

**OREGON DEPARTMENT OF TRANSPORTATION  
1997 RURAL MULTNOMAH COUNTY SURVEY**

**NOTE:** *This is a facsimile of the survey programmed into OSRL's computer-aided telephone interviewing system (CATI). Variable names, interviewer instructions, and answer categories are indicated in capital letters and are not read aloud. All survey questions are allowed "don't know" and "refuse" answers, but these and certain redundant probes are not presented to save space.*

HELLO

Hello, this is \_\_\_\_\_ calling from the University of Oregon Survey Research Laboratory. Multnomah County has asked us to conduct an 7 minute survey of adults age 18 and older who live in rural Multnomah County. Multnomah County is developing a 20 year transportation plan and needs your input to help identify potential projects in your area. I want to assure you that I am not selling a thing and that this survey is completely anonymous and voluntary. Please do not even tell me your name. Do you have any questions about the survey before we begin?

1 CONTINUE  
CTRL-END R UNAVAILABLE

LIVE

Do you live in Multnomah County?

- 1 YES
- 2 NO

TRANSFAE

Please think about the area in which you live. Do you believe there are transportation safety problems in your area?

- 1 YES
- 2 NO

SAFETY

What do you feel is the main transportation safety problem in your area?

OPEN-ENDED

WHERE

Where does that problem occur?

OPEN-ENDED

NOTE: GET SPECIFICS

PROBE: When does that problem occur? On what street is that located?  
At what intersection is that?

DONE

What do you think should be done to correct the problem?

OPEN-ENDED GET SPECIFICS

SAFETY2

What do you feel is the second most important transportation safety problem in your area?

OPEN-ENDED

WHERE2

Where does that problem occur?

OPEN-ENDED

NOTE: GET SPECIFICS

PROBE: When does that problem occur? On what street is that located?  
At what intersection is that?

DONE2

What do you think should be done to correct the problem?

OPEN-ENDED GET SPECIFICS

TRANSIT

Now I am going to read you a short list. Please tell me which one of the (mass transit options/items) would be the most valuable to your community.

READ FROM LIST

- 1 BUS SERVICE
- 2 CARPOOL
- 3 COMMUTER RAIL
- 4 PARK & RIDE
- 5 SPECIALIZED SERVICE FOR EVENTS
- 6 DIAL -A- RIDE, OR
- 7 WATER TAXI

- 8 OTHER - SPECIFY \_\_\_\_\_  
9 NONE OF THE ABOVE

TRANSLOC

Where would this (type of mass transit) take you?

OPEN-ENDED

RURAL1

Now I am going to read you a few statements. For each one, please tell me if you strongly agree, agree, disagree or strongly disagree. The first statement is:

Additional travel lanes will harm the rural character of our neighborhood. Do you strongly agree, agree, disagree, or strongly disagree?

- 1 STRONGLY AGREE
- 2 AGREE
- 3 DISAGREE
- 4 STRONGLY DISAGREE

RURAL2

Widened paved shoulders on roads will harm the rural character of my neighborhood. Do you strongly agree, agree, disagree, or strongly disagree?

- 1 STRONGLY AGREE
- 2 AGREE
- 3 DISAGREE
- 4 STRONGLY DISAGREE

RURAL3

More bus service will harm the rural character of my neighborhood. Do you strongly agree, agree, disagree, or strongly disagree?

- 1 STRONGLY AGREE
- 2 AGREE
- 3 DISAGREE
- 4 STRONGLY DISAGREE

FUND

Sufficient funding exists for Multnomah County's transportation needs.

PROBE: Do you strongly agree, agree, disagree, or strongly disagree?

- 1 STRONGLY AGREE
- 2 AGREE
- 3 DISAGREE
- 4 STRONGLY DISAGREE

FUND2

We are more than halfway done with the survey, thank you very much for your time so far. Now, I'm going to read a list of three items and ask you to rank them. Please tell me the item you believe should be the highest priority for funding projects in Multnomah County followed by the second highest priority. The items are: Safety, Maintenance, and Congestion.

NOTE: INTERVIEWER HIGHLIGHT IN ORDER OF IMPORTANCE  
STATED BY RESPONDENT

PROBE: Which is the highest priority for Multnomah County?

Which is the second highest priority for Multnomah County?

- 1 SAFETY
- 2 MAINTENANCE
- 3 CONGESTION

BIKE

The next few questions have to do with pedestrians and bicycles. If you had the choice, would you prefer to have paved shoulders for bike and pedestrian use or separated bike and pedestrian paths?

PROBE: Bike paths are usually separate, paved paths and are not physically connected to the road.

- 1 PAVED SHOULDERS ----> skip to RIDE
- 2 SEPARATE BIKE LANES

BIKE2

If the cost for off-road bike paths is substantially more, would you still support it?

PROBE: Whatever substantial means to you.

- 1 YES
- 2 NO

RIDE

Did you ride a bicycle in the last 12 months?

PROBE: A non-motorized bicycle.

- 1 YES
- 2 NO

RIDE2

When you ride your bicycle, do you mostly ride for recreation, errands or commuting?

- 1 RECREATION
- 2 ERRANDS
- 3 COMMUTING
- 4 MIX OF PURPOSES --> PROBE FOR \*MOST\*

DRIVE

In the last year, have you driven a car?

- 1 YES
- 2 NO

ISLAND

I just need to ask you a few more questions and then we will be done.

Do you live on Sauvie Island?

- 1 YES
- 2 NO

SEX

Are you male or female?

- 1 MALE
- 2 FEMALE

YRBORN

In what year were you born?

TYPE LAST TWO DIGITS ONLY

ENDING

That's the end of the survey! Do you have any additional comments you'd like to make?

OPEN-ENDED

INTID

On behalf of Multnomah County, I'd like to thank you for your participation. Have a nice (day/evening). Good-bye.

NOQAL

I'm sorry we can only interview people who live in rural Multnomah County. Thanks for you time and I'm sorry to have bothered you.

PRESS 1 TO DISQUALIFY RESPONDENT