

**Tobacco Cessation Programs Survey
Ci3 Instrument**

CATI ON

SQL right
REVIEW CtrlR

Q:VIKSDUMB
T:

INTERVIEWER: PLEASE PRESS "1" TO MOVE TO THE FIRST SCREEN.

I:
cmdi FIRST "FirstName"
cmdi LAST "LastName"
cmdi RECNUM "RecordNumber"
cmdi OCHCP "OCHCP" 1
key 1

Q:HELLO
T:

May I please speak with

FIRST NAME:
LAST NAME:

Hello, my name is _____, calling from the University of Oregon Survey Research Laboratory. We are conducting a seven- to fifteen-minute survey on behalf of the Oregon Coalition of Health Care Purchasers and some local health care organizations [who are affiliated with the Tobacco Free Coalition].

PROBE: I want to assure you that this interview is completely confidential and voluntary.
PROBE FOR "I WANT YOU TO TALK WITH SOMEONE ELSE": That is okay, as long as that person participates in the decision-making process about what health care benefits you offer employees.

1-->R ON LINE
CTRL-END-->R UNAVAILABLE, ETC.

I:
show FIRST 4 13 30 GRN
show LAST 5 13 30 GRN
key 1

Q:HELLO2
T:

Did you receive the letter about the survey from the (Purchasers Coalition / Oregon Coalition of Health Care Purchasers)?

PROBE FOR "YES": Have you read the letter?

1 YES, RECEIVED THE LETTER -->SKIPTO HELLO4
2 YES, RECEIVED THE LETTER BUT DID NOT READ IT
3 NO, DID NOT RECEIVE THE LETTER

7 REFUSED
8 DON'T KNOW
9 NO ANSWER
I:
key 1-3,7-9
if (ans = 1) skipto HELLO4

Q:HELLO3
T:

In order to meet standards of ethical research, I need to read you
the letter before I can proceed with the interview.

*****READ THE PRECONTACT LETTER THAT IS POSTED*****

PRESS "1" TO CONTINUE
I:
key 1

Q:HELLO4
T:

Do you have any questions [about the interview] before we begin?

PROBE: We are interviewing employers and other health care purchasers
to find out what kinds of services and benefits are provided
to help people quit using tobacco.

YES --> REFER TO INTERVIEWER INSTRUCTIONS
NO --> PRESS "1" TO CONTINUE
I:
key 1

Q:COOPERAT
T:

We appreciate your cooperation. [I'd like to begin the survey now.]

1-->OK
CTRL/END NO --> SCHEDULE CALLBACK
I:
key 1

Q:IMP1
T:

[Thank you.] The first group of questions is about the factors that guide your organization's decisions about which health care benefits to offer employees and how important each one is. For each one, please tell me if it is very important, somewhat important, or not important.

The first one is cost.

PROBE: How important is cost [in guiding your organization's decisions about which health care benefits to offer employees]?

PROBE: Would you say it is very important, somewhat important, or not important?

1 VERY IMPORTANT
2 SOMEWHAT IMPORTANT
3 NOT IMPORTANT

7 REFUSED
8 DON'T KNOW
9 NO ANSWER

I:

key 1-3,7-9

MUGGLE1 = 0

if (ans < 3) MUGGLE1 = MUGGLE1 + 1

Q:IMP2

T:

How important is employee demand [in guiding your organization's decisions about which health care benefits to offer employees]?

PROBE: Would you say it is very important, somewhat important, or not important?

1 VERY IMPORTANT
2 SOMEWHAT IMPORTANT
3 NOT IMPORTANT

7 REFUSED
8 DON'T KNOW
9 NO ANSWER

I:

key 1-3,7-9

if (ans < 3) MUGGLE1 = MUGGLE1 + 1

QAL NOQAL

if (ans > 9) skipto NOQAL

Q:IMP3

T:

(What about / How important are) union contracts [in guiding your organization's decisions about which health care benefits to offer employees]?

PROBE: Would you say it is very important,

somewhat important, or not important?

- 1 VERY IMPORTANT
- 2 SOMEWHAT IMPORTANT
- 3 NOT IMPORTANT

- 7 REFUSED
- 8 DON'T KNOW
- 9 NO ANSWER

I:

key 1-3,7-9

if (ans < 3) MUGGLE1 = MUGGLE1 + 1

Q:IMP4

T:

(What about / How important is) industry competition [in guiding your organization's decisions about which health care benefits to offer employees]?

PROBE: Would you say it is very important, somewhat important, or not important?

- 1 VERY IMPORTANT
- 2 SOMEWHAT IMPORTANT
- 3 NOT IMPORTANT

- 7 REFUSED
- 8 DON'T KNOW
- 9 NO ANSWER

I:

key 1-3,7-9

if (ans < 3) MUGGLE1 = MUGGLE1 + 1

Q:IMP5

T:

(What about / How important is) having a healthy and productive workforce [in guiding your organization's decisions about which health care benefits to offer employees]?

PROBE: Would you say it is very important, somewhat important, or not important?

- 1 VERY IMPORTANT
- 2 SOMEWHAT IMPORTANT
- 3 NOT IMPORTANT

- 7 REFUSED
- 8 DON'T KNOW
- 9 NO ANSWER

I:

key 1-3,7-9

if (ans < 3) MUGGLE1 = MUGGLE1 + 1

Q:IMP6

T:

(What about / How important is) reducing use of medical services [in guiding your organization's decisions about which health care benefits to offer employees]?

