



# University of Oregon Libraries Statistical Abstract for Fiscal Year 2011-2012

University of Oregon Libraries Assessment Team  
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LIBRARIES

University of Oregon



**University of Oregon Libraries  
Statistical Abstract  
for Fiscal Year 2011-2012**

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## Library Mission Statement

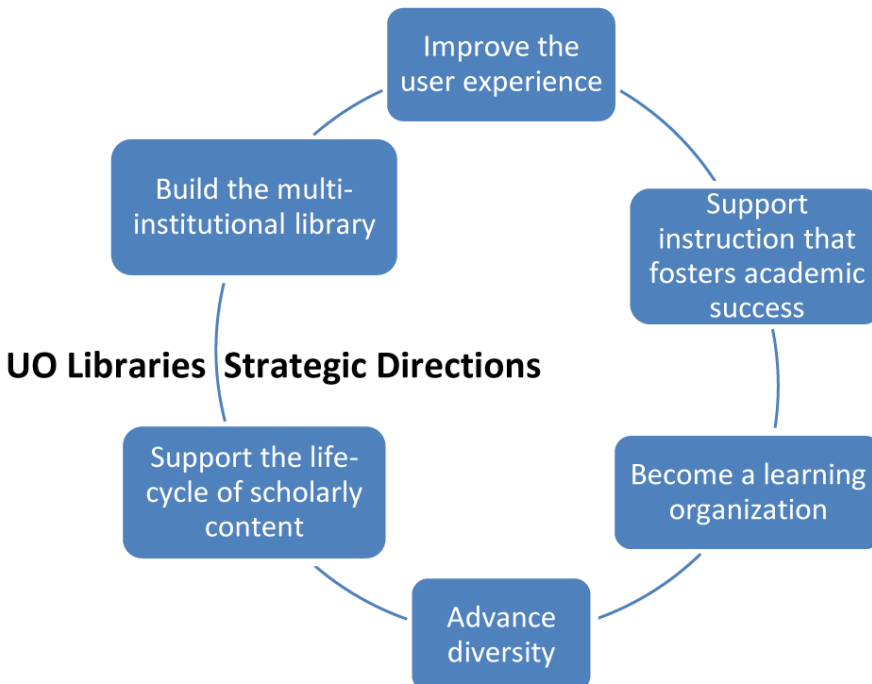
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The University of Oregon Libraries enriches the student learning experience, encourages exploration and research at all levels, and contributes to advancements in access to scholarly resources.

## Vision

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The UO Libraries will be an active and visible partner in the enhancement of learning and creation of new knowledge. We will engage students, faculty, and campus leadership in dynamic, user-centered processes for planning, delivering, and assessing all programs, services, and information resources.

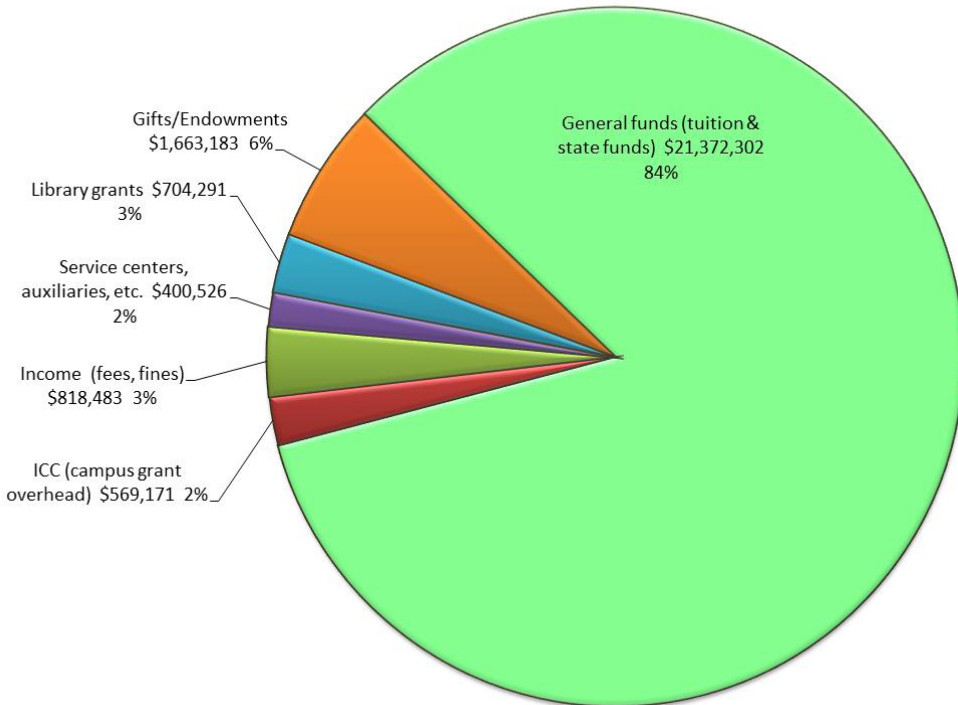


### Library Development

With the generous support of 3,496 donors, Library Development raised \$7.6 million during fiscal year 2012. The UO Libraries current endowment totals over \$21 million. Highlights for the year include:

- Bequests: \$550,000
- \$1 million for the Library Student Employee Endowment
- \$5 million for a new Science Commons and Research Library

