

**Decision Research Smoking Survey  
Ci3 Instrument**

CATI ON  
SQN right  
BEEP on  
LIST DEATH  
1 Auto accidents  
2 AIDS  
3 Guns  
4 Smoking  
5 Alcohol  
ENDLIST  
raq q5\_01 q5\_04  
raq q5\_05 q5\_08

Q:i1

T:

Hello, this is \_\_\_\_\_ calling from the University of Oregon Survey Research Laboratory on behalf of Rutgers University.

PRESS 1

T14:

(Hello,) this is \_\_\_\_\_ calling back from the University of Oregon Survey Research Laboratory to finish a survey we started earlier. May I speak to the person who began the survey?

1 --> TO CONTINUE

I:

CMDI Adult "SmpType" 1

key 1

if (adult = 0) skipto iTen

Q:iAdult

T:

I am conducting a 10 minute survey about health issues. I need to speak to a person aged 20 or older in your household. (Is that you?)

I want to assure you that I am not selling a thing, and that this survey is completely anonymous and voluntary. Please do not even tell me your name. Do you have any questions about the survey before we begin?

PRESS 1

CTRL+END --> SCHEDULE CALLBACK

I:  
key 1  
skipto q2

Q:iTeen

T:

I am conducting a 10 minute survey of teenagers about health issues.  
(May I speak to someone/Are you) between the ages of 15 and 19?

IF TEEN SAYS 'YES' ASK --> How old are you? -->ENTER AGE

IF NO ASK --> Is there a teenager aged 15 to 19 years old  
living in your household?

IF YES --> How old is that person? -->ENTER AGE

IF NO --> ASK FOR OTHER TEENS-> IF NO, ENTER 0

i:

num 0 99 3 0 20 10

If (ans = 0) skipto NOQAL

if (ans > 0)

if (ans < 15) reask

endif

if (ans > 17) skipto iTeenc

Q:iTeenb

T:

IF 15 OR 16 OR 17

May I speak with the parent or guardian of that person?

GET THE PARENTS OR GUARDIAN ON PHONE

Hello, this is \_\_\_\_\_ calling from the University of Oregon Survey  
Research Laboratory on behalf of Rutgers University. I am conducting  
a 10 minute survey of teenagers about health issues.

May I have your permission to interview the teenager in your household?

1 PERMISSION GRANTED

2 PERMISSION DENIED

I:

key 1,2

if (ans = 2) skipto NOQAL1

Q:iTeenc

T:

TEEN ON PHONE

(Hello, this is \_\_\_\_\_ calling from the University of Oregon Survey  
Research Laboratory on behalf of Rutgers University. I am conducting  
a 10 minute survey of teenagers about health issues.)

I'll be asking you about some behaviors that are restricted in certain states.

But I want to assure you that this survey is completely anonymous and

voluntary. Please don't even tell me your name. You don't have to answer

any question that you don't want to, and you can end the interview whenever

you want. Are you ready to begin?

1 CONTINUE

--> SCHEDULE CALLBACK

I:

key 1

Q:q2

T:

Which one of the following do you think causes the most deaths each year? The five choices are: [READ AS CHOICES ROTATE]

1 Auto

2 AIDS

3 Guns

4 Smok

5 Alco

7 REFUSED

8 DON'T KNOW

9 NO ANSWER

I:

Randomize DEATH rDEATH

SHOWLIST rDEATH 5 5 15 1

Key 1-5, 7-9

if (adult = 0) skipto q2\_5

C:\*\*\*\*\*

Q:q2\_1

T:

[FOR ADULTS] Have you smoked any cigarettes in the past 30 days?

1 Yes --> 2\_2

2 No --> 2\_3

3 IF VOLUNTEERED-has quit in last 30 days or is attempting  
to quit now ->ASK FOR ANOTHER ADULT OR SCREEN OUT

7 REFUSED

8 DON'T KNOW

9 NO ANSWER

I:

Key 1-3, 7-9

If (ans = 1) skipto q2\_2

If (ans = 2) skipto q2\_3

If (ans > 2) skipto NOQAL2

Q:q2\_2

T:

[FOR ADULTS] Altogether, would you say that you've smoked a hundred cigarettes in your lifetime?

1 Yes: DEFINES SMOKER CATEGORY-->to 3a

2 No: ASK FOR ANOTHER ADULT OR SCREEN OUT

3 IF VOLUNTEERED-has quit in last 30 days or is attempting  
to quit now ->ASK FOR ANOTHER ADULT OR SCREEN OUT  
7 REFUSED  
8 DON'T KNOW  
9 NO ANSWER

I:

Key 1-3, 7-9

if (ans = 1) smoke = 1

If (ans = 1) skipto q3a

If (ans > 1) skipto NOQAL2

Q:q2\_3

T:

[FOR ADULTS] Have you ever smoked in the past?

1 Yes: --> 2\_4

2 No: DEFINES "NONSMOKER" --> ASK FOR ANOTHER ADULT OR SCREEN OUT

7 REFUSED

8 DON'T KNOW

9 NO ANSWER

I:

Key 1,2, 7-9

if (ans = 2) smoke = 0

If (ans = 1) skipto q2\_4

If (ans = 2) skipto noqal2

If (ans > 6) skipto NOQAL2

Q:q2\_4

T:

[FOR ADULTS] Would you say that you've smoked a hundred  
cigarettes in your lifetime?

