

**Oregon Electricity Survey
Codebook (from SPSS)**

List of variables on the working file

Name (Position) Label

respnum (1) Respondent number

Measurement Level: Scale

Column Width: 8 Alignment: Right

Print Format: F9

Write Format: F9

time (2) Length of interview

Measurement Level: Scale

Column Width: 8 Alignment: Right

Print Format: F6

Write Format: F6

name (3) Name of electric company

Measurement Level: Scale

Column Width: 9 Alignment: Right

Print Format: F3

Write Format: F3

Value Label

10	BLACHLY-LANE COUNTY COOP
11	CANBY UTILITY BOARD
12	CENTRAL ELEC. COOP
13	CENTRAL LINCOLN PUD
14	ASHLAND
15	BANDON
16	CASCADE LOCKS
17	DRAIN
18	FOREST GROVE LIGHT&POWER
19	MILTON-FREEWATER
20	MONMOUTH
21	CLATSKANIE PUD
22	CLEARWATER POWER CO.
23	COLUMBIA BASIN ELEC.
24	COLUMBIA POWER COOP
25	COLUMBIA RIVER PUD
26	COLUMBIA RURAL ELEC.
27	CONSUMERS POWER INC
28	COOS-CURRY ELEC.
29	DOUGLAS ELEC
30	EMERALD PUD
31	EWEB
32	HARNEY ELEC.
33	HOOD RIVER ELEC.
34	IDAHO POWER
35	LANE ELEC.
36	MCMINNVILLE WATER & LIGHT

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- 37 MIDSTATE ELEC.
- 38 NORTHERN WASCO CO. PUD
- 39 OREGON TRAIL ELEC.
- 40 PAC. POWER & LIGHT/PACIFICORP
- 41 PGE
- 42 SALEM ELEC.
- 43 SUB
- 44 SURPRISE VALLEY ELEC.
- 45 TILLAMOOK PUD
- 46 UMATILLA ELEC.
- 47 WASCO ELEC.
- 48 WEST OREGON COOP
- 97 REFUSED
- 98 DON'T KNOW
- 99 NO ANSWER

exper (4) Overall experience with electric company

Measurement Level: Scale

Column Width: 8 Alignment: Right

Print Format: F1

Write Format: F1

Value Label

- 1 VERY SATISFIED
- 2 SOMEWHAT SATISFIED
- 3 NOT VERY SATISFIED
- 4 NOT AT ALL SATISFIED
- 7 REFUSED
- 8 DON'T KNOW
- 9 NO ANSWER

know (5) Familiar with idea of choosing between companies

Measurement Level: Scale

Column Width: 8 Alignment: Right

Print Format: F1

Write Format: F1

Value Label

- 1 VERY FAMILIAR
- 2 SOMEWHAT FAMILIAR
- 3 NOT VERY FAMILIAR
- 4 NOT AT ALL FAMILIAR
- 7 REFUSED
- 8 DON'T KNOW
- 9 NO ANSWER

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better (6) Household is better or worse off with competition

Measurement Level: Scale
Column Width: 8 Alignment: Right
Print Format: F1
Write Format: F1

Value Label

- 1 BETTER OFF
- 2 WORSE OFF
- 3 ABOUT THE SAME
- 7 REFUSED
- 8 DON'T KNOW
- 9 NO ANSWER

price (7) Lower or higher prices with competition

Measurement Level: Scale
Column Width: 8 Alignment: Right
Print Format: F1
Write Format: F1

Value Label

- 1 LOWER
- 2 HIGHER
- 3 ABOUT THE SAME
- 7 REFUSED
- 8 DON'T KNOW
- 9 NO ANSWER

serve (8) Better service or worse with competition

Measurement Level: Scale
Column Width: 8 Alignment: Right
Print Format: F1
Write Format: F1

Value Label

- 1 BETTER
- 2 WORSE
- 3 ABOUT THE SAME
- 7 REFUSED
- 8 DON'T KNOW
- 9 NO ANSWER

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flux (9) Prices become stable, or rise and fall

Measurement Level: Scale
Column Width: 8 Alignment: Right
Print Format: F1
Write Format: F1

Value Label

- 1 STABLE
- 2 RISE AND FALL
- 3 ABOUT THE SAME
- 7 REFUSED
- 8 DON'T KNOW
- 9 NO ANSWER

choice1 (10) Importance of low prices
Measurement Level: Scale
Column Width: 8 Alignment: Right
Print Format: F1
Write Format: F1

Value Label

- 1 VERY IMPORTANT
- 2 SOMEWHAT IMPORTANT
- 3 NOT VERY IMPORTANT
- 4 NOT AT ALL IMPORTANT
- 7 REFUSED
- 8 DON'T KNOW
- 9 NO ANSWER

choice2 (11) Importance of stable prices
Measurement Level: Scale
Column Width: 8 Alignment: Right
Print Format: F1
Write Format: F1

