

UNIVERSITY  
OF OREGON

# PPPM Circle

SCHOOL OF ARCHITECTURE AND ALLIED ARTS NUMBER 10 SPRING 2006

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## New Transportation Opportunities for PPPM

*by Marc Schlossberg, assistant professor, PPPM*

Last summer, Congress passed the Safe, Accountable, Flexible, Efficient Transportation Equity Act: A Legacy For Users (SAFETEA-LU), the third in a series of six-year transportation bills that fund a variety of transportation-related projects throughout the country. Within this legislation was an earmark by Congressman Peter DeFazio to establish a collaborative national University Transportation Center (UTC) in Oregon between the University of Oregon, Portland State University, Oregon State University, and the Oregon Institute of Technology. Initial funding for this UTC was set at \$16 million over six years to be matched by another \$16 million of nonfederal funds. Thus, the establishment of this UTC represents a major opportunity for transportation research, education, and outreach in Oregon, and at the University of Oregon, faculty members within PPPM are positioned to be key contributors.

The themes of the UTC are healthy communities, transportation-land use, and intelligent transportation systems—topics central to PPPM's work. A sampling of potential connections between PPPM faculty members and the UTC include Ed Weeks applying his work on public participation to large-scale transportation projects, Jessica Greene applying her work on health to active transportation; Neil Bania applying his work on the transportation needs of the poor, Andre LeDuc including the transportation aspect into his work on natural hazards, Jean Stockard continuing her work analyzing the relationship between sprawl and health, and the Community Planning Workshop developing applied, transportation-related projects for student teams. My own work in transportation includes modeling walkability with GIS, understanding the relationship between urban form and how kids get to school, participatory approaches to community-based transportation planning with GIS, and looking at intuitional arrangements to better serve the transportation disadvantaged.

Some projects currently being considered include analyzing urban form, school location, and student travel choices statewide, developing a community-based GIS tool to assess safe routes to school, working with the City of Eugene to develop a

bicycle strategic plan, and working with the UO to understand how and why faculty and staff members get to campus and what incentives might reduce the numbers of people who drive alone to campus. One additional exciting potential opportunity is to partner with local governments such as the Lane Council of Governments and the cities of Eugene and Springfield to combine an applied internship to students with degrees in planning and public policy. Utilizing the UTC as a source of funding match, the goal is to provide full funding for students interested in learning about transportation planning and policy while working for a local agency. In this way, students will simultaneously gain hands-on transportation planning experience while also receiving a broader planning and public policy education that helps inform how and why transportation decisions get made. It is quite exciting to offer these types of opportunities to our students and to make a direct connection between the education we provide and the needs of our local government agencies. We are open to setting these up, so please let us know if you have any ideas.

The UTC has an executive committee made up of one representative from each campus, a member from ODOT, and a member from USDOT. I am fortunate to have been asked by Vice President for Research Rich Linton, with the support of AAA Dean Frances Bronet, to be the University of Oregon's representative to this executive committee and am meeting regularly with other members to set the framework for this exciting new endeavor. In this role I have been meeting with many potential partners to discuss research ideas and other ways that the UTC can be utilized to address the needs of local agencies and communities. In January, this executive committee hosted a reception at the Transportation Research Board conference in Washington, D.C., that was well attended by practitioners, researchers, and students with an Oregon connection—it was quite exciting to see so much energy and interest in this new resource for Oregon. Of course, it will be nice in future years to see more attendees representing work from within

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## MESSAGE FROM RICHARD MARGERUM, HEAD OF PPPM



This term Dean Frances Bronet asked me to take on the position of head of the Department of Planning, Public Policy and Management. There are challenging issues facing the department,

but I am honored to take on this role and excited by the work of the faculty and students. My job is to help lead the whole department so that it continues to perform highly in research, community service, and the training of the future generation of planners and public administrators.

Before describing some of the exciting things happening in our department, I would like to thank our past two department heads. First, I would like to thank Jean Stockard for her contributions to the department, including her initiation of a new student advisory committee, her mentorship of junior faculty members, and her support in helping everyone through the deaths of John Baldwin (associate professor) and Tim Buras (student) last year. Second, I would like to thank Ed Weeks for stepping in as acting head during Jean's sabbatical and helping me with the transition to department head.

**Faculty.** These past couple of weeks I have been meeting with faculty members to talk with them about their work and their ideas about the Department's direction. Although the faculty members continue to gather for our traditional Friday lunches, I am amazed how much I didn't know about my colleagues' research and

service. I have encouraged our faculty members to tout their accomplishments in this newsletter. Our research is not only nationally recognized by academics, it is also providing tremendous benefit for those trying to solve planning and public policy problems.

I also want to let you know that we conducted a successful national search to fill the position left open by John Baldwin's death. Over seventy-five people applied for the position. Our unanimous top choice, Yizhao Yang, accepted the position, and she will be on board starting Fall 2006. See the profile about Professor Yang in this newsletter.

**Students.** The students are doing a fantastic job organizing activities and academic events. Over the summer they helped renovate the basement to provide some much needed meeting and student office space. They organized a short course on environmental economics. They also have created two new student organizations: a PPPM Student Advisory Committee to support the needs and goals of the students, and an Environmental Policy and Planning group to organize speakers and events. There is a tremendous amount of energy among these groups, and I plan to not only support their efforts but also call upon them to help with the work of the department.