NOTE: At least a hundred cigarettes

1 Yes: ASK FOR ANOTHER ADULT OR SCREEN OUT (former smoker)

2 No: DEFINES "NONSMOKER" CATEGORY-->to 2\_9

7 REFUSED

8 DON'T KNOW

9 NO ANSWER

I:

Key 1,2, 7-9

if (ans = 2) smoke = 0

If (ans = 1) skipto NOQAL2

If (ans = 2) skipto NOQAL2

C: If (ans = 2) skipto q2\_9

If (ans > 6) skipto NOQAL2

skipto q2\_9

C:\*\*\*\*\*

Q:q2\_5

T:

[FOR ADOLESCENTS] Have you smoked any cigarettes in the past 30 days?

- 1 Yes: DEFINES SMOKER CATEGORY: to 3a
- 2 No: to 2\_6
- 3 IF VOLUNTEERED-has quit in last 30 days or is attempting  
to quit now-ASK FOR ANOTHER TEEN OR SCREEN OUT
- 7 REFUSED
- 8 DON'T KNOW
- 9 NO ANSWER

I:

Key 1-3, 7-9

if (ans = 1) smoke = 1

If (ans = 1) skipto q3a

If (ans = 2) skipto q2\_6

If (ans > 2) skipto NOQAL2

Q:q2\_6

T:

[FOR ADOLESCENTS] Have you ever tried smoking at all in the past?

- 1 Yes: to 2\_7
- 2 No: IN "NONSMOKER" CATEGORY: to 2\_9

- 7 REFUSED
- 8 DON'T KNOW
- 9 NO ANSWER

I:

Key 1,2, 7-9

if (ans = 2) smoke = 0

if (ans = 2) skipto NOQAL2

If (ans = 1) skipto q2\_7

If (ans = 2) skipto q2\_9

If (ans > 6) skipto NOQAL2

Q:q2\_7

T:

[FOR ADOLESCENTS] Did you smoke more than 2 cigarettes altogether?

- 1 Yes: ASK FOR ANOTHER TEEN OR SCREEN OUT (former smoker)
- 2 No: DEFINES "NONSMOKER" CATEGORY: to 2\_9

- 7 REFUSED
- 8 DON'T KNOW
- 9 NO ANSWER

I:

Key 1,2, 7-9

if (ans = 1) skipto NOQAL

if (ans = 2) smoke = 0

if (ans = 2) skipto noqal2

If (ans = 2) skipto q2\_9

If (ans > 6) skipto NOQAL2

Q:q2\_9

T:

[IF NONSMOKER] Suppose that a friend offered you a cigarette to try. How willing would you be to (go ahead and) smoke the cigarette: not at all willing, somewhat willing, or very willing?

- 1 Not at all willing
- 2 Somewhat willing
- 3 Very willing

- 7 REFUSED
- 8 DON'T KNOW
- 9 NO ANSWER

I:

if (smoke = 1) skipto q3a

Key 1-3, 7-9

Q:q3a

T:

[IF SMOKER] Do you consider yourself a smoker?

- 1 Yes--SKIP TO Q3\_1
- 2 No-->SKIP TO Q3b

- 7 REFUSED
- 8 DON'T KNOW
- 9 NO ANSWER

I:

if (smoke = 0) skipto q3\_1

Key 1,2, 7-9

if (ans <> 2) skipto Q3\_1

Q:q3b

T:

[IF NO TO 33] Why not? [RECORD VERBATIM]

TYPE EXACT RESPONSE BELOW

I:

opn 13 5 22 60 m n

C:\*\*\*\*\*

Q:q3\_1

T:

To the best of your knowledge, what illnesses if any, are caused by smoking cigarettes? [RECORD VERBATIM] "Anything else?" [PROBE UNTIL NO MORE ILLNESSES ARE GENERATED. PROBE UNSPECIFIED "CANCER" WITH] "What kind of cancer?"

TYPE EXACT RESPONSE BELOW

I:

opn 13 5 22 60 m n

IF (SMOKE = 0) skipto Q5\_05

C:\*\*\*\*\*

Q:q5

T:

[IF SMOKER] How do you think your own risk of dying from an illness caused by your smoking compares to the risk of the average smoker?

Would you say your risk is: a lot less than the average smoker, a little less, the same, a little more, or a lot more than the average smoker?

- 1 a lot less
- 2 a little less
- 3 the same
- 4 a little more
- 5 a lot more

- 7 REFUSED
- 8 DON'T KNOW
- 9 NO ANSWER

I:

key 1 - 5, 7 - 9

Q:q5\_00

T:

Now I'd like you to compare yourself to the average nonsmoker.

PRESS 1

I:

key 1

Q:q5\_01

T:

[IF SMOKER] Compared to the average nonsmoker, would you say your risk of getting the flu in the future is a lot less, a little less, the same, a little more or a lot more than the average nonsmoker?

