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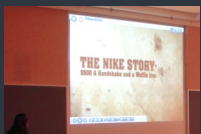
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Don't let digital dirt interfere with your job search

What does your online profile say about you?

by Miriam Oh
Highlighter, Editor

*Resume? Check.
Cover letter? Check.
Facebook? Didn't even think about it.*

When it comes to the job search, keep in mind that while a resume and a cover letter can say a lot about you, your online profile may be telling potential employers more than you ever wanted them to know.

In a 2009 CareerBuilder.com survey of 2,600 hiring managers, 45% of employers indicated that they turn to the internet to learn more about job applicants, up 23% from the year before. But, what is more of an eye-opener is that 35% of employers said that the information they found caused them to not hire applicants.

"A high percentage of potential employers will 'Google you,'" said Kelli Matthews, Public Relations Instructor, University of Oregon School of Journalism. "They go beyond the resume and cover letter to look at the full picture of how you present yourself."

Matthews, who specializes in social media and teaches two courses on the topic, said that

there is a tendency for students (and other users) to be naïve about what they say and how they present themselves in the digital realm.

With the popularity and common use of social media websites such as Facebook, Flickr, Twitter and LinkedIn, users are creating online personality portfolios without even knowing it. "It's easy to forget that anything you say or write online is findable by anyone and you're not just writing for your friends," said Matthews.

“ Just like Vegas, what happens on the Internet, stays on the Internet.

Rachel Zupsek, writer
careerbuilder.com

” According to Matthews, the first line of defense in managing your online profile is basic: Be aware that what you put online contributes to creating an overall perception of you as a student, intern or potential employee. That being said, avoiding the internet all together is not the right approach either. Give employers something constructive to find and create a positive digital trail that builds your personal brand and enhances your personality.

For ways to manage your online profile look inside!



The candidate that didn't get the job:

- 53% posted provocative or inappropriate photographs or information
- 44% posted content about them drinking or using drugs
- 35% bad-mouthed their previous employer, co-workers or clients
- 29% showed poor communication skills
- 26% made discriminatory comments
- 24% lied about qualifications
- 20% shared confidential information from previous employer

Source: CareerBuilder.com



Email etiquette says a lot about you—make sure it's saying the right things

By James T. Chang
Director
LCB Career Services Center

By now, most of us know that what we say or put online – on a Facebook page, on someone else's "wall," on a blog, etc. – can shape a person's impression of who you are. But, did you realize that your email text alone can have a similar impact?



Keep in mind that often times, the first point of contact is an email and the email you send can be the first impression you make.

We have come to rely on email, IM and texting as informal forms of communication, but however you interact with others, keep in mind that these are all opportunities to build your credibility and to establish your professional image. In other words, do not let your casual emailing, texting and IMing habits sneak into your formal communication activities.

Here are some things to consider:

- **Punctuation and capitalization** – Typing in all caps is interpreted as yelling, but typing without caps can be seen as lazy or lax. Improper punctuation also conveys poor communication skills and lack of forethought.
 - **The salutation** – A formal greeting to start your email will convey respect. If you eliminate the greeting, or start with "Hey so-and-so," you run the risk of disrespecting the reader and appearing too casual.
 - **Message length** – Be conscientious of the length of your message. If your email is only a few words long, you may be seen as impatient or curt. On the other hand, if your email is too long, a phone call may be a better way to respond.

14%
Employers who disregarded a candidate because he/she sent a message using an emoticon

16%
Employers who dismissed a candidate for using text language such as GR8 in an email or job application

An awareness that subtle influences can affect your overall image allows you to control how others see you. When it comes time for others to choose among strong yet similar candidates or teammates, make sure they see you in the most positive way possible.

Clean-up after yourself! Make your online personality work for you, not against you

1. **Google yourself.** What's the first thing that comes up when you search your name? If it's suspect, get rid of it, either by deleting it or by contacting the site. Also, try different variations of your name and other websites including pipl.com, spock.com, and wink.com.
2. **Give your Facebook profile a makeover.** Now might be a good time to get rid of that picture of you flipping off the camera. Clean up any pics, videos, and postings that may tarnish your image. Set your privacy settings, but keep in mind, if it's on the internet, it's bound to be found.
3. **Post more of yourself online.** Overshadow the bad with the good and get rid of the dirt by creating a glowing online personality. Start a blog, create a web page. Do not lie or fake a personality, but focus on the positive.
4. **Think twice.** Consider that anyone on the web could potentially view everything you put on the internet. Some thoughts and content may better be shared privately rather than posted on a social networking site or public shared site.

New Club Coordinator helps clubs and Career Services join forces

by **Miriam Oh**
Highlighter, Editor

Beginning this year, Jessica Best, Assistant Director for Career Advising, is adding on the role of "LCB Club Coordinator" to her responsibilities.

As the LCB Club Coordinator, Best will act as a voice of the College to the clubs and help them to maintain LCB standards and act as the school's club point of contact.