**Alumni.** Our alumni continue to be a tremendously valuable asset to the department. All of you are one of our greatest recruitment tools for new students, with many applicants coming to both our undergraduate and graduate programs through your recommendations. I am also

impressed by how generous so many of you have been in giving to the department and helping create and support several new scholarship programs. Many of you have donated to the scholarship funds created for the department, and our Alumni Advisory Council has donated money to provide a recruitment fellowship for potential new students. Increasingly, we must rely on alumni to help support the mission of the department, and I am heartened by the support so many of you have given. If you are interested in making a contribution, please take a look at the list of PPPM funds and scholarships in this newsletter.

Overall, our department continues to excel in all areas. Our graduate programs are running at capacity, and the nonprofit certificate program has been adding extra sections of classes to fill the demand. Our undergraduate enrollment in both the major and minor are also in high demand, with many of our core classes "spilling into the aisles." As the articles in this newsletter point out, we also continue to be a leader in many areas of research and community service.

I hope that many of you will be able to attend the Alumni Awards Ceremony in June. It has become a major event with an opportunity to visit campus and reconnect with old classmates or connect with other alumni. Whether you are on campus for that event or just a visit to Eugene, feel free to stop by Hendricks Hall and say hello.

Best wishes,

## Transportation continued

PPPM and the many public and private sector partners we will be working with. The federal regulations guiding the Oregon UTC have not been finalized but should be by the summer, at which point there will be a statewide UTC strategic plan in place and a process for proposing and funding transportation ideas.

If you have ideas for transportation-related research, educational, or internship projects (and have some ability to provide matching funds!), please send me a note at schlossb@uoregon.edu. The UTC has a potential to double the funds you can commit, and we are interested in opportunities that help support our research, teaching, and service missions.

## ANNUAL AWARDS RECEPTION



**Sue Shaffer** has been chosen as the recipient of PPPM's award for Outstanding Service to Oregon for 2006. Sue currently serves as the chairman of the board of directors for the Cow Creek Band of the Umpqua Tribe of Indians and has been a board member for the tribe since they reorganized in 1974. Her distinguished career includes a wide range of service involvement with tribal and civic organizations and boards of trustees in the Douglas County area, as well as being a delegate to the National Congress of American Indians and the Affiliated Tribes of the Northwest. She is a noted author and lecturer and has been recognized throughout the state for her leadership and service. President Frohnmayer appointed Sue to the President's Advisory Council on the University of Oregon Native American Initiative. Today, Sue remains well known in Oregon for her tireless work ethic and devotion to producing positive change.



**Julia Demichelis**, M.U.P. '91, has been chosen as the Distinguished Alumna for 2006. Julia has applied her planning skills to create community reconciliation and reconstruction mechanisms within conflict and postconflict societies around the world, including Sierra Leone, Liberia, the Yugoslav Successor States, Albania, Cote d'Ivoire, Burundi, and most recently, Iraq. For fifteen years, her work focused on rebuilding physical structures, public services, and governance infrastructure at the community and state levels, mitigating recurrences of conflicts or natural disasters.

In Baghdad last year, Julia directed a team that assisted the transitional Iraqi parliament to develop and establish essential tools of governance, including drafting the constitution, other key legislation, and human resource policies. Working at the national level for the past five years, she "raises the ceiling" that governments give to communities to rebuild themselves. Julia currently directs a democracy and good governance program with Morocco's parliament that focuses on its interior and finance committees, and its relationship with civil society.



**Scott Derickson**, M.S. '95 and B.S. '93, has been chosen as PPPM's Distinguished Young Alumnus for 2006. Scott has served as county administrator of Clatsop County, Oregon, since fall 2003, where he is known as an innovative, resourceful, and entrepreneurial leader with a strong service ethic. Scott administers an annual budget of approximately \$64 million and oversees the day-to-day operations of Clatsop County's full service government. Previously, Scott was city manager of Warrenton, Oregon, and senior management analyst for the Umpqua Regional Council of Governments (URCOG). As city manager, Scott was recognized for his community and organizational leadership role and bolstering the city's overall financial health. At URCOG, Scott worked with numerous municipalities, special districts, and county government on a wide variety of issues ranging from grant writing and construction management to organizational development, planning, and finance. Scott received both his graduate and undergraduate degrees from PPPM and currently serves on the PPPM Advisory Council.

### All Alums, Friends Invited to Fifth Annual PPPM Awards Program

PPPM's fifth annual award ceremony will be held on the afternoon of June 15 at Gerlinger Alumni Lounge. The PPPM Advisory Council is honoring Sue Shaffer for outstanding service to Oregon; Julia Demichelis has been chosen the distinguished alumna; and Scott Derickson is the distinguished young alumnus. Awards for community partnerships and teaching also will be presented.

The event will begin at 2:30 p.m. with a display of graduate projects. The awards ceremony will start at 3:00 p.m. and will be followed by a reception at 4:00 p.m. For more information on location, parking, and other details, check the department website, [http://pppm.uoregon.edu/dep/Events05-06/current\\_events0506.htm](http://pppm.uoregon.edu/dep/Events05-06/current_events0506.htm) or contact Zudegi Giordano, PPPM secretary, at (541) 346-3635 or [zudegi@uoregon.edu](mailto:zudegi@uoregon.edu).

