

**Oregon Annual Social Indicators Survey (OASIS), 1998
Instrument**

OASIS SURVEY NOTES:

Words and phrases in all capitals are variable names and interviewer instructions which are not read aloud. All questions are allowed "don't know," "refuse" and "no answer" categories, but these are excluded to save space. Words and phrases in parentheses, as well as probes, are used at the interviewer's discretion.

This survey has several questions that have two versions of answer categories: one version is randomly assigned to half all respondents and the second version is randomly assigned to the other half. These are all designated with a note in CAPS before them.

The following questions are asked of all 800 respondents: the ORPARK series, SMOKE series, GAMBLE/CASINO series, and the demographic questions.

Seven other groups of questions are asked randomly of 400 respondents each. The first 400 respondents are asked the SCH series, NEWS series, and ECON series. After ECON6, the first 400 respondents skip to SEX. Note: those who skip out of the ECON series at ECON1, also skip to SEX.

The second 400 respondents are asked the MEAS64 series, FOOD series, the single question PURCH, the ENVIR series, and the RELIG series. The skip logic here gets a little confusing. For the second 400 respondents, those who don't gamble (or who don't gamble in Oregon, or who volunteer that they are casino employees), are skipped to MEAS64A from GAMBLE1, GAMBLE2 or GAMBLE3. Persons who go through the entire GAMBLE/CASINO series also will need to skip to MEAS64A.

All of these instructions appear in the CATI programmed version of the survey, but are not presented here to save space.

HELLO1

Hello. This is ____ calling from the University of Oregon Survey Research Laboratory. We are conducting a 10-minute survey of adults age 18 or older for the Oregon Parks Department, the University of Oregon, and two private research organizations (Economics Consulting Northwest in Portland and Decision Research in Eugene) about your opinions on a variety of other issues. I want to assure you that I am not selling a thing, and that this survey is completely anonymous and voluntary. Please do not even tell me your name.

1 R ON TELEPHONE

CTRL/END --> SCHEDULE CALLBACK

HELLO2

Do you have any questions about the survey before we begin?

1 NO QUESTIONS OR QUESTIONS ANSWERED, OK TO BEGIN SURVEY

HAS QUESTIONS ---> REFER TO INTERVIEWER INSTRUCTIONS

COOPERAT

We appreciate your cooperation. (I'd like to begin the survey now.)

1 OK

CTRL/END NO

ORPARK1

I will begin by asking you some questions about Oregon parks. Is it important to you for Oregon to have public campgrounds?

1 YES

2 NO

ORPARK2

Is it important to you for Oregon to provide public beaches that are easily accessible?

PROBE: easy to get to?

1 YES

2 NO

ORPARK3

Is it important to you for Oregon to have well-maintained trails for hiking, biking, and horseback riding?

1 YES

2 NO

PROGRAMMER:

IF NONE WAS MARKED IMPORTANT IN ORPARK1, ORPARK2 AND ORPARK3, SKIPTO ORPARK5

IF ONE WAS MARKED IMPORTANT IN ORPARK1, ORPARK2 AND ORPARK3, AUTOMATICALLY CODE IT IN ORPARK4 AND SKIPTO ORPARK5

IF TWO OR MORE WERE MARKED IMPORTANT IN ORPARK1, ORPARK2 AND ORPARK3, HIGHLIGHT THEM IN ORPARK4.

ORPARK4

Which one of these is most important to you?

PROBE FROM HIGHLIGHTED ITEMS ON LIST

1 PUBLIC CAMPGROUNDS

2 ACCESSIBLE PUBLIC BEACHES

3 WELL-MAINTAINED TRAILS

ORPARK5

Is it important to you for Oregon to provide family-oriented outdoor activities, such as nature trails, evening programs at campground, and guided nature walks?

1 YES

2 NO

ORPARK6

Is it important to you to preserve Oregon's historical places?

PROBE: Places such as Fort Stevens, historic districts (in some cities), and historic trails (like the Oregon Trail, (the Applegate Trail, and the Santiam Trail)).

1 YES

2 NO

ORPARK7

Is it important to you that Oregonians learn about the state's forests, beaches, waterways, and wildlife?