PROBE: That would be both employees' and their dependents' use of medical services.

PROBE: Would you say it is very important, somewhat important, or not important?

1 VERY IMPORTANT

2 SOMEWHAT IMPORTANT

3 NOT IMPORTANT

7 REFUSED

8 DON'T KNOW

9 NO ANSWER

I:

key 1-3,7-9

if (ans < 3) MUGGLE1 = MUGGLE1 + 1

Q:IMP7

T:

(What about / How important is) consultants' advice [in guiding your organization's decisions about which health care benefits to offer employees]?

PROBE: Would you say it is very important, somewhat important, or not important?

1 VERY IMPORTANT

2 SOMEWHAT IMPORTANT

3 NOT IMPORTANT

7 REFUSED

8 DON'T KNOW

9 NO ANSWER

I:

key 1-3,7-9

if (ans < 3) MUGGLE1 = MUGGLE1 + 1

Q:IMP9

T:

Of those factors [that guide your organization's health care benefits decisions], which one is most important?

8 IF VOLUNTEERED: OTHER --> SPECIFY
9 IF VOLUNTEERED: NONE "MOST" IMPORTANT -->SKIPTO OPTIONS

97 REFUSED -->SKIPTO OPTIONS
98 DON'T KNOW -->SKIPTO OPTIONS
99 NO ANSWER -->SKIPTO OPTIONS

I:
if (MUGGLE1 < 2) skipto OPTIONS
if (IMP1 < 3) show "1 COST" 5 1 60 GRN
if (IMP2 < 3) show "2 EMPLOYEE DEMAND" 6 1 60 GRN
if (IMP3 < 3) show "3 UNION CONTRACTS" 7 1 60 GRN
if (IMP4 < 3) show "4 INDUSTRY COMPETITION" 8 1 60 GRN
if (IMP5 < 3) show "5 HEALTH & PRODUCTIVE WORKFORCE WELLNESS" 9 1 60 GRN
if (IMP6 < 3) show "6 REDUCING USE OF MEDICAL SERVICES" 10 1 60 GRN
if (IMP7 < 3) show "7 CONSULTANTS' ADVICE" 11 1 60 GRN
num 1 99 2 0 19 10
if (ans > 9)
 if (ans < 97) REASK
endif
oth 8 20 15 24 70
if (ans > 8) skipto OPTIONS

Q:IMP10
T:

Which one is *second* most important [as a factor guiding your organization's health care benefits decisions]?

8 IF VOLUNTEERED: OTHER --> SPECIFY
9 IF VOLUNTEERED: NONE "SECOND MOST" IMPORTANT

97 REFUSED -->SKIPTO OPTIONS
98 DON'T KNOW -->SKIPTO OPTIONS
99 NO ANSWER -->SKIPTO OPTIONS

I:
if (MUGGLE1 < 3) skipto OPTIONS
if (IMP1 < 3) show "1 COST" 5 1 60 GRN
if (IMP2 < 3) show "2 EMPLOYEE DEMAND" 6 1 60 GRN
if (IMP3 < 3) show "3 UNION CONTRACTS" 7 1 60 GRN
if (IMP4 < 3) show "4 INDUSTRY COMPETITION" 8 1 60 GRN
if (IMP5 < 3) show "5 HEALTH & PRODUCTIVE WORKFORCE WELLNESS" 9 1 60 GRN
if (IMP6 < 3) show "6 REDUCING USE OF MEDICAL SERVICES" 10 1 60 GRN
if (IMP7 < 3) show "7 CONSULTANTS' ADVICE" 11 1 60 GRN

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if (IMP9 = 1) show "XXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXX" 5 1 60
GRN
if (IMP9 = 2) show "XXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXX" 6 1 60
GRN
if (IMP9 = 3) show "XXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXX" 7 1 60
GRN
if (IMP9 = 4) show "XXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXX" 8 1 60
GRN
if (IMP9 = 5) show "XXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXX" 9 1 60
GRN
if (IMP9 = 6) show "XXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXX" 10 1 60
GRN
if (IMP9 = 7) show "XXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXX" 11 1 60
GRN
num 1 99 2 0 19 10
if (ans > 9)
  if (ans < 97) REASK
endif
oth 8 20 15 24 70

```

Q:OPTIONS
T:

Does your organization currently provide any services or programs in the workplace or on a website to help people quit tobacco?

PROBE: By "people" we mean both employees and dependents.

```

1 YES
2 NO --> SKIPTO OPTION5

7 REFUSED --> SKIPTO OPTION5
8 DON'T KNOW --> SKIPTO OPTION5
9 NO ANSWER --> SKIPTO OPTION5
I:
key 1,2,7-9
if (ans > 1) skipto OPTION5

```

Q:OPTION1
T:

(Do you / Does your organization) currently offer a wellness program that includes quitting tobacco?