- 1 a lot less
- 2 a little less
- 3 the same
- 4 a little more
- 5 a lot more
- 6 (currently have flu)

- 7 REFUSED
- 8 DON'T KNOW
- 9 NO ANSWER

I:

key 1 - 9

Q:q5\_02

T:

[IF SMOKER] Compared to the average nonsmoker, would you say your risk of getting pneumonia in the future is a lot less, a little less, the same, a little more or a lot more than the average nonsmoker?

- 1 a lot less
- 2 a little less
- 3 the same
- 4 a little more
- 5 a lot more

- 7 REFUSED
- 8 DON'T KNOW
- 9 NO ANSWER

I:

key 1 - 5, 7 - 9

Q:q5\_03

T:

[IF SMOKER] Compared to the average nonsmoker, would you say your risk of getting lung cancer in the future is a lot less, a little less, the same, a little more or a lot more?

- 1 a lot less
- 2 a little less
- 3 the same
- 4 a little more
- 5 a lot more
- 6 (already have lung cancer)

- 7 REFUSED
- 8 DON'T KNOW
- 9 NO ANSWER

I:

key 1 - 9

Q:q5\_04

T:

[IF SMOKER] Compared to the average nonsmoker, would you say your risk of getting heart disease in the future is a lot less, a little less, the same, a little more or a lot more?

- 1 a lot less
- 2 a little less
- 3 the same
- 4 a little more
- 5 a lot more
- 6 (already have heart disease)

- 7 REFUSED
- 8 DON'T KNOW
- 9 NO ANSWER



I:  
key 1 - 9

Q:SKIP1  
T:  
i:  
SKIPTO Q5\_1  
KEY 1

c:\*\*\*\*\*

Q:q5\_05

T:  
[IF NONSMOKER] If you compared yourself to the average smoker, would you say your risk of getting the flu in the future is a lot less than the average smoker, a little less, the same, a little more or a lot more?

- 1 a lot less
- 2 a little less
- 3 the same
- 4 a little more
- 5 a lot more
- 6 (currently have flu)

- 7 REFUSED
- 8 DON'T KNOW
- 9 NO ANSWER

I:  
key 1 - 9

Q:q5\_06

T:  
[IF NONSMOKER] Compared to the average smoker, would you say your risk of getting pneumonia in the future is a lot less than the average smoker, a little less, the same, a little more or a lot more?

- 1 a lot less
- 2 a little less
- 3 the same
- 4 a little more
- 5 a lot more

- 7 REFUSED
- 8 DON'T KNOW
- 9 NO ANSWER

I:  
key 1 - 5, 7 - 9

Q:q5\_07

T:  
[IF NONSMOKER] Compared to the average smoker, would you say your risk of getting lung cancer in the future is a lot less than the average smoker, a little less, the same, a little more or a lot more?

- 1 a lot less
- 2 a little less
- 3 the same
- 4 a little more
- 5 a lot more
- 6 (already have lung cancer)

- 7 REFUSED
- 8 DON'T KNOW
- 9 NO ANSWER

I:

key 1 - 9

Q:q5\_08

T:

[IF NONSMOKER] Compared to the average smoker, would you say your risk of getting heart disease in the future is a lot less than the average smoker, a little less, the same, a little more or a lot more?

- 1 a lot less
- 2 a little less
- 3 the same
- 4 a little more
- 5 a lot more
- 6 (already have heart disease)

- 7 REFUSED
- 8 DON'T KNOW
- 9 NO ANSWER

I:

key 1 - 9

Q:SKIP2

T:

I:

SKIPTO Q5\_1

KEY 1

Q:q5\_1

T:

If a nonsmoker lives with a smoker, and is regularly exposed to this person's smoke, how much danger do you think there is to the nonsmoker's health? Would you say that there is no danger, a small danger, a moderate danger, or a large danger?

- 1 No danger
- 2 Small danger
- 3 Moderate danger
- 4 Large danger

- 7 REFUSED
- 8 DON'T KNOW
- 9 NO ANSWER

I:

Key 1-4, 7-9  
QAL NOQAL

Q:q6a

T:

A person's pattern of smoking can affect the size of their health risk. Please tell me whether you strongly agree, mildly agree, mildly disagree, or strongly disagree with each of the following statements:

It is safe if you try a few cigarettes but never smoke again. Do you strongly agree, mildly agree, mildly disagree, or strongly disagree?

- 1 Strongly agree
- 2 Mildly agree
- 3 Mildly disagree
- 4 Strongly disagree

- 7 REFUSED
- 8 DON'T KNOW
- 9 NO ANSWER

I:

Key 1-4, 7-9

Q:q6b

T:

It is safe to smoke if you don't inhale. (Do you strongly agree, mildly agree, mildly disagree, or strongly disagree)?

- 1 Strongly agree
- 2 Mildly agree
- 3 Mildly disagree
- 4 Strongly disagree

- 7 REFUSED
- 8 DON'T KNOW
- 9 NO ANSWER

I:

Key 1-4, 7-9

Q:q6c

T:

It is safe if you only smoke during high school or college and then quit.

PROBE: Do you strongly agree, mildly agree, mildly disagree, or strongly disagree?