### Sources of Expendable Funds



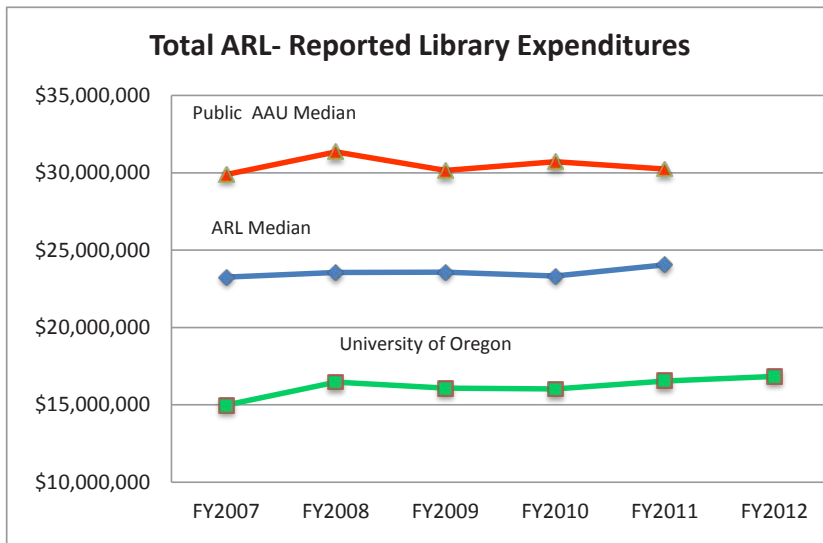
**U.S. Public AAU Institutions' Investment Index Ranking FY11, by the Association of Research Libraries**

MICHIGAN	4
CALIFORNIA, LOS ANGELES	6
CALIFORNIA, BERKELEY	8
PENNSYLVANIA STATE	10
OHIO STATE	14
ILLINOIS, URBANA	15
WISCONSIN	18
NORTH CAROLINA	19
MINNESOTA	21
WASHINGTON	22
TEXAS	23
TEXAS A&M	24
INDIANA	27
FLORIDA	28
VIRGINIA	30
RUTGERS	33
IOWA (peer group median)	35
PITTSBURGH	36
MICHIGAN STATE	39
ARIZONA	41
MARYLAND	44
CALIFORNIA, SAN DIEGO	53
PURDUE	55
KANSAS	64
COLORADO	70
IOWA STATE	71
CALIFORNIA, IRVINE	75
SUNY-BUFFALO	81
CALIFORNIA, DAVIS	89
CALIFORNIA, SANTA BARBARA	93
OREGON	98
MISSOURI	102
SUNY-STONY BROOK	106
GEORGIA TECH	110

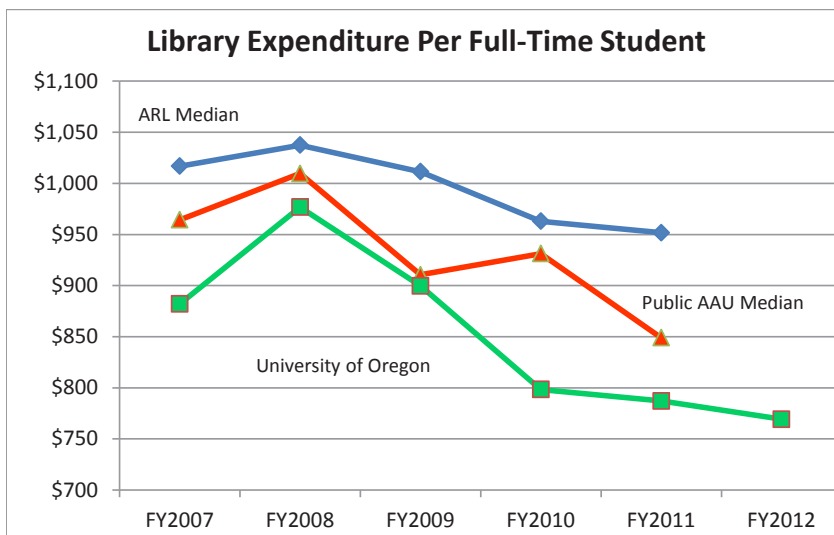
*The Association of Research Libraries (ARL) Investment Index comprises four metrics:*

- *Total library expenditures*
- *Salaries and wages for professional staff*
- *Information resources (collections) expenditures*
- *FTE professional plus support staff*

*Note: While only public institutions in the U.S. that are members of the American Association of Universities (AAU) are listed here, the numeric Investment Index ranking refers to the entire cohort of 115 academic ARL libraries, including private and Canadian institutions.*

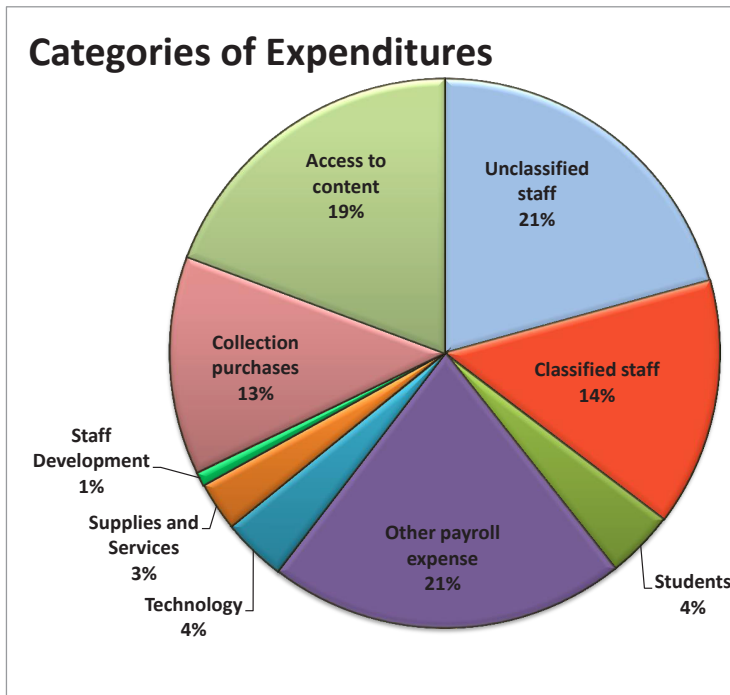


Note: for comparative purposes, expenditures reported to the Association of Research Libraries (ARL) exclude benefits or “Other Payroll Expense.”



This graph normalizes the data for size of institution. The 34 U.S. public institutions that are members of the AAU have larger enrollments than the median of the 115 ARL academic institutions. The trend over the last several years shows growing enrollment paired with flat library budgets.

