

RESOURCES FOR WORKING TOWARDS A WHOLE COMMUNITY APPROACH TO BEING SMOKE READY

Toolkits

OHA Crisis & Emergency Risk Communication Toolkits ([link](#)).


Includes:

- Tailoring Communication for a Whole Community Approach.
- * Extreme Heat ([link](#)). Includes translation in Spanish, Arabic, Simplified & Traditional Chinese, Chuukese, Korean, Marshallese, Russian, Somali, and Vietnamese.
- * Wildfires and Smoke ([link](#)) – Includes community wildfire resources and air quality resources translated in Spanish, Arabic, Simplified & Traditional Chinese, Chuukese, Hmong, Korean, Marshallese, Russian, Somali, and Vietnamese.
- Social Media for Crisis Communications.

OHA Air Quality & Outdoor Activity Guidance for Infants, Children, & Youth ([link](#)): UPDATED 2024.

WA DOH Smoke from Fires: Partner Toolkit ([link](#)) - Includes:

- * Air Quality Guide for Particle Pollution – Includes translation in Spanish, Arabic, Simplified & Traditional Chinese, Korean, Punjabi, Russian, Somali, Tagalog, Ukrainian, and Vietnamese.
- * Children and Youth Activities Guide for Air Quality – Includes translation in Spanish, Somali, and Russian.
- * Portable Air Cleaner Selection Guide – Includes translation in Spanish.
- Improving Ventilation and Indoor Air Quality During Wildfire Smoke Events.

*  **EPA Smoke Ready Toolbox for Wildfires** ([link](#)): Includes full website translation in Spanish. EPA also has mobile phone apps: SmokeSense and AirNow.

CDC guidance of people-first language ([link](#)): Word choices in communication can make all the difference for inclusivity. CDC has compiled preferred terms your organization can use when creating communication materials that engage people from different types of populations and communities.

Bay Area Regional Air Quality Messaging Toolkit, Section 4: Guidance for Communicating with the Whole Community ([link](#)): Includes a vulnerable populations task checklist (p.109-112), guidance on becoming familiar with and developing trusted partnerships with hard-to-reach populations and their service providers (p.113- 125), CDC's Principles of Community Engagement (p.125-126), developing & testing messages for cultural and linguistic competence (p.126-128), delivery channel guidance (p. 129-131), and digital and print communication guidance (p. 132-142).


Notes:

* Indicates materials are translated in other languages

 Indicates mobile app available.

All listed resources are mobile-friendly.

Websites

*  **Oregon Smoke Blog** ([link](#)): Oregon's one-stop shop for smoke, air quality, and fire info. *Full website translation in 100+ languages, using Google Translate.* In the menu, you can also download the free, Oregon Air smartphone app (Includes info on OR DEQ air stagnation advisories that are non-wildfire).

Washington Smoke Blog ([link](#)): Washington State's one-stop shop for smoke, air quality, and fire info.

* **EPA AirNow Fire & Smoke Map–NEW Version 4.0** ([link](#)): Includes info about current fires, air quality index, precautions you can take to protect your health during poor air quality, and outlooks from air resource advisors assigned to fires. *Includes Spanish translation & ColorVision Assist feature in map settings.* Info comes from low-cost sensors (e.g., PurpleAir) and EPA's permanent and temporary monitors.

* **CDC Wildfire Smoke Page** ([link](#)): Includes who's at greatest risk from smoke, tips on how to reduce smoke exposure, and more. Includes Spanish translation on protecting yourself from wildfire smoke ([link](#)).

* **WA DOH FAQs on Smoke from Fires for general public** ([link](#)): Includes FAQ translation in Spanish, Korean, Russian, Somali, Tagalog, Ukrainian, Vietnamese, and Chinese.

EPA Fact Sheet – Protect Yourself from Smoke & Extreme Heat ([link](#)): EPA developed a wildfire smoke fact sheet that includes info on protecting yourself from smoke and heat. UPDATED 2024.

Keep Oregon Green ([link](#)): Includes wildfire prevention tips and current ODF fire restrictions / conditions.

* **OEM Oregon Wildfire Response and Recovery** ([link](#)): Sign up for emergency alerts, learn about current evacuations, view OEM's Fires dashboard, and learn about prevention, preparation, and recovery. *Includes full website translation in Spanish, Arabic, Afrikaans, Amharic, Simplified & Traditional Chinese, French, Hindi, Hmong, Japanese, Korean, Nepali, Russian, Somali, Swahili, Thai, Ukrainian, and Vietnamese.*

* **OR DEQ Protect Yourself & Your Family – Clean-up after Wildfire** ([link](#)): Includes Spanish translation.

WA DNR Burn Portal ([link](#)): Learn about WA state burn restrictions with a clickable map, apply for burn permits, and more.

WA DNR Smoke Ventilation Index Map ([link](#)): Review a WA-state based 5-day forecast for smoke ventilation.

Air Resource Advisors ([link](#)): Learn more about the Interagency Wildland Fire Air Quality Response Program's Air Resource Advisors and deployments.

Smoke Ready Community Websites

* **Smoke Ready Gorge** ([link](#)). *Full website translation in Spanish.*

Smokewise Ashland ([link](#))

Oakridge Air ([link](#))

* **Central Oregon Fire Info** ([link](#)). *Full website translation in Spanish, Arabic, Simplified Chinese, Dutch, French, German, Portuguese, and Russian.*

Lakeview Air Quality ([link](#))

* **Klamath County Public Health Air Quality** ([link](#)). *Full website translation in Spanish.*

Wallowa County Air ([link](#))

Upcoming Events

Governor's Occupational Safety & Health (GOSH) Biennial Conference (Mar 1-4, 2027): Learn more about the conference [here](#).

Annual OHA & Oregon DEQ's Annual Smoke Protocol Update Call (mid-May or early June): For local public health authorities, Tribes, Emergency Managers, and others involved in smoke communication or coordination. To sign up, contact Jennifer Horton (DEQ) jennifer.horton@deq.oregon.gov or Jamie Bash (OHA) jamie.p.bash@oha.oregon.gov.

Recent Events with Resources

Annual OHA Summer Hazards Call: For Tribes, local public health authorities, and community-based organization grantees to get ready for wildfire, heat, and smoke. See [2024 agenda here](#) and [recording here](#). Contact Jamie Bash (OHA) jamie.p.bash@oha.oregon.gov to sign up.

Annual EPA Smoke Management in the Northwest Hybrid Conference (May or June): Provides an opportunity for air quality, land management, public health, academia, community-based organizations, and other professionals to collaborate on wildfire smoke and related issues. See [2024 high-level takeaways and resources here](#). To learn more, contact Erin McTigue mctigue.erin@epa.gov.

2024 Enhancing Wildfire Smoke Preparedness in Oregon Schools & Childcare Center: Co-hosted by OSU ASPIRE Center, Smokewise Ashland, Oregon Health Authority, and the Center for Wildfire Smoke Research and Practice at the University of Oregon. See [slide-decks here](#) and [recording here](#).

