



Oregon

Theodore R. Kulongoski, Governor

Department of Land Conservation and Development

635 Capitol Street, Suite 150

Salem, OR 97301-2540

(503) 373-0050

Fax (503) 378-5518

www.lcd.state.or.us



NOTICE OF ADOPTED AMENDMENT

7/24/2009

TO: Subscribers to Notice of Adopted Plan
or Land Use Regulation Amendments

FROM: Plan Amendment Program Specialist

SUBJECT: City of Woodburn Plan Amendment
DLCD File Number 001-09

The Department of Land Conservation and Development (DLCD) received the attached notice of adoption. Due to the size of amended material submitted, a complete copy has not been attached. A Copy of the adopted plan amendment is available for review at the DLCD office in Salem and the local government office.

Appeal Procedures*

DLCD ACKNOWLEDGMENT or DEADLINE TO APPEAL: Thursday, August 06, 2009

This amendment was submitted to DLCD for review prior to adoption. Pursuant to ORS 197.830(2)(b) only persons who participated in the local government proceedings leading to adoption of the amendment are eligible to appeal this decision to the Land Use Board of Appeals (LUBA).

If you wish to appeal, you must file a notice of intent to appeal with the Land Use Board of Appeals (LUBA) no later than 21 days from the date the decision was mailed to you by the local government. If you have questions, check with the local government to determine the appeal deadline. Copies of the notice of intent to appeal must be served upon the local government and others who received written notice of the final decision from the local government. The notice of intent to appeal must be served and filed in the form and manner prescribed by LUBA, (OAR Chapter 661, Division 10). Please call LUBA at 503-373-1265, if you have questions about appeal procedures.

***NOTE:** THE APPEAL DEADLINE IS BASED UPON THE DATE THE DECISION WAS MAILED BY LOCAL GOVERNMENT. A DECISION MAY HAVE BEEN MAILED TO YOU ON A DIFFERENT DATE THAT IT WAS MAILED TO DLCD. AS A RESULT, YOUR APPEAL DEADLINE MAY BE EARLIER THAN THE ABOVE DATE SPECIFIED.

Cc: Natalie Labossiere, City of Woodburn
Gloria Gardiner, DLCD Urban Planning Specialist
Steve Oulman, DLCD Regional Representative

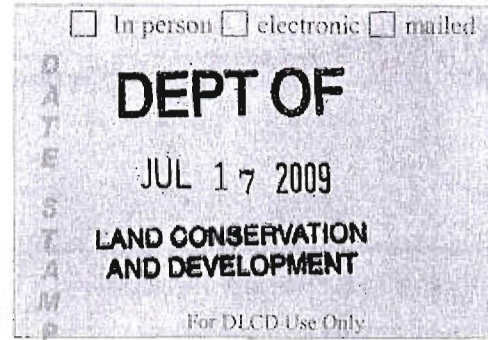
<paa> YA

FORM 2

DLCD

Notice of Adoption

THIS FORM **MUST BE MAILED** TO DLCD
WITHIN 5 WORKING DAYS AFTER THE FINAL DECISION
PER ORS 197.610, OAR CHAPTER 660 - DIVISION 18



Jurisdiction: **Woodburn**

Local file number: **CPA 2008-01**

Date of Adoption: **7/13/2009**

Date Mailed: **7/16/2009**

Was a Notice of Proposed Amendment (Form 1) mailed to DLCD? **Select one**Date:

Comprehensive Plan Text Amendment

Comprehensive Plan Map Amendment

Land Use Regulation Amendment

Zoning Map Amendment

New Land Use Regulation

Other:

Summarize the adopted amendment. Do not use technical terms. Do not write "See Attached".

This Comprehensive Plan text amendment is to adopt the updated City of Woodburn Parks & Recreation Master Plan as a sub-exhibit to the Comprehensive Plan.

Does the Adoption differ from proposal? Please select one

The priority list is reprioritized.

Plan Map Changed from:

to:

Zone Map Changed from:

to:

Location:

Acres Involved:

Specify Density: Previous:

New:

Applicable statewide planning goals:

1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Was an Exception Adopted? YES NO

Did DLCD receive a Notice of Proposed Amendment...

45-days prior to first evidentiary hearing?

Yes No

If no, do the statewide planning goals apply?

Yes No

If no, did Emergency Circumstances require immediate adoption?

Yes No

DLCD file No. 001-09 (17305) [15621]

Please list all affected State or Federal Agencies, Local Governments or Special Districts:

Local Contact: **Natalie Labossiere**

Phone: **(503) 982-2402** Extension:

Address: **270 Montgomery St.**

Fax Number: **503-982-5244**

City: **Woodburn**

Zip: **97071**

E-mail Address:

natalie.labossiere@ci.woodburn.or.us

ADOPTION SUBMITTAL REQUIREMENTS

This form **must be mailed** to DLCD **within 5 working days after the final decision**
per ORS 197.610, OAR Chapter 660 - Division 18.

1. Send this Form and **TWO Complete Copies** (documents and maps) of the Adopted Amendment to:

ATTENTION: PLAN AMENDMENT SPECIALIST
DEPARTMENT OF LAND CONSERVATION AND DEVELOPMENT
635 CAPITOL STREET NE, SUITE 150
SALEM, OREGON 97301-2540
2. Electronic Submittals: At least **one** hard copy must be sent by mail or in person, or by emailing **larry.french@state.or.us**.
3. Please Note: Adopted materials must be sent to DLCD not later than **FIVE (5) working days** following the date of the final decision on the amendment.
4. Submittal of this Notice of Adoption must include the text of the amendment plus adopted findings and supplementary information.
5. The deadline to appeal will not be extended if you submit this notice of adoption within five working days of the final decision. Appeals to LUBA may be filed within **twenty-one (21) days** of the date, the Notice of Adoption is sent to DLCD.
6. In addition to sending the Notice of Adoption to DLCD, you must notify persons who participated in the local hearing and requested notice of the final decision.
7. **Need More Copies?** You can now access these forms online at <http://www.lcd.state.or.us/>. Please print on **8-1/2x11 green paper only**. You may also call the DLCD Office at (503) 373-0050; or Fax your request to: (503) 378-5518; or Email your request to larry.french@state.or.us - **Attention: Plan Amendment Specialist**.

Updated March 17, 2009

COUNCIL BILL NO. 2766

ORDINANCE NO. 2458

AN ORDINANCE MAKING TEXT AMENDMENTS TO THE WOODBURN COMPREHENSIVE PLAN AND ADOPTING THE PARKS AND RECREATION MASTER PLAN AS A SUB-EXHIBIT TO THE WOODBURN COMPREHENSIVE PLAN.

WHEREAS, by Resolution 1941 on November 10, 2008, the Woodburn City Council initiated consideration of a legislative land use decision to adopt the Woodburn Parks and Recreation Master Plan Update (Comprehensive Plan Amendment 2008-01); and

WHEREAS, the Woodburn Planning Commission conducted a public hearing on February 26, 2009, and recommended that City Council adopt the draft revisions to the Comprehensive Plan with a condition that the 2013-2016 priority recommendation to add one park to the Southwest area East of I-5 be reprioritized to the 2009-2012 priority recommendation; and

WHEREAS, the City Council held a public hearing on March 23, 2009, and considered written and oral testimony on the legislative amendments; and

WHEREAS, the City Council continued the public hearing until June 22, 2009, and directed that this Ordinance be drafted; NOW, THEREFORE,

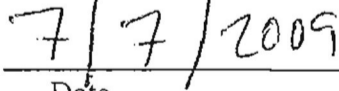
THE CITY OF WOODBURN ORDAINS AS FOLLOWS:

Section 1. The text amendments to the Woodburn Comprehensive Plan, which are affixed hereto and incorporated herein as Attachment "A" are adopted.

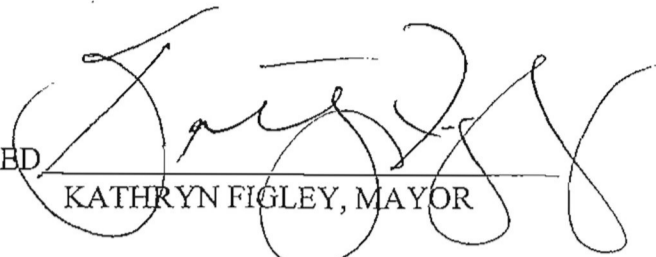
Section 2. The Parks and Recreation Master Plan, which is affixed hereto and is incorporated herein as Attachment "B", is adopted as a sub-exhibit to the Woodburn Comprehensive Plan.

Section 3. This legislative land use decision is explained and justified by the legislative findings contained in the Staff Report, which is affixed and incorporated as Attachment "C."

Approved as to Form: 
City Attorney


Date

APPROVED



KATHRYN FIGLEY, MAYOR

Passed by the Council
Submitted to the Mayor
Approved by the Mayor
Filed in the Office of the Recorder

July 13, 2009
July 15, 2009
July 15, 2009
July 15, 2009

ATTEST: Mary Tennant
Mary Tennant, Recorder
City of Woodburn, Oregon

L. Parks and Recreation

Open Space / Parks Goals and Policies

Goals

L-1. The Woodburn Parks and Recreation Comprehensive Plan shall establish a framework for land acquisition and future park improvements within the community. It is the goal of the City to provide adequate parks, recreation facilities, and open space to maintain Woodburn's livability and managed growth, and to provide social, economic and environmental benefits to individuals, families and the community.

L-2. Downtown Woodburn should remain a centerpiece of activity, culture, and commerce within the City. Library Park, the Downtown Plaza, Woodburn Aquatic Center, Settlemier Park, the Woodburn World's Berry Center Museum, and Locomotive Park should be used as catalysts for downtown revitalization.

Policies

L-1.1 The City will ensure that sufficient land is made available ~~for parks and to~~ **meet current and future parks and** open spaces ~~by adopting the system of facility types and standards in the 1999 Parks and Recreation Comprehensive Plan including: Mini-Parks; Neighborhood/School Parks; Community Parks; Municipal Parks; Greenways, Open Space, Trails and Pathways; and Cultural Resources and/or Special Use Parks/Facilities.~~ **needs by acquiring and developing new parks in the area west of Interstate 5; the southwest area of the city, east of Interstate 5; and the southeast area of the City, west of Highway 99E.**

L-1.2 ~~The City will ensure the most efficient and effective means of providing sufficient land for neighborhood parks by adopting a neighborhood/school park concept including joint land acquisition and development, thereby strengthening the existing partnership between the City and the Woodburn School District.~~ **Where feasible, the City will acquire and develop neighborhood parks, trails, and open spaces through the development review process.**

L-1.3 ~~Where neighborhood/school parks are not feasible, it is the policy of the City to acquire neighborhood parks, when practicable, through the development review process.~~ **The City will ensure that parks system development charges are adequate to meet the parks, trails, and open space needs created by development.**

~~Strikethrough~~ - Deleted Text Section
Bold Underline – Proposed Text Change

ATTACHMENT A
Page 2 of 3

~~L-1.4 As a supplement to the City's neighborhood parks, required nodal master plans shall include provision for adequate park and recreational facilities.~~ **To ensure walkability, the City will strive to provide parks, trails, and indoor facilities within one-third mile of Woodburn residents.**

L-1.5 The City will ensure the most efficient and effective means of providing sufficient land for neighborhood parks by pursuing partnerships with schools and other agencies to establish joint parkland acquisition, development, and operational ventures.

~~L-1.5~~ **L-1.6** It is the policy of the City to ~~manage~~ **implement the Mill Creek Greenway Master Plan, and to manage the** Mill Creek, Goose Creek and Senecal Creek corridors as public greenways and pathways; multiple functions will include open space and habitat preservation, flood control, cycling and walking on all-weather pathways, nature recreation and education, and limited playground activities where there is a deficiency of neighborhood parks. **The City will establish and enforce a healthy streams policy to ensure that Woodburn's waterways are preserved and well-maintained.**

~~L-1.6~~ **L-1.7** To provide for a continuous public greenway and pathway system, it is the policy of the City to acquire privately-owned segments along Mill Creek, Goose Creek, and Senecal Creek and other stream corridors including the west tributary from Settlemier Park to Parr Road. It is the policy of the City to seek dedication of floodplains and creek corridors for natural areas, neighborhood recreation areas, open space and transportation.

~~L-1.7~~ **L-1.8** To ensure adequate maintenance of the City's parks, ~~recreation, and open spaces,~~ **and recreation** facilities, the City will prepare comprehensive management plans, including maintenance **level of service** management standards for each facility **site**.

~~L-1.8~~ **L-1.9** It is the policy of the City to require multi-family housing projects which exceed four (4) units to provide basic neighborhood park and playground facilities, based on development standards of the Recreation and Parks Department. **The City will ensure that adequate funds are budgeted annually to meet established level of service standards for parks, open spaces, and recreation facilities.**

~~L-1.10~~ **The City will support the development of an "Adopt a Park" program to encourage community involvement in the stewardship of parks and trails.**

~~L-1.9~~ **L-1.11** Because recreation participation preferences and interests vary among employment, ethnic, social, and cultural groups, it is the policy of the

~~Strikethrough~~ - Deleted Text Section
Bold Underline – Proposed Text Change

ATTACHMENT A
Page 3 of 3

City to ~~exercise special sensitivity in selecting the types of recreation programs it offers, and in the design and management of parks, recreation and open space.~~ **ensure that parks, open spaces, facilities, and programs are developed to meet the diverse needs and interests of Woodburn's population.**

Due to its size, Attachment "B" (the Parks and Recreation Master Plan) is included with the original ordinance but is not part of the City Council packet. It is available at <http://www.ci.woodburn.or.us/recreation/parksplan.aspx>



**Community Development Department
Planning Division**

270 Montgomery Street, Woodburn, Oregon 97071 • (503) 982-5246 • (503) 982-5244

**COMPREHENSIVE PLAN AMENDMENT
STAFF REPORT
City Council Public Hearing**

Application Type	Type V – Legislative Amendment
Application Number	CPA 2008-01
Project Description	Comprehensive plan text amendment to revise the “Parks and Recreation-Open Space/Parks Goals and Policies” section and to adopt the updated City of Woodburn Parks and Recreation Master Plan as a sub-exhibit to the Comprehensive Plan
Applicant/Representative	City of Woodburn/Jim Row
Planner Assigned	Natalie Labossiere
Application Received	December 29, 2008
Application Complete	February 10, 2009
Date of Staff Report	March 6, 2009
Date of Hearing	March 23, 2009
120-Day Deadline	Legislative Amendments not subject to 120-day time limit

BACKGROUND & PROPOSAL -The City Council adopted Resolution No. 1914 on November 10, 2008 initiating consideration of a legislative land use decision to adopt the Woodburn Parks and Recreation Master Plan update. This plan is an update to the 1999 Parks and Recreation Comprehensive plan that was prepared by Don Garner & Associates, and is intended to help meet the City of Woodburn’s needs of current and future residents by positioning Woodburn to build on the community’s unique parks and recreation assets and identify new opportunities. The proposed Parks and Recreation Master Plan was prepared by the consulting team of Mackenzie/GreenPlay, LLC with the assistance of the Recreation and Park Board and City staff.

In addition to the recommendations included within the plan, staff is also recommending amendments to revise the Open Space/Parks Goals and Policies in the Comprehensive Plan and to adopt the updated City of Woodburn Parks and Recreation Master Plan as a sub-exhibit to the Comprehensive Plan.

The Woodburn Parks and Recreation Master Plan will help the City determine the phasing, timing and funding for implementing these and other projects and services over the next several years. The plan contains the following sections:

- Executive Summary
- The Planning Context
- Analysis of Programs and Spaces
- Funding
- Great Things to Come
- Recommendations and Action Plans

The Planning Commission conducted a public hearing on February 26, 2009 and recommended that City Council adopt the draft revisions to the Comprehensive Plan and the updated parks and Recreation Master Plan as a sub-exhibit to the Comprehensive Plan with a condition that the 2013-2016 priority recommendation to add one park to the southwest area East of I-5 be reprioritized to the 2009-2012 priority recommendation.

RECOMMENDATION - Conduct public hearing to receive public testimony and consider Planning Commission and Staff recommendation for adoption of amendments to the City of Woodburn Comprehensive Plan and adoption of the Parks and Recreation Master Plan as a sub-exhibit.

Oregon Revised Statutes 197 require amendments to the Comprehensive Plan to conform with the Comprehensive Plan, the applicable regulations in the Woodburn Development Ordinance, and the Statewide Goals and Guidelines. The following provides the required analysis.

RELEVANT APPROVAL CRITERIA: Woodburn Development Ordinance § [WDO 4.101.06.E] [WDO 4.101.09.A.3] City of Woodburn Comprehensive Plan §Review, Revision, and Update pg 11 and Policy B-1.

ANALYSIS AND FINDINGS OF FACT:

1. Type V Procedural Requirements [WDO 4.101.06.E]

Findings: The Woodburn City Council passed Resolution Number 1914 on November 10, 2008 that initiated consideration of a legislative land use decision to adopt the Woodburn Parks and Recreation Master Plan Update by the Planning Commission with a recommendation to the City Council for adoption. The Planning Commission held a public hearing on February 26, 2009 and considered evidence and testimony regarding the comprehensive text amendment and adoption of the City of Woodburn Parks & Recreation Master Plan as a sub-exhibit. The City Council is scheduled to hold a final public hearing on March 23, 2009 to consider the recommendation of the Planning Commission and testimony regarding the identified text amendments. This legislative action was initiated through the procedures outlined in the Woodburn Development Ordinance for this type of action.

2. Type V Notification Requirements [WDO 4.101.09.A.3]

Findings: Notification of the legislative amendment was provided to the Oregon Department of Land Conservation and Development (DLCD) on December 30, 2008, consistent with the requirements for a Post Acknowledgement Plan Amendment notification contained in Oregon Revised Statutes 197.610 and Oregon Administrative Rule 660, Division 18. A certificate of mailing of the required notice to the DLCD is provided in the record.

The Planning Commission conducted a work session regarding the proposed Comprehensive Plan Text Amendment during the Planning Commission's regular meeting of February 12, 2009

Notification of the legislative amendment was published in the Woodburn Independent Newspaper on January 31, 2009.

All notification contained information regarding the time, date, and location of the public hearings, the file number, the staff contact for questions or submission of testimony. All notification also included a summary of the proposed text amendments. All notification documents provided information regarding the public hearing procedures and how to review or obtain copies of the documents to be considered. Notification requirements consistent with the provisions of the Woodburn Development Ordinance and statutory requirements were met for this legislative amendment to the Woodburn Development Ordinance.

3. Comprehensive Plan Policy Consistency – Review, Revision and Update

A. **Compliance with the goals and policies of the Comprehensive Plan;**

Findings: The Woodburn Parks and Recreation Master Plan is in compliance with Comprehensive Plan goals and policies related to Goal L-1, which states that the Parks and Recreation Master Plan shall establish a framework for land acquisition and future park improvements within the community

B. Compliance with the various elements of the Comprehensive Plan;

Findings: The Woodburn Parks and Recreation Master Plan is also in compliance with various elements of the Comprehensive Plan relating to enhancing the quality of life that are discussed under growth management goals and policies, natural and cultural resources goals and policies, and open space/parks goals and policies.

C. Compliance with Statewide Goals and guidelines;

Findings: There are 19 state land use goals that have been adopted by the state legislature. Goals 15 – 19 are not applicable to Woodburn as they related to Willamette River Greenway (Goal 15), Estuarine Resources (16), Coastal Shorelands (17), Beaches and Dunes (18), and Ocean Resources (19).

Goal 1 – Citizen Involvement: The project was guided by a project team, made up of the Recreation and Park Board and city staff. Focus groups were conducted December 11th and 12th, 2007. There were a total of 4 focus groups, and almost 50 participants including: community stakeholders, department staff, Park Board members, and school district representatives. In addition, a public forum was held on December 12, 2007. Its adoption will occur after public hearings before both the Woodburn Planning Commission and City Council. These amendments are consistent with this goal.

Goal 2 – Land Use Planning: During the year-long effort of updating the Plan, the project team conducted a needs assessment, examined existing facilities, programs, and services, conducted a comprehensive community input process, and determined the current and recommended levels of service for the community. Throughout the process citizen needs were incorporated into the Plan. These amendments are consistent with this goal.

Goal 3 – Agricultural Land and Goal 4 – Forest Land: These goals are indirectly applicable to the proposed Comprehensive Plan amendments and to adopt the Parks and Recreation Master Plan as by providing usable open space for the community, agricultural and forest lands can be preserved. These amendments are consistent with this goal.

Goal 5 – Open Space, Natural and Cultural Resources: The Parks and Recreation Master Plan encourages the preservation of natural resources and the enhancement of public open space. The proposed Comprehensive Plan text amendments encourage the City to provide sufficient land for neighborhood parks by pursuing partnerships with schools and other agencies. It also states that the City will implement the Mill Creek Greenway Master Plan. These amendments are consistent with this goal.

Goal 6 – Air, Water, and Land Resources Quality: This goal is not directly applicable to the Comprehensive Plan text amendments, but it does encourage the City to acquire privately-owned segments along Mill Creek, Goose Creek, and Senecal Creek and other stream corridors. These amendments are consistent with this goal.

Goal 7 – Natural Hazards: It is the policy of the Comprehensive Plan to implement and manage the Mill Creek, Goose Creek and Senecal Creek corridors as public greenways and pathways to ensure flood control and that Woodburn's waterways are preserved and well-maintained. These amendments are consistent with this goal.

Goal 8 – Recreational Needs: The update of a Parks and Recreation Master Plan represents a significant effort to enhance recreational services and amenities available to the residents of Woodburn. Through the intensive solicitation of public information, recreational needs were identified and strategies formed to achieve the community's vision in regards to recreational needs. These amendments are consistent with this goal.

Goal 9 – Economy: The proposed request to adopt the Woodburn Parks and Recreation Master Plan and amendments to the Comprehensive Plan will help to invigorate the Woodburn economy by ensuring that the current and future needs of the community which in turn adds to the regional draw to Woodburn.

Goal 10 – Housing: The proposed request to adopt the Woodburn Parks and Recreation Master Plan and amendments to the Comprehensive Plan establishes the framework necessary for supporting the parks, facilities, and recreational services needs of both, existing housing residents, and the residents of potential future housing developments in the community. Providing improved park facilities and services enhances the residential community and is consistent with this goal.

Goal 11 – Public Facilities and Services: The proposed Woodburn Parks and Recreation Master Plan identifies needed public improvements and acquisitions to enhance and expand the public parks system. These amendments are consistent with this goal.

Goal 12 – Transportation: The proposed amendments to the Comprehensive Plan encouraging walkability by providing parks, trails, and indoor facilities within one-third mile of Woodburn residents, promotes multi modal transportation and is consistent with this goal.

Goal 13 – Energy: This goal is not directly applicable to the Woodburn Parks and Recreation Master Plan. However, as noted above the creation of multi use paths may reduce the community's consumption of energy, by reducing local automobile travel. As such, the proposal complies with this goal.

Goal 14 – Urbanization: The Woodburn Parks and Recreation Master plan intends to support urbanization with recreational opportunities which will ensure development in an orderly manner. These amendments are consistent with this goal.

