

**Duck Athletic Fund Survey
Codebook (from SPSS)**

List of variables on the working file

Name (Position) Label

respnum\$ (1)

Measurement Level: Scale
Column Width: 8 Alignment: Right
Print Format: F9
Write Format: F9

hello (2) Hello

Measurement Level: Scale
Column Width: 8 Alignment: Right
Print Format: F2
Write Format: F2

hello1 (3)

Measurement Level: Scale
Column Width: 8 Alignment: Right
Print Format: F2
Write Format: F2

hello2 (4)

Measurement Level: Scale
Column Width: 8 Alignment: Right
Print Format: F2
Write Format: F2

cooperat (5)

Measurement Level: Scale
Column Width: 8 Alignment: Right
Print Format: F2
Write Format: F2

benefit1 (6) Value priority seating

Measurement Level: Scale
Column Width: 8 Alignment: Right
Print Format: F2
Write Format: F2

Value Label

- 1 YES
- 2 NO
- 3 IF VOL: WAS UNAWARE OF THIS BENEFIT
- 7 REFUSED
- 8 DON'T KNOW
- 9 NO ANSWER

benefit2 (7) Value priority parking

Measurement Level: Scale

Column Width: 8 Alignment: Right

Print Format: F2

Write Format: F2

Value Label

- 1 YES
- 2 NO
- 3 IF VOL: WAS UNAWARE OF THIS BENEFIT
- 7 REFUSED
- 8 DON'T KNOW
- 9 NO ANSWER

benefit3 (8) Value scholarship support student-athletes

Measurement Level: Scale

Column Width: 8 Alignment: Right

Print Format: F2

Write Format: F2

Value Label

- 1 YES
- 2 NO
- 3 IF VOL: WAS UNAWARE OF THIS BENEFIT
- 7 REFUSED
- 8 DON'T KNOW
- 9 NO ANSWER

benefit4 (9) Value access to Autzen Stadium club room

Measurement Level: Scale

Column Width: 8 Alignment: Right

Print Format: F2

Write Format: F2

Value Label

- 1 YES
- 2 NO
- 3 IF VOL: WAS UNAWARE OF THIS BENEFIT
- 7 REFUSED
- 8 DON'T KNOW
- 9 NO ANSWER

—

benefit5 (10) Value invitations pre-game bball buffets

Measurement Level: Scale

Column Width: 8 Alignment: Right

Print Format: F2

Write Format: F2

Value Label

- 1 YES
- 2 NO
- 3 IF VOL: WAS UNAWARE OF THIS BENEFIT
- 7 REFUSED
- 8 DON'T KNOW
- 9 NO ANSWER

benefit6 (11) Value Pittman room passes

Measurement Level: Scale

Column Width: 8 Alignment: Right

Print Format: F2

Write Format: F2

Value Label

- 1 YES
- 2 NO
- 3 IF VOL: WAS UNAWARE OF THIS BENEFIT
- 7 REFUSED
- 8 DON'T KNOW
- 9 NO ANSWER

benefit7 (12) Value President's Associate Membership

Measurement Level: Scale

Column Width: 8 Alignment: Right

Print Format: F2

Write Format: F2

Value Label

- 1 YES
- 2 NO
- 3 IF VOL: WAS UNAWARE OF THIS BENEFIT
- 7 REFUSED
- 8 DON'T KNOW
- 9 NO ANSWER

—

benefit8 (13) Value media guides, frames, other gifts

Measurement Level: Scale

Column Width: 8 Alignment: Right

Print Format: F2

Write Format: F2

Value Label

- 1 YES
- 2 NO
- 3 IF VOL: WAS UNAWARE OF THIS BENEFIT
- 7 REFUSED
- 8 DON'T KNOW

9 NO ANSWER

benefit9 (14) Benefits *most* valuable

Measurement Level: Scale

Column Width: 8 Alignment: Right

