OREGON SURVEY RESEARCH LABORATORY

OPEN END CODE CATEGORIES
FOR RESPONSES TO
OREGON STATE LOTTERY SURVEY 1995

VLTYPE3
Do you have a favorite machine that you like to play? If yes -- What makes it your favorite?

10 Money Issues
  11 Better odds: Win/Won more times
  12 The payback: The pay out
  13 Lucky machine: Luck/ the one that always pays
  14 Play longer for your money
  19 Other money issues (not referenced above)

20 Easy to Use
  21 Like old machines/Like new machines: Like newer machines because they take your
    more easily
  22 More accessible: more convenient
  23 Machines are self explanatory: Easy to understand/easy to play
  29 Other use issue (not referenced above)

30 Machine Attributes
  31 Like machines with chairs
  32 The screen: Like machines with a particular color of screen/like the touch screen/easy
    to read the screen: Easy to see the screen
  33 Like card size on machines: Machines with big cards /machines with little cards
  34 Just likes the way it responds: Just the way it is/Just like it
  35 Like playing a specific type of poker: just like one kind/like the option to choose
  39 Other specific machine attributes (not referenced above) (Just get addicted to one kind
    of machine

90 Other
  90 Just likes poker: Doesn't matter about the machine - just likes poker/likes poker better
    than other lottery games
  95 R really plays something other than video lottery
  96 Other reasons (not referenced above): It is all they have
  97 Refused
  98 Don't know
  99 No answer
  00 Doesn't play video poker lottery
VLMOST
What do you like most about playing video lottery in comparison to other lottery games?

10  Money Issues
11  Better odds: Win more/win easier/better chance to win/better luck
12  Instant win or lose: Fast/less time/don't have to wait/lose money faster than other lottery
13  Get more entertainment for your money: Play longer/lasts longer
19  Other money issues (not referenced above)

20  Game Preference
21  Just like it: Just something R likes to do every so often/it's fun
22  Better than other lottery: Like playing cards instead of other lottery games/take more of a chance since you can play more or bet more than other lottery/more fun
23  Strategy: Requires more strategy/get to make decisions/get a choice/more of a challenge/get to use your brains/game is easier/game is harder
24  More interaction with machine: More hands on/participatory/more action/have control over it/more of a challenge/you can see what you are doing/more involvement/thrill of being there
25  Can play it by myself: Do it myself/no help/simplicity of the game
26  More like gambling: More like playing cards/more like a casino
27  Good way to relax
29  Other game preference (not referenced above)

30  Environment/Location
31  Surroundings: Environment
32  Convenience: Availability
33  Gives you something to do: Prevents boredom/kills time while waiting
39  Other environment or location issue (not referenced above)

90  Other
91  No preference: Video lottery is not different/likes all kinds of gambling/likes all kinds of lottery
92  Doesn't like it
93  R really plays something other than video lottery (Keno/other lottery)/R prefers other types of lottery
96  Other reasons (not referenced above) (Friends)
97  Refused
98  Don't know
99  No answer
00  Doesn't play video poker lottery
Non-Players in the past 4 weeks: Why don’t you play video lottery?

10 Money Issues
11 Doesn’t have funds for video lottery: Would rather spend entertainment funds elsewhere/has better things to do with money/doesn’t like to spend money that way/video lottery is too expensive/it’s not free
12 Waste of money: Rip-off/no matter how much you win you still lose/don’t throw money to the wind/like throwing money away
13 Doesn’t pay off: Machines are fixed so you can’t win/odds are against you/pay off too low/never win/too much of a chance to lose/not lucky
14 Doesn’t want to lose money: Has lost too much money on it

19 Other money issues (not referenced above)

20 Facilities/Playing Environment Issues
21 Doesn’t frequent/like where video lottery is played: Doesn’t go to taverns/doesn’t go out much/never gets a chance to play/not accessible/not convenient/doesn’t like where video lottery is played: Doesn’t like taverns/doesn’t drink/quit drinking/too smoky/doesn’t like atmosphere/doesn’t like the people attracted to the surroundings
23 Not enough machines: Doesn’t like standing around watching/worries about losing spot
24 Wants to be able to play video lottery someplace else: church socials/grocery stores
25 Knows about video lottery but has no place to play it: No video lottery in the area/never sees any machines/not available/haven’t had a chance to play/haven’t had an opportunity to play
29 Other facilities or playing environment issues (not referenced above): Location – not specific

30 Personal Reasons -- Convictions/Beliefs (Never played/Never will play)
31 Not a gambler: Not that kind of person/has more common sense than to play/not honorable to be a gambler
32 Doesn’t believe in gambling: Goes against R’s beliefs/not good for the soul/goes against R’s religion/gambling is wrong/R is Christian/R is a pastor/gambling not good
33 Doesn’t play any kind of lottery/Doesn’t play video lottery: Just doesn’t/just not something R does/doesn’t want to take part in it/doesn’t think it is worthwhile
34 Video lottery too addictive: Addiction makes it too easy to lose money/Doesn’t trust self—is afraid to lose too much money/video lottery sucks you in/doesn’t want to get addicted/too easy to play more than you should/gambling is bad because people can’t stop themselves/gets people in trouble/friends or relatives have gambling problems
39 Other personal convictions and/or beliefs (not referenced above)