1 YES

2 NO

PROGRAMMER:

IF NONE WAS MARKED IMPORTANT IN ORPARK5, ORPARK6 AND ORPARK7, SKIPTO ORPARK5

IF ONE WAS MARKED IMPORTANT IN ORPARK5, ORPARK6 AND ORPARK7, AUTOMATICALLY CODE IT IN ORPARK4 AND SKIPTO ORPARK5

IF TWO OR MORE WERE MARKED IMPORTANT IN ORPARK5, ORPARK6 AND ORPARK7, HIGHLIGHT THEM IN ORPARK4.

ORPARK8

Which one of these is most important to you?

PROBE FROM HIGHLIGHTED ITEMS ON LIST

1 FAMILY ORIENTED OUTDOOR ACTIVITIES

2 HISTORICAL PLACES STAYING PRESERVED

3 LEARNING ABOUT NATURE

ORPARK9

Do you think that building next to Oregon's rivers should be restricted, within certain guidelines?

1 YES

2 NO

ORPARK10

Overall, would you rate Oregon's state parks as excellent, good, fair or poor?

1 EXCELLENT

2 GOOD

3 FAIR

4 POOR

5 IF VOLUNTEERED: IT VARIES

ORPARK11

How often did you go camping when you were a child -- often, sometimes, or never?

PROBE: by child, I mean less than 18 years old.

1 OFTEN

2 SOMETIMES

2 NEVER

ORPARK12

Have you been camping in the past 12 months (since November 1997)?

1 YES

2 NO --> SKIPTO SMOKE1

3 IF VOLUNTEERED: NEVER CAMPED IN LIFE --> SKIPTO SMOKE1

ORPARK13

Have you been camping *in Oregon* in the past 12 months (since November 1997)?

1 YES

2 NO

ORPARK14

When you go camping, do you camp mainly in public campgrounds or privately-owned campgrounds?

PROBE: Public campgrounds are owned and operated by citizens. (For example, state campgrounds are owned and operated by the state of Oregon.)

PROBE: Private campgrounds are owned and operated by private people or groups of people. Private campgrounds try to earn a profit; public campgrounds are nonprofit.

1 PUBLIC

2 PRIVATE

3 IF VOLUNTEERED: BOTH

ORPARK15

Do you camp mainly in a tent, a recreational vehicle, or something else?

1 TENT

2 RV

3 SOMETHING ELSE

ORPARK16

Compared to five years ago, are you camping more often, less often, or about the same?

1 MORE

2 LESS

3 ABOUT THE SAME

ORPARK17

Do you think public campground fees in Oregon are too high, too low, or just about right?

- 1 TOO HIGH
- 2 TOO LOW
- 3 JUST ABOUT RIGHT

ORPARK18

Do you think Oregon's public campgrounds are usually crowded or uncrowded?

PROBE FOR "IT DEPENDS": Overall...

- 1 CROWDED
- 2 UNCROWDED
- 3 IF VOLUNTEERED: IT VARIES

ORPARK19

Do you think (they/Oregon's public campgrounds) are usually kept up or run-down?

PROBE FOR "IT DEPENDS": Overall...

- 1 KEPT UP
- 2 RUNDOWN
- 3 IF VOLUNTEERED: IT VARIES

ORPARK20

Do you prefer public campgrounds that look like a city park, or do you prefer a natural look?

PROBE: Do you prefer a landscaped look or a natural look in public campgrounds?

PROBE FOR "IT DEPENDS": Overall...

- 1 LANDSCAPED
- 2 NATURAL
- 3 IF VOLUNTEERED: IT VARIES

SMOKE1

The next few questions are about smoking and about visiting casinos. Have you ever regularly smoked or used tobacco?

PROBE: By regularly, I mean using tobacco at least once a day for 30 days.

NOTE: INCLUDE SMOKELESS TOBACCO, "CHEW," SNUFF, PIPES, CIGARS

- 1 YES
- 2 NO --> SKIPTO GAMBLE1

SMOKE2

Do you smoke or use tobacco regularly now?

