

**Americans Opinions of Global Warming  
Ci3 Instrument**

CATI ON

SQN right  
REVIEW CtrlR

Q:INTID  
T:  
Interviewer Number

INTERVIEWER: PLEASE KEY IN YOUR INTERVIEWER ID NUMBER

I:  
num 1 999 20 0 20 3  
if (ans > 999) reask

QAL NOQAL

Q:HEARDGW  
T:  
1. Have you ever heard of global warming?

- 1 YES
- 2 NO --> SKIPTO FUTURE\_F
  
- 9 NO ANSWER, LEFT BLANK --> SKIPTO FUTURE\_F

I:  
Key 1-2, 9  
If (ANS > 1) SKIPTO FUTURE\_F

Q:NEGFEEL  
T:  
2. Do you have any negative feelings about  
global warming?

- 1 YES
- 2 NO --> SKIPTO POSFEEL
  
- 9 NO ANSWER, LEFT BLANK --> SKIPTO POSFEEL

I:  
Key 1-2, 9  
If (ANS > 1 ) SKIPTO POSFEEL

Q:STRGNEG  
T:  
2 a)How strong are your negative feelings?

- 1 -1 SLIGHTLY NEGATIVE
- 2 -2
- 3 -3
- 4 -4

5 -5 VERY NEGATIVE

9 NO ANSWER, LEFT BLANK

I:

KEY 1-5, 9

Q:POSFEEL

T:

3. Do you have any positive feelings about global warming?

1 YES

2 NO --> SKIPTO IMGFRST

9 NO ANSWER, LEFT BLANK --> SKIPTO IMGFRST

I:

Key 1-2, 9

If (ANS >1 ) SKIPTO IMGFRST

Q:STRGPOS

T:

3 a)How strong are your positive feelings?

1 -1 SLIGHTLY POSITIVE

2 -2

3 -3

4 -4

5 -5 VERY POSITIVE

9 NO ANSWER, LEFT BLANK

I:

KEY 1-5, 9

Q:IMGFRST

T:

4 When you hear the words "global warming,"  
what is the first thought or image that comes to mind?

OPEN-ENDED

PLEASE TYPE EXACT RESPONSE BELOW

I:

opn 10 10 20 70 m n

Q:IMGSCND

T:

5 Still thinking about "global warming,"  
what is the next thought or image that comes to mind?

OPEN-ENDED

PLEASE TYPE EXACT RESPONSE BELOW

I:

opn 10 10 20 70 m n

Q:IMGTHRD

T:

6 What is the third thought or image that comes to mind when you think of "global warming"?

OPEN-ENDED

PLEASE TYPE EXACT RESPONSE BELOW

I:

opn 10 10 20 70 m n

Q:IMG1FEEL

T:

7. Please go back to the answer you wrote for question 4 -- your first thought or image. How strong are your negative or positive feelings about it?

1 -5 VERY NEGATIVE FEELINGS

2 -4

3 -3

4 -2

5 -1

6 1

7 2

8 3

9 4

10 5 VERY POSITIVE FEELINGS

99 NO ANSWER, LEFT BLANK

I:

num 1 99 2 0 20 10

If (ANS > 10)

If (ANS < 99) reask

Endif

Q:IMG2FEEL

T:

8. Now go back to the answer you wrote for question 5 -- your second thought or image. How strong are your negative or positive feelings about it?

1 -5 VERY NEGATIVE FEELINGS

2 -4

3 -3

4 -2

5 -1

6 1

7 2

8 3

9 4  
10 5 VERY POSITIVE FEELINGS

99 NO ANSWER, LEFT BLANK

I:  
num 1 99 2 0 20 10  
If (ANS > 10)  
If (ANS < 99) reask  
EndIf

Q:IMG3FEEL

T:  
9. Now go back to answer 6. How strong are your negative  
or positive feelings about it?

1 -5 VERY NEGATIVE FEELINGS  
2 -4  
3 -3  
4 -2  
5 -1  
6 1  
7 2  
8 3  
9 4  
10 5 VERY POSITIVE FEELINGS

99 NO ANSWER, LEFT BLANK

I:  
num 1 99 2 0 20 10  
If (ANS > 10)  
If (ANS < 99) reask  
EndIf

Q:MISUNDER

T:  
9.5 INTERVIEWER NOTE: MARK "NO", UNLESS YOU SEE  
"9.5 YES" WRITTEN IN RED PEN IN THE RIGHT MARGIN.

1 YES  
2 NO

I:  
KEY 1-2

Q:GWPROBLM

T:  
10. Generally speaking, do you think global warming is a problem?

1 YES  
2 NO --> SKIPTO CONCERN  
3 DON'T KNOW --> SKIPTO CONCERN

9 NO ANSWER, LEFT BLANK --> SKIPTO CONCERN

I:  
KEY 1-3, 9  
IF (ANS >1) SKIPTO CONCERN

Q:SOLVEGW

T:  
10 a)Have you thought about how to solve global warming?

- 1 YES
- 2 NO

9 NO ANSWER, LEFT BLANK

I:  
KEY 1-2, 9

Q:ACTIONS

T:  
10 b)Do you know some actions that will help solve global warming?

- 1 YES
- 2 NO

9 NO ANSWER, LEFT BLANK

I:  
KEY 1-2, 9

Q:CONCERN

T:  
11. How concerned are you about global warming?

- 1 NOT AT ALL CONCERNED
- 2 NOT VERY CONCERNED
- 3 SOMEWHAT CONCERNED
- 4 VERY CONCERNED

9 NO ANSWER, LEFT BLANK

I:  
KEY 1-4, 9

Q:DIENOW

T:  
12. Now please think about the human health effects of global warming.  
Worldwide, how many people do you think a)currently die each year  
due to global warming?

- 1 NONE
- 2 HUNDREDS
- 3 THOUSANDS
- 4 MILLIONS
- 5 DON'T KNOW

9 NO ANSWER, LEFT BLANK

I:  
KEY 1-5, 9

Q:INJURNOW

T:  
12 b)...are currently injured or become ill each year due  
to global warming?