## DEPARTMENT NEWS

### Menlo Park Dialogue

by Ed Weeks

The Deliberative Democracy Project just completed a community dialogue for Menlo Park, California. Menlo Park is an affluent “Silicon Valley” community of about 35,000 adjacent to Stanford University. The Menlo Park City Council found itself in a situation common to many communities: it lacked sufficient revenues to pay for the services demanded by its citizens. Various efforts to reign in costs and to develop alternative revenue sources failed to solve the problem. The council decided that a lasting solution to the city’s annual budget difficulties lay in bringing citizens fully into the problem. Menlo Park asked the Deliberative Democracy Project to design a community dialogue that would lead to a community supported solution.

Menlo Park presented a couple of interesting challenges. First, as a relatively small community, the costs of the project had to be small relative to the budgets of

previous projects in larger cities. Second, the dialogue needed to be designed, launched, and concluded within a short timeframe. We were given roughly half the time to complete this project compared to other community dialogues. Finally, while Menlo Park is a generally affluent community, it does have a significant, largely Latino, low-income population that has historically not participated in local decision making.

The question, then, was whether a community dialogue can be conducted within the budget and time constraints, and in a manner that would attract the participation of lower income residents generally and low-income Latino residents in particular.

The dialogue was completed on time and within budget while preserving the essential features of the model (a practical opportunity for all residents to participate; multiple avenues of participation,

including face-to-face settings; multiple rounds of discourse in an information-rich context). For the first time, we were able to use the Internet as an effective tool in broadening the opportunity for informed participation—nearly a quarter of all participants chose to participate via the Internet. Most importantly, the dialogue elicited the full participation of the Latino community. The combination of effective outreach, multilingual community workshops, and translated written materials contributed to this success.

The community dialogue offers the Menlo Park City Council some clear direction for building a sustainable budget. Moreover, the dialogue leaves behind an educated polity, one that has a mature understanding of the trade-offs between services and taxes. Perhaps most importantly, the dialogue has made city leaders believers in a strong democratic process.

### FACULTY NOTES

**Richard Margerum** was awarded a UO Summer Faculty Research Grant to examine the role of local government advisory committees in Oregon. The study, which also was supported by the League of Oregon Cities, surveyed 650 people on 120 different advisory committees, exploring their satisfaction with the advisory process and its outcomes. The study yielded a 70 percent response rate, and a report on its findings is due out in the spring. On the professional front, Rich was appointed Chair of the Long Tom Watershed Council Steering Committee in October. He is also serving on the Southern Willamette Groundwater Management Advisory Committee.

**Neil Bania’s** research into the relationship between income volatility and hunger was selected to receive funding from the Institute for Research on Poverty at the University of Wisconsin and the Economic Research Service of the U.S. Department of Agriculture. A related paper focusing on a broader set of food assistance programs was selected for inclusion in the national research conference of the University of Michigan’s National Poverty Center in Washington, D.C. this November.

### UPDATE



**Judith Hibbard** and **Jessica Greene** are continuing their work investigating how enrollees behave in consumer driven health plans. **Anna Dixon**, a visiting scholar from the London School of Economics, is also working with Professors Hibbard and Greene on the study. The study examines the validity of the underlying assumptions about how consumers will behave when given financial incentives, more choice, and more information. Among the questions being investigated this year are: When patients have to pay more out of their own pocket, are they more likely to discontinue the use of their prescription drugs? What impacts does this have on their health? Do consumers who use the information tools provided make better decisions about their health and health care? The study, which is supported by the Robert Wood Johnson Foundation, will conclude in about eighteen months.

## DEPARTMENT NEWS

## A Selection of Recent Faculty Publications

**Jessica Greene**

“Provider Behaviors Contributing to Patient Self-Management of Chronic Illness.” *Journal of Health Care for the Poor and Underserved*, November 2005.

Greene, J.; Blustein, J.; Remler, D. “The Impact of Medicaid Managed Care on Physician Participation in Medicaid,” *Medical Care*, September 2005.

**Renee Irvin**

Irvin, Renee A. and Carr, Patrick. “The Role of Philanthropy in Local Government Finance,” *Journal of Public Budgeting & Finance*, Vol. 25(3), Fall 2005, pp. 33–47.

Irvin, Renee A. “State Regulation of Nonprofit Organizations: Accountability, Regardless of Outcomes,” *Nonprofit and Voluntary Sector Quarterly*, Vol. 34(2), June 2005, pp. 161–178.

**Judy Hibbard**

Hibbard, J.H.; Peters, E.M.; Slovic, P.; Tusler, M. “Can Patients Be Part of the Solution? Views on Their Role in Preventing Medical Errors.” *Medical Care Research and Review* Vol. 62 No. 5 p. 601–616. 2005.

Hibbard, J.H.; Stockard, J.; and Tusler, M. “It Isn’t Just about Choice: The Potential of a Public Performance Report to Affect the Public Image of Hospitals.” *Medicare Care Research and Review*, Vol. 62 No. 3 p. 358–371. 2005.