Value Label

- 1 VERY IMPORTANT
- 2 SOMEWHAT IMPORTANT
- 3 NOT VERY IMPORTANT
- 4 NOT AT ALL IMPORTANT
- 7 REFUSED
- 8 DON'T KNOW
- 9 NO ANSWER

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choice3 (12) Importance of reliable service
Measurement Level: Scale
Column Width: 8 Alignment: Right
Print Format: F1
Write Format: F1

Value Label

- 1 VERY IMPORTANT
- 2 SOMEWHAT IMPORTANT
- 3 NOT VERY IMPORTANT
- 4 NOT AT ALL IMPORTANT
- 7 REFUSED

- 8 DON'T KNOW
- 9 NO ANSWER

choice4 (13) Importance of environ. friendly sources

Measurement Level: Scale

Column Width: 8 Alignment: Right

Print Format: F1

Write Format: F1

Value Label

- 1 VERY IMPORTANT
- 2 SOMEWHAT IMPORTANT
- 3 NOT VERY IMPORTANT
- 4 NOT AT ALL IMPORTANT
- 7 REFUSED
- 8 DON'T KNOW
- 9 NO ANSWER

choice5 (14) Importance that company is involved in community

Measurement Level: Scale

Column Width: 8 Alignment: Right

Print Format: F1

Write Format: F1

Value Label

- 1 VERY IMPORTANT
- 2 SOMEWHAT IMPORTANT
- 3 NOT VERY IMPORTANT
- 4 NOT AT ALL IMPORTANT
- 7 REFUSED
- 8 DON'T KNOW
- 9 NO ANSWER

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change (15) Likelihood of choosing a different company

Measurement Level: Scale

Column Width: 8 Alignment: Right

Print Format: F1

Write Format: F1

Value Label

- 1 VERY LIKELY
- 2 SOMEWHAT LIKELY
- 3 NOT VERY LIKELY
- 4 NOT AT ALL LIKELY
- 7 REFUSED
- 8 DON'T KNOW
- 9 NO ANSWER

import (16) Importance of choosing company

Measurement Level: Scale
Column Width: 8 Alignment: Right
Print Format: F1
Write Format: F1

Value Label

- 1 VERY IMPORTANT
- 2 SOMEWHAT IMPORTANT
- 3 NOT VERY IMPORTANT
- 4 NOT AT ALL IMPORTANT
- 7 REFUSED
- 8 DON'T KNOW
- 9 NO ANSWER

consid1 (17) Importance of impact on the environment

Measurement Level: Scale
Column Width: 8 Alignment: Right
Print Format: F1
Write Format: F1

Value Label

- 1 VERY IMPORTANT
- 2 SOMEWHAT IMPORTANT
- 3 NOT VERY IMPORTANT
- 4 NOT AT ALL IMPORTANT
- 7 REFUSED
- 8 DON'T KNOW
- 9 NO ANSWER

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consid2 (18) Importance of low electricity prices

Measurement Level: Scale
Column Width: 8 Alignment: Right
Print Format: F1
Write Format: F1

Value Label

- 1 VERY IMPORTANT
- 2 SOMEWHAT IMPORTANT
- 3 NOT VERY IMPORTANT
- 4 NOT AT ALL IMPORTANT
- 7 REFUSED
- 8 DON'T KNOW
- 9 NO ANSWER

consid3 (19) Importance of effects on public health

Measurement Level: Scale
Column Width: 8 Alignment: Right
Print Format: F1
Write Format: F1

Value Label

- 1 VERY IMPORTANT
- 2 SOMEWHAT IMPORTANT
- 3 NOT VERY IMPORTANT
- 4 NOT AT ALL IMPORTANT
- 7 REFUSED
- 8 DON'T KNOW
- 9 NO ANSWER

consid4 (20) Importance of protecting fish and wildlife

Measurement Level: Scale

Column Width: 8 Alignment: Right

Print Format: F1

Write Format: F1

Value Label

- 1 VERY IMPORTANT
- 2 SOMEWHAT IMPORTANT
- 3 NOT VERY IMPORTANT
- 4 NOT AT ALL IMPORTANT
- 7 REFUSED
- 8 DON'T KNOW
- 9 NO ANSWER

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consid5 (21) Importance of stable prices