- 1 NONE
  - 2 HUNDREDS
  - 3 THOUSANDS
  - 4 MILLIONS
  - 5 DON'T KNOW
- 9 NO ANSWER, LEFT BLANK

I:  
KEY 1-5, 9

Q:DIE50

T:  
12 c)...will die each year 50 years from now due  
to global warming?

- 1 NONE
  - 2 HUNDREDS
  - 3 THOUSANDS
  - 4 MILLIONS
  - 5 DON'T KNOW
- 9 NO ANSWER, LEFT BLANK

I:  
KEY 1-5, 9

Q:INJURE50

T:  
12 d)...will be injured or become ill each year 50 years  
from now due to global warming?

- 1 NONE
  - 2 HUNDREDS
  - 3 THOUSANDS
  - 4 MILLIONS
  - 5 DON'T KNOW
- 9 NO ANSWER, LEFT BLANK

I:  
KEY 1-5, 9

Q:STLVWRLD

T:  
13. How likely do you think it is that each of the following  
will occur during the next 50 years due to global warming?  
a)Worldwide, many people's standard of living will decrease.

- 1 VERY UNLIKELY
- 2 SOMEWHAT UNLIKELY
- 3 SOMEWHAT LIKELY
- 4 VERY LIKELY
  
- 9 NO ANSWER, LEFT BLANK

I:  
Key 1-4, 9

Q:WATRWRLD

T:  
13 b)Worldwide water shortages will occur.

- 1 VERY UNLIKELY
- 2 SOMEWHAT UNLIKELY
- 3 SOMEWHAT LIKELY
- 4 VERY LIKELY
  
- 9 NO ANSWER, LEFT BLANK

I:  
Key 1-4, 9

Q:SICKWRLD

T:  
13 c)Increased rates of serious disease worldwide.

- 1 VERY UNLIKELY
- 2 SOMEWHAT UNLIKELY
- 3 SOMEWHAT LIKELY
- 4 VERY LIKELY
  
- 9 NO ANSWER, LEFT BLANK

I:  
Key 1-4, 9

Q:STLVMINE

T:  
13 d)My standard of living will decrease.

- 1 VERY UNLIKELY
- 2 SOMEWHAT UNLIKELY
- 3 SOMEWHAT LIKELY
- 4 VERY LIKELY
  
- 9 NO ANSWER, LEFT BLANK

I:  
Key 1-4, 9

Q:WATRMINE

T:  
13 e)Water shortages will occur where I live.

- 1 VERY UNLIKELY
- 2 SOMEWHAT UNLIKELY
- 3 SOMEWHAT LIKELY
- 4 VERY LIKELY
  
- 9 NO ANSWER, LEFT BLANK

I:  
Key 1-4, 9

Q:SICKMINE

T:  
13 f)My chance of getting a serious disease will increase.

- 1 VERY UNLIKELY
- 2 SOMEWHAT UNLIKELY
- 3 SOMEWHAT LIKELY
- 4 VERY LIKELY
  
- 9 NO ANSWER, LEFT BLANK

I:  
Key 1-4, 9

Q:NONHUMAN

T:  
14. How serious of a threat do you believe global warming is to non-human nature?

- 1 NOT AT ALL SERIOUS
- 2 NOT VERY SERIOUS
- 3 SOMEWHAT SERIOUS
- 4 VERY SERIOUS
  
- 9 NO ANSWER, LEFT BLANK

I:  
Key 1-4, 9

Q:IMPACTON

T:  
15. Which one of the following are you most concerned about?  
(choose one) The impacts of global warming on...

- 1 YOU AND YOUR FAMILY
- 2 YOUR LOCAL COMMUNITY
- 3 THE UNITED STATES AS A WHOLE
- 4 PEOPLE ALL OVER THE WORLD
- 5 NON-HUMAN NATURE
- 6 NOT AT ALL CONCERNED
- 7 COMBINATION
  
- 9 NO ANSWER, LEFT BLANK



I:  
Key 1-7, 9

Q:IMPACT2

T:

15. Which one of the following are you most concerned about?  
The impacts of global warming on...

NOTE: CHECK ALL THAT APPLY

- 1 YOU AND YOUR FAMILY
- 2 YOUR LOCAL COMMUNITY
- 3 THE UNITED STATES AS A WHOLE
- 4 PEOPLE ALL OVER THE WORLD
- 5 NON-HUMAN NATURE
- 6 NOT AT ALL CONCERNED
- 9 NO ANSWER, LEFT BLANK

I:

loc 6 7 1 n  
sel 12 1 6 3 off

Q:CURIMPCT

T:

16. How serious are the current impacts of  
global warming around the world?

- 1 NOT AT ALL SERIOUS
- 2 NOT VERY SERIOUS
- 3 SOMEWHAT SERIOUS
- 4 VERY SERIOUS
  
- 9 NO ANSWER, LEFT BLANK

I:

Key 1-4, 9

Q:NUCLEAR

T:

17. Which of the following directly contributes to global warming?  
a)Nuclear power plants

- 1 YES
- 2 NO
  
- 9 NO ANSWER, LEFT BLANK

I:

Key 1-2, 9

Q:OZONELAY

T:

17 b)Damage to the ozone layer

- 1 YES
- 2 NO

9 NO ANSWER, LEFT BLANK

I:

Key 1-2, 9

Q:DEFOREST

T:

17 c)Deforestation

1 YES

2 NO

9 NO ANSWER, LEFT BLANK

I:

Key 1-2, 9

Q:FOSLFUEL

T:

17 d)Burning fossil fuels (oil, gas, coal)

1 YES

2 NO

9 NO ANSWER, LEFT BLANK

I:

Key 1-2, 9

Q:AEROSOL

T:

17 e)Use of aerosol spray cans

1 YES

2 NO

9 NO ANSWER, LEFT BLANK

I:

Key 1-2, 9

Q:POPGROW

T:

17 f)Population growth

1 YES

2 NO

9 NO ANSWER, LEFT BLANK

I:

Key 1-2, 9

Q:COWS

T:  
17 g)Cows

1 YES  
2 NO

9 NO ANSWER, LEFT BLANK

I:  
Key 1-2, 9

Q:TOXIC

T:  
17 h)Toxic wastes (nuclear, chemical)

1 YES  
2 NO

9 NO ANSWER, LEFT BLANK

I:  
Key 1-2, 9

Q:RICE

T:  
17 i)Rice fields

1 YES  
2 NO

9 NO ANSWER, LEFT BLANK

I:  
Key 1-2, 9

Q:CONTRMST

T:  
18. Of the causes you checked "yes", which one do you think contributes most to global warming?