D. That there is a public need for the change;

Findings: There is a significant public need for the update to the Parks and Recreation Comprehensive plan. The process of updating the plan involved significant public outreach to ensure that Woodburn residents' parks and recreation program, facilities, and parkland needs were addressed. This information, coupled with an inventory and condition assessment of current parks and facilities, constituted the basis for the Plan's recommendations for improvements to the park system's infrastructure.

E. That this land best suites that public need; and

Findings: No specific parcel of land is identified in the Parks and Recreation Master Plan. However, three sections of the City are identified as areas where the City should acquire property and develop parks, in order to meet the parkland needs of the expanding City.

4. Comprehensive Plan Policy Consistency – Citizen Involvement [Policy B-1]

Findings: Focus groups were conducted December 11th and 12th, 2007. There were a total of 4 focus groups, and almost 50 participants including: community stakeholders, department staff, Park Board members, and school district representatives. In addition, a public forum was held on December 12, 2007. The State of Oregon Department of Land Conservation and Development was provided notification 45 days prior to the Planning Commission public hearing of the proposed text amendments. The DLCD provides other potentially interested parties the opportunity to review text amendments from local governments throughout the state. Notification of the proposed text amendments was published in the Woodburn Independent newspaper 25 days prior to the Planning Commission public hearing. The Planning Commission conducted a work session on the update to the Woodburn Parks and Recreation plan at the public meeting of February 12, 2009 that was a regularly scheduled meeting of the Planning Commission. The Planning Commission held a public hearing on February 26, 2009 and considered evidence and testimony regarding the comprehensive text amendment and adoption of the City of Woodburn Parks & Recreation Master Plan as a sub-exhibit.

5. Comprehensive Plan Policy Consistency – Coordination [Policy B-2(a)]

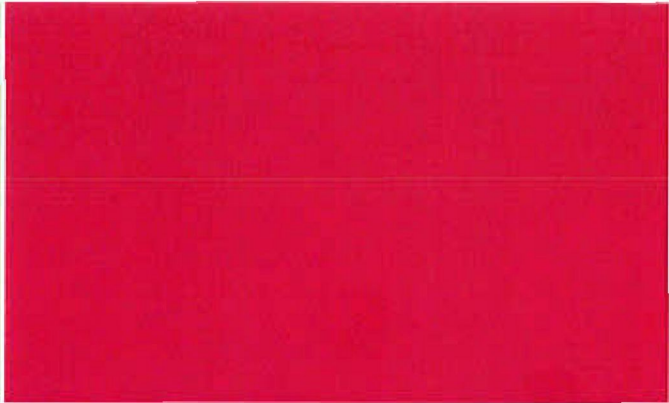
Findings: Notification and a copy of the text amendments were provided to the DLCD, consistent with this policy as documented in the record.

COMMUNITY DEVELOPMENT
CITY OF WOODBURN
270 MONTGOMERY ST.
WOODBURN, OR 97071

ATTENTION: PLAN AMENDMENT
SPECIALIST
DEPARTMENT OF LAND
CONSERVATION AND
DEVELOPMENT
635 CAPITOL ST. NE, SUITE 150
SALEM, OR 97301-2540



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Woodburn Parks and Recreation Master Plan Update • 2009

Appendices



WOODBURN
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Appendices

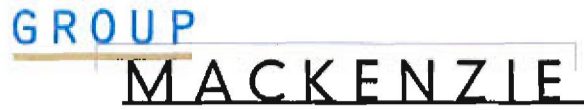
- I. Focus Groups Summary
- II. Survey Crosstabs (data tables provided electronically)
- III. Park and Facility Inventory
- IV. GRASP® Maps and Perspectives
 1. Map A: Regional Context
 2. Map B: System
 3. Map C: Analysis Subareas
 4. Map D: Recommendations
 5. Perspectives A: Neighborhood Access to All Components
 6. Perspective B: Walkable Access to All Components
- V. GRASP® History and Methodology
- VI. Participant Evaluation Form
- VII. Sample Partnership Policy
- VIII. Program Grants
- IX. Sample Sponsorship Policy
- X. Cost Recovery Pyramid Methodology
- XI. Walkable Community Checklist
- XII. Comfort and Convenience Costs

For more information about this document, contact:

GreenPlay, LLC
3050 Industrial Lane, Suite 200
Broomfield, Colorado 80020
Telephone: 303-439-8369
Fax: 303-439-0628
www.greenplayllc.com

Group Mackenzie
1515 SE Water Avenue, Suite 100
Portland, Oregon 97217
Telephone: 503-224-9560
Fax: 503-228-1285
www.grpmack.com

INSERT TAB



FOCUS GROUP: SUMMARY

PROJECT NUMBER: 2070451.00 ISSUE DATE: December 17, 2007
PROJECT NAME: Woodburn Parks & Recreation
Master Plan Update

MEETING DATE: December 11 & 12, 2007
TIME: 10:30 AM – 12:30 PM
PLACE: Woodburn Police Station Community Room
TEAM MEMBERS: *City of Woodburn*
Jim Row, Community Services Director
Those present indicated in **bold**. *Consultant Team*
Dan Jenkins, Group Mackenzie
Jenny Richmond, Group Mackenzie
Pat O'Toole, GreenPlay
John Barnholt, GreenPlay
Teresa Penbrooke, GreenPlay
Rob Layton, Design Concepts
Rachel Brenna, Design Concepts
Jeff Smith, Geowest
Chris Cares, RRC Associates

SUBJECT: Focus Group Notes: Verbatim

Every effort has been made to accurately record this meeting. If any errors or omissions are noted, please provide written response within five days of receipt.

Focus Group Questions

1) Introductions: How long have you been a resident of Woodburn?

Focus Group #1: 11:30 AM – 1:30 PM December 11, 07

All participants are residents of Woodburn

+20 years = 2 / 10 - 19 years = 1 / 5 - 9 years = 1 / <5 years = 5

Joyce Haskins

M. Jorgenson

Ann Finch

Bev Bolland

Judy Wisemann

Willis Grafe

Tony Prewitt

Mark Prewitt

Eric Yailen

Tom Carter

Focus Group #2: 7:00 PM – 9:00 PM December 11, 07

Dan Evers: American legion, 20+ years in Woodburn, community center

Appendix I Focus Groups Summary

Brad Hachison: 8 yrs, park & rec
Phyllis McKean: 30 yrs, fire & library board, com center, UGB, bond for fire district & police
Cary Webster: president of youth baseball, need
Chris Mason: 20 yrs, baseball scouting
John Zell: private swimming club
Eric Morris: 11 yrs, 2 kids, youth interest
Rosetta Wangerin: Park & Rec board, kids & grandkids
Bruce Thomas: PR Board president
Dallas Figley: 25 yrs, lots of involvement thru years
Richard Morris

Focus Group #3 (staff): 7:00 AM – 9:00 AM December 12, 07
+20 years = 4 / 10 - 19 years = 1 / 5 - 9 years = 0 / <5 years = 1 / 5 non-Woodburn residents
Jim Row – Community Services Director
Vicki Musser – library, RSVP, 1992 resident, kids = important
Randy Rohman – public works program manager, overall maintenance
Sue F. – director of retired senior program (city or Senior Estates???)
Kathy Willcox – pool. Assist city mgr
Paulette Zastoupil – whole life in WB
Ron Palmer – parks maintenance
Matt Gwynn – parks maintenance superintendent
Mike Fergason – street maintenance
Debbie Wadleigh – aquatic center manager
Shelly Schook – water fitness mgr, grew up in Woodburn

Focus Group #4: 1:00 PM – 3:00 PM December 12, 07
+20 years = 5 / 10 - 19 years = 2 / 5 - 9 years = 2 / <5 years = 3 / 5 non-Woodburn residents
Antonio Ramos – 18 yrs, from Mexico originally, parent outreach for schools
Jeane Mey – mill creek task force, senior estates, in Woodburn since 2000 **has inventory of
Kim Ellingson – parent, coach, kid-focus, almost life
Steve Williams – school human resources
Karen Armstrong – after school program grant coordinator
Carine – schools coordinator central coordinator - indoor sport interest
Kevin Munro – pretty new to Woodburn, central hub for work, dog park interest, toddler
Lois Del Rio – indoor activities, coach for 3 years
Bruce Thomas – park & recreation board (2nd time here)
Jennifer Spencer-Iiams – director of student services for Woodburn schools, interest in ADA
Barb Campbell – senior citizen focus
Anthony Veliz – schools
Korrin Petersen – had to leave early...

- 2) What are the strengths of the Department that should be continued over the next several years?
The strengths of the Recreation & Parks division of the Community Services Department includes a team of staff and department leaders who are well qualified at all levels, communicate well internally and are able to adapt to the variety of situations presented in their day-to-day work environment. The team is invested in the strength of the overall Department and working to better the community of Woodburn.

In general, the number of parks and their geographic distribution serves the current population of Woodburn. The planning efforts the City has completed will be useful in the near future with expected growth resulting from the urban growth boundary (UGB) expansion. Grant programs to assist with growth and maintaining current levels of service are being pursued with the KABOOM play equipment replacement program serving as an implemented model.

Many existing parks have very nice mature trees, picnic facilities and the best natural turf fields in the region are present in Woodburn. Programs such as Music in the Park are a big success and should

continue. Likewise, the resources provided by the Aquatic Center are extremely valuable. Partnerships with the school district and youth sport leagues are very positive; these and other similar opportunities should be supported further. Volunteers are available and many contribute through activities associated with the retired senior volunteer program (RSVP) and youth sport leagues.

- Number of parks
- The aquatic center ** (needs more parking)
- Supplementing with partnerships – soccer, basketball
- Mill Creek Greenway Master Plan
- Variety of services and facilities
- Relationship with School District – after school program*
- Efforts to obtain third-party funding, especially grants
- Volunteer Efforts, especially youth programs
 - City facilitates these volunteers well
- Settlemier & Legion Parks have great picnic facilities, mature trees
- Yearly replacement program of play equipment, esp. in neighborhood parks
 - Kaboom grant
- Central location in the Willamette Valley helps draw participants to organized events
- Outlet mall is a draw / destination
- Many plans
 - Mill Creek Greenway Master Plan
 - Play equip
 - Legion Park Master Plan
- Ability to register for programs on line
- Great library – building, capacity
- RSVP program – retired senior volunteer program
- Music in the Park
- Cable TV channel 5 – broadcast public meetings
- Schools open for sports through parks department in fall and summer
 - Great for non-profit – free if no charge to the kids if insurance is provided
- Very supportive of youth football – help with expenses such as paint, lights
- Opportunity for growth – options for locations of amenities such as dog park
- Best natural sport fields in the area

Staff

- Strong leader in Jim and aquatic center manager, recreation manager coming on board
- People / staff
 - Good internal communication – just a phone call away
 - Ready to help each other, caring team invested in strength of department and bettering the community
 - Adaptability of staff
 - Diversity / depth of background
 - Directors and managers are good
- After school program partnership
 - Not likely to be renewed, big question of what happens when it ends in June 2009

- 3) Conversely, what are the major weaknesses that need to be addressed through the Master Plan Update? Communication and access to information is of utmost importance. Many citizens are unaware of the facilities and programs offered by the Recreation & Parks department. A communication and marketing plan would serve the department well, including an update to the City's website. Increasing awareness of the available resources will increase participation and cost recovery.

Similarly, many citizens have a hard time understanding and seeing value in the services administered through the Recreation & Parks department. The department suffers from a weak identity which should be bolstered. This will in turn serve to help citizens understand the need for funding when measures come up for election.

- Access to information regarding existing services and funding – need communication and marketing plan (not just the parks department)
 - City newspaper
 - Department newsletter
 - Website
- More youth programs are needed
- Community / Multicultural / Senior center that encompasses many interests
 - Need an avenue to integrate all groups to interact and give back to the community
 - Large senior population who would like to give back and need a way to do so
 - Need a central activity facility – like a YMCA or community center
- Maintenance of existing facilities
- Programming of spaces, especially Legion Park (visibility issues, bleachers) to discourage negative activity / encourage productive use
- Parking is inadequate at most facilities, especially at the Aquatic Center
 - Ingress/egress at Centennial is not safe
 - Dead zone behind the Pool building at Settlemier Park
 - HVAC problems lead to chlorination issues at the Pool
- Need to take advantage of existing facilities
- Volunteer program is needed, serious gap in those who will volunteer per age generations
 - Recruit, maintain and train volunteers is a true profession
 - Grant writing and volunteer coordination positions could add value beyond their cost
 - With tight budgets marketing and training is cut
- Tree replacement plan / program is needed
 - Legion Park has tree inventory
 - Including an arborist review could be beneficial
- Lots of plans, lack of implementation
- Facilities not on par with surrounding communities
 - Competitive at early age, need to
 - Complete Centennial Park to meet demand
 - Increases capacity to preserve condition of fields
 - Soccer and baseball compete for field space
 - Lack of upkeep on school property in summer increases pressure on City properties
 - Condition of facilities caps the
 - JBR: Check fees for fields with benchmarks
- JBR: need volunteer recognition program
- What is ratio of staffing compared to benchmarks?
 - Check Forest Grove as a benchmarking option
- Lack of linear park spaces for trails – greenway system
- Lack of public transit / access
- Security
 - Alcohol in parks – no trilingual signs prohibiting
 - Drugs in parks – especially Legion
 - Lack of code enforcement
 - Criminal activity

- Park amenities are not equally distributed – inconsistent level of service
 - No basketball courts in parks
 - Limited volleyball – sand at Legion – over used in summer
- No network for therapeutic recreation activities
- Growth / development needs to pay its way

Staff

- Need recreation assistant manager to coordinate sports programs
 - Former Recreation Coordinator was likely overworked, which led to his departure
- Need maintenance staff
 - Not keeping pace with number of properties and facilities
 - Sites and buildings and janitorial – divided up in specialties within Public Works
 - All maintenance has been under Public Works (PW) since 2002
 - This set up is working well with larger pool of people to draw from to assist with issues, no overlap previous to this arrangement
 - Maintenance staff are not in the office during all park open hours, especially in summer
 - Public Works Enterprise Fund gains increased budget through utility rate increases
 - System works better than pre-2002 in certain ways, but challenges include:
 - Issues with over-use of fields – asked for shorter cleats, times/rotation – has helped but not to a great extent
 - Volunteers help with maintenance, but not always consistent or correct – safety compromised
 - Priorities / needs of PW serving streets, parks, planning, operations
 - Extra communication is needed to make the system work – priorities don't always match
 - Maintenance staff is involved in park decisions to inform planning and design
 - PW is responsible for special event set up, clean up
 - Current financing strategy (general fund) makes it hard to get funding for equipment replacement
 - Sharing resources is good, but it does come with some challenges
 - Some territorialism can occur
 - Understaffed, so planning ahead for day-to-day activities is hard – putting out fires, challenging to do everything to the level that it should
 - Park maintenance - Prioritization is occurring per level of use
 - Split shifting is taking place to cover high demand hours, but no extra staffing
 - Special events = over time, but no day to day overtime yet
 - Park security
 - 24 hour graffiti removal rule diverts staff away from other duties, especially at the skate park
 - Contract security, more eyes / host could help – not a duty of maintenance staff
 - Restrooms should be open more, but then open for vandals
 - Portables are brought in for events, but recently one was burned down at Settlemier

- Homeless at pool (bench, parking) in mornings
 - Aquatic Center needs(Debbie to provide list)
 - HVAC, parking, lighting
 - Energy efficiency study available
 - Need pool staff for evenings, weekends
 - Money / council not supportive of professional adult costs
 - Need Recreation Program Facilities – currently sharing with schools and schools are not respecting agreement, new agreement addresses major issues and improve relations
 - Parks using more school facilities
 - Teen drop in program at Legion, but building leaves lots to be desired – no other facilities
 - Ambitious CIP plan, with no funding to implement
 - Plans: Library expansion \$7-8 mil; Com Center x 2 ; Legion & Settlemier & Centennial
 - Parks goes thru prioritization of goals, but City Council does not prioritize their list
 - WHY is funding turned down - - COMMUNICATION (lessons learned)
 - Community education lacking on why these facilities are needed (i.e. conflict with using school properties); take care of existing before new is built
 - Lack of marketing to voters (Senior Estates), nothing concrete presented to people for reason to vote; no programs except sports are available to show that the City is doing something – no enrichment classes; more programming will deter vandalism; no facility
 - No maintenance money included in bond measure
 - City has statutory limits on what can be borrowed; public needs to know & understand what they are buying and feel confident in it being responsibly spent - - public goodwill “it’s your nickel, watch it work” in Washington state; no grassroots groups
 - Need Community Foundation
 - Waiting on appointment of park board members
 - Resolution is adopted, need nonprofit tax exempt status
 - Woodburn Together sponsors 4th grade swimming program
 - Marketing Program is lacking
 - Pool only recovers 30% of costs
 - Tuckwillet neighborhood pools provide summer use options
 - Jim responsible for Community Services Department marketing plan
 - Debbie responsible for pool marketing plan
 - Need to do a better job of asking for marketing money
 - Do publish City Newsletter (bi-lingual) and park program guide
- 4) How satisfied are you with the quality of current programs offered? Why?
5 = 0 / 4 = 0 / 3 = 0 / 2 = 7 / 1 = 0
Average = 2.0
- 5) What additional programs or activities do you feel the Department should offer that are currently not available?
- Youth Programs for toddlers through high school age
 - Former Recreation Leader did a great job, but many programs have been lost to private organizations since his departure

- What are the goals of the recreation division for hosting what is lost?
- Take advantage of facility, but update/maintenance is needed
- Getting / keeping kids fit should be a priority, helps with self esteem
 - Dance
 - Football
 - Baseball
 - Martial Arts
 - Gymnastics
 - Swimming – lessons, outreach, advertise aquatic center, increase open swim, crowded schedule due to high school
- History Programs / Society
- Cultural Programs that help integrate citizens / populations within Woodburn
- Golf Programs for all ages – take advantage of existing facilities
 - Senior Estates – semi-private (partnership)
 - OGA - public
 - West Woodburn – only sand greens in the state
- Senior Programs / Services are existing, but have no home so migrate to various venues (church had been used, but is now closed to these activities)
 - RSVP
 - WASP Board – bingo 501c3
 - Meals on Wheels
 - Food Bank – operated by Marion County (partnership)
 - Welcome Wagon (not necessarily senior)
- Performing Arts Center (drama, music) – losing people to Canby's center
- Sports
 - Recreations versus competitive – should both be provided by City?
 - Technical instruction / build skills– partner with school: Soccer, swimming
 - Partnership with volunteers to offer all levels
 - Kids need to have fun, learn fundamentals
- Pool is used less now than a few years ago
 - Seniors may have been priced out
 - Need diversified planning, large gaps in who is served: Silverton, Molalla do a good job with similar facilities
 - Outreach is lacking
- Hiking, Biking, Walking
 - Organized formal walks
 - Anyone can do it
- Wellness Program / Healthy lifestyle
- Therapeutic recreation programs
- Life skills training
- Communication program with Latinos – more people in City
 - ambassador program
 - translation of print material
 - leadership opportunities

- Build capacity for tri lingual services in City to same or better level than Schools
- 6) How satisfied are you with the quality of the existing parks and recreation facilities provided by the Woodburn Parks and Recreation Department?
(List Facilities) Why?
5 = 0 / 4 = 0 / 3 = 3 / 2 = 3 / 1 = 2
Average = 2.2
- 7) How would you rate the overall level of maintenance at the facilities owned or operated by the Department in #6? Please identify the location and specifics of any maintenance concerns.
- Buildings
5 = 0 / 4 = 0 / 3 = 1 / 2 = 0 / 1 = 6
Average = 1.1
- Parks
5 = 0 / 4 = 4 / 3 = 4 / 2 = 0 / 1 = 0
Average = 3.5
- 8) What improvements are needed in existing parks or facilities? Where are these improvements needed?
- Legion
 - Bleachers
 - Fencing
 - Centennial
 - 4th Field, complete facilities – concessions, batting, lighting
 - Parking
 - Restrooms = ok
 - Settlemier
 - Restroom not safe
 - 3rd entry point needs to be completed
 - perimeter walks and street crosswalks needed
 - Pool
 - Lack of parking
 - Exterior lighting
 - Resurfacing
 - HVAC
 - 5-year Plan with 10-yr vision – proactive
 - Typical responsibilities of developers are not in place
 - All
 - Visibility, access, variety of lighting to increase use options
 - adequate seating
 - Mill Creek Greenway
 - Implement the plan
 - Need linear parks to provide greenway / trail
 - Parks are more sports oriented now than in the past

9) Are there any portions of the community that are underserved? Please explain (i.e., where and what type of amenities are needed, what market segment needs more attention, etc.).

- Geographic
 - Parks are well distributed
- Demographic
 - Seniors = 70+
 - Dividing line of those who live in Senior Estates and those who don't
 - Senior Estates – offers many amenities to those who live there or those who are associate members = economic barrier
 - Church that is no longer available seriously effected congruity of senior programs
 - Schools offer grandparent program with schools
 - Baby Boomers = 50 – 70
 - Not many empty-nesters in Woodburn yet
 - Latino/ Russian
 - Larger families
 - Could target communications to children
 - Not used to community activities, traditionally activities are centered around family – men more out in public
 - No village square – what about the plaza
 - Need to break down barriers between groups
 - Win trust of parents
 - Shared experiences
 - Need to plan for future growth and learn from history – don't repeat mistakes

Staff

- Southeast
 - New housing construction
- UGB expansion
- Lower income demographics:
 - Need more scholarship programs, no sweat-equity programs
 - Rec not perceived as the cool thing to do
- Latino / Russian – population is “touched” but not engaged
 - Increasing numbers in swim lessons, night use
 - Largest teen drop in participants

10) What new parks or recreation facilities would you like to see the community provide?

- Community Center - multi use, multi generational
 - Shared but respect different needs of different groups
 - Split up by programming
 - Kitchen for meals program
 - General Room for bingo games, bridge, tai chi
- Senior Center – share building, pool, kitchen, within ball fields space
- Teen cantina – activities for teens, pool tables, Saturday night dances
 - Drop in activities
- Aquatic Center

- New HVAC
- Expansion to multiple activities – basketball,
- Weight lifting equipment is in lobby, small space and amount of equipment
- Court sports
 - Tennis
 - Basketball – Nike grant
 - Volleyball – sand court at Legion is overused
 - Horseshoes
 - Bocce ball
- Field Sports
 - Irrigated fields
 - Finish 4th Field at Centennial
 - Sport field lighting on all fields
 - Night use
 - Indoor soccer
 - Synthetic fields
 - High Quality of youth sports needs quality facilities
 - Losing participants with falling quality
 - Latino community having a hard time registering – lack of communication and access
- Transportation
 - One bus runs 8 – 5 PM in a loop
 - Trails
 - Walking
 - Bike paths – off street preferred
- Dog Park
- Art – art museum
- Need water in parks
 - Drinking fountains
 - Centennial – spray park to diversify uses / build on destination of ball fields - like City of Hubbard
- Need storage facility

11) Are there any programs or facilities currently available that should be eliminated? If so, which ones and why?

- Hard to answer without knowing much about the Parks & Rec. dept.

