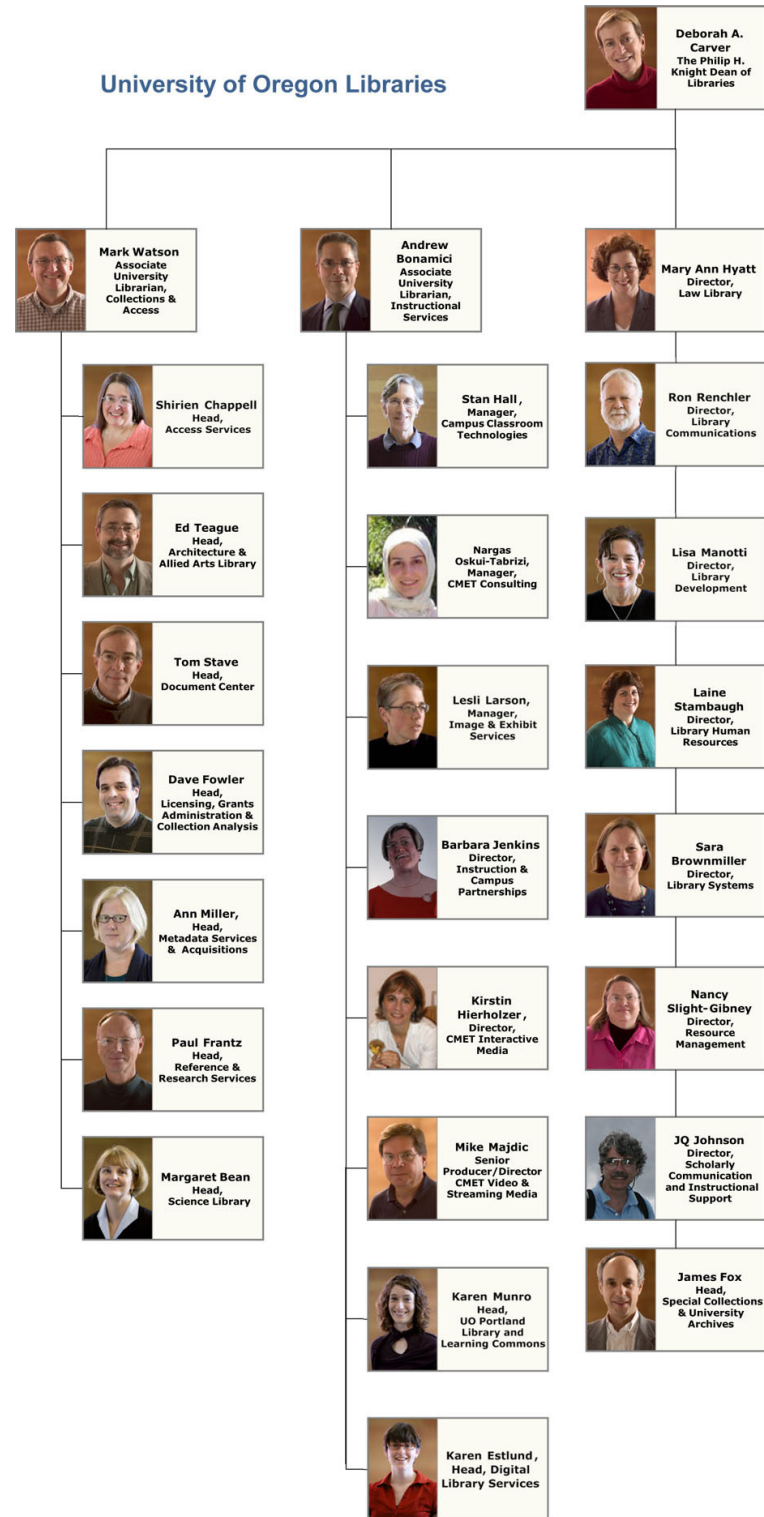The survey asks users to rate the library along three major dimensions: *Affect of Service* (the quality of interactions with library employees); *Information Control* (the quality of our website, discovery tools, and collections); and *Library as Place* (the quality of our facilities). This graph illustrates the change in UO Libraries user satisfaction from 2005 to 2010.

