
Inside Oregon

FOR THE UNIVERSITY OF OREGON COMMUNITY

August 18, 2008

Howard named dean of University of Oregon's Lundquist College of Business



An international authority on sports finance, who is also a University of Oregon graduate, will serve as dean of the UO's Charles H. Lundquist College of Business (LCB), Provost and Senior Vice President James Bean recently announced.

[Full story »](#)

University of Oregon receives publication's

highest honors for sustainability



The University of Oregon's commitment to sustainability and environmental issues earned the state's flagship institution the highest possible honors from The Princeton Review, which

recently released its inaugural "Green Honor Roll."

[Full story »](#)

Three AAA faculty members chosen for Knight Professorships

Three faculty members from the UO School of Architecture and Allied Arts recently received Philip H. Knight Professorships in recognition of their achievements in research, teaching and international leadership.

[Full story »](#)

Stavitsky named director of the SOJC's George S. Turnbull Center



After nearly 11 years working as associate dean for the University of Oregon School of Journalism and Communication, Al Stavitsky is donning a new hat as director of the school's George S. Turnbull Center at the White Stag Block in Portland.

[Full story »](#)

Morgen named associate dean of the graduate school

Sandra Morgen, a former University of Oregon research center director and professor of anthropology, has been named associate dean of the graduate school.

Morgen, who has been professor of women's studies at Penn State University since 2006, will return to the UO this fall to work with the Office of the Vice President for Research and Graduate Studies and with Marian Friestad, the vice provost for graduate studies.

[Full story »](#)

Kyr's piece debuts with new hospital

The University of Oregon Trumpet Ensemble performed a new fanfare by UO music professor Robert Kyr at the RiverBend Hospital earlier this

summer. PeaceHealth commissioned the piece for the opening of the RiverBend facility.

[Full story »](#)

Gold Medal Game earns gold-medal numbers



During the Olympic Trials, the University of Oregon's Gold Medal Game, which awarded limited-edition gold medals to players who visited highlights of the university campus, sent crowds of people out to explore.

[Full story »](#)

Next Inside Oregon to be Sept. 22 -- deadline Sept. 15

Inside Oregon will resume Sept. 22 with issues every two weeks through the end of fall term. The deadline for that issue is noon on Sept. 15. For a complete publication and deadline schedule, visit <http://duckhenge.uoregon.edu/io/sched>.

[Full story »](#)

Inside Oregon is the official newsletter for employees of the University of Oregon and is published biweekly.

The University of Oregon is an equal-opportunity, affirmative-action institution committed to cultural diversity and compliance with the Americans with Disabilities Act.

Inside Oregon - For the University of Oregon Community

August 18, 2008

Howard named dean of University of Oregon's Lundquist College of Business



An international authority on sports finance, who is also a University of Oregon graduate, will serve as dean of the UO's Charles H. Lundquist College of Business (LCB), Provost and Senior Vice President James Bean recently announced.

Dennis Howard, who most recently was head of the marketing department, will serve a two-year appointment as dean of the college.

"Dennis boasts a tremendous record as a scholar, researcher and leader," said Bean, who took over as provost on July 1, after serving as dean of the Lundquist College of Business. "I am confident he will continue to serve the university with excellence as dean of the LCB."

As dean, Howard will oversee the Lundquist College of Business, one of the nation's top public business schools. Considered a leading authority on sports finance, Howard has authored three books and more than 100 articles in sports and leisure management and marketing publications. Before heading the college's marketing department, Howard was the academic coordinator for the James H. Warsaw Sports Marketing Center. Prior to coming to the University of Oregon in 1997, Howard was professor and head of the graduate program in sport management at The Ohio State University.

This is Howard's third stint at the UO. From 1977 to 1980, Howard served as an assistant professor in the College of Human Development and Performance before accepting an associate professorship at Penn State University. Howard returned to the University of Oregon in 1984, serving as professor and graduate coordinator in the College of Human Performance and Development through 1991. Howard graduated from the University of Oregon with a bachelor's degree in 1966.

