

Population and Sample Report

ODOT TripCheck.com Survey

June 17-18 and June 24-30

Oregon Survey Research Laboratory

Population Estimates:

Website visitors during 8-day data collection period:

Total	11,768
Per day	1,471

Summary Sample Statistics:

Invitations to participate in survey	2,942	Sampling fraction	1:4
Survey attempts	460	Initial response rate	16%
Completed surveys	340	Final response rate	12%
Average number survey attempts per day	58		
Average number completed surveys per day	43		

Daily Sample Statistics:

	Invitations	Completes	Response rate
	A	B	B/A
Tuesday, 6/17/2003	351	44	13%
Wednesday, 6/18/2003	511	39	8%
<i>4-day break in data collection</i>			
Tuesday, 6/24/2003	241	34	14%
Wednesday, 6/25/2003	330	30	9%
Thursday, 6/26/2003	400	59	15%
Friday, 6/27/2003	374	53	14%
Saturday, 6/28/2003	179	20	11%
Sunday, 6/29/2003	219	24	11%
Monday, 6/30/2003	337	37	11%