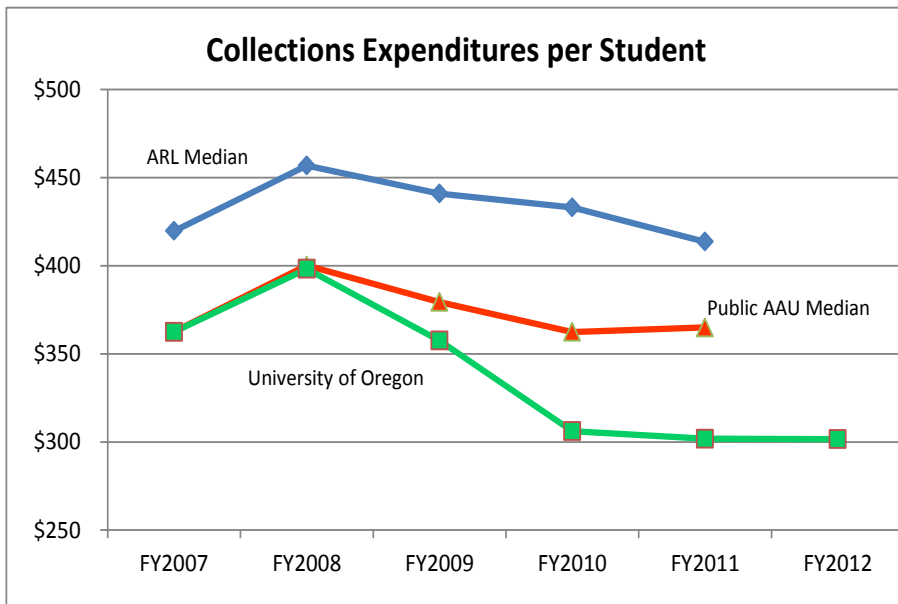
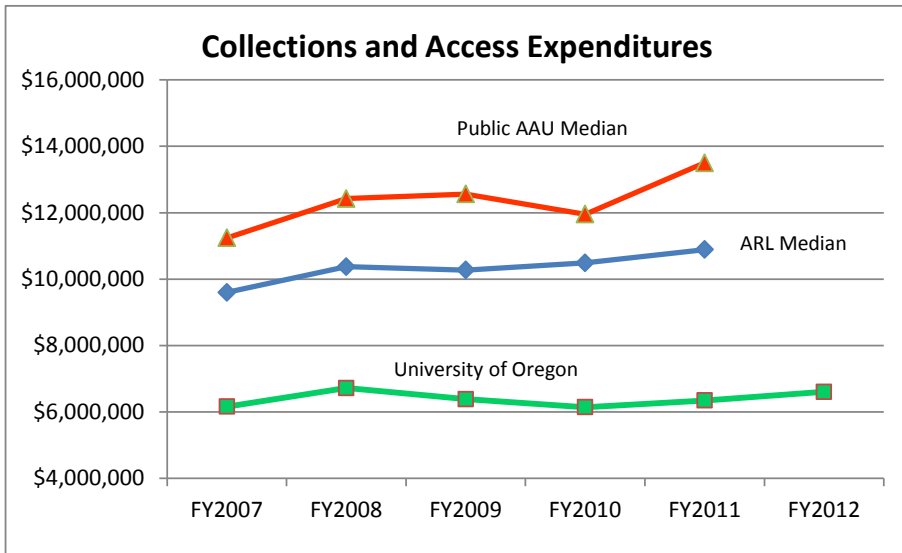
## Categories of Expenditures



Personnel-related expenses, including benefits and professional development, account for 61% of total expenditures. Collections and access to electronic resources account for a combined 32% of the total. Supplies and technology account for the remaining 7%.