```

1 YES
2 NO

7 REFUSED
8 DON'T KNOW
9 NO ANSWER
I:
key 1,2,7-9

```

Q:OPTION2

T:

(What about / Does your organization currently provide) brochures, posters, or other written materials about tobacco cessation?

1 YES

2 NO --> SKIPTO OPTION3

7 REFUSED --> SKIPTO OPTION3

8 DON'T KNOW --> SKIPTO OPTION3

9 NO ANSWER --> SKIPTO OPTION3

I:

key 1,2,7-9

if (ans > 1) skipto OPTION3

Q:OPTION2A

T:

Are those [tobacco cessation] materials sitting out for people to see or pick up, do you actively distribute some materials once a year or more, or do you do both?

PROBE: By "people" we mean both employees and dependents.

1 MATERIALS SIT OUT

2 ACTIVELY DISTRIBUTE MATERIALS

3 BOTH

7 REFUSED

8 DON'T KNOW

9 NO ANSWER

I:

key 1-3,7-9

Q:OPTION3

T:

(What about / Does your organization currently provide) a website that includes tobacco cessation materials?

1 YES

2 NO

7 REFUSED

8 DON'T KNOW

9 NO ANSWER

I:

key 1,2,7-9

Q:OPTION4

T:

(Do you / Does your organization) currently provide any other options to encourage employees to stop using tobacco?

PROBE: I'm still asking about tobacco cessation services offered in the workplace, not through health plans.

1 YES

2 NO --> SKIPTO OPTRATE

7 REFUSED --> SKIPTO OPTRATE

8 DON'T KNOW --> SKIPTO OPTRATE

9 NO ANSWER --> SKIPTO OPTRATE

I:

key 1,2,7-9

if (ans > 1) skipto OPTRATE

Q:OPTION4A

T:

What are those?

OPEN-ENDED, PLEASE TYPE EXACT RESPONSE BELOW

I:

opn 10 10 20 70

Q:OPTRATE

T:

Overall, how would you rate the effectiveness of your organization's tobacco cessation materials and programs - [would you say they are] excellent, good, fair, or poor?

1 EXCELLENT

2 GOOD

3 FAIR

4 POOR

7 REFUSED

8 DON'T KNOW

9 NO ANSWER

I:

key 1-4,7-9

Q:OPTION5

T:

Do any of the health plans your organization offers currently provide tobacco cessation benefits, including self-funded?

1 YES

2 NO

7 REFUSED

8 DON'T KNOW
9 NO ANSWER

NOTE: R'S WHO ANSWERS WERE GREATER THAN ONE ON BOTH "OPTIONS" AND "OPTION5"
WILL BE SKIPPED TO THE VARIABLE "CONSIDER"

I:
key 1,2,7-9

Q:INFLU1
T:

The next few questions concern what factors influenced your organization
to offer the tobacco cessation services and benefits that you just mentioned.
Did the prevalence of tobacco use [influence your organization to offer
tobacco cessation services or benefits]?

1 YES
2 NO

7 REFUSED
8 DON'T KNOW
9 NO ANSWER

I:
if (OPTIONS > 1)
 if (OPTION5 > 1) skipto CONSIDER
endif
key 1,2,7-9
MUGGLE2 = 0
if (ans = 1) MUGGLE2 = MUGGLE2 + 1

Q:INFLU2
T:

Did employee demand [influence your organization
to offer tobacco cessation services or benefits]?

1 YES
2 NO

7 REFUSED
8 DON'T KNOW
9 NO ANSWER

I:
key 1,2,7-9
if (ans = 1) MUGGLE2 = MUGGLE2 + 1

Q:INFLU3
T:

(What about / Did) consultants' advice [influence your organization
to offer tobacco cessation services or benefits]?

1 YES

2 NO

7 REFUSED
8 DON'T KNOW
9 NO ANSWER

I:

key 1,2,7-9

if (ans = 1) MUGGLE2 = MUGGLE2 + 1

Q:INFLU4

T:

[(What about / Did)] the cost-effectiveness of tobacco cessation programs
[influence your organization to offer tobacco cessation services or benefits]?

1 YES

2 NO

7 REFUSED
8 DON'T KNOW
9 NO ANSWER

I:

key 1,2,7-9

if (ans = 1) MUGGLE2 = MUGGLE2 + 1

Q:INFLU5

T:

[(What about / Did)] evidence that tobacco cessation programs are effective
[influence your organization to offer tobacco cessation services or benefits]?

1 YES

2 NO

7 REFUSED
8 DON'T KNOW
9 NO ANSWER

I:

key 1,2,7-9

if (ans = 1) MUGGLE2 = MUGGLE2 + 1

Q:INFLU6

T:

[(What about / Did)] organizational commitment to helping employees quit tobacco
[influence your organization to offer tobacco cessation services or benefits]?

1 YES

2 NO

7 REFUSED
8 DON'T KNOW
9 NO ANSWER

I:
key 1,2,7-9
if (ans = 1) MUGGLE2 = MUGGLE2 + 1

Q:INFLU7
T:

[(What about / Did)] easy availability as part of standard health plan design [influence your organization to offer tobacco cessation services or benefits]?

1 YES
2 NO

7 REFUSED
8 DON'T KNOW
9 NO ANSWER

I:
key 1,2,7-9