PROBE: By regularly, I mean using tobacco at least once a day for 30 days.

PROBE: Do you smoke cigarettes or do you use some other kind of tobacco (or both)?

NOTE: INCLUDE SMOKELESS TOBACCO, "CHEW," SNUFF, PIPES, CIGARS

- 1 YES, CIGARETTES
- 2 YES, OTHER TOBACCO
- 3 YES, BOTH CIGARETTES AND OTHER TOBACCO
- 4 NO --> SKIPTO SMOKEAGN

SMOKEFRQ

(On average) how many cigarettes do you smoke per day?

PROBE: Less than half a pack, between one half and one whole pack a day, or more than one pack a day?

- 1 LESS THAN HALF A PACK PER DAY (10 OR FEWER CIGARETTES)
- 2 BETWEEN HALF AND ONE PACK PER DAY (11-20 CIGARETTES)
- 3 MORE THAN ONE PACK PER DAY (21 OR MORE CIGARETTES)

SMOKEAGN

If you could go back to the time when you first began to smoke, would you decide to smoke again?

- 1 YES
- 2 NO

SMOKEAG

How old were you when you first started (smoking/using tobacco) regularly?

PROBE: By regularly, I mean using tobacco at least once a day for 30 days.

TYPE EXACT AGE BELOW, 5-96

GAMBLE1

Have you played bingo or gambled at a casino in the past 12 months?

PROBE: since November 1997?

1 YES

2 NO --> SKIPTO SCH1

3 IF VOLUNTEERED: R IS A CASINO EMPLOYEE --> SKIPTO SCH1

GAMBLE2

Have you played bingo or gambled at a casino *in Oregon* in the past 12 months?

PROBE: since November 1997?

1 YES

2 NO --> SKIPTO GAMBLE3

3 IF VOLUNTEERED: R IS A CASINO EMPLOYEE --> SKIPTO SCH1

GAMBLE2A

How many times (did you visit Oregon casinos and play Bingo or gamble) (in the past 12 months)?

NOTE: R MAY HAVE MADE MULTIPLE VISITS AT MULTIPLE CASINOS IN ONE TRIP.

NOTE: INCLUDE UNPLANNED DROP-IN, PASSERBY VISITS.

PROBE: since November 1997?

PROBE: How many different times have you gone to Oregon casinos to play Bingo or gamble?

CODE EXACT NUMBER 1-996

GAMBLE2B

How much money did you usually set aside for gambling in Oregon each trip?

PROBE: How much money did you plan to spend, even if it is different from how much you actually spent?

PROBE FOR DROP-INS: When you dropped in, how much money did you set aside?

NOTE: THE MONEY "SET ASIDE" MAY BE DIFFERENT FROM MONEY ACTUALLY SPENT.

CODE EXACT DOLLARS, 0-99995

99996 R DID NOT SET ASIDE AN AMOUNT OF MONEY

CASINO1

I am going to name some casinos in Oregon. Please tell me if you have played at each one in the past 12 months.

The first one is Spirit Mountain.

PROBE: The Spirit Mountain Casino is on Highway 18, between McMinnville and the Oregon coast.

1 YES

2 NO

CASINO2

(The next one is ...) Wildhorse.

PROBE: The Wildhorse Casino is off of Interstate 84 in Pendleton.

1 YES

2 NO

CASINO3

(The next one is ...) Chinook Winds.

PROBE: The Chinook Winds Casino is on Highway 101 in Lincoln City (on the Oregon coast).

1 YES

2 NO

CASINO4

(The next one is ...) Cow Creek or Seven Feathers.

PROBE: The Cow Creek and Seven Feathers Casinos are on Interstate 5 (between Roseburg and Medford).

1 YES

2 NO

CASINO5

Did you play at any other casinos in Oregon in the past 12 months (since November 1997)?

1 YES

2 NO --> SKIPTO CASINO10

CASINO6

(Did you play at) the Mill Casino?

PROBE: The Mill Casino is near Coos Bay (on the Oregon coast).

1 YES

2 NO

CASINO7

(Did you play at the) Indian Head (Casino)?