Print Format: F2

Write Format: F2

Value Label

97 REFUSED

98 DON'T KNOW

99 NO ANSWER

benefits (15) Familiarity with giving levels

Measurement Level: Scale

Column Width: 8 Alignment: Right

Print Format: F2

Write Format: F2

Value Label

1 VERY FAMILIAR

2 SOMEWHAT FAMILIAR

3 NOT FAMILIAR

7 REFUSED

8 DON'T KNOW

9 NO ANSWER

—

commun1 (16) How often read DAF materials

Measurement Level: Scale

Column Width: 8 Alignment: Right

Print Format: F2

Write Format: F2

Value Label

1 ALWAYS

2 OFTEN

3 SOMETIMES

4 RARELY

5 NEVER

7 REFUSED

8 DON'T KNOW

9 NO ANSWER

commun2 (17) Volume of communication from DAF

Measurement Level: Scale

Column Width: 8 Alignment: Right

Print Format: F2

Write Format: F2

Value Label

- 1 TOO LITTLE
- 2 TOO MUCH
- 3 ABOUT RIGHT
- 7 REFUSED
- 8 DON'T KNOW
- 9 NO ANSWER

commun3 (18) How clear printed communication from DAF

Measurement Level: Scale

Column Width: 8 Alignment: Right

Print Format: F2

Write Format: F2

Value Label

- 1 VERY CLEAR
- 2 SOMEWHAT CLEAR
- 3 NOT VERY CLEAR
- 7 REFUSED
- 8 DON'T KNOW
- 9 NO ANSWER

—

commun4 (19) How effective printed communication DAF

Measurement Level: Scale

Column Width: 8 Alignment: Right

Print Format: F2

Write Format: F2

Value Label

- 1 VERY EFFECTIVE
- 2 SOMEWHAT EFFECTIVE
- 3 NOT VERY EFFECTIVE
- 7 REFUSED
- 8 DON'T KNOW
- 9 NO ANSWER

serv1 (20) Ever called the DAF Office

Measurement Level: Scale

Column Width: 8 Alignment: Right

Print Format: F2

Write Format: F2

Value Label

- 1 YES
- 2 NO
- 7 REFUSED
- 8 DON'T KNOW
- 9 NO ANSWER

serv2 (21) Ever visited the DAF Office

Measurement Level: Scale

Column Width: 8 Alignment: Right

Print Format: F2

Write Format: F2

Value Label

- 1 YES
- 2 NO
- 7 REFUSED
- 8 DON'T KNOW
- 9 NO ANSWER

—

serv3 (22) Customer service rating DAF office

Measurement Level: Scale

Column Width: 8 Alignment: Right

Print Format: F2

Write Format: F2

Value Label

- 1 EXCELLENT
- 2 GOOD
- 3 FAIR
- 4 POOR
- 7 REFUSED
- 8 DON'T KNOW
- 9 NO ANSWER

commun6 (23) Volume of communication from Ticket Office

Measurement Level: Scale

Column Width: 8 Alignment: Right

Print Format: F2

Write Format: F2

Value Label

- 1 TOO LITTLE
- 2 TOO MUCH
- 3 ABOUT RIGHT
- 7 REFUSED
- 8 DON'T KNOW
- 9 NO ANSWER

commun7 (24) How clear printed communication Ticket Office

Measurement Level: Scale

Column Width: 8 Alignment: Right

Print Format: F2

Write Format: F2

Value Label

- 1 VERY CLEAR
- 2 SOMEWHAT CLEAR
- 3 NOT VERY CLEAR
- 7 REFUSED
- 8 DON'T KNOW
- 9 NO ANSWER

—

commun8 (25) Effective printed communication Ticket Office

Measurement Level: Scale

Column Width: 8 Alignment: Right

Print Format: F2

Write Format: F2

Value Label

- 1 VERY EFFECTIVE
- 2 SOMEWHAT EFFECTIVE
- 3 NOT VERY EFFECTIVE