"I have a 45-year relationship with the University of Oregon. Most of the important things in my life are connected to the UO," said Howard. "I met my wife here, made cherished friendships, received a phenomenal education and launched my professional career. Most of what I have accomplished I owe in large part to the University

of Oregon. It is not only a privilege to serve as the dean at my alma mater but a great opportunity for me to give back to a place that has given so much to me."

Inside Oregon is the official newsletter for employees of the University of Oregon and is published biweekly.

The University of Oregon is an equal-opportunity, affirmative-action institution committed to cultural diversity and compliance with the Americans with Disabilities Act.

Inside Oregon - For the University of Oregon Community

August 18, 2008

University of Oregon receives publication's highest honors for sustainability



The University of Oregon's commitment to sustainability and environmental issues earned the state's flagship institution the highest possible honors from The Princeton Review, which recently released its inaugural "Green Honor Roll."

Click [HERE](#) to watch a video feature and [HERE](#) to listen to a two-minute audio clip from UO President Dave Frohnmayer.

The UO is among six public and five private

schools on the honor roll, which salutes the colleges and universities for making campuses healthy and sustainable and for preparing students to tackle environmental challenges.

"The University of Oregon has long promoted sustainability, and our faculty is engaged in cutting-edge research to find solutions to environmental dilemmas," said UO President Dave Frohnmayer. "We are delighted that we received the highest score possible from The Princeton Review and intend to remain at the forefront of practices and research on sustainability."

The Princeton Review developed the green rating system with ecoAmerica, a nonprofit marketing agency. The system is designed to measure a school's commitment to the environment through "practices, uses of resources and academic and research programs."

From LEED-certified buildings to cutting-edge research, the UO boasts a longstanding commitment to environmental issues and sustainability. The university offers more than 200 sustainability-related courses in the sciences, social sciences and humanities. The green chemistry program has been internationally recognized for its efforts to reduce hazardous waste.

In addition, UO schools of architecture, business and law have especially green reputations. Numerous faculty members in the College of Arts and Sciences and the School of Journalism and Communication are widely respected for their research and teaching in sustainability. Dozens of co-curricular programs offer students opportunities to engage sustainability issues in a real-world context.

The UO also leads by example, with commitments to operational sustainability and a robust student culture that prepares graduates to become leaders capable of facing the 21st century's greatest challenges. From an operational standpoint, the Lillis Business Complex has been called the greenest business school in the nation.

"For generations, society has looked to universities to lead the way on issues like this," said Steve Mital, the UO's director of sustainability. "We're lucky to have so many students, faculty and staff working to transform this campus into a model of sustainability. It feels good to be on the path."

Recent investments in materials science research, sustainable supply chain management and relationship building with Pacific Rim nations, including China, position the UO to confront critical and emerging sustainability challenges on regional, national and global scales.

Inside Oregon is the official newsletter for employees of the University of Oregon and is published biweekly.

The University of Oregon is an equal-opportunity, affirmative-action institution committed to cultural diversity and compliance with the Americans with Disabilities Act.

Inside Oregon - For the University of Oregon Community

August 18, 2008

Three AAA faculty members chosen for Knight Professorships

Three faculty members from the UO School of Architecture and Allied Arts recently received Philip H. Knight Professorships in recognition of their achievements in research, teaching and international leadership.

Professors G.Z. Brown, architecture, Kenneth Helphand, landscape architecture, and Jeffrey Hurwit, art history, were named recipients this summer. The Knight Professorships were made possible by a \$15 million donation from Phil and Penny Knight in 1996 that required matching funds from the UO's schools and colleges. The School of Architecture and Allied Arts has secured required matching funds for four Knight Professors from donors, Margo Grant Walsh, Tim and Mary Boyle, and Peter and Julie Stott.