PROBE: The Indian Head Casino is at the Kah-Nee-Ta Resort (in central Oregon, north of Bend).

1 YES

2 NO

CASINO8

(Did you play at the) Kla-Mo-Ya (Casino)?

PROBE: The Kla-Mo-Ya Casino is on Highway 97 (between Bend and Klamath Falls).

1 YES

2 NO

CASINO9

(Did you play at the) Old Camp (Casino)?

PROBE: The Old Camp Casino is near Burns (in eastern Oregon).

1 YES

2 NO

CASINO10

What do you like best about Oregon casinos?

PROBE: Think about the Oregon casino you have been to the most. (What do you like best about (it/that one)?)

PROBE: Why?

PROBE: Is there anything else?

OPEN-ENDED

CASINO11

If there is one thing you could change or improve about Oregon casinos, what would that be?

PROBE: Think about the Oregon casino you have been to the most. (What would you change or improve in (it/that one)?)

PROBE: Why?

PROBE: Is there anything else?

OPEN-ENDED

GAMBLE3

Did you play Bingo or gamble at a casino outside of Oregon in the past 12 months?

1 YES

2 NO --> SKIPTO SCH1

GAMBLE3A

How many trips did you make to play at casinos outside of Oregon in the past 12 months?

PROBE: since November 1997?

PROBE: How many times have you gone to casinos outside of Oregon (to play Bingo or gamble)?

NOTE: INCLUDE UNPLANNED, DROP-IN, PASSERBY VISITS.

NOTE: HERE WE WANT TRIPS, NOT CASINO VISITS.

INCLUDE TRIPS WHERE CASINOS AND GAMBLING WERE SECONDARY ACTIVITIES.

CODE EXACT NUMBER 1-996

GAMBLE3B

How much money did you usually set aside for each trip gambling outside of Oregon?

PROBE: How much money did you plan to spend, even if it is different from how much you actually spent?

PROBE FOR DROP-INS: When you dropped in, how much money did you set aside?

NOTE: THE MONEY "SET ASIDE" MAY BE DIFFERENT FROM MONEY ACTUALLY SPENT.

CODE EXACT DOLLARS, 0-9996

9996 R DID NOT SET ASIDE AN AMOUNT OF MONEY

SCH1

The next few questions are about schools. Do you have any children age 18 or younger in your home?

1 YES

2 NO --> SKIPTO SCH3A OR SCH3B

SCH2

Do you have a child in public school?

1 YES

2 NO

[RANDOMLY ASSIGN HALF OF ALL RS TO SCH3A AND HALF TO SCH3B]

SCH3A

Currently, would you rate Oregon's public schools as excellent, good, fair or poor?

1 EXCELLENT

2 GOOD

3 FAIR

4 POOR

5 IF VOLUNTEERED: IT VARIES

SCH3B

Currently, would you rate Oregon's public schools as poor, fair, good, or excellent?

1 POOR

2 FAIR

3 GOOD

4 EXCELLENT

5 IF VOLUNTEERED: IT VARIES

[RANDOMLY ASSIGN HALF OF RS TO SCH4A AND HALF TO SCH4B]

SCH4A

Do you think the standards for the quality of Oregon public schools should be set at the national, state or local level?

1 NATIONAL

2 STATE

3 LOCAL

4 IF VOLUNTEERED: OTHER

SCH4B

Do you think the standards for the quality of Oregon public schools should be set at the local, state or national level?

1 LOCAL

2 STATE
3 NATIONAL
4 IF VOLUNTEERED: OTHER

SCH5

Overall, in your opinion, are Oregon's public schools doing a good job preparing children for adult roles?

1 YES
2 NO

SCH6

Have you heard about the School Reform Act which creates new standards for Oregon school children?

1 YES
2 NO --> SKIPTO NEWS1

SCH7

Do you think (this/ the School Reform Act) will have mostly good or mostly bad results for Oregon?

1 MOSTLY GOOD
2 MOSTLY BAD --> SKIPTO SCH7B

SCH7A

Why (do you think it will have mostly good results)?

OPEN ENDED
--> SKIPTO NEWS1

SCH7B

Why (do you think it will have mostly bad results)?