- 1 Strongly agree
- 2 Mildly agree
- 3 Mildly disagree
- 4 Strongly disagree

- 7 REFUSED
- 8 DON'T KNOW
- 9 NO ANSWER

I:

Key 1-4, 7-9

Q:q6d

T:

It is safe if you only smoke one or two cigarettes a day.

PROBE: Do you strongly agree, mildly agree, mildly disagree, or strongly disagree?

- 1 Strongly agree
- 2 Mildly agree
- 3 Mildly disagree
- 4 Strongly disagree

- 7 REFUSED
- 8 DON'T KNOW
- 9 NO ANSWER

I:

Key 1-4, 7-9

Q:q6e

T:

It is safe if you only smoke with friends.

- 1 Strongly agree
- 2 Mildly agree
- 3 Mildly disagree
- 4 Strongly disagree

- 7 REFUSED
- 8 DON'T KNOW
- 9 NO ANSWER

I:

Key 1-4, 7-9

Q:q7a

T:

Many factors influence the riskiness of smoking. For each of the following statements, please tell me whether you tend to agree or disagree.

If you exercise regularly, you can undo most of the negative effects of smoking. Do you tend to agree or disagree?

- 1 Agree
- 2 Disagree

- 7 REFUSED
- 8 DON'T KNOW

9 NO ANSWER

I:

Key 1,2, 7-9

Q:q7b

T:

There's not much risk in smoking in your teens because you have plenty of time to quit. (Do you tend to agree or disagree?)

1 Agree

2 Disagree

7 REFUSED

8 DON'T KNOW

9 NO ANSWER

I:

Key 1,2, 7-9

Q:q7c

T:

The longer you smoke the harder it is to quit. (Do you tend to agree or disagree?)

1 Agree

2 Disagree

7 REFUSED

8 DON'T KNOW

9 NO ANSWER

I:

Key 1,2, 7-9

Q:q7d

T:

If no one in your family has had cancer, smoking cigarettes isn't likely to give you cancer. Agree or disagree?

1 Agree

2 Disagree

7 REFUSED

8 DON'T KNOW

9 NO ANSWER

I:

Key 1,2, 7-9

Q:q7e

T:

Smoking "light" cigarettes lowers the risk of health problems.

1 Agree

2 Disagree

- 7 REFUSED
- 8 DON'T KNOW
- 9 NO ANSWER

I:

Key 1,2, 7-9

Q:q7f

T:

If you smoke regularly for 10 years and still have no cough or shortness of breath, then you're not likely to have problems in the future. (Do you tend to agree or disagree?)

- 1 Agree
- 2 Disagree

- 7 REFUSED
- 8 DON'T KNOW
- 9 NO ANSWER

I:

Key 1,2, 7-9

if (smoke = 0) skipto q9

Q:q8a

T:

[IF SMOKER] Next, please try to compare yourself to the average smoker. Compared to the average smoker would you say that you smoke more cigarettes per week, fewer cigarettes per week, or about the same number?

- 1 More than the average smoker
- 2 Fewer than the average smoker
- 3 About the same as the average smoker

- 7 REFUSED
- 8 DON'T KNOW
- 9 NO ANSWER

I:

Key 1-3, 7-9

Q:q8b

T:

[IF SMOKER] (Please try to compare yourself to the average smoker). Compared to the average smoker would you say that you smoke cigarettes with higher tar and nicotine levels, lower tar and nicotine levels, or about the same levels?

- 1 Higher tar and nicotine than the average smoker
- 2 Lower tar and nicotine than the average smoker
- 3 About the same levels as the average smoker

- 7 REFUSED
- 8 DON'T KNOW

9 NO ANSWER

I:

Key 1-3, 7-9

Q:q8c

T:

[IF SMOKER] (Please try to compare yourself to the average smoker). Compared to the average smoker would you say that you are more addicted to cigarettes, less addicted to cigarettes, or addicted about the same?

- 1 More than the average smoker
- 2 Less than the average smoker
- 3 About the same as the average smoker

- 7 REFUSED
- 8 DON'T KNOW
- 9 NO ANSWER

I:

Key 1-3, 7-9

Q:q8d

T:

[IF SMOKER] (Please try to compare yourself to the average smoker. Compared to the average smoker) would you say that your lifestyle is more healthy than the average smoker, less healthy, or about the same?

- 1 More than the average smoker
- 2 Less than the average smoker
- 3 About the same as the average smoker

- 7 REFUSED
- 8 DON'T KNOW
- 9 NO ANSWER

I:

Key 1-3, 7-9

Q:q8e

T:

[IF SMOKER] (Please try to compare yourself to the average smoker. Compared to the average smoker) would you say that you are more influenced by cigarette ads, less influenced by cigarette ads, or influenced about the same?

- 1 More than the average smoker
- 2 Less than the average smoker
- 3 About the same as the average smoker

- 7 REFUSED
- 8 DON'T KNOW
- 9 NO ANSWER

I:

Key 1-3, 7-9

Q:q8f

T:

[IF SMOKER] (Please try to compare yourself to the average smoker. Compared to the average smoker) would you say that your smoking behavior is more influenced by friends and family, less influenced by friends and family, or influenced about the same?

