# CITY OF SPRINGFIELD FIRE SURVEY

### OCTOBER 2003 -NOVEMBER 2003

SURVEY INSTRUMENT



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Note: This is a facsimile of the survey as programmed into OSRL's data collection system. Variable names, instructions, and answer categories are indicated in CAPITAL letters. See the Open-ended Narratives section of the three ring binder for narrative answers to open-ended questions

### O:HELLO1

 $\mathbf{T}$ 

Hello. This is \_\_\_\_ calling from the University of Oregon Survey Research Laboratory. The City of Springfield has asked us to conduct a six minute survey to help Springfield plan for Fire and Life Safety Services. May I please speak to an adult [18 or older] in your household who is registered to vote in Springfield elections? I want to assure you that I am not selling anything, and that this study is completely anonymous and voluntary.

1 ELIGIBLE RESPONDENT IN HOUSEHOLD

CTRL/END --> SCHEDULE CALLBACK

#### Q:HELLO2

T:

Do you have any questions about the survey before we begin?

1 NO QUESTIONS OR QUESTIONS ANSWERED, OK TO BEGIN SURVEY

HAS QUESTIONS --> REFER TO "ANSWERS TO COMMON QUESTIONS"

### Q:ZIPCODE

T:

What is your zip code?

PROBE: WE ASK THIS QUESTION TO MAKE SURE YOUR HOUSEHOLD IS ELIGIBLE FOR THIS STUDY.

1 97477 -->SKIPTO AWARE

2 97478 -->SKIPTO AWARE

3 97482 -->SKIPTO AWARE

4 ANY OTHER ZIPCODE (Please Specify)

7 REFUSED

8 DON'T KNOW

9 NO ANSWER

#### O:SPRING

T:

Am I calling a Springfield, Oregon residence?

PROBE: ARE YOU ELIGIBLE TO VOTE IN SPRINGFIELD ELECTIONS?

1 YES

2 NO -->SKIPTO NOQAL

7 REFUSED -->SKIPTO NOQAL

8 DON'T KNOW -->SKIPTO NOQAL

9 NO ANSWER -->SKIPTO NOQAL

#### Q:AWARE

T.

The Springfield City Council is considering helping to create a large Fire District that would serve Springfield and residents south of Springfield. How knowledgeable do you consider yourself to be about this issue? Would you say you are not at all knowledgeable, not very knowledgeable, somewhat knowledgeable, or very knowledgeable?

PROBE:BUT IF YOU HAD TO PICK ONE, WHICH ONE WOULD YOU CHOOSE?

1 NOT AT ALL KNOWLEDGEABLE

2 NOT VERY KNOWLEDGEABLE

3 SOMEWHAT KNOWLEDGEABLE

4 VERY KNOWLEDGEABLE

7 REFUSED

8 DON'T KNOW

9 NO ANSWER

### Q:OPP SUPP

T:

I have a few questions about the proposed plan. Under the proposed plan, Springfield Fire and Life Safety Services would be annexed to the Willakenzie Fire District. Supporters of the plan believe that the annexation would increase the efficiency of Fire and Life Safety services and save money over the long term. How do you feel about this proposal? Do you strongly oppose it, somewhat oppose it, somewhat support it, or strongly support it?

PROBE: BUT IF YOU HAD TO PICK ONE, WHICH ONE WOULD YOU CHOOSE?

- 1 STRONGLY OPPOSE IT
- 2 SOMEWHAT OPPOSE IT
- 3 SOMEWHAT SUPPORT IT -->SKIPTO SUPP MOV
- 4 STRONGLY SUPPORT IT --> SKIPTO SUPP MOV
- 7 REFUSED --> SKIPTO PRO1
- 8 DON'T KNOW --> SKIPTO PRO1
- 9 NO ANSWER --> SKIPTO PRO1

# Q:OPP MOV

T٠

Suppose that approving the plan meant your taxes might someday go down. How would that change your opinion?

Would your opposition to the plan not change at all, be reduced a little, or be reduced a lot?

### PROBE:BUT IF YOU HAD TO PICK ONE. WHICH ONE WOULD YOU CHOOSE?

1 NOT CHANGE AT ALL -->SKIPTO PRO1

2 BE REDUCED A LITTE -->SKIPTO PRO1

3 BE REDUCED A LOT --> SKIPTO PRO1

7 REFUSED -->SKIPTO PRO1

8 DON'T KNOW -->SKIPTO PRO1

9 NO ANSWER -->SKIPTO PRO1

### Q:SUPP MOV

T

Suppose that approving the plan meant your taxes would increase, because the new Fire District raised taxes to provide Springfield coverage, but then Springfield decided to levy additional taxes to maintain or improve other services. Would your support of the plan not change at all, be reduced a little, or be reduced a lot?