OPEN ENDED

NEWS1

Now, thinking about the news. How important is it to you to read a newspaper regularly -- very important, somewhat important, or not important?

PROBE: Is it very important, somewhat important, or not important?

1 VERY IMPORTANT
2 SOMEWHAT IMPORTANT
3 NOT IMPORTANT --> SKIPTO ECON1

NEWS2

Does reading the newspaper make you feel like part of your community?

1 YES
2 NO

NEWS3

Do you read the newspaper for entertainment?

1 YES
2 NO

NEWS4

Do you read the newspaper for relaxation?

1 YES
2 NO

NEWS5

Do you read the newspaper to find information to make your life easier?

1 YES
2 NO

IF NEWS2 EQ 2, NEWS3 EQ 2, NEWS4 EQ 2, AND NEWS5 EQ 2, SKIPTO NEWS7
ELSE HIGHLIGHT THE ANSWERS BELOW THAT R ANSWERED YES.

NEWS6

Which one of these reasons for reading a newspaper is most important to you?

PROBE FROM HIGHLIGHTED ITEMS ON LIST

1 FEELING PART OF COMMUNITY

2 ENTERTAINMENT

3 RELAXATION

4 FINDING INFORMATION TO MAKE LIFE EASIER

NEWS7

Do you usually read the newspaper at the same time of the day (when you read it)?

1 YES

2 NO

NEWS8

Do you usually read the newspaper in the same place (when you read it)?

PROBE: Such as, the same chair, at the same table, on the bus, at your desk, or in the car?

1 YES

2 NO

NEWS9

Do you usually have the same thing to drink or eat while you are reading the newspaper?

1 YES

2 NO

ECON1

Do you pay attention to the international economy in the news?

1 YES

2 NO --> SKIPTO SEX

ECON2

Do you approve or disapprove of how the President is handling the overall economy?

1 APPROVE

2 DISAPPROVE

ECON3

Do you approve or disapprove of how the President is handling international trade?

1 APPROVE

2 DISAPPROVE

[RANDOMLY ASSIGN HALF OF ALL RS TO ECON4A AND HALF TO ECON4B]

ECON4A

Overall, do you think international trade is good for the American economy, bad for the American economy, or has no effect?

1 GOOD

2 BAD

3 NO EFFECT

ECON4B

Overall, do you think international trade is bad for the American economy, good for the American economy, or has no effect?

1 BAD

2 GOOD

3 NO EFFECT

[RANDOMLY ASSIGN HALF OF ALL RS TO ECON5A AND HALF TO ECON5B]

ECON5A

Overall, do you think international trade is good for Oregon's economy, bad for Oregon's economy, or has no effect?

1 GOOD

2 BAD

3 NO EFFECT

ECON5B

Overall, do you think international trade is bad for Oregon's economy, good for Oregon's economy, or has no effect?

1 BAD

2 GOOD

3 NO EFFECT

[RANDOMLY ASSIGN HALF OF ALL RS TO ECON6A AND HALF TO ECON6B]

ECON6A

Do you think the recent Asian economic crisis has benefited Oregon, has hurt Oregon, or has had no effect?

1 BENEFITED

2 HURT

3 NO EFFECT

ECON6B

Do you think the recent Asian economic crisis has had no effect on Oregon, has hurt Oregon, or has benefited Oregon?

1 NO EFFECT

2 HURT

3 BENEFITED

MEAS64A

Did you hear about Measure 64 on the ballot November 3rd, which sought to limit clear cutting and stop chemical sprays in public forests?

1 YES

2 NO --> SKIPTO FOOD1

MEAS64B

From what source did you learn most about Measure 64?

PROBE FROM LIST

1 BROADCAST MEDIA: TV, RADIO

2 PRINT MEDIA: NEWSPAPER, MAGAZINE

3 IN PERSON: CONVERSATIONS WITH FRIENDS, FAMILY, WORK, CIVIC ORGANIZATION/GROUP

4 DIRECT MAIL, VOTER HANDBOOK

5 BILLBOARD, SIGN

6 OTHER

MEAS64C

Did you vote for or against this measure?

