

**ODOT Construction Site 8 (North Medford) Survey  
Ci3 Instrument**

CATION

C: ODOT SITE 8 SURVEY

Q:HELLO1

T:

Hello. This is \_\_\_\_\_ calling from the University of Oregon Survey Research Laboratory. The Oregon Department of Transportation has asked us to conduct a 6-minute survey of adults age 18 and older who live in the Medford area. I want to assure you that I am not selling a thing and that this survey is completely anonymous and voluntary. Please do not even tell me your name. This survey is about traffic planning for two places along Highway 62 in the Medford area. Do you have any questions about the survey before we begin?

1 NO QUESTIONS OR QUESTIONS ANSWERED  
HAS QUESTIONS ---> REFER TO INTERVIEWER INSTRUCTIONS

T:14

This is \_\_\_\_\_ calling from the University of Oregon Survey Research Laboratory. I'm calling to complete a survey we started earlier.

PRESS 1 TO CONTINUE  
TO RESCHEDULE: PRESS 1 TO ADVANCE, THEN HIT CTRL+END

I:

Key 1

Q:YOU1

T:

First, do you think there is a traffic problem along the Highway 62 Corridor between North Medford and White City?

1 YES  
2 NO

7 REFUSED  
8 DON'T KNOW  
9 NO ANSWER

I:

Key 1,2, 7-9  
QAL NOQAL

Q:AWARE1

T:

Did you know that the Oregon Department of Transportation is working on plans to solve traffic problems along the Highway 62 Corridor between North Medford and White City?

- 1 YES
- 2 NO ---> SKIPTO YOU2
  
- 7 REFUSED
- 8 DON'T KNOW
- 9 NO ANSWER

I:

Key 1,2, 7-9

IF (ANS > 1) SKIPTO YOU2

Q:HOW1

T:

How did you find out about these traffic improvement plans?  
Was it through direct mailings, newspaper, radio, public meetings,  
word of mouth, the World Wide Web, television, or something else?

- 1 DIRECT MAILINGS
- 2 NEWSPAPER
- 3 RADIO
- 4 PUBLIC MEETINGS
- 5 WORD OF MOUTH
- 6 WORLD WIDE WEB
- 7 T.V.
- 8 SOMETHING ELSE

- 97 REFUSED
- 98 DON'T KNOW
- 99 NO ANSWER

I:

Num 1 99 2 0 24 10

IF (ANS > 8)

IF (ANS < 97) REASK

ENDIF

Q:CLEAR1

T:

Do you feel that the study project has been clearly explained?

PROBE: DO YOU FEEL WHAT IS BEING PLANNED FOR THE AREA HAS BEEN  
CLEARLY EXPLAINED?

PROBE: THE PROJECT IS BETWEEN MEDFORD AND WHITE CITY

- 1 YES
- 2 NO

- 7 REFUSED
- 8 DON'T KNOW
- 9 NO ANSWER

I:

Key 1,2, 7-9

Q:KNOW1

T:

Did you know that ODOT (Oregon Department of Transportation) is now taking public comments on this study project?

- 1 YES
- 2 NO

- 7 REFUSED
- 8 DON'T KNOW
- 9 NO ANSWER

I:

Key 1,2, 7-9

Q:CONTACT1

T:

Do you know how to contact ODOT (Oregon Department of Transportation) to comment about the planned study project?

- 1 YES
- 2 NO

- 7 REFUSED
- 8 DON'T KNOW
- 9 NO ANSWER

I:

Key 1,2, 7-9

Q:OPTY1

T:

Do you feel you have had a reasonable opportunity to comment about the study project?

- 1 YES
- 2 NO

- 7 REFUSED
- 8 DON'T KNOW
- 9 NO ANSWER

I:

Key 1,2, 7-9

Q:DIDYOU1

T:

Have you made any comments to ODOT about the study project?

- 1 YES
- 2 NO

- 7 REFUSED
- 8 DON'T KNOW
- 9 NO ANSWER

I:

Key 1,2, 7-9

Q:YOU2

T:

Thank you. I would now like to ask you about another area. Do you think there is a traffic problem along the Highway 62 corridor at the Interstate 5 (I-5) Interchange?

1 YES

2 NO

7 REFUSED

8 DON'T KNOW

9 NO ANSWER

I:

Key 1,2, 7-9

Q:AWARE2

T:

Did you know that the Oregon Department of Transportation is working on plans to solve traffic problems along the Highway 62 Corridor at the I-5 Interchange?