"There are so many students involved in these clubs and there is always so much going on, there's a real need for a single resource clubs could turn to for answers," said Best.

Best's role also has another function. With 12 clubs in the business school, administrators



Jessica Best
 LCB Club Coordinator

identified clear advantages to how a relationship between Career Services and the clubs would be mutually beneficial.

With the help of many of the clubs, Career Services is able to co-sponsor events, more easily publicize to target audiences through the specific clubs and serve as educational advisors. In return, clubs can tap into the services and resources of the Center. Career Services can help create and tailor events and services to help clubs meet their objectives, assist with networking and recruiting events, and help clubs connect with alumni.



Career Center Director James Chang welcomes club leaders for the All Club Meeting to start off the year.

"We hope that we can help enhance the experiential education that the clubs are there to create," said Best. "A position like this gives me a chance to get to know the student leaders face-to-face and just be available as another resource for them to maximize their efforts."

Learn about
 LCB Clubs



UO Women in Business Group
<http://wib.uoregon.edu/>



UO American Marketing Association
<http://ama.uoregon.edu/>



International Business and
 Economics Club
<http://odin.lcb.uoregon.edu/ibec>

Alpha Kappa Psi
www.uoregon.edu/~akpsi/

Beta Alpha Psi
<http://bap.uoregon.edu/>

Entrepreneurship Club (EClub)
<http://eclub.uoregon.edu/>

Toastmasters
<http://oregonu.freetoasthost.net/>

UO Investment Group (UOIG)
<http://uoinvestmentgroup.org/>

Sustainable Business Group (SBG)
www.uoregon.edu/~tgordon/

Largest UO club starts off year with alums from Wieden + Kennedy

The Warsaw Sports Business Club (WSBC) held its first meeting of the 2009-2010 school year in October to an impressive, overflow crowd. Led by Faculty Advisor Whitney Wagoner, the WSBC welcomed two distinguished Warsaw graduates, Kristin Harer and Philip Kirsch of Wieden + Kennedy.

Kristin spoke about her role as a Strategic Planner on the Nike Account with which she works on women's training and running. Philip spoke about his role as an Account Executive for EA Games. Both shared personal insights into their day-to-day ex-



UO Alums from Wieden + Kennedy speak to a packed room of students in the Warsaw Sports Business Club.

periences on the job and shared with students their advice on getting ahead in the industry.

"It's always exciting to feature alumni speakers," said Wagoner. "It demonstrates the kind of success that our program can help people achieve."

The WSBC has 150 members, both sports-business focused and otherwise. It is the biggest club in the Lundquist College of Business, and not only that, it is the largest undergraduate club campus-wide. According to Jenna Barnes, WSMC President, the main goal of the club is to build on the strength of their membership and create a strong community within the club.

"We are working hard to make sure everyone knows each other," said Barnes. "We recognize that we are each other's best network going out into the industry."



Winter Break: Free time to job seek

Winter break is a great time to lay the groundwork for your internship and career search. With a few weeks of extra time on your hands now is the perfect opportunity to jump into your job or internship search.

Now is the time to get connected with people working in companies and industries that you're interested in, and informational interviews are a great way to do that.

If you're going to be spending time in your target city, try to set up in-person meetings with people who work in companies or industries of interest to you. You can still talk with them on the phone (or Skype) if you can't meet them in person. You need to keep in mind, though, that it can take a while to get on their schedules, so be proactive and start reaching out to them as soon as possible.

For more information on what to ask in an informational interview, make an appointment with a Career Advisor and visit the LCB Career Service website:

<http://lcb.uoregon.edu/career/>

Nike Internship Program: A Pipeline for Future Talent

By James T. Chang
Director
LCB Career Services Center

Nike doesn't want student interns just to have a good summer. Their goal is to convert summer interns into future full-time employees and they've redesigned their 2010 Internship Program to achieve that goal.

Recruiters from Nike came to the UO campus on October 15th to share information about their internship program and recruiting timeline. The size of their program is expected to be around 100 again, with a significant number in the areas of finance and IT.

These two areas have shown that they're able to forecast their staffing needs 2-3 years out, so by summer's end they are able to extend interns a full-time job offer to return once they have completed their last year in school. Because of this, they are allocated more internship slots.

There will continue to be internships in areas such as marketing, graphic design, and sponsorship, but these departments may receive institutional support for fewer intern slots.

Allocating a greater number of internship positions to departments who can convert interns into full-time hires is a departure from Nike's summer internship programs of the past, when over 200 interns descended upon the Beaverton headquarters for a fantastic summer experience. At the program's end, though, only a small fraction received offers of full-time employment, and Nike didn't like the message that was sending.

Now with a smaller program and a focus on converting interns into future hires, they are hoping it is clear they care about the long-term success of the students they hire.

What's happening on the LCB Career Services blog?



Interviewing Tips
Company Profiles
Calendar of Events
Salary Estimator
Jobs listings
LCB Club links
JobLink link
...and more!

