

Tobacco Cessation Programs Surveys Sample and Response Rates Report

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Oregon Survey Research Laboratory, University of Oregon

Total Sample	44	Eligible	41
Total Used	44	Ineligible	2
Total Unused	0	Unknown	1
		Refused	4

<i>Code</i>	<i>Description</i>	<i>All Calls</i>	<i>Last Only</i>	<i>Code</i>	<i>Description</i>	<i>All Calls</i>	<i>Last Only</i>
1	No answer	11	0	16	Left Message for R	0	0
2	Busy	14	0	17	R too ill now	0	0
3	Answering machine	150	1	18	R too ill ever	0	0
4	Wrong number	3	0	19	R deceased	0	0
5	Disconnected #	2	0	20	Unable to interview ever	0	0
6	Non-working #	0	0	21	R gone survey dates	0	0
7	Non-residential #	0	0	22	Ineligible	1	1
8	Duplicate #	1	1	23	Screening Device/CB	0	0
9	Fax/Modem	1	0	24	Screening Device/Refusal	0	0
10	Language barrier	0	0	25	Partial interview/CB	4	0
11	Not home/CB	26	0	26	Completed interview	36	36
12	Too busy/CB	51	1	27	Phone slam	1	0
13	New #/CB	0	0	28	Initial refusal	6	4
				29	Final refusal	0	0

Call Efficiency

Total Calls	307
CASRO Response Rate /Total Attempts	12.91%
Complete/Total Attempts	11.73%
CASRO Refusal Rate /Total Attempts	2.15%
Refused/Total Attempts	1.95%

Response Rates

Total Sample	44
CASRO Type Response Rate	85.81%
Completed/Attempted Sample	81.82%
CASRO Type Refusal Rate	9.53%
Refused/Attempted Sample	9.09%

Sample Coverage Rate

Response Rate/All Eligible	85.81%
Refusal Rate/All Eligible	9.53%