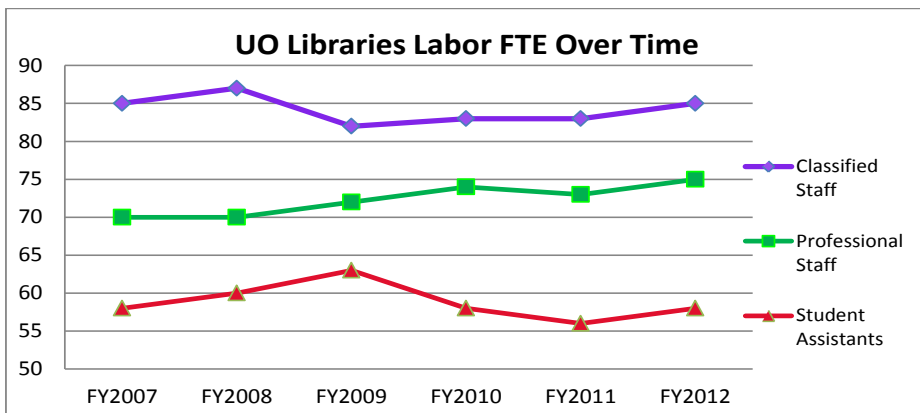
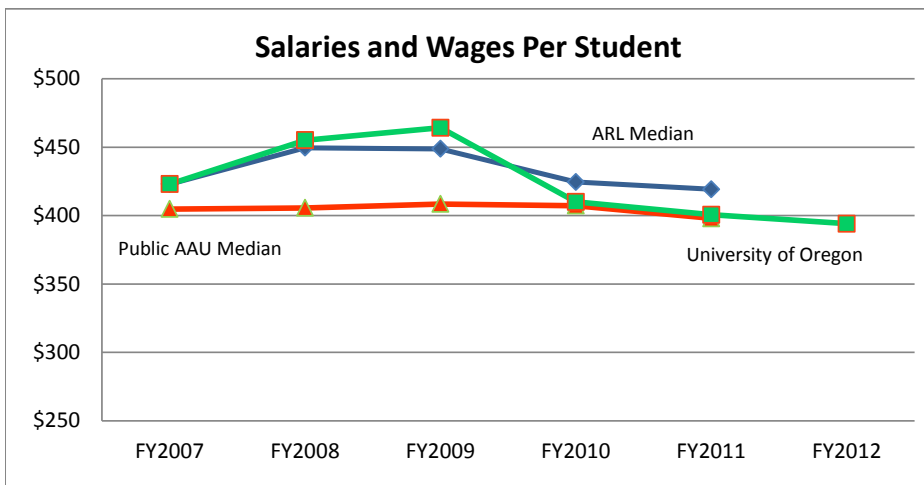
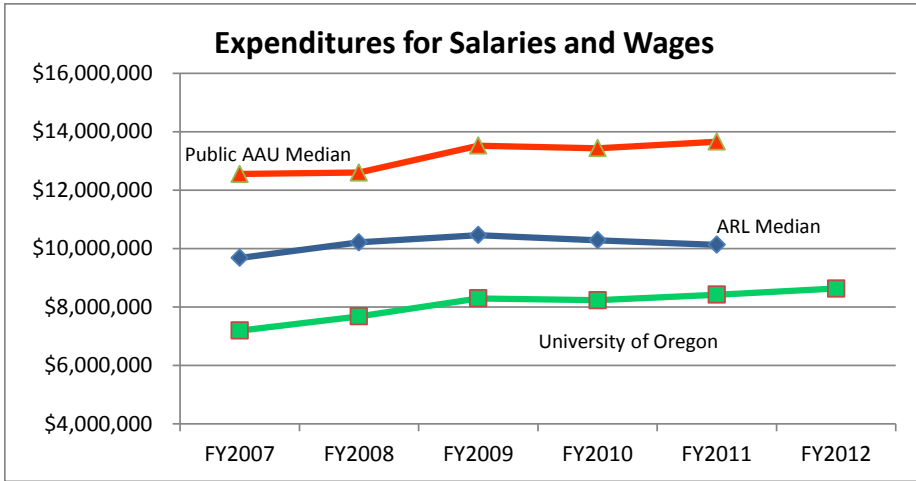
Five Year Expenditure Trend	FY07	FY12	Change
Unclassified staff	\$3,572,371	\$4,492,242	25.7%
Classified staff	\$2,585,207	\$3,154,202	22.0%
Students	\$798,131	\$869,000	8.9%
Other payroll expense	\$3,410,693	\$4,559,742	33.7%
Technology	\$924,482	\$815,622	-11.8%
Supplies & services	\$667,643	\$624,724	-6.4%
Travel, staff development	\$162,064	\$174,710	7.8%
Collection purchases	\$3,659,237	\$2,783,424	-23.9%
Access to content	\$2,613,927	\$4,176,188	59.8%
<b>Total expenditures:</b>	<b>\$18,393,755</b>	<b>\$21,649,854</b>	<b>17.7%</b>

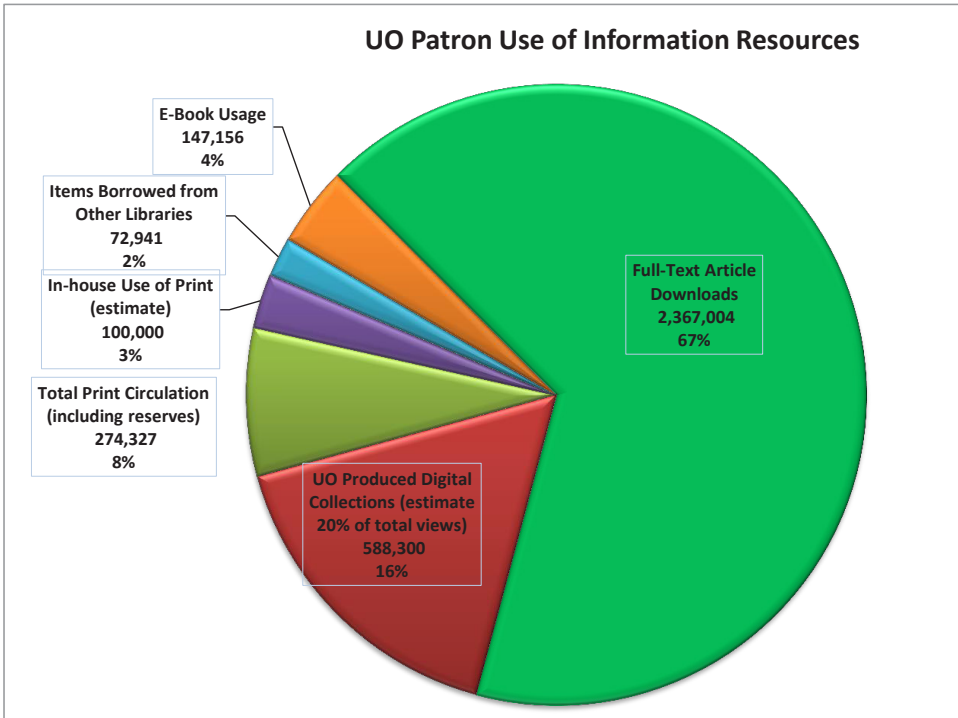
Expenditures for licensed electronic information sources have grown rapidly over the last five years as we have shifted resources away from purchasing print. Technology expenditures vary significantly year to year depending on the need for major purchases. The long-term trend is a 2%-3% annual increase.



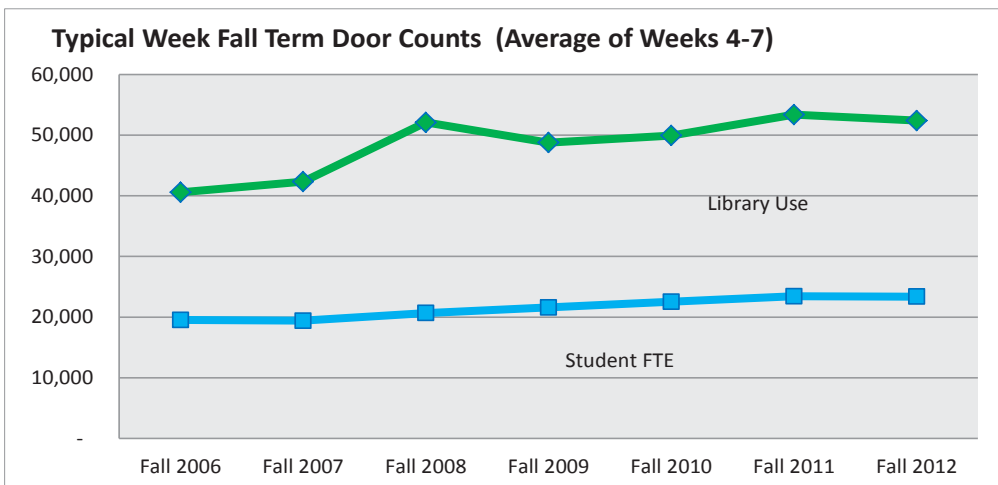
This reflects the trend over the last several years, especially at the UO, of growing enrollments paired with flat library budgets.