FACTSET InfoSession

By Bill Sherman
Assistant Director of Employer Relations
LCB Career Services Center

The world's leading provider of financial data isn't CNN or MSNBC—it's a company known as FactSet. Stephanie Bartlett, an LCB alum who now works as a consultant for FactSet Research Systems Inc., visited Lillis on October 2nd to give students insight into the world of business consultancy. As you might expect, FactSet looks for candidates with:

- Problem solving and logic skill set
- Strong communication and interpersonal skills
- Ability to work dynamically within a team, as well as independently
- Interest in financial markets and investments



- Initiative, self-motivation, solid organizational skills
- Professional business etiquette

- Willingness to travel

A recruiter from FactSet's San Francisco office interviewed students on campus in November. This school year, FactSet is looking to fill 7-8 positions to meet the demands of its industry.

Three qualified December graduates will begin training with FactSet at their Connecticut headquarters in February; 4-5 June graduates will begin training mid-summer. Several LCB students interviewed competitively in the fall and are hoping to begin their careers as FactSet business consultants. Congratulations and good luck to all FactSet recruits.

Career Fair Tips from the Recruiters

Recruiters at the NSHMBA Career Expo shared these tips for making a good first impression:

- **Do your research.** Thoroughly research your top 5-8 companies to learn about their business, mission, customers, competitors, and staffing needs
- **Know what they want.** Have a good understanding of the skills, experience and characteristics they value in top candidates
- **Personal elevator pitch.** Make sure your resume and self-introduction (i.e. "elevator pitch") quickly and concisely highlight the qualities and experience you bring them

Face-time with National MBA Recruiters

By James T. Chang
Director, LCB Career Services Center

Sometimes, you've just got to go where the action is. Most MBA programs are in our same position: they're located some distance from a major US city and they graduate fewer than 100 students in a school year. As a result, our students cannot rely on companies coming to campus to recruit them. But, there is one way our students can get face-time with many of the country's most prominent companies and that is through the national career fair circuit. One example is the NSHMBA Conference and Career Expo hosted by the National Society of Hispanic MBAs.



Held October 8-10 this



fall in Minneapolis, over 130 organizations were present to talk with thousands of MBAs about career and internship opportunities. MBAs of all backgrounds and ethnicities were invited to attend to meet recruiters from organizations such as Target, Bank of America, Dell,

Chevron, and Johnson & Johnson.

Second-year OMBA Phil Huang decided to attend at the last minute and discovered a wealth of opportunities. To his surprise, Phil found that many recruiters were interested in his education and experience background. "I'm glad I made the decision to go," said Phil. "I never would have had a chance to talk to so many of those companies just staying in Eugene. Once I hit the job market, I think I would have felt one step behind other MBA's."

YAO YAN

Master of Accounting
Class of 2009



Yao Yan received a MAcc degree in June 2009 and is currently based in San Jose, CA with Ernst & Young, LLP in its Assurance division.

Yan chose UO's MAcc program because of the small class size, the resources available through the University, the professional and academic network of alumni and companies, and subsequent teaching opportunities. Not only that, when she enrolled in the program, it just seemed like the right time to go back to school.

"The program gave me a year of valuable time to think about my life and (my) career," said Yan.

With the many services and guidance that LCB Career Services offers, Yan took advantage of all of them. From cover letter and resume advice to attending workshops and recruiting events Yan made the most of the opportunities available to her.

In the end, it has all paid off. Yan is now happy to be in a new job and is pleased with the challenges ahead of her. "As cliché as it might sound, the best thing about my job are the people I work with," said Yan. "It is so exciting to meet so many talented and interesting people who you can learn from, talk with and be friends with."



LCB Pathways

LCB Pathways is a series of alumni panels designed to give LCB students insight into various business career paths. The event takes place over three days, each dedicated to certain concentration paths. Featured alumni in the fields of sports marketing, finance and accounting, sustainability, and entrepreneurship spoke to students and answered their questions. Panel discussions were led by Career Center staff James Chang, Jessica Best, and Bill Sherman.

By James T. Chang
Director
LCB Career Services Center

Day I

The 2009 LCB Career Paths alumni panels kicked-off on Monday, November 2, with an evening dedicated to Marketing, Sales, and Sports Marketing. The Center brought together recent graduates, Robert Griesinger from Blast Radius, Rachel Garret from Fred Meyer, Merryn Robert from Nike and Erin Gaebe from Pepsi Bottling Group.

Three of the panelists met with MBA students for an intimate meet and greet session before speaking to an audience of undergraduate students.

The panelists talked about what they do in their jobs and how students can position themselves for success in the business world.

- Robert shared how communication skills are critical in his role as a bridge between his



clients and his digital marketing agency colleagues.

- Erin highlighted the similarity between her management role, leading and motivating the 14 people, with her experience as a leader on the UO lacrosse team.

• Merryn discussed how the ability to influence and persuade allow her to effectively collaborate with colleagues in other departments to achieve the organization's goals.

- Rachel stressed the importance of presenting herself professionally, so others would not use her young age to discount her abilities and ideas.