12) How would you rate the quality of customer service provided by the Parks and Recreation staff? Please elaborate.

$$5 = 0 / 4 = 0 / 3 = 1 / 2 = 5 / 1 = 2$$
$$\text{Average} = 1.5$$

13) How effective is the Department in seeking feedback from the community and users on improving its performance?

5 = 0 / 4 = 2 / 3 = 0 / 2 = 3 / 1 = 3
Average = 2.2

- 14) How do you believe the Parks and Recreation Department should be financially supported? Should they be self supported through user fees, completely through taxes, alternative funding or a combination of each? Please elaborate.
- Bond Measure: likely wouldn't pass
 - School bond recently voted down
 - Community center voted down in 2004 at same time as police station
 - Tourism Tax / Tot Fund: goes into City's general fund
 - Sales Tax: turned down seven times state-wide, could be a local tax
 - Outlet mall
 - Community Foundation: grant money – pay grant writer on commission
 - Sponsorships: marketing
 - Partnership with private industry
 - User fees versus tax dollars
 - Community expects things for free (school lunch federal funding pays for all school lunches – less \$ to serve all than to manage program)
 - Support low income at whose expense?
 - Is City's general fund being spent appropriately? Where does the Parks & Recreation Dept. fall?
 - Subsidize youth programs through full-fee adult programs
 - Softball
 - Basketball
 - Swimming
 - Contract out newsletter to publisher / advertiser
 - Community Center rental
 - ** Lower expectations ** Raise fees ** What can we do with what we have?
 - Operational costs
 - Affordability Issues
 - Youth baseball costs \$2500 / team to host - - fees in Woodburn are \$40 / child, extra is addressed thru fundraising - - City mows & picks up garbage, volunteers do everything else
 - Sherwood charges \$250+
 - Aquatics
 - Swim meets bring people from Seattle to northern California – economic impact - - - does it come back to the facility / City?
 - Retention in program is hard because of lack of City support
 - Can all youth / adult sport programs submit economic impact statements to ask for more funding from City Council
 - Subsidize programs with other activities / selective cost recovery
 - Communicate - sell it hard to the senior group – support kids and families, seniors need a piece of the pie
 - Press releases on progress
 - General mistrust in how public money is spent, need accountability
 - Educate on how money is spent

- Latinos also need to be communicated to in order to support – understand process better
- Multi-user / shared facilities - - - schools and parks will compete forever for funding
 - Could also combine clinic
 - Centralize services – community center by high school
 - Build community relations with fiscal responsibility

STAFF

- Utility rate increase – currently a bit above average, new treatment plant will further increase and can't add more for parks on this but could add a separate fee
 - Stormwater utility fees likely on the horizon
 - Park fees not popular because it would likely be a flat fee, not based on usage – for public good
- Many fees are waived – could stop this
 - Shelter rental – Chuck Wagon, Dog Show
 - Plaza events – partnership with City and private groups
- Raise cost of services to reflect value – pricing is too low

15) Do you think residents would be supportive of a tax increase or bond issue, if it is found that there are insufficient funds to properly operate and maintain parks, facilities, and programs to the standards desired by the community? What other ways should be explored to fund your vision?

- Voter turnout is poor
 - Community Center measure was very poorly written.
- Perception might be that money is not well-spent. Is this correct?
 - And that plans are not implemented, or implemented well.
- Senior Estates doesn't generally support youth / school programs. A few influential people make a difference
- Successful Bond / Measures: pool, urban renewal, police, fire.

16) Who are the key partners and stakeholders in the community with regards to assisting with the implementation of this plan? .

- Schools
- Historical Society
- Golf Courses
- WASP (Woodburn area senior program)
- County
- Chamber of Commerce
- Welcome Wagon
- Senior Estates
- Art Museum
- Chemeketa Community College
- Country Meadows
- Library
- Local Businesses
 - Grocery stores
 - Walmart

- Nike
- Adidas
- Police Department
- Service, Civic and Philanthropy Groups
- High School student volunteer requirements
- Retirement communities
- Volunteer Match – national clearing house to post needs and others to locate opportunities
- Woodburn Together
- Church Groups
 - Property bought by Shelly's church, will build soccer and other and willing to share
- Farmworker Housing Development Corporation
- Red Cross
- Fire Department
- MidValley Baseball Association
- Soccer / football
- Developmental Disabilities
- WAFC – soccer
- Woodburn Dog Club (informal)

17) What are the key issues and values in the Woodburn community that need to be considered while developing this Master Plan Update?

- Funding
 - Sources
 - City Foundation – grant opportunities
 - 12 grants youth baseball could apply for
 -
 - Government follow through
 - Implementation of plans
 - Communication of mission, goals, core services
 - Website needs improvement and is being addressed now
 - Cultural Diversity / Community Involvement
 - Demographical Changes
 - Address Community Center need / want / why has it not moved forward

STAFF

- City Council and City Administration support
 - Requests no presented well in the past
 - Disconnect with current Council
 - Value of Parks & Rec not communicated and recognized – taken for granted
 - Community Services Department falls at the bottom of priorities –
 - Big drain on General Fund – parks are discretionary services, not necessary like police / fire
 - Low level of perceived value, but people come to live in Woodburn to use parks, library – quality of life wanted, but don't want to pay

- Unfunded wants and needs of Mayor met, but don't understand what the implications are to PW -- tracked costs should be applied to these requests
 -
 - Image (Pat triggered the conversation)
 - Community Services Dept name is ambiguous – used to be Rec & Park Dept
 - Need a way to identify with each division – Mission for CSD, goals & objectives for each division
 - Visibility within community – consistent faces
 - Effective communication to increase value and empathy
 - Are efforts spread too thin?
 - What are core services, where do we want to go
 - Need champions for the cause – people want to attach themselves to positive things
 - Overall city identity
 - ADA access
- 18) During the next ten years, what are the top priorities for the Parks and Recreation Department?
- Maintenance
 - Plan for growth
 - Median income homes
 - Focus on what Department needs to be to serve future
 - Communication**
 - Understand full department budget
 - Partnership with Statesman Journal, Oregonian (coverage doesn't go as far south as Woodburn), and local paper
 - Sustainable funding
 - Sustainable design
 - Executable Plan = implementation (hurting image, discouraging)
 - Paralysis by analysis
 - SDC methodology update
 - Build public's faith again
 - Education
 - City pride / identity = city beautification

**** Urban Growth Boundary Implications specific to Woodburn, one of a few to expand.

INSERT TAB

WOODBURN PARKS, RECREATION, TRAILS, AND OPEN SPACE MASTER PLAN SURVEY 2008

What other recreation facilities, if any, do you use? (neighboring communities, other)

Neighboring communities

- Adult Center Mololla and Conley
- Canby Adult Center
- Canby Senior Center
- Gervis Fields
- Hubbard
- Hubbard indoor soccer
- Hubbard parks
- Hubbard-Rivenes Park
- Meadow Park, Silver Falls
- Molalla pool/library/parks
- Mollala pool, Silverton park
- North Marion playgrounds
- Rivenes Park - Hubbard
- Salem Senior Center
- SE Park; Burlingham Park
- Swimming pool
- Tukwila
- Tukwila
- Tukwila
- Tukwila community center and trails
- Tukwila Rec.
- Wilsonville Dog Park
- Wilsonville dog park
- Wilsonville Parks, Salem Parks
- Wilsonville Sr. Center

Other

- After school club
- Agility barn rental
- Golf courses
- Kaiser courtyard
- OGA - golf
- OGA golf course
- OGA golf course; senior estates golf
- Salem
- State parks & walking
- Walking and biking in the downtown area and neighborhoods
- Woodburn Athletic F.C.
- Woodburn Grange

WOODBURN PARKS, RECREATION, TRAILS, AND OPEN SPACE MASTER PLAN SURVEY 2008

What improvements are needed in existing parks or facilities?

- A safe place to take my kids not a place where people get shot at
- A special reduced rate for seniors who use pool for fitness, \$250 is too much!
- Add more playgrounds, picnic tables, basketball court, tennis court. Are several parks with nothing on there.
- Allow for more than one group of people to use the park and feel safe
- Aquatic center needs an update, give different space for young ie see Mt Scott in SE Portland
- Baseball fields in Settlemier, more or better maintenance of tennis courts
- Better basketball courts where people feel safe to play with better lighting
- Better fitness facility at aquatic center
- Better lighting at outdoor basketball hoops
- Better security
- Better tennis court activities and maintenance, better picnic facilities at Senior Estate park
- Careful monitoring of gang activities in downtown parks
- Centennial started in 1980 - still not finished
- Clean - safe parks
- Clean carpet (or new) in library
- Clean safe restrooms, picnic tables, water fountains
- Clean them up, make them green and welcoming, they look very old "ghettoish"
- Cleaning, maintenance and more vigilance
- Complete Legion Park master plan. Fix aquatic center air conditioning.
- Control gang activities. Many times do not feel safe there.
- Curtail vandalism (sic)
- Dog park
- Early baseball season the fields at Centennial are muddy, could use more seating
- Family bathrooms, paved trails accessible to picnic areas
- Fenced dog parks
- Fenced dog run in Senior Estates Park (or nearby). A multicultural senior center!!
- Fix entrance of sidewalk to street so can use walker
- Fix the library's leaking roof and replace carpet. Better maintenance of path through Legion Park.

- Get new books back where we can use a chair if needed
- Get rid of groups of illegals
- Graffiti removal, litter, damaged benches and tables removed! More shade at Centennial.
- Handicap fishing access
- HVAC at Aquatic Center, resurface wading and main pools, trees, parking at Aquatic Center and library
- I don't feel safe when there's a lot of men standing around and watching you and your kids
- I had no idea there were any trails - I'd like to see walking trails and bike lanes out main hwy's
- I think more trees in some parks - for example Centennial Park, more tables for picnics
- I would like a nice playground in Legion Park so I could take the kids across the street
- I would like to see up keep on present facilities and parks before more is added
- I would love more maintained trails, don't have to be paved. Hard to walk on the streets here.
- Improve aquatic building, pool, grounds, dressing rooms. You need to build a NICE senior center == check out Wilsonville.
- Improvement to play area at Centennial, bathrooms at Burlingham, basketball court on east side of freeway, another tennis court
- Increased police presence to combat illegal/drug activity. Banked running/walking trail.
- Install a outdoor amphitheater at Burlingham Park (sic)
- It doesn't make any difference what you provide the Mexicans take over STOP sending out things written in Spanish (sic)
- Keep Centennial Park open during the day! Don't lock us out! Add a dog park somewhere.

WOODBURN PARKS, RECREATION, TRAILS, AND OPEN SPACE MASTER PLAN SURVEY 2008

What improvements are needed in existing parks or facilities?

- Legion seems run down and not safe. Good night lighting is a must at all. Tennis courts added to Centennial.
- Library needs more new books
- Lights at Legion, complete Centennial
- Lights at the skate park
- Make Legion Park more inviting, keep playground equip. clean
- Make sure each park has restroom facilities
- Marketing? Where are these parks?
- More according to all races. Seems to be used mainly by Hispanics. I am afraid to use parks.
- More bike/walk paths, lower the swimming pool prices!
- More financial help for poor children who wish to join swim team
- More grant money for the after school program. Inexpensive aquatic center rates.
- More information to rural public to know what is available
- More inviting - keep clean and family-friendly
- More lighting
- More lights, more activities in playground area
- More maintenance of and picnic facilities at Sr. Estates Park
- More open areas on the east side of Woodburn east of 99E
- More parking and better outdoor lighting at the pool. Also family changing rooms are too small, showers inadequate.
- More picnic facilities, more entertainment
- More playground equipment
- More playground equipment. Our family often travels to Salem Riverfront Park so that our toddler can play on equipment that is her size.
- More police patrols to stop gang activity and graffiti
- More safety
- More security or at least the presence of police (sic)
- More towards organic/sustainable care of "ALL" facilities
- More trails
- Most parks and anything else is very poorly run - not seen any real effort
- Move the museum articles away from the high hazard (fire hazard) mid-block area on Front Street. Local real estate firms, Chamber of Commerce, civic organizations, and other groups should contribute to saving this fine museum stuff.
- Need better and safer walking trails in at least some of the parks
- Need more indoor public basketball courts
- Need more tennis courts, possibly covered
- None needed don't even think about it. Our taxes are high enough. (sic)
- Overall maintenance (sic)
- Patrols to promote safety - keep undesirables at bay
- Playground - kids say it's boring
- Pool surface and air quality at Aquatic Center. Need additional locker room space also. Restrooms at parks need to be opened when sports practices and games are scheduled.
- Posted signs that dogs need to be on leashes, covered areas to picnic at Centennial Park
- Put a park on 99E and improve its appearance - it needs much help from new Goodwill on South
- Redo the basketball court at Settlemier and add basketball courts at Centennial and Legion
- Removal of gangs and homeless
- Remove grandstands at Legion
- Rodent control
- Safety - don't go to most parks because of gangs of kids
- Safety and cleaning
- Safety, updating of playgrounds and aquatic park

WOODBURN PARKS, RECREATION, TRAILS, AND OPEN SPACE MASTER PLAN SURVEY 2008

What improvements are needed in existing parks or facilities?

- Security - removal of criminal activity
- Security (police)
- Security patrol at parks
- Security, lighting, cleaner
- Settlemeir Park needs ground maintenance and law enforcement patrol and more parking
- Settlemier Park drug free
- Settlermier Park more table and picnic areas
- Supervision and accountability of users!
- The ones we have seen very well upkeep!
- They are all for Mexicans! Need something for white people!
- Trash pickup, playground maintenance, safety patrol. Library building is dreary and old.
- Turf care in all parks; need basketball and tennis courts
- Upkeep with parks, dog park, water park
- Walking trails similar to Bush Park in Salem at Centennial and Senior Estates Parks
- Walking/jogging trails
- We go out of town for picnics. It is not safe for us at Woodburn parks.
- We need a community or neighborhood park in the Montibello area south of Walmart
- We need a dog park and our family would use it all of the time!
- We NEED an off-leash dog park with walking trails
- We need BATHROOMS and kid games and maintance (sic)
- We need more recreational trails. For a city of this size, trails are very inadequate - especially with the health issues associated with aging and physical inactivity. Also need area to connect youth with nature - not more concrete skate parks.
- Would like to see more covers on seating areas that don't already have them for protection from the hot sun in the summer and rainy weather whenever it rains

WOODBURN PARKS, RECREATION, TRAILS, AND OPEN SPACE MASTER PLAN SURVEY 2008

Any other INDOOR recreation facilities that would be important to you and your family?

- ♦ Dog park
- ♦ Expanded library
- ♦ Family entertainment and activity center
- ♦ Family skate and biking park
- ♦ Gym with multiple basketball hoops ie: the Hoop in Salem
- ♦ Indoor facility for preschoolers
- ♦ Indoor obstacle course
- ♦ Indoor skate park!
- ♦ Indoor walking area for incimate (sic) weather use
- ♦ Library park activities
- ♦ New books for library
- ♦ Place for recptions/community & art (sic)
- ♦ Rec center for disable kids (sic)
- ♦ Safe place for all seniors
- ♦ Safe walking trails
- ♦ Tennis facility
- ♦ Use schools
- ♦ Walking trails in parks (like Fanno Creek trails)

Any other OUTDOOR recreation facilities that would be important to you and your family?

- ♦ Bike pathways that link to shop/library/restaurants
- ♦ Day trips for seniors
- ♦ Fishing site
- ♦ Golf for 9-15 years old
- ♦ More parks, trail network, open space
- ♦ New golf course
- ♦ Please add a dog park!
- ♦ Turf fields

WOODBURN PARKS, RECREATION, TRAILS, AND OPEN SPACE MASTER PLAN SURVEY 2008

Are there any facilities or programs that should be eliminated? Why?

- Community communication - too costly for results
- Do not need gathering places for gangs and crime
- Get rid of the "small" and unused areas (Wyffle Pk?), concentrate efforts and money on what people actually use
- How can we eliminate facilities or programs that we don't have yet
- I think softball/baseball areas take up too much, and are only use a short time out of the year (sic)
- I understand the need for a skate park (Settlemier Park); however, it seems to attract nondesirable "shadey" people (sic)
- Most of these services are provided by the schools. Pride in our town and our history might be best - involvement and education thru existing facilities.
- Need to use grant money's on the sports they where sighned to 'NFL - football (sic)
- No more facilities and service that are used by so many Mexicans that the Caucasians are not able to use but they are the only ones paying taxes to support them
- Programs least used and those offered in private sector
- Save money(s), eliminate them all!
- Skate park - we don't feel safe there because of the drugs and older people who sit around and drink (Settlemier Park)
- Skate park, Mexican plaza downtown
- Skatepark - drugs are being sold there - I've seen it
- The downtown plaza - the area is Mexican including the library lawn and is not used except by Mexican men (sic)
- The sand at Legion volleyball court is unsafe - garbage, maybe drug paraphernalia
- The skate park - it is not easily patrolled and is a haven for trouble
- Unused parks

WOODBURN PARKS, RECREATION, TRAILS, AND OPEN SPACE MASTER PLAN SURVEY 2008

How do you currently get information on recreation services and programs? (other)

- Kiwanis meetings
- KPLN
- Person to person
- Phone book
- Senior Estates paper
- Snail mail
- Word of mouth

How can we best reach you? (other)

- Direct mail notices
- News & Views
- Phone book
- Schools
- Senior Estates paper
- Surveys
- Water bill stuffer

WOODBURN PARKS, RECREATION, TRAILS, AND OPEN SPACE MASTER PLAN SURVEY 2008

Programs, Activities, and Special Events: Which of these, if any, need to be expanded, improved, or added?

Participate

- Basketball at HS
- Children/youth activities: after school club
- Children/youth activities: church
- Children/youth activities: day camps, trips
- Children/youth activities: library story time
- Children/youth activities: storytime
- Church related
- Dance
- Day camp/after school: After School Club
- Day camp/after school: The Spot
- Firework display
- Fitness/wellness: Diesel
- Fitness/wellness: Diesel classes
- Fitness/wellness: Diesel Fitness
- Fitness/wellness: Wellspring
- Soccer
- Teen activities: day camps, trips
- Teen activities: martial arts

Expand/Improve

- Better bike lanes
- Children/youth activities: after school club
- Children/youth activities: library story time
- Children/youth activities: visit historical places, create a map for kids to follow
- Environmental: junior ranger program
- Firework display
- Fitness/wellness: fitness center
- Fitness/wellness: walking
- Fitness/wellness: Wellspring
- More trails!
- Teen activities: more weekend offerings
- Teen activities: sports, social music
- Teen activities: volunteer ops, organized trips, work skills

Add

- Children/youth: girls AAU teams
- Environmental education: where does your trash go
- Fitness/wellness: health/diet/parenting
- Fitness/wellness: low impact water exercise for seniors
- Fitness/wellness: obesity
- Fitness/wellness: walking club
- Fitness/wellness: walking club
- Fitness/wellness: water Tai Chi
- Fitness/wellness: yoga
- Pilates
- Teen activities: art/creativity
- Theater

WOODBURN PARKS, RECREATION, TRAILS, AND OPEN SPACE MASTER PLAN SURVEY 2008

What types of amenities/programs are needed for the underserved segments?

- A place for seniors to meet and play cards, have lunch and socialize
- Adult senior exercise - tai chi - yoga ect. (sic)
- Adults/seniors more activities
- After school programs (recreational and academic)
- An active senior center with interesting classes, trips, speakers
- Any programs that keep kids involved and out of trouble
- Arts, crafts, historic, archeologic events
- Arts, culture, fairs, farmer's market would really enhance Woodburn
- Better quality youth sports programs. Many people pay for leagues because parks & rec is too unorganized and not very well separated by level (of the child).
- Cultural festival, film series, lecture series
- Day trips for senior and disabled (i.e. Oregon coast; Mt. Hood; visits to game preserves etc.) Sports competitions for disabled.
- Everything in Woodburn is geared toward the Hispanic community. How about equal attention for the Caucasians?
- Find more ways to get more people physically active and get kids outdoors in nature. I watch seniors trying to walk on streets without sidewalks - get some trails in places where your life is not at risk from crazy drivers and away from car exhaust.
- For youth and teenagers, we need more community center activities like music, art, culture etc. Low income kid/family events to promote sports.
- Free programs like fitness, computers, GED
- I am tired of amenities/programs being targeted to particular groups
- I can not say any one particular program is needed just feel that as a growing community we need to keep our youth and teens active and involved
- I think seniors need more oppertunites (sic) to be involved in schools. and more activity.
- Indoor rec. facility to serve 0-5 year olds and their parents. There is nowhere to go from October-April except McDonald's Playland! Young children need exercise outlets. Look at Corvallis Indoor Parks for a model (parent co-op). Meeting rooms reservable by community members beyond library hours!
- Keep the kids busy - that will save a lot of trouble
- Keep those teens busy, active, involved, responsible
- Kids need as much extracurricular activities as possible - Woodburn's reputation for teenage pregnancy needs to change NOW. The rest is just a matter of community, not individual needs or groups.
- Kids need positive, mind enrichment, quality built, well supervised, productive activities for their safe futures
- Kids need programs that allows them to interact and discover their tallents and leadership skills (sic)
- Latinos receive free English classes, I believe, I think American citizens should receive free Spanish lessons
- Library resources are 95% in English; especially need more children's books/programming in Spanish
- Maybe more youth activities like golf lessons, gymnastics - boys seem to participate more at soccer and b-ball - what about the girls. Also fun swim activities, games, "challenges" to urge more families to swim together - like slide races or longest rope jump or easy, fun things.
- More Chatauqua style programs
- More cross-cultural/cross-generational activities
- More gang enforcement; if there is nothing for kids to do, more and more turn to gang-bangin. Woodburn needs to wake up and look around. Salem Keizer areas are being overan (sic) by gang activity.
- More inclusion of Hispanic community at the pool

WOODBURN PARKS, RECREATION, TRAILS, AND OPEN SPACE MASTER PLAN SURVEY 2008

What types of amenities/programs are needed for the underserved segments?

