DMV Survey: Call-In Services Customer Satisfaction Survey Sample and Response Rates Report

March, 2001 Oregon Survey Research Laboratory, University of Oregon

Total Sample	745	Eligible	507
Total Used	733	Ineligible	112
Total Unused	12	Unknown	114
		Refused	10

Code Description	All Calls	Las	st Only	Code	Description	All Calls	Last Only
1 No answer	2	33	29	16	Left Message for R	0	0
2 Busy	1	14	3	17	R too ill now	2	1
3 Answering m	nachine 7	92	71	18	R too ill ever	0	0
4 Wrong numb	er	11	41	19	R deceased	0	0
5 Disconnected	1#	37	37	20	Unable to interview ever	7	7
6 Non-working	g#	3	13	21	R gone survey dates	7	7
7 Non-resident	ial#	2	2	22	Ineligible	4	4
8 Duplicate #		1	1				
9 Fax/Modem		5	5				
10 Language ba	rrier	9	9	25	Partial interview/CB	13	0
11 Not home/CI	3)7	60	26	Completed interview	404	404
12 Too busy/CB	1	31	25	27	Phone slam	10	4
13 New #/CB		9	0	28	Initial refusal	11	10
14 R hard to rea	ch/CB	0	0	29	Final refusal	0	0

Call Efficiency		Response Rates		
Total Calls	2232	Total Sample	733	
CASRO Response Rate /Total Attempts	20.70%	CASRO Type Response Rate	67.29%	
Complete/Total Attempts	18.10%	Completed/Attempted Sample	55.12%	
CASRO Refusal Rate /Total Attempts	0.56%	CASRO Type Refusal Rate	1.67%	
Refused/Total Attempts	0.49%	Refused/Attempted Sample	1.36%	
Sample Coverage Rate		Response Rate/All Eligible	66.21%	
	78.42%	Refusal Rate/All Eligible	1.64%	