

Northeast Area Foundation Horizons Cluster Telephone Survey

Sample and Response Rates Report

August-November, 2004
Oregon Survey Research Laboratory, University of Oregon

Total Sample	40908	Eligible	5506
Total Used	37828	Ineligible	24972
Total Unused	3080	Unknown	7350
		Refused	1187

<i>Code</i>	<i>Description</i>	<i>All Calls</i>	<i>Last Only</i>	<i>Code</i>	<i>Description</i>	<i>All Calls</i>	<i>Last Only</i>
1	No answer	19497	2475	16	Left Message for R	0	0
2	Busy	7642	386	17	R too ill now	149	52
3	Answering machine	19789	2582	18	R too ill ever	61	44
4	Wrong number	35	0	19	R deceased	2	2
5	Disconnected #	20150	20065	20	Unable to interview ever	37	25
6	Non-working #	835	833	21	R gone survey dates	6	5
7	Non-residential #	2532	2529	22	Ineligible	280	275
8	Duplicate #	7	5	23	Screening Device/CD	16	0
9	Fax/Modem	1195	1167	24	Screening Device/Refusal	19	5
10	Language barrier	147	35	25	Partial interview/CB	439	61
11	Not home/CB	1480	171	26	Completed interview	3389	3388
12	Too busy/CB	4662	654	27	Phone slam	6323	1882
13	New #/CB	4	0	28	Initial refusal	3917	1067
				29	Final refusal	122	120

Call Efficiency		Response Rates	
Total Calls	92735	Total Sample	37828
CASRO Response Rate /Total Attempts	10.44%	CASRO Type Response Rate	49.58%
Complete/Total Attempts	3.65%	Completed/Attempted Sample	8.96%
CASRO Refusal Rate /Total Attempts	12.44%	CASRO Type Refusal Rate	17.37%
Refused/Total Attempts	4.36%	Refused/Attempted Sample	3.14%
Sample Coverage Rate		Response Rate/All Eligible	45.84%
	57.22%	Refusal Rate/All Eligible	16.06%