OREGON SURVEY RESEARCH LABORATORY TACO BELL EMPLOYEE SURVEY

Sample/Response Rate Report

Total Sample 1431
Total Used 1430
Total Unused 1

Eliglible 841
Ineligible 852
Unknown 99
Refused 20

Code Description	All Calls	Last Only	Code Description	All Calls L	ast Only
1 No answer	1074	36	16 I know R/CB	29	2
2 Busy	463	3	17 R too ill now	2	0
3 Answering machine	2341	58	18 R too ill ever	0	0
4 Wrong number	576	550	19 R deceased	2	2
5 Disconnected #	171	159	20 Unable to interview ever	0	0
6 Non-working #	14	13	21 R gone survey dates	19	19
7 Non-residential #	13	13	22 Ineligible-No work	14	14
8 Duplicate #	62	61	23 Ineligible-Under age	1	1
9 Fax/Modem	28	26	25 Partial interview/CB	71	2
10 Language barrier	33	13	26 Completed interview	382	382
11 Not home/CB	767	48	27 Phone slam	31	5
12 Too busy/CB	102	5	28 Initial refusal	39	9
13 New #/CB	189	3	29 Final refusal	6	6

Response rates relative to total calls	2729
CASRO Type Response Rate	9.60%
Complete/Total Call	14.00%
CASRO Type Refusal Rate	1.91%
Refused/Total Calls	2.78%
Sample Coverage Rate	24.93%

Response rates relative to sample
CASRO Type Response Rate
Completed/Attempted Sample
CASRO Type Refusal Rate
Refused/Attempted Sample
Response Rate/All Eligible
Refusal Rate/All Eligible

77.381%
26.695%
4.051%
1.399%
77.326%
4.357%