- More involvement like Big Brother mentor ect. (sic)
- More places for activities to teens and youngsters, some active programs for seniors adults, etc. So much emphasis is put on Latinos that Caucasian community is forgotten.
- More, varied youth programs, choices on non-school days
- Music camps. Woodburn is one of the most deficient communities in the state from a music education standpoint. Offer summer music camps for band and choral persons of interest. The school district is atrocious! (sic)
- Needs a senior center like other cities
- Needs of seniors not addressed enough. We are here and pay more taxes than a lot of the community.
- No senior at all for General Sr Citizens no center yet we have a large Sr Citizen population - nothing at all for disabled or teenagers or baby boomers - the city is very neglegent on most activities (sic)

- Places to dance and enjoy live music for seniors with "no smoking"
- Programs are practically given away now. Do not need to lower prices. Adults can seek out programs, but teens, seniors and the disabled can't. Woodburn doesn't seem to offer many public recreation programs for these areas.
- Programs to draw kids away from gangs
- Readings/poems
- Seaside/coastal trips for seniors
- Senior activity center
- Seniors need a center for seniors - we pay the taxes in town you do for us we will do for you add in city budget to furnish - facility and inter furnishing for senior center somewhere by good available parking we will try for the other citizens who do not pay (sic)
- Shouldn't it be for all, not just specialized communities?? Taxpayers end up paying for all!
- Social functions for adults, youth; art for youth; special clubs - non-competitive sports (i.e., non-impact)

- Some kind of facility that seniors could identify as their own would help. Nearly all community facilities service the young and the able bodied athletic type people.
- Sometimes a low income family would like their children to participate in sports but can't afford to pay for them
- Teen programs to keep them interested in learning, performing and keeping them off the streets. Baby play clubs.
- Teenagers closer supervision and accountability. Baby boomers sense of responsibility. Latinos and Russians better acceptance of each other.
- There are plenty of Spanish-speaking events, we need more things in English so that the entire community can participate...people who have pets need places to go where pets are welcome along with their families.
- There seems to be a lot of programs downtown that only Latino people seem to know about. I thought this was the city of (illegible)?
- They need more activities for kids with all types of disabilities in this city. It cost to much to travel to Salem or Portland for camps or afterschool stuff. Woodburn needs things for these kids to do they set bored to they have lifes to. And some parents can't afford all the cost for other programs. It's not fair these kids get left out in the cold while other kids can go everywhere. (sic)
- Things for little children to do things and learn and understand how to use the parks and etc. (sic)

- Things just seem unorganized, or barely done. Refs are barely trained, or costs are high.
- Transportation for disabled
- Transportation for seniors (some are wheelchair-bound)

WOODBURN PARKS, RECREATION, TRAILS, AND OPEN SPACE MASTER PLAN SURVEY 2008

What types of amenities/programs are needed for the underserved segments?

- Walking clubs, bike trails, adult ed evening classes, teen dances, winter music events, farmer's market, winter time speakers of various interests, some kind of annual festival to bring in tourists and something to do for the community
- We ne a new golf course. Twilkla is a fine course but way to expensive. The old course with the sand greens is a big joke. Very bad. sand greens ha! ha! ha! (sic)
- Woodburn has a high homeless drug dependent group. I wish I knew what to do about it. Where do those people go to have a chance to turn their life around. Bus to Salem - they can't afford it.
- Woodburn needs a senior center - a real facility with a kitchen like other communities, a place where **seniors that don't live in the Senior Estates can meet for meals and functions for seniors**
- Youth/teens healthy community involvement. Coordinate food banks to work together more.

Underserved portion of community (other)

- Caucasian communities
- Dogs

WOODBURN PARKS, RECREATION, TRAILS, AND OPEN SPACE MASTER PLAN SURVEY 2008

Concerns, if addressed, that would increase your utilization of Woodburn parks and rec facilities

Increase Number of Other Programs

- Library
- Adult exercise
- Adult tennis/lessons
- Aztec dancing
- Tennis, martial arts

More Active Recreation Opportunities

- Adult sports
- Horse trails
- New bowling alley
- Outdoor pool
- Outdoor swimming
- Senior center
- Summer tennis program
- Tennis lessons, roller rink
- Walking trails

Improve Parking

- Aquatic Center
- Legion Park
- Legion Park
- Library
- Library
- Library
- Put speed bumps in Settlemier parking lot

Other

- Bus service on Saturday
- Create new public/private partnerships
- Cut all programs that encourage or care for non-English speaking people
- Improve basketball facilities whether indoor or outdoor, i.e. lights and paving
- Longer weekend hours for pool and library
- Open dog park
- Senior center
- Sidewalks/crosswalks
- Stop wasting/taxing us for your priorities...ie Boones Ferry Rd improvement
- Tennis courts

WOODBURN PARKS, RECREATION, TRAILS, AND OPEN SPACE MASTER PLAN SURVEY 2008

Additional comments or suggestions regarding parks, rec services, trails, and open space

- At the corner of Stelmier and Hwy 214 southwest there is some gravel that should be paved on the sidewalk
- A community center in an open area - future parking - 20 yrs in future - not next to police facility. Enlarge library.
- A community that has art, parks, fields, libraris (sic), and programs available to all ages will enhance the quality of life for everyone. Pride in our town comes from involvement and personal investment in our community programs.
- A petition was passed for those in favor of a dog park, though nothing ever came of it. I would really like to know why it wasn't considered. We need one in town.
- AAU girls b-ball, more connection with school district, more advertising, more facilities for recreational use
- Adult league volleyball
- An outdoor pool facility would be a good investment
- As a military veteran - with all the flag poles on city property and schools! at least fly a reasonable size flag. And when flags are to half-staff, ALL flag poles should be half-staff.
- Before we go building additional services - maintain what we have - STRESS safety/strike your out (sic)
- Better management and organization of youth sports programs. No short sport seasons - basketball for instance was not worth the fee last year.
- Can't see paying more taxes to improve things that is overcrowded area with "Mexicans" that take over everything that's "FREE." They get everything free, they have a big free medical center here, get free prescriptions, food stamps, low income housing. Do everything with cash and pay "no taxes" No wonder hundreds of illegal Mexicans flock into our country.
- Centennial Park is a great addition for summer activities but more ball fields are needed
- Consider a local sales tax giving ALL who purchase an opportunity to contribute!
- Could any local businesses donate things (i.e. building supplies) to help with costs. Also ask community to offer time to build things to help with costs and create sense of community.

- Cut expenditures by 40%, they are not of much value, our economy at this time can not support it

- Do not feel safe alone in any facility
- Does use match cost?
- Enough! Reduce government costs!
- Fix all dirt gravel streets and I'll support with \$20
- Get started before land is gone
- Growing up in Woodburn, there was a lack of basketball and soccer fields. In the past few years, soccer fields have gone up, but no basketball courts. This is a basketball and soccer town. We need better courts than Heritage School because indoor basketball is hard to get.
- How about regional/area facilities rather than one for each city/town? Let the users pay for what they want to use.
- I am against increase in property taxes - the taxes are to (sic) high as is. Have lived in other areas and taxes were much more reasonable.
- I do not know of any trails - where are they?
- I don't believe operational costs should be covered by bonds
- I feel if a senior reaches a certain age (75-80) they shouldn't have to be supporting all these kids especially illegals. They keep building schools but nothing for old people - enough is enough. I'm already spending too much on schools and don't have kids but they still distroy (sic) my property.

- I have a lot of suggestions on all these issues. But Woodburn property taxes are way to high

WOODBURN PARKS, RECREATION, TRAILS, AND OPEN SPACE MASTER PLAN SURVEY 2008

Additional comments or suggestions regarding parks, rec services, trails, and open space

- I moved to Woodburn because I felt I would live in a safe community. That has changed greatly in the last 3 years. If law enforcers do their job and clamp down on gang violence and theft it could still be a safe place.
- I think you spend too much money on silly things and should concentrate on programs for kids and
- I would like to see the swimming pool heated the same temp every day
- If we got rid of all the illegals in this city we probably would not need any new bonds or taxes
- If you can't fund them with what's left over don't have them. If you can't assure citizens safety close them.
- I'm paying more in property tax than many of my friends that live in Portland or Eugene
- Isn't it silly - but I'm concerned about the young Latino gangs taking up much of any parks and services, making it uncomfortable for others! I want these services/opportunities for all, not just for the gangs to take over!
- It would be nice if the aquatic center staff was friendlier. If annual household passes were by family
- I've been here 2 years. I see lots of parks downtown, but I live near Legion Park which has no play structures. It's good for soccer, but it's dark (lots of trees). Only men are there, so it's not mom-and-kid oriented. It would be nice to have playground park within walking distance. Love an outdoor pool, 9-hole disc golf park, and affordable martial arts programs, and most of all, trails/paths for walking. I would pay extra on my city bill to have some of these. Also like to see the Hispanic Festival go to other parks, not just Legion, as I don't look forward to loud music till 11 PM.

- Look at what works well in other communities
- Money is so tight right now, it is not the time to raise rates or taxes
- More security at night and on weekends so people won't get attacked
- More than enough facilities for this small town

- Much more interest communication some zip and drive from the city leaders get off their duffs and creat some ideas and make them work (sic)
- Never use them! Not safe! Get rid of the downtown "barrio"
- No more parks to be developed. Parks are full of illegals and drugs and not safe now.
- NO NEW PARKS! NO EXPANDED "SERVICES!" City should coordinate with the schools and utilize fully their ball fields etc. Over 1/3 of Woodburn are retired people on limited incomes - NO NEW TAXES!
- No one uses them: "clean and safe" Less waste of public funds, enforce no litter/no dumping.

- On the last 5 years all I've seen is youth programs deteriorate with no much of interest from the department to improve them (sic)
- Open space trees and good sidewalks are essential
- Open spaces with trails for walking - safe places! Dog park would be great - paved trails would be nice - promote walking/running.
- Our kids need safe places to learn and grow
- Overall doing a great job. Expand on adult programming, older teens and young adults need activities.
- Perhaps Woodburn should put in a 2cent sales tax so every person in Woodburn would assume some responsibility, not just retired seniors on a fixed income who own a home and pay high property taxes. Also, the Woodburn outlet stores could help contribute.
- Publicize what we have! I have no idea what Woodburn offers
- Pursue alternate funding ideas and cut back individual user fees and costs
- Raffle and lottery
- Retired on fixed income, cannot afford more taxes
- Something to keep downtown from becoming a place you don't want to go after dark!

WOODBURN PARKS, RECREATION, TRAILS, AND OPEN SPACE MASTER PLAN SURVEY 2008

Additional comments or suggestions regarding parks, rec services, trails, and open space

- The homeowners are paying several bond issues now. We are on fixed income. My question is the bond money collected actually used on what bond states. (sic)
- The library offers excellent programming with good coverage in the local press. Chemeleta Comm. College is a valuable resource - work with them to co-locate recreational facilities.
- The taxes in Woodburn are some of the highest in the state. I think the city can work with the budget.
- There are cultural leaders in our community, e.g. Aztec dancers or "Baile Folklorico" that go and teach in Portland, because they are not given a space and/or funds to dance here in Woodburn! These programs in Salem and Portland are great youth and teenage programs that help in gang prevention and drug use. If interested, please call Jose Carlos at 503-982-8066.

- There are currently enough parks. There needs to be equity among programs for girls and boys. Ensure accessibility for disabled and seniors.
- There have been times I would go to a park to walk or read and all the men lounging around discourage me from getting out of my car!
- There should be an off-leash pet park
- **These are a wasted space to upstanding tax payers...bums and illegals are the end user of these** making them unappealing for everyone else
- This questionnaire is toooo long!
- Try to do more with less - like the rest of the middle class!
- Use outlet mall and Wal-mart property taxes for parks and roads ONLY!!!
- We already pay WAY too much taxes and still have to pay additional dollars for specific road improvements or the city puts a lien on your home! Outrageous!
- We are already paying too high of property taxes, how much we pay should be more than efficient for the city, schools, roads, ect. Stop taking the majority of the tax payers money and applying to the illigal imigrants who do not pay taxes and are sucking all of our children's school funds. (sic)

- We can't aford any more money that is going out now - (sic)
- We definitely need those amenities but property taxes are gone up to much to keep adding more levies to them (sic)
- We need to ensure open areas and playgrounds as part of all new development in residential areas

- We use youth soccer and basketball - the programs had been poorly organized and it frustrates parents....families who would be users of many facilities/parks. The perception is that the dept. services are poorly run by inexperienced personnel. Website is unpredictable and info outdated at times.
- Why do all this when just the Latinos will use the parks etc.
- Why not coordinate existing fields, buildings, park facilities and use more competently and get organized!
- With the addition of Wellspring and the schools, a cultural community center isn't needed. The kids in town need a gym they can use for recreation programs; as well as a public place adults can use for recreation and fitness. Obesity is a growing concern - we need space and activities to fight it!

- Woodburn desperately needs a recreation trail - paved for running, biking, walking etc. if you want to attract new business/res. development.
- Woodburn needs to address the maintenance of current parks and facilities before new are created or built. New housing and business (large) should bear the burden of new parks.
- Woodburn needs to be a safe, fun town!
- You plan these places who is monitoring them? paying for it? and how? (sic)

WOODBURN PARKS, RECREATION, TRAILS, AND OPEN SPACE MASTER PLAN SURVEY 2008

How should Parks & Rec be financially supported?

- All the new housing developments and large businesses (partnerships/sponsorships)
- Apply for grants
- Apply for grants and more state and federal funds
- Apply for grants to get playgrounds, or there are a lot of businesses that are willing to help
- Fines for litter and dumping
- Fundraisers/carnivals
- Fundraising, donations, local business support
- Grants
- State/fed grants
- Youth/teen fundraisers (car washes, dog baths, kite flying contests)

Is your home/property located:

-

Location within city limits:

- Ironwood
- Near Nellie Muir school
- Near Senior Estates
- Smith Add.
- Tukwila
- Tukwila
- Tukwila

Resident:

- 6 months

Ethnicity:

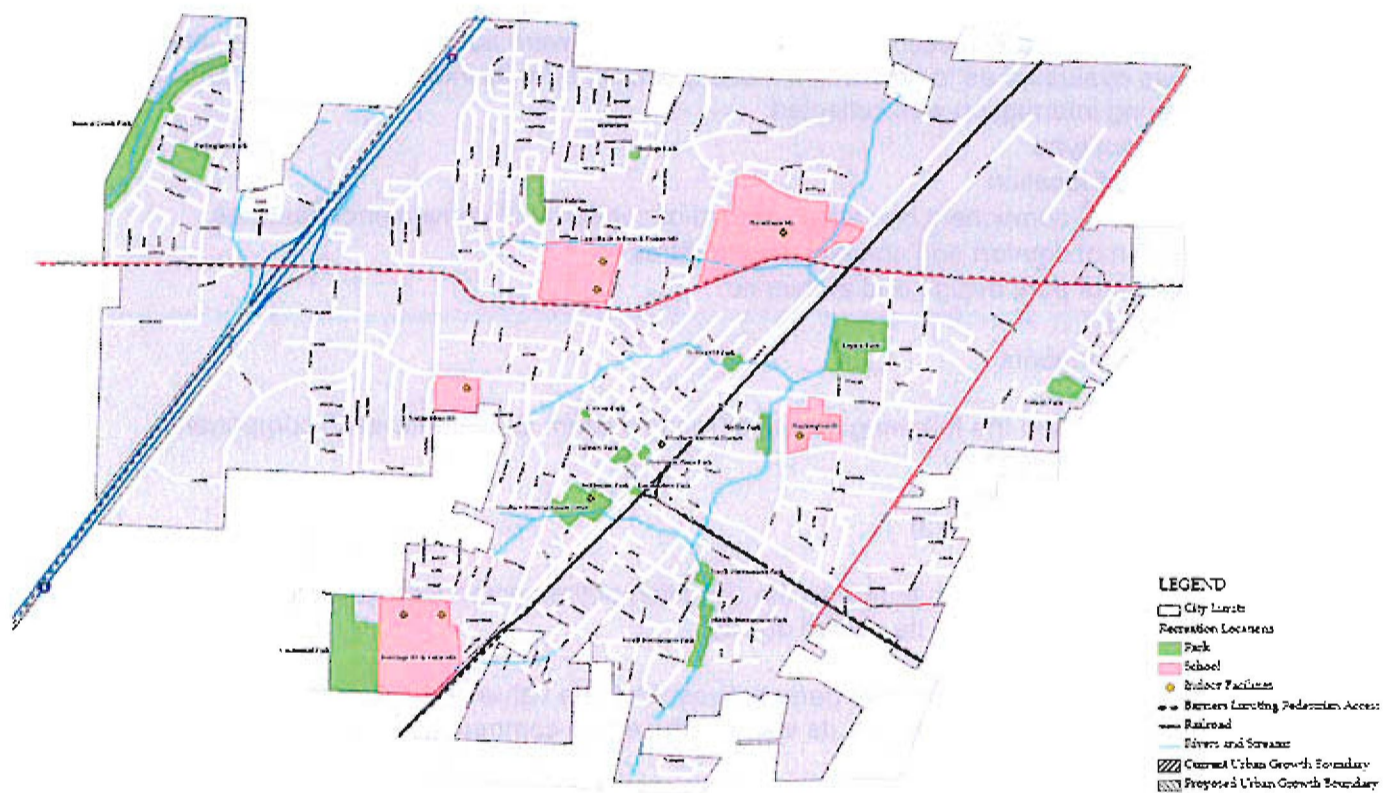
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INSERT TAB

Woodburn, Oregon

Inventory Review Packet

January 2008



GRASP TEAM: GREENPLAY - GEOWEST - DESIGN CONCEPTS

GROUP
MACKENZIE

Inventory Process and Scoring Information

The inventory was completed in a series of steps. The planning team first prepared a preliminary list of existing components using aerial photography and the city's Geographic Information System (GIS). Components identified in the aerial photo were given GIS points and names.

Next, field visits were conducted by the consulting team and by city staff to confirm the preliminary data and collect additional information.

During the field visits and evaluations, missing components were added to the data set, and each component was evaluated as to how well it met expectations for its intended function. During the site visits the following information was collected:

- Component type
- Component location
- Evaluation of component condition - record of comfort and convenience features
- Evaluation of comfort and convenience features
- Evaluation of park design and ambience
- Site photos
- General comments

The inventory team used the following three-tier rating system to evaluate each component:

- B = Below Expectations (1)*
- M = Meets Expectations (2)*
- E = Exceeds Expectations (3)*

The scores were based on such things as the condition of the component, its size, or capacity relative to the need at that location, and its overall quality.

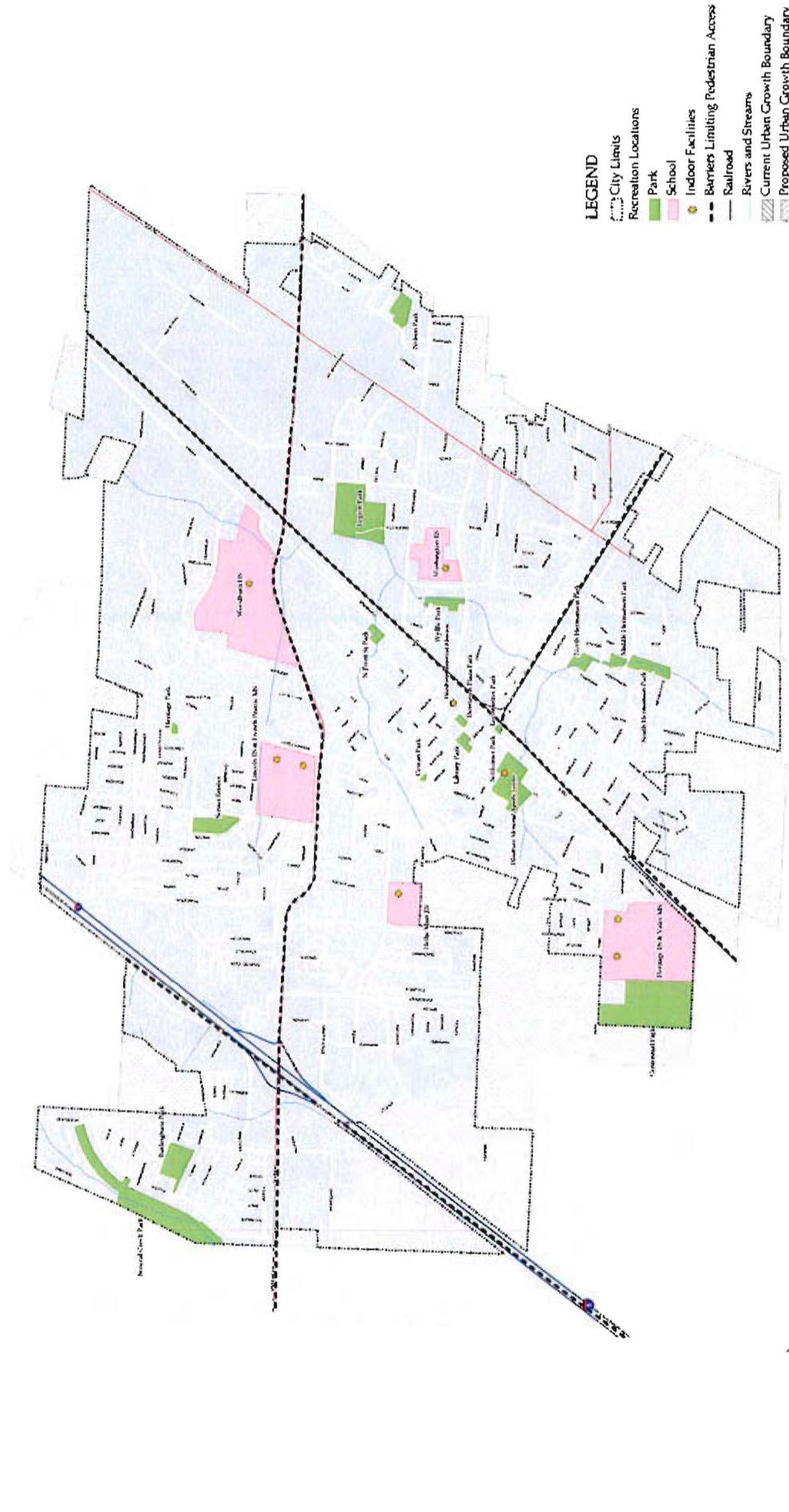
Components were evaluated from two perspectives: first, the value of the component in serving the immediate neighborhood, and second, its value to the entire community.

The setting for a component and the conditions around it affect how well it functions, so in addition to scoring the components, each park site or indoor facility was given a set of scores to rate its comfort, convenience, and ambient qualities. This includes such things as the availability of restrooms, drinking water, shade, scenery, etc.

Information collected during the site visit was then compiled and corrections and comparisons made to GIS. Following the comparisons and compilation, the inventory was sent to the City staff for corrections and comments.