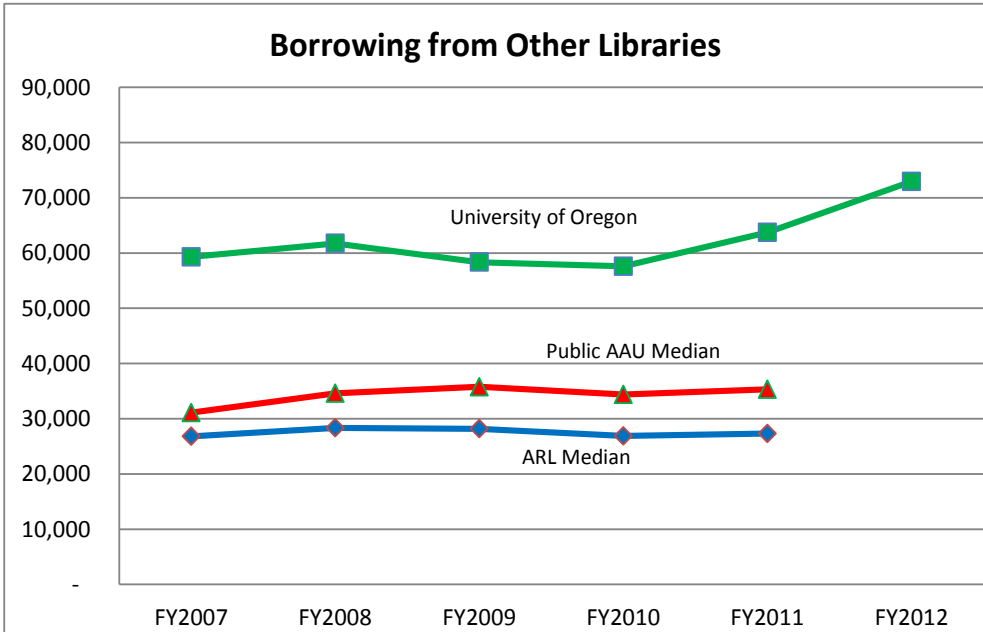


A total of 87% of the use of library-provided content is in electronic format.