Measurement Level: Scale

Column Width: 8 Alignment: Right

Print Format: F1

Write Format: F1

Value Label

- 1 VERY IMPORTANT
- 2 SOMEWHAT IMPORTANT
- 3 NOT VERY IMPORTANT
- 4 NOT AT ALL IMPORTANT
- 7 REFUSED
- 8 DON'T KNOW
- 9 NO ANSWER

consid6 (22) Importance of effects on landscape

Measurement Level: Scale

Column Width: 8 Alignment: Right

Print Format: F1

Write Format: F1

Value Label

- 1 VERY IMPORTANT

- 2 SOMEWHAT IMPORTANT
- 3 NOT VERY IMPORTANT
- 4 NOT AT ALL IMPORTANT
- 7 REFUSED
- 8 DON'T KNOW
- 9 NO ANSWER

consid7 (23) Importance of reliable & dependable elec. power

Measurement Level: Scale

Column Width: 8 Alignment: Right

Print Format: F1

Write Format: F1

Value Label

- 1 VERY IMPORTANT
- 2 SOMEWHAT IMPORTANT
- 3 NOT VERY IMPORTANT
- 4 NOT AT ALL IMPORTANT
- 7 REFUSED
- 8 DON'T KNOW
- 9 NO ANSWER

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source1 (24) Source of energy preferred to generate power

Measurement Level: Scale

Column Width: 8 Alignment: Right

Print Format: F2

Write Format: F2

Value Label

- 1 DAMS ON RIVERS
- 2 COAL
- 3 NUCLEAR POWER
- 4 NATURAL GAS
- 5 WIND
- 6 SOLAR
- 7 GEOTHERMAL
- 8 BIOMASS
- 9 SOMETHING ELSE
- 97 REFUSED
- 98 DON'T KNOW
- 99 NO ANSWER

source2 (25) Importance of source of energy

Measurement Level: Scale

Column Width: 8 Alignment: Right

Print Format: F1

Write Format: F1

Value Label

- 1 VERY IMPORTANT
- 2 SOMEWHAT IMPORTANT
- 3 NOT VERY IMPORTANT
- 4 NOT AT ALL IMPORTANT
- 7 REFUSED
- 8 DON'T KNOW
- 9 NO ANSWER

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price1 (26) Willing to pay more for electricity

Measurement Level: Scale

Column Width: 8 Alignment: Right

Print Format: F1

Write Format: F1

Value Label

- 1 YES
- 2 NO
- 7 REFUSED
- 8 DON'T KNOW
- 9 NO ANSWER

price2 (27) Amount willing to pay more for electricity

Measurement Level: Scale

Column Width: 8 Alignment: Right

Print Format: F1

Write Format: F1

Value Label

- 1 \$1
- 2 \$5
- 3 \$10
- 4 \$>10
- 7 REFUSED
- 8 DON'T KNOW
- 9 NO ANSWER

conser1 (28) Importance that energy conservation continue

Measurement Level: Scale

Column Width: 8 Alignment: Right

Print Format: F1

Write Format: F1

Value Label

- 1 VERY IMPORTANT
- 2 SOMEWHAT IMPORTANT
- 3 NOT VERY IMPORTANT
- 4 NOT AT ALL IMPORTANT
- 7 REFUSED
- 8 DON'T KNOW

9 NO ANSWER

-

price3 (29) Willing to pay more for conservation

Measurement Level: Scale

Column Width: 8 Alignment: Right

Print Format: F1

Write Format: F1

Value Label

1 YES

2 NO

7 REFUSED

8 DON'T KNOW

9 NO ANSWER

price4 (30) Amount willing to pay for conservation

Measurement Level: Scale

Column Width: 8 Alignment: Right

Print Format: F1

Write Format: F1

Value Label

1 \$1

2 \$3

3 \$5

4 \$>5

7 REFUSED

8 DON'T KNOW

9 NO ANSWER

conser2 (31) Reduce use of electricity

Measurement Level: Scale

Column Width: 8 Alignment: Right

Print Format: F1

Write Format: F1

Value Label

1 YES

2 NO

7 REFUSED

8 DON'T KNOW

9 NO ANSWER

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space (32) Primary source of heat

Measurement Level: Scale

Column Width: 8 Alignment: Right
Print Format: F1
Write Format: F1

Value Label

- 1 NATURAL GAS
- 2 OIL
- 3 WOOD
- 4 ELECTRICITY
- 5 SOMETHING ELSE
- 7 REFUSED
- 8 DON'T KNOW
- 9 NO ANSWER

own (33) Rent or own residence

Measurement Level: Scale
Column Width: 8 Alignment: Right
Print Format: F1
Write Format: F1

Value Label

- 1 RENT
- 2 OWN
- 3 SOMETHING ELSE
- 7 REFUSED
- 8 DON'T KNOW
- 9 NO ANSWER

educ (34) Highest level of education completed

Measurement Level: Scale
Column Width: 8 Alignment: Right
Print Format: F2
Write Format: F2