Brown is the founding director of the Energy Studies in Buildings Laboratory at the University of Oregon and a nationally recognized educator, author, and researcher on daylighting and energy use in buildings. Helphand has been recognized

as a Fellow by the American Society of Landscape Architects in 1992 and is an honorary member of the Israel Association of Landscape Architects, and was selected as a Fellow of Council of Educators in Landscape Architecture (2007) and Chair of the Senior Fellows in Garden and Landscape Studies at Dumbarton Oaks. Hurwit, who has published major books on Greek art, architecture, and archaeology, was lead consultant and commentator in a NOVA/PBS documentary on the Parthenon in 2008.

Inside Oregon is the official newsletter for employees of the University of Oregon and is published biweekly.

The University of Oregon is an equal-opportunity, affirmative-action institution committed to cultural diversity and compliance with the Americans with Disabilities Act.

Inside Oregon - For the University of Oregon Community

August 18, 2008

Stavitsky named director of the SOJC's George S. Turnbull Center



After nearly 11 years working as associate dean for the University of Oregon School of Journalism and Communication, Al Stavitsky is donning a new hat as director of the school's George S. Turnbull Center at the White Stag Block in Portland.

Stavitsky has published in numerous academic journals and is the distinguished author and co-author of books on public radio journalism and

public broadcasting history, including "Independence and Integrity: A Guidebook for Public Radio Journalism" and "A History of Public Broadcasting."

Two of Stavitsky's major goals include developing and launching a new master's program in journalism and increasing the number of Senior Experience internships for senior-level public relations students.

"There's so much room for growth [at the Turnbull Center]," Stavitsky says. "We're constantly looking at how journalism and communication will be practiced in emerging media and we spend a lot of time with new news platforms and strategic communication."

Filling his space as associate dean in Eugene will be Julianne Newton, an award-winning scholar, editor, photographer and teacher.

Inside Oregon is the official newsletter for employees of the University of Oregon and is published biweekly.

The University of Oregon is an equal-opportunity, affirmative-action institution committed to cultural diversity and compliance with the Americans with Disabilities Act.

[Skip to content.](#) | [Skip to navigation](#)

- [UO Home](#)
- [Web Email](#)
- [Accessibility](#)

Search Site

[Advanced Search...](#)

School of Journalism and Communication

Personal tools

- [Log in](#)
- [Help](#)

You are here: [Home](#)

[Navigation](#)

- [About](#)
- [Academic Programs](#)
- [Faculty & Staff](#)
- [Upcoming Events](#)
- [Lectures & Awards](#)
- [Career Services](#)
- [Student Services](#)
- [Course Websites](#)
- [Study Abroad](#)
-

[Snowden Program](#)

○

[Hall of Achievement](#)

○

[Payne Awards](#)

○

[Turnbull Center](#)

[Prospective Students](#) [Current Students](#) [Alumni & Friends](#)

[Features](#)

[Flux documentaries available for online viewing](#)



The documentaries, originally produced in conjunction with the award-winning student magazine Flux, were featured on OPB's Oregon Lens last week.

[More...](#)

[Announcements](#)

[Join the SOJC Facebook Group](#)

We are hoping the group will provide a place for all members of the SOJC community to connect. Here's how to join.

[Employment](#)

[Opportunity: Visiting Instructor of News / Editorial Journalism](#)

The School of Journalism and Communication at the University of Oregon seeks a Visiting Instructor of News / Editorial Journalism for the 2008-2009 academic year.

[Employment](#)

[Opportunity: Assistant Professor of Online Journalism](#)

The School of Journalism and Communication at the University of Oregon seeks a tenure-track assistant professor of online journalism for the 2009-2010 academic year.

[More...](#)

[What's new?](#)

[Marshall and Adjunct Teaching Award winners are all about creativity and "jumping right in"](#)

Deborah Morrison, the Chambers Distinguished Professor of Advertising earned the Marshall Award, while SOJC Adjunct Assistant Professor Rebecca Force took home her second Adjunct Teaching Award at this year's commencement ceremonies.

