

# Talent Parks Survey

**Instructions:** Your household has been randomly selected to participate in this survey about parks in the City of Talent. This questionnaire should be filled out by an adult in the household, someone 18 years of age or older. Please answer the questions on behalf of all members of the household. To be entered in the drawing mentioned in the cover letter, please return the survey in the enclosed postage-paid envelope by **March 24<sup>th</sup>**. All responses will be kept confidential.

Your participation is voluntary. If you have any questions regarding the survey, please contact Robert Parker at the University of Oregon (541-346-3801) or Betty Wheeler with the City of Talent (541 535-1566). If you have questions regarding your rights as a research participant, please contact the Office of Human Subjects Compliance, University of Oregon, 5219, Eugene, OR 97403, or call (541) 346-2510. Mail completed surveys to 1209 University of Oregon, Eugene Oregon 97403.

## ***First, we would like to ask you some questions about parks in Talent.***

**Q-1** In your opinion, how important are parks to Talent's quality of life?

- 65.5% Very important
- 24.0% Somewhat important
- 4.2% Neither important nor unimportant
- 1.8% Somewhat unimportant
- 2.1% Very unimportant
- 2.4% No opinion

**Q-2** How satisfied are you with the overall quality of the parks system in the City of Talent?

- 2.7% Very satisfied
- 29.2% Satisfied
- 34.0% Neither satisfied nor dissatisfied
- 20.7% Dissatisfied
- 3.6% Very dissatisfied
- 9.7% No opinion

**Q-3** Have you visited a park or greenway in Talent in the last 12 months?

- 72.6% Yes (Go to Q-4)
- 27.4% No → If you do not use parks in Talent, what are the main reasons? (Check all that apply.)

**Of the 27.4% of respondents who said No:**

- 17.8% Inadequate facilities
- 21.1% Condition of facilities
- 26.7% Feel unsafe
- 27.8% Don't know where parks are
- 6.7% Too far away
- 1.1% Too crowded
- 3.3% Not handicap accessible
- 3.3% Limited parking
- 36.7% Don't have time
- 37.7% Would rather do something else
- 41.1% Other

**Q-4** If you do use parks or greenways in Talent, approximately how often do you or members of your household use them? (Please check the appropriate box for each facility.) Refer to the attached Parks and Open Space Map for locations.

	Never	Yearly	Monthly	Weekly	Don't know facility
<b>PARK</b>					
Chuck Roberts Park	30.2%	25.5%	17.5%	16.0%	10.8%
Old Town Park (Downtown Park)	32.4%	22.7%	18.5%	14.4%	12.0%
Joseph Drive Park	51.0%	4.5%	2.5%	1.0%	40.9%
Library Park	26.0%	33.5%	21.6%	12.8%	6.2%
Lynn Newbry Park	24.2%	27.4%	21.5%	17.9%	9.0%
Wagner Creek Park	48.0%	4.5%	4.0%	4.5%	39.1%
<b>GREENWAY</b>					
Bear Creek Greenway	14.9%	22.1%	25.5%	28.9%	8.5%
Wagner Creek Greenway	43.8%	7.7%	7.2%	6.7%	34.5%

**Q-5** If you do use parks and greenways in Talent, how do you most frequently get to them? (Please check only one.)

- 41.9% Walk
- 33.3% Drive
- 16.7% Bike
- 1.9% Other
- 6.2% Do not use parks, greenways, or trails

**Q-6** How often do you or someone in your household participate in the following activities locally? Please check the appropriate response for each activity.

<b>Recreation Activity</b>	<b>Do Not Participate</b>	<b>Yearly</b>	<b>Monthly</b>	<b>Weekly</b>
Arts and Crafts	64.4%	10.8%	10.4%	14.4%
Athletic Club Use (weights, aerobic machines)	69.8%	1.8%	3.6%	24.8%
Basketball	77.0%	8.9%	9.6%	4.4%
Bicycling	42.5%	15.0%	14.6%	27.9%
Boating/Rafting/Kayaking	59.6%	30.9%	6.7%	2.8%
Camping	43.0%	38.5%	16.2%	2.4%
Disc Golf (Frisbee)	86.2%	6.9%	5.5%	1.5%
Dog Walking	59.2%	0.7%	5.2%	34.9%
Festivals/Special Events	22.2%	62.8%	13.5%	1.4%
Fishing	60.1%	23.4%	11.5%	4.9%
Flag Football	93.1%	4.7%	2.2%	0.0%
Golf	74.6%	9.3%	8.6%	7.5%
Group Exercise Class	78.8%	2.5%	4.7%	14.0%
Horseshoes	79.0%	15.7%	4.3%	1.1%
Jogging	76.4%	5.6%	6.7%	11.3%
Performing Arts	49.7%	25.5%	19.2%	5.6%
Picnics/BBQs	30.4%	38.8%	24.5%	6.3%
Playground Use	58.7%	13.1%	12.4%	15.9%
Skateboarding/Inline Skating	84.2%	5.4%	5.7%	4.7%
Soccer	84.1%	6.1%	4.3%	5.4%
Softball/Baseball	81.1%	9.3%	5.0%	4.6%
Tennis	80.9%	10.8%	5.8%	2.5%
Volleyball	86.4%	9.2%	2.2%	2.2%
Walking/Hiking	13.9%	7.9%	21.2%	57.0%
Watching Sports Live	57.2%	15.9%	11.0%	15.9%
Wildlife Viewing	33.8%	13.9%	25.7%	26.7%

