

OREGON SURVEY RESEARCH LABORATORY

OPEN END CODE CATEGORIES FOR RESPONSES TO OREGON STATE LOTTERY SURVEY 1995

VLTYPE3

Do you have a favorite machine that you like to play? If yes -- What makes it your favorite?

10 Money Issues

- 11 **Better odds:** Win/Win more times
- 12 **The payback:** The pay out
- 13 **Lucky machine:** Luck/ the one that always pays
- 14 **Play longer for your money**
- 19 **Other money issues** (not referenced above)

20 Easy to Use

- 21 **Like old machines/Like new machines:** Like newer machines because they take your more easily
- 22 **More accessible:** more convenient
- 23 **Machines are self explanatory:** Easy to understand/easy to play
- 29 **Other use issue** (not referenced above)

30 Machine Attributes

- 31 **Like machines with chairs**
- 32 **The screen:** Like machines with a particular color of screen/like the touch screen/easy to read the screen: Easy to see the screen
- 33 **Like card size on machines:** Machines with big cards /machines with little cards
- 34 **Just likes the way it responds:** Just the way it is/Just like it
- 35 **Like playing a specific type of poker:** just like one kind/like the option to choose
- 39 **Other specific machine attributes** (not referenced above) (Just get addicted to one kind of machine)

90 Other

- 90 **Just likes poker:** Doesn't matter about the machine - just likes poker/likes poker better than other lottery games
- 95 **R really plays something other than video lottery**
- 96 **Other reasons** (not referenced above): It is all they have
- 97 **Refused**
- 98 **Don't know**
- 99 **No answer**
- 00 **Doesn't play video poker lottery**

VLMOST

What do you like most about playing video lottery in comparison to other lottery games?

10 Money Issues

- 11 **Better odds:** Win more/win easier/better chance to win/better luck
- 12 **Instant win or lose:** Fast/less time/don't have to wait/lose money faster than other lottery
- 13 **Get more entertainment for your money:** Play longer/lasts longer
- 19 **Other money issues** (not referenced above)

20 Game Preference

- 21 **Just like it:** Just something R likes to do every so often/it's fun
- 22 **Better than other lottery:** Like playing cards instead of other lottery games/take more of a chance since you can play more or bet more than other lottery/more fun
- 23 **Strategy:** Requires more strategy/get to make decisions/get a choice/more of a challenge/ get to use your brains/game is easier/game is harder
- 24 **More interaction with machine:** More hands on/participatory/more action/have control over it/more of a challenge/you can see what you are doing/more involvement/thrill of being there
- 25 **Can play it by myself:** Do it myself/no help/simplicity of the game
- 26 **More like gambling:** More like playing cards/more like a casino
- 27 **Good way to relax**
- 29 **Other game preference** (not referenced above)

30 Environment/Location

- 31 **Surroundings:** Environment
- 32 **Convenience:** Availability
- 33 **Gives you something to do:** Prevents boredom/kills time while waiting
- 39 **Other environment or location issue** (not referenced above)

90 Other

- 91 **No preference:** Video lottery is not different/likes all kinds of gambling/likes all kinds of lottery
- 92 **Doesn't like it**
- 93 **R really plays something other than video lottery** (Keno/other lottery)/R prefers other types of lottery
- 96 **Other reasons (not referenced above)** (Friends)
- 97 **Refused**
- 98 **Don't know**
- 99 **No answer**
- 00 **Doesn't play video poker lottery**

NPYNOVL

Non-Players in the past 4 weeks: Why don't you play video lottery?