- 7 REFUSED
- 8 DON'T KNOW
- 9 NO ANSWER

serv8 (26) Ever called the Duck Ticket Office

Measurement Level: Scale

Column Width: 8 Alignment: Right

Print Format: F2

Write Format: F2

Value Label

- 1 YES
- 2 NO
- 7 REFUSED
- 8 DON'T KNOW
- 9 NO ANSWER

serv9 (27) Ever visited the Duck Ticket Office

Measurement Level: Scale

Column Width: 8 Alignment: Right

Print Format: F2

Write Format: F2

Value Label

- 1 YES
- 2 NO
- 7 REFUSED
- 8 DON'T KNOW
- 9 NO ANSWER

serv4 (28) Customer service rating of Duck Ticket Office

Measurement Level: Scale

Column Width: 8 Alignment: Right

Print Format: F2

Write Format: F2

Value Label

- 1 EXCELLENT
- 2 GOOD
- 3 FAIR
- 4 POOR
- 7 REFUSED
- 8 DON'T KNOW
- 9 NO ANSWER

inkind (29) Priority points to in-kind donations

Measurement Level: Scale

Column Width: 8 Alignment: Right

Print Format: F2

Write Format: F2

Value Label

- 1 YES
- 2 NO
- 7 REFUSED
- 8 DON'T KNOW
- 9 NO ANSWER

contrib1 (30) Priority seating increases scholarship costs

Measurement Level: Scale

Column Width: 8 Alignment: Right

Print Format: F2

Write Format: F2

Value Label

- 1 YES
- 2 NO
- 7 REFUSED
- 8 DON'T KNOW
- 9 NO ANSWER

contrib2 (31) Slightly larger increases every two years

Measurement Level: Scale

Column Width: 8 Alignment: Right

Print Format: F2

Write Format: F2

Value Label

- 1 YES
- 2 NO
- 7 REFUSED
- 8 DON'T KNOW
- 9 NO ANSWER

contrib3 (32) Current system larger increases three years

Measurement Level: Scale

Column Width: 8 Alignment: Right

Print Format: F2

Write Format: F2

Value Label

- 1 YES
- 2 NO
- 7 REFUSED
- 8 DON'T KNOW
- 9 NO ANSWER

contrib4 (33) Base levels constant, reassigning all seats

Measurement Level: Scale

Column Width: 8 Alignment: Right

Print Format: F2

Write Format: F2

Value Label

- 1 YES
- 2 NO
- 7 REFUSED
- 8 DON'T KNOW
- 9 NO ANSWER

—

contrib5 (34) Most acceptable- Adjusting priority seating

Measurement Level: Scale

Column Width: 8 Alignment: Right

Print Format: F2

Write Format: F2

Value Label

- 1 % INCREASE REFLECTS SCHOLARSHIP COST
- 2 SLIGHT INCREASES EVERY TWO YEARS
- 3 LARGER INCREASES EVERY THREE YEARS
- 4 CONSTANT BASE LEVELS; REASSIGN SEATS
- 7 REFUSED
- 8 DON'T KNOW

9 NO ANSWER

fair1 (35) Reassign seats to ensure fairness

Measurement Level: Scale

Column Width: 8 Alignment: Right

Print Format: F2

Write Format: F2

Value Label

- 1 YES
- 2 NO
- 7 REFUSED
- 8 DON'T KNOW
- 9 NO ANSWER

wwwvisit (36) Ever visited the Athletic Department website

Measurement Level: Scale

Column Width: 8 Alignment: Right

Print Format: F2

Write Format: F2

Value Label

- 1 YES
- 2 NO
- 3 IF VOL: DON'T USE WWW
- 7 REFUSED
- 8 DON'T KNOW
- 9 NO ANSWER

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wwwaware (37) Aware DAF pages on www.goducks.com website