if (ans = 1) MUGGLE2 = MUGGLE2 + 1

Q:INFLU8
T:

[(What about / Did)] having a healthy and productive workforce [influence your organization to offer tobacco cessation services or benefits]?

1 YES
2 NO

7 REFUSED
8 DON'T KNOW
9 NO ANSWER

I:
key 1,2,7-9
if (ans = 1) MUGGLE2 = MUGGLE2 + 1

Q:INFLU9
T:

[(What about / Did)] improving your organization's image [influence your organization to offer tobacco cessation services or benefits]?

1 YES
2 NO

7 REFUSED
8 DON'T KNOW
9 NO ANSWER

I:
key 1,2,7-9
if (ans = 1) MUGGLE2 = MUGGLE2 + 1

Q:INFLU10

T:

[(What about / Did)] reducing use of medical services
[influence your organization to offer tobacco cessation services or benefits]?

PROBE: That would be both employees' and their dependents'
use of medical services.

1 YES

2 NO

7 REFUSED

8 DON'T KNOW

9 NO ANSWER

I:

key 1,2,7-9

if (ans = 1) MUGGLE2 = MUGGLE2 + 1

Q:INFLU11

T:

[(What about / Did)] a senior decision-maker championing the cause
[influence your organization to offer tobacco cessation services or benefits]?

PROBE: That would be both employees' and their dependents'
use of medical services.

1 YES

2 NO

7 REFUSED

8 DON'T KNOW

9 NO ANSWER

I:

key 1,2,7-9

if (ans = 1) MUGGLE2 = MUGGLE2 + 1

Q:INFLU13

T:

Which one of these *most* influenced your organization
to offer tobacco cessation services or benefits?

PROBE FROM LIST

12 IF VOLUNTEERED: OTHER --> SPECIFY

97 REFUSED
98 DON'T KNOW
99 NO ANSWER

NOTE: ALL RESPONDENTS WILL SKIP TO SMKPOL

I:
if (MUGGLE2 < 2) skipto SMKPOL
if (INFLU1 = 1) show "1 THE PREVALENCE OF TOBACCO USE" 7 1 60 GRN
if (INFLU2 = 1) show "2 EMPLOYEES DEMAND" 8 1 60 GRN
if (INFLU3 = 1) show "3 CONSULTANTS' ADVICE" 9 1 60 GRN
if (INFLU4 = 1) show "4 COST-EFFECTIVENESS OF TOBACCO CESSATION PROGRAMS" 10 1 60 GRN
if (INFLU5 = 1) show "5 EVIDENCE THAT TOBACCO CESSATION PROGRAMS ARE EFFECTIVE" 11 1 60 GRN
if (INFLU6 = 1) show "6 ORGANIZATIONAL COMMITMENT TO HELPING EMPLOYEES QUIT TOBACCO" 12 1 60 GRN
if (INFLU7 = 1) show "7 EASY AVAILABILITY AS PART OF STANDARD HEALTH PLAN DESIGN" 13 1 60 GRN
if (INFLU8 = 1) show "8 HAVING A HEALTHY AND PRODUCTIVE WORKFORCE" 14 1 60 GRN
if (INFLU9 = 1) show "9 IMPROVING YOUR ORGANIZATION'S IMAGE" 15 1 60 GRN
if (INFLU10 = 1) show "10 REDUCING USE OF MEDICAL SERVICES" 16 1 60 GRN
if (INFLU11 = 1) show "11 A SENIOR DECISION-MAKER CHAMPIONING THE CAUSE" 17 1 60 GRN
num 1 99 2 0 25 20
if (ans > 12)
 if (ans < 97) REASK
endif
oth 12 19 20 23 70
skipto SMKPOL

Q:CONSIDER

T:

Has your organization considered offering options to help people quit tobacco?

PROBE: By "people" we mean both employees and dependents.

1 YES
2 NO --> SKIPTO RECONS1

7 REFUSED --> SKIPTO RECONS1
8 DON'T KNOW --> SKIPTO RECONS1
9 NO ANSWER --> SKIPTO RECONS1

I:
key 1,2,7-9
if (ans > 1) skipto RECONS1

Q:CONSID1

T:

I need to ask a few questions about what information your organization took into account when considering whether to offer tobacco cessation programs. Was your decision partly because the organization does not have enough tobacco users to merit the expense?

1 YES

2 NO

7 REFUSED

8 DON'T KNOW

9 NO ANSWER

I:

key 1,2,7-9

Q:CONSID2

T:

(Was your decision / Was it) partly because tobacco users have not asked for it?

1 YES

2 NO

7 REFUSED

8 DON'T KNOW

9 NO ANSWER

I:

key 1,2,7-9

Q:CONSID3

T:

Did consultants advise against it?

1 YES

2 NO

7 REFUSED

8 DON'T KNOW

9 NO ANSWER

I:

key 1,2,7-9

Q:CONSID4

T:

Were the tobacco cessation options too expensive?

1 YES

2 NO

7 REFUSED

8 DON'T KNOW
9 NO ANSWER
I:
key 1,2,7-9

Q:CONSID5
T:

Is there a general belief in the organization that tobacco users should pay for their own cessation?

1 YES
2 NO

7 REFUSED
8 DON'T KNOW
9 NO ANSWER
I:
key 1,2,7-9

Q:CONSID6
T:

Is there a general belief in the organization that tobacco cessation programs are not effective?

1 YES
2 NO

7 REFUSED
8 DON'T KNOW
9 NO ANSWER
I:
key 1,2,7-9

Q:CONSID7
T:

Is it partly because your organization's standard health benefit does not cover tobacco cessation?

