

**NORTHWEST AREA FOUNDATION
SOCIAL INDICATORS SURVEY
SEPTEMBER-DECEMBER 2003**

**SAMPLE REPORT AND AAPOR OUTCOME
RATES**



OREGON SURVEY RESEARCH LABORATORY
5245 UNIVERSITY OF OREGON
EUGENE, OR 97403-5245
TELEPHONE: 541-346-0824
FACSIMILE: 541-346-0388
Email: osrl@uoregon.edu
WWW: <http://osrl.uoregon.edu/>

Total Sample = 8,381
Total Calls = 96,628

AAPOR Outcome Rates

<i>Description</i>	<i>Code</i>	<i>All Calls</i>	<i>Last Only</i>
Interview (Category 1)			
Completed Interview	1.100	1,914	1,914
Partial Interview	1.200	457	6
<i>Category Total</i>		<i>2,371</i>	<i>1,920</i>
Eligible, Non-Interview (Category 2)			
Refusal	2.110	11,307	1,495
Respondent Never Available	2.210	86	75
Answering Machine --HH No Message	2.221	33,977	927
Answering Machine --HH Message Left	2.222	436	6
Other, Non-Refusals	2.300	11,028	426
Deceased Respondent	2.310	1	0
Language Problem	2.330	341	61
<i>Category Total</i>		<i>57,176</i>	<i>2,990</i>
Unknown Eligibility, Non-Interview (Category 3)			
Always Busy	3.120	10,944	176
No Answer	3.130	22,037	728
Call Blocking	3.150	430	17
<i>Category Total</i>		<i>33,411</i>	<i>921</i>
Not Eligible (Category 4)			
Fax/Data Line	4.200	582	503
Non-Working Number	4.310	271	261
Disconnected Number	4.320	1,376	1,254
Number Changed	4.410	22	0
Nonresidence	4.500	522	519
No Eligible Respondent	4.700	897	13
<i>Category Total</i>		<i>3,670</i>	<i>2,550</i>

Response Rates

Response Rate 1 = 32.8%
Response Rate 2 = 32.9%
Response Rate 3 = 34.7%
Response Rate 4 = 34.8%

Cooperation Rates

Cooperation Rate 1 = 49.1%
Cooperation Rate 2 = 49.2%
Cooperation Rate 3 = 56.0%
Cooperation Rate 4 = 56.2%

Refusal Rates

Refusal Rate 1 = 25.6%
Refusal Rate 2 = 27.1%
Refusal Rate 3 = 30.4%

Contact Rates

Contact Rate 1 = 66.9%
Contact Rate 2 = 70.7%
Contact Rate 3 = 79.5%

*Documentation outlining the calculation of AAPOR outcome rates can be found in the pages immediately following this report.