**Rich Margerum**

Collaborative growth management in metropolitan Denver: “Fig Leaf or Valiant Effort?” *Land Use Policy* 22 (4) (2005): 373–386.

“Overcoming Locally Based Collaboration Constraints.” *Society & Natural Resources* (forthcoming).

**Michael Hibbard**

“Tribal Sovereignty, the White Problem, and Reservation Planning.” *Journal of Planning History*, 5:2 2006.

Lane, Marcus and Hibbard, Michael. “Doing It for Themselves: Transformative Planning by Indigenous Peoples.” *Journal of Planning Education and Research*, 25:2. 2006.

**Marc Schlossberg**

“From TIGER to Audit Instruments: Using GIS-Based Street Data to Measure Neighborhood Walkability.” *Transportation Research Record: Journal of the Transportation Research Board* (in press 2006).

Schlossberg, Marc; Greene, Jessica; Phillips, Page Paulsen; Johnson, Bethany; Parker, Robert. “Getting To and From School: Urban Form, Distance, and the Role of Planning in Transportation Decision Making.” *Journal of the American Planning Association* (in press).

**Jean Stockard**

Gray, Jo Anna; Stockard, Jean; and Stone, Joe. “A Tale of Two Shares: The Relationship Between the ‘Illegitimacy’ Ratio and the Marriage Share,” *Economics Letters* 90 (2006): 242–248.

Doyle, Scott; Kelly-Schwartz, Alexia; Schlossberg, M.; and Stockard, J. “Active Community Environments and Health: The Relationship of Walkable and Safe Communities to Individuals’ Health.” *Journal of the American Planning Association*, 17 (2006): 19–31.

**Resource Innovations**

Over the past year, Resource Innovations has been advancing economic, social, and environmental issues, policies, and programs across the West. In 2005, Eugene Mayor Kitty Piercy asked them to lead the City of Eugene Sustainable Business Initiative (SBI). SBI has helped to identify, establish, and support mechanisms to assist private businesses, nonprofits, and other organizations in Eugene to gain competitive advantage and create jobs in the emerging field of sustainable business practices and products. In 2005, Resource Innovations also announced the formation of the Northwest Climate Leadership Initiative, designed to help the public and private sectors cope with global warming and abrupt climate change. They also continued to assist state-level sustainability programs in Oregon and Washington by providing training programs and completing an analysis of the economic impacts of businesses using sustainability practices.

Another ongoing program is the Community Capacity and Environment program, designed to build capacity within rural communities to reduce wildfire risk, increase forest health, and foster economic development opportunities through natural resource management. In 2005, this program launched a national study on the relationship between wildfire and poverty, and the need for better monitoring by federal agencies and assistance to rural communities; developed a Tribal Wildfire Resource Guide in partnership with the Intertribal Timber Council; and provided assistance to rural communities in Oregon to address the needs of low-income and underserved populations at risk to wildfire and other disasters. For more information, visit <http://ri.uoregon.edu>.

## DEPARTMENT NEWS

## Grant to Assist Planning for Natural Hazards

by Andre LeDuc, ONHW director

In August 2005, the Federal Emergency Management Agency announced that the Community Service Center's Oregon Natural Hazards Workgroup (ONHW) and the Oregon Partners for Disaster Resistance & Resilience received a pre-disaster mitigation grant for nearly \$1 million. The grant supports a collaborative planning initiative with eleven communities in the mid-Columbia Gorge and South-eastern Oregon. The multiyear natural hazards planning initiative is the largest in Oregon's history, including nearly one-third of all Oregon counties and covering



Andre LeDuc, ONHW

one-third of the state's geographic area. ONHW's efforts focus on providing training and plan development support to enable communities to build local capacity for risk reduction

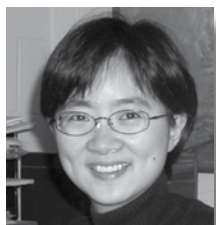
efforts. "The project provides an opportunity to combine public and private state, regional, and local interests to develop and unite existing coalitions for natural disaster safety and to increase the public will and resolve to implement measures for the protection of people, property, and the economy," states **Andre LeDuc**, ONHW director.

The funding will be used to support local planning efforts, including paying for local government and state agency staff time. The initiative also will utilize Resource Assistance for Rural Environments (RARE) participants and ONHW student interns. LeDuc said the project "provides students with the opportunity to gain practical experience while assisting Oregon communities in developing both short-term and long-term risk reduction strategies." Involved are Hood River, Wasco, Wheeler, Sherman, Gilliam, Morrow, Umatilla, Lake, Harney, and Malheur counties.

## ONHW Project Sheds Light on Risk Assessment Obstacles

Last year, the Community Service Center's Oregon Natural Hazards Workgroup (ONHW) partnered with the United States Geological Survey, Department of Land Conservation and Development, and the Department of Administrative Service's Geospatial Enterprise Office to complete a needs assessment on hazard related geospatial data in Oregon. The key findings and recommendations ranged from lack of local knowledge about what types of hazard data to collect, to a lack of statewide data standards, to a lack of local staff capacity to complete risk assess-

ments. "The needs assessment indicated that there is a lack of local data to support hazard identification, and a surplus of local data to support the vulnerability assessment," stated Krista Mitchell, ONHW project coordinator. The report also indicated that creating methodologies on how to use the various hazard data to estimate loss would improve local risk analysis. As a result of this effort, state funding has been allocated to begin work on statewide data standards for hazard related data. The report can be found at [www.OregonShowcase.org](http://www.OregonShowcase.org).