1 YES
2 NO

7 REFUSED
8 DON'T KNOW
9 NO ANSWER
I:
key 1,2,7-9

Q:CONSID8
T:

Are there any other reasons why your organization considered, but decided against offering tobacco cessation programs?

1 YES

2 NO --> SKIPTO RECONS1

7 REFUSED --> SKIPTO RECONS1

8 DON'T KNOW --> SKIPTO RECONS1

9 NO ANSWER --> SKIPTO RECONS1

I:

key 1,2,7-9

if (ans > 1) skipto RECONS1

Q:CONSID8A

T:

What are those [reasons]?

OPEN-ENDED, PLEASE TYPE EXACT RESPONSE BELOW

I:

opn 10 10 20 70

Q:RECONS1

T:

Which of the following factors would increase the likelihood of your organization offering tobacco cessation?

[The first one is:] Knowing how many people use tobacco?

PROBE: By "people" we mean both employees and dependents.

1 YES

2 NO

7 REFUSED

8 DON'T KNOW

9 NO ANSWER

I:

key 1,2,7-9

MUGGLE3 = 0

if (ans = 1) MUGGLE3 = MUGGLE3 + 1

Q:RECONS2

T:

[What about] Employee demand [for tobacco cessation services and programs]?

1 YES

2 NO

7 REFUSED

8 DON'T KNOW

9 NO ANSWER

I:

key 1,2,7-9

if (ans = 1) MUGGLE3 = MUGGLE3 + 1

Q:RECONS3

T:

[What about] Consultants' advice?

1 YES

2 NO

7 REFUSED

8 DON'T KNOW

9 NO ANSWER

I:

key 1,2,7-9

if (ans = 1) MUGGLE3 = MUGGLE3 + 1

Q:RECONS4

T:

[What about] Cost-effective tobacco cessation services and programs?

1 YES

2 NO

7 REFUSED

8 DON'T KNOW

9 NO ANSWER

I:

key 1,2,7-9

if (ans = 1) MUGGLE3 = MUGGLE3 + 1

Q:RECONS5

T:

[What about] Evidence that tobacco cessation programs are effective?

1 YES

2 NO

7 REFUSED

8 DON'T KNOW

9 NO ANSWER

I:

key 1,2,7-9

if (ans = 1) MUGGLE3 = MUGGLE3 + 1

Q:RECONS6

T:

[What about] A reassessment of the organizational value of paying for tobacco cessation?

1 YES
2 NO

7 REFUSED
8 DON'T KNOW
9 NO ANSWER

I:

key 1,2,7-9

if (ans = 1) MUGGLE3 = MUGGLE3 + 1

Q:RECONS7

T:

[What about] Easy availability as part of a standard health benefit?

1 YES
2 NO

7 REFUSED
8 DON'T KNOW
9 NO ANSWER

I:

key 1,2,7-9

if (ans = 1) MUGGLE3 = MUGGLE3 + 1

Q:RECONS8

T:

[What about] Increased workplace health and productivity resulting from fewer employees using tobacco?

1 YES
2 NO

7 REFUSED
8 DON'T KNOW
9 NO ANSWER

I:

key 1,2,7-9

if (ans = 1) MUGGLE3 = MUGGLE3 + 1

Q:RECONS9

T:

[What about] Improving your organization's image?

1 YES
2 NO

7 REFUSED
8 DON'T KNOW
9 NO ANSWER

I:

key 1,2,7-9

if (ans = 1) MUGGLE3 = MUGGLE3 + 1

Q:RECONS10

T:

[What about] Reducing the use of medical services by tobacco using employees?

PROBE: That would be both employees' and their dependents'
use of medical services.

1 YES

2 NO

7 REFUSED
8 DON'T KNOW
9 NO ANSWER

I:

key 1,2,7-9

if (ans = 1) MUGGLE3 = MUGGLE3 + 1

Q:RECONS11

T:

[What about] A senior decision-maker championing the cause?

1 YES

2 NO

7 REFUSED
8 DON'T KNOW
9 NO ANSWER

I:

key 1,2,7-9

if (ans = 1) MUGGLE3 = MUGGLE3 + 1

Q:RECONSX

T:

Which one of these would *most* increase the likelihood of your organization
offering tobacco cessation health services?

PROBE FROM LIST

12 IF VOLUNTEERED: OTHER --> SPECIFY

97 REFUSED

98 DON'T KNOW

99 NO ANSWER

I:

if (MUGGLE3 < 2) skipto SMKPOL

if (RECONS1 = 1) show "1 KNOWING HOW MANY PEOPLE USE TOBACCO" 7 1 60 GRN

if (RECONS2 = 1) show "2 EMPLOYEES DEMAND" 8 1 60 GRN

if (RECONS3 = 1) show "3 CONSULTANTS' ADVICE" 9 1 60 GRN

if (RECONS4 = 1) show "4 COST-EFFECTIVE TOBACCO CESSATION SERVICES" 10 1 60 GRN

if (RECONS5 = 1) show "5 EVIDENCE THAT TOBACCO CESSATION PROGRAMS ARE EFFECTIVE" 11 1 60 GRN

if (RECONS6 = 1) show "6 REASSESSMENT OF ORGANIZATIONAL VALUE OF PAYING FOR TOBACCO CESSATION" 12 1 60 GRN

if (RECONS7 = 1) show "7 EASY AVAILABILITY AS PART OF STANDARD HEALTH BENEFIT" 13 1 60 GRN

if (RECONS8 = 1) show "8 HAVING A HEALTHY AND PRODUCTIVE WORKFORCE" 14 1 60 GRN

if (RECONS9 = 1) show "9 IMPROVING YOUR ORGANIZATION'S IMAGE" 15 1 60 GRN

if (RECONS10 = 1) show "10 REDUCING USE OF MEDICAL SERVICES" 16 1 60 GRN

if (RECONS11 = 1) show "11 A SENIOR DECISION-MAKER CHAMPIONING THE CAUSE" 17 1 60 GRN

num 1 99 2 0 25 20

