

# Socioeconomic status and the 2020 vote

Brynn Rucker

2025-05-04

## R Markdown

```
# Load necessary packages
library(readxl)
library(dplyr)
library(tidyr)
library(scales)
library(kableExtra)

# Load data and rename key variables for clarity
data <- read_excel("C:/Users/brynn/OneDrive/Documents/thesis data.xlsx") %>%
  rename(
    household_income_summary = V201617x,
    education = V201511x,
    student_loan_debt = V202562,
    labor_union = V201544,
    middle_class = V202353,
    attitude_towards_rural_gov_attention = V202276x,
    rural_gov_influence = V202277,
    rural_respect = V202282x,
    rural_urban_self_identity = V202356,
    public_assistance = V202563,
    financial_concern = V201594,
    ability_to_pay_healthcare = V201593,
    marital_status = V201508,
    evangelical = V201435,
    post_election_presidential_vote_choice = V202073,
    summary_party_id = V201231x,
    conservative = V201201,
    immigration = V202233,
    race_summary = V201549x,
    Sex = V201600,
    age = V201507x,
    economic_condition = V201502
  )
```

```
data <- data %>%
  mutate(
    # Recode income into 4 buckets and scale 0-1
    # Recode income as binary: 1 = $250k+, 0 = less
  )
```

```

income_250k_binary = case_when(
  household_income_summary == 22 ~ 1,
  household_income_summary %in% 1:21 ~ 0,
  TRUE ~ NA_real_
),

# Binary indicators
education_binary = case_when(
  education %in% 4:5 ~ 1, # Bachelor's or higher
  education %in% 1:3 ~ 0, # Less than bachelor's
  TRUE ~ NA_real_
),
no_student_loan_debt = case_when(
  student_loan_debt == 1 ~ 0, # Has debt
  student_loan_debt == 2 ~ 1, # No debt
  TRUE ~ NA_real_
),
labor_union = case_when(labor_union == 1 ~ 1, labor_union == 2 ~ 0, TRUE ~ NA_real_),
middle_class_perception = case_when(middle_class %in% 1:2 ~ 1, middle_class == 3 ~ 0, TRUE ~ NA_real_),
public_assistance = case_when(public_assistance == 1 ~ 1, public_assistance == 2 ~ 0, TRUE ~ NA_real_),

# Rural-related items scaled 0-1
attitude_towards_rural_gov_attention = 1 - rescale(attitude_towards_rural_gov_attention, to = c(0, 1)),
rural_gov_influence = case_when( # Recode into 1 (too little), 0.5 (right), 0 (too much)
  rural_gov_influence == 2 ~ 1,
  rural_gov_influence == 3 ~ 0.5,
  rural_gov_influence == 1 ~ 0,
  TRUE ~ NA_real_
),
rural_respect = rescale(rural_respect, to = c(0, 1)),
rural_identity = rescale(
  ifelse(rural_urban_self_identity %in% 1:5, rural_urban_self_identity, NA_real_),
  to = c(0, 1),
  na.rm = TRUE
),

# Financial concern: reverse-coded and scaled
financial_concern = rescale(6 - financial_concern, to = c(0, 1), na.rm = TRUE),
ability_to_pay_healthcare = rescale(ability_to_pay_healthcare, to = c(0, 1), na.rm = TRUE),

# Control variables
married = case_when(marital_status %in% 1:2 ~ 1, marital_status %in% 3:6 ~ 0, TRUE ~ NA_real_),
evangelical = case_when(evangelical == 1 ~ 1, evangelical %in% 2:12 ~ 0, TRUE ~ NA_real_),

# Outcome variable: vote for Trump = 1
gop_vote = case_when(
  post_election_presidential_vote_choice %in% c(2, 7) ~ 1,
  post_election_presidential_vote_choice %in% c(1, 3, 4, 5, 8) ~ 0,
  TRUE ~ NA_real_
),

# Party ID scaled 0-1
scaled_party_id = ifelse(between(summary_party_id, 1, 7), (summary_party_id - 1) / 6, NA_real_),