Change in Service Quality Rating

University of Oregon Libraries

Deborah A. Carver
The Philip H. Knight Dean of Libraries

Mark Watson
Associate University Librarian, Collections & Access

Andrew Bonamici
Associate University Librarian, Instructional Services

Mary Ann Hyatt
Director, Law Library

Shirien Chappell
Head, Access Services

Stan Hall,
Manager, Campus Classroom Technologies

Ron Renchler
Director, Library Communications

Ed Teague
Head, Architecture & Allied Arts Library

Nargas Oskui-Tabrizi,
Manager, CMET Consulting

Lisa Manotti
Director, Library Development

Tom Stave
Head, Document Center

Lesli Larson,
Manager, Image & Exhibit Services

Laine Stambaugh
Director, Library Human Resources

Dave Fowler
Head, Licensing, Grants Administration & Collection Analysis

Barbara Jenkins
Director, Instruction & Campus Partnerships

Sara Brownmiller
Director, Library Systems

Ann Miller,
Head, Metadata Services & Acquisitions

Kirstin Hierholzer,
Director, CMET Interactive Media

Nancy Slight-Gibney
Director, Resource Management

Paul Frantz
Head, Reference & Research Services

Mike Majdic
Senior Producer/Director CMET Video & Streaming Media

JQ Johnson
Director, Scholarly Communication and Instructional Support

Margaret Bean
Head, Science Library

Karen Munro
Head, UO Portland Library and Learning Commons

James Fox
Head, Special Collections & University Archives

Karen Estlund,
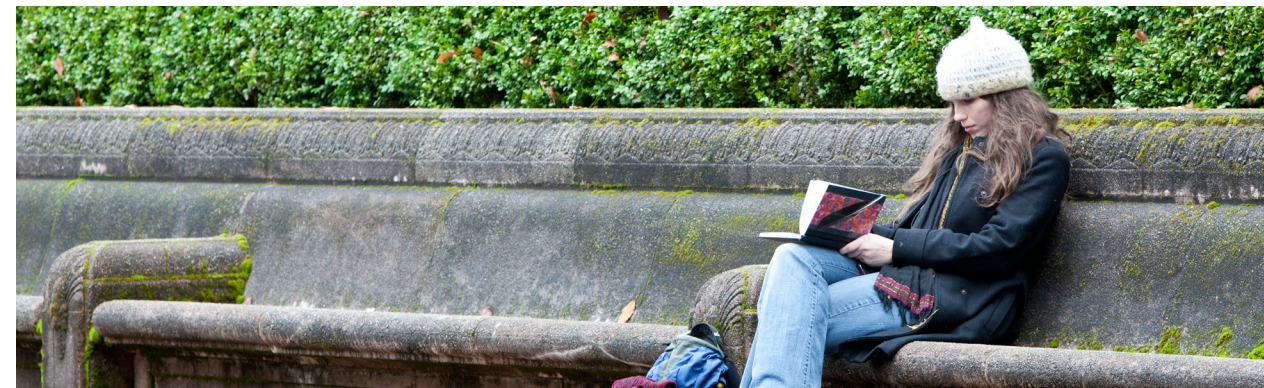Head, Digital Library Services

Advisory Groups

- University Library Committee

- Library Advancement Council

- Undergraduate Student Advisory Group

- Library Council

Facilities

- Knight Library (main library)
    Center for Media and Educational Technologies
    Special Collections and University Archives

- John E. Jaqua Law Library

- Science Library
    Mathematics Library
    Rippey Library at the Oregon Institute of Marine Biology in Charleston

- Architecture and Allied Arts Library
    Visual Resources Collection

- Portland Library and Learning Commons