if (ans > 12)

if (ans < 97) REASK

endif

oth 12 19 20 23 70

Q:SMKPOL

T:

The next few questions concern your organization's policies about tobacco use in the workplace. First, does your organization currently have a formal policy in place to address (this issue / workplace tobacco use)?

1 YES

2 NO --> SKIPTO SMKIN

3 IF VOLUNTEERED: OTHER --> SPECIFY

7 REFUSED --> SKIPTO SMKIN

8 DON'T KNOW --> SKIPTO SMKIN

9 NO ANSWER --> SKIPTO SMKIN

I:

key 1-3,7-9

oth 3 20 10 24 70

if (ans = 2) skipto SMKIN

if (ans > 3) skipto SMKIN

Q:SMKPOL1

T:

Does this policy specifically address smokeless tobacco use
[such as chew and snuff] [in the workplace]?

1 YES

2 NO

7 REFUSED

8 DON'T KNOW

9 NO ANSWER

I:

key 1,2,7-9

Q:SMKIN

T:

Does your organization permit employees to smoke indoors
[when they are at work]?

PROBE: For example, in a designated room.

1 YES

2 NO --> SKIPTO SMKOUT

3 IF VOLUNTEERED: NO, BUT DO SO ANYWAY --> SKIPTO SMKIN4

7 REFUSED --> SKIPTO SMKOUT

8 DON'T KNOW --> SKIPTO SMKOUT

9 NO ANSWER --> SKIPTO SMKOUT

I:

key 1-3,7-9

if (ans = 2) skipto SMKOUT

if (ans = 3) skipto SMKIN4

if (ans > 3) skipto SMKOUT

Q:SMKIN1

T:

(Do you / Does your organization) allow employees to smoke
anywhere they want to indoors?

1 YES --> SKIPTO SMKOUT

2 NO

3 IF VOLUNTEERED: NO, BUT DO SO ANYWAY --> SKIPTO SMKIN4

7 REFUSED --> SKIPTO SMKOUT

8 DON'T KNOW --> SKIPTO SMKOUT

9 NO ANSWER --> SKIPTO SMKOUT

I:

key 1-3,7-9

if (ans = 1) skipto SMKOUT

if (ans = 3) skipto SMKIN4

if (ans > 3) skipto SMKOUT

Q:SMKIN2

T:

Is smoking allowed in any room or space that non-smokers routinely use
[such as a break room, stairwell, just inside an exit door, or restroom]?

1 YES --> SKIPTO SMKIN4

2 NO

7 REFUSED

8 DON'T KNOW

9 NO ANSWER

I:

key 1,2,7-9

if (ans = 1) skipto SMKIN4

Q:SMKIN3

T:

Is smoking restricted to rooms designated for smokers only
[such as a break room]?

1 YES

2 NO

7 REFUSED

8 DON'T KNOW

9 NO ANSWER

I:

key 1,2,7-9

Q:SMKIN4

T:

In what rooms or indoor spaces do employees actually smoke?

PROBE: [For example] a break room, restroom, stairwell, their own office,
garage, shop, just inside an exit door, or into an exhaust hood or fireplace?

PROBE: Are there any others?

OPEN-ENDED, TYPE EXACT RESPONSE BELOW

NOTE: SUPPOSED TO SKIP TO SMKIN5, BUT NO SUCH ITEM EXISTS

I:

opn 10 10 20 70

Q:SMKOUT

T:

(Do you / Does your organization) permit employees to smoke outdoors
[at the workplace]?

1 YES

2 NO --> SKIPTO SMKLAW

3 IF VOLUNTEERED: NO, BUT DO SO ANYWAY --> SMKOUT4

7 REFUSED --> SKIPTO SMKLAW

8 DON'T KNOW --> SKIPTO SMKLAW

9 NO ANSWER --> SKIPTO SMKLAW

I:

key 1-3,7-9

if (ans = 2) skipto SMKLAW

if (ans = 3) skipto SMKOUT4

if (ans > 3) skipto SMKLAW

Q:SMKOUT1

T:

(Do you / Does your organization) permit employees to smoke
anywhere they want to outdoors?

1 YES --> SKIPTO SMKLAW

2 NO

3 IF VOLUNTEERED: NO, BUT DO SO ANYWAY--> SMKOUT4

7 REFUSED --> SKIPTO SMKLAW

8 DON'T KNOW --> SKIPTO SMKLAW

9 NO ANSWER --> SKIPTO SMKLAW

I:

key 1-3,7-9

if (ans = 1) skipto SMKLAW

if (ans = 3) skipto SMKOUT4

if (ans > 3) skipto SMKLAW

Q:SMKOUT2

T:

Is smoking restricted to areas one hundred feet or more
from building doorways?

PROBE: Including designated smoking areas
[one hundred feet or more from building doorways].

1 YES --> SKIPTO SMKOUT4

2 NO

7 REFUSED --> SKIPTO SMKOUT4

8 DON'T KNOW

9 NO ANSWER --> SKIPTO SMKOUT4

I:

key 1,2,7-9

if (ans = 1) skipto SMKOUT4

if (ans = 7) skipto SMKOUT4

if (ans = 9) skipto SMKOUT4

Q:SMKOUT3

T:

Is smoking allowed just outside the doorways to buildings?

PROBE: Including designated smoking areas
[just outside building doorways].

1 YES

2 NO

7 REFUSED

8 DON'T KNOW

9 NO ANSWER

I:

key 1,2,7-9

Q:SMKOUT4

T:

In what [other] outdoor spaces do employees actually smoke?

PROBE: [For example] designated outdoor smoking arsea,
in their personal vehicles, in company-owned vehicles,
along walkways, or an outdoor eating area?

PROBE: Is that one hundred feet or more from building doorways?