```

```

# Conservative self-ID
self_identified_ideology = case_when(
  conservative == 2 ~ 1,
  conservative %in% c(1, 3) ~ 0,
  TRUE ~ NA_real_
),

# Immigration attitudes (scaled)
immigrants_take_jobs = case_when(
  immigration == 1 ~ 1,
  immigration == 2 ~ 2/3,
  immigration == 3 ~ 1/3,
  immigration == 4 ~ 0,
  TRUE ~ NA_real_
),

# Grouping
group = case_when(
  Sex == 2 & race_summary == 1 ~ "White Women",
  Sex == 2 & race_summary != 1 ~ "Women of Color",
  TRUE ~ NA_character_
),
white = ifelse(race_summary == 1, 1, 0),
black = ifelse(group == "Women of Color" & race_summary == 2, 1, 0)
) %>%
rowwise() %>%
# Create composite indices as row means of relevant items
mutate(
  SES = mean(c_across(c(income_250k_binary, education_binary, no_student_loan_debt)), na.rm = TRUE),
  cultural_class = mean(c_across(c(labor_union, middle_class_perception)), na.rm = TRUE),
  rural_urban_attitude = mean(c_across(c(attitude_towards_rural_gov_attention, rural_gov_influence, r
  precarity = mean(c_across(c(ability_to_pay_healthcare, financial_concern, public_assistance)), na.rm
) %>%
ungroup() %>%
filter(Sex == 2, !is.na(gop_vote)) # Keep only women who reported a vote choice

```

```

# Split the dataset by group
all_women <- data
white_women <- filter(data, group == "White Women")
women_of_color <- filter(data, group == "Women of Color")

# Run OLS regressions by group
models <- list(
  all = lm(gop_vote ~ SES + cultural_class + rural_urban_attitude + precarity +
    self_identified_ideology + married + evangelical + age + economic_condition +
    scaled_party_id + immigrants_take_jobs + white, data = all_women),

  white = lm(gop_vote ~ SES + cultural_class + rural_urban_attitude + precarity +
    self_identified_ideology + married + evangelical + age + economic_condition +
    scaled_party_id + immigrants_take_jobs, data = white_women),

  woc = lm(gop_vote ~ SES + cultural_class + rural_urban_attitude + precarity +
    self_identified_ideology + married + evangelical + age + economic_condition +

```

```

scaled_party_id + immigrants_take_jobs + black, data = women_of_color)
)

```

```

# Overall summary for all voting women

```

```

ses_all <- data %>%
  summarise(
    `Bachelor's Degree or Higher` = mean(education_binary, na.rm = TRUE),
    `Household Income $250K+` = mean(income_250k_binary, na.rm = TRUE),
    `No Student Loan Debt` = mean(no_student_loan_debt, na.rm = TRUE)
  ) %>%
  mutate(group = "All Women")

```

```

# Group summaries for White Women and Women of Color

```

```

ses_by_group <- data %>%
  filter(!is.na(group)) %>%
  group_by(group) %>%
  summarise(
    `Bachelor's Degree or Higher` = mean(education_binary, na.rm = TRUE),
    `Household Income $250K+` = mean(income_250k_binary, na.rm = TRUE),
    `No Student Loan Debt` = mean(no_student_loan_debt, na.rm = TRUE),
    .groups = "drop"
  )

```

```

# Combine and format for display

```

```

socioeconomic_summary <- bind_rows(ses_all, ses_by_group) %>%
  pivot_longer(-group, names_to = "SES Indicator", values_to = "Mean Value") %>%
  pivot_wider(names_from = group, values_from = `Mean Value`) %>%
  arrange(`SES Indicator`)

```

```

# Display the styled table

```

```

kable(socioeconomic_summary,
      digits = 3,
      format = "latex",
      booktabs = TRUE,
      caption = "\\textbf{Distribution of Socioeconomic Status Indicators by Group}") %>%
  kable_styling(full_width = FALSE, position = "center") %>%
  row_spec(0, bold = TRUE) %>%
  footnote(
    general = "SES indicators include income (1 = \\$250K+), education (1 = BA+), and student loan status",
    threeparttable = TRUE
  )