- 10 **Money Issues**
- 11 **Doesn't have funds for video lottery:** Would rather spend entertainment funds elsewhere/ has better things to do with money/ doesn't like to spend money that way/ video lottery is too expensive/it's not free
- 12 **Waste of money:** Rip-off/no matter how much you win you still lose/don't throw money to the wind/like throwing money away
- 13 **Doesn't pay off:** Machines are fixed so you can't win/odds are against you/pay off too low/ never win/too much of a chance to lose/not lucky
- 14 **Doesn't want to lose money:** Has lost too much money on it
- 19 **Other money issues** (not referenced above)
- 20 **Facilities/Playing Environment Issues**
- 21 **Doesn't frequent /like where video lottery is played:** Doesn't go to taverns/doesn't go out much/ never gets a chance to play/not accessible/not convenient/doesn't like where video lottery is played: Doesn't like taverns/doesn't drink /quit drinking/ too smoky/ doesn't like atmosphere/doesn't like the people attracted to the surroundings
- 23 **Not enough machines:** Doesn't like standing around watching/worries about losing spot
- 24 **Wants to be able to play video lottery someplace else:** church socials/grocery stores
- 25 **Knows about video lottery but has no place to play it:** No video lottery in the area/ never sees any machines/not available/haven't had a chance to play/haven't had an opportunity to play
- 29 **Other facilities or playing environment issues** (not referenced above): Location – not specific
- 30 **Personal Reasons -- Convictions/Beliefs (Never played/Never will play)**
- 31 **Not a gambler:** Not that kind of person/has more common sense than to play/not honorable to be a gambler
- 32 **Doesn't believe in gambling:** Goes against R's beliefs/not good for the soul/goes against R's religion/gambling is wrong/ R is Christian/ R is a pastor/gambling not good
- 33 **Doesn't play any kind of lottery/Doesn't play video lottery:** Just doesn't/just not something R does/doesn't want to take part in it/doesn't think it is worthwhile
- 34 **Video lottery too addictive :** Addiction makes it too easy to lose money: Doesn't trust self-- is afraid to lose too much money/video lottery sucks you in /doesn't want to get addicted/ too easy to play more than you should/gambling is bad because people can't stop themselves/gets people in trouble/friends or relatives have gambling problems
- 39 **Other personal convictions and/or beliefs** (not referenced above)
- 40 **Personal Reasons -- Preferences (Possible Players)**
- 41 **Doesn't like video lottery:** Boring/ doesn't like poker/thinks it is dumb/doesn't play it well/ not entertaining/has better things to do
- 42 **Not interested in video lottery:** Never got into it/doesn't do anything for me/doesn't feel like it/not into it anymore/could care less/never got around to it/just doesn't think about it/doesn't occur to me to play it/not a priority
- 43 **More fun to play with people (excludes casinos):** Not as much fun as cards/not personal
- 44 **Would rather go to a casino:** Oregon not as much fun as Nevada/rather play with a dealer /better odds in Nevada/not like a real game in Nevada/would rather have slots
- 45 **Prefers other types of lottery games or other types of games of chance/prefers other types of games**
- 46 **Doesn't have time:** Hasn't taken the time/too time consuming/too busy to play/works during hours when taverns are open/time (not specific)
- 47 **Doesn't play video games:** Not big on video games
- 49 **Other personal preferences** (not referenced above)
- 50 **Lottery as Public Policy**
- 51 **Gambling is no way to raise money for the State:** Legitimate way for the state to raise money is to tax/I voted against it/not a good way for the state to earn money
- 52 **Dedicate lottery funds:** If I knew where the money was going I'd be more for it/lottery was supposed to support the schools but it didn't
- 53 **Too many poor people play the lottery:** The lottery is an unfair tax on the poor
- 59 **Other lottery as public policy** (not referenced above)

- 60 **Knowledge of Video Lottery**
- 61 **Doesn't know what it is:** Didn't know it existed/never heard of it
 - 62 **Doesn't know how to do it:** Doesn't understand/too complicated/never tried it
 - 63 **Doesn't know where to go to play it:** Hasn't seen a machine
 - 64 **R has not played OSL video lottery:** R thinks he or she has played video lottery but has really played other video or gaming devices or machines--not video lottery/has played video lottery elsewhere (not in Oregon or not on OSL machines)
 - 69 **Other knowledge of video lottery** (not referenced above)
- 90 **Other**
- 91 **R does play video lottery just not often:** R plays but has been sick lately
 - 92 **R is incapacitated:** sick/blind/crippled
 - 93 **Age:** Not old enough/too old
 - 96 **Other reasons** (not referenced above) Spouse plays it so I don't/R or spouse works for OSL and is not allowed to play/reasons -not specific
 - 97 **Refused**
 - 98 **Don't know**
 - 99 **No answer**
 - 00 **R does play video lottery**

NPYNOLOT

Non-Players: Why don't you play the lottery?