40 Personal Reasons -- Preferences (Possible Players)
41 Doesn’t like video lottery: Boring/doesn’t like poker/thinks it is dumb/doesn’t play it well/not entertaining/has better things to do
42 Not interested in video lottery: Never got into it/doesn’t do anything for me/doesn’t feel like it/never into it anymore/could care less/never got around to it/just doesn’t think about it/doesn’t occur to me to play it/not a priority
43 More fun to play with people (excludes casinos): Not as much fun as cards/not personal
44 Would rather go to a casino: Oregon not as much fun as Nevada/rather play with a dealer/better odds in Nevada/not like a real game in Nevada/would rather have slots
45 Prefers other types of lottery games or other types of games of chance/prefers other types of games
46 Doesn’t have time: Hasn’t taken the time/too time consuming/too busy to play/works during hours when taverns are open/time (not specific)
47 Doesn’t play video games: Not big on video games
49 Other personal preferences (not referenced above)

50 Lottery as Public Policy
51 Gambling is no way to raise money for the State: Legitimate way for the state to raise money is to tax/I voted against it/not a good way for the state to earn money
52 Dedicate lottery funds: If I knew where the money was going I’d be more for it/lottery was supposed to support the schools but it didn’t
53 Too many poor people play the lottery: The lottery is an unfair tax on the poor
59 Other lottery as public policy (not referenced above)
Knowledge of Video Lottery

61 Doesn't know what it is: Didn't know it existed/never heard of it
62 Doesn't know how to do it: Doesn't understand/too complicated/never tried it
63 Doesn't know where to go to play it: Hasn't seen a machine
64 R has not played OSL video lottery: R thinks he or she has played video lottery but has really played other video or gaming devices or machines--not video lottery/has played video lottery elsewhere (not in Oregon or not on OSL machines)
69 Other knowledge of video lottery (not referenced above)

Other

90 Other reasons (not referenced above) Spouse plays it so I don't/R or spouse works for OSL and is not allowed to play/reasons -not specific
97 Refused
98 Don't know
99 No answer
00 R does play video lottery
Non-Players: Why don't you play the lottery?

10 Money Issues
11 Doesn't have funds for the lottery: Not enough money/has better ways to spend money/doesn't like to spend money that way/lottery is too expensive/on a fixed income/can't afford to play
12 Waste of money: Rip-off/like throwing money away
13 Doesn't pay off: Odds are against you/doesn't have good payoffs/doesn't pay off fast/chances of winning low/unlikely to win/too much of a chance to lose/not lucky/stopped playing because I didn't win
14 Doesn't want to lose money: has lost too much money
15 Lottery is not a good investment: Spend money with nothing in return/gambling is not a financially good idea
19 Other money issues (not referenced above)

20 Facilities/Playing Environment Issues
21 Doesn't frequent/like where lottery is played: Doesn't go to taverns/doesn't go out much/never gets a chance to play/not accessible/not convenient/Doesn't like where lottery is played: Doesn't like taverns/doesn't drink or quit drinking/too smoky/doesn't like atmosphere/doesn't like the people attracted to the surroundings
23 Not enough machines: Doesn't like standing around watching
24 Wants to be able to play lottery someplace else: church socials
25 Knows about lottery but has no place to play it: No lottery in the area/never sees any machines/not available/haven't had a chance to play/haven't had an opportunity to play
29 Other facilities or playing environment issues (not referenced above): Location- not specific

30 Personal Reasons -- Convictions/Beliefs (Never played/never will play)
31 Not a gambler: Doesn't gamble/doesn't like games of chance
32 Doesn't believe in gambling: Goes against R's beliefs/goes against R's religion/doesn't believe in it morally/morally opposed/conscientious objection to gambling/goes against R's Christian principles
33 Doesn't play the lottery: Just doesn't do it/just not something R does/doesn't want to take part in it/doesn't think it is worthwhile
34 Lottery too addictive: Addiction makes it too easy to lose money/afraid to lose too much money/don't want to get addicted/it destroyed a friend or family member and I won't let the same thing happen to me/gets people into trouble
39 Other personal convictions and/or beliefs (not referenced above)

40 Personal Reasons -- Preferences (Possible players)
41 Doesn't like the lottery
42 Not interested in the lottery: Never think of it/never felt like playing/didn't get into the habit of it
43 Would rather go to a casino
44 Likes other games better: Likes video lottery better/likes other gambling better
45 Doesn't have time: Haven't taken the time/too busy to play
49 Other personal preferences (not referenced above)

50 Lottery as Public Policy
51 Gambling is no way to raise money for the State: Lottery is not a good answer to the problems the state is trying to solve/government does not need more money/I didn't vote for it
52 Dedicate lottery funds: Money doesn't go directly to education/money doesn't go where state says it does
53 Too many poor people play the lottery: Lottery draws people who can't afford it/lottery takes money from low income people
59 Other lottery as public policy (not referenced above)

60 Knowledge of Lottery
61 Doesn't know what it is: Didn't know it existed/never heard of it/Oregon doesn't have a lottery
62 Doesn't know how to do it: Doesn't understand/too complicated/never tried it
63 Doesn't know where to go to play it: Doesn't have access to places to play
69 Other knowledge of lottery (not referenced above)
Other

R does play the lottery just not often: Only plays when jackpot is big/used to play
Still answering the video lottery question:
R is incapacitated: sick/crippled/blind
Other reasons (not referenced above)
Refused
Don't know
No answer
R plays the lottery