Measurement Level: Scale

Column Width: 8 Alignment: Right

Print Format: F2

Write Format: F2

Value Label

- 1 YES
- 2 NO
- 3 IF VOL: DON'T USE WWW
- 7 REFUSED
- 8 DON'T KNOW
- 9 NO ANSWER

website1 (38) Tour Autzen and MacArthur on web

Measurement Level: Scale

Column Width: 8 Alignment: Right

Print Format: F2

Write Format: F2

Value Label

- 1 YES
- 2 NO
- 3 IF VOL:WILL NEVER USE WEBSITE
- 7 REFUSED
- 8 DON'T KNOW
- 9 NO ANSWER

website2 (39) Website ticket exchange program

Measurement Level: Scale

Column Width: 8 Alignment: Right

Print Format: F2

Write Format: F2

Value Label

- 1 YES
- 2 NO
- 7 REFUSED
- 8 DON'T KNOW
- 9 NO ANSWER

—

website3 (40) Website check of priority points online

Measurement Level: Scale

Column Width: 8 Alignment: Right

Print Format: F2

Write Format: F2

Value Label

- 1 YES
- 2 NO
- 7 REFUSED
- 8 DON'T KNOW
- 9 NO ANSWER

website4 (41) Website question and answer

Measurement Level: Scale

Column Width: 8 Alignment: Right

Print Format: F2

Write Format: F2

Value Label

- 1 YES
- 2 NO
- 7 REFUSED
- 8 DON'T KNOW
- 9 NO ANSWER

website5 (42) Website online registration pre-game buffets

Measurement Level: Scale

Column Width: 8 Alignment: Right

Print Format: F2

Write Format: F2

Value Label

- 1 YES
- 2 NO
- 7 REFUSED
- 8 DON'T KNOW
- 9 NO ANSWER

—

renew1 (43) How usually renew pledge to the DAF

Measurement Level: Scale

Column Width: 8 Alignment: Right

Print Format: F2

Write Format: F2

Value Label

- 1 U.S. MAIL
- 2 E-MAIL
- 3 ON THE DUCK ALTHLETIC FUND WEB SITE
- 4 CALLING THE DUCK ATHLETIC FUND OFFICE
- 5 TELEPHONE SOLICITATION VOL FUND DRIVE WORKER
- 6 OTHER
- 7 REFUSED
- 8 DON'T KNOW
- 9 NO ANSWER

renew2 (44) Aware renew pledge by the world wide web

Measurement Level: Scale

Column Width: 8 Alignment: Right

Print Format: F2

Write Format: F2

Value Label

- 1 YES
- 2 NO
- 7 REFUSED
- 8 DON'T KNOW
- 9 NO ANSWER

thanku1 (45) Receive thank you acknowledging donation

Measurement Level: Scale

Column Width: 8 Alignment: Right

Print Format: F2

Write Format: F2

Value Label

- 1 VERY IMPORTANT
- 2 SOMEWHAT IMPORTANT
- 3 NOT IMPORTANT
- 7 REFUSED
- 8 DON'T KNOW
- 9 NO ANSWER

—

thanku2 (46) Feel DAF properly acknowledges donations

Measurement Level: Scale

Column Width: 8 Alignment: Right

Print Format: F2

Write Format: F2

Value Label

- 1 YES
- 2 NO
- 7 REFUSED
- 8 DON'T KNOW
- 9 NO ANSWER

thanku3 (47) How to properly acknowledge your donation

Measurement Level: Scale

Column Width: 8 Alignment: Right

Print Format: F2

Write Format: F2

Value Label

- 1 THANK YOU LETTER
- 2 PERSONAL PHONE CALL
- 3 PERSONAL VISIT
- 4 PUBLIC RECOGNITION
- 5 IF VOL:SOME COMBINATION OF ABOVE
- 7 REFUSED
- 8 DON'T KNOW
- 9 NO ANSWER