Regardless of the alumni's role and title, they made it clear that responding to email and attending meetings filled

their schedules each day. The speakers also talked about the relevance of students' experiences while at the UO, such as collaborating on group projects and delivering presentations as a valuable way to develop their professional competencies.



TOM CZARNOWSKI

MBA, Sports Marketing
Class of 2009



The class of 2009 knew graduating during a recession would make job hunting difficult, but Tom Czarnowski took some effective steps to find not only a job, but a job that he looks forward to. A few months after graduation, Tom secured a job as Action Sports Manager at sports, entertainment and media giant, IMG in Los Angeles.

Tom, who lives in action sports, began career prospecting before graduating in June 2009 by reaching out to companies of interest and setting up informational interviews.

After graduation, Tom stepped up his networking and interviewing by speaking and meeting with as many people in the action sports field as possible. He had as many as a dozen informational interviews per week!

During all this intense activity, Tom kept in touch with companies and contacts of interest. After several weeks filled with delayed responses, he was offered a position at IMG.

The hard work paid off and Tom got the job he wanted. "What I do at work are things I'd be doing in my free time anyway, so it couldn't be better," said Tom.



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STEVEN GOTO

BA, Finance
Class of 2009



Look professional. Be practical. And give yourself options.

This is the advice from UO alum, Steven Goto who took an early-on, pro-active approach to finding a job.

Like most recent graduates, Goto expected a challenging job search and started looking at companies early. "Some of my friends who had graduated before me were really having a tough time finding work," said Goto. "I read somewhere that to find a job takes almost 6 months in this economy. I was pleasantly surprised that by the end of winter term I would be employed after university."

Goto now works at Waddell & Reed Financial Advisors in Salem, OR, one of Career Services' active recruiters. Goto first made contact with the firm at the UO Career Fair held quarterly on campus and felt that his interaction with them there, made all the difference. "I got a lot of interviews from career fairs, often times they were willing to take the time to talk more to people whom they had already met personally."

From his experience, Goto offers this advice:

- Go to career fairs
- Find opportunities through friends and other contacts
- Invest in a nice suit
- Manage your online profile
- Use a professional email address
- Have as many people as possible look at your resume and give advice



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LCB Pathways

By Bill Sherman
Assistant Director of Employer Relations
LCB Career Services

Day 2

Tuesday brought together an amazing group of alumni accelerating in finance and accounting careers. Students heard from: Tyler Welt, a “Double Duck” with a BA and MBA

from the UO, now Senior Finance Manager at Intel Capital—Intel Corporation’s finance arm; Carol Kaiser, Portfolio Manager, Sustainable Business & Innovation for Nike; Leah Callahan, Real Estate Appraiser with Duncan & Brown; and Courtney Lee, Staff Accountant at Geffen Mesher & Co. After covering a range of topics, the panelists offered their job search advice:

Tyler: “Network. Don’t wait for an opportunity to find you. Start working your Duck connections.”

Carol: “When you apply for a job, don’t just list classes on your resume—focus on the class projects and what you learned from them.”

Leah: “You have knowledge and skills—find ways to translate them to the job you are applying for.”

Courtney: “You all graduate with similar degrees as other schools, so think about how you can differentiate yourself. What makes you different?”

Once you have a job, here are tips for making the most of your first year:

Carol: “Don’t go gung-ho trying to prove yourself—if you’ve noticed a work-related problem, chances are the company has, too. Instead, listen. Take notes. Ask questions. When you’ve had a chance to take it all in, then make suggestions.”

Courtney: “Get to know your coworkers before things get really busy.”

Tyler: “Find a healthy outlet for stress—go jogging.”

Leah: “Approach your job with integrity. Make sure you can look yourself in the mirror at the end of the day.”



By Jessica Best
Assistant Director of Career Advising
LCB Career Services

Day 3

The final night of LCB Career Paths highlighted alumni working in the field of sustainable business and entrepreneurship. John Hutchinson from Upstream 21, Sasha Kadey from King Estate, Matt Powell from Windermere Real Estate, and Monica Thilges from The Climate Trust visited with students in an intimate “Meet & Greet” with MBAs and a panel discussion for all students.

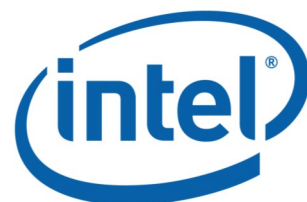
While their job functions span the spectrum of work—analyzing carbon offset projects, managing realtors, providing capital and business expertise to local green business, driving the marketing for Oregon’s largest winery—their advice on finding a career was strikingly similar: business is

all about building relationships. They shared the advice to start now to get involved in activities. And they emphasized the value of networking: you never know where you’re going to find opportunity and you need be ready to jump on it when you do.