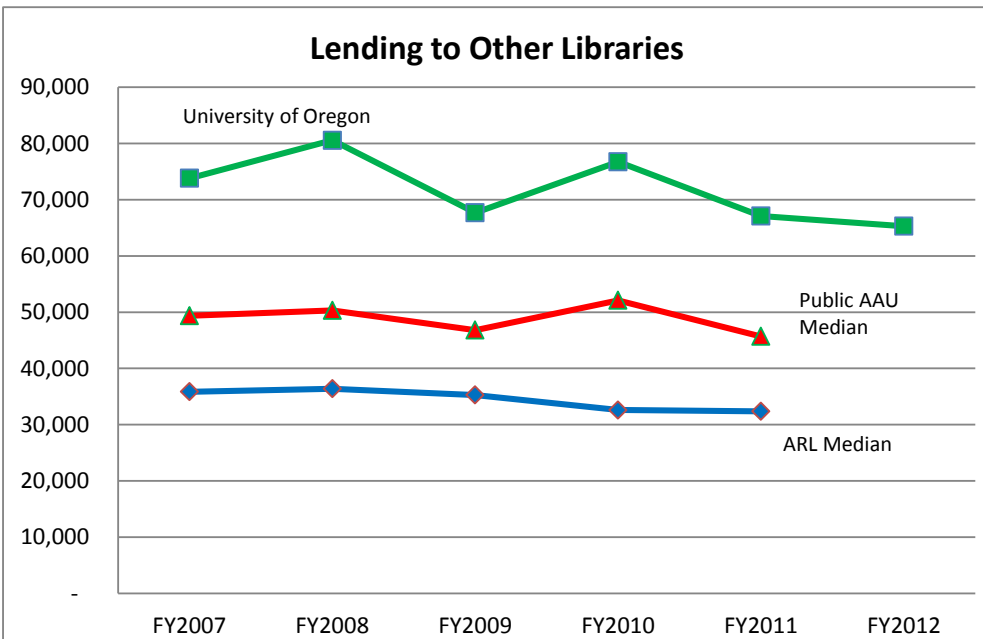


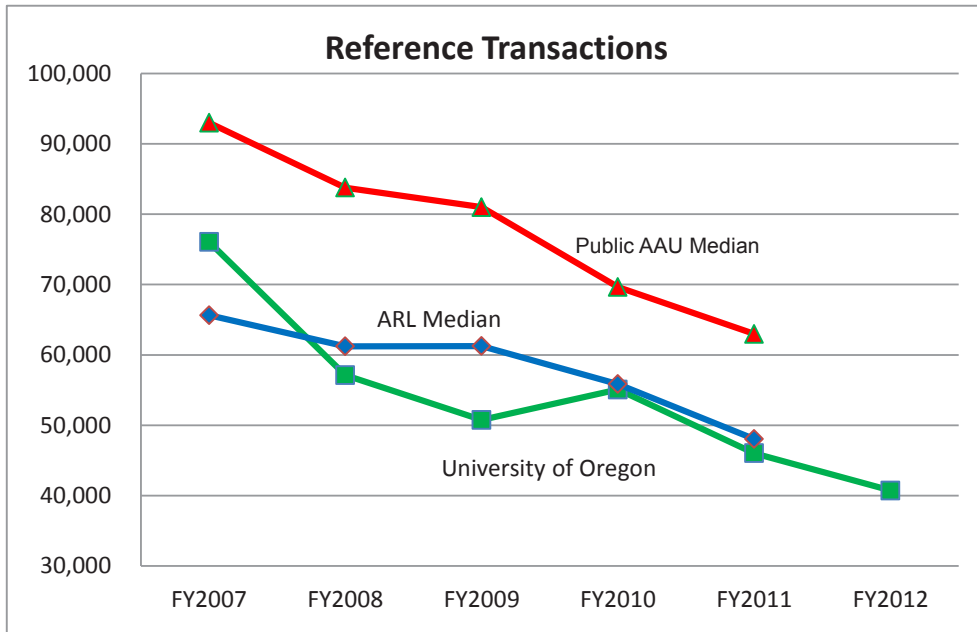
From fall term 2006 to fall term 2012, student FTE (measured by course enrollments) has increased 20%, while use of library facilities (as measured by door counts) has increased 29%.

<b>Collections and Services</b>		<i>One-year Change</i>	<i>Percent Change</i>
	Titles held (various formats)	2,061,555	4.5%
	Items held (various formats)	3,140,303	2.6%
	Orbis Cascade Alliance titles	9.2 million	n/a
	Orbis Cascade Alliance items	28.7 million	n/a
	Initial circulation (excluding reserves)	179,327	-1.7%
	Reserves circulation	50,501	1.0%
	Total circulation (includes renewals)*	274,327	-11.5%
	Items borrowed ( <i>from other libraries</i> )	72,941	14.5%
	Items loaned ( <i>to other libraries</i> )	65,292	-2.3%
	Full-text articles retrieved from licensed resources**	2,367,004	n/a
	Virtual visits to library website (libweb)**	3,277,370	n/a
	Number of items in local digital collections	477,768	29.2%
	Item views in local digital collections**	2,941,501	n/a
	Course Management System (Blackboard) course sites	7,567	8.9%
	Student enrollments in CMS course sites	288,212	18.0%
	Reference questions answered - total	40,730	-11.5%
	In person or by telephone	28,385	-18.1%
	Virtual (e-mail, chat)	12,345	8.9%
	Classroom instruction, presentations	1,084	24.5%
	Classroom instruction, participants	16,650	2.2%
	<i>*No longer offering electronic reserves, now embedded in CMS</i>		
	<i>**Change in data collection methodology</i>		

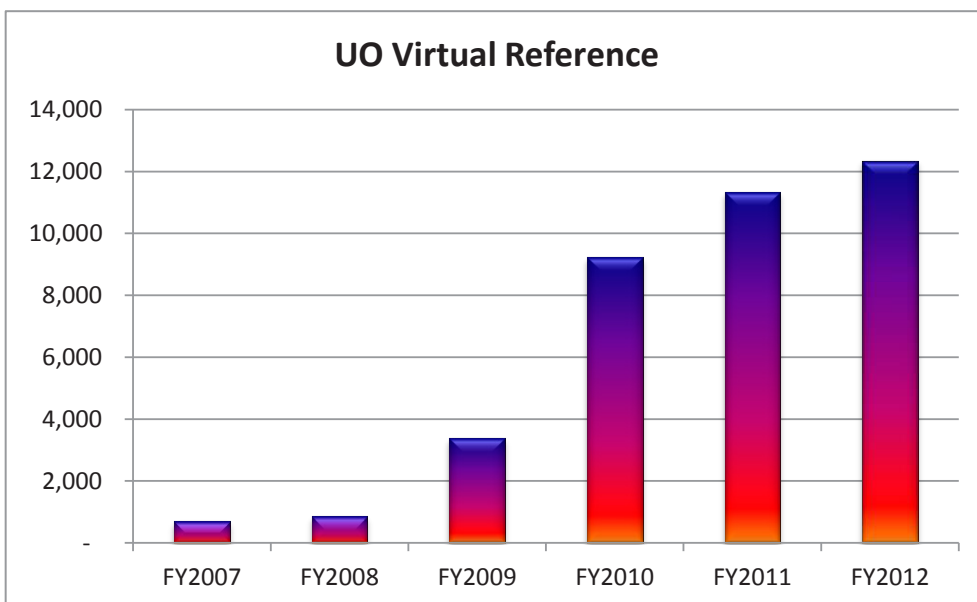


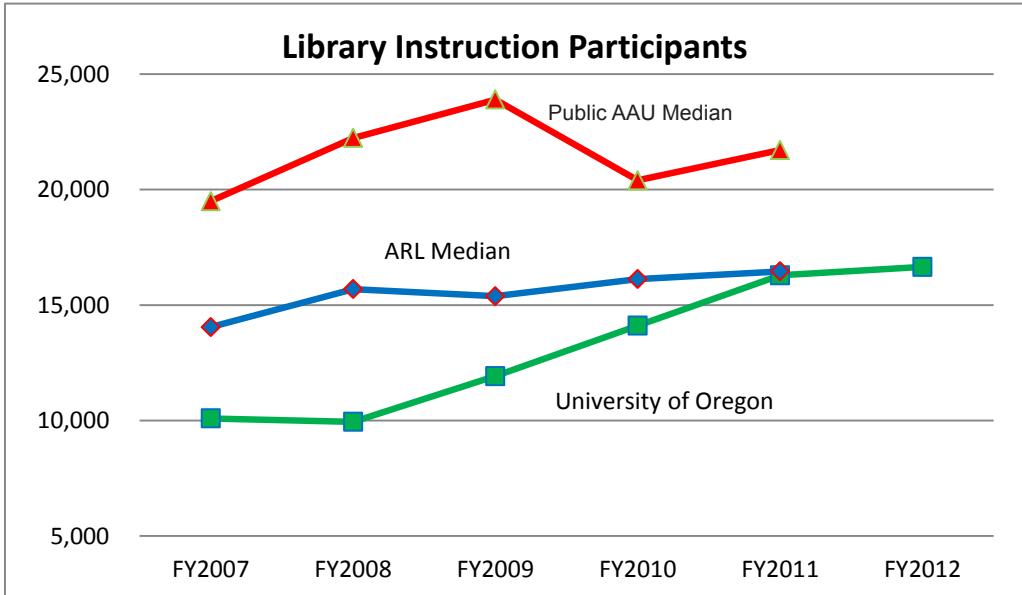
Resource sharing is a signature service of the UO Libraries; borrowing and lending are both significantly higher than would be expected for an institution our size.