- 1 More than the average smoker
- 2 Less than the average smoker
- 3 About the same as the average smoker

- 7 REFUSED
- 8 DON'T KNOW
- 9 NO ANSWER

I:

Key 1-3, 7-9

Q:q9

T:

Out of 100 people who smoke half a pack of cigarettes a day, how many do you think will eventually develop a life threatening illness \*from their smoking\*? Your best estimate is fine.

[RECORD NUMBER 0-100]

- 997 REFUSED
- 998 DON'T KNOW
- 999 NO ANSWER

I:

num 0 999 3 0 20 10

if (ans > 100)

if (ans < 997) reask

endif

Q:q10

T:

[USE SEQUENCE "10 AND 11" OR "10\_1 AND 11\_1"]

Once someone gets an illness, there are three possible outcomes:

They might get cured; or they might die from the illness;

or they might not get cured, but die of something else.

Out of 100 people who get lung cancer, how many do you think get cured?

Your best estimate is fine. [RECORD NUMBER 0-100]

- 997 REFUSED
- 998 DON'T KNOW
- 999 NO ANSWER

I:

spl VAR 2 on

If (VAR = 1) skipto Q10\_1



num 0 999 3 0 20 10  
if (ans > 100)  
  if (ans < 997) reask  
endif  
skipto q11

Q:q10\_1

T:

[USE SEQUENCE "10 AND 11" OR "10\_1 AND 11\_1"]

Once someone gets an illness, there are three possible outcomes:

They might get cured; or they might die from the illness;  
or they might not get cured, but die of something else.

Out of 100 people who get lung cancer, how many do you think die from it?  
Your best estimate is fine. [RECORD NUMBER 0-100]

997 REFUSED  
998 DON'T KNOW  
999 NO ANSWER

I:

num 0 999 3 0 20 10  
If (ANS > 100)  
  If (ANS < 997) reask  
Endif  
Skipto q11\_1

Q:q11

T:

How many people out of 100 who get lung cancer do you think die from it?  
Your best estimate is fine. [RECORD NUMBER 0-100]

997 REFUSED  
998 DON'T KNOW  
999 NO ANSWER

I:

num 0 999 3 0 20 10  
If (ANS > 100)  
  If (ANS < 997) reask  
Endif  
Skipto q12

Q:q11\_1

T:

How many people out of 100 who get lung cancer do you think get cured?  
Your best estimate is fine. [RECORD NUMBER 0-100]

997 REFUSED  
998 DON'T KNOW  
999 NO ANSWER

I:

num 0 999 3 0 20 10

If (ANS > 100)  
If (ANS < 997) reask  
Endif

Q:q12

T:

Please tell me how much you know about the pain and suffering you would feel if you had lung cancer. Would you say you know a lot, a moderate amount, a little, or not much at all?

- 1 A lot
- 2 Moderate amount
- 3 A little
- 4 Not much at all

- 7 REFUSED
- 8 DON'T KNOW
- 9 NO ANSWER

I:

Key 1-4, 7-9

Q:q13

T:

Once a person is diagnosed with lung cancer, how many years do you think he or she typically lives: 1 or 2 years; 3 to 5 years; 6 to 10, 11 to 20; or more than 20 years? Your best estimate is fine.

- 1 1-2 years
- 2 3 to 5 years
- 3 6 to 10 years
- 4 11-20 years
- 5 More than 20 years

- 7 REFUSED
- 8 DON'T KNOW
- 9 NO ANSWER

I:

Key 1-5, 7-9

Q:q14

T:

Have you ever heard of an illness called emphysema?

- 1 Yes
- 2 No -->SKIP TO 17

- 7 REFUSED
- 8 DON'T KNOW
- 9 NO ANSWER

I:

Key 1,2, 7-9

if (ans < 1) skipto q17

Q:q14\_1

T:

Do you think emphysema is more a nagging problem or a life threatening illness?

- 1 Nagging problem
- 2 Life threatening illness

- 7 REFUSED
- 8 DON'T KNOW
- 9 NO ANSWER

I:

Key 1,2, 7-9

Q:q14\_2

T:

If emphysema is detected early, is it always curable, usually curable, sometimes curable, or not curable?

- 1 Always curable
- 2 Usually curable
- 3 Sometimes curable
- 4 Not curable

- 7 REFUSED
- 8 DON'T KNOW
- 9 NO ANSWER

I:

Key 1-4, 7-9

Q:q15

T:

[IF HAS HEARD OF EMPHYSEMA] Please tell me how much you know about the pain and suffering you would feel if you had emphysema.

Would you say you know a lot, a moderate amount, a little, or not much at all?

- 1 A lot
- 2 Moderate amount
- 3 A little
- 4 Not much at all

- 7 REFUSED
- 8 DON'T KNOW
- 9 NO ANSWER

I:

Key 1-4, 7-9

Q:q17

T:

If a teenager starts smoking half a pack of cigarettes a day, how long do you think it takes for them to show signs of nicotine addiction: a few days, a few weeks, a few months, about a year, more than a year, or that they would never show signs of nicotine addiction?