- 10 **Money Issues**
- 11 **Doesn't have funds for the lottery:** Not enough money/has better ways to spend money/ doesn't like to spend money that way/ lottery is too expensive/on a fixed income/can't afford to play
 - 12 **Waste of money:** Rip-off/like throwing money away
 - 13 **Doesn't pay off:** Odds are against you/doesn't have good payoffs/doesn't pay off fast/ chances of winning low/ unlikely to win/too much of a chance to lose/notlucky/ stopped playing because I didn't win
 - 14 **Doesn't want to lose money:** has lost too much money
 - 15 **Lottery is not a good investment:** Spend money with nothing in return/gambling is not a financially good idea
 - 19 **Other money issues** (not referenced above)
- 20 **Facilities/Playing Environment Issues**
- 21 **Doesn't frequent/like where lottery is played:** Doesn't go to taverns/doesn't go out much/ never gets a chance to play/not accessible/not convenient/Doesn't like where lottery is played: Doesn't like taverns/doesn't drink or quit drinking/ too smoky/ doesn't like atmosphere/doesn't like the people attracted to the surroundings
 - 23 **Not enough machines:** Doesn't like standing around watching
 - 24 **Wants to be able to play lottery someplace else:** church socials
 - 25 **Knows about lottery but has no place to play it:** No lottery in the area/ never sees any machines/ not available/haven't had a chance to play/haven't had an opportunity to play
 - 29 **Other facilities or playing environment issues** (not referenced above): Location- not specific
- 30 **Personal Reasons -- Convictions/Beliefs (Never played/never will play)**
- 31 **Not a gambler:** Doesn't gamble/doesn't like games of chance
 - 32 **Doesn't believe in gambling:** Goes against R's beliefs/goes against R's religion/doesn't believe in it morally/morally opposed/conscientious objection to gambling/goes against R's Christian principles
 - 33 **Doesn't play the lottery:** Just doesn't do it/just not something R does/doesn't want to take part in it/doesn't think it is worthwhile
 - 34 **Lottery too addictive:** Addiction makes it too easy to lose money/afraid to lose too much money/don't want to get addicted/it destroyed a friend or family member and I won't let the same thing happen to me/gets people into trouble
 - 39 **Other personal convictions and/or beliefs** (not referenced above)
- 40 **Personal Reasons -- Preferences (Possible players)**
- 41 **Doesn't like the lottery**
 - 42 **Not interested in the lottery:** Never think of it/never felt like playing/didn't get into the habit of it
 - 43 **Would rather go to a casino**
 - 44 **Likes other games better:** Likes video lottery better /likes other gambling better
 - 45 **Doesn't have time:** Haven't taken the time/too busy to play
 - 49 **Other personal preferences** (not referenced above)
- 50 **Lottery as Public Policy**
- 51 **Gambling is no way to raise money for the State:** Lottery is not a good answer to the problems the state is trying to solve/government does not need more money/I didn't vote for it
 - 52 **Dedicate lottery funds:** Money doesn't go directly to education/money doesn't go where state says it does
 - 53 **Too many poor people play the lottery:** Lottery draws people who can't afford it/ lottery takes money from low income people
 - 59 **Other lottery as public policy** (not referenced above)
- 60 **Knowledge of Lottery**
- 61 **Doesn't know what it is:** Didn't know it existed/never heard of it/Oregon doesn't have a lottery
 - 62 **Doesn't know how to do it:** Doesn't understand/too complicated/never tried it
 - 63 **Doesn't know where to go to play it:** Doesn't have access to places to play
 - 69 **Other knowledge of lottery** (not referenced above)

- 90 **Other**
- 91 **R does play the lottery just not often:** Only plays when jackpot is big/used to play
- 92 **Still answering the video lottery question:**
- 93 **R is incapacitated:** sick/crippled/blind
- 96 **Other reasons** (not referenced above)
- 97 **Refused**
- 98 **Don't know**
- 99 **No answer**
- 00 **R plays the lottery**