1 a  
2 b  
3 c  
4 d  
5 e  
6 f  
7 g  
8 h  
9 i

99 NO ANSWER, LEFT BLANK

I:  
num 1 99 2 0 20 10  
If (ANS > 9)  
If (ANS < 99) reask

Endif

Q:DRIVLESS

T:

19. Please indicate whether or not each of the following actions is a direct way to reduce or prevent global warming.

a)Driving less

1 YES

2 NO

9 NO ANSWER, LEFT BLANK

I:

Key 1-2, 9

Q:ENRGYEFF

T:

19 b)Increasing energy efficiency

1 YES

2 NO

9 NO ANSWER, LEFT BLANK

I:

Key 1-2, 9

Q:BANSPRAY

T:

19 c)Banning aerosol spray cans

1 YES

2 NO

9 NO ANSWER, LEFT BLANK

I:

Key 1-2, 9

Q:PLNTTREE

T:

19 d)Planting trees

1 YES

2 NO

9 NO ANSWER, LEFT BLANK

I:

Key 1-2, 9

Q:REDUCTOX

T:

19 e)Reducing toxic wastes (nuclear, chemical)

- 1 YES
- 2 NO

9 NO ANSWER, LEFT BLANK

I:

Key 1-2, 9

Q:LIMITPOP

T:

19 f)Limiting population growth worldwide

- 1 YES
- 2 NO

9 NO ANSWER, LEFT BLANK

I:

Key 1-2, 9

Q:REPLFOSL

T:

19 g)Replacing fossil fuels with renewable energies (wind, solar, etc.)

- 1 YES
- 2 NO

9 NO ANSWER, LEFT BLANK

I:

Key 1-2, 9

Q:RECYCLE

T:

19 h)Recycling

- 1 YES
- 2 NO

9 NO ANSWER, LEFT BLANK

I:

Key 1-2, 9

Q:PREVENT1

T:

20. Of the actions you checked "yes", which one do you think would be the most effective in reducing or preventing global warming?

- 1 a
- 2 b
- 3 c
- 4 d
- 5 e
- 6 f

7 g  
8 h  
9 i

99 NO ANSWER, LEFT BLANK

I:

num 1 99 2 0 20 10

If (ANS > 9)

    If (ANS < 99) reask

EndIf

Q:ACTION1

T:

21. Have you done any of the following things because you are concerned about global warming?  
    a)Used energy-efficiency as a selection criterion when buying a light bulb, a household appliance, or a motor vehicle.

1       YES

2       NO

9       NO ANSWER, LEFT BLANK

I:

Key 1-2, 9

Q:ACTION2

T:

21 b)Installed insulation or weatherized your home or apartment.

1       YES

2       NO

9       NO ANSWER, LEFT BLANK

I:

Key 1-2, 9

Q:ACTION3

T:

21 c)Purchased energy from an alternative source, such as wind or solar power.

1       YES

2       NO

9       NO ANSWER, LEFT BLANK

I:

Key 1-2, 9

Q:ACTION4

T:

21 d)Used alternative forms of transportation (rail, car-pools, walking, bicycling, etc.) instead of driving.

- 1 YES
- 2 NO

9 NO ANSWER, LEFT BLANK

I:

Key 1-2, 9

Q:ACTION5

T:

21 e) Chosen not to buy an aerosol spray can.

- 1 YES
- 2 NO

9 NO ANSWER, LEFT BLANK

I:

Key 1-2, 9

Q:ACTION6

T:

21 f) Planted a tree.

- 1 YES
- 2 NO

9 NO ANSWER, LEFT BLANK

I:

Key 1-2, 9

Q:ACTION7

T:

21 g) Joined, donated money to, or volunteered with an organization working on issues related to global warming.

- 1 YES
- 2 NO

9 NO ANSWER, LEFT BLANK

I:

Key 1-2, 9

Q:ACTION8

T:

21 h) Made your views on global warming clear to politicians (by writing letters, telephoning, sending e-mails, signing petitions, etc.).

- 1 YES
- 2 NO

9 NO ANSWER, LEFT BLANK

I:  
Key 1-2, 9

Q:ACTION9

T:

21 i)Talked to family, friends, or colleagues about how to reduce  
or prevent global warming.

1 YES

2 NO

9 NO ANSWER, LEFT BLANK

I:  
Key 1-2, 9

Q:ACTION10

T:

21 j)OTHER

OPEN-ENDED

PLEASE TYPE EXACT RESPONSE BELOW

I:  
opn 10 10 20 70 m n

Q:TRUSTA

T:

22. How strongly do you trust or distrust the following  
groups to tell you the truth about global warming?

a)Corporations

1 STRONGLY DISTRUST

2 SOMEWHAT DISTRUST

3 SOMEWHAT TRUST

4 STRONGLY TRUST

9 NO ANSWER, LEFT BLANK

I:  
Key 1-4, 9

Q:TRUSTB

T:

22 b)National government

1 STRONGLY DISTRUST

2 SOMEWHAT DISTRUST

3 SOMEWHAT TRUST

4 STRONGLY TRUST

9 NO ANSWER, LEFT BLANK



I:  
Key 1-4, 9

Q:TRUSTC

T:

22 c)Scientists and doctors

1 STRONGLY DISTRUST  
2 SOMEWHAT DISTRUST  
3 SOMEWHAT TRUST  
4 STRONGLY TRUST

9 NO ANSWER, LEFT BLANK

I:  
Key 1-4, 9

Q:TRUSTD

T:

22 d)Religious organizations

1 STRONGLY DISTRUST  
2 SOMEWHAT DISTRUST  
3 SOMEWHAT TRUST  
4 STRONGLY TRUST

9 NO ANSWER, LEFT BLANK

I:  
Key 1-4, 9

Q:TRUSTE

T:

22 e)Family and friends

1 STRONGLY DISTRUST  
2 SOMEWHAT DISTRUST  
3 SOMEWHAT TRUST  
4 STRONGLY TRUST

9 NO ANSWER, LEFT BLANK

I:  
Key 1-4, 9

Q:TRUSTF

T:

22 f)Environmental organizations

1 STRONGLY DISTRUST  
2 SOMEWHAT DISTRUST  
3 SOMEWHAT TRUST  
4 STRONGLY TRUST

9 NO ANSWER, LEFT BLANK

I:  
Key 1-4, 9

Q:TRUSTG  
T:  
22 g)Media

- 1 STRONGLY DISTRUST
- 2 SOMEWHAT DISTRUST
- 3 SOMEWHAT TRUST
- 4 STRONGLY TRUST

9 NO ANSWER, LEFT BLANK

I:  
Key 1-4, 9

Q:USREDUCE  
T:  
23. Do you think the United States should reduce its emissions of the greenhouse gases (carbon dioxide, methane, etc.) that are said to cause global warming?

- 1 DEFINITELY YES
- 2 PROBABLY YES
- 3 PROBABLY NO
- 4 DEFINITELY NO

9 NO ANSWER, LEFT BLANK

I:  
Key 1-4, 9

Q:KYOTO  
T:  
24. In 1997, the United States and other developed countries made an agreement called the Kyoto Protocol to collectively reduce their emissions of greenhouse gases. The United States agreed to reduce its emissions by 7% by the year 2010. How much do you favor or oppose this agreement?

- 1 STRONGLY FAVOR
- 2 SOMEWHAT FAVOR
- 3 SOMEWHAT OPPOSE
- 4 STRONGLY OPPOSE

9 NO ANSWER, LEFT BLANK

I:  
Key 1-4, 9

Q:USACTION  
T:  
25. The United States currently emits about 20% of the world's total greenhouse gases. People disagree whether the U.S. should reduce greenhouse gas emissions on its own, or make reductions

only if other countries do too. Which of the following statements comes closest to your own point of view?  
The United States should reduce its emissions...

- 1 REGARDLESS OF WHAT OTHER COUNTRIES DO.
  - 2 ONLY IF ALL OTHER INDUSTRIALIZED COUNTRIES REDUCE THEIR EMISSIONS.
  - 3 ONLY IF ALL OTHER INDUSTRIALIZED AND ALL LESS-DEVELOPED COUNTRIES REDUCE THEIR EMISSIONS.
  - 4 THE UNITED STATES SHOULD NOT REDUCE ITS EMISSIONS.
  - 5 DON'T KNOW.
- 9 NO ANSWER, LEFT BLANK

I:  
Key 1-5, 9

Q:MARKET

T:  
26. One controversial proposal to solve global warming is to create an international market in greenhouse gases. In this system, all countries agree to a global cap on emissions. Each country then gets the right to emit a portion of this global amount. If a country emits more than its portion, it must buy more emission rights from other countries or else pay stiff fines. In principle, how much do you support or oppose an international market that allows countries to buy and sell greenhouse gases?

- 1 STRONGLY SUPPORT
  - 2 SOMEWHAT SUPPORT
  - 3 SOMEWHAT OPPOSE
  - 4 STRONGLY OPPOSE
  - 5 DON'T KNOW
- 9 NO ANSWER, LEFT BLANK

I:  
Key 1-5, 9

Q:REGULATE

T:  
27. Carbon dioxide is the primary greenhouse gas said to be causing global warming and is produced by electric power plants and motor vehicles (e.g., cars, trucks and sport utility vehicles). Currently, carbon dioxide is not regulated as a pollutant. How much do you support or oppose the regulation of carbon dioxide as a pollutant?

- 1 STRONGLY SUPPORT
  - 2 SOMEWHAT SUPPORT
  - 3 SOMEWHAT OPPOSE
  - 4 STRONGLY OPPOSE
- 9 NO ANSWER, LEFT BLANK

I:  
Key 1-4, 9

Q:MILEAGE

T:

28. The average new motor vehicle gets 29 miles per gallon of gas.  
Some people say we should increase average fuel efficiency to 33 miles per gallon, to help reduce carbon dioxide emissions.  
This would increase new motor vehicle prices by about \$1,000.  
How much do you support or oppose this idea?

- 1 STRONGLY SUPPORT
- 2 SOMEWHAT SUPPORT
- 3 SOMEWHAT OPPOSE
- 4 STRONGLY OPPOSE
- 5 DON'T KNOW

9 NO ANSWER, LEFT BLANK

I:  
Key 1-5, 9

Q:GASTAX

T:

29. How much do you support or oppose a 60-cent per gallon gasoline tax, over and above existing gas taxes, to encourage people to drive less and thus reduce carbon dioxide emissions?

- 1 STRONGLY SUPPORT
- 2 SOMEWHAT SUPPORT
- 3 SOMEWHAT OPPOSE
- 4 STRONGLY OPPOSE
- 5 DON'T KNOW

9 NO ANSWER, LEFT BLANK

I:  
Key 1-5, 9

Q:GUZZTAX

T:

30. In order to encourage people to use more fuel-efficient vehicles, some people have proposed a 5 percent "gas guzzler" tax on cars, trucks and sport utility vehicles that get less than 25 miles per gallon.  
This would add approximately \$1,000 to the price of a \$20,000 car.  
How much do you support or oppose this proposal?