- 1 A few days
- 2 A few weeks
- 3 A few months
- 4 About a year
- 5 More than a year
- 6 Never show signs of addiction

- 7 REFUSED
- 8 DON'T KNOW
- 9 NO ANSWER

I:

Key 1-9

Q:q18

T:

Out of every 100 teens who try smoking for a few months, how many do you think go on to become regular smokers and smoke for at least 10 years? [RECORD NUMBER 0-100]

- 997 REFUSED
- 998 DON'T KNOW
- 999 NO ANSWER

I:

num 0 999 3 0 20 10

If (ANS > 100)

    If (ANS < 997) reask

Endif

Q:q19

T:

In your opinion, once someone has been smoking half a pack of cigarettes a day for several years, how easy is it for them to quit and never smoke again? Would you say it is:

READ RESPONSES 1-4

- 1 Easy, and people can do it without much trouble
- 2 Hard, but most people can do it if they really try
- 3 Very hard, and most cannot do it
- 4 Almost impossible, and only a few will be able to do it

- 7 REFUSED
- 8 DON'T KNOW
- 9 NO ANSWER

I:

Key 1-4, 7-9

if (smoke = 0) skipto q21

c:\*\*\*\*\*

Q:q20

T:

[IF SMOKER] If you wanted to, how easy would it be for you to quit and never smoke again?

READ RESPONSES 1-4

- 1 Easy, and I can do it without much trouble
- 2 Hard, but I could do it if I really tried
- 3 Very hard and I might not be able to do it
- 4 Almost impossible

- 7 REFUSED
- 8 DON'T KNOW
- 9 NO ANSWER

I:

Key 1-4, 7-9

Q:q21

T:

Think about a young person who starts smoking in their teens and smokes half a pack of cigarettes a day for 10 years. If that person then quits, do you think that person's body eventually will recover completely, recover a lot, recover a little, or not recover at all?

- 1 Recover completely
- 2 Recover a lot
- 3 Recover a little
- 4 Not recover at all

- 7 REFUSED
- 8 DON'T KNOW
- 9 NO ANSWER

I:

Key 1-4, 7-9

if (smoke = 1) skipto q22

c:\*\*\*\*\*

Q:q22\_1

T:

[IF NONSMOKER] My next question is about the feelings a smoker has when he or she craves a cigarette. Would you say that you have a very good idea of what that craving feels like, a fairly good idea, only a little idea or, don't have any idea what that feels like?

- 1 Very good idea
- 2 Fairly good idea
- 3 A little idea
- 4 Don't have any idea

- 7 REFUSED
- 8 DON'T KNOW
- 9 NO ANSWER

I:  
Key 1-4, 7-9  
skipto q25

c:\*\*\*\*\*

Q:q22

T:

[IF SMOKER] If you tried to quit for a day, would you experience strong cravings for a cigarette?

- 1 Yes
- 2 No SKIP TO 25
- 3 (Has cravings, but not strong) SKIP TO 25

- 7 REFUSED
- 8 DON'T KNOW
- 9 NO ANSWER

I:  
Key 1,2,3 7-9  
if (ans <> 1) skipto q25

Q:q23

T:

[IF HAS STRONG CRAVINGS] When you started to smoke, did you realize how strong these cravings would be?

- 1 Yes
- 2 No

- 7 REFUSED
- 8 DON'T KNOW
- 9 NO ANSWER

I:  
Key 1,2, 7-9

Q:q25

T:

Do you think the tax on cigarettes should be raised to cover more of the health care costs of smoking?

- 1 Yes
- 2 No

- 7 REFUSED
- 8 DON'T KNOW
- 9 NO ANSWER

I:

Key 1,2, 7-9

if (ans < 1) skipto q27

Q:q26

T:

[IF YES] How much of an increase in cigarette taxes would you support? Would you say 10 cents, 25 cents, 50 cents, one dollar, two dollars, or more than two dollars per pack?

- 1 10 cents
- 2 25 cents
- 3 50 cents
- 4 One dollar
- 5 Two dollars
- 6 More than two dollars

- 7 REFUSED
- 8 DON'T KNOW
- 9 NO ANSWER

I:

Key 1-9

Q:q27

T:

Next I'd like to ask about the large amounts of money states are getting now from lawsuits against tobacco companies. How much do you think the states should be required to spend on reducing smoking through education and helping people quit: none of the money, a quarter, half, three quarters, or all the lawsuit money?

- 1 None
- 2 1/4
- 3 1/2
- 4 3/4
- 5 All

- 7 REFUSED
- 8 DON'T KNOW
- 9 NO ANSWER

I:

Key 1-5, 7-9

Q:q29

T:

Canada is putting warning labels on some cigarette packages that have vivid pictures of diseased smokers. Do you think the US should put similar labels on cigarette packages, or should the US warning labels be left as they are?

- 1 Change to be the same as Canada
- 2 Leave them as they are

3 IF VOL: something else/other

- 7 REFUSED
- 8 DON'T KNOW
- 9 NO ANSWER

I:

Key 1-3, 7-9

Q:q30

T:

What is your opinion regarding smoking in bars or taverns? Should there be no restrictions; should the law allow smoking only in certain enclosed areas; or should bars or taverns be completely smokefree?