## New Faculty Member

**Yizhao Yang**, who joins the faculty in fall 2006, has a background in architecture and urban planning. Her research interests focus on the social and environmental aspects of physical planning, particularly good urban form pertaining to healthy, affordable, and sustainable environments. She also is interested in incorporating GIS in developing methods for analyzing the built environment and in integrating spatial analysis in studies of urban growth and residential development. Her current research involves examining the impacts of neighborhood physical form on people's perceived environmental quality and physical activity. Building upon her existing work, she plans to continue the study of the relationship between people and their environments and use knowledge gained to inform physical design and planning that can meet the needs of diverse populations and achieve balance between natural systems and human habitats.

## IPRI Hosts Visiting Scholars

The Institute for Policy Research and Innovation (IPRI) is now in its second year of operation. Although it reports to the Vice President for Research, IPRI maintains a close affiliation with PPPM. Under the direction of Mike Hibbard, IPRI aims to be a source of ideas and energy for supporting and nurturing Oregon's rich tradition of innovation in public policy. In addition to various policy research projects, IPRI also hosts a limited number of visiting policy scholars each year, to stimulate and support the exchange of ideas and perspectives between Oregon and the rest of the world. For 2005-6, IPRI is hosting:

**Anna Dixon**, lecturer in European health policy at the London School of Economics. Anna is a Harkness Fellow of the British Commonwealth Fund. She is studying the policy implications of the emphasis on "consumer choice" in the U.S. health care system. The results of her work will help form policy in the United Kingdom.

**Shagufta Iqbal**, principal of the Government Girls School, Sibi, Balochistan, Pakistan. Shagufta is a Fulbright Fellow. She is studying the administration and management of K-12 educational institutions. She is especially interested in the most effective pedagogy and teaching methods for girls.

**Wang-Jae Lee**, professor of public administration at SangMyung University, Seoul, Korea. Wang-Jae is spending his sabbatical year studying American health and social services administration.

## DEPARTMENT NEWS

## Rare Opportunities With the Community Service Center

by Kevy Cook, RARE Field Coordinator

In 2005–6, twenty participants in RARE—Resource Assistance for Rural Environments—were placed with small, city planning offices, local nonprofits, and economic development organizations. When they finish their service in August of 2006, participants will have completed plans, established boards, submitted grants, developed new websites, completed projects, and transferred skills.

A couple of highlights from this year's RARE group include:

**Jess Neff**, a graduate of Whitman College and a current graduate student in the CRP master's degree program, is serving with the McKenzie River Trust in Eugene as a stewardship coordinator where she works with local landowners to restore and monitor conservation lands.

**Nick Fluery**, a returned Peace Corps volunteer who taught sciences in Cameroon and Tanzania, is working with the urban renewal district in the City of Pendleton to design and launch a façade restoration program in the city's historic district.

RARE, now in its twelfth year, has joined Connecting Oregon for Rural Entrepreneurship (CORE), a new statewide collaborative partnership funded by the W.K. Kellogg Foundation. Four RARE participants are placed with CORE across the state. All



Many of the 2005–6 RARE participants

CORE positions focus on entrepreneurial development systems in economically distressed, rural areas. They will bring together lessons learned to ultimately impact statewide economic development policy.

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## Students Recognized for Reducing Natural Hazard

A project completed by the University of Oregon's Community Planning Workshop (CPW) Student Team has won the 2005 Student Achievement in Natural Hazard Risk Reduction award.



From left, Jessica Nunley, Morgan Ellis, Sam Fox, and Kate Lenzser

The Partners for Disaster Resistance & Resilience: Oregon Showcase State Program presents the award annually in recognition of student projects that show exceptional merit in the field of natural hazard risk reduction.

The CPW team members were recognized for their work on the Lane County Community Wildfire Protection Plan (CWPP). **Julie Baxter**, who graduated with a master's degree from the University of Oregon Planning, Public Policy and Management (PPPM) program in June 2005, was project manager. **Morgan Ellis**, **Sam Fox**, and **Jessica Nunley** are second-year master's degree candidates in the PPPM program. **Kate Lenzser** is a senior in the PPPM program.

The CWPP identifies strategies and priorities for the protection of life, property, and infrastructure in the wildland-urban interface. It is a shared plan administered jointly by the Lane County Board of Commissioners, the Oregon Department of Forestry, and the Lane County Fire Defense Board. The project was a combined effort between CPW and the Oregon Natural Hazards Workgroup at the University of Oregon's Community Service Center.

## SPOTLIGHT ON STUDENTS

## AAA Student Advisory Committee

by Sam Fox, MCRP candidate

The School of Architecture and Allied Arts (AAA) houses PPPM, and an AAA Student Advisory Committee (SAC) to the AAA dean has recently been formed. PPPM is represented on the AAA SAC and was instrumental in its creation and organization. Currently the AAA SAC administers the AAA Student Travel Fund in the fall, a newly created Student Initiative Fund in the winter, and assists with the AAA Career Symposium in the spring. Future goals address the widely perceived need to increase interdisciplinary communication between and celebration of the diverse skills gathered under the umbrella of AAA.