**Next, we would like to ask you some questions about your satisfaction with Talent Parks.**

**Q-7** The City would like to know what residents think about the condition of Talent parks and greenways and what would improve them. The following table lists area parks and greenways and provides a column to rank the individual facilities. In the ranking column, circle the number that represents your level of satisfaction with these facilities. In the following column you can provide comments about how these facilities can be improved.

**1= Very Satisfied**  
**2= Satisfied**

**3= Neither Satisfied or Dissatisfied**  
**4= Dissatisfied**

**5= Very Dissatisfied**  
**DK= Don't Know**

Facility	General Satisfaction Ranking
Chuck Roberts Park	1=5.3% 2=27.5% 3=19.4% 4=9.9% 5=3.2% DK=34.9%
Old Town Park (Downtown Park)	1=7.2% 2=24.1% 3=22.7% 4=5.0% 5=2.9% DK=38.1%
Joseph Drive Park	1=0.0% 2=3.8% 3=10.5% 4=3.0% 5=3.4% DK=79.3%
Library Park	1=7.4% 2=22.3% 3=31.4% 4=11.0% 5=3.2% DK=24.7%
Lynn Newbry Park	1=3.9% 2=19.3% 3=25.3% 4=16.5% 5=9.1% DK=26.0%
Wagner Creek Park	1=0.8% 2=5.3% 3=14.7% 4=2.3% 5=2.6% DK=74.4%
Bear Creek Greenway	1=10.7% 2=36.1% 3=17.2% 4=10.0% 5=4.5% DK=21.6%
Wagner Creek Greenway	1=1.9% 2=11.6% 3=10.5% 4=3.7% 5=2.6% DK=69.7%

**Next, we would like to ask how important various park and recreation facilities' characteristics are to you and your household.**

**Q-8** Please circle the number that best indicates the level of importance for each of the following categories with regard to parks and recreation service in the City of Talent. (Circle one response for each item.)

Category	Important	Neither Important nor Unimportant	Unimportant	Don't Know
<b>Population Served</b>				
Children (0-12)	81.1%	5.7%	3.9%	9.3%
Teenagers (13-19)	74.3%	9.6%	5.0%	11.1%
Adults (20-64)	70.1%	18.3%	1.8%	9.7%
Senior Citizens (65+)	65.5%	21.3%	2.4%	10.8%
Families	80.0%	9.6%	1.8%	8.6%
Disabled	72.4%	9.3%	3.9%	14.3%
<b>Features</b>				
Close to home or work	65.6%	23.8%	4.1%	6.5%
Facility is well-maintained	87.3%	5.7%	0.7%	6.4%
Not crowded	50.3%	36.8%	5.6%	7.3%
Convenient hours of operation	70.3%	18.8%	2.7%	8.2%
Safe	88.8%	3.0%	1.7%	6.6%
<b>Facilities</b>				
Horseshoe pits	22.0%	48.1%	17.8%	12.2%
River Access for swimming/boating	31.0%	33.6%	19.9%	15.5%
Picnic Areas	79.9%	10.0%	4.0%	6.0%
Community Center	49.3%	32.6%	8.7%	9.4%
Community Gardens	48.1%	32.2%	12.1%	7.6%
Playgrounds	78.7%	9.0%	6.0%	6.3%
Areas for special events and festivals	67.1%	20.3%	5.6%	7.0%
Off-leash dog areas	49.5%	22.4%	17.6%	10.5%
Skatepark	40.6%	31.9%	18.8%	8.7%
Covered playground/sports courts	43.8%	30.6%	16.3%	9.4%
<b>Trails</b>				
Paved Trails	57.8%	26.9%	9.2%	6.1%
Unpaved Trails	51.8%	31.7%	7.7%	8.8%
Interpretive Trails	40.1%	35.5%	12.9%	11.5%
<b>Sports Fields</b>				
Baseball/Softball	52.7%	25.7%	12.0%	9.6%
Football	32.5%	37.4%	18.2%	11.9%
Soccer	47.9%	27.9%	13.1%	11.0%
<b>Sports Courts</b>				
Basketball	53.4%	27.2%	9.2%	10.2%
Racquetball	24.4%	47.1%	16.5%	12.0%
Tennis	49.0%	32.3%	7.8%	10.9%
Volleyball	44.0%	36.2%	8.5%	11.3%
<b>Parks</b>				
Mini parks (2,500 ft <sup>2</sup> to 1 acre)	45.4%	29.7%	10.2%	14.7%
Neighborhood parks (1.1 acres to 5 acres)	71.9%	12.5%	3.6%	11.9%
Community parks (5.1 acres to 25 acres)	69.3%	14.3%	3.7%	12.7%
Open space (undeveloped)	58.2%	20.2%	7.1%	14.5%