thanku4 (48) Appropriate time frame receive a thank you

Measurement Level: Scale

Column Width: 8 Alignment: Right

Print Format: F2

Write Format: F2

Value Label

- 1 ONE WEEK
- 2 TWO WEEKS
- 3 WITHIN A MONTH
- 4 IF VOL:DON'T CARE ABOUT THANK YOU NOTE

- 7 REFUSED
- 8 DON'T KNOW
- 9 NO ANSWER

—

othcont1 (49) Contribute other areas University of Oregon

Measurement Level: Scale

Column Width: 8 Alignment: Right

Print Format: F2

Write Format: F2

Value Label

- 1 YES
- 2 NO
- 7 REFUSED
- 8 DON'T KNOW
- 9 NO ANSWER

othcont2 (50) Does winning program change giving levels

Measurement Level: Scale

Column Width: 8 Alignment: Right

Print Format: F2

Write Format: F2

Value Label

- 1 YES
- 2 NO
- 7 REFUSED
- 8 DON'T KNOW
- 9 NO ANSWER

othcont3 (51) Donations when athletic program doing well

Measurement Level: Scale

Column Width: 8 Alignment: Right

Print Format: F2

Write Format: F2

Value Label

- 1 MORE
- 2 LESS
- 3 ABOUT THE SAME
- 7 REFUSED
- 8 DON'T KNOW
- 9 NO ANSWER

—

prospect (52) Consider giving Oregon Athletics major gift

Measurement Level: Scale
Column Width: 8 Alignment: Right
Print Format: F2
Write Format: F2

Value Label

- 1 YES
- 2 NO
- 7 REFUSED
- 8 DON'T KNOW
- 9 NO ANSWER

fball (53) Do you hold season football tickets

Measurement Level: Scale
Column Width: 8 Alignment: Right
Print Format: F2
Write Format: F2

Value Label

- 1 YES
- 2 NO
- 7 REFUSED
- 8 DON'T KNOW
- 9 NO ANSWER

fball1 (54) How many years have you had season tickets

Measurement Level: Scale
Column Width: 8 Alignment: Right
Print Format: F2
Write Format: F2

Value Label

- 97 REFUSED
- 98 DON'T KNOW
- 99 NO ANSWER

fball2 (55) Quality of seat location in Autzen Stadium

Measurement Level: Scale
Column Width: 8 Alignment: Right
Print Format: F2
Write Format: F2

Value Label

- 1 EXCELLENT
- 2 GOOD
- 3 FAIR
- 4 POOR

—

- 7 REFUSED
- 8 DON'T KNOW

9 NO ANSWER

fball3 (56) Experiences parking availability Autzen Stadium

Measurement Level: Scale

Column Width: 8 Alignment: Right

Print Format: F2

Write Format: F2

Value Label

- 1 EXCELLENT
- 2 GOOD
- 3 FAIR
- 4 POOR
- 7 REFUSED
- 8 DON'T KNOW
- 9 NO ANSWER

rv1 (57) Ever travel football games recreational vehicle

Measurement Level: Scale

Column Width: 8 Alignment: Right

Print Format: F2

Write Format: F2

Value Label

- 1 YES
- 2 NO
- 7 REFUSED
- 8 DON'T KNOW
- 9 NO ANSWER

rv2 (58) Number of recreational vehicle parking spaces

Measurement Level: Scale

Column Width: 8 Alignment: Right

Print Format: F2

Write Format: F2

Value Label

- 1 INCREASE
- 2 DECREASE
- 3 KEEP THE SAME
- 7 REFUSED
- 8 DON'T KNOW
- 9 NO ANSWER

—

bow11 (59) Attended a Ducks post-season bowl game

Measurement Level: Scale

Column Width: 8 Alignment: Right

Print Format: F2

Write Format: F2

Value Label

- 1 YES
- 2 NO
- 7 REFUSED
- 8 DON'T KNOW
- 9 NO ANSWER

bow12 (60) Preference of seat locations at bowl games

Measurement Level: Scale

Column Width: 8 Alignment: Right

Print Format: F2

Write Format: F2

Value Label

- 1 CLOSER TO MIDFIELD, BUT HIGH
- 2 CLOSER TO THE FIELD, LOW, BUT FAR
- 7 REFUSED
- 8 DON'T KNOW
- 9 NO ANSWER

premium1 (61) Four extra tickets to games

Measurement Level: Scale

Column Width: 8 Alignment: Right

Print Format: F2

Write Format: F2

Value Label

- 1 VERY INTERESTED
- 2 SOMEWHAT INTERESTED
- 3 NOT INTERESTED
- 4 IF VOL:MAYBE/IT DEPENDS
- 7 REFUSED
- 8 DON'T KNOW
- 9 NO ANSWER