1 YES

2 NO ---> SKIPTO YEARS

7 REFUSED

8 DON'T KNOW

9 NO ANSWER

I:

Key 1,2, 7-9

IF (ANS > 1) SKIPTO YEARS

Q:HOW2

T:

How did you find out about these traffic improvement plans? Was it through direct mailings, newspaper, radio, public meetings, word of mouth, the World Wide Web, television, or something else?

1 DIRECT MAILINGS

2 NEWSPAPER

3 RADIO

4 PUBLIC MEETINGS

5 WORD OF MOUTH

6 WORLD WIDE WEB

7 T.V.

8 SOMETHING ELSE

97 REFUSED

98 DON'T KNOW

99 NO ANSWER

I:

Num 1 99 2 0 24 10  
IF (ANS > 8)  
IF (ANS < 97) REASK  
ENDIF

Q: CLEAR2

T:

Do you feel that the study project has been clearly explained?

PROBE: DO YOU FEEL WHAT IS BEING PLANNED FOR THE AREA HAS BEEN  
CLEARLY EXPLAINED?

PROBE: THE PROJECT IS ALONG THE SOUTH MEDFORD INTERCHANGE

1 YES

2 NO

7 REFUSED

8 DON'T KNOW

9 NO ANSWER

I:

Key 1,2, 7-9

Q: KNOW2

T:

Did you know that ODOT (Oregon Department of Transportation)  
is now taking public comments on this study project?

1 YES

2 NO

7 REFUSED

8 DON'T KNOW

9 NO ANSWER

I:

Key 1,2, 7-9

Q: CONTACT2

T:

Do you know how to contact ODOT (Oregon Department of Transportation)  
to comment about the planned study project?

PROBE: THIS PROJECT IS ON THE SOUTH MEDFORD INTERCHANGE

1 YES

2 NO

7 REFUSED

8 DON'T KNOW

9 NO ANSWER

I:

Key 1,2, 7-9

Q: OPTY2

T:

Do you feel you have had a reasonable opportunity to comment about the study project?

1 YES

2 NO

7 REFUSED

8 DON'T KNOW

9 NO ANSWER

I:

Key 1,2, 7-9

Q:DIDYOU2

T:

Have you made any comments to ODOT about the study project?

1 YES

2 NO

7 REFUSED

8 DON'T KNOW

9 NO ANSWER

I:

Key 1,2, 7-9

Q:YEARS

T:

Thank you. I would like to end the survey by asking you a few questions about yourself. First, how many years altogether have you lived in the Medford area?

RECORD NUMBER OF YEARS, NO DECIMALS

97 REFUSED

98 DON'T KNOW

99 NO ANSWER

I:

NUM 1 99 2 0 20 10

Q:AGE

T:

In what year were you born?

LAST TWO DIGITS ONLY, NO DECIMALS

97 REFUSED

98 DON'T KNOW

99 NO ANSWER

I:

NUM 00 99 2 0 20 10

Q:ZIPCODE

T:

What is your zip code?

PROBE: THE FIVE DIGIT NUMBER AFTER YOUR ADDRESS ON YOUR MAIL

RECORD FIVE DIGIT CODE

99997 REFUSED  
99998 DON'T KNOW  
99999 NO ANSWER

I:

NUM 00001 99999 5 0 20 10

z = ANSLEN ANS

IF (z < 5)

REASK

ENDIF

Q:COMMENTS

T:

Do you have any additional comments you would like to make about either of the planned construction projects?

YES ---> RECORD EXACT ANSWER BELOW  
NO ---> GO TO NEXT QUESTION

I:

OPN 13 5 22 60 m n

Q:INTID

T:

That is the end of the survey! On behalf of ODOT  
I would like to thank you for your time and attention.

INTERVIEWER: TYPE YOUR INTERVIEWER ID NUMBER

I:

num 0 500 3 0 14 10

Q:INTOBS

T:

INTERVIEWER: GOOD WORK!!!!!!!!!!!!!!!!!!!!!!

PLEASE RECORD ANY ADDITIONAL COMMENTS MADE BY THE RESPONDENT AND/OR ANY RELEVANT OBSERVATIONS IN THIS SPACE

I:

opn 13 5 22 60 M N

DATE = SYSDATE

CPL

DISPOS = 26

ENDQUEST

Q:NOQAL

T:

I'm sorry to have bothered you. We can only interview people who live in the Medford area and know about the traffic problem along the Highway 62 Corridor. Goodbye.

PRESS 1 TO EXIT

I:

KEY 1

DISPOS = 22