**Q-9** Do you think the City of Talent needs, or does not need, additional parks?

40.9% The City of Talent *needs* additional parks

38.4% The City of Talent *does not need* additional parks → **Go to Q-12**

20.6% Don't know

**Q-10** If you think the City of Talent needs additional parks, please indicate what section of the City you would like additional parks to be located in? (Refer to the attached Parks and Open Space Map for section locations.)

15.8% North

22.8% South

5.7% East

6.3% West

49.4% Don't know

**Q-11** If you think the City of Talent needs additional parks, please indicate what kind of parks and the type of facilities you would most like.

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**Q-12** How would you rate your overall satisfaction with the level of park maintenance?

6.5% Excellent

50.7% Good

33.8% Fair

9.0% Poor

**Next, a question about renaming a new park facility.**

**Q-13** The City is developing plans to convert the area off of Suncrest Road adjacent to the Public Works facility and referred to as "Whackers Hollow" into a new City Park. As part of the planning process there is a desire to rename the area. Please indicate your preference below or suggest an alternative.

2.9% East Side Park

5.1% Greenway Park

47.1% Suncrest Park

8.3% Talent Sports Park

29.3% Do not rename. Keep "Whackers Hollow" name

7.2% Other



**Q-20** Please provide any additional comments or suggestions related to parks in Talent in the space provided below.

### **Talent Parks Survey Open-Ended**

**Q-3. Have you visited a park, open space, or trail in Talent in the last 12 months? If you do not use parks in Talent, what are the main reasons?**

Other

- Disability, poor health, too elderly, (10)
- Can't get to park (time or transportation) (3)
- Just don't enjoy parks (5)
- New to the area (2)
- Unsafe (2)
- Poorly Maintained (3)
- Can't take my dog (3)
- Poor location, poor access (2)
- Too busy (3)
- Parks are too small (1)
- Don't know where they are (1)
- Prefer Mountains (1)

**Q-5. If you do use parks, open space, and trails in Talent, how do you most frequently get to them?**

Other

- Run
- We both drive & walk & bike
- Railroad tracks
- WE WILL WALK ONCE CONSTRUCTION OF THE FOOTBRIDGE IS COMPLETE @ Lynn Newbry
- Do not use greenways

**Q-7. The City would like to know what residents think about the condition of Talent parks and greenways and what would improve them. The following table lists area parks and greenways and provides a column to rank the individual facilities. In the ranking column, circle the number that represents your level of satisfaction with these facilities. In the following column you can provide comments about how these facilities can be improved.**

Park

Chuck Roberts Park

- Maintenance (19)
- Landscaping (more shady trees in particular) (13)
- Needs benches (3)
- Needs water fountain/ water feature (3)
- Further improvements (more picnic tables, lights, restrooms) (4)
- More organized parking (2)
- Needs area for dogs (4)



### Old Town Park (Downtown Park)

- Safety / Supervision (5)
- Maintenance/ Vandalism (6)
- Don't like the skate park (2)
- Needs more diverse uses (shaded picnic area, hopscotch) (9)
- Have user fees (1)

### Joseph Drive Park

- Don't know where it is/ Didn't know it existed (12)
- Add benches or toddler playground (3)