```

```

## Warning: 'xfun::attr()' is deprecated.
## Use 'xfun::attr2()' instead.
## See help("Deprecated")

```

```

## Warning: 'xfun::attr()' is deprecated.
## Use 'xfun::attr2()' instead.
## See help("Deprecated")

```

```

# All Women summary

```

```

cultural_all <- data %>%

```

Table 1: Distribution of Socioeconomic Status Indicators by Group

| SES Indicator               | All Women | White Women | Women of Color |
|-----------------------------|-----------|-------------|----------------|
| Bachelor's Degree or Higher | 0.484     | 0.499       | 0.438          |
| Household Income \$250K+    | 0.054     | 0.059       | 0.041          |
| No Student Loan Debt        | 0.778     | 0.811       | 0.676          |

*Note:*

SES indicators include income (1 = \(\$250K+), education (1 = BA+), and student loan status (1 = no debt).

```

summarise(
  `Union Household` = mean(labor_union, na.rm = TRUE),
  `Perceives Self as Middle/Lower Middle Class` = mean(middle_class_perception, na.rm = TRUE)
) %>%
mutate(group = "All Women")

# Group summaries
cultural_by_group <- data %>%
  filter(!is.na(group)) %>%
  group_by(group) %>%
  summarise(
    `Union Household` = mean(labor_union, na.rm = TRUE),
    `Perceives Self as Middle/Lower Middle Class` = mean(middle_class_perception, na.rm = TRUE),
    .groups = "drop"
  )

# Combine and pivot
cultural_class_table <- bind_rows(cultural_all, cultural_by_group) %>%
  pivot_longer(-group, names_to = "Cultural Class Indicator", values_to = "Mean Value") %>%
  pivot_wider(names_from = group, values_from = `Mean Value`) %>%
  arrange(`Cultural Class Indicator`)

# Display the styled table
kable(cultural_class_table,
      digits = 3,
      format = "latex",
      booktabs = TRUE,
      caption = "\\textbf{Distribution of Cultural Class Indicators by Group}") %>%
kable_styling(full_width = FALSE, position = "center") %>%
row_spec(0, bold = TRUE) %>%
footnote(
  general = "Cultural class indicators include union household membership (1 = yes) and self-perception (1 = yes)",
  threeparttable = TRUE
)

## Warning: 'xfun::attr()' is deprecated.
## Use 'xfun::attr2()' instead.
## See help("Deprecated")

## Warning: 'xfun::attr()' is deprecated.
## Use 'xfun::attr2()' instead.

```

Table 2: Distribution of Cultural Class Indicators by Group

| Cultural Class Indicator                    | All Women | White Women | Women of Color |
|---------------------------------------------|-----------|-------------|----------------|
| Perceives Self as Middle/Lower Middle Class | 0.736     | 0.715       | 0.821          |
| Union Household                             | 0.133     | 0.131       | 0.139          |

*Note:*

Cultural class indicators include union household membership (1 = yes) and self-perception as lower or middle-middle class (1 = yes). Responses to the class identity question were recoded to reflect perceived class disadvantage, with those identifying as 'lower class' or 'working class' coded as 1 and all others as 0. This approach captures symbolic class identification, consistent with prior research.