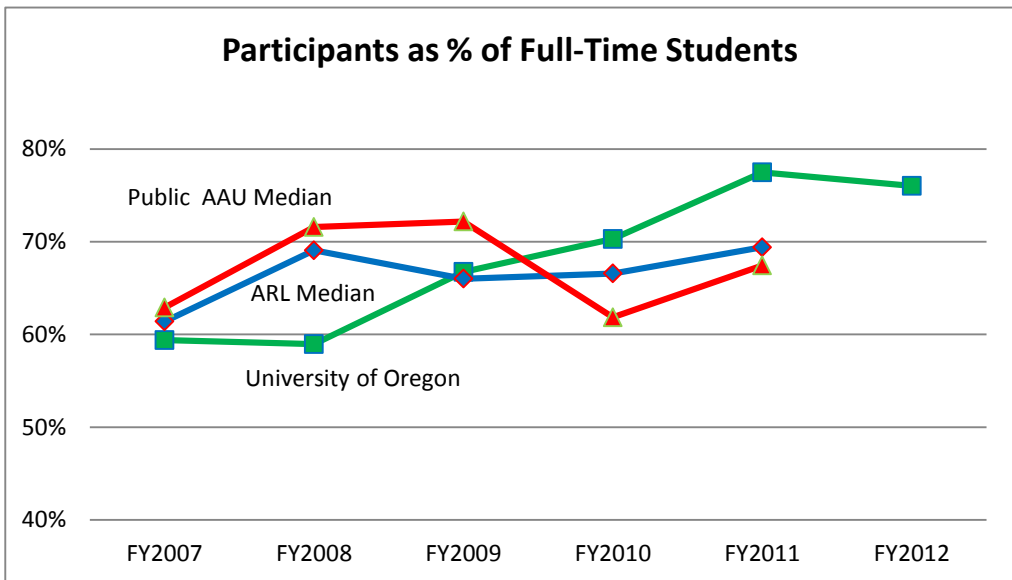


Although the total number of reference transactions (one-on-one instruction) continues to decline both locally and nationally, most of the decline is with in-person visits. Virtual interactions via the web, chat, and e-mail have increased significantly.





The library's involvement in UO first-year programs, campus partnerships, and credit classes demonstrates a diversified instruction program that has grown with campus enrollment.



## EDUCAUSE Center for Applied Research 2012 Undergraduate Student Survey

This survey provides a rich profile of student use of technology, with UO data benchmarked against our peer institutions. The results from two areas of inquiry are given below.

Do you use a laptop?	University of Oregon	All institutions
Do not use	74	6439
	3.60%	6.00%
Use for academic and other purposes	1941	96476
	<b>95.10%</b>	<b>90.60%</b>
Use for academic purposes only	19	2477
	<b>0.90%</b>	<b>2.30%</b>
Use for other purposes only	6	992
	0.20%	0.90%
Total	2040	106384
	100.00%	100.00%

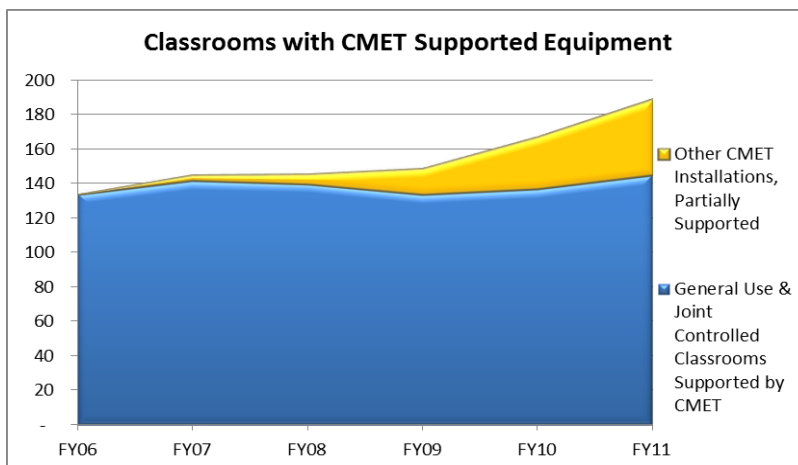
Almost 96% of UO undergraduates use a laptop for academic purposes. Interestingly, 30% of students use a desktop computer for academic purposes, indicating a preference for laptops but not exclusive use of them.

Importance to Academic Success: Course or learning management system	University of Oregon	All institutions
Did not use in the past year	12	5291
	0.60%	5.30%
Not at all important	16	1258
	0.80%	1.20%
Not very important	43	3196
	2.20%	3.20%
Moderately important	244	13683
	12.70%	13.80%
Very important	633	27231
	<b>32.90%</b>	<b>27.50%</b>
Extremely important	972	48043
	<b>50.60%</b>	<b>48.60%</b>
Total	1920	98702
	100.00%	100.00%

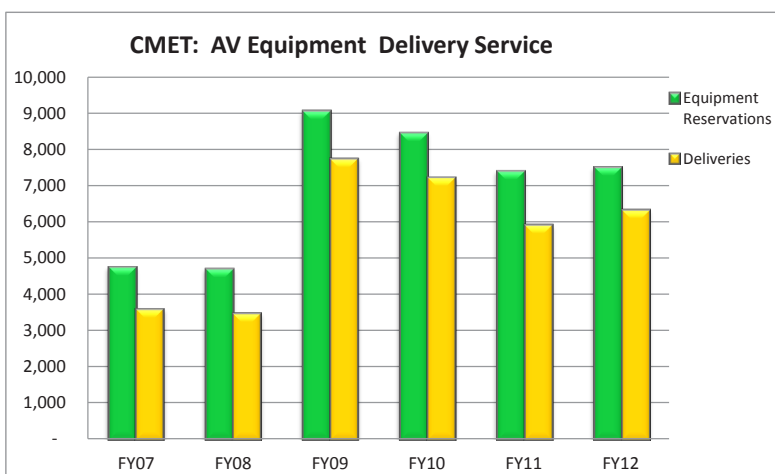
Almost 84% of UO undergraduates rated our course management system as very important or extremely important to their academic success.

