

# City of Carlton Survey

## Sample and Response Rates Report

*May-June 2003*

*Oregon Survey Research Laboratory, University of Oregon*

|              |      |            |     |
|--------------|------|------------|-----|
| Total Sample | 1687 | Eligible   | 247 |
|              |      | Ineligible | 149 |
|              |      | Unknown    | 110 |
|              |      | Refused    | 8   |

| <i>Code</i> | <i>Description</i> | <i>All Calls</i> | <i>Last Only</i> | <i>Code</i> | <i>Description</i>       | <i>All Calls</i> | <i>Last Only</i> |
|-------------|--------------------|------------------|------------------|-------------|--------------------------|------------------|------------------|
| 1           | No answer          | 462              | 36               | 16          | Left Message for R       | 2                | 0                |
| 2           | Busy               | 2206             | 7                | 17          | R too ill now            | 0                | 0                |
| 3           | Answering machine  | 1                | 34               | 18          | R too ill ever           | 0                | 0                |
| 4           | Wrong number       | 606              | 0                | 19          | R deceased               | 0                | 0                |
| 5           | Disconnected #     | 12               | 89               | 20          | Unable to interview ever | 0                | 0                |
| 6           | Non-working #      | 72               | 1                | 21          | R gone survey dates      | 110              | 0                |
| 7           | Non-residential #  | 0                | 13               | 22          | Ineligible               | 0                | 35               |
| 8           | Duplicate #        | 56               | 0                | 23          | Screening device/CB      | 0                | 0                |
| 9           | Fax/Modem          | 1                | 11               |             |                          |                  |                  |
| 10          | Language barrier   | 143              | 0                | 25          | Partial interview/CB     | 468              | 0                |
| 11          | Not home/CB        | 78               | 2                | 26          | Completed interview      | 141              | 233              |
| 12          | Too busy/CB        | 0                | 4                | 27          | Phone slam               | 45               | 33               |
| 13          | New #/CB           | 0                | 0                | 28          | Initial refusal          | 0                | 8                |
|             |                    |                  |                  | 29          | Final refusal            | 0                | 0                |

| <b>Call Efficiency</b>   |                 | <b>Response Rates</b>                                   |                  |
|--|-----------------|---|------------------|
| Total Calls  | 4409            | Total Sample  | 747              |
| CASRO Response Rate /Total Attempts<br>Complete/Total Attempts | 16.16%<br>3.20% | CASRO Type Response Rate<br>Completed/Attempted Sample  | 73.83%<br>31.19% |
| CASRO Refusal Rate /Total Attempts<br>Refused/Total Attempts   | 0.00%<br>0.00%  | CASRO Type Refusal Rate<br>Refused/Attempted Sample     | 2.53%<br>1.07%   |
| <b>Sample Coverage Rate</b>                                    | 94.33%          | Response Rate/All Eligible<br>Refusal Rate/All Eligible | 73.83%<br>2.53%  |