[Greenwashing Index named a "Bright Idea for 2008" by Brandweek](#)



The website created by two SOJC professors made the magazine's top ten list of progressive new marketing techniques.

[More...](#)



[Contact Us](#) | [Publications](#) | [Blogs](#) | [Student Organizations](#) |
[Technical Services](#) | [SOJC History](#) | [RSS Feeds](#)

Beginning spring term – classes and events will be held in

**Our new home:
UO Portland, White Stag Block
70 Northwest Couch Street**



- [Academic Programs](#)
- [Partnerships](#)
- [Public Events](#)
- [Calendar of Events & Deadlines](#)
- [About](#)
- [News](#)
- [Vision](#)
- [Authors & Journalists](#)
- [Center for the Untold Story](#)
- [Contact Us](#)



[Watch](#) the Turnbull Center Video (requires Quicktime or Real Player).

Related Links

- [SOJC Home](#)
- [UO Home](#)

Fall 2008 Professional Master's Program – Applications are still being accepted for Fall, 2008 admission

The UO SOJC's Portland-based Journalism: Strategic Communication master's program is accepting applications for its fall term 2008 cohort. The

master's degree for working professionals will provide students with management-level credentials needed to lead campaign teams, to manage communication programs, and to advance in their careers. Students can earn graduate credit now in the Turnbull Center's 2007-2008 professional workshops and apply the credit toward the Journalism: Strategic Communication master's degree after successful admission to the program.

[Read More...](#)

Fall 2008 Professional Workshop: The Ethics of Strategic Communication

The Fall 2008 professional workshop in Portland -- The Ethics of Strategic Communication -- will explore the ethical issues most often encountered in public relations. It will address the causes, contributing factors, and attitudes that surround the moral dilemmas faced by communicators working within a client-based profession. It will also look at the methods of solving moral dilemmas, both traditional and contemporary, and how they can be applied to modern PR. Included will be: Professional ethics (including codes), common ethical systems, and a systematic approach to moral decision making. Topics will include conflict of interest, withholding information, social responsibility (including Greenwashing), and the new problems of New Media. [Read more...](#)

Portland

- **About**

- **Programs**

- **Career Center**

- **Continuing Education**

- **UO Libraries**

- **Supporters and Friends**

- **Academic Programs:**

- School of Architecture and Allied Arts

- School of Journalism and Communication
George S. Turnbull Portland Center

- School of Law

- Charles H. Lundquist College of Business

- Continuing Education

- [AHA International](#)
- [Applied Information Management Master of Science](#)
- [Oregon Executive M.B.A.](#)

• **Academic Support:**

- [Career Center](#)
- [UO Libraries](#)

• **Research and Service:**

- [Labor Education and Research Center](#)
- [Energy Studies in Buildings Laboratory](#)
- [Child and Family Center](#)



Only with gifts from friends and alumni can we preserve excellence at the University of Oregon.





The University of Oregon in Portland

The partnership between the University of Oregon and the City of Portland dates back to the founding of the university. Although the UO main campus has always been in Eugene, the state's flagship university has been improving the lives of Portland-area residents throughout its history. The UO School of Law opened in Portland in 1884 and the medical school followed in 1887. In 1914, the UO's school of commerce and industrial survey was established in the Rose City to research markets for Oregon products.

Learn more about the new home of the UO in Portland

Events

UO Portland Council

Thu, September 4, 2008

2009 Employment and Career Update: Certificates, Licenses,

Certifications

Thu, September 4, 2008

OLLI-UO in Portland Open House

Wed, September 10, 2008

Events Calendar »

Highlights

Larson named vice provost of Portland programs

Wendy Larson, a professor of East Asian languages and literatures and former dean of the University of Oregon's College of Arts and Sciences, has been named vice provost of Portland programs.

Boyle family gives \$5M to university

Monday, April 16, 2007

Gift to expand business competition and product design program.