- 1 No restriction
- 2 Certain areas
- 3 Smokefree

- 7 REFUSED
- 8 DON'T KNOW
- 9 NO ANSWER

I:

Key 1-3, 7-9

Q:q32

T:

Right now tobacco companies are allowed to advertise in magazines that have mostly adult readers but that still have a lot of teen readers (like Sports Illustrated, Elle, and People). Do you support the current policy of advertising in magazines with some teen readers, or do you think tobacco companies should be allowed to advertise cigarettes only in some magazines that have almost no teen readers?

- 1 Support current policies
- 2 Only advertise when almost no teen readers

- 7 REFUSED
- 8 DON'T KNOW
- 9 NO ANSWER

I:

Key 1,2, 7-9

Q:q32\_1

T:

Would you favor or oppose stiffer penalties for merchants who sell cigarettes to minors?

- 1 Favor
- 2 Oppose

- 7 REFUSED
- 8 DON'T KNOW



9 NO ANSWER

I:

Key 1,2, 7-9

Q:q32\_2

T:

Would you favor or oppose raising the minimum age for buying cigarettes to 21?

- 1 Favor
- 2 Oppose

- 7 REFUSED
- 8 DON'T KNOW
- 9 NO ANSWER

I:

Key 1,2, 7-9

if (smoke = 0) skipto q44

Q:q34

T:

[IF SMOKER] How many cigarettes did you smoke in a typical day during the last month? (Read responses 1-8:)

- 1 Less than one cigarette a day
- 2 One to five a day
- 3 Six to ten a day
- 4 Eleven to fourteen a day
- 5 Fifteen to nineteen a day
- 6 About a pack a day
- 7 About a pack and a half a day
- 8 Two packs a day or more
- 9 (IF VOLUNTEERED)-quit in past month

- 97 REFUSED
- 98 DON'T KNOW
- 99 NO ANSWER

I:

num 1 99 2 0 20 10

If (ANS > 9)

    If (ANS < 97) reask

EndIf

Q:q38

T:

[IF SMOKER] How old were you when you first started smoking cigarettes fairly regularly? [RECORD AGE]

- 95 Never smoked regularly
- 96 96 OR MORE

- 97 REFUSED
- 98 DON'T KNOW

99 NO ANSWER

I:

num 1 99 2 0 20 10

Q:q39

T:

[IF SMOKER] Do you consider yourself addicted to cigarettes?

- 1 Yes, addicted
- 2 No, not addicted
  
- 7 REFUSED
- 8 DON'T KNOW
- 9 NO ANSWER

I:

Key 1,2, 7-9

Q:q37

T:

[IF SMOKER] About how many times, if any, have you made a serious attempt to quit smoking?

RECORD NUMBER [0-96]

0 --> SKIPTO Q40  
96 96 OR MORE

- 97 REFUSED
- 98 DON'T KNOW
- 99 NO ANSWER

I:

num 0 99 2 0 20 10

if (ans <> 0) skipto q40\_1

Q:q40

T:

[IF SMOKER, NEVER TRIED TO QUIT] Now I'd like to ask for your thoughts about quitting. From the following four choices, please pick the one that best fits your current thoughts. Would you say that you've never thought about quitting; that you are not sure if you want to quit; that you don't want to quit; or that you do want to quit?

- 1 Never thought about quitting
- 2 Not sure about quitting
- 3 Don't want to quit
- 4 Does want to quit
- 5 (Already quit)
- 6 (Not really a smoker)
  
- 7 REFUSED
- 8 DON'T KNOW
- 9 NO ANSWER

I:

Key 1-9

if (ans = 2) tskp = 1

if (ans = 3) tskp = 1

if (ans = 4) skipto q41

if (ans <> 4) skipto q43

Q:q40\_1

T:

[IF SMOKER, TRIED TO QUIT] From the following three choices, please pick the one that best fits your current thoughts about quitting.

Would you say that you are not sure if you want to quit; that you don't want to quit; or that you do want to quit?

1 Not sure about quitting--SKIP TO 43

2 Don't want to quit--SKIP TO 43

3 Does want to quit

4 IF VOLUNTEERED--Already quit--SKIP TO 43

5 IF VOLUNTEERED--Not really a smoker--SKIP TO 43

7 Refused--SKIP TO 43

8 Don't know--SKIP TO 43

9 No answer--SKIP TO 43

I:

Key 1-5, 7-9

if (ans = 1) tskp = 1

if (ans = 3) tskp = 1

if (ans <> 3) skipto q43

Q:q41

T:

[IF DOES WANT TO QUIT] Do you plan to quit in the next six months, between 6 months and a year, or more than a year from now?

1 In next 6 months

2 Between 6 months and a year

3 More than a year

4 (Wants to quit but can't)

5 (Currently trying to quit)

7 REFUSED

8 DON'T KNOW

9 NO ANSWER

I:

Key 1-5, 7-9

Q:q42

T:

[IF SMOKER AND DOES WANT TO QUIT] If we called you in a year, would you guess that you would have successfully quit smoking?