- 1 STRONGLY SUPPORT
- 2 SOMEWHAT SUPPORT
- 3 SOMEWHAT OPPOSE
- 4 STRONGLY OPPOSE
- 5 DON'T KNOW

9 NO ANSWER, LEFT BLANK

I:  
Key 1-5, 9

Q:BUSNSTAX

T:

31. To encourage industry to be more fuel efficient, some people have proposed a business energy tax. This tax would raise the average price of most things you buy, including food and clothing, by 3 percent, or approximately \$380 per person per year. How much do you support or oppose this proposal?

- 1 STRONGLY SUPPORT
- 2 SOMEWHAT SUPPORT
- 3 SOMEWHAT OPPOSE
- 4 STRONGLY OPPOSE
- 5 DON'T KNOW

9 NO ANSWER, LEFT BLANK

I:  
Key 1-5, 9

Q:SUBSIDY

T:

32. The United States government provides approximately \$5 billion a year in subsidies to the fossil fuel industry (coal, oil, natural gas). Some people have proposed transferring these subsidies to the renewable energy industry (wind, solar, biomass, etc.) to develop cleaner forms of energy. This would make fossil fuels more expensive and renewable energy less expensive. How much do you support or oppose this proposal?

- 1 STRONGLY SUPPORT
- 2 SOMEWHAT SUPPORT
- 3 SOMEWHAT OPPOSE
- 4 STRONGLY OPPOSE
- 5 DON'T KNOW

9 NO ANSWER, LEFT BLANK

I:  
Key 1-5, 9

Q:CAREGW

T:

33. How much do you care about the issue of global warming?

- 1 1 DON'T CARE
- 2 2
- 3 3
- 4 4
- 5 5
- 6 6 CARE DEEPLY

9 NO ANSWER, LEFT BLANK

I:  
Key 1-6, 9

Q:INFOGW

T:

34. On some issues people feel that they have all the information they need in order to form a strong opinion, while on other issues they would like to get more information before making up their mind. For global warming, where would you place yourself?

- 1 1 DO NOT NEED ANY MORE INFO
- 2 2
- 3 3
- 4 4
- 5 5
- 6 6 NEED A LOT MORE INFO

9 NO ANSWER, LEFT BLANK

I:  
Key 1-6, 9

Q:DISCUSS

T:

35. How often do you discuss global warming with your family and friends?

- 1 1 RARELY DISCUSS
- 2 2
- 3 3
- 4 4
- 5 5
- 6 6 OFTEN DISCUSS

9 NO ANSWER, LEFT BLANK

I:  
Key 1-6, 9

Q:POSITION

T:

36. People have told us that on some issues they may take a position, but know that they could change their minds pretty easily. On other issues, however, they come to a position and they stick with it, no matter what. For the issue of global warming, where would you place yourself?

- 1 1 COULD CHANGE MY MIND EASILY
- 2 2
- 3 3
- 4 4
- 5 5
- 6 6 STICK WITH MY POSITION

9 NO ANSWER, LEFT BLANK

I:  
Key 1-6, 9

Q:FUTURE\_F

T:

37. Do you strongly disagree, somewhat disagree,  
somewhat agree or strongly agree with the following statements?  
a)The future is too uncertain for a person to make serious plans.

1 STRONGLY DISAGREE  
2 SOMEWHAT DISAGREE  
3 SOMEWHAT AGREE  
4 STRONGLY AGREE

9 NO ANSWER, LEFT BLANK

I:  
Key 1-4, 9

Q:POVRTY\_E

T:

37 b)I support government efforts to get rid of poverty.

1 STRONGLY DISAGREE  
2 SOMEWHAT DISAGREE  
3 SOMEWHAT AGREE  
4 STRONGLY AGREE

9 NO ANSWER, LEFT BLANK

I:  
Key 1-4, 9

Q:TRYHRD\_I

T:

37 c)It is just as well that life tends to sort out those who  
try harder from those who don't.

1 STRONGLY DISAGREE  
2 SOMEWHAT DISAGREE  
3 SOMEWHAT AGREE  
4 STRONGLY AGREE

9 NO ANSWER, LEFT BLANK

I:  
Key 1-4, 9

Q:RIGHTS\_H

T:

37 d)We have gone too far in pushing equal rights.

1 STRONGLY DISAGREE  
2 SOMEWHAT DISAGREE  
3 SOMEWHAT AGREE

4 STRONGLY AGREE

9 NO ANSWER, LEFT BLANK

I:

Key 1-4, 9

Q:WEALTH\_I

T:

37 e) If a person has the get-up-and-go to acquire wealth,  
that person should have the right to enjoy it.

1 STRONGLY DISAGREE

2 SOMEWHAT DISAGREE

3 SOMEWHAT AGREE

4 STRONGLY AGREE

9 NO ANSWER, LEFT BLANK

I:

Key 1-4, 9

Q:NODIFF\_F

T:

37 f) It doesn't make much difference if people elect one or  
another political candidate, for nothing will change.

1 STRONGLY DISAGREE

2 SOMEWHAT DISAGREE

3 SOMEWHAT AGREE

4 STRONGLY AGREE

9 NO ANSWER, LEFT BLANK

I:

Key 1-4, 9

Q:EQWLTH\_E

T:

37 g) What this world needs is a more equal distribution of wealth.

1 STRONGLY DISAGREE

2 SOMEWHAT DISAGREE

3 SOMEWHAT AGREE

4 STRONGLY AGREE

9 NO ANSWER, LEFT BLANK

I:

Key 1-4, 9

Q:TSTGVT\_H

T:

37 h) Government and industry can be trusted to make the right decisions  
about technological risks.



1 STRONGLY DISAGREE  
2 SOMEWHAT DISAGREE  
3 SOMEWHAT AGREE  
4 STRONGLY AGREE

9 NO ANSWER, LEFT BLANK

I:  
Key 1-4, 9

Q: LIFLOT\_F  
T:  
37 i) I feel that life is like a lottery.