—

premium2 (62) Most willing to give for extra tickets

Measurement Level: Scale

Column Width: 8 Alignment: Right

Print Format: F2

Write Format: F2

Value Label

- 1 \$100
- 2 \$250
- 3 \$500
- 4 \$750
- 5 \$1,000

- 6 IF VOL:MORE THAN \$1,000
- 7 IF VOL:NOHING
- 8 IF VOL:IT DEPENDS ON SEAT LOCATION
- 97 REFUSED
- 98 DON'T KNOW
- 99 NO ANSWER

arena (63) Support idea new basketball arena

Measurement Level: Scale

Column Width: 8 Alignment: Right

Print Format: F2

Write Format: F2

Value Label

- 1 A LOT
- 2 SOME
- 3 A LITTLE
- 4 NOT AT ALL
- 7 REFUSED
- 8 DON'T KNOW
- 9 NO ANSWER

bball1 (64) Season ticket holder for men's basketball

Measurement Level: Scale

Column Width: 8 Alignment: Right

Print Format: F2

Write Format: F2

Value Label

- 1 YES
- 2 NO
- 7 REFUSED
- 8 DON'T KNOW
- 9 NO ANSWER

—

bball2 (65) How many years have you had season tickets

Measurement Level: Scale

Column Width: 8 Alignment: Right

Print Format: F2

Write Format: F2

Value Label

- 97 REFUSED
- 98 DON'T KNOW
- 99 NO ANSWER

payprem1 (66) Pay premium for better basketball parking

Measurement Level: Scale

Column Width: 8 Alignment: Right

Print Format: F2

Write Format: F2

Value Label

- 1 VERY WILLING
- 2 SOMEWHAT WILLING
- 3 NOT AT ALL WILLING
- 4 IF VOL: IT DEPENDS
- 7 REFUSED
- 8 DON'T KNOW
- 9 NO ANSWER

payprem2 (67) Pay premium for better basketball seating

Measurement Level: Scale

Column Width: 8 Alignment: Right

Print Format: F2

Write Format: F2

Value Label

- 1 VERY WILLING
- 2 SOMEWHAT WILLING
- 3 NOT AT ALL WILLING
- 4 IF VOL: IT DEPENDS
- 7 REFUSED
- 8 DON'T KNOW
- 9 NO ANSWER

—

paywomen (68) Purchase same seats women's basketball

Measurement Level: Scale

Column Width: 8 Alignment: Right

Print Format: F2

Write Format: F2

Value Label

- 1 YES
- 2 NO
- 7 REFUSED
- 8 DON'T KNOW
- 9 NO ANSWER

member (69) Use membership card offering free admission

Measurement Level: Scale

Column Width: 8 Alignment: Right

Print Format: F2

Write Format: F2

Value Label

- 1 YES, PROBABLY

- 2 NO, PROBABLY NOT
- 7 REFUSED
- 8 DON'T KNOW
- 9 NO ANSWER

fbball4 (70) Separate priority seating donations for each

Measurement Level: Scale

Column Width: 8 Alignment: Right

Print Format: F2

Write Format: F2

Value Label

- 1 YES
- 2 NO
- 7 REFUSED
- 8 DON'T KNOW
- 9 NO ANSWER

—

fbball5 (71) If separate donation, would you ...