- 1 Yes
- 2 No

- 7 REFUSED
- 8 DON'T KNOW
- 9 NO ANSWER

I:  
if (tskp <> 1) skipto q43  
Key 1,2, 7-9

Q:q43

T:  
[IF SMOKER] If you had it to do over again, would you start smoking? [IF NO] Why not? [RECORD VERBATIM]

- 1 Yes
- 2 No (SPECIFY)

- 7 REFUSED
- 8 DON'T KNOW
- 9 NO ANSWER

I:  
Key 1,2, 7-9  
oth 2

Q:q44

T:  
[IF ADOLESCENT] Has smoking ever caused serious health problems for your parents, brothers or sisters?

- 1 Yes
- 2 No

- 7 REFUSED
- 8 DON'T KNOW
- 9 NO ANSWER

I:  
if (adult = 1) skipto q44\_1  
Key 1,2, 7-9  
skipto q44\_2

Q:q44\_1

T:  
[IF ADULT] Has smoking ever caused serious health problems for your parents, brothers or sisters, or spouse?

- 1 Yes
- 2 No

- 7 REFUSED

8 DON'T KNOW

9 NO ANSWER

I:

Key 1,2, 7-9

Q:q44\_2

T:

[IF SMOKER] Have you ever had any health problems from your smoking?

1 Yes

2 No

7 REFUSED

8 DON'T KNOW

9 NO ANSWER

I:

if (smoke = 0) skipto q45

Key 1,2, 7-9

Q:q45

T:

The last few questions are about you. They will only be used to combine your answers with the answers of other people who are similar. They will never be made public. Could you tell me in what year you were born? [RECORD NUMBER 4 DIGITS]

9997 REFUSED

9998 DON'T KNOW

9999 NO ANSWER

I:

num 1900 9999 4 0 20 10

if (ans > 1985)

if (ans < 9997) reask

endif

Q:q46

T:

Are you male or female?

1 Male

2 Female

7 REFUSED

8 DON'T KNOW

9 NO ANSWER

I:

Key 1,2, 7-9

Q:q47

T:

Do you currently attend school (either part-time or full-time)?

1 Yes

2 No

7 REFUSED

8 DON'T KNOW

9 NO ANSWER

I:

Key 1,2, 7-9

if (ans <> 1) skipto q49

Q:q48

T:

[ASK IF CURRENTLY ATTENDS SCHOOL]: What grade or level of school are you in?

DO NOT READ RESPONSES

1 Grade 8 or lower

2 High school freshman

3 High school sophomore

4 High school junior

5 High school senior

6 Technical or vocational school after high school

7 Junior/Community college

8 Four-year college

9 Graduate or professional school

97 REFUSED

98 DON'T KNOW

99 NO ANSWER

I:

num 1 99 2 0 20 10

If (ANS > 9)

    If (ANS < 97) reask

EndIf

skipto q51

Q:q49

T:

[ASK IF NOT CURRENTLY IN SCHOOL]: What is the last grade or level of school you completed?

DO NOT READ RESPONSES

1 Grade 8 or lower

2 High school freshman

3 High school sophomore

4 High school junior

5 High school senior

- 6 Technical or vocational school after high school
- 7 Junior/Community college
- 8 Four-year college
- 9 Graduate or professional school

- 97 REFUSED
- 98 DON'T KNOW
- 99 NO ANSWER

I:

num 1 99 2 0 20 10

If (ANS > 9)

If (ANS < 97) reask

Endif

Q:q51

T:

Are you of Hispanic origin or descent, such as Mexican, Puerto Rican, Cuban or some other Spanish background?

- 1 Yes
- 2 No

- 7 REFUSED
- 8 DON'T KNOW
- 9 NO ANSWER

I:

Key 1,2, 7-9

Q:q50

T:

Would you describe yourself as white, black, Asian, Native American, or as some other race?

- 1 White
- 2 Black
- 3 Asian
- 4 Native American
- 5 Other

- 7 REFUSED
- 8 DON'T KNOW
- 9 NO ANSWER

I:

Key 1-5, 7-9

Q:e1

T:

Thank you very much for talking with me. You've really helped our survey. Have a good day/evening.

INTERVIEWERS: PLEASE TYPE RELEVANT COMMENTS BELOW

I:

opn 13 5 22 60 m n

Q:e2

T:

INTERVIEWERS: TYPE YOUR I.D.# BELOW

I:

num 1 999 3 0 5 1

CPL

DISPOS = 26

ENDQUEST

Q:NOQAL

T:

I'm sorry. I can only interview people between the ages of 15 and 19.  
Thank you for your time.

PRESS 1

I:

KEY 1

DISPOS = 22

ENDQUEST

Q:NOQAL1

T:

I can only interview 15, 16 and 17 year olds who have gotten permission  
from their parents or guardian. I'm sorry to have bothered you.  
Thank you for your time.

PRESS 1

I:

KEY 1

DISPOS = 23

endquest

Q:NOQAL2

T:

I'm sorry to have bothered you. We don't need any more interviews  
with [former smokers/non-smokers]. Good-bye.

PRESS 1

I:

KEY 1

DISPOS = 24

ENDQUEST