Each of the panelists shared their thoughts on making the leap from college to career and how they evaluated their opportunities. These are some of the questions they considered:

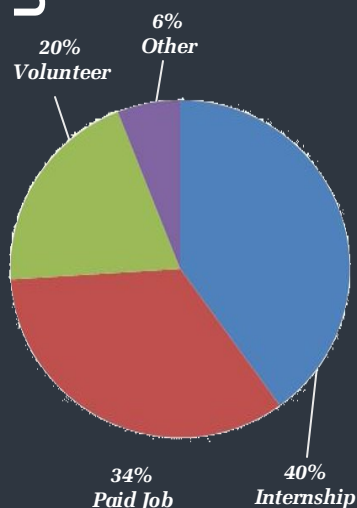
- Who are the people I’d be working with? Are they invested in each other? Can I invest in them?
- How will I be allowed/ encouraged to grow as a professional?
- Can I be my own boss and manage my own schedule?
- Will I be doing good for the world?

The overall sentiment of the evening fell along the lines of this thought: As you move forward in your job/internship search, identify what you value in a work experience. How will you make your decision?



We conducted a survey of class of 2010 students to find out what they did over the summer.

Here are the results:



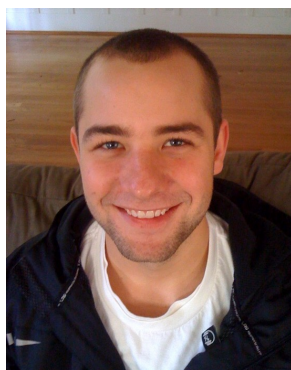
Not sure where to go or who to ask for advice on internships? Here are some resources your classmates found helpful:

UO Joblink	66%
Academic Advising	40%
LCB Career Services	38%
Blackboard	28%
Career books handouts newsletters	24%

INTERNSHIP SUMMER EXPLOSION

Gone are the days of the part-time summer job selling ice cream out of a truck or lifeguarding on the beach. For many LCB undergrads, summer meant finding an internship to give them some real world experience and prepare them for a job search in the future.

When you can't find that perfect internship, create it yourself



Brian Seeley
BS '10 Sports Marketing

This past summer, Brian Seeley created his own internship in the industry he was interested and with a company he was passionate about.

After a last minute push for a summer opportunity, Seeley nailed down a sponsorship marketing internship in Boulder, CO, with Colorado's number one ranked cycling team, Vitamin Cottage. "I got this internship through local connections in Boulder," said Seeley. "Even when an inter-

ship does not exist, it pays to ask anyway."

Seeley's internship consisted of several projects including acquiring a car dealership to sponsor the team, writing a sponsorship proposal, and creating promotional materials for the team's 2009-2010 marketing campaign.

"Since I had found an internship that gave me real responsibilities I felt like I was part of the team and I really took my job seriously," said Seeley. "In the end I felt like I gained a lot of good experience and created good connections that may be beneficial for whatever I do in the future."

Seeley said that by creating his own internship opportunity, his summer paid off. He gained real experience in the industry he is interested in, he gained a mentor in the supervisor he was working for, and he learned new skills that would be useful in the future.

Start your internship search now and give yourself options



Theodore Hunter
BA '10 Marketing

It wasn't until the last week of finals in Spring 2009 that Theodore Hunter found out that he would be spending the summer interning in New York City. "I had 4 days to book a flight, send (Universal McCann) all of my information, notify LCB of my internship, and find a place to live for two months in Manhattan," said Hunter. "If I had not started my search early, I doubt I would have secured my internship."

Hunter said he started his search winter term

2000 and felt that his pre-planning paid off. Hunter interned with Universal McCann, a global media planning agency, at company headquarters in New York City. While interning, Hunter worked in the new business division which focused on developing and presenting pitches for new clients.

To prepare, Hunter took advantage of the help Career Services offered, including giving him advice on preparing his resume for submission. Hunter also spent time in the Career Services office searching for internship opportunities using the many different "Book of Lists" available by city. Ultimately, it was through a friend that Hunter found his summer internship.

"Network with whomever you can," said Hunter. "I had about 4 leads for internships on the East Coast but in the end only one worked out. The more options you have the better chance you will have of getting what you want."

INTERNSHIP SUMMER EXPLOSION

Gone are the days of the part-time summer job selling ice cream out of a truck or lifeguarding on the beach. For many Oregon MBAs, summer meant finding an internship to give them some real world experience and prepare them for a job search in the future.



TEP: The other white meat

This past summer, 20 University of Oregon graduate students participated in the Technology Entrepreneurship Fellows Program, otherwise known simply as TEP.

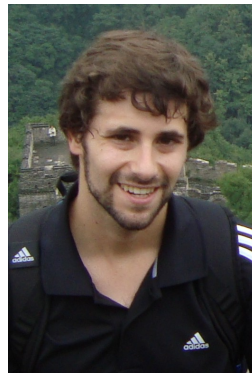
TEP is a summer fellowship that gives students the experience of evaluating a new technology and determining its potential in a specific market. Participants are comprised of business, law, science, and engineering students.

MBA student, Eugene Gonzales participated in the program and found that it fell right into place with his entrepreneurial interests, "Instead of a summer internship, I felt that TEP would give me the best real-world experience I was looking for," said Gonzales. "I learned skills that I know will be useful throughout my career."