Measurement Level: Scale

Column Width: 8 Alignment: Right

Print Format: F2

Write Format: F2

Value Label

- 1 MAINTAIN BOTH
- 2 DROP ONE SPORT
- 3 MOVE TICKETS
- 7 REFUSED
- 8 DON'T KNOW
- 9 NO ANSWER

age (72) Age

Measurement Level: Scale

Column Width: 8 Alignment: Right

Print Format: F2

Write Format: F2

Value Label

- 96 = AGE 96 OR GREATER
- 97 REFUSED
- 98 DON'T KNOW
- 99 NO ANSWER

sex (73) Male or female

Measurement Level: Scale

Column Width: 8 Alignment: Right

Print Format: F2

Write Format: F2

Value Label

- 1 MALE
- 2 FEMALE
- 7 REFUSED
- 8 DON'T KNOW
- 9 NO ANSWER

—

residenc (74) Primary place of residence

Measurement Level: Scale

Column Width: 8 Alignment: Right

Print Format: F2

Write Format: F2

Value Label

- 1 PORTLAND AREA / SW WASHINGTON
- 2 EUGENE / SPRINGFIELD
- 3 SALEM AREA
- 4 ALBANY / CORVALLIS
- 5 SOUTHERN OREGON
- 6 CENTRAL OREGON
- 7 EASTERN OREGON
- 8 SOME OTHER AREA
- 97 REFUSED
- 98 DON'T KNOW
- 99 NO ANSWER

giving1 (75) Know donations charitable deductions

Measurement Level: Scale

Column Width: 8 Alignment: Right

Print Format: F2

Write Format: F2

Value Label

- 1 YES
- 2 NO
- 7 REFUSED
- 8 DON'T KNOW
- 9 NO ANSWER

giving2 (76) Household's annual charitable giving

Measurement Level: Scale

Column Width: 8 Alignment: Right

Print Format: F2

Write Format: F2

Value Label

- 1 MORE THAN HALF

- 2 LESS THAN HALF
- 7 REFUSED
- 8 DON'T KNOW
- 9 NO ANSWER

—

income2 (77)

Measurement Level: Scale
Column Width: 8 Alignment: Right
Print Format: F2
Write Format: F2

income1 (78)

Measurement Level: Scale
Column Width: 8 Alignment: Right
Print Format: F2
Write Format: F2

income3 (79)

Measurement Level: Scale
Column Width: 8 Alignment: Right
Print Format: F2
Write Format: F2

income5 (80)

Measurement Level: Scale
Column Width: 8 Alignment: Right
Print Format: F2
Write Format: F2

ending2 (81)

Measurement Level: Scale
Column Width: 8 Alignment: Right
Print Format: F2
Write Format: F2

citstzip (82)

Measurement Level: Nominal
Column Width: 19 Alignment: Left
Print Format: A19
Write Format: A19

givlev1 (83)

Measurement Level: Scale
Column Width: 8 Alignment: Right
Print Format: F4
Write Format: F4

givlev2 (84)

Measurement Level: Scale
Column Width: 8 Alignment: Right
Print Format: F4
Write Format: F4

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bennie (85)

Measurement Level: Scale
Column Width: 8 Alignment: Right
Print Format: F4
Write Format: F4

serve1 (86)

Measurement Level: Scale
Column Width: 8 Alignment: Right
Print Format: F4
Write Format: F4

serve2 (87)

Measurement Level: Scale
Column Width: 8 Alignment: Right
Print Format: F4
Write Format: F4

foot (88)

Measurement Level: Scale
Column Width: 8 Alignment: Right
Print Format: F4
Write Format: F4

age_r (89) AGE

Measurement Level: Scale
Column Width: 8 Alignment: Right
Print Format: F8
Write Format: F8

Value Label

1	UNDER 35 YEARS
2	35-44 YEARS
3	45-54 YEARS
4	55-64 YEARS
5	65 YEARS OR MORE
97	REFUSED
98	DON'T KNOW
99	NO ANSWER

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fball1_r (90) How many years have you had season tickets

Measurement Level: Scale
Column Width: 8 Alignment: Right
Print Format: F8
Write Format: F8

bball2_r (91) How many years have you had season tickets

Measurement Level: Scale

Column Width: 8 Alignment: Right

Print Format: F8

Write Format: F8

income_r (92) Income

Measurement Level: Scale

Column Width: 8 Alignment: Right

Print Format: F8

Write Format: F8

Value Label

- 1 UNDER \$40,000
- 2 \$40,000 - \$59,999
- 3 \$60,000 - \$89,999
- 4 \$90,000 - \$119,999
- 5 OVER \$120,000
- 7 REFUSED
- 8 DON'T KNOW
- 9 NO ANSWER

-