1 FOR

2 AGAINST

3 IF VOLUNTEERED: DID NOT VOTE

MEAS64D

Why did you vote against (it/Measure 64)?

OPEN-ENDED

FOOD1

Now a few questions about food. When you buy canned or packaged foods, how regularly do you read the ingredients or nutrition label -- often, sometimes, or never?

PROBE: often, sometimes, or never?

1 OFTEN

2 SOMETIMES

3 NEVER

FOOD2

How regularly do you buy organic foods -- often, sometimes, or never?

PROBE: Organic foods have no chemicals added and are raised without chemical fertilizers.

PROBE: often, sometimes, or never?

1 OFTEN --> SKIPTO FOOD3

2 SOMETIMES --> SKIPTO FOOD3

3 NEVER

FOOD2A

Why don't you buy organic food?

OPEN-ENDED

FOOD3

Do you eat meat often, sometimes, or never?

PROBE: Meat includes chicken, fish, turkey, pork, beef and game meats (from hunting).

1 OFTEN

2 SOMETIMES

3 NEVER

FOOD4

Are you concerned with the way meat is raised, butchered, handled, or packaged?

1 YES

2 NO ---> SKIPTO PURCH

FOOD4A

What are your main concerns?

OPEN-ENDED

PURCH

When you buy things at the store, do you usually think of the impact the things you buy have on the environment?

PROBE: When you buy anything -- from bread to blue jeans to bicycles.

1 YES

2 NO

ENVIR1

People have different views on the environment. Do you think the environment will take care of itself, no matter what we do to it?

1 YES

2 NO

ENVIR2

Do you think the environment needs to be managed by people in order to stay healthy?

PROBE: Whatever managed means to you.

1 YES

2 NO

ENVIR3

Do you think it is possible for pollution levels to get so high that the environment cannot recover?

- 1 YES
- 2 NO

ENVIR4

What do you think is more important -- economic growth, even if it leads to environmental problems, or protecting the environment, even if it costs jobs?

- 1 ECONOMIC GROWTH
- 2 PROTECTING ENVIRONMENT
- 3 IF VOLUNTEERED: A BALANCE THE TWO
- 4 IF VOLUNTEERED: IT DEPENDS

ENVIR5

Which of the following statements best fits your views: most corporations place profits ahead of environmental concerns, most corporations place environmental concerns ahead of profit, or most corporations balance profits and environmental concerns?

- 1 PROFIT AHEAD OF ENVIRONMENTAL CONCERNS
- 2 ENVIRONMENTAL CONCERNS AHEAD OF PROFIT
- 3 BALANCE THE TWO

ENVIR6

How important is protecting the environment to you, personally -- very important, somewhat important, not very important, or not at all important?

- 1 VERY IMPORTANT
- 2 SOMEWHAT IMPORTANT
- 3 NOT VERY IMPORTANT
- 4 NOT AT ALL IMPORTANT

ENVIR7

Who do you think should bear the burden of repairing the environment?
OPEN-ENDED

RELIG1

The next few questions are about religion. Are you actively involved in a religious or spiritual organization in your community?

PROBE: (I'd like to remind you,) this survey is completely anonymous.

- 1 YES
- 2 NO

RELIG2

Are you personally religious or spiritual?

PROBE: (I'd like to remind you,) this survey is completely anonymous.

- 1 YES
- 2 NO --> SKIPTO SEX

RELIG3

Does your religion or spiritual beliefs ask you to actively transform the world?

- 1 YES
- 2 NO --> SKIPTO RELIG4

RELIG3A

How (does your religion or spiritual beliefs ask you to actively transform the world)?
OPEN-ENDED

RELIG4

Is it important to you to take part in religious or spiritual activities, either alone or in groups?

- 1 YES

2 NO

SEX

The last few questions are about yourself. (This may sound silly but) are you male or female?

1 MALE

2 FEMALE

AGE

How old are you?

OPEN-ENDED, ENTER EXACT AGE 18-96

RACE

What is your race?

PROBE FROM LIST: Are you ...