According to Program Supervisor, Don Upson, Gonzales's experience is exactly the point of the program. "TEP gives students the opportunity to learn a valuable process no matter what they do," said Upson. "The process is the most important."

Gonzales's team selected a UO project which his team has continued on with through the New Venture Planning course this fall, with further plans to extend into Venture Launch next winter.

When you can't find that perfect internship, create it yourself



Sam Boush
MBA '10 Sports Marketing

Fearing a long and trying search, Sam started looking for an internship early in his first year as an MBA student. Soon after he started, he found out how true his hunch was.

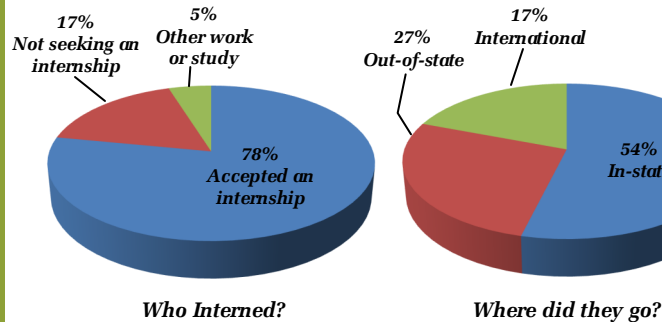
Sam used Career Services extensively during his hunt; not only holding interviews in CS Center conference rooms, but developing his resume, cover letter and interview strategies with its ex-

perienced staffers.

For Sam, hitting the pavement hard from the start proved to be an advantage. Sam interviewed with several companies and ultimately turned down internships from companies including Nike SPARQ and The Oakland Raiders. It wasn't until June 2009 that Sam finalized his summer plans and accepted an opportunity with adidas in Portland, a position he created with the help of strong network contacts.

"My summer at adidas was fantastic," said Sam. "It all came through amazing help from contacts at the business school. If it hadn't been for the OMBA network and flexibility from adidas HR, my internship would never have happened."

MBA '10 Internship Profile



Where they interned



Prepare now for internship opportunities that will come up



Kevin Johnson
MBA '10 Entrepreneurship

The unstable economic climate of the recent year made it difficult for students like Kevin Johnson to find an internship. But recognizing this, Kevin was proactive early on in the fall term of 2008 to nail down an internship for the summer.

He met with the Career Services staff to refine his resume, hone his interviewing skills, and identify target companies.

The early preparation paid off as Johnson was surprised by a call for a last minute (literally) inter-

view with AirBP.

After a couple rounds of interviews, Johnson was selected as a Strategy, Process and Analysis Intern (SP&A). The internship worked out perfectly for Johnson. With a wife and two kids, his good fortune with the internship allowed him to work close to home and to get paid as well.

While at AirBP, Johnson worked on special projects in the SP&A department, most of which were data intensive. The experience itself provided some fantastic take-aways for Johnson, which he felt would directly align with his career goals.

Kevin noted that the help he received from the Career Services staff was a big reason for getting the internship. His top piece of advice: "I recommend doing all you can to get prepared so that if an opportunity pops up, you are ready to go."

INTERNSHIP SUMMER EXPLOSION

Gone are the days of the part-time summer job selling ice cream out of a truck or lifeguarding on the beach. For many Oregon business students, summer means finding an internship in their free-time to obtain some real-world experience and prepare for a job search in the future.



TEP: The other white meat

This past summer, 20 University of Oregon graduate students participated in the Technology Entrepreneurship Fellows Program, otherwise known simply as TEP.

TEP is a summer fellowship that gives students the experience of evaluating a new technology and determining its potential in a specific market. Participants are comprised of business, law, science, and engineering students.

MBA student, Eugene Gonzales participated in the program and found that it fell right into place with his entrepreneurial interests, "Instead of a summer internship, I felt that TEP would give me the best real-world experience I was looking for," said Gonzales. "I learned skills that I know will be useful throughout my career."

According to Program Supervisor, Don Upson, Gonzales's experience is exactly the point of the program. "TEP gives students the opportunity to learn a valuable process no matter what they do," said Upson. "The process is the most important."

Gonzales's team selected a UO project which his team has continued on with through the New Venture Planning course this fall, with further plans to extend into Venture Launch next winter.

Ask questions and learn, internships are preparation



Marcus Lowe
MAcc 2010

Recent Master of Accounting graduate Marcus Lowe learned an important lesson while at his summer internship last year: ask questions.

Lowe interned with Levi Strauss & Co. over the summer of 2008 in Eugene before starting the UO MAcc program. While interning, he found

out that for a newbie, the more questions you ask, the better off you are.

"The worst thing that can happen in the accounting industry is to not ask questions and to

assume what needs to be done and how," said Lowe. "That kind of thinking can turn a 1-hour task into a 4-hour job."