## See `help("Deprecated")`

```
# All Women summary
rural_all <- data %>%
  summarise(
    `Gov. Attention to Rural (Inverted)` = mean(attitude_towards_rural_gov_attention, na.rm = TRUE),
    `Political Influence Too Little` = mean(rural_gov_influence, na.rm = TRUE),
    `Rural Areas Deserve More Respect` = mean(rural_respect, na.rm = TRUE),
    `Strong Rural Identity` = mean(rural_identity, na.rm = TRUE)
  ) %>%
  mutate(group = "All Women")

# Group summaries
rural_by_group <- data %>%
  filter(!is.na(group)) %>%
  group_by(group) %>%
  summarise(
    `Gov. Attention to Rural (Inverted)` = mean(attitude_towards_rural_gov_attention, na.rm = TRUE),
    `Political Influence Too Little` = mean(rural_gov_influence, na.rm = TRUE),
    `Rural Areas Deserve More Respect` = mean(rural_respect, na.rm = TRUE),
    `Strong Rural Identity` = mean(rural_identity, na.rm = TRUE),
    .groups = "drop"
  )

# Combine and pivot
rural_table <- bind_rows(rural_all, rural_by_group) %>%
  pivot_longer(-group, names_to = "Rural Attitude", values_to = "Mean Response") %>%
  pivot_wider(names_from = group, values_from = `Mean Response`) %>%
  arrange(`Rural Attitude`)

# Display the styled table
kable(rural_table,
      digits = 3,
      format = "latex",
      booktabs = TRUE,
      caption = "\\textbf{Distribution of Rural-Urban Attitude Indicators by Group}") %>%
  kable_styling(full_width = FALSE, position = "center") %>%
  row_spec(0, bold = TRUE) %>%
  footnote(
    general = "All indicators scaled 0-1. Higher values reflect stronger rural identification or affinity"
  )
```

Table 3: Distribution of Rural-Urban Attitude Indicators by Group

| Rural Attitude                     | All Women | White Women | Women of Color |
|------------------------------------|-----------|-------------|----------------|
| Gov. Attention to Rural (Inverted) | 0.169     | 0.172       | 0.162          |
| Political Influence Too Little     | 0.663     | 0.671       | 0.639          |
| Rural Areas Deserve More Respect   | 0.856     | 0.862       | 0.838          |
| Strong Rural Identity              | 0.343     | 0.370       | 0.262          |

*Note:*

All indicators scaled 0–1. Higher values reflect stronger rural identification or affinity.

```

threeparttable = TRUE
)

## Warning: 'xfun::attr()' is deprecated.
## Use 'xfun::attr2()' instead.
## See help("Deprecated")

## Warning: 'xfun::attr()' is deprecated.
## Use 'xfun::attr2()' instead.
## See help("Deprecated")

# All Women summary
precarity_all <- data %>%
  summarise(
    `Financial Concern (0-1)` = mean(financial_concern, na.rm = TRUE),
    `Difficulty Paying Healthcare (0-1)` = mean(ability_to_pay_healthcare, na.rm = TRUE),
    `Receiving Public Assistance` = mean(public_assistance, na.rm = TRUE)
  ) %>%
  mutate(group = "All Women")

# Group summaries
precarity_by_group <- data %>%
  filter(!is.na(group)) %>%
  group_by(group) %>%
  summarise(
    `Financial Concern (0-1)` = mean(financial_concern, na.rm = TRUE),
    `Difficulty Paying Healthcare (0-1)` = mean(ability_to_pay_healthcare, na.rm = TRUE),
    `Receiving Public Assistance` = mean(public_assistance, na.rm = TRUE),
    .groups = "drop"
  )

# Combine and pivot
precarity_table <- bind_rows(precarity_all, precarity_by_group) %>%
  pivot_longer(-group, names_to = "Precarity Indicator", values_to = "Mean Value") %>%
  pivot_wider(names_from = group, values_from = `Mean Value`) %>%
  arrange(`Precarity Indicator`)

# Display the styled table
kable(precarity_table,
      digits = 3,

```

Table 4: Distribution of Precarity Indicators by Group

| Precarity Indicator                | All Women | White Women | Women of Color |
|------------------------------------|-----------|-------------|----------------|
| Difficulty Paying Healthcare (0–1) | 0.804     | 0.797       | 0.825          |
| Financial Concern (0–1)            | 0.093     | 0.086       | 0.115          |
| Receiving Public Assistance        | 0.319     | 0.280       | 0.439          |