### CMET Classroom Technologies - Equipment Delivery Services

The UO Libraries Center for Media and Educational Technologies (CMET) installs and maintains equipment in over 180 general pool and jointly controlled classrooms across campus.



In rooms where equipment is not permanently installed or otherwise funded, equipment is reserved and delivered for both regularly scheduled courses and ad hoc academic use. CMET’s classroom technology delivery service responded to a dramatic increase in demand for delivery of portable equipment in fiscal year 2008-2009. This has now leveled off as an increasing number of classrooms have permanently installed instructional technology. (Note: Deliveries can include more than one piece of equipment.)

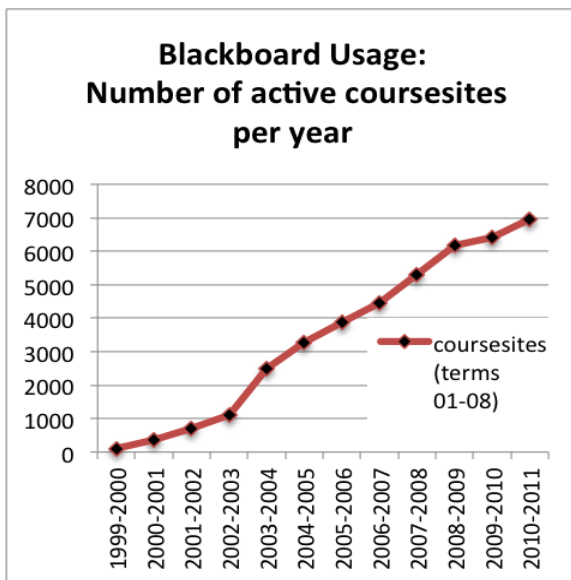




## Course Management System

The Blackboard course management system has been used at the UO since 1999 to provide online course materials such as the syllabus, course readings, and grade information. Blackboard is also used for online class discussions and homework submissions. A few fully online classes are conducted using Blackboard.

Blackboard is one of the most heavily used web services on campus. At one point 15,000 people logged in to the Blackboard system in a brief period, more than half of all the people in the UO community. According to our traffic monitoring, a new daily usage record was established on May 7, 2012: 414GB and 1,506,156 pages of traffic.



<b>Course Management System</b>	<b>Fall 2011</b>	<b>Winter 2012</b>	<b>Spring 2012</b>	<b>Summer 2012</b>	<b>Total AY2012 (Fall2011-Summer 2012)</b>
Active Credit-bearing (CRN) Courses	2,153	2,133	2,026	916	<b>7,228</b>
Course Instructors	2,199	2,204	2,134	776	<b>7,313</b>
Unique Students Enrolled in Courses ( <i>Each student counted once, regardless of # courses in which enrolled</i> )	22,549	22,085	21,178	8,132	<b>73,944</b>
Total Course Enrollments ( <i>Students may be enrolled in more than one course</i> )	88,164	88,920	83,656	21,778	<b>282,518</b>

## Broadcasting, Video Production, and Distance Education

### *Telecourses and Distance Education*

During fiscal year 2012, the library's Center for Media and Educational Technologies (CMET) supported 20 credit-bearing (CRN) telecourses totaling more than 530 credit hours. CMET also produced 34 episodes of UO Today in conjunction with the Oregon Humanities Center, and nine educational videos for the School of Music and Dance, the Museum of Natural and Cultural History, and the Warsaw Sports Marketing Center, as well as other video projects such as filming the Eugene Marathon.

### *Broadcasting*

The UO is home to prominent scholars, public intellectuals, and resident experts in a myriad of disciplines. When national and international media contact these faculty members for interviews and guest appearances, CMET provides professional-quality uplink services direct to media studios for outlets such as Oregon Public Broadcasting (OPB), National Public Radio (NPR), WHYY, WBUR, Current, MSNBC, ESPN, Fox Business Network, FNC, Sun News Canada, NBC, Reuters, and Public Broadcasting Service (PBS).

Telecourses and Broadcasting	FY12	
Credit-bearing (CRN) Telecourses	20 CRNs	>530 hours
Videos produced for the <i>UO Channel</i>		199
Episodes of <i>UO Today</i> produced		34
Remote-interviews via ISDN uplinks for faculty/resident experts to be featured on radio shows		16
Remote-interviews via TV uplinks for faculty/resident experts to be featured on international and national television shows		14

### *Original Video Production*

During fiscal year 2012 CMET produced 199 videos for on-demand viewing on the UO Channel. These videos included interviews with Noam Chomsky, Russ Feingold, Oregon String Quartet Series, William Wang, Jeff Merkley, and the UO Senate. In 2005, CMET produced *Roll on Columbia*, Woody Guthrie & the Bonneville Power Administration, an award-winning documentary about Woody Guthrie that was rescreened in several venues in 2012 to commemorate the centennial of his birth.

## University of Oregon Libraries



## University of Oregon Libraries

Architecture and Allied Arts Library

Global Scholars Hall Library Commons

John E. Jaqua Law Library

Knight Library (main library)

Center for Media and Educational Technologies

Digital Scholarship Center

Network Startup Resource Center

Special Collections and University Archives

Mathematics Library

Rippey Library, Oregon Institute of Marine Biology

Science Library

UO Portland Library and Learning Commons



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