## Environmental Policymakers and Planners

by William Almquist, MCRP candidate, and April Snell, MPA candidate

Environmental Policymakers and Planners (EPP) is a dynamic student-powered organization with the mission to “promote awareness, opportunities, and educational experiences concerning environmental policy and planning.” EPP has cosponsored a handful of great events this year, including a presentation entitled “The Power of Water” with Steve Mital and Carl Hosticka, and the “Big Look” discussion panel examining Oregon’s state land-use regulations. The group hopes to capitalize on the significant interest and support of the student body and PPPM department to continue bringing valuable learning opportunities to the campus community. Other goals include building mentor relationships with PPPM alumni, networking with other related organizations, and acting as a clearinghouse for information pertaining to environmental policymaking and planning. EPP has applied for ASUO recognition and should be eligible for ASUO funding starting fall 2007. EPP plans on being a big part of the PPPM department for a long time to come!

## PPPM Student Advisory Council

by Colin Crocker, MPA candidate, and Sam Fox, MCRP candidate

Jean Stockard initiated the PPPM Student Advisory Council (SAC) in 2005 to give students an institutionalized method of feedback within the PPPM department. Led by students, the SAC strives to help other students with mentoring, internship issues, and multidisciplinary curriculum questions. The SAC also acts as a formal liaison between the student body and the PPPM faculty and staff.

What is the SAC doing right now? The current group of members has just finished writing bylaws for the organization, and within the next few months, elections for SAC officers will take place. Upcoming initiatives include a formal undergraduate-graduate-alumni mentoring program, and a conflict mediation task force with the new department head. The SAC also is undergoing the official group recognition process with the Associated Students of the University of Oregon (ASUO). Once completed, this recognition will benefit the SAC in a variety of ways, including administrative advice, dissolution protections, and funding.

Who can join the SAC? Per ASUO guidelines, any fee-paying UO student is eligible to join. Further information about the SAC may be found by telephoning the PPPM department office at 346-3635, and look for the SAC website linked to the PPPM website soon!

Do you ever wonder what PPPM graduate students are researching about?

The PPPM website has three years of abstracts online!

<http://pppm.uoregon.edu/Students/abstracts2006.htm>

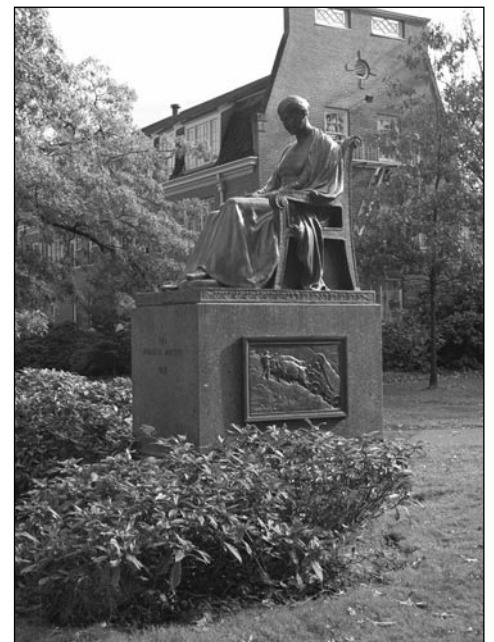
<http://pppm.uoregon.edu/Students/abstracts2005.htm>

<http://pppm.uoregon.edu/Students/abstracts2004.htm>

## The Association of Fundraising Professionals (AFP)

by Jennifer Zeier, MPA and Not-for-Profit Management candidate

The Association of Fundraising Professionals (AFP) has undertaken an initiative in the last year to invite selected colleges and universities across the country to become members of the AFP Collegiate Chapter program. The AFP University of Oregon Chapter is underway as one of only five universities that are participating in this program. This group is composed of both graduate and undergraduate students mostly from the not-for-profit management certificate and nonprofit administration minor programs. It is open to all students in the university who are interested in fundraising. The UO chapter is choosing a fundraising project to meet part of the requirements for being an established chapter. The group is planning to create a benefit for Siempre Amigos Association. This organization is a Eugene nonprofit that provides aid to victims of torture, trauma, and political violence from Central and Latin America, with a variety of services ranging from job skill creation to mental health services. Keep your ears and eyes open for news about this exciting project!



Pioneer Mother, Henricks Hall in background



## SPOTLIGHT ON STUDENTS

## Community, Leadership and Culture

by Mike Hibbard and Robert Adkins, MPA candidate

The islands of Southeast Alaska are the historic home of the Tlingit and other Native American groups. It has been a rich source of natural resources, including timber and a wide variety of fish. Years of natural resource extraction, however, have changed the way of life of the many small towns and villages that dot these islands.

One of these small communities, Kake, a Tlingit village on the island of Kupreanof, reached out to the PPPM department for assistance in community economic development (CED)

during the winter of 2004. The students in Professor Michael Hibbard's Socioeconomic Development Planning class did a preliminary analysis of the community. Based on that, Hibbard, director of the Institute for Policy Research and Innovation (IPRI), and then-PPPM undergraduate Robert Adkins worked with the community to produce a comprehensive economic development strategic plan (CEDS) for Kake. The plan is intended to help guide the community's economic activity for the next fifteen to twenty years.