*Note:*

Indicators include financial concern, difficulty affording healthcare, and receipt of public assistance. Higher = more precarity.

```
format = "latex",
booktabs = TRUE,
caption = "\\textbf{Distribution of Precarity Indicators by Group}") %>%
kable_styling(full_width = FALSE, position = "center") %>%
row_spec(0, bold = TRUE) %>%
footnote(
  general = "Indicators include financial concern, difficulty affording healthcare, and receipt of public assistance. Higher = more precarity."
)
```

```
## Warning: 'xfun::attr()' is deprecated.
## Use 'xfun::attr2()' instead.
## See help("Deprecated")
```

```
## Warning: 'xfun::attr()' is deprecated.
## Use 'xfun::attr2()' instead.
## See help("Deprecated")
```

```
library(stargazer)
```

```
##
## Please cite as:
```

```
## Hlavac, Marek (2022). stargazer: Well-Formatted Regression and Summary Statistics Tables.
```

```
## R package version 5.2.3. https://CRAN.R-project.org/package=stargazer
```

```
stargazer(models$all, models$white, models$woc,
  type = "latex",
  title = "\\textbf{OLS Regression Predicting Trump Support by Group}",
  column.labels = c("\\textbf{All Women}", "\\textbf{White Women}", "\\textbf{Women of Color}"),
  column.sep.width = "10pt",
  dep.var.labels.include = FALSE,
  covariate.labels = c(
    "SES", "Cultural Class", "Rural-Urban Attitudes", "Precarity",
    "Ideology (Conservative)", "Married", "Evangelical", "Age",
    "Economic Condition", "Party ID (Scaled)", "Immigrants Take Jobs",
    "White", "Black"
  ),
)
```

```

omit.stat = c("rsq", "f", "ser"),
digits = 3,
no.space = TRUE,
notes.align = "l",
star.cutoffs = c(0.1, 0.05, 0.01),
notes = c(
  "OLS estimates with robust standard errors in parentheses.",
  "+ p < 0.1, * p < 0.05, ** p < 0.01, *** p < 0.001"
)
)

```

% Table created by stargazer v.5.2.3 by Marek Hlavac, Social Policy Institute. E-mail: marek.hlavac at gmail.com % Date and time: Mon, May 05, 2025 - 1:54:45 PM

```

# Subset: Women of Color with high rural-urban attitudes
high_pro_rural_woc <- data %>%
  filter(group == "Women of Color" & rural_urban_attitude > 0.66)

```

```

# Frequency count by racial subgroup, excluding Refused
woc_rural_race_breakdown <- high_pro_rural_woc %>%
  filter(race_summary != -9) %>% # remove Refused responses
  mutate(race_label = case_when(
    race_summary == 2 ~ "Black, non-Hispanic",
    race_summary == 3 ~ "Hispanic",
    race_summary == 4 ~ "Asian or Pacific Islander",
    race_summary == 5 ~ "Native American/Other",
    race_summary == 6 ~ "Multiracial",
    TRUE ~ NA_character_
  )) %>%
  group_by(race_label) %>%
  summarise(Count = n(), .groups = "drop") %>%
  mutate(Percent = round(Count / sum(Count) * 100, 1))

```

```

woc_rural_race_breakdown %>%
  kbl(caption = "Racial Composition of Women of Color with High Pro-Rural Attitudes (Excludes Refused)",
  kable_styling(full_width = FALSE, position = "center"))

```

```

## Warning: 'xfun::attr()' is deprecated.
## Use 'xfun::attr2()' instead.
## See help("Deprecated")

```

```

## Warning: 'xfun::attr()' is deprecated.
## Use 'xfun::attr2()' instead.
## See help("Deprecated")

```

```

## Warning: 'xfun::attr()' is deprecated.
## Use 'xfun::attr2()' instead.
## See help("Deprecated")

```

```

## Warning: 'xfun::attr()' is deprecated.
## Use 'xfun::attr2()' instead.
## See help("Deprecated")