PROBE: Are there any others?

OPEN-ENDED, TYPE EXACT RESPONSE BELOW

I:

opn 12 10 20 70

Q:SMKLAW

T:

Are you aware of Oregon's SmokeFree Workplace Law that went into effect
on January first [of this year]?

1 YES

2 NO --> SKIPTO ORGPOP1

3 IF VOLUNTEERED: WORK IN WASHINGTON--> SKIPTO ORGPOP1

7 REFUSED --> SKIPTO ORGPOP1
8 DON'T KNOW --> SKIPTO ORGPOP1
9 NO ANSWER --> SKIPTO ORGPOP1

I:

key 1-3,7-9

if (ans > 1) skipto ORGPOP1

Q:SMKLAW1

T:

How did you *first* become aware of the law?

PROBE: Did you receive some communication from the State; hear about it from the news media; did an employee, colleague, or professional organization tell you about it; or did you become aware of it in some other way?

PROBE: By State I mean the Oregon Health Division or Department of Human Services.

1 HUMAN SERVICES DEPT / OREGON HEALTH DIVISION COMMUNICATION
2 NEWS MEDIA
3 EMPLOYEE
4 COLLEAGUE
5 PROFESSIONAL ORGANIZATION
6 OTHER --> SPECIFY

7 REFUSED
8 DON'T KNOW
9 NO ANSWER

I:

key 1-9

oth 6 17 30 24 70

Q:SMKLAW7

T:

Has your organization made an effort to implement the SmokeFree Workplace Law?

1 YES --> SKIPTO LAWINFL1
2 NO

7 REFUSED --> SKIPTO LAWINFL1
8 DON'T KNOW --> SKIPTO LAWINFL1
9 NO ANSWER --> SKIPTO LAWINFL1

I:

key 1,2,7-9

if (ans = 1) skipto LAWINFL1

if (ans > 2) skipto LAWINFL1

Q:SMKLAW7A

T:

Why not? [Why haven't you made an effort to implement the SmokeFree Workplace Law?]

OPEN-ENDED, PLEASE TYPE EXACT RESPONSE BELOW

NOTE: ALL RESPONDENTS WILL SKIP TO ORGPOP1

I:

opn 6 10 16 70
skipto ORGPOP1

Q:LAWINFL1

T:

Did the passage of Oregon's SmokeFree Workplace Law cause your organization to offer additional help or services to help employees quit tobacco?

PROBE: For example, adding tobacco cessation to a wellness program.

1 YES

2 NO --> SKIPTO SMKLAW8

7 REFUSED --> SKIPTO SMKLAW8

8 DON'T KNOW --> SKIPTO SMKLAW8

9 NO ANSWER --> SKIPTO SMKLAW8

I:

key 1,2,7-9

if (ans > 1) skipto SMKLAW8

Q:LAWINFL2

T:

What types of additional help or services did you offer to employees [to help them quit tobacco]?

PROBE: For example, wellness program, distributed written materials to employees about cessation, add cessation information to company website, add or increase benefits for tobacco cessation?

OPEN-ENDED, PLEASE TYPE EXACT RESPONSE BELOW

I:

opn 11 10 21 70

Q:SMKLAW8

T:

Has your organization experienced any difficulties implementing the SmokeFree Workplace Law?

1 YES

2 NO --> SKIPTO ORGPOP1

7 REFUSED --> SKIPTO ORGPOP1

8 DON'T KNOW --> SKIPTO ORGPOP1

9 NO ANSWER --> SKIPTO ORGPOP1

I:

key 1,2,7-9

if (ans > 1) skipto ORGPOP1

Q:SMKLAW8A

T:

Have you experienced resistance from employees?

1 YES

2 NO

7 REFUSED

8 DON'T KNOW

9 NO ANSWER

I:

key 1,2,7-9

Q:SMKLAW8B

T:

Have you had difficulty finding appropriate employee smoking areas?

1 YES

2 NO

7 REFUSED

8 DON'T KNOW

9 NO ANSWER

I:

key 1,2,7-9

Q:SMKLAW8C

T:

Is management not committed to enforcing the law?

1 YES

2 NO

7 REFUSED

8 DON'T KNOW

9 NO ANSWER

I:

key 1,2,7-9

Q:SMKLAW8D

T:

Have you experienced any other difficulties?

1 YES

2 NO --> SKIPTO ORGPOP1

7 REFUSED --> SKIPTO ORGPOP1

8 DON'T KNOW --> SKIPTO ORGPOP1

9 NO ANSWER --> SKIPTO ORGPOP1

I:

key 1,2,7-9

if (ans > 1) skipto ORGPOP1

Q:SMKLAW8E

T:

What are those?

OPEN-ENDED, PLEASE TYPE EXACT RESPONSE BELOW

I:

opn 10 10 20 70

Q:ORGPOP1

T:

I need to end the survey by asking some basic questions about your organization.
How many people do you employ altogether?

PROBE: I want to assure you again that this interview
is completely confidential.

PROBE: I need the number of employees, not FTE.

PROBE: I need the number of employees, without regard to
whether they have health insurance coverage.

RECORD EXACT NUMBER, NO COMMAS, 0-99996

99996-->99996 OR MORE

99997 REFUSED

99998 DON'T KNOW

99999 NO ANSWER

I:

num 0 99999 5 0 18 25

Q:ORGPOP2

T:

How many employees have health care coverage through your organization?