Value Label

- 1 LESS THAN HS
- 2 HS DIPLOMA
- 3 SOME COLLEGE
- 4 ASSOCIATES DEGREE
- 5 BACHELORS DEGREE
- 6 MASTERS DEGREE
- 7 DOC/PROF DEGREE
- 97 REFUSED
- 98 DON'T KNOW
- 99 NO ANSWER

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age (35) Year born

Measurement Level: Scale
Column Width: 8 Alignment: Right

Print Format: F2
Write Format: F2

Value Label

97 REFUSED
98 DON'T KNOW
99 NO ANSWER

sex (36) Male or Female

Measurement Level: Scale
Column Width: 8 Alignment: Right
Print Format: F1
Write Format: F1

Value Label

1 MALE
2 FEMALE
7 REFUSED
8 DON'T KNOW
9 NO ANSWER

county (37) County of residence

Measurement Level: Scale
Column Width: 8 Alignment: Right
Print Format: F2
Write Format: F2

Value Label

1 Baker
2 Benton
3 Clackamas
4 Clatsop
5 Columbia
6 Coos
7 Crook
8 Curry
9 Deschutes
10 Douglas
11 Gilliam
12 Grant
13 Harney
14 Hood River
15 Jackson
16 Jefferson
17 Josephine
18 Klamath

-

19 Lake
20 Lane
21 Lincoln
22 Linn

- 23 Malheur
- 24 Marion
- 25 Morrow
- 26 Multnomah
- 27 Polk
- 28 Sherman
- 29 Tillamook
- 30 Umatilla
- 31 Union
- 32 Wallowa
- 33 Wasco
- 34 Washington
- 35 Wheeler
- 36 Yamhill
- 97 REFUSED
- 98 DON'T KNOW
- 99 NO ANSWER

income4 (38) Annual household income

Measurement Level: Scale

Column Width: 8 Alignment: Right

Print Format: F1

Write Format: F1

Value Label

- 1 OVER \$35,000
- 2 UNDER \$35,000
- 7 REFUSED
- 8 DON'T KNOW
- 9 NO ANSWER

income2 (39) Over or under \$25,000

Measurement Level: Scale

Column Width: 8 Alignment: Right

Print Format: F1

Write Format: F1

Value Label

- 1 OVER \$25,000
- 2 UNDER \$25,000
- 7 REFUSED
- 8 DON'T KNOW
- 9 NO ANSWER

-

income1 (40) Over or under \$15,000

Measurement Level: Scale

Column Width: 8 Alignment: Right

Print Format: F1

Write Format: F1

Value Label

- 1 OVER \$15,000
- 2 UNDER \$15,000
- 7 REFUSED
- 8 DON'T KNOW
- 9 NO ANSWER

income3 (41) Over or under \$50,000

Measurement Level: Scale

Column Width: 8 Alignment: Right

Print Format: F1

Write Format: F1

Value Label

- 1 OVER \$50,000
- 2 UNDER \$50,000
- 7 REFUSED
- 8 DON'T KNOW
- 9 NO ANSWER

income5 (42) Over or under \$75,000

Measurement Level: Scale

Column Width: 8 Alignment: Right

Print Format: F1

Write Format: F1

Value Label

- 1 OVER \$75,000
- 2 UNDER \$75,000
- 7 REFUSED
- 8 DON'T KNOW
- 9 NO ANSWER

-

inctotal (43) Income categories

Measurement Level: Scale

Column Width: 8 Alignment: Right

Print Format: F8

Write Format: F8

Value Label

- 1 UNDER \$15,000
- 2 \$15,000-\$25,000
- 3 \$25,000-\$35,000
- 4 \$35,000-\$50,000
- 5 \$50,000-\$75,000
- 6 OVER \$75,000

region (44) Counties by Major Area

Measurement Level: Scale
Column Width: 8 Alignment: Right
Print Format: F8
Write Format: F8

Value Label

1	PORTLAND METRO
2	COAST
3	VALLEY
4	SOUTHERN
5	EASTERN
7	REFUSED
8	DON'T KNOW
9	NO ANSWER

age1 (45) Age of respondent

Measurement Level: Scale
Column Width: 8 Alignment: Right
Print Format: F8
Write Format: F8

Value Label

997	REFUSED
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agegrp (46) Age groups

Measurement Level: Scale
Column Width: 8 Alignment: Right
Print Format: F8
Write Format: F8

Value Label

1	UNDER 29 YRS
2	30-44 YRS

-

3	45-59 YRS
4	60+ YRS
997	REFUSED
998	DON'T KNOW
999	NO ANSWER

pubpriv (47) Private or Public Utility

Measurement Level: Scale
Column Width: 8 Alignment: Right
Print Format: F8
Write Format: F8

Value Label

1	PRIVATE
2	PUBLIC