```

Table 5: OLS Regression Predicting Trump Support by Group

|                         | <i>Dependent variable:</i> |                     |                      |
|-------------------------|----------------------------|---------------------|----------------------|
|                         | All Women                  | White Women         | Women of Color       |
|                         | (1)                        | (2)                 | (3)                  |
| SES                     | −0.106**<br>(0.049)        | −0.146**<br>(0.064) | −0.029<br>(0.074)    |
| Cultural Class          | −0.035<br>(0.031)          | −0.063<br>(0.040)   | −0.023<br>(0.045)    |
| Rural-Urban Attitudes   | 0.335***<br>(0.093)        | 0.316**<br>(0.128)  | 0.357***<br>(0.126)  |
| Precarity               | 0.132**<br>(0.063)         | 0.069<br>(0.085)    | 0.212**<br>(0.089)   |
| Ideology (Conservative) | 0.118***<br>(0.023)        | 0.163***<br>(0.031) | 0.054*<br>(0.031)    |
| Married                 | 0.062***<br>(0.022)        | 0.070**<br>(0.028)  | 0.027<br>(0.033)     |
| Evangelical             | −0.037<br>(0.026)          | −0.051<br>(0.032)   | −0.002<br>(0.046)    |
| Age                     | 0.0001<br>(0.001)          | −0.001<br>(0.001)   | 0.002**<br>(0.001)   |
| Economic Condition      | −0.025**<br>(0.011)        | −0.024*<br>(0.014)  | −0.027*<br>(0.015)   |
| Party ID (Scaled)       | 0.717***<br>(0.037)        | 0.656***<br>(0.048) | 0.723***<br>(0.061)  |
| Immigrants Take Jobs    | 0.276***<br>(0.036)        | 0.387***<br>(0.050) | 0.124**<br>(0.050)   |
| White                   | 0.038<br>(0.025)           |                     |                      |
| Black                   |                            |                     | −0.089***<br>(0.033) |
| Constant                | −0.269***<br>(0.072)       | −0.162<br>(0.102)   | −0.297***<br>(0.105) |
| Observations            | 1,030                      | 654                 | 376                  |
| Adjusted R <sup>2</sup> | 0.492                      | 0.495               | 0.397                |

*Note:*

\*p&lt;0.1; \*\*p&lt;0.05; \*\*\*p&lt;0.01

OLS estimates with robust standard errors in parentheses.

+ p &lt; 0.1, \* p &lt; 0.05, \*\* p &lt; 0.01, \*\*\* p &lt; 0.001

```
## Warning: 'xfun::attr()' is deprecated.
## Use 'xfun::attr2()' instead.
## See help("Deprecated")

## Warning: 'xfun::attr()' is deprecated.
## Use 'xfun::attr2()' instead.
## See help("Deprecated")

## Warning: 'xfun::attr()' is deprecated.
## Use 'xfun::attr2()' instead.
## See help("Deprecated")

## Warning: 'xfun::attr()' is deprecated.
## Use 'xfun::attr2()' instead.
## See help("Deprecated")

## Warning: 'xfun::attr()' is deprecated.
## Use 'xfun::attr2()' instead.
## See help("Deprecated")

## Warning: 'xfun::attr()' is deprecated.
## Use 'xfun::attr2()' instead.
## See help("Deprecated")

## Warning: 'xfun::attr()' is deprecated.
## Use 'xfun::attr2()' instead.
## See help("Deprecated")

## Warning: 'xfun::attr()' is deprecated.
## Use 'xfun::attr2()' instead.
## See help("Deprecated")

## Warning: 'xfun::attr()' is deprecated.
## Use 'xfun::attr2()' instead.
## See help("Deprecated")

## Warning: 'xfun::attr()' is deprecated.
## Use 'xfun::attr2()' instead.
## See help("Deprecated")

## Warning: 'xfun::attr()' is deprecated.
## Use 'xfun::attr2()' instead.
## See help("Deprecated")

## Warning: 'xfun::attr()' is deprecated.
## Use 'xfun::attr2()' instead.
## See help("Deprecated")
```

Table 6: Racial Composition of Women of Color with High Pro-Rural Attitudes (Excludes Refused)

| race_label                | Count | Percent |
|---------------------------|-------|---------|
| Asian or Pacific Islander | 2     | 3.3     |
| Black, non-Hispanic       | 24    | 40.0    |
| Hispanic                  | 14    | 23.3    |
| Multiracial               | 14    | 23.3    |
| Native American/Other     | 6     | 10.0    |