Lowe now works at Moss Adams, LLP in Eugene – his company of choice, in his city of choice. Lowe said that LCB Career Services was a major help in eventually obtaining the position. "I was able to take advantage of the resume help and the mock interviews which showed both my strengths and areas of my interview that needed to be improved," said Lowe.

In offering advice to those interested in the accounting field, Lowe offers these thoughts:

- Obtain an internship as early as possible. The more experience you can get, the better prepared you will be.
- Be willing to do whatever is asked of you without complaining, both with the way you hold yourself and in the things you say.

Prepare now for internship opportunities that will come up



Kevin Johnson
MBA '10 Entrepreneurship

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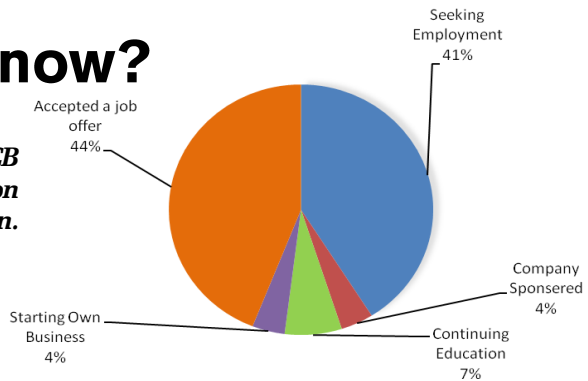
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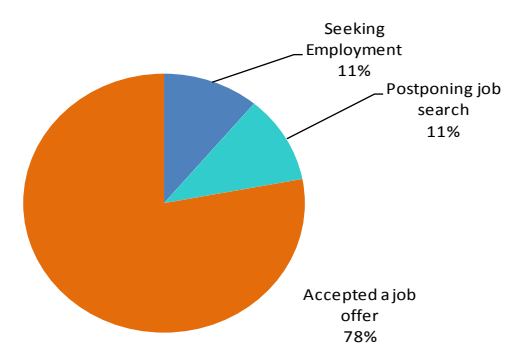
Class of 2009

Where are they now?

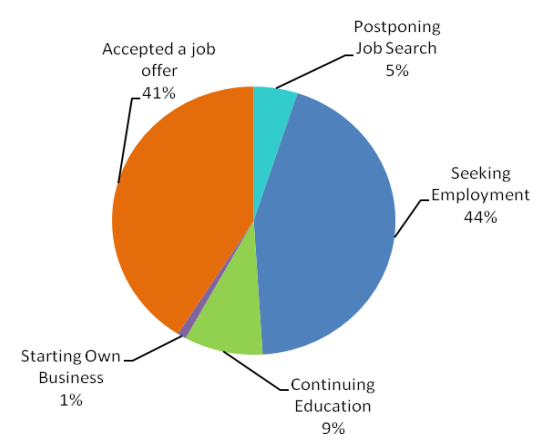
Based on a survey of 2009 LCB graduates, we collected information through 3-months-after graduation. Here's what they said:



MBA	
Accepted a Job Offer	44%
Starting Own Business	4%
Continuing Education	7%
Company Sponsored	4%
Postponing Job Search	0%
Still Seeking	41%



Master of Accounting	
Accepted a Job Offer	78%
Starting Own Business	0%
Continuing Education	0%
Company Sponsored	0%
Postponing Job Search	11%
Still Seeking	11%



Bachelors	
Accepted a Job Offer	41%
Starting Own Business	1%
Continuing Education	9%
Company Sponsored	0%
Postponing Job Search	5%
Still Seeking	44%

Thank you to the companies who visited LCB Fall term!

Highlighter

University of Oregon
LCB Career Services



LCB CAREER SERVICES HIGHLIGHTER FALL 2009

Lundquist College of Business Career Services
1208 University of Oregon, Lillis 240
Eugene, OR 97403-1208

Main Phone: 541-346-3301

Fax: 541-346-1591

Website: <http://lcb.uoregon.edu/career>



UNIVERSITY OF OREGON
Lundquist College of Business

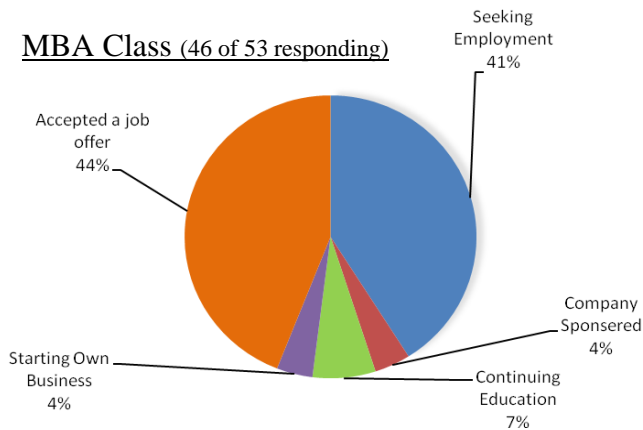
University of Oregon Lundquist College of Business Data on 2009 Graduates

Employment Data for those Pursuing Employment:

Data Collected at "3 Months After Graduation"					
MBA		Master of Accounting		Bachelors: Business & Accounting	
% Employed	51%	% Employed	88%	% Employed	48%
Average Salary	\$57,744	Average Salary	\$48,137	Average Salary	\$41,123
Salary Range	\$27,000-\$90,000	Salary Range	\$37,500-\$55,000	Salary Range	\$13,000-\$60,000

First Destination Status of All Respondents:

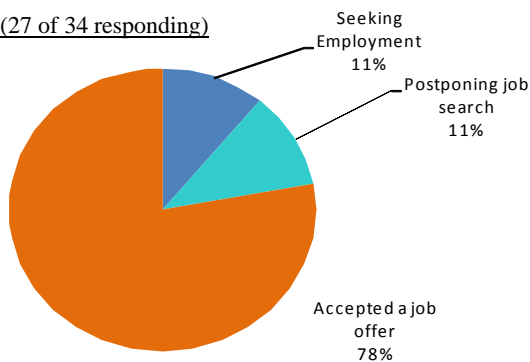
MBA Class (46 of 53 responding)



MBA

Accepted a Job Offer	44%
Starting Own Business	4%
Continuing Education	7%
Company Sponsored	4%
Postponing Job Search	0%
Still Seeking	41%

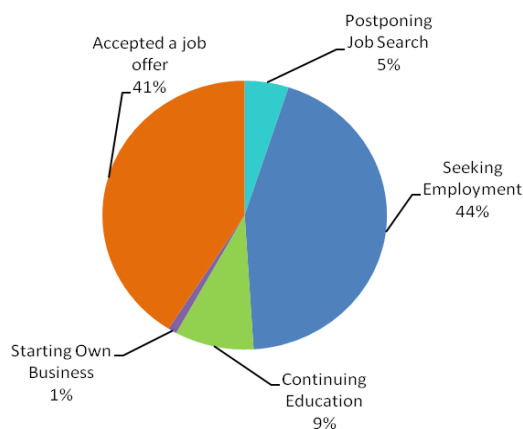
MAcc Class (27 of 34 responding)



Master of Accounting

Accepted a Job Offer	78%
Starting Own Business	0%
Continuing Education	0%
Company Sponsored	0%
Postponing Job Search	11%
Still Seeking	11%

Bachelors Class (299 of 390 responding)



Bachelors

Accepted a Job Offer	41%
Starting Own Business	1%
Continuing Education	9%
Company Sponsored	0%
Postponing Job Search	5%
Still Seeking	44%

Employers Hiring Lundquist Graduates Class of 2009

Bachelors: BADM & ACTG

Aarata
AKT LLP
Americorps
Baltimore Ravens
Beaudet Fine Jewelry
Cascade Sierra Solutions
CEC Advisors
Cogence Group
Coin Mercantile Exchange, LLC
Country Financial
Credo Restaurant
Crimson Trace Corp
Deloitte
Disney
Eli Lilly
Ernst & Young
eROI
Everlast Worldwide
FDIC
First Investors
FMV Opinions
Frank Rimerman
Fred Meyer
Fred Meyer Jewelers Corp
FUEZ
Fusion-io
Geffen Mesher
Home Depot
Intel
Jones & Roth
KCR Media Group Inc.
Little Caesar's Pizza
Marchex, Inc.
Med4less Co.
Moss Adams
MSL/Wiper Group
MTI-Andrews
Newberg Ford Mercury
Nike
Nordstrom

(Cont'd)

Octagon
Pacific Marketing Assoc.
Pentagon Fed Credit Union
Pentagon Federal Credit Union
Pepsi Bottling Group
Perkins
PGE Park
Pilot Research Company
Portland Beavers and Timbers
Precision Castparts Corporation
PricewaterhouseCoopers
Primordial Performance
Provident Funding
Quality Counts LLC
Restoration and building services
Rogue Ales Brewery
RS Medical
RV Kuhns and Associates
Sarget Engineers
Seattle Seahawks
Solyndra
State farm
Sweet Cheeks Winery
Symantec
Target
Teach For America
Tefron
The Papé Group
Tillamook Cheese
U.S. Army
Umpqua Bank
United States Navy
University of Oregon
Venables Bell and Partners
Verizon Wireless
Waddell and Reed
Warrior Games
Wells Fargo Financial
Wiederman & Associates
Worldmark by Wyndham
Young and Meyers PC

MBA

ÆON Retail Co., Ltd.
Aprovecho Research Center
Chevron
Columbia Sportswear
Go See Tell, Inc.
Idaho Power Company
Intel
Internal Revenue Services
Isler
JMI Sports
Kaplan PMBR
Octagon
Presidential Mgmt. Fellowship
SPORTFIVE
StanCorp Financial Inc.
Target
Thai Rolling Machinery
Vestas Wind Systems

Master of Accounting

Deloitte
Edgewood Management Corporation
Ernst & Young
Geffen Mesher
Isler
KPMG
Moss Adams
Perkins
PricewaterhouseCoopers
Tidewater Contractors

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Lundquist
College of Business