RECORD EXACT NUMBER, NO COMMAS, 0-99996

99996-->99996 OR MORE

99997 REFUSED

99998 DON'T KNOW

99999 NO ANSWER

I:

num 0 99999 5 0 18 25

Q:ORGSOK1

T:

Do you have any idea how many employees in your organization use tobacco?

PROBE: Can you "guesstimate" how many?

1 YES

2 NO --> SKIPTO SECTOR

3 "GUESSTIMATE" ONLY

7 REFUSED --> SKIPTO SECTOR

8 DON'T KNOW --> SKIPTO SECTOR

9 NO ANSWER --> SKIPTO SECTOR

I:

key 1-3,7-9

if (ans = 2) skipto SECTOR

if (ans > 3) skipto SECTOR

Q:ORGSOK2

T:

How many people is that [altogether]?

PROBE: Employees only, not dependents.

RECORD EXACT NUMBER, NO COMMAS, 0-99996

99996-->99996 OR MORE

99997 REFUSED

99998 DON'T KNOW

99999 NO ANSWER

I:

num 0 99999 5 0 18 25

Q:ORGSOK3

T:

What percentage is that [of all employees] [approximately]?

PROBE: What percentage [of your organization' employees] currently use tobacco?
PROBE: Employees only, not dependents.

TYPE EXACT NUMBER BELOW, 0-96, NO DECIMALS

96-->96 PERCENT OR MORE

97 REFUSED --> SKIPTO SECTOR
98 DON'T KNOW --> SKIPTO SECTOR
99 NO ANSWER --> SKIPTO SECTOR
I:
num 0 99 2 0 18 25
if (ans > 96) skipto SECTOR

Q:ORGSMOK4
T:

What is the basis for your estimate?

PROBE: Has your organization conducted any formal or informal surveys of the prevalence of tobacco use [such as a health risk appraisal], are you estimating from the demographics of your workforce, or is that a rough estimate?

OPEN-ENDED, PLEASE TYPE EXACT RESPONSE BELOW
I:
opn 10 10 20 70

Q:SECTOR
T:

Is your organization a private for-profit industry, a federal, state or local government agency, or a nonprofit organization?

1 PRIVATE INDUSTRY
2 PUBLIC OR GOVERNMENT AGENCY
3 NONPROFIT ORGANIZATION
4 IF VOLUNTEERED: OTHER-->SPECIFY

7 REFUSED
8 DON'T KNOW
9 NO ANSWER
I:
key 1-4,7-9
oth 4 20 35 24 70

Q:POSITION
T:

What is your position in your organization?

PROBE: What is your job title?

OPEN-ENDED, PLEASE TYPE EXACT RESPONSE BELOW

I:

opn 8 10 18 70

Q:ENDING1

T:

Finally, I would like to ask you three questions about this survey. In your opinion, how important is it for the Purchasers' Coalition to use surveys like this to learn how organizations make these types of health benefit decisions -[is it] very important, somewhat important, or not important

1 VERY IMPORTANT

2 SOMEWHAT IMPORTANT

3 NOT IMPORTANT

7 REFUSED

8 DON'T KNOW

9 NO ANSWER

I:

key 1-3,7-9

Q:ENDING2

T:

How much do you believe this survey will *actually* affect how organizations make health benefit decisions -- a lot, some, a little, or not at all?

1 A LOT

2 SOME

3 A LITTLE

4 NOT AT ALL

7 REFUSED

8 DON'T KNOW

9 NO ANSWER

I:

key 1-4,7-9

Q:ENDING4

T:

[Thank you.] Before we (finish/end the survey), I need to ask: Have you returned the mail questionnaire about tobacco cessation programs yet?

1 YES

2 NO

7 REFUSED

8 DON'T KNOW

9 NO ANSWER

I:
key 1,2,7-9

Q:ENDING5
T:

That is the end of the survey. Is there anything you would like to add?

OPEN-ENDED, PLEASE TYPE EXACT RESPONSE BELOW

I:
opn 6 10 16 70

Q:ENDING6
T:

On behalf of the Oregon Coalition of Health Care Purchasers,
I'd like to thank you sincerely for taking the time to talk with me.

PROBE: The Purchasers' Coalition will distribute the survey results
[by email and by regular mail].

PRESS "1" TO CONTINUE

I:
key 1

Q:INTID
T:

BIG BROTHER IS WATCHING YOU! WELL, NOT EXACTLY, BUT MY LITTLE BROTHER
KEEPS PEEKING INTO THE LAB, SO IN A SENSE "LITTLE BROTHER IS OCCASIONNALLY
WATCHING YOU, UNLESS YOU ARE IN A CARREL THAT IS SHEILDED FROM HIS VIEW.

BUT I DIGRESS...

PLEASE ENTER YOUR INTERVIEWER ID#

I:
num 0 900 3 0 25 25

Q:INTOBS1
T:

INTERVIEWER: WAS R VERY COOPERATIVE, SOMEWHAT COOPERATIVE, OR
UNCOOPERATIVE?

1 VERY COOPERATIVE
2 SOMEWHAT COOPERATIVE
3 UNCOOPERATIVE

I:
key 1-3

Q:INTOBS2

T:

INTERVIEWER OBSERVATIONS: PLEASE ADD ANY OTHER COMMENTS PERTINENT TO THE STUDY

I:

opn 5 10 20 70

CPL

DISPOS = 26

ENDQUEST

Q:NOQAL

T:

Dummy qualify command loop-all respondents *should* be prequalified

I:

KEY

CTRLEND