1 STRONGLY DISAGREE  
2 SOMEWHAT DISAGREE  
3 SOMEWHAT AGREE  
4 STRONGLY AGREE

9 NO ANSWER, LEFT BLANK

I:  
Key 1-4, 9

Q: INFLUN\_E  
T:  
37 j) Firms and institutions should be organized so everybody  
can influence important decisions.

1 STRONGLY DISAGREE  
2 SOMEWHAT DISAGREE  
3 SOMEWHAT AGREE  
4 STRONGLY AGREE

9 NO ANSWER, LEFT BLANK

I:  
Key 1-4, 9

Q: AUTHOR\_H  
T:  
37 k) Families need a strong authority figure.

1 STRONGLY DISAGREE  
2 SOMEWHAT DISAGREE  
3 SOMEWHAT AGREE  
4 STRONGLY AGREE

9 NO ANSWER, LEFT BLANK

I:  
Key 1-4, 9

Q: GOVT\_I  
T:  
37 l) The government should get out of our way.

1 STRONGLY DISAGREE  
2 SOMEWHAT DISAGREE  
3 SOMEWHAT AGREE  
4 STRONGLY AGREE

9 NO ANSWER, LEFT BLANK

I:  
Key 1-4, 9

Q:AFACTN\_E

T:  
37 m)I support affirmative action.

1 STRONGLY DISAGREE  
2 SOMEWHAT DISAGREE  
3 SOMEWHAT AGREE  
4 STRONGLY AGREE

9 NO ANSWER, LEFT BLANK

I:  
Key 1-4, 9

Q:DSTRST\_F

T:  
37 n)A person is better off if he or she doesn't trust anyone.

1 STRONGLY DISAGREE  
2 SOMEWHAT DISAGREE  
3 SOMEWHAT AGREE  
4 STRONGLY AGREE

9 NO ANSWER, LEFT BLANK

I:  
Key 1-4, 9

Q:OBEY\_H

T:  
38. Again, please think about your attitudes towards society.  
a)Children should always obey their parents.

1 STRONGLY DISAGREE  
2 SOMEWHAT DISAGREE  
3 SOMEWHAT AGREE  
4 STRONGLY AGREE

9 NO ANSWER, LEFT BLANK

I:  
Key 1-4, 9

Q:CNTRL\_F

T:

38 b)I have very little control over my life.

- 1 STRONGLY DISAGREE
- 2 SOMEWHAT DISAGREE
- 3 SOMEWHAT AGREE
- 4 STRONGLY AGREE

9 NO ANSWER, LEFT BLANK

I:

Key 1-4, 9

Q:REWARD\_H

T:

38 c)People should be rewarded according to their position in society.

- 1 STRONGLY DISAGREE
- 2 SOMEWHAT DISAGREE
- 3 SOMEWHAT AGREE
- 4 STRONGLY AGREE

9 NO ANSWER, LEFT BLANK

I:

Key 1-4, 9

Q:EQLTRT\_E

T:

38 d)If people were treated more equally we would have fewer problems.

- 1 STRONGLY DISAGREE
- 2 SOMEWHAT DISAGREE
- 3 SOMEWHAT AGREE
- 4 STRONGLY AGREE

9 NO ANSWER, LEFT BLANK

I:

Key 1-4, 9

Q:GVTREG\_I

T:

38 e)Government has no right to regulate people's personal risk-taking activities, such as smoking, mountain climbing, hang-gliding, etc.

- 1 STRONGLY DISAGREE
- 2 SOMEWHAT DISAGREE
- 3 SOMEWHAT AGREE
- 4 STRONGLY AGREE

9 NO ANSWER, LEFT BLANK

I:

Key 1-4, 9

Q:PBAFRS\_F

T:

38 f)It's no use worrying about public affairs;  
I can't do anything about them anyway.

1 STRONGLY DISAGREE

2 SOMEWHAT DISAGREE

3 SOMEWHAT AGREE

4 STRONGLY AGREE

9 NO ANSWER, LEFT BLANK

I:

Key 1-4, 9

Q:TALENT\_I

T:

38 g)People with less talent or ability should earn less.

1 STRONGLY DISAGREE

2 SOMEWHAT DISAGREE

3 SOMEWHAT AGREE

4 STRONGLY AGREE

9 NO ANSWER, LEFT BLANK

I:

Key 1-4, 9

Q:ORGS\_H

T:

38 h)Organizations need a strict line of command to be successful.

1 STRONGLY DISAGREE

2 SOMEWHAT DISAGREE

3 SOMEWHAT AGREE

4 STRONGLY AGREE

9 NO ANSWER, LEFT BLANK

I:

Key 1-4, 9

Q:PEACE\_E

T:

38 i)The world would be a more peaceful place if its wealth  
were divided more equally among nations.

1 STRONGLY DISAGREE

2 SOMEWHAT DISAGREE

3 SOMEWHAT AGREE

4 STRONGLY AGREE

9 NO ANSWER, LEFT BLANK

I:

Key 1-4, 9

Q:MONEY\_I

T:

38 j) Making money is the main reason for hard work.

- 1 STRONGLY DISAGREE
- 2 SOMEWHAT DISAGREE
- 3 SOMEWHAT AGREE
- 4 STRONGLY AGREE

9 NO ANSWER, LEFT BLANK

I:

Key 1-4, 9

Q:RISK\_H

T:

38 k) When the risk is very small, it is OK for society to impose that risk on individuals without their consent?

- 1 STRONGLY DISAGREE
- 2 SOMEWHAT DISAGREE
- 3 SOMEWHAT AGREE
- 4 STRONGLY AGREE

9 NO ANSWER, LEFT BLANK

I:

Key 1-4, 9

Q:POLLUTE

T:

39. Do you believe it is possible for pollution levels to get so high that the environment cannot recover?

- 1 YES
- 2 NO

9 NO ANSWER, LEFT BLANK

I:

Key 1-2, 9

Q:JOBENVIR

T:

40. What do you think is more important - protecting the environment, even if it costs jobs, or economic growth, even if it leads to environmental problems?

