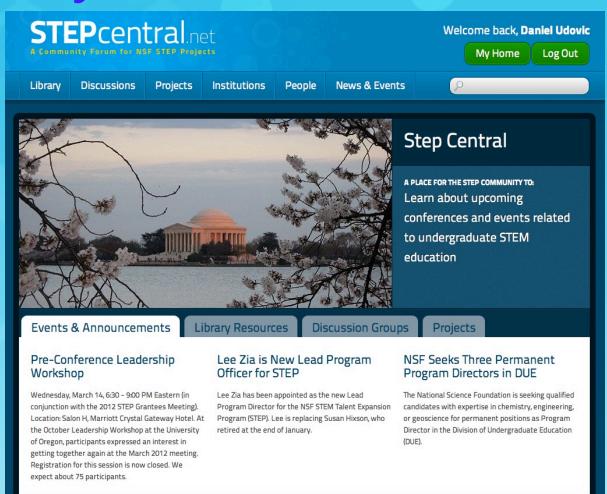
## STEP Central

#### Toward a Community of Practice





# Daniel Udovic STEP 2012

#### The STEP Central Team

- Dan Udovic, Tania Siemens (UO)
- Jeremy AAsum & Mike Biglan (Concentric Sky, Inc.)
- Clare Strawn & Brandon Olszewski (ISTE)
- STEP Central Advisory Team
- STEP Leadership (Group, Council, Team, Cadre...)

"Communities of practice (CoP's) are: -groups of people (community) --who share a concern or a passion for something they do (domain) --and learn how to do it better (practice) as they interact regularly."

Etienne Wenger

#### Opportunities for sharing...

# National & "Regional" Meetings:

- Breakout Sessions
- Poster Sessions
- Mentorship Meetings
- Plenary Speakers

# STEP Central Website:

- **\* Online Discussions**
- Blogs
- **Resource Libraries**
- Member & Project Profiles
- News & Events

## Virtual Meetings & Webinars

- Special Topics
- Presentation by experts
- Synchronous interaction
- Small groups of geographically dispersed members
- Community Outreach

### Community Organization?

How should the community be organized so that:

- \*It accomplishes its purpose?
- \*Expertise of community members is transparent?
- \*Members take on leadership roles consistent with their expertise?

## Forming Special Interest Groups

- Large Community is composed of many overlapping smaller CoP's
- \* How could these smaller CoP's be organized?
  - \* By topics (e.g., project strategies bridge programs)
  - \* By project role (e.g. project evaluators, coordinators)
  - \* By geographical area (e.g., the Southwest, New England)
- \* Let's call these "Special Interest Groups" or "SIGs"

## Questions for SIG Sessions

- What are major questions/issues to address
- Are there webinar topics of interest to this SIG? SIG members who could be presenters?
- Are there webinar topics that members of this SIG could present to the STEP community? Presenters?
- Volunteer moderators for SIG discussion groups on STEPcentral.net?
- Are there "collections" in the <u>STEPcentral.net</u> Library of interest to this SIG? Volunteers "curators"?
- Other ways can <u>STEPcentral.net</u> be of use?

## More Questions for SIG Sessions

- Would SIG web conferences be useful? Who might take the lead in making these happen?
- Would a small face-to-face conference be useful? What would be the purpose?
- How will the SIG be organized? Does it make sense to have SIG "officers"? An organizing committee?
- How will the SIG reach out to recruit other members from the STEP community?

# Two New Features of STEPcentral.net

- \* STEPcentral blog -- where membes can share opinion pieces, position papers, etc.
- The Conference Section -- includes "virtual poster session" ---- also includes links to SIG Discussion Groups

# What can STEPcentral.net do for you? What can you do for STEPcentral.net? Using STEPcentral.net to build "community networks"

- 1. STEP Central's Resource Library
- 2. On-Line Discussions
- 3. Blogs & Opinion Pieces
- 4. Project Pages
- 5. Individual Profiles
- 6. Notifications and Social Networking
- 7. Membership & Privacy issues
- 8. Webinars
- 9. Regional Organizing Committees ROC's
- 10. Website support for small meetings

#### How do we measure success?

#### Effectiveness:

\* Extent to which we are meeting our objectives and providing value and benefit to the members

#### Health:

Member satisfaction, level of activity, quality of interactions



#### Some Dimensions of "CoP" Design

- Collective identity and clear purpose
- Opportunities for sharing knowledge, expertise
   & experiences
- Community structure & Effective leadership
- Community sociability and usability
- Measuring success

#### Sociability and Usability?

- \* What can we do to welcome community participation and engagement?
  - Example: Mentorship programs
  - \* Special Interest Groups
- \* How can we make community tools effective, friendly, and easy to use?
  - \* Examples: poster sessions @ annual meeting; user interface for STEP Central and for web conferencing

#### Collective Identity and Purpose?

\* What do we have in common?

\* What do we want to accomplish *as a community (of practice)*?

\* How do we do that?