In The News

UO students putting on show for June's First Thursday in Portland - May 30, 2008

[Read More](#)

Cascadia Fellows Lifetime Achievement Award - May 2008: 2008

[Read More](#)

4 ways to Figure Out How 'Green' a Product Really Is - April 9, 2008 [Read More](#)

The First Time Around (blog) - April 12, 2008 [Read More](#)

Cutler speaks at UO's White Stag - April 11, 2008 [Read More](#)

Companies' 'Green' Claims Often Misleading: Experts - April 22, 2008 [Read More](#)

Professor Steve Bender to Speak at American Constitution Society in Portland
May 13 - May 1, 2008 [Read More](#)

West Coast Designers Participate in UO Bike Safety Charrette - April 29, 2008 [Read More](#)

IDSA Western District Conference Charrette - April 27, 2008 [Read More](#)

Interview with Kellie Matthews and Lisa Poplawski :: University of Oregon
(Blog) - April 21, 2008 [Read More](#)

Turnbull Center to Host Seminar for Journalists on Covering Climate Change -
May 14th, 2007 [Read More](#)

Previous Articles

Copyright © [University of Oregon](#)

70 NW Couch St. Portland, OR 97209 | (503) 412-3696 | pdxinfo@uoregon.edu

Inside Oregon - For the University of Oregon Community

August 18, 2008

Morgen named associate dean of the graduate school

Sandra Morgen, a former University of Oregon research center director and professor of anthropology, has been named associate dean of the graduate school.

Morgen, who has been professor of women's studies at Penn State University since 2006, will return to the UO this fall to work with the Office of the Vice President for Research and Graduate Studies and with Marian Friestad, the vice provost for graduate studies.

Morgen's "inspired leadership, bold vision and institutional knowledge will be invaluable as she works with our faculty to strengthen the intertwined missions of interdisciplinary research, graduate education and institutional equity," said Rich Linton, vice president for research and graduate studies.

Inside Oregon is the official newsletter for employees of the University of Oregon and is published biweekly.

The University of Oregon is an equal-opportunity, affirmative-action institution committed to cultural diversity and compliance with the Americans with Disabilities Act.

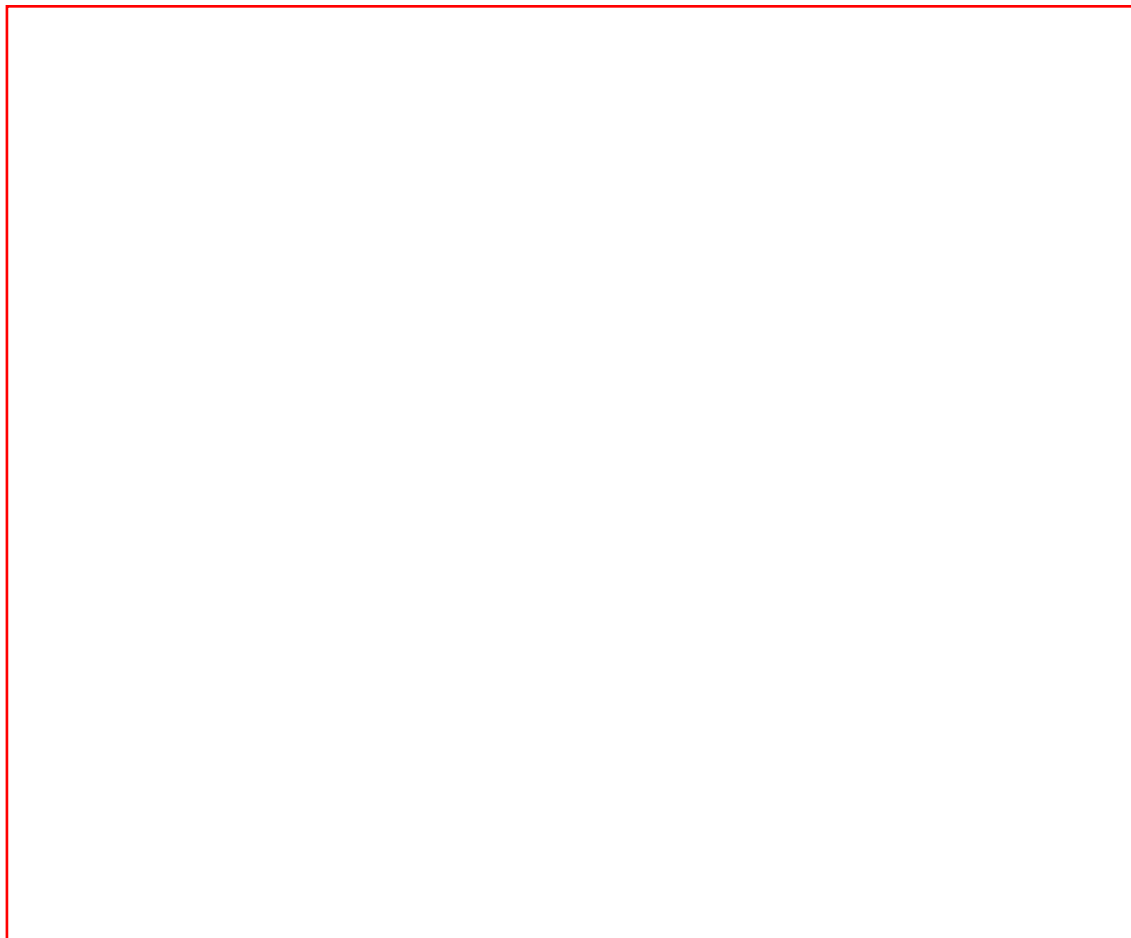
Inside Oregon - For the University of Oregon Community