MAP B: SYSTEM

**CITY OF WOODBURN - OREGON
PARKS AND RECREATION MASTER PLAN**



Бурлинггем Парк



Woodburn, Oregon - Parks, Open Space, and Trails GRASP® Atlas

Initial Inventory Date: **Burlingham Park**

Updated:

20 Total Neighborhood
GRASP® Score

20 Total Community
GRASP® Score

Approximate Park Acreage: 5.36

Owner: City

Modifiers with Scores

Drinking Fountains	0	Shade	3	Design and Ambiance
Seating	2	Trail Connection	0	2
BBQ Grills	0	Park Access	2	
Dog Pick-Up Station	2	Parking	2	
Security Lighting	2	Seasonal Plantings	0	
Bike Parking	0	Ornamental Plantings	0	
Restrooms	0	Picnic Tables	2	

General Comments

Components with Score

MAPID	Component	Quantity	Lights	Neighborhood Score	Community Score	Comments
71	Shelter, group	1		1	1	Aging
004	Open Turf	1		2	2	
001	Playground, Local	1		2	2	Not ADA no access route, edger but no su
003	MP Field, Large	1		2	2	
002	Basketball	1		2	2	

Centennial Park



Woodburn, Oregon - Parks, Open Space, and Trails GRASP® Atlas

Initial Inventory Date:

Centennial Park

Updated:

10 Total Neighborhood
GRASP® Score

30 Total Community
GRASP® Score

Approximate Park Acreage: 24.81

Owner: City

Modifiers with Scores

Drinking Fountains	0	Shade	2	Design and Ambiance
Seating	2	Trail Connection	0	
BBQ Grills	0	Park Access	2	2
Dog Pick-Up Station	2	Parking	2	
Security Lighting	2	Seasonal Plantings	0	
Bike Parking	0	Ornamental Plantings	2	
Restrooms	2	Picnic Tables	2	

General Comments

Components with Score

MAPID	Component	Quantity	Lights	Neighborhood Score	Community Score	Comments
72	Complex, Ballfield	1		0	2	
007	MP Field, Large	2		2	2	
006	Ballfield	3		2	2	
005	Playground, Local	1		2	2	ADA ok, accessible route and surface but r

LOWRIE PARK



SETTLEMIER AV

GARFIELD ST

15 HIG

009 - Garden, Display

Cowan Park

008 - Passive Node

Woodburn, Oregon - Parks, Open Space, and Trails GRASP® Atlas

Initial Inventory Date:

Cowan Park

Updated:

7 Total Neighborhood
GRASP® Score

7 Total Community
GRASP® Score

Approximate Park Acreage: 0.2

Owner: City

Modifiers with Scores

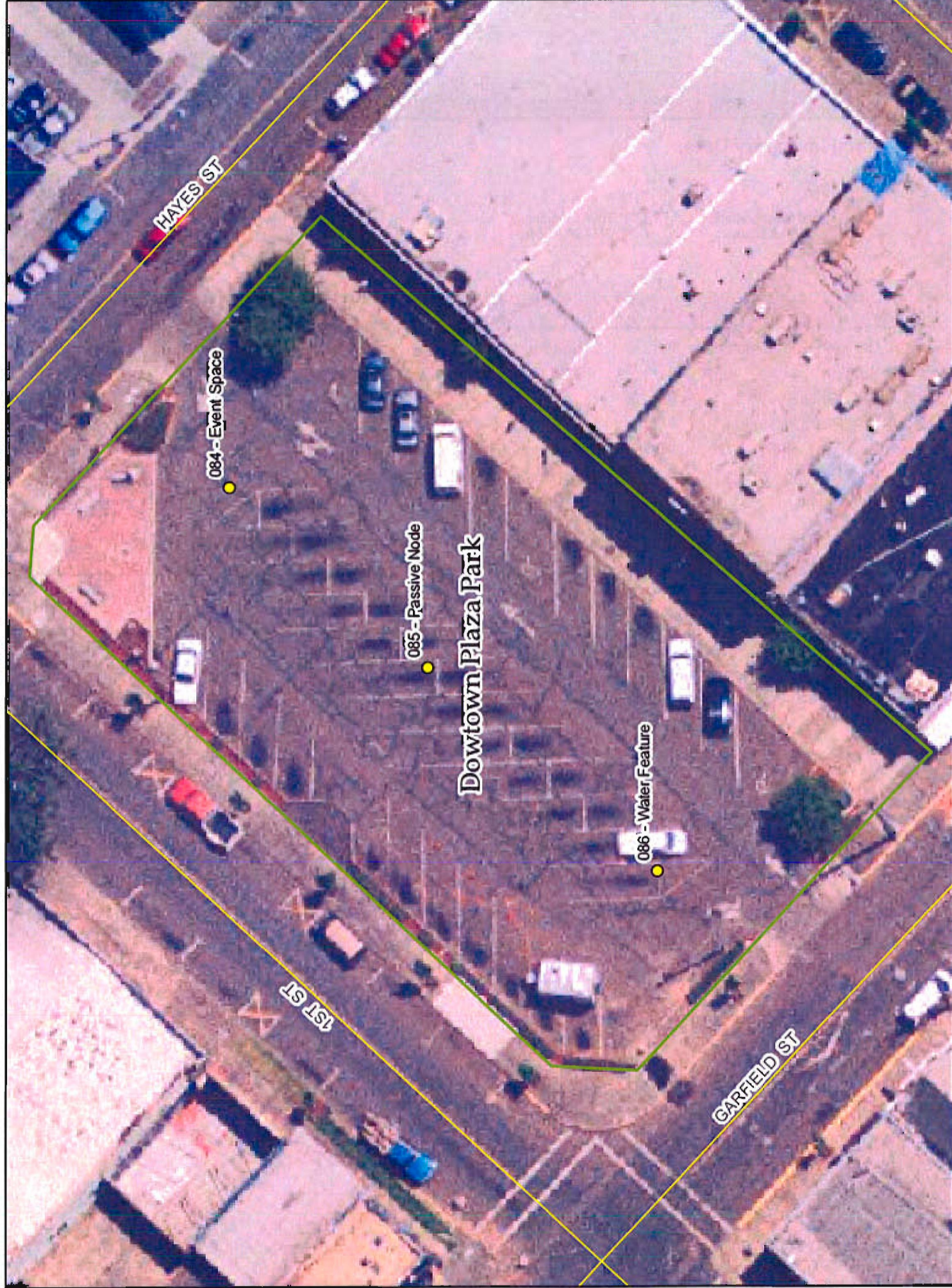
Drinking Fountains	0	Shade	2	Design and Ambiance
Seating	0	Trail Connection	0	
BBQ Grills	0	Park Access	1	2
Dog Pick-Up Station	0	Parking	0	
Security Lighting	0	Seasonal Plantings	0	
Bike Parking	0	Ornamental Plantings	3	
Restrooms	0	Picnic Tables	1	

General Comments

Components with Score

MAPID	Component	Quantity	Lights	Neighborhood Score	Community Score	Comments
009	Garden, Display	1		2	2	
008	Passive Node	1		1	1	

DOWNTOWN PLAZA PARK



Woodburn, Oregon - Parks, Open Space, and Trails GRASP® Atlas

Initial Inventory Date:

Downtown Plaza Park

Updated:

10 Total Neighborhood
GRASP® Score

20 Total Community
GRASP® Score

Approximate Park Acreage:

Owner:

City

Modifiers with Scores

Drinking Fountains	0	Shade	1	Design and Ambiance	
Seating	2	Trail Connection	0		2
BBQ Grills	0	Park Access	2		
Dog Pick-Up Station	0	Parking	0		
Security Lighting	2	Seasonal Plantings	0		
Bike Parking	0	Ornamental Plantings	2		
Restrooms	0	Picnic Tables	0		

General Comments

Components with Score

MAPID	Component	Quantity	Lights	Neighborhood Score	Community Score	Comments
86	Event Space	2		2	2	
85	Water Feature	1		2	2	
84	Plaza	1		2	2	

Heritage ES & Valor MS



Woodburn, Oregon - Parks, Open Space, and Trails GRASP® Atlas

Initial Inventory Date:

Heritage ES & Valor MS

Updated:

10 Total Neighborhood
GRASP® Score

10 Total Community
GRASP® Score

Approximate Park Acreage: 45.76

Owner: School District

Modifiers with Scores

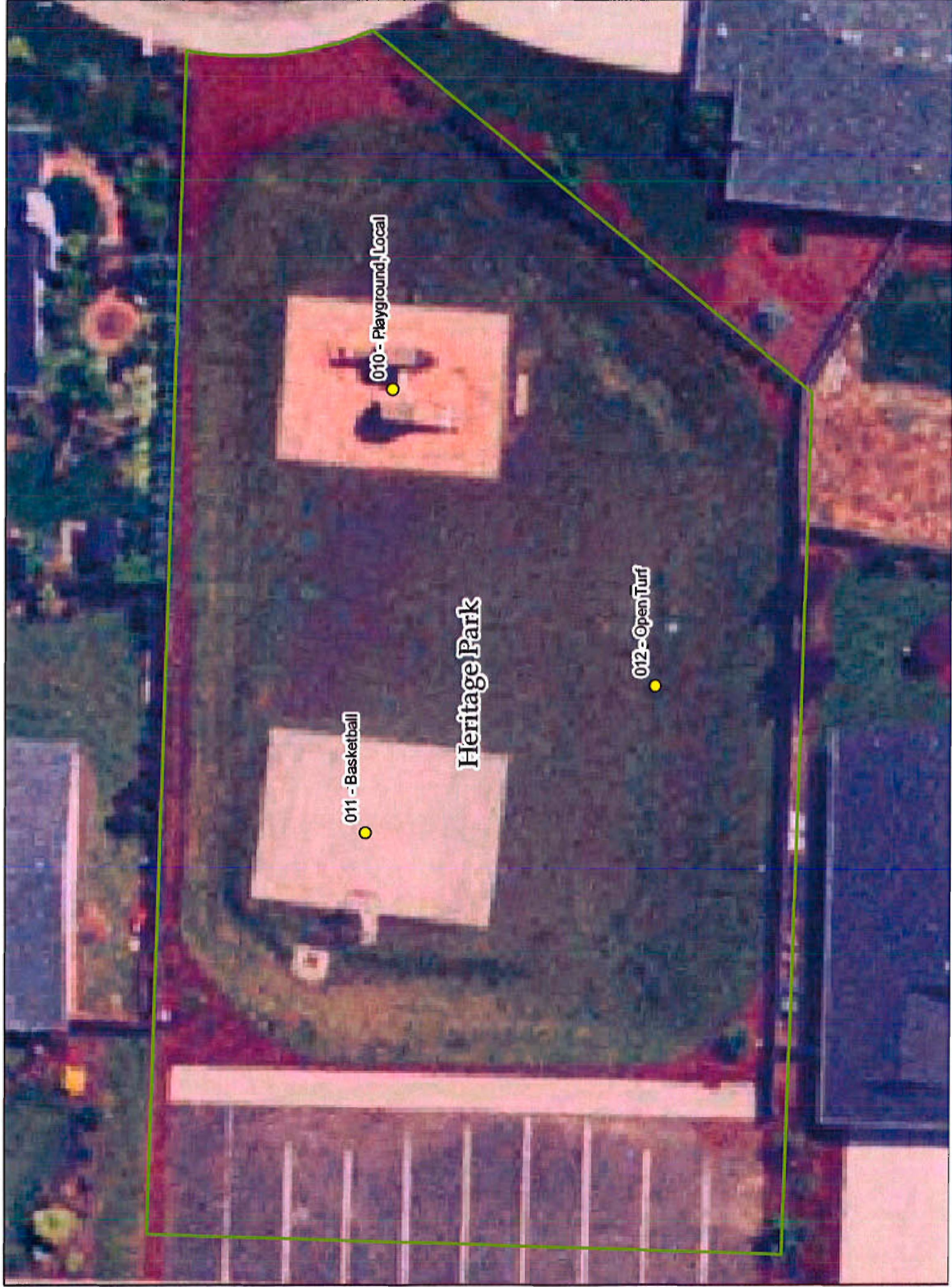
Drinking Fountains	Shade	Design and Ambiance
Seating	Trail Connection	1
BBQ Grills	Park Access	
Dog Pick-Up Station	Parking	
Security Lighting	Seasonal Plantings	
Bike Parking	Ornamental Plantings	
Restrooms	Picnic Tables	

General Comments

Components with Score

MAPID	Component	Quantity	Lights	Neighborhood Score	Community Score	Comments
47	Backstop, Practice	1		2	2	
46	Backstop, Practice	1		2	2	
45	Multiuse court	1		2	2	
44	Basketball	4		2	2	
43	Playground, Local	1		2	2	
42	MP Field, Large	1		2	2	
41	MP Field, Large	2		2	2	
40	Ballfield	1		2	2	
39	Ballfield	1		2	2	

Heritage Park



Woodburn, Oregon - Parks, Open Space, and Trails GRASP® Atlas

Initial Inventory Date:

Heritage Park

Updated:

6 Total Neighborhood
GRASP® Score

2 Total Community
GRASP® Score

Approximate Park Acreage: 0.34

Owner: City

Modifiers with Scores

Drinking Fountains	0	Shade	0	Design and Ambiance
Seating	1	Trail Connection	0	
BBQ Grills	0	Park Access	1	1
Dog Pick-Up Station	0	Parking	2	
Security Lighting	0	Seasonal Plantings	0	
Bike Parking	0	Ornamental Plantings	0	
Restrooms	0	Picnic Tables	0	

General Comments

Components with Score

MAPID	Component	Quantity	Lights	Neighborhood Score	Community Score	Comments
012	Open Turf	1		1	0	
011	Basketball	0.5		2	2	
010	Playground, Local	1		2	1	Small, not ADA, accessible route, needs m

Legion Park



Woodburn, Oregon - Parks, Open Space, and Trails GRASP® Atlas

Initial Inventory Date:

Legion Park

Updated:

10 Total Neighborhood
GRASP® Score

20 Total Community
GRASP® Score

Approximate Park Acreage: 15.71

Owner: City

Modifiers with Scores

Drinking Fountains	0	Shade	3	Design and Ambiance
Seating	2	Trail Connection	0	2
BBQ Grills	2	Park Access	2	
Dog Pick-Up Station	2	Parking	2	
Security Lighting	2	Seasonal Plantings	0	
Bike Parking	0	Ornamental Plantings	0	
Restrooms	2	Picnic Tables	3	

General Comments

Components with Score

MAPID	Component	Quantity	Lights	Neighborhood Score	Community Score	Comments
013	MP Field, Large	2	y	2	2	Fenced w large grandstands
016	Volleyball	1		0	0	Sand, not usable
015	Shelter, Group	1		2	2	2 sides
014	Natural Area	1		1	1	Mostly mature trees and a prairie w ravine

LIBRARY PARK



Woodburn, Oregon - Parks, Open Space, and Trails GRASP® Atlas

Initial Inventory Date:

Library Park

Updated:

10 Total Neighborhood
GRASP® Score

10 Total Community
GRASP® Score

Approximate Park Acreage: 1.08

Owner: City

Modifiers with Scores

Drinking Fountains	0	Shade	3	Design and Ambiance	
Seating	0	Trail Connection	0		2
BBQ Grills	0	Park Access	2		
Dog Pick-Up Station	0	Parking	2		
Security Lighting	2	Seasonal Plantings	0		
Bike Parking	2	Ornamental Plantings	2		
Restrooms	0	Picnic Tables	0		

General Comments

Components with Score

MAPID	Component	Quantity	Lights	Neighborhood Score	Community Score	Comments
74	Event Space	1		2	2	Stage against building wall
73	Passive Node	1		2	2	Library grounds

Lincoln ES & French Prairie MS



Woodburn, Oregon - Parks, Open Space, and Trails GRASP® Atlas

Initial Inventory Date:

Lincoln ES & French Prarie MS

Updated:

11 Total Neighborhood
GRASP® Score

10 Total Community
GRASP® Score

Approximate Park Acreage: 26.85

Owner: School District

Modifiers with Scores

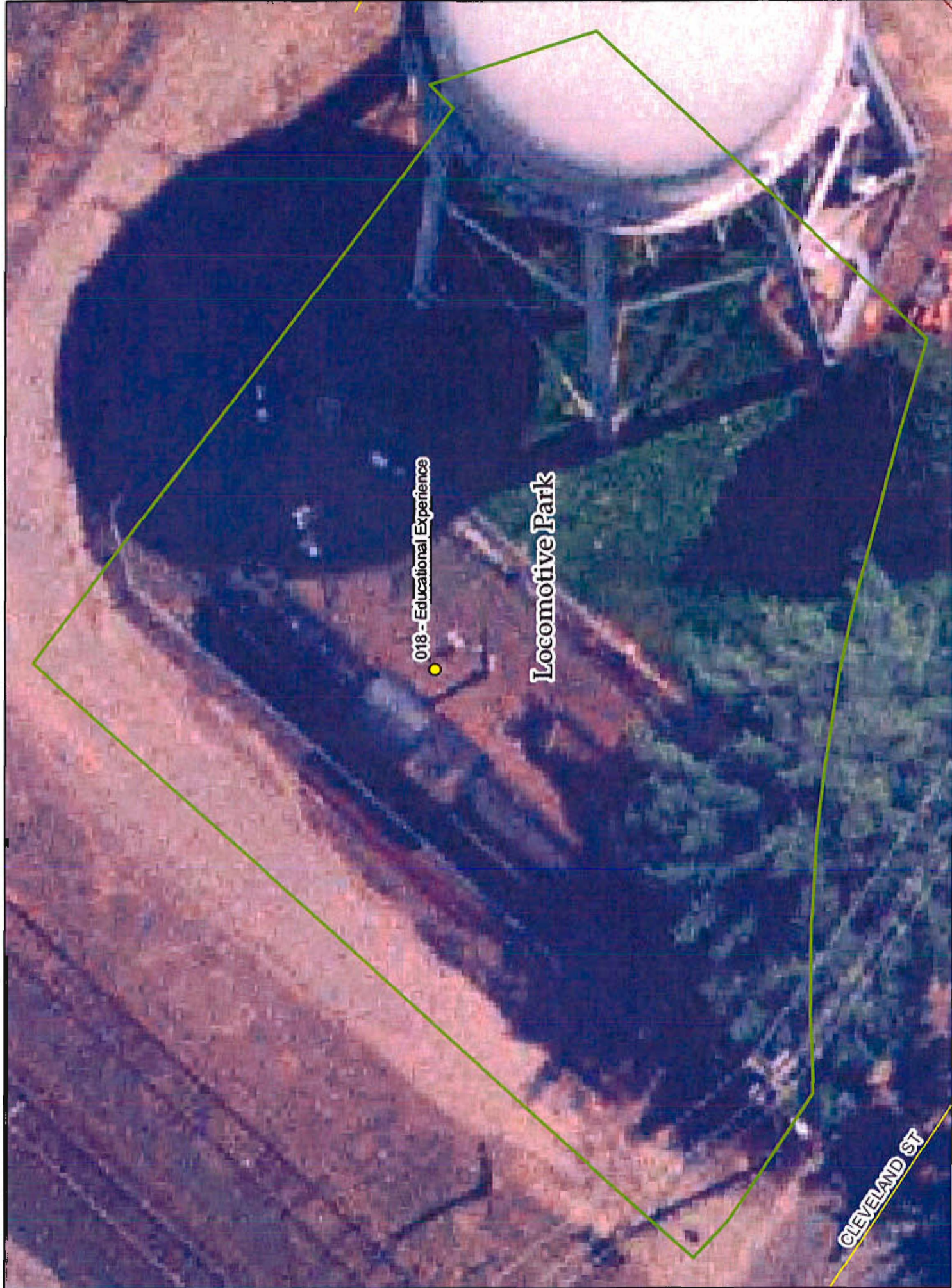
Drinking Fountains	Shade	Design and Ambiance
Seating	Trail Connection	1
BBQ Grills	Park Access	
Dog Pick-Up Station	Parking	
Security Lighting	Seasonal Plantings	
Bike Parking	Ornamental Plantings	
Restrooms	Picnic Tables	

General Comments

Components with Score

MAPID	Component	Quantity	Lights	Neighborhood Score	Community Score	Comments
70	Multiuse Court	1		2	2	
69	MP Field, Large	2		2	2	
68	Multiuse Court	1		2	2	
67	Backstop, Practice	1		2	2	
66	Ballfield	1		2	2	
65	MP Field, Large	1		2	2	
64	Ballfield	1		2	2	
62	Backstop, Practice	1		2	2	
61	Backstop, Practice	1		2	2	
60	Playground, Local	1		2	2	

LOCOMOTIVE PARK



Woodburn, Oregon - Parks, Open Space, and Trails GRASP® Atlas

Initial Inventory Date:

Locomotive Park

Updated:

2 Total Neighborhood
GRASP® Score

2 Total Community
GRASP® Score

Approximate Park Acreage: 0.29

Owner: City

Modifiers with Scores

Drinking Fountains	0	Shade	1	Design and Ambiance
Seating	0	Trail Connection	0	1
BBQ Grills	0	Park Access	2	
Dog Pick-Up Station	0	Parking	0	
Security Lighting	2	Seasonal Plantings	0	
Bike Parking	0	Ornamental Plantings	0	
Restrooms	0	Picnic Tables	0	

General Comments

Components with Score

MAPID	Component	Quantity	Lights	Neighborhood Score	Community Score	Comments
018	Educational Experience	1		2	2	Train display- 2 engines

ΜΙΔΙΟΙΕ ΠΕΡΙΜΕΤΡΟΣ ΤΟ ΓΑΙΟ



Woodburn, Oregon - Parks, Open Space, and Trails GRASP® Atlas

Initial Inventory Date:

Middle Hermanson Park

Updated:

2 Total Neighborhood
GRASP® Score

1 Total Community
GRASP® Score

Approximate Park Acreage: 1.19

Owner: School District

Modifiers with Scores

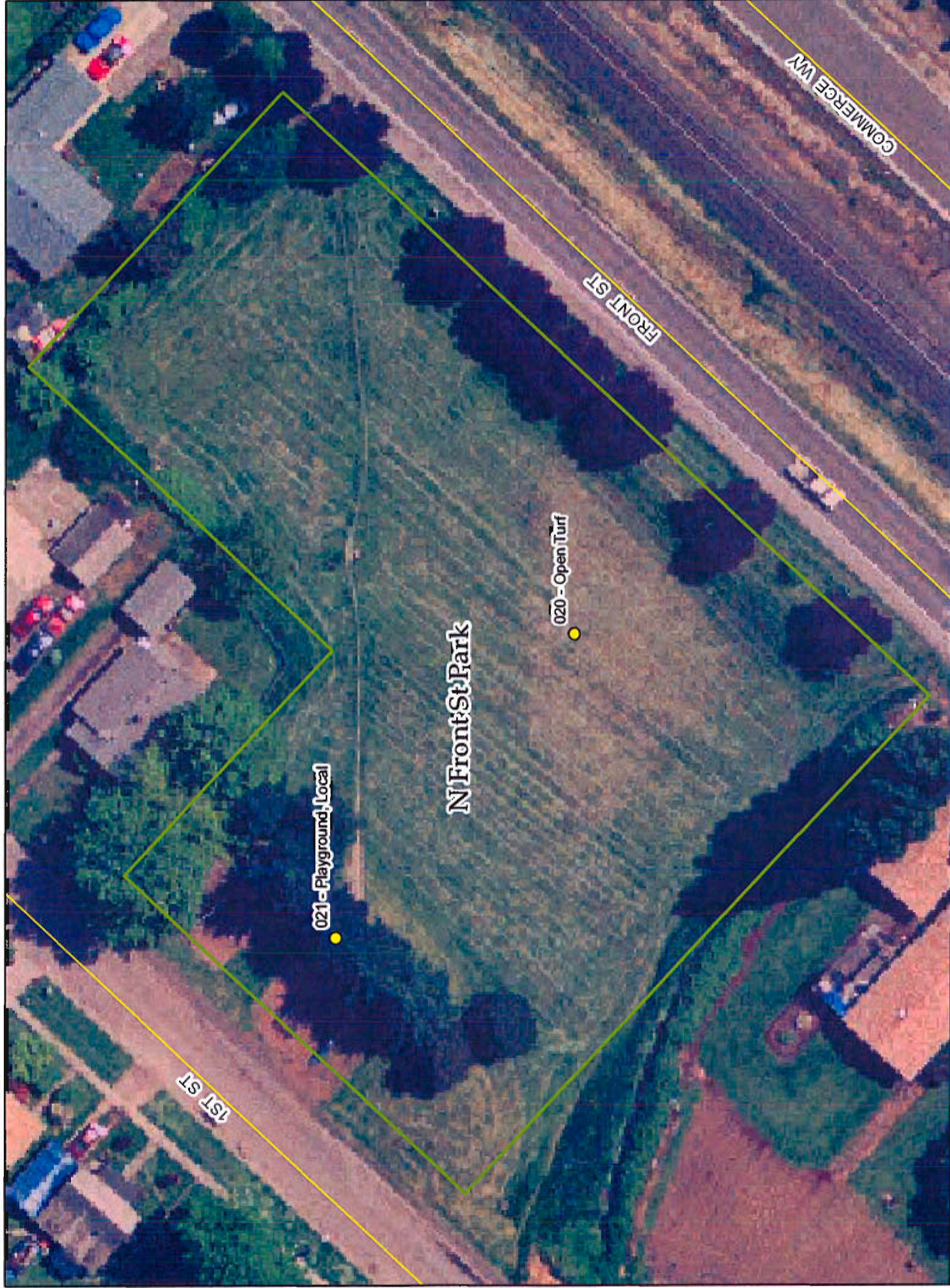
Drinking Fountains	0	Shade	0	Design and Ambiance	
Seating	0	Trail Connection	0		1
BBQ Grills	0	Park Access	1		
Dog Pick-Up Station	0	Parking	0		
Security Lighting	0	Seasonal Plantings	0		
Bike Parking	0	Ornamental Plantings	0		
Restrooms	0	Picnic Tables	0		