Adkins is now a graduate student in the PPPM Master of Public Administration program. In the summer of 2004 he traveled to Kake for an internship to do field research for the CEDS. He returned again in the summer of 2005 to begin implementing the plan. Working through IPRI, Adkins will continue to assist Kake with plan implementation into 2006. He expects to write his master's thesis on this project and the general topic of community economic development.



Kake's Boys and Girls Club



Kake's tallest totem

## PPPM Advisory Council

**David Donaldson** (Chair), Deputy City Manager  
City of Wilsonville

**Richard Benner**, Senior Assistant Counsel  
Portland METRO

**Cathy Callahan**, Regional Officer-in-Charge  
National Labor Relations Board

**Julie Daniel**, Director  
BRING Recycling

**Scott Derickson**, County Administrator  
Clatsop County

**Karmen Fore**, District Director  
Office of Rep. Peter DeFazio

**T. Dean Hansen**, Senior Vice President,  
Relationship Banking Manager  
Pacific Continental Bank

**Jim Johnson**, Former Eugene City Manager

**Rich Margerum**, PPPM Department Head

**Jean Phelps**, Executive Director  
Eugene Relief Nursery

**Kathy Smith**, Principal  
KJ Smith Associates

**Willie Tiffany**, Senior Staff Associate  
League of Oregon Cities

**Bill Wagner**, Executive Director  
Cascades West Council of Governments

**Don Williams**, Housing Director  
Housing Authority and Community Services Agency  
of Lane County

## SPOTLIGHT ON STUDENTS

## BRINGing in Future Leaders

Julie Daniel, Executive Director, BRING Recycling

As a pioneering nonprofit resource conservation organization, we take sustainability seriously—including our own. Developing the next generation of nonprofit leaders and board members to carry on our work is important to us. That's why I jumped at the opportunity to host a PPPM not-for-profit management student, April Snell.

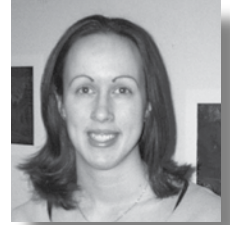
April had a clear idea of what she wanted to accomplish during her time with us, which is key to a successful internship experience. She wanted a first-hand look at the day-to-day activities of a nonprofit director. She wanted to understand the organization and the industry we work in, and she wanted the opportunity to write "a real grant."

April accompanied me to many meetings and events. She learned just how important it is to develop good community relations! She filled in as my administrative assistant, learning the ins and outs of BRING's operations. She applied for, and received, a scholarship to the Association of Oregon Recyclers state conference, giving her a chance to get a big-picture view. She worked on a grant proposal to the Oregon Department of Environmental Quality—and had the wonderful experience of seeing it successfully funded.

Now that April's internship is over, she works on our behalf as a board scholar, thanks to a program funded by Pacific Continental Bank. She's getting a board member's perspective, valuable experience for anyone in the nonprofit arena. We're honored to play a small part in one student's education. BRING in the future!

• April Snell, MPA Candidate, Intern, and 2006 GTF Internship Advisor

• Some things can only be learned through experience. During the summer of 2005, I had the extraordinary opportunity to intern with the premier environmental organization in Lane County—BRING Recycling. Through this valuable experience, I was able to meld the academic lessons from the nonprofit management courses I had taken with the passion for environmental issues that I have always had. I participated in the everyday activities of the organization and attended staff, board, and community meetings. I witnessed the many hats that an executive director must don and found it to my liking. My summer internship provided an entrance into the inaugural program of "Scholars on Board." This partnership program between PPPM and Pacific Continental Bank has allowed me to serve on the board of directors for BRING Recycling as a board scholar, expanding the horizons of my learning experience even further. The whole experience has invigorated and solidified my desire to dedicate my professional career to nonprofit management. I look forward to entering the nonprofit field fulltime and hope to continue working with BRING Recycling after completing a master of public administration degree and a certificate in not-for-profit management this spring.



*Thirty-two undergraduate and thirty graduate students participated in the PPPM Internship Program over the past three terms. Collectively, PPPM interns donated 954 hours to public and nonprofit organizations in Lane County, around Oregon, and internationally. Some of the many notable placements include the Bicycle Transportation Alliance, Fair Elections Oregon, Native Forest Council, METRO Council, Starfish Country Home School in Thailand (IE3), and United Way of Lane County. If you would like a quality PPPM intern for your organization, send e-mail to [interns@uoregon.edu](mailto:interns@uoregon.edu).*

## UPDATE! UPDATE! UPDATE!

Professional Connections: The School of Architecture and Allied Arts' Professional Connections website is now operational as a mentor and information connection for AAA and PPPM alumni, faculty members, students, and friends. Enter the site at <http://aaa.uoregon.edu/connections>.

The University of Oregon's alumni networking service is now online, with two components to connect with fellow participating alumni. Both services will provide social networking, a career advisory network, and the option to receive news of departmental events electronically. Link to **inCircle: The Duck Pond** or the **Alumni Directory** from <http://alumni.uoregon.edu/>.