August 18, 2008

Kyr's piece debuts with new hospital

The University of Oregon Trumpet Ensemble performed a new fanfare by UO music professor Robert Kyr at the RiverBend Hospital earlier this summer. PeaceHealth commissioned the piece for the opening of the RiverBend facility.

Click on the brief video clip below to see Kyr's piece performed by the UO Trumpet Ensemble, featuring director Brian McWhorter, Sarah Viens, Melanie Garrett, Keemun Senff, Douglas Detrick and Zac Tendick.



Inside Oregon is the official newsletter for employees of the University of Oregon and is published biweekly.

The University of Oregon is an equal-opportunity, affirmative-action institution committed to cultural diversity and compliance with the Americans with Disabilities Act.

Inside Oregon - For the University of Oregon Community

August 18, 2008

Gold Medal Game earns gold-medal numbers



During the Olympic Trials, the University of Oregon's Gold Medal Game, which awarded limited-edition gold medals to players who visited highlights of the university campus, sent crowds of people out to explore.

In part because of the game, 2,959 people visited the Jordan Schnitzer Museum of Art; 30 percent of those stayed for a tour. The Museum of Natural and Cultural History reported 2,000 visitors, with 50 percent touring the museum. The Duck Stores stamped about 5,000 Gold Medal Game cards,

and 75 percent of game players shopped and spent money.

Inside Oregon is the official newsletter for employees of the University of Oregon and is published biweekly.

The University of Oregon is an equal-opportunity, affirmative-action institution committed to cultural diversity and compliance with the Americans with Disabilities Act.

Inside Oregon - For the University of Oregon Community

August 18, 2008

Next Inside Oregon to be Sept. 22 -- deadline Sept. 15

Inside Oregon will resume Sept. 22 with issues every two weeks through the end of fall term. The deadline for that issue is noon on Sept. 15. For a complete publication and deadline schedule, visit <http://duckhenge.uoregon.edu/io/sched>.

Inside Oregon is the official newsletter for employees of the University of Oregon and is published biweekly.

The University of Oregon is an equal-opportunity, affirmative-action institution committed to cultural diversity and compliance with the Americans with Disabilities Act.