General Comments

Components with Score

MAPID	Component	Quantity	Lights	Neighborhood Score	Community Score	Comments
019	Open Turf	1		2	1	

IN FRONT ST PARK



Woodburn, Oregon - Parks, Open Space, and Trails GRASP® Atlas

Initial Inventory Date:

N Front St Park

Updated:

4 Total Neighborhood
GRASP® Score

4 Total Community
GRASP® Score

Approximate Park Acreage: 1.14

Owner: City

Modifiers with Scores

Drinking Fountains	0	Shade	2	Design and Ambiance
Seating	2	Trail Connection	0	
BBQ Grills	0	Park Access	1	1
Dog Pick-Up Station	0	Parking	0	
Security Lighting	0	Seasonal Plantings	0	
Bike Parking	0	Ornamental Plantings	0	
Restrooms	0	Picnic Tables	2	

General Comments

Components with Score

MAPID	Component	Quantity	Lights	Neighborhood Score	Community Score	Comments
021	Playground, Local	1		2	2	
020	Open Turf	1		2	2	

INEIIIIE IUUII EO



Woodburn, Oregon - Parks, Open Space, and Trails GRASP® Atlas

Initial Inventory Date:

Nellie Muir ES

Updated:

6 Total Neighborhood
GRASP® Score

7 Total Community
GRASP® Score

Approximate Park Acreage: 9.53

Owner: School District

Modifiers with Scores

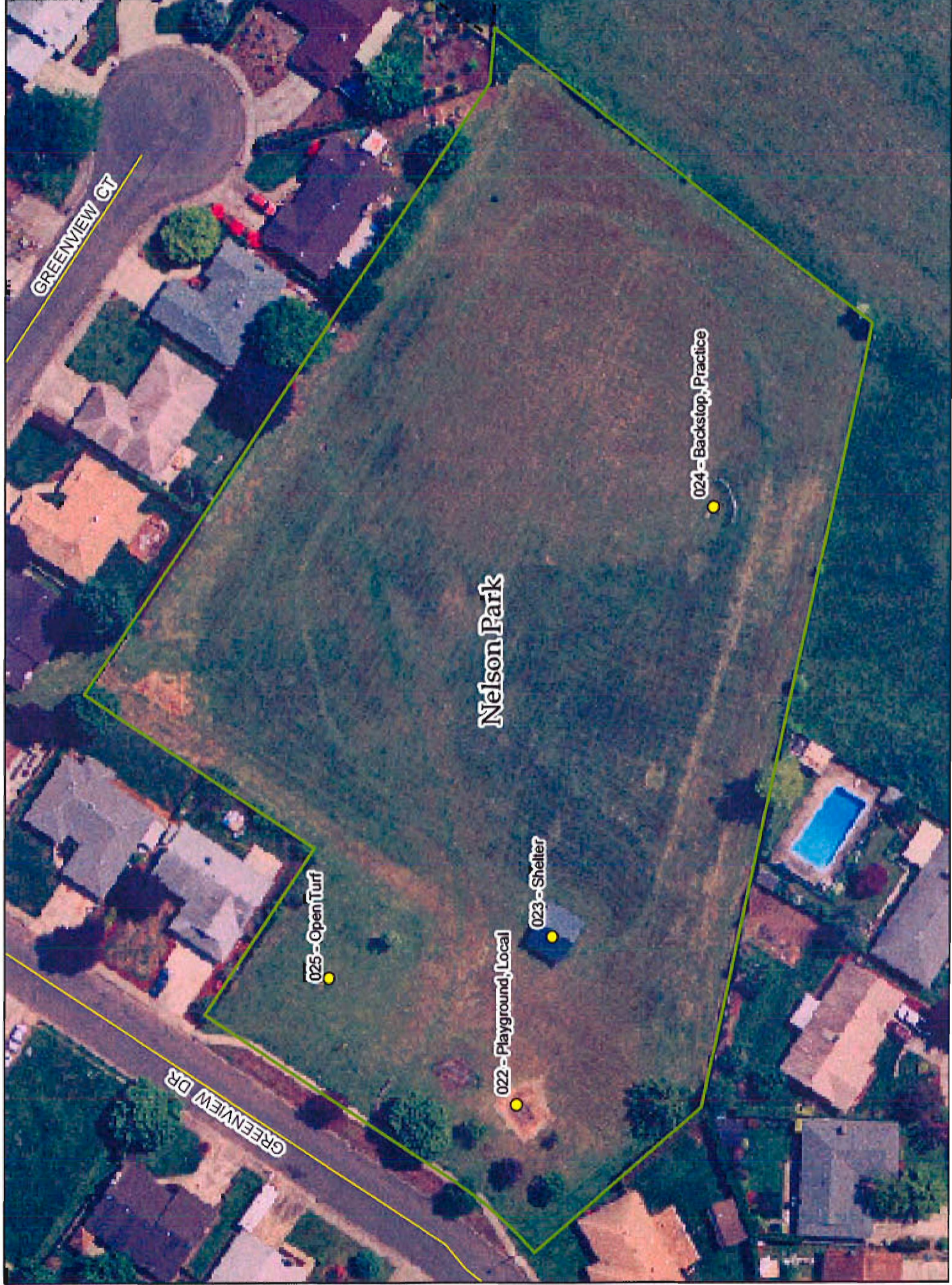
Drinking Fountains	Shade	Design and Ambiance
Seating	Trail Connection	1
BBQ Grills	Park Access	
Dog Pick-Up Station	Parking	
Security Lighting	Seasonal Plantings	
Bike Parking	Ornamental Plantings	
Restrooms	Picnic Tables	

General Comments

Components with Score

MAPID	Component	Quantity	Lights	Neighborhood Score	Community Score	Comments
52	MP Field, Large	2		2	2	
51	Playground, Local	1		2	2	
50	MP Field, Small	1		2	2	
49	Ballfield	1		2	2	
48	Multiuse Court	1		2	2	

NEISUII ΓAIK



Woodburn, Oregon - Parks, Open Space, and Trails GRASP® Atlas

Initial Inventory Date:

Nelson Park

Updated:

20 Total Neighborhood
GRASP® Score

10 Total Community
GRASP® Score

Approximate Park Acreage: 3.16

Owner: City

Modifiers with Scores

Drinking Fountains	0	Shade	1	Design and Ambiance	
Seating	2	Trail Connection	0		2
BBQ Grills	0	Park Access	2		
Dog Pick-Up Station	0	Parking	0		
Security Lighting	0	Seasonal Plantings	0		
Bike Parking	0	Ornamental Plantings	0		
Restrooms	0	Picnic Tables	0		

General Comments

3 sides to yards

Components with Score

MAPID	Component	Quantity	Lights	Neighborhood Score	Community Score	Comments
025	Open Turf	1		2	2	
024	Backstop, Practice	1		1	0	Aging
023	Shelter	1		2	2	Small
022	Playground, Local	1		2	2	New structure ADA but no ADAaccess to :

North Hermanson Park



Woodburn, Oregon - Parks, Open Space, and Trails GRASP® Atlas

Initial Inventory Date:

North Hermanson Park

Updated:

2 Total Neighborhood
GRASP® Score

1 Total Community
GRASP® Score

Approximate Park Acreage: 1.66

Owner: School District

Modifiers with Scores

Drinking Fountains	0	Shade	0	Design and Ambiance
Seating	0	Trail Connection	0	
BBQ Grills	0	Park Access	1	1
Dog Pick-Up Station	0	Parking	0	
Security Lighting	0	Seasonal Plantings	0	
Bike Parking	0	Ornamental Plantings	0	
Restrooms	0	Picnic Tables	0	

General Comments

Components with Score

MAPID	Component	Quantity	Lights	Neighborhood Score	Community Score	Comments
026	Open Turf	1		2	1	

Senecal Creek Park



Woodburn, Oregon - Parks, Open Space, and Trails GRASP® Atlas

Initial Inventory Date:

Senecal Creek Park

Updated:

9 Total Neighborhood
GRASP® Score

9 Total Community
GRASP® Score

Approximate Park Acreage: 20.01

Owner: City

Modifiers with Scores

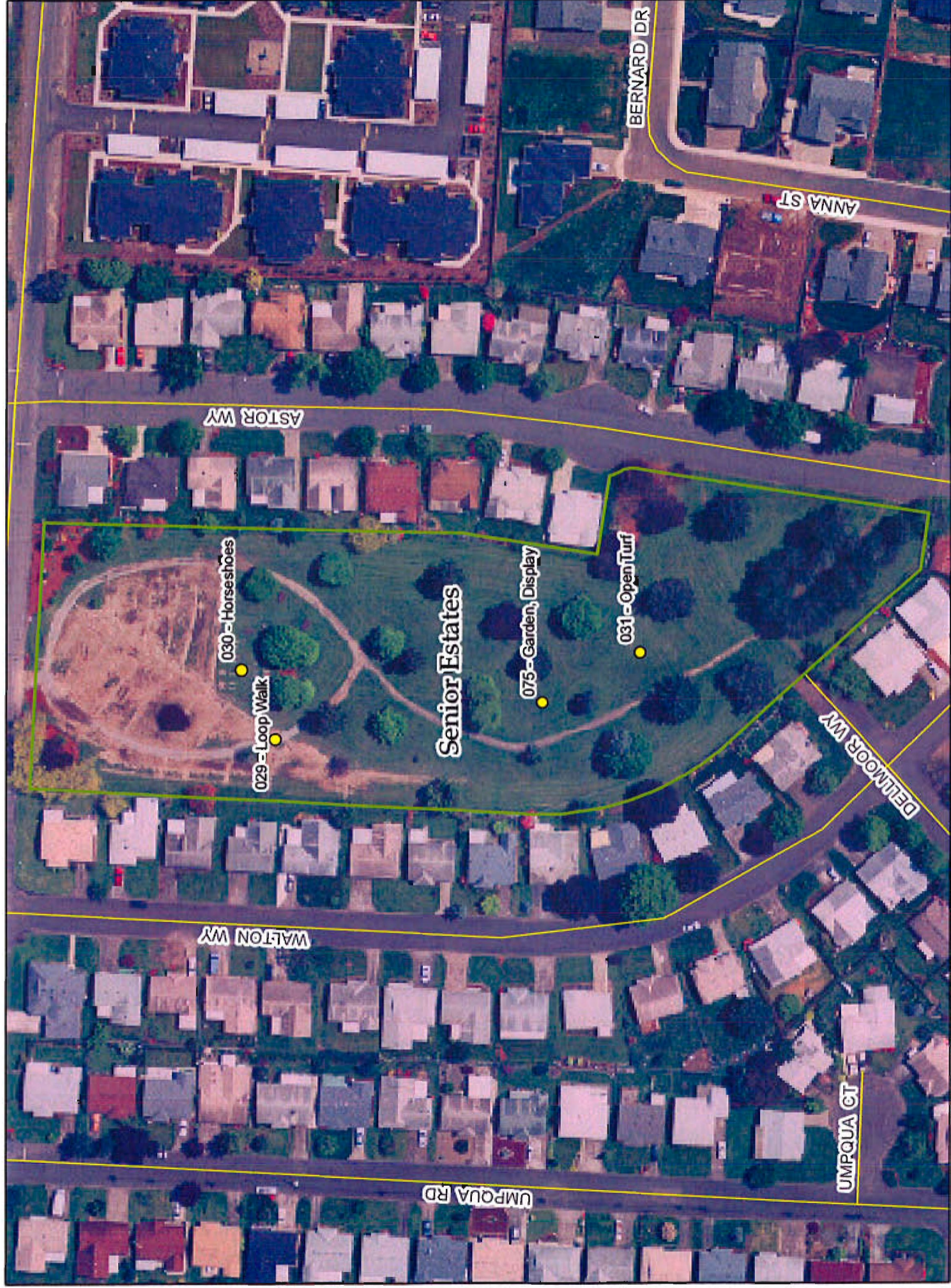
Drinking Fountains	0	Shade	2	Design and Ambiance
Seating	0	Trail Connection	0	2
BBQ Grills	0	Park Access	1	
Dog Pick-Up Station	0	Parking	0	
Security Lighting	0	Seasonal Plantings	0	
Bike Parking	0	Ornamental Plantings	0	
Restrooms	0	Picnic Tables	0	

General Comments

Components with Score

MAPID	Component	Quantity	Lights	Neighborhood Score	Community Score	Comments
028	Open Water	1		2	2	
027	Natural Area	1		2	2	

Senior Estates



Woodburn, Oregon - Parks, Open Space, and Trails GRASP® Atlas

Initial Inventory Date:

Senior Estates

Updated:

20 Total Neighborhood
GRASP® Score

30 Total Community
GRASP® Score

Approximate Park Acreage: 4.01

Owner: City

Modifiers with Scores

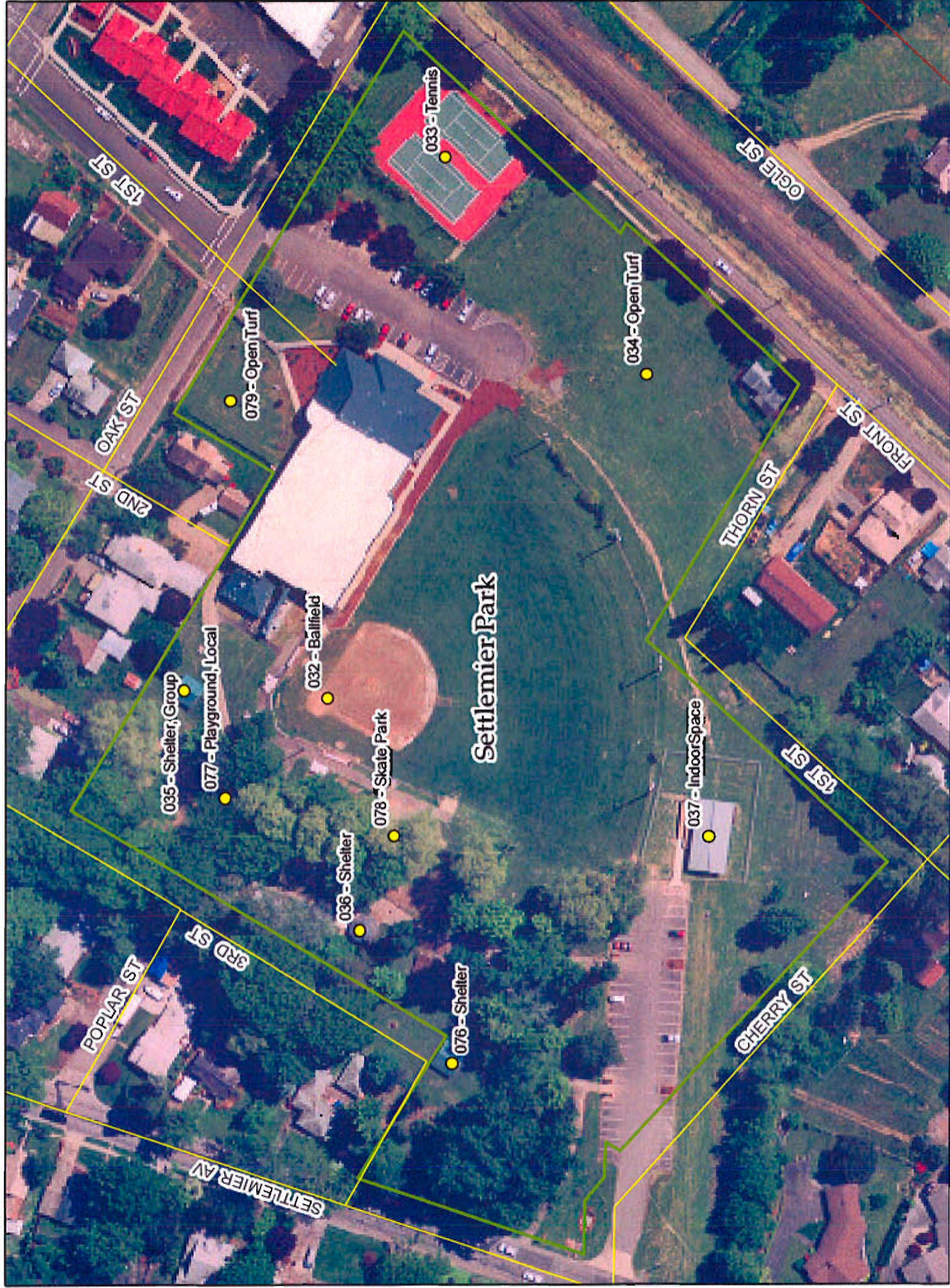
Drinking Fountains	2	Shade	2	Design and Ambiance
Seating	2	Trail Connection	0	2
BBQ Grills	2	Park Access	2	
Dog Pick-Up Station	2	Parking	0	
Security Lighting	0	Seasonal Plantings	0	
Bike Parking	0	Ornamental Plantings	2	
Restrooms	0	Picnic Tables	2	

General Comments

Components with Score

MAPID	Component	Quantity	Lights	Neighborhood Score	Community Score	Comments
75	Arboretum	1		2	2	Trees are all labeled
031	Open Turf	1		2	2	
030	Horseshoes	4		2	2	
029	Loop Walk	1		2	2	

SETTLEMIER PARK



Woodburn, Oregon - Parks, Open Space, and Trails GRASP® Atlas

Initial Inventory Date:

Settlemier Park

Updated:

48 Total Neighborhood
GRASP® Score

60 Total Community
GRASP® Score

Approximate Park Acreage: 8.67

Owner: City

Modifiers with Scores

Drinking Fountains	0	Shade	3	Design and Ambiance
Seating	2	Trail Connection	0	2
BBQ Grills	2	Park Access	2	
Dog Pick-Up Station	0	Parking	2	
Security Lighting	2	Seasonal Plantings	0	
Bike Parking	0	Ornamental Plantings	2	
Restrooms	2	Picnic Tables	2	

General Comments

Components with Score

MAPID	Component	Quantity	Lights	Neighborhood Score	Community Score	Comments
79	Open Turf	1		2	2	sunning area for aquatics and party area
78	Skate Park	1		2	2	Concrete
77	Playground, Local	2		2	2	Not ADA, no surfacing, no ADA access
76	Shelter	1		2	2	
037	Indoor Space	1		0	0	
036	Shelter	1		2	2	
035	Shelter	1		2	2	Gazebo style
034	Open Turf	1		2	2	
033	Tennis	2	y	2	2	
032	Ballfield	1	y	2	2	

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Woodburn, Oregon - Parks, Open Space, and Trails GRASP® Atlas

Initial Inventory Date:

South Hermanson Park

Updated:

2 Total Neighborhood
GRASP® Score

1 Total Community
GRASP® Score

Approximate Park Acreage: 2.99

Owner: City

Modifiers with Scores

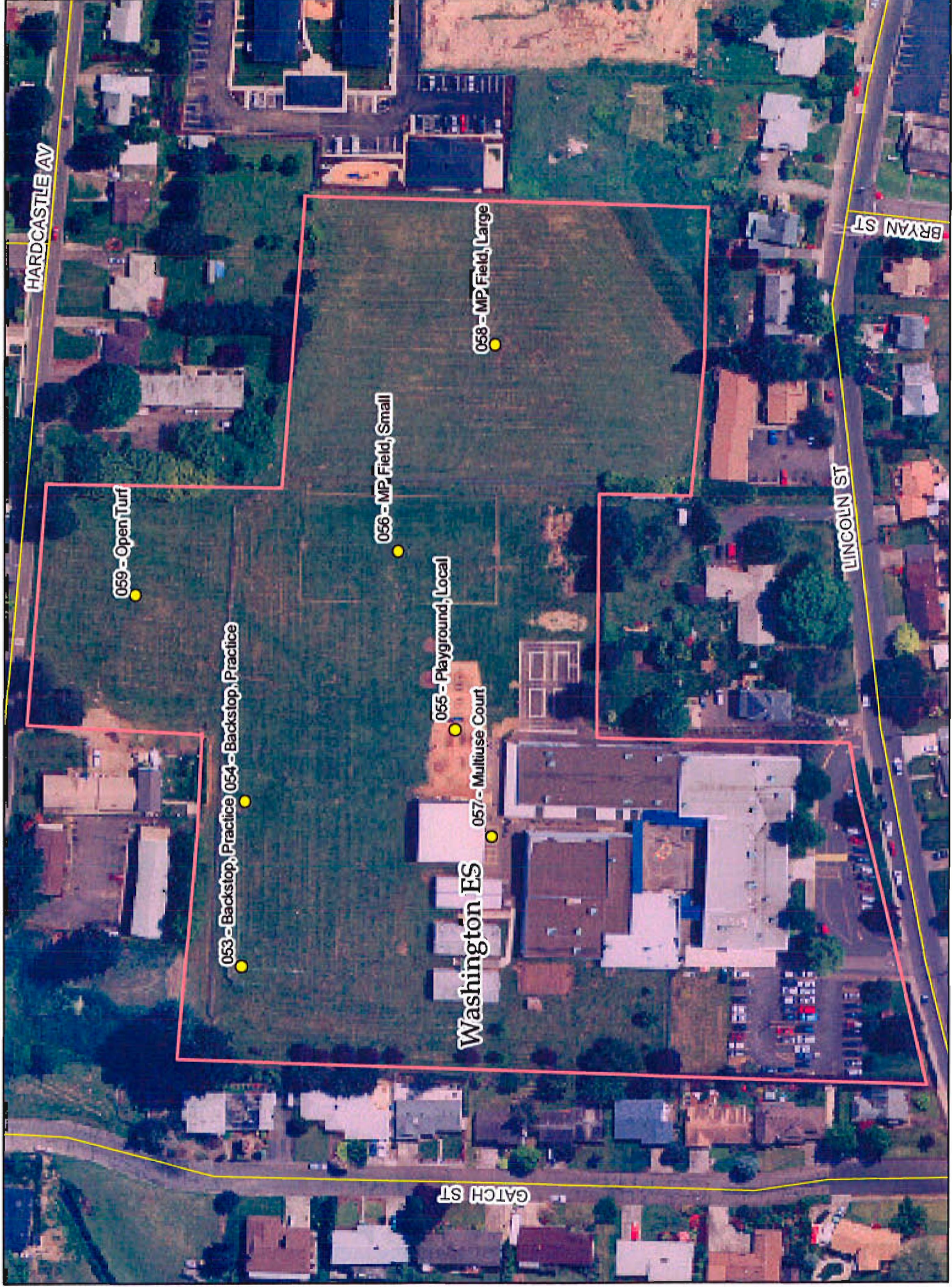
Drinking Fountains	0	Shade	2	Design and Ambiance
Seating	0	Trail Connection	0	1
BBQ Grills	0	Park Access	1	
Dog Pick-Up Station	0	Parking	0	
Security Lighting	0	Seasonal Plantings	0	
Bike Parking	0	Ornamental Plantings	0	
Restrooms	0	Picnic Tables	0	