PROBE:BUT IF YOU HAD TO PICK ONE, WHICH ONE WOULD YOU CHOOSE?

1 NOT CHANGE AT ALL

2 BE REDUCED A LITTE

3 BE REDUCED A LOT

7 REFUSED

8 DON'T KNOW

9 NO ANSWER

### Q:PRO1

T:

I'll read three arguments in support of the annexation. For each one I read, please tell me if it is a very convincing argument, a somewhat convincing argument, or a not very convincing argument? [in support of the annexation].

The first argument is the annexation would allow City taxes to decrease over the long-term. Would that be a very convincing argument, somewhat convincing, or a not very convincing argument? PROBE:BUT IF YOU HAD TO PICK ONE, WHICH ONE WOULD YOU CHOOSE?

1 VERY CONVINCING

2 SOMEWHAT CONVINCING

3 NOT VERY CONVINCING

7 REFUSED

8 DON'T KNOW

9 NO ANSWER

### Q:PRO2

T:

The second argument is, it would free up money for permanent police staffing rather than the current four year levy. Would that be a very convincing argument, somewhat convincing, or not a very convincing argument? [in support of the annexation]

PROBE:BUT IF YOU HAD TO PICK ONE, WHICH ONE WOULD YOU CHOOSE? PROBE:INSTEAD OF PERMANENT POLICE STAFFING, THE CITY CURRENTLY HAS A POLICE LEVY THAT THE VOTERS VOTE ON EVERY FOUR YEARS THAT FUNDS POLICE STAFFING.

PROBE:IF THE LEVY WOULD FREE UP MONEY FOR PERMANENT POLICE STAFFING, WOULD THAT ARGUMENT BE ...

- 1 VERY CONVINCING
- 2 SOMEWHAT CONVINCING
- 3 NOT VERY CONVINCING
- 7 REFUSED
- 8 DON'T KNOW
- 9 NO ANSWER

#### O:PRO3

T:

Finally, if you recognize that in the first few years the funding sources would be stabilized with no additional taxes, would that be a very convincing argument, somewhat convincing, or not a very convincing argument?

PROBE:BUT IF YOU HAD TO PICK ONE, WHICH ONE WOULD YOU CHOOSE?

- 1 VERY CONVINCING
- 2 SOMEWHAT CONVINCING
- 3 NOT VERY CONVINCING
- 7 REFUSED
- 8 DON'T KNOW
- 9 NO ANSWER

#### O:CON1

T:

I'll read 2 arguments against the annexation. For each one I read, please tell me if it is a very convincing argument, a somewhat convincing argument, or a not very convincing argument [against the annexation].

The first argument is, the annexation would allow the City to levy additional taxes. Would that be a very convincing argument, somewhat convincing, or a not very convincing argument?[against the annexation]

PROBE:BUT IF YOU HAD TO PICK ONE, WHICH ONE WOULD YOU CHOOSE?

- 1 VERY CONVINCING
- 2 SOMEWHAT CONVINCING
- 3 NOT VERY CONVINCING
- 7 REFUSED
- 8 DON'T KNOW
- 9 NO ANSWER

### Q:CON2

T:

The second argument is, the annexation would mean jurisdiction for Fire and Life Safety would transfer to an elected board. Would that be a very convincing argument, somewhat convincing, or a not very convincing argument? [against the annexation].

PROBE:BUT IF YOU HAD TO PICK ONE, WHICH ONE WOULD YOU CHOOSE?

PROBE: UNDER THE CURRENT SYSTEM, THE MAYOR AND THE CITY COUNCIL

CONTROL THE FIRE DEPARTMENT

PROBE: SOME PEOPLE THINK IT IS A DOWNSIDE FOR A FIRE DEPTARTMENT

TO BE CONTROLLED BY AN ELECTED BOARD RATHER THAN BY

THE MAYOR AND THE CITY COUNCIL.

- 1 VERY CONVINCING
- 2 SOMEWHAT CONVINCING
- 3 NOT VERY CONVINCING
- 7 REFUSED
- 8 DON'T KNOW
- 9 NO ANSWER

#### O:AGE

T:

[Thank you.] I need to end the survey with some questions about you. First, how old are you?

PROBE: These last few questions are necessary to make sure the survey data accurately reflect the population as a whole.

PLEASE ENTER EXACT AGE 18-96

96 = 96 OR OLDER

97 REFUSED

98 DON'T KNOW

99 NO ANSWER

### O:EDUC

T:

What is the highest level of education you have completed?