These new resources will help to put at our faculty members' and students' fingertips—and at yours!—the full spectrum of knowledge and talents possessed by our diverse PPPM family of alumni. This is a distinguished group of individuals who have graduated from a wide variety of UO programs devoted to public service. These include the School of Community Service and Public Affairs (CSPA), which produced graduates from 1966 to 1983; the Department of Urban Planning, which was its own entity until the early 1980s; and the current Community and Regional Planning, Public Administration, Not-for-Profit Management, and undergraduate programs. Graduates of all of these areas have applied their education to promoting the public good through public service, the nonprofit sector, or private enterprise. Your involvement contributes greatly to the quality of education we can offer to those who will follow in your professional footsteps.

## PPPM GIVING OPPORTUNITIES

### PPPM Giving Opportunities

Are you interested in giving to programs that help the Department of Planning, Public Policy and Management (PPPM)? Through the generosity of alumni, faculty and staff members, and friends, there are a number of different funds, fellowships, and scholarships. You can give to one of these funds by sending your donation naming the designated fund, to:

Office of Development  
School of Architecture and Allied Arts  
5235 University of Oregon  
Eugene OR 97403-5235

**PPPM Department Fund.** Gifts to this fund help pay for special events, guest lecturers, newsletters, student projects, and other initiatives that support the mission of the department.

**Joseph M. Edney Memorial Scholarship.** The Joseph M. Edney Memorial Scholarship for Environmental Planning was established in 2002 by memorial contributions in honor of Joseph Edney (1949–2002). This scholarship supports outstanding graduate students in environmental planning at the UO.

**Al Frazier Endowment and Scholarship.** The Al Frazier Endowment and Scholarship was established in 1996 by the estate of William Allen “Tex” Frazier and Margaret Bell Frazier, in honor of their son, William Allen “Al” Frazier Jr. (1936–1995). The fund provides graduate student aid in the field of public policy and management, as well as other educational uses by the department, such as workshops, seminars,

lectures, or other worthwhile needs. Funds also are used to attract outstanding students or to provide support for currently enrolled students.

**John and Karen Baldwin Family Scholarship in Environmental Planning.** Established in 2005, the John and Karen Baldwin Family Scholarship in Environmental Planning was made possible by a generous gift from Karen Jones-Baldwin and family, with additional support from John’s family, friends, and colleagues. The purpose of the fund is support for graduate students enrolled in environmental planning in the Department of PPPM, with preference to students with either a background in environmental studies or who are taking concurrent coursework in environmental studies.

**Leventhal Scholarship.** Established in 2005 by Ronald A. Leventhal, B.S. ’72 CSPA, the Leventhal Scholarship provides scholarship support for the recruitment and retention of undergraduate and graduate students as degree candidates in PPPM.

**The Kvarsten Endowed Fund.** Established by family and friends of Wes Kvarsten (1924–2001) this fund honors and pays tribute to his thirty-five-year career as Oregon’s first-ever comprehensive land-use planner. The purpose of the fund is to provide support for critical needs of faculty members in PPPM. Support may include awards or stipends for faculty development purposes, including travel conducted in support of teaching and research; teaching assistance for course development or instruction, especially for initiatives taken to broaden quality and content of courses; or faculty fellowships to advance faculty development.

### Karen Baldwin, UO Team to Create John and Karen Baldwin Family Scholarship in Environment Planning

The unexpected passing in March 2005 of John Baldwin sparked great interest in both honoring his memory and continuing his work. With the help of John’s wife, Karen Baldwin, the University of Oregon is conducting a fundraising campaign to pay tribute to John’s lifetime commitment to environmental conservation and planning. More than fifty donors have supported the John and Karen Baldwin Family Scholarship, yet more needs to be raised to create a permanent endowment. The scholarship will be designated for graduate students in environmental planning who have a background or concurrent coursework in environmental studies. This scholarship is at the heart of John’s passions and will serve as a wonderful continuation of his vision for a sustainable environment.



Photo taken at 2005 PPPM graduation

John Baldwin taught at the University of Oregon for twenty-four years. He was a professor in the Department of Planning, Public Policy and Management, and the founding director of the Environmental Studies Program and the Institute for a Sustainable Environment at the University of Oregon.

## PPPM T-Shirts and Sweatshirts on Sale

They are great quality, 100 percent preshrunk cotton with PPPM's artwork "Vision Leadership Community" on the back and the department's name and university signature on the front. They make great gifts, too!

**Price:** \$10 for short-sleeved T-shirts, \$30 for long-sleeved hooded sweatshirts with pouch pocket. Mailing cost is \$5 per shirt.

**Colors:** T-shirts come in sage green, spruce green, or ash (light heather gray). Sweatshirts are available in ash.

**Sizes:** S-XXL as available.

Make checks payable to the University of Oregon and put on the memo line "PPPM T-shirt." Include your name, mailing address, and e-mail or phone number. Orders can be taken by phone, e-mail, or mail to the department.

Contact Zudegi Giordano at (541) 346-3808, or send e-mail to [zudegi@uoregon.edu](mailto:zudegi@uoregon.edu).



# PPPM Circle

## **PPPM Circle**

is produced annually for alumni and friends by the Department of Planning, Public Policy and Management

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