General Comments

Components with Score

MAPID	Component	Quantity	Lights	Neighborhood Score	Community Score	Comments
038	Open Turf	1		2	1	

Washington ES



Woodburn, Oregon - Parks, Open Space, and Trails GRASP® Atlas

Initial Inventory Date:

Washington ES

Updated:

8 Total Neighborhood
GRASP® Score

8 Total Community
GRASP® Score

Approximate Park Acreage: 12.48

Owner: School District

Modifiers with Scores

Drinking Fountains	Shade	Design and Ambiance
Seating	Trail Connection	1
BBQ Grills	Park Access	
Dog Pick-Up Station	Parking	
Security Lighting	Seasonal Plantings	
Bike Parking	Ornamental Plantings	
Restrooms	Picnic Tables	

General Comments

Components with Score

MAPID	Component	Quantity	Lights	Neighborhood Score	Community Score	Comments
59	Open Turf	1		2	2	
58	MP Field, Large	1		2	2	
57	Multiuse Court	1		2	2	
56	MP Field, Small	1		2	2	
55	Playground, Local	1		2	2	
54	Backstop, Practice	1		2	2	
53	Backstop, Practice	1		2	2	

WOODBURN JHS



Woodburn, Oregon - Parks, Open Space, and Trails GRASP® Atlas

Initial Inventory Date:

Woodburn HS

Updated:

Total Neighborhood
GRASP® Score

Total Community
GRASP® Score

Approximate Park Acreage: 57.02

Owner: School District

Modifiers with Scores

Drinking Fountains	Shade	Design and Ambiance
Seating	Trail Connection	
BBQ Grills	Park Access	
Dog Pick-Up Station	Parking	
Security Lighting	Seasonal Plantings	
Bike Parking	Ornamental Plantings	
Restrooms	Picnic Tables	

General Comments

Components with Score

WYFFLE PARK



Woodburn, Oregon - Parks, Open Space, and Trails GRASP® Atlas

Initial Inventory Date:

Wyffle Park

Updated:

10 Total Neighborhood
GRASP® Score

9 Total Community
GRASP® Score

Approximate Park Acreage: 2.27

Owner: City

Modifiers with Scores

Drinking Fountains	0	Shade	2	Design and Ambiance
Seating	0	Trail Connection	0	2
BBQ Grills	0	Park Access	1	
Dog Pick-Up Station	0	Parking	0	
Security Lighting	0	Seasonal Plantings	0	
Bike Parking	0	Ornamental Plantings	0	
Restrooms	0	Picnic Tables	0	

General Comments

Components with Score

MAPID	Component	Quantity	Lights	Neighborhood Score	Community Score	Comments
83	Playground, Local	1		1	0	Aging with no ADA bad location-wet and h
82	Open Turf	1		2	1	
81	Open Water	1		1	1	Creek
80	Natural Area	1		2	2	

Woodburn, Oregon - Parks, Open Space, and Trails GRASP® Atlas

Initial Inventory Date: 12/13/2007

Woodburn Historical Museum

Updated:

455 Front Street

2 Total Indoor
GRASP® Score

Owner:

Modifiers with Scores

Site Access	1	Entry Desk	0	Design and Ambiance	
Aesthetics	2	Office Space	1		2
Entry	2	Overall Storage			
Entry Aesthetics	1	Restrooms			
Building Condition	1	Locker Rooms	0		

General Comments

Need to check with Jim about storage and Restrooms

Components with Score

Component	Quantity	Dimensions	Indoor Score	Comments
Auditorium	1		1	aging, needs to be rneovated
Gallery Space	1		1	small needs to be renovated

Woodburn, Oregon - Parks, Open Space, and Trails GRASP® Atlas

Initial Inventory Date: 12/13/2007

Woodburn Memorial Aquatic Center

Updated:

190 Oak Street

6 Total Indoor
GRASP® Score

Owner:

Modifiers with Scores

Site Access	2	Entry Desk	2	Design and Ambiance	
Aesthetics	2	Office Space	2		2
Entry	2	Overall Storage	1		
Entry Aesthetics	2	Restrooms	0		
Building Condition	1	Locker Rooms	2		

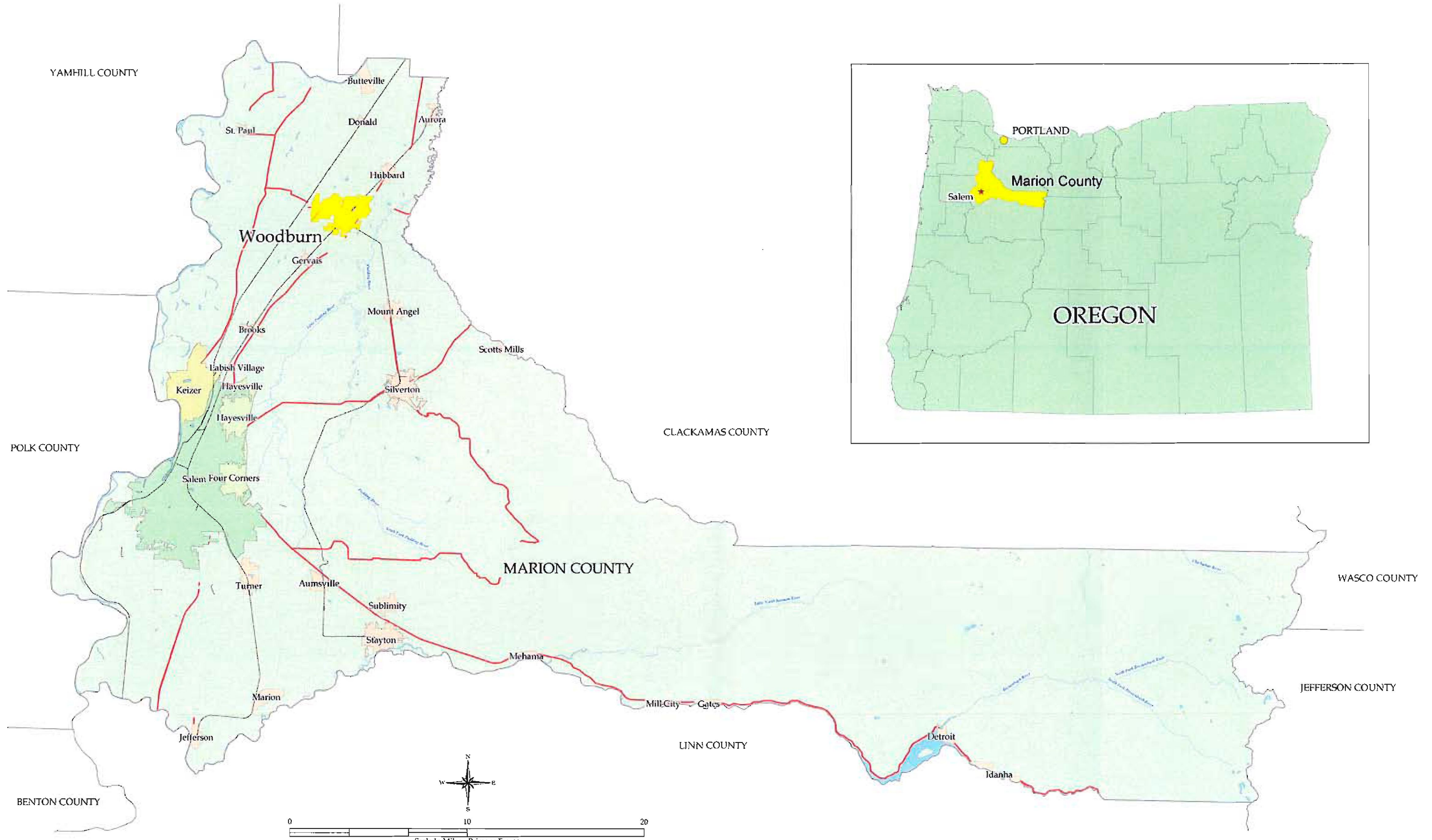
General Comments

Components with Score

Component	Quantity	Dimensions	Indoor Score	Comments
Pool, Therapy	1		2	
Pool, leisure	1		1	small zero depth entry, no sprays
Pool, lap	1		2	with slide

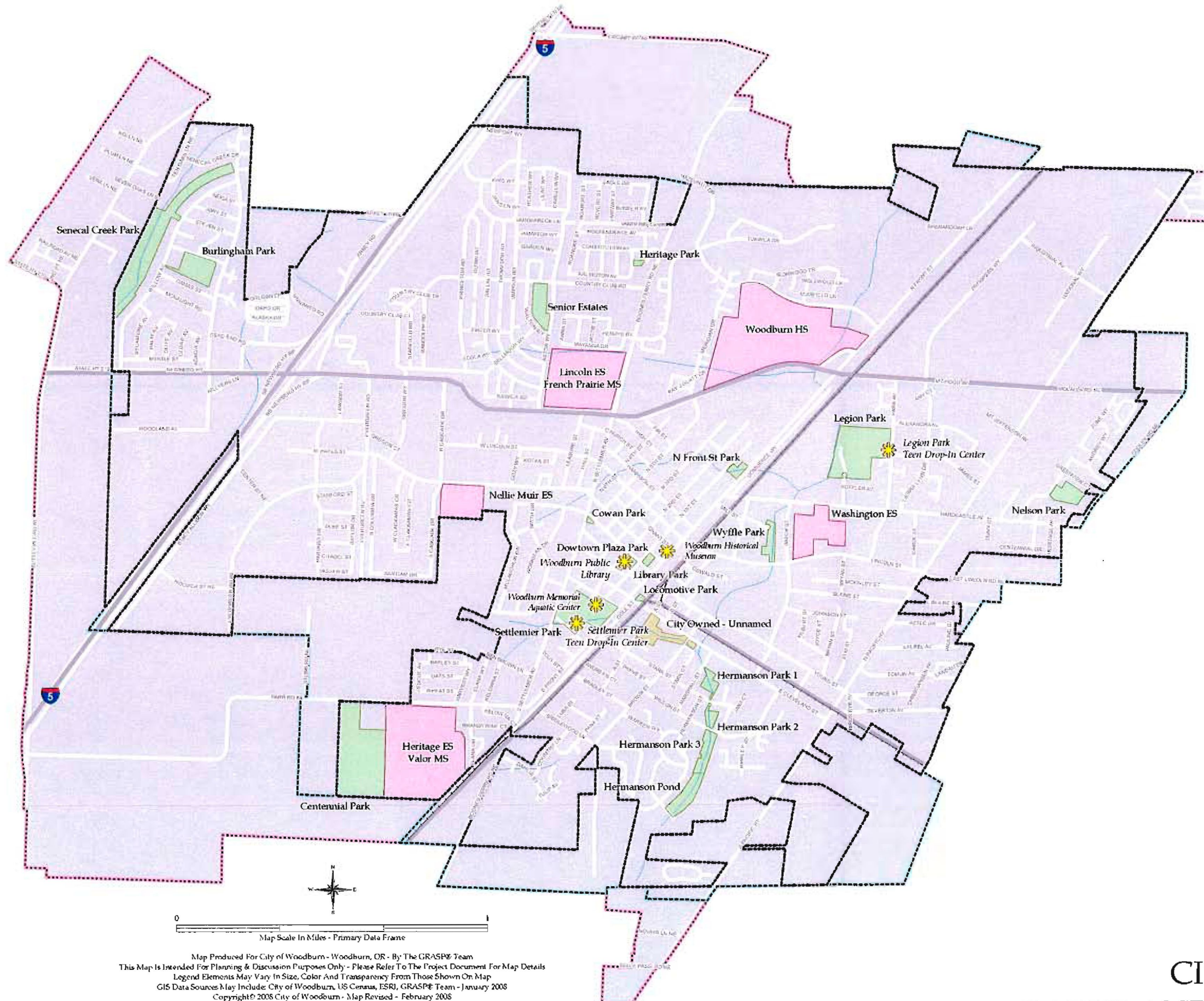
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MAP A: REGIONAL CONTEXT



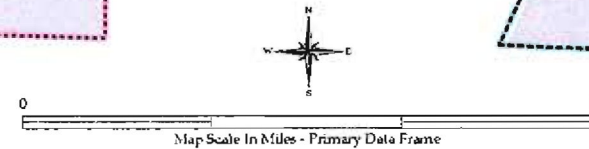
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CITY OF WOODBURN - OREGON PARKS AND RECREATION MASTER PLAN



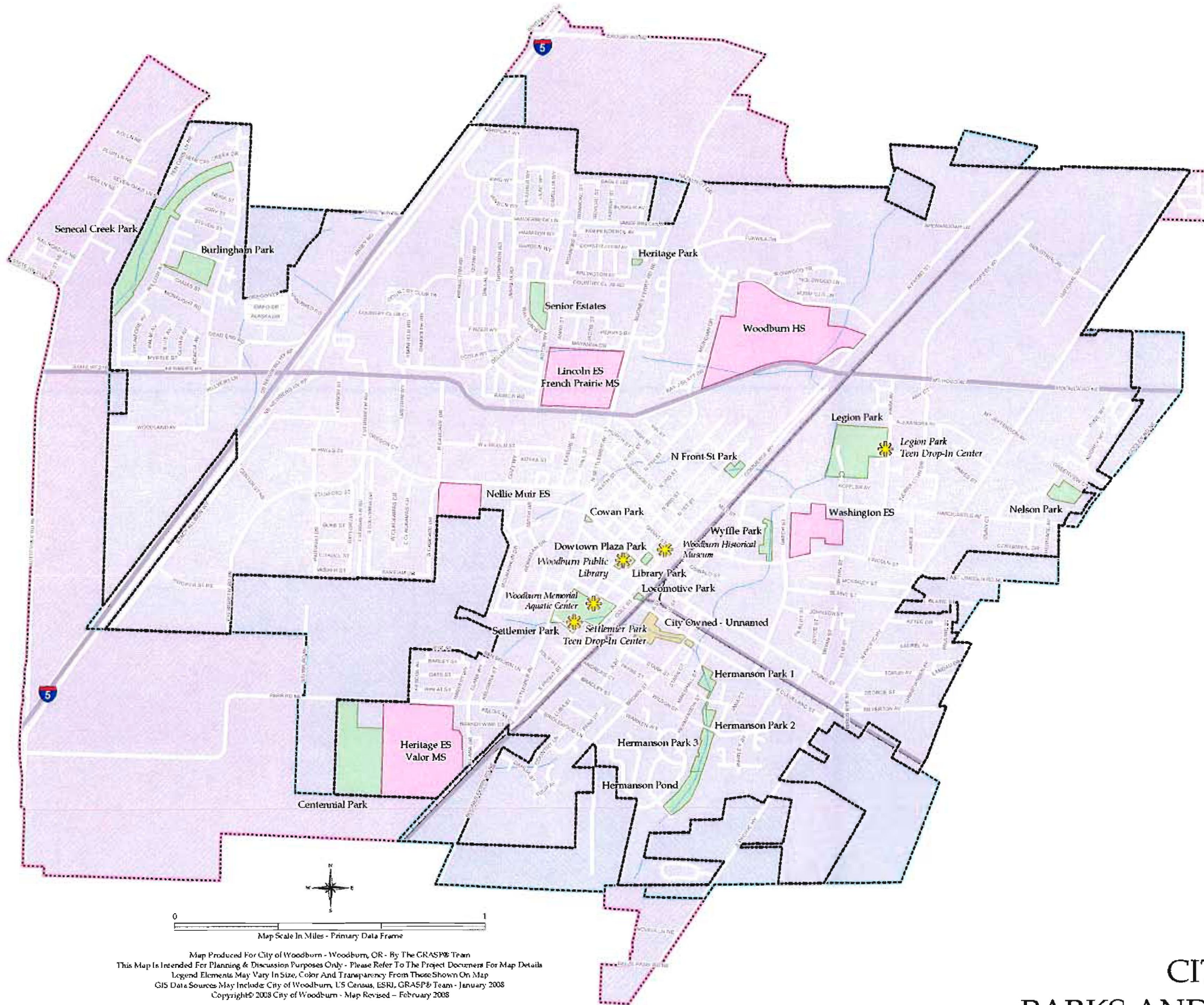
LEGEND

- Boundary - Woodburn
- Corporate Limit
- Existing Urban Growth Boundary (UGB)
- Planned Urban Growth Boundary (UGB)
- Recreation Locations
 - Park
 - School
 - City Owned - Other
 - Indoor Facilities
 - Barriers Limiting Pedestrian Access
 - Railroad
 - River, Stream, Irrigation



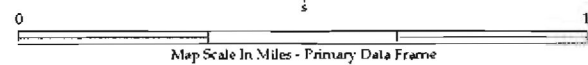
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CITY OF WOODBURN - OREGON
 PARKS AND RECREATION MASTER PLAN



LEGEND

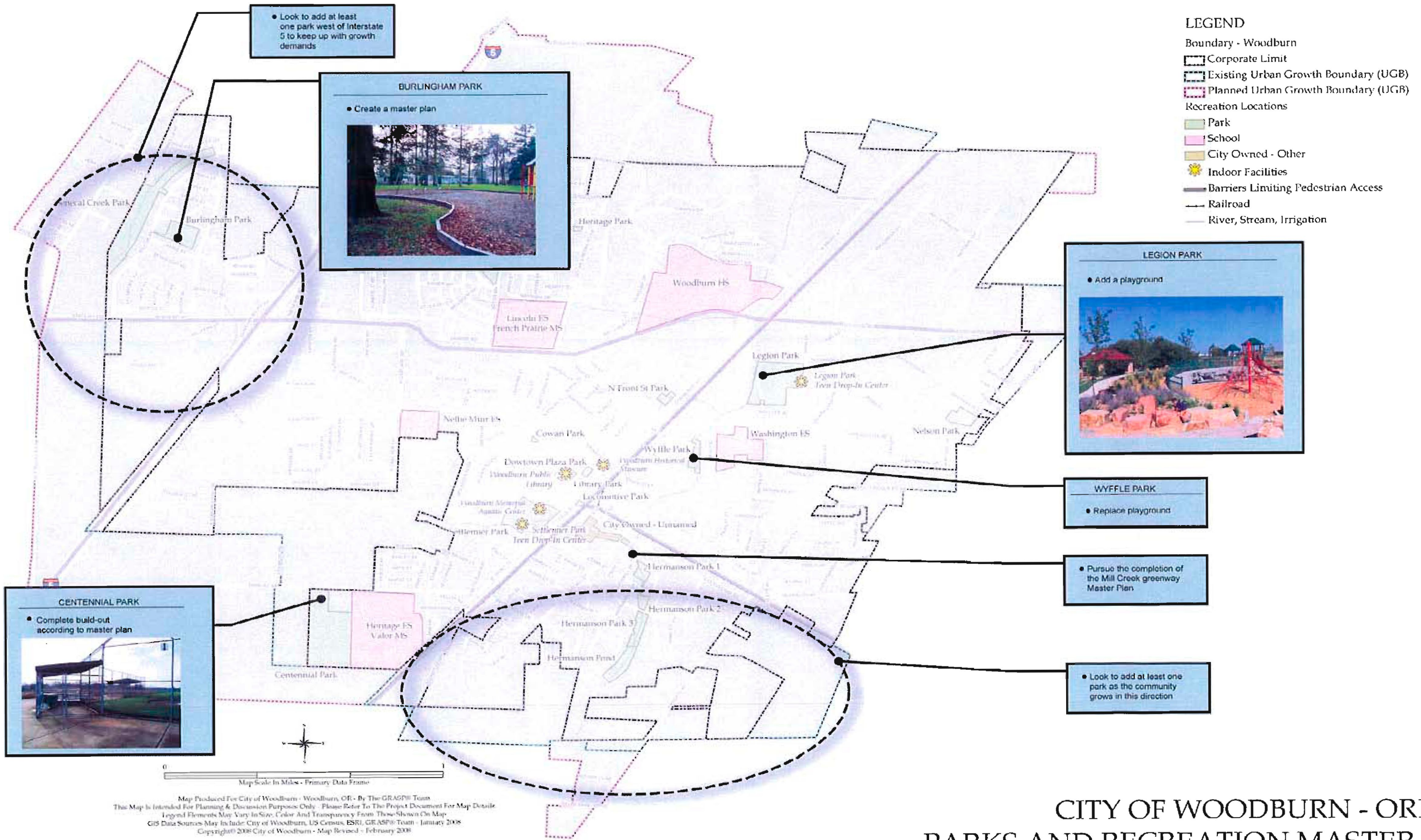
- Boundary - Woodburn (Analysis Sub Areas)
- Corporate Limit
- Existing Urban Growth Boundary (UGB)
- Planned Urban Growth Boundary (UGB)
- Recreation Locations
 - Park
 - School
 - City Owned - Other
 - Indoor Facilities
 - Barriers Limiting Pedestrian Access
 - Railroad
 - River, Stream, Irrigation



