

Decision Research/Rutgers Smoking Survey Sample and Response Rates Report

February, 2001

Oregon Survey Research Laboratory, University of Oregon

Total Sample	9801	Eligible	1252
Total Used	9801	Ineligible	5542
Total Unused	0	Unknown	3007
		Refused	188

<i>Code</i>	<i>Description</i>	<i>All Calls</i>	<i>Last Only</i>	<i>Code</i>	<i>Description</i>	<i>All Calls</i>	<i>Last Only</i>
1	No answer	5705	1009	16	Left Message for R	0	0
2	Busy	2618	311	17	R too ill now	101	9
3	Answering machine	9337	1518	18	R too ill ever	22	22
4	Wrong number	18	18	19	R deceased	0	0
5	Disconnected #	1463	1462	20	Unable to interview ever	2	1
6	Non-working #	245	244	21	R gone survey dates	9	9
7	Non-residential #	584	584	22	Ineligible (no teen/adult)	1779	1774
8	Duplicate #	0	0	23	Ineligible (no permission)	242	242
9	Fax/Modem	360	360	24	Ineligible (former smoker)	752	746
10	Language barrier	113	98	25	Partial interview/CB	703	14
11	Not home/CB	4432	186	26	Completed interview	776	776
12	Too busy/CB	1695	60	27	Phone slam	1953	168
13	New #/CB	118	2	28	Initial refusal	986	92
				29	Final refusal	103	96

Call Efficiency

Total Calls	34116
CASRO Response Rate /Total Attempts Complete/Total Attempts	4.00% 2.27%

Response Rates

Total Sample	9801
CASRO Type Response Rate Completed/Attempted Sample	42.96% 7.92%

CASRO Refusal Rate /Total Attempts Refused/Total Attempts	5.62% 3.19%
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CASRO Type Refusal Rate Refused/Attempted Sample	10.41% 1.92%
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Sample Coverage Rate

61.98%	Response Rate/All Eligible	42.96%
	Refusal Rate/All Eligible	10.41%