- 1 PROTECTING THE ENVIRONMENT
- 2 ECONOMIC GROWTH
- 3 BALANCE

9 NO ANSWER, LEFT BLANK

I:  
Key 1-3, 9

Q:BUYIMPCT

T:

41. When you buy things at the store, do you usually think of the impact the things you buy have on the environment?

- 1 YES
- 2 NO

9 NO ANSWER, LEFT BLANK

I:  
Key 1-2, 9

Q:BALANCE

T:

42. People disagree about how the balance, or equilibrium, of nature works. The four pictures below illustrate four different perspectives. Each picture shows a ball balanced on a line, yet each one has a different ability to withstand disturbances. Which one of the four pictures best represents your understanding of how the balance of nature works?

- 1 A NATURE SHOWS A DELICATE BALANCE. SMALL DISTURBANCES MAY HAVE CATASTROPHIC RESULTS.
- 2 B NATURE IS VERY STABLE. NATURE WILL RETURN TO EQUILIBRIUM EVEN AFTER LARGE DISTURBANCES.
- 3 C NATURE IS STABLE WITHIN CERTAIN LIMITS. IF DISTURBANCES ARE SMALL, NATURE WILL RETURN TO EQUILIBRIUM.
- 4 D NATURE IS RANDOM AND UNPREDICTABLE. WE DO NOT KNOW WHAT WILL HAPPEN.

9 NO ANSWER, LEFT BLANK

I:  
Key 1-4, 9

Q:HUMNRULE

T:

43 Do you strongly disagree, somewhat disagree, somewhat agree or strongly agree with the following statements?  
a) Humankind was created to rule over the rest of nature.

- 1 STRONGLY DISAGREE
- 2 SOMEWHAT DISAGREE
- 3 SOMEWHAT AGREE
- 4 STRONGLY AGREE

9 NO ANSWER, LEFT BLANK

I:  
Key 1-4, 9

Q:CNTRLNTR

T:

43 b)Humans have the right to subdue and control the rest of nature.

- 1 STRONGLY DISAGREE
- 2 SOMEWHAT DISAGREE
- 3 SOMEWHAT AGREE
- 4 STRONGLY AGREE
  
- 9 NO ANSWER, LEFT BLANK

I:

Key 1-4, 9

Q:ALTERNTR

T:

43 c)Humans have the right to alter nature to satisfy wants and desires.

- 1 STRONGLY DISAGREE
- 2 SOMEWHAT DISAGREE
- 3 SOMEWHAT AGREE
- 4 STRONGLY AGREE
  
- 9 NO ANSWER, LEFT BLANK

I:

Key 1-4, 9

Q:ADAPTNTNTR

T:

43 d)Humans should adapt to nature rather than modify it to suit them.

- 1 STRONGLY DISAGREE
- 2 SOMEWHAT DISAGREE
- 3 SOMEWHAT AGREE
- 4 STRONGLY AGREE
  
- 9 NO ANSWER, LEFT BLANK

I:

Key 1-4, 9

Q:NOTNATR

T:

43 e)Humans are not part of nature.

- 1 STRONGLY DISAGREE
- 2 SOMEWHAT DISAGREE
- 3 SOMEWHAT AGREE
- 4 STRONGLY AGREE
  
- 9 NO ANSWER, LEFT BLANK

I:  
Key 1-4, 9

Q:DUTYANML

T:

43 f) Humans have moral duties and obligations to other animal species.

- 1 STRONGLY DISAGREE
  - 2 SOMEWHAT DISAGREE
  - 3 SOMEWHAT AGREE
  - 4 STRONGLY AGREE
- 9 NO ANSWER, LEFT BLANK

I:  
Key 1-4, 9

Q:DUTYPLNT

T:

43 g) Humans have moral duties and obligations to plants and trees.

- 1 STRONGLY DISAGREE
  - 2 SOMEWHAT DISAGREE
  - 3 SOMEWHAT AGREE
  - 4 STRONGLY AGREE
- 9 NO ANSWER, LEFT BLANK

I:  
Key 1-4, 9

Q:DUTYNON

T:

43 h) Humans have moral duties and obligations to non-living nature (e.g., rocks, water, air).

- 1 STRONGLY DISAGREE
  - 2 SOMEWHAT DISAGREE
  - 3 SOMEWHAT AGREE
  - 4 STRONGLY AGREE
- 9 NO ANSWER, LEFT BLANK

I:  
Key 1-4, 9

Q:INTRVALU

T:

43 i) Nature has value within itself regardless of any value that humans place on it.

- 1 STRONGLY DISAGREE
- 2 SOMEWHAT DISAGREE
- 3 SOMEWHAT AGREE
- 4 STRONGLY AGREE



9 NO ANSWER, LEFT BLANK

I:

Key 1-4, 9

Q:GENDER

T:

44. Are you male or female?

1 MALE

2 FEMALE

9 NO ANSWER, LEFT BLANK

I:

Key 1-2, 9

Q:YRBORN

T:

45. In what year were you born?

INTERVIEWER: PLEASE KEY IN THE FOUR DIGIT NUMBER

(example - 1970, 1954, 1920)

9999 NO ANSWER, LEFT BLANK

I:

num 1 9999 20 0 20 4

Q:EDUCAT

T:

46. What is the highest level of education you have completed?

1 LESS THAN HIGH SCHOOL DIPLOMA

2 HIGH SCHOOL DIPLOMA/GED

3 SOME COLLEGE, NO DEGREE OR ASSOCIATE'S DEGREE

4 BACHELOR'S DEGREE

5 MASTER'S DEGREE

6 DOCTORATE OR PROFESSIONAL DEGREE

9 NO ANSWER, LEFT BLANK

I:

Key 1-6, 9

Q:EMPLOY

T:

47. Are you currently employed, either full or part-time?

1 YES -->SKIPTO INCOME

2 NO

9 NO ANSWER, LEFT BLANK

I:  
Key 1-2, 9  
IF (ANS = 1) SKIPTO INCOME

Q:NOTEMPLY

T:  
47 a)If you are not employed, are you currently..