PROBE: These last few questions are necessary to make sure the survey data accurately reflect the population as a whole.

- 1 0-8 YEARS, NO GED
- 2 8-12 YEARS, NO HIGH SCHOOL DIPLOMA OR GED
- 3 HIGH SCHOOL DIPLOMA OR GED
- 4 SOME COLLEGE, NO DEGREE
- 5 ASSOCIATE'S DEGREE (2 YEAR) OR SPECIALIZED TRAINING CERTIFICATE
- 6 BACHELORS DEGREE (BA, BS, AB)
- 7 MASTERS DEGREE (MA, MS, MBA)
- 8 DOCTORATE OR PROFESSIONAL DEGREE (PHD, JD, EDD, MD, DDS)
- 9 OTHER
- 97 REFUSED
- 98 DON'T KNOW
- 99 NO ANSWER

### Q:GENDER

T:

Are you male or female?

- 1 MALE
- 2 FEMALE
- 7 REFUSED
- 8 DON'T KNOW
- 9 NO ANSWER

## Q:VOTE

T:

Did you vote in the last presidential election, or did you skip that one? PROBE: IN THAT ELECTION, GEORGE W. BUSH RAN AGAINST AL GORE AND RALPH NADER

1 YES

2 NO

7 REFUSED

8 DON'T KNOW

9 NO ANSWER

#### Q:RACE

T٠

What is your race or ethnicity?

PROBE FROM LIST= Are you ...

1 WHITE/CAUCASIAN

2 BLACK/AFRICAN AMERICAN

3 ASIAN AMERICAN/PACIFIC ISLANDER

4 LATINO, HISPANIC

5 AMERICAN INDIAN/NATIVE AMERICAN

6 ESKIMO, ALEUT, ALASKAN NATIVE

7 MIDDLE EASTERN

8 (IF VOLUNTEERED) MIXED RACE

9 (IF VOLUNTEERED) OTHER

97 REFUSED

98 DON'T KNOW

99 NO ANSWER

#### O: INCOME4

T:

Is your total annual household income, from all sources, before taxes, over or under \$40,000?

PROBE: Include money from jobs [wages, salary, tips, bonuses], interest, dividends, child support, alimony, welfare, social security, disability and retirement payments, net income from a business, farm or rent, or any other money income received by members of your family. Do not include lump-sum payments, such as money from an inheritance or sale of a home.

1 OVER \$40,000 --> SKIPTO INCOME3

2 UNDER \$40,000

7 REFUSED-->SKIPTO ENDING

8 DON'T KNOW-->SKIPTO ENDING

9 NO ANSWER-->SKIPTO ENDING

# Q: INCOME2

T٠

Is it over or under \$25,000?

PROBE: Is your total annual household income, from all sources, before taxes, over or under \$25,000?

1 OVER \$25,000 -->SKIPTO ENDING

2 UNDER \$25,000

7 REFUSED-->SKIPTO ENDING

8 DON'T KNOW-->SKIPTO ENDING

9 NO ANSWER-->SKIPTO ENDING

### Q: INCOME1

T:

Is it over or under \$18,000?

1 OVER \$18,000-->SKIPTO ENDING

2 UNDER \$18,000-->SKIPTO ENDING

7 REFUSED-->SKIPTO ENDING

8 DON'T KNOW-->SKIPTO ENDING

9 NO ANSWER-->SKIPTO ENDING

### Q: INCOME3

T:

Is it over or under \$70,000?

1 OVER \$70,000

2 UNDER \$70,000-->SKIPTO ENDING

7 REFUSED-->SKIPTO ENDING

8 DON'T KNOW-->SKIPTO ENDING

9 NO ANSWER-->SKIPTO ENDING

### Q: INCOME5

T:

Is it over or under \$100,000

1 OVER \$100,000

2 UNDER \$100,000

7 REFUSED

8 DON'T KNOW

9 NO ANSWER

## Q:ENDING

T:

That is the end of the survey.

Is there anything you would like to add?

PLEASE TYPE EXACT RESPONSE BELOW

## Q:ENDING1

T:

That's the end of the survey! On behalf of the City of Springfield, I'd like to thank you sincerely for taking part in this survey.

PRESS 1 TO FINISH

Q: INTOBS1

T: INTERVIEWER: PLEASE RECORD ANY COMMENTS RELEVANT TO SURVEY PURPOSES HERE.

Q:NOQAL

T:

I'm sorry - we can only interview people who live within the City of Springfield. I'm sorry to have bothered you. Good-bye.

PRESS 1 TO DISQUALIFY