1 WHITE/CAUCASIAN

2 BLACK/AFRICAN AMERICAN

3 ASIAN AMERICAN/PACIFIC ISLANDER

4 LATINO, HISPANIC

5 AMERICAN INDIAN/NATIVE AMERICAN

6 ESKIMO, ALEUT, ALASKAN NATIVE

7 IF VOLUNTEERED: MIXED RACE

8 IF VOLUNTEERED: OTHER

EDUC

What is the highest level of education you have completed?

PROBE FROM LIST

1 LESS THAN A HIGH SCHOOL DIPLOMA OR GED

2 HIGH SCHOOL DIPLOMA OR GED

3 SOME COLLEGE, NO DEGREE

4 ASSOCIATES DEGREE (AA, AS)

5 BACHELORS DEGREE (BA, BS, AB)

6 MASTERS DEGREE (MA, MS, MBA)

7 DOCTORAL DEGREE (PHD, JD, MD, DDS)

8 OTHER

URB_RUR

Which of the following best describes the area in which you live?

PROBE FROM LIST:

1 A LARGE CITY

2 THE SUBURB OF A LARGE CITY

3 A MEDIUM SIZED CITY

4 THE SUBURB OF A MEDIUM SIZED CITY

5 A SMALL CITY OR SUBURB

6 A SMALL TOWN

7 A RURAL AREA

NEWSPAP

Do you subscribe a daily newspaper, a weekly newspaper, or both?

PROBE: Is that a daily newspaper, a weekly newspaper, or both?

1 YES, DAILY

2 YES, WEEKLY

3 YES, BOTH DAILY AND WEEKLY

4 NO

LIB_CONS1

On economic issues, would you describe yourself as liberal, conservative, moderate or something else?

1 LIBERAL
2 CONSERVATIVE
3 MODERATE
4 IF VOLUNTEERED: RADICAL
5 IF VOLUNTEERED: OTHER

LIB_CONS2

On social issues, would you describe yourself as liberal, conservative, moderate or something else?

1 LIBERAL
2 CONSERVATIVE
3 MODERATE
4 IF VOLUNTEERED: RADICAL
5 IF VOLUNTEERED: OTHER

INCOME4

Is your total annual household income, from all sources, before taxes, over or under \$35,000?

PROBE: Include money from jobs (wages, salary, tips, bonuses), interest, dividends, child support, alimony, welfare, social security, disability and retirement payments, net income from a business, farm or rent, or any other money income received by members of your family. Do not include lump-sum payments, such as money from an inheritance or sale of a home.

1 OVER \$35,000 ---> SKIPTO INCOME3
2 UNDER \$35,000

INCOME2

Is it over or under \$25,000?

PROBE: Is your total annual household income, from all sources, before taxes, over or under \$25,000?

1 OVER \$25,000 ---> SKIPTO ZIPCODE
2 UNDER \$25,000

INCOME1

Is it over or under \$15,000?

1 OVER \$15,000---> SKIPTO ZIPCODE
2 UNDER \$15,000---> SKIPTO ZIPCODE

INCOME3

Is it over or under \$50,000?

1 OVER \$50,000
2 UNDER \$50,000---> SKIPTO ZIPCODE

INCOME5

Is it over or under \$75,000

1 OVER \$75,000
2 UNDER \$75,000

INCOME RECODE

IF INCOME1 EQ 2, INCOME EQ 1 (Under \$15,000)
IF INCOME1 EQ 1, INCOME EQ 2 \$15,000 to \$24,999
IF INCOME2 EQ 2, INCOME EQ 3 \$25,000 to \$34,999
IF INCOME3 EQ 2, INCOME EQ 4 \$35,000 to \$49,999
IF INCOME5 EQ 2, INCOME EQ 5 \$50,000 to \$74,999
IF INCOME5 EQ 1, INCOME EQ 6 \$75,000 or over

ZIPCODE

What is your zip code?

OPEN-ENDED, ENTER EXACT FIVE DIGITS

ENDING

That is the end of the survey. On behalf of the sponsors of this survey, we thank you sincerely for your time and opinions on these questions.

NOQAL

I'm sorry - ??????????????????????. Good-bye.