- 1 LOOKING FOR WORK
- 2 A STUDENT
- 3 A HOMEMAKER
- 4 OTHER --> (SPECIFY)

9 NO ANSWER, LEFT BLANK

I:  
Key 1-4, 9  
OTH 4 7 15 24 70

Q:INCOME

T:  
48.What is your total annual household income,  
from all sources, before taxes?

- 1 LESS THAN \$15,000
- 2 \$15,000 - \$24,999
- 3 \$25,000 - \$39,999
- 4 \$40,000 - \$69,999
- 5 \$70,000 - \$99,999
- 6 \$100,000 OR MORE

9 NO ANSWER, LEFT BLANK

I:  
Key 1-6, 9

Q:MARISTAT

T:  
49.What is your marital status?

- 1 NEVER MARRIED
- 2 CURRENTLY MARRIED OR COHABITING AS MARRIED
- 3 DIVORCED OR SEPARATED
- 4 WIDOWED

9 NO ANSWER, LEFT BLANK

I:  
Key 1-4, 9

Q:PARENT

T:  
50. Are you a parent or do any children under 18 years of age  
live in your household?

- 1 YES

2 NO

9 NO ANSWER, LEFT BLANK

I:

Key 1-2, 9

Q:RACE

T:

51.What is your race or ethnicity?

1 WHITE/CAUCASIAN

2 BLACK/AFRICAN-AMERICAN

3 ASIAN-AMERICAN, PACIFIC ISLANDER

4 LATINO, HISPANIC

5 AMERICAN INDIAN/NATIVE AMERICAN/ALASKAN NATIVE

6 MIXED RACE OR ETHNICITY -->(PLEASE SPECIFY)

9 NO ANSWER, LEFT BLANK

I:

Key 1-6, 9

OTH 6 9 15 24 70

Q:NEWSOURC

T:

52.What is your main source of news? (choose one)

1 NEWSPAPERS

2 NEWS MAGAZINES

3 TELEVISION

4 RADIO

5 WORLD WIDE WEB

6 FRIENDS AND RELATIVES

7 COMBINATION

9 NO ANSWER, LEFT BLANK

I:

Key 1-7, 9

Q:NEWSOUR2

T:

52.What is your main source of news?

NOTE: CHECK ALL THAT APPLY

1 NEWSPAPERS

2 NEWS MAGAZINES

3 TELEVISION

4 RADIO

5 WORLD WIDE WEB

6 FRIENDS AND RELATIVES

9 NO ANSWER, LEFT BLANK

I:

loc 5 7 1 n  
sel 11 1 6 3 off

Q:PARTY

T:

53. Politically, do you think of yourself as.

- 1 A DEMOCRAT
- 2 LEANING TOWARD THE DEMOCRATIC PARTY
- 3 AN INDEPENDENT
- 4 LEANING TOWARD THE REPUBLICAN PARTY
- 5 A REPUBLICAN
- 6 SOMETHING ELSE --> (PLEASE SPECIFY)

9 NO ANSWER, LEFT BLANK

I:

Key 1-6, 9

OTH 6 9 15 24 70

Q:LIBERAL

T:

54. On most political issues, do you think of yourself as..

- 1 VERY LIBERAL
- 2 SOMEWHAT LIBERAL
- 3 MODERATE
- 4 SOMEWHAT CONSERVATIVE
- 5 VERY CONSERVATIVE

9 NO ANSWER, LEFT BLANK

I:

Key 1-5, 9

Q:REGVOTE

T:

55. Are you registered to vote?

- 1 YES
- 2 NO

9 NO ANSWER, LEFT BLANK

I:

KEY 1-2, 9

Q:ENVMEMB

T:

56. Do you or a member of your household donate money or belong to any environmental or conservation organizations (e.g., Sierra Club, Audubon, Nature Conservancy, Greenpeace, local groups, etc.)?

- 1 YES
- 2 NO

9 NO ANSWER, LEFT BLANK

I:

KEY 1-2, 9

Q:SPIRTUL

T:

57. Do you consider yourself a religious or spiritual person?

1 YES

2 NO

9 NO ANSWER, LEFT BLANK

I:

KEY 1-2, 9

Q:RELINVOL

T:

58. Are you actively involved in a religious or spiritual organization in your community?

1 YES

2 NO

9 NO ANSWER, LEFT BLANK

I:

KEY 1-2, 9

Q:RELIGIMP

T:

59. How important is religious faith or spirituality in your life?

1 NOT IMPORTANT

2 SOMEWHAT IMPORTANT

3 VERY IMPORTANT

4 EXTREMELY IMPORTANT

9 NO ANSWER, LEFT BLANK

I:

KEY 1-4, 9

Q:COMMENTS

T:

...If there is anything you would like to tell us about your opinions on global warming, please do so in the space provided below.

INTERVIEWER: ENTER RESPONDENT COMMENTS ON GLOBAL WARMING MADE ON LAST PAGE (OPTIONAL)

I:

opn 6 2 25 79 m n

Q:COMENTS2

T:

Interviewer please enter any comments made in the margins or elsewhere in the survey that there was not room for. Please note the question number for the specific comment.

INTERVIEWER: ENTER RESPONDENT COMMENTS ON GLOBAL WARMING (OPTIONAL)

I:

opn 6 2 25 79 m n

Q:PREFIX

T:

What are the two survey prefix letters in the bottom right corner of the last page (Example: SW####, NW####)?

NOTE: THE PREFIX LETTERS COME BEFORE THE NUMBER

- 1 SW
- 2 NW

I:

Key 1-2

Q:SURVNUM

T:

What is the number of the survey in the bottom right corner of the last page?

INTERVIEWER: PLEASE KEY IN ONLY THE SURVEY NUMBER

I:

```
num 101 1700 20 0 20 4
if (ans > 1700) reask
cpl
dispos = 26
endquest
```

Q:NOQAL

T:

This respondent does not qualify for the survey.

I:

```
key
ctrlend
```