### Library Park

- Too Small (6)
- Needs Maintenance / Improvements (9)
- Safety (3)
- Needs landscaping (keep old trees) (7)
- Would be a good place for community events / bandstand (harvest festival) (8)
- Add benches / picnic tables (4)
- Water feature (1)
- Community Garden (2)
- Have User fees (1)
- Bigger playground (1)

### Lynn Newbry Park

- Safety! (24)
- More maintenance (10)
- Better parking for cars and bikes (2)
- Need better restrooms (8)
- Needs fenced dog area (5)
- Needs playground equipment (3)
- Nicer facilities (new picnic tables, benches) (1)
- Needs drinking fountain (1)
- Have user fees (1)

### Wagner Creek Park

- Didn't know it existed (16)
- Safety (2)
- Needs to be connected to greenway (2)
- Have user fees (1)
- Indicate this is a park (1)

### Greenway

#### Bear Creek Greenway

- Safety! (patrol, remove bushes) (27)
- More maintenance (bags for dog waste) (smooth pathway)(25)
- More entrances, connections, (to Talent and Medford) parking (3)
- Wood benches that don't get too hot (1)

- Prefer as a more natural setting (2)
- Would like a drinking fountain (1)

#### Wagner Creek Greenway

- Didn't know it was a park (9)
- Needs to be extended (5)
- Safety (4)
- More maintenance, restoration (3)
- Have user fees (1)

#### **Q-11. If you think the City of Talent needs additional parks, please indicate what kinds of parks and the type of facilities you would most like.**

- Trails like Bear Ck. Greenway
- Dog park (24)
- Natural area (17)
- Open space (with some trails and trees) (perhaps nature area at old grain hill) (20)
- Picnic areas (some covered) (17)
- Sports fields, open fields (13)
- Walking paths, trails, connectivity (possibly with some interpretive signs) (20)
- More mini or neighborhood parks (South, North need parks) (11)
- More parks with play structures (16)
- Facility for concerts or weddings, community center, amphitheatre, rec center (8)
- Gardens, passive areas (2)
- Pool or water activities (12)
- Rock climbing wall (1)
- Outdoor all-weather track (1)

#### **Q-13. The City is developing plans to convert the area off of Suncrest Road adjacent to the Public Works facility and referred to as "Whackers Hollow" into a new City Park. As part of the planning process there is a desire to rename the area. Please indicate your preference below or suggest an alternative.**

##### Other

- Name that is Historical/Appropriate to area (3)
- Creekview Commons Park or Creekview Park
- TID (Talent Irrigation District) Yard
- Greenway East Park
- Peoples Park
- Meetmeatthe Park
- A name that provides a clue to finding it would put it right up there with Library Park as a "known place," unlike Talent's other parks.
- Meditation Meadow
- Suncrest Hollow
- Beer Creek Greenway Park. Name it after you determine what type of park it is going to be.
- Fort Wagner Park or something to honor history & pioneers to the area – not generic & not a corp name like Suncrest Homes!
- A better name would be Fenton Farm Park. The Joe Fenton, St. family used to farm in that area. They were a very community-oriented family in the 1940s and later (perhaps earlier). Their

kids were actively involved in community events as well as high school athletics. Joe Fenton, Jr. was one of the finest athletes ever to go to Talent High School!

- Bear Creek Hollow

**Q-14. If you had \$100.00 to spend on parks in Talent, how would you divide it among the following categories?**

Other

- End of Lane at Talent Ave
- Community activities & events
- Larger parks
- Policing to enforce rules, e.g. enforcing leash laws for dogs
- Greenway repairs & maintenance
- Safety (monitored)
- Drinking fountains and restrooms, activity programs
- Make a water park in Chuck Roberts Park like the Garfield Park in Ashland and sand volleyball
- Swimming pool
- Dog park (6)
- Programs
- Indoor activities for when the weather is bad
- New community center
- Clean up greenway and Bear Creek

**Q-20. Please provide any additional comments or suggestions related to parks in Talent in the space provided below.**

Maintain current parks before acquiring new parkland (11)

Better maintenance for parks, parks are important (19)

Need a dog park (15)

More natural settings (5)

More trails (walking and biking) and connectivity (11) (some with benches for elderly)

More parks in general (15)

More areas for sitting and relaxing (2)

Would like a pool / water park (8)

Make parks more safe (10)

Involve volunteers (4)

More information about where parks are (3)

More activities in parks (concerts, community events) (5)

More recreation programs (2)

Enact user fees (1)

Please don't use petro-based systematic herbicides (1)

Better lighting (2)

Community Space for Concerts/events (covered) (1)