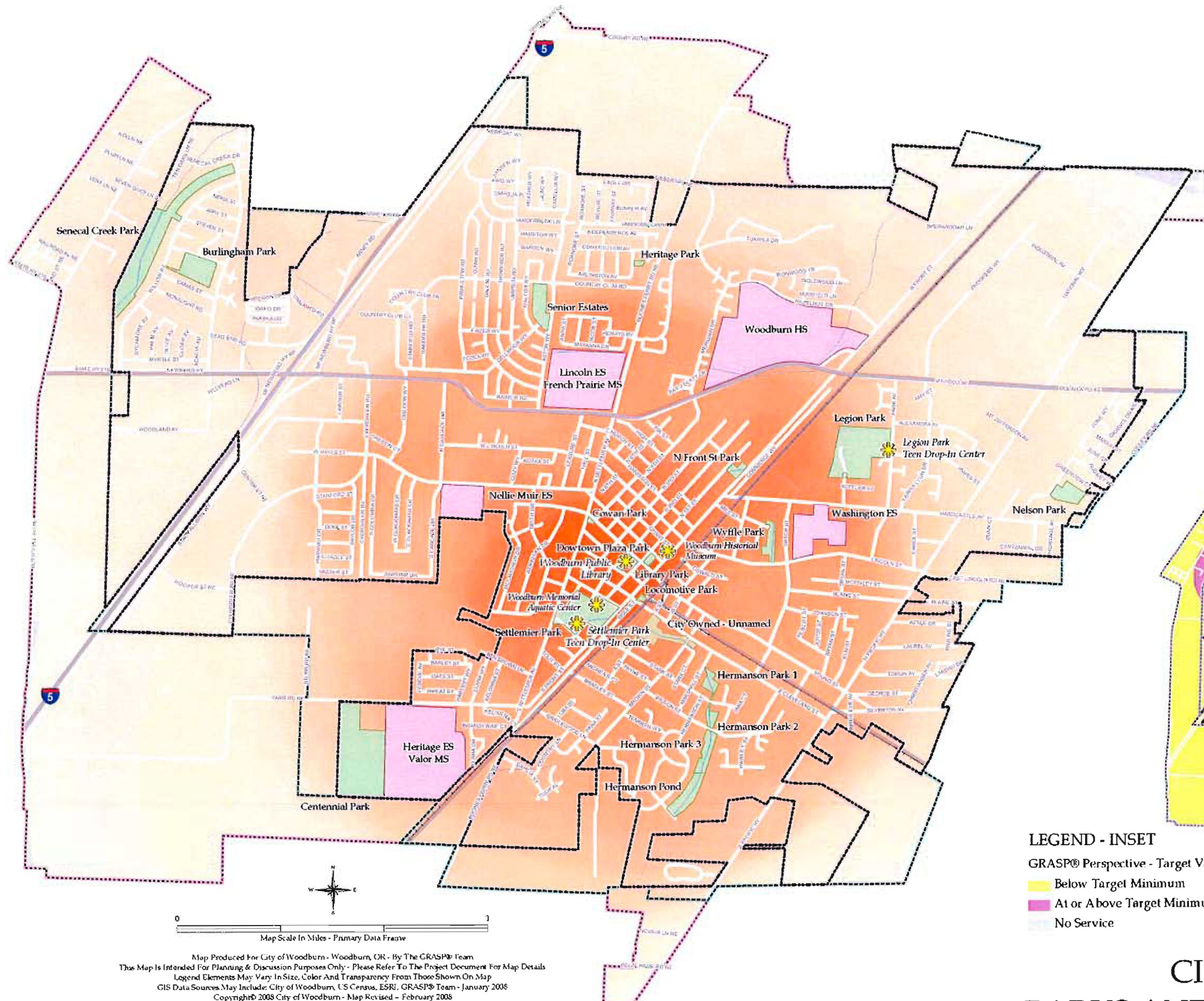
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CITY OF WOODBURN - OREGON
 PARKS AND RECREATION MASTER PLAN

MAP D: RECOMMENDATIONS

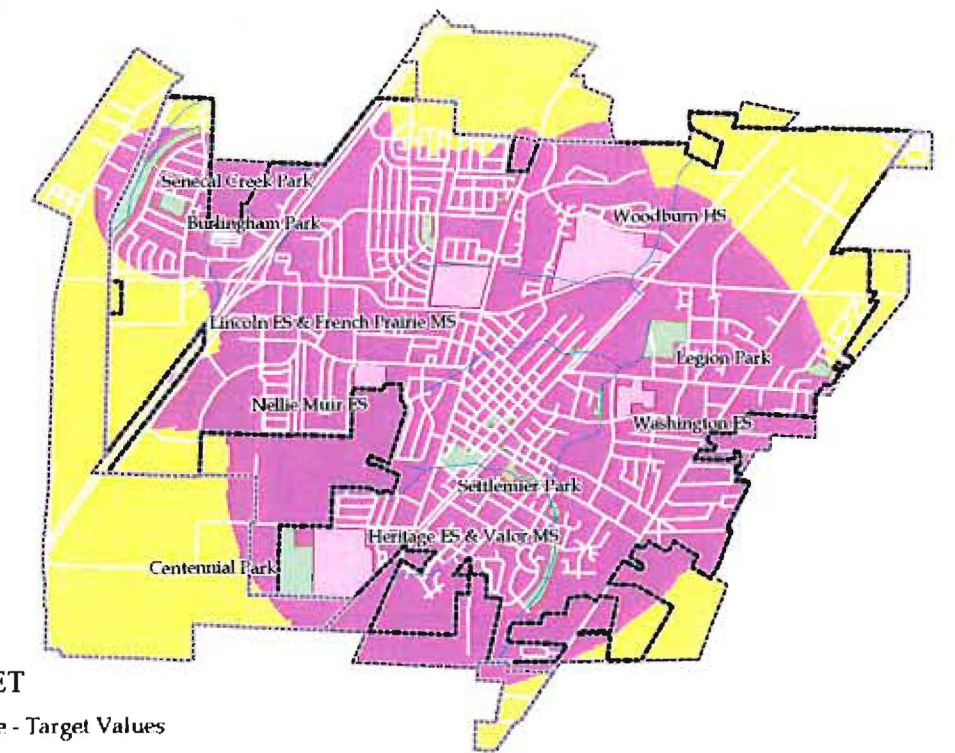


CITY OF WOODBURN - OREGON PARKS AND RECREATION MASTER PLAN



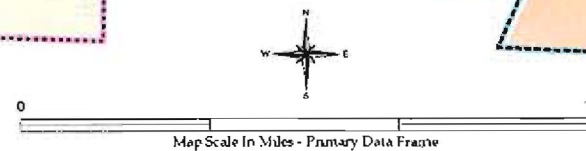
LEGEND

- Boundary - Woodburn
- Corporate Limit
- Existing Urban Growth Boundary (UGB)
- Planned Urban Growth Boundary (UGB)
- Recreation Locations
 - Park
 - School
 - City Owned - Other
 - Indoor Facilities
- GRASP® Perspective - All Values
 - Less Access
 - Greater Access
 - No Service
 - Barriers Limiting Pedestrian Access
 - Railroad
 - River, Stream, Irrigation

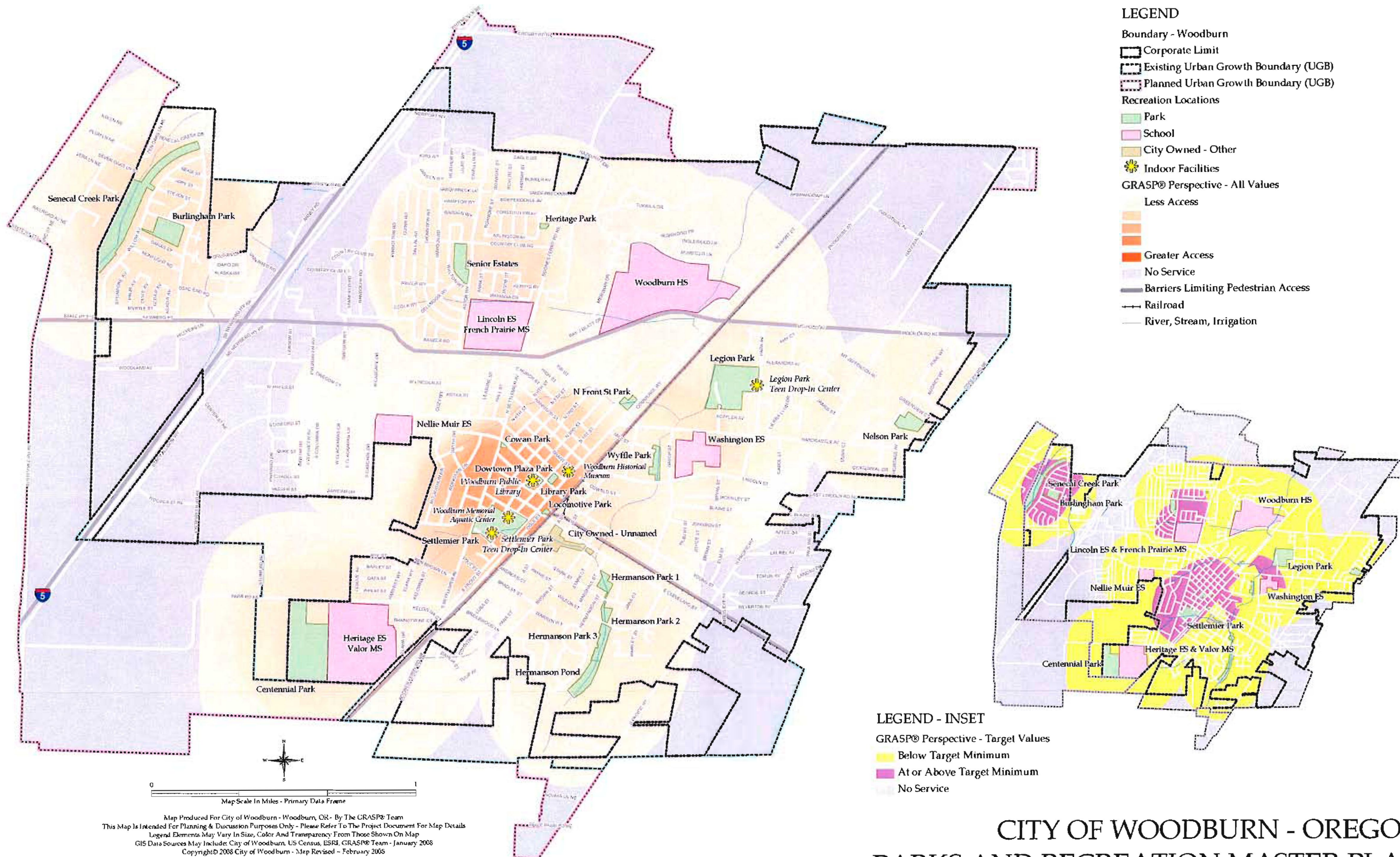


LEGEND - INSET

- GRASP® Perspective - Target Values
 - Below Target Minimum
 - At or Above Target Minimum
 - No Service



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CITY OF WOODBURN - OREGON
PARKS AND RECREATION MASTER PLAN

INSERT TAB

Appendix V - GRASP® History and Methodology

GRASP® (Geo-Referenced Amenities Standards Program) Composite-Values Level of Service Analysis Methodology

Analysis of the existing parks, open space, trails, and recreation systems are often conducted in order to try and determine how the systems are serving the public. A Level of Service (LOS) has been typically defined in parks and recreation master plans as the capacity of the various components and facilities that make up the system to meet the needs of the public. This is often expressed in terms of the size or quantity of a given facility per unit of population.

Brief History of Level of Service Analysis

In order to help standardize parks and recreation planning, universities, agencies and parks and recreation professionals have long been looking for ways to benchmark and provide “national standards” for how much acreage, how many ballfields, pools, playgrounds, etc., a community *should* have. In 1906 the fledgling “Playground Association of America” called for playground space equal to 30 square feet per child. In the 1970’s and early 1980’s, the first detailed published works on these topics began emerging (Gold, 1973, Lancaster, 1983). In time “rule of thumb” ratios emerged with 10 acres of parklands per thousand population becoming the most widely accepted norm. Other normative guides also have been cited as “traditional standards,” but have been less widely accepted. In 1983, Roger Lancaster compiled a book called, “Recreation, Park and Open Space Standards and Guidelines,” that was published by the National Park and Recreation Association (NRPA). In this publication, Mr. Lancaster centered on a recommendation “that a park system, at minimum, be composed of a core system of parklands, with a total of 6.25 to 10.5 acres of developed open space per 1,000 population (Lancaster, 1983, p. 56). The guidelines went further to make recommendations regarding an appropriate mix of park types, sizes, service areas, and acreages, and standards regarding the number of available recreational facilities per thousand population. While the book was published by NRPA and the table of standards became widely known as “the NRPA standards,” **these standards were never formally adopted for use by NRPA.**

Since that time, various publications have updated and expanded upon possible “standards,” several of which have been published by NRPA. Many of these publications did benchmarking and other normative research to try and determine what an “average LOS” should be. It is important to note that NRPA and the prestigious American Academy for Park and Recreation Administration, as organizations, have focused in recent years on accreditation standards for agencies, which are less directed towards outputs, outcomes and performance, and more on planning, organizational structure, and management processes. **In essence, the popularly referred to “NRPA standards” for LOS, as such, do not exist.** The following table gives some of the more commonly used capacity “standards” today.

Commonly Referenced LOS Capacity “Standards”

Activity/ Facility	Recommended Space Requirements	Service Radius and Location Notes	Number of Units per Population
Baseball Official	3.0 to 3.85 acre minimum	¼ to ½ mile Unlighted part of neighborhood complex; lighted fields part of community complex	1 per 5,000; lighted 1 per 30,000
Little League	1.2 acre minimum		
Basketball Youth	2,400 – 3,036 vs.	¼ to ½ mile Usually in school, recreation center or church facility; safe walking or bike access; outdoor courts in neighborhood and community parks, plus active recreation areas in other park settings	1 per 5,000
High school	5,040 – 7,280 s.f.		
Football	Minimum 1.5 acres	15 – 30 minute travel time Usually part of sports complex in community park or adjacent to school	1 per 20,000
Soccer	1.7 to 2.1 acres	1 to 2 miles Youth soccer on smaller fields adjacent to larger soccer fields or neighborhood parks	1 per 10,000
Softball	1.5 to 2.0 acres	¼ to ½ mile May also be used for youth baseball	1 per 5,000 (if also used for youth baseball)
Swimming Pools	Varies on size of pool & amenities; usually ½ to 2-acre site	15 – 30 minutes travel time Pools for general community use should be planned for teaching, competitive & recreational purposes with enough depth (3.4m) to accommodate 1m to 3m diving boards; located in community park or school site	1 per 20,000 (pools should accommodate 3% to 5% of total population at a time)
Tennis	Minimum of 7,200 s.f. single court area (2 acres per complex)	¼ to ½ mile Best in groups of 2 to 4 courts; located in neighborhood community park or near school site	1 court per 2,000
Volleyball	Minimum 4,000 s.f.	¼ to 1 mile Usually in school, recreation center or church facility; safe walking or bike access; outdoor courts in neighborhood and community parks, plus active recreation areas in other park settings	1 court per 5,000
Total land Acreage		Various types of parks - mini, neighborhood, community, regional, conservation, etc.	10 acres per 1,000

Sources:

- David N. Ammons, *Municipal Benchmarks - Assessing Local Performance and Establishing Community Standards*, 2nd Ed., 2002
- Roger A. Lancaster (Ed.), *Recreation, Park and Open Space Standards and Guidelines* (Alexandria, VA: National Recreation and Park Association, 1983), pp. 56-57.
- James D. Mertes and James R. Hall, *Park, Recreation, Open Space and Greenways Guidelines*, (Alexandria, VA: National Recreation and Park Association, 1996), pp. 94-103.

In conducting planning work, it is key to realize that the above standards can be valuable when referenced as “norms” for capacity, but not necessarily as the target standards for which a community should strive. Each community is different and there are many varying factors which are not addressed by the standards above. For example:

- Does “developed acreage” include golf courses”? What about indoor and passive facilities?
- What are the standards for skateparks? Ice Arenas? Public Art? Etc.?
- What if it’s an urban land-locked community? What if it’s a small town surrounded by open Federal lands?
- What about quality and condition? What if there’s a bunch of ballfields, but they haven’t been maintained in the last ten years?
- And many other questions....

GRASP[®]

In order to address these and other relevant questions, a new methodology for determining Level of Service was developed. It is called a **composite-values methodology** and has been applied in communities across the nation in recent years to provide a better way of measuring and portraying the service provided by parks and recreation systems. Primary research and development on this methodology was funded jointly by GreenPlay, LLC, a management consulting firm for parks, open space and related agencies, Design Concepts, a landscape architecture and planning firm, and Geowest, a spatial information management firm. The trademarked name for the composite-values methodology process that these three firms use is called **GRASP[®] (Geo-Referenced Amenities Standards Program)**. For this methodology, capacity is only part of the LOS equation. Other factors are brought into consideration, including *quality, condition, location, comfort, convenience, and ambience*.

To do this, parks, trails, recreation, and open space are looked at as part of an overall infrastructure for a community made up of various components, such as playgrounds, multi-purpose fields, passive areas, etc. The ways in which the characteristics listed above affect the amount of service provided by the components of the system are explained in the following text.

Quality – The service provided by anything, whether it is a playground, soccer field, or swimming pool is determined in part by its quality. A playground with a variety of features, such as climbers, slides, and swings provides a higher degree of service than one with nothing but an old teeter-totter and some “monkey-bars.”

Condition – The condition of a component within the park system also affects the amount of service it provides. A playground in disrepair with unsafe equipment does not offer the same service as one in good condition. Similarly, a soccer field with a smooth surface of well-maintained grass certainly offers a higher degree of service than one that is full of weeds, ruts, and other hazards.

Location – To be served by something, you need to be able to get to it. The typical park playground is of more service to people who live within easy reach of it than it is to someone living all the way across town. Therefore, service is dependent upon proximity and access.

Comfort – The service provided by a component, such as a playground, is increased by having amenities such as shade, seating, and a restroom nearby. Comfort enhances the experience of using a component.

Convenience – Convenience encourages people to use a component, which increased the amount of service that it offers. Easy access and the availability of trash receptacles, bike rack, or nearby parking are examples of conveniences that enhance the service provided by a component.

Ambience – Simple observation will prove that people are drawn to places that “feel” good. This includes a sense of safety and security, as well as pleasant surroundings, attractive views, and a sense of place. A well-designed park is preferable to poorly-designed one, and this enhances the degree of service provided by the components within it.

In this methodology, the geographic location of the component is also recorded. Capacity is still part of the LOS analysis (described below) and the quantity of each component is recorded as well.

The methodology uses comfort, convenience, and ambience as characteristics that are part of the context and setting of a component. They are not characteristics of the component itself, but when they exist in proximity to a component they enhance the value of the component.

By combining and analyzing the composite values of each component, it is possible to measure the service provided by a parks and recreation system from a variety of perspectives and for any given location. Typically this begins with a decision on “**relevant components**” for the analysis, collection of an accurate inventory of those components, analysis and then the results are presented in a series of maps and tables that make up the **GRASP**[®] analysis of the study area.

Making Justifiable Decisions

All of the data generated from the GRASP[®] evaluation is compiled into an electronic database that is then available and owned by the agency for use in a variety of ways. The database can help keep track of facilities and programs, and can be used to schedule services, maintenance, and the replacement of components. In addition to determining LOS, it can be used to project long-term capital and life-cycle costing needs. All portions of the information are in standard available software and can be produced in a variety of ways for future planning or sharing with the public.

It is important to note that the GRASP[®] methodology provides not only accurate LOS and facility inventory information, but also works with and integrates with other tools to help agencies make decisions. It is relatively easy to maintain, updatable, and creates easily understood graphic depictions of issues. Combined with a needs assessment, public and staff involvement, program and financial assessment, GRASP[™] allows an agency to defensibly make recommendations on priorities for ongoing resource allocations along with capital and operational funding.

INSERT TAB

**City of Woodburn
PROGRAM PARTICIPANT EVALUATION**

In our continuing effort to meet your needs in the most efficient and effective manner, we ask for your candid evaluation of your experience with our programs, events and staff by completing this evaluation form and returning it to us at your earliest convenience. Your feedback regarding our effectiveness will help us monitor the quality of our customer service. Thank you for taking the time to share your thoughts with us.

1. Are you a City of Woodburn Resident? _____ Yes No

2. Name of Program: _____ Location(s): _____ Date: _____

3. How did you learn about this program?
 Program Brochure Newspaper (Which one?) _____ Waterbill Newsletter Insert
 Website Family/Friend Radio/TV Other: _____

4. How did you register? MailIn Other Not Applicable
 Walk-In (Where? _____)

5. If you are a parent completing this form, how many children do you have registered in this program? _____

PLEASE RATE YOUR LEVEL OF SATISFACTION ON A 1 – 5 SCALE.

1 = Unsatisfactory 2 = Below Average 3 = Average 4 = Above Average 5 = Excellent

PLEASE CIRCLE ONE

	Unsatisfactory	Average	Excellent
Overall	1	2	3
Program Satisfaction	1	2	3
• Comments:			
Registration	1	2	3
Registration Process (OVERALL)	1	2	3
Convenience	1	2	3
Staff Courtesy	1	2	3
• Comments:			
Instructor	1	2	3
Instructor (OVERALL)	1	2	3
Effective Communication	1	2	3
Knowledge of Subject	1	2	3
Enthusiasm	1	2	3
• Comments:			
Facility	1	2	3
Facility (OVERALL)(LIST FACILITY IN COMMENTS)	1	2	3
Cleanliness	1	2	3
Appropriateness for Program	1	2	3
Staff Friendliness	1	2	3
• Comments:			

*If rating = 3 or less please explain.
Your specific comments will help us understand your level of satisfaction.*

1. What did you/your child like most about this program? (Use reverse if necessary) _____

2. What did you/your child like least about this program? (Use reverse if necessary) _____

3. What improvements would you recommend for this program? (Use reverse if necessary) _____

4. What other programs would you like to see offered? (Use reverse if necessary) _____

5. Please give a grade based on your level of satisfaction for this program. (Circle one.)
A=Excellent B=Above Average C=Average D=Need Improvement E=Failure

PLEASE WRITE ANY ADDITIONAL COMMENTS OR CONCERNS ON THE BACK OF THIS FORM.

Fax to: _____ Mail to: _____

WOULD YOU LIKE TO SPEAK TO A STAFF MEMBER ABOUT YOUR EXPERIENCE? CONTACT @
Thank you for taking the time to complete this evaluation!

INSERT TAB

Sample

Partnership Policy and Proposal Format

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**Sample Parks and Recreation Department
Partnership Policy
And Proposal Format**

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I. Sample Parks and Recreation Department Partnership Policy

A. Purpose

This policy is designed to guide the process for Sample Parks and Recreation Department in their desire to partner with private, non-profit, or other governmental entities for the development, design, construction and operation of possibly partnered recreational facilities and/or programs that may occur on City property.

Sample Parks and Recreation Department would like to identify for-profit, non-profit, and governmental entities that are interested in proposing to partner with the City to develop recreational facilities and/or programs. A major component in exploring any potential partnership will be to identify additional collaborating partners that may help provide a synergistic working relationship in terms of resources, community contributions, knowledge, and political sensitivity. These partnerships should be mutually beneficial for all proposing partners including the City, and particularly beneficial for the citizens of the community.

This policy document is designed to:

- Provide essential background information,
- Provide parameters for gathering information regarding the needs and contributions of potential partners, and
- Identify how the partnerships will benefit the Sample Parks and Recreation Department and the community.

Part Two: The “Proposed Partnership Outline Format”, provides a format that is intended to help guide Proposing Partners in creating a proposal for review by Sample Parks and Recreation Department staff.

B. Background and Assumptions

Partnerships are being used across the nation by governmental agencies in order to utilize additional resources for their community's benefit. Examples of partnerships abound, and encompass a broad spectrum of agreements and implementation. The most commonly described partnership is between a public and a private entity, but partnerships also occur between public entities and non-profit organizations and/or other governmental agencies.

Note on Privatization:

This application is specific for proposed partnering for new facilities or programs.

This information does not intend to address the issue of privatization, or transferring existing City functions to a non-City entity for improved efficiency and/or competitive cost concerns. An example of privatization would be a contract for a landscaping company to provide mowing services in a park. The City is always open to suggestions for improving services and cost savings through contractual arrangements. If you have an idea for privatization of current City functions, please call or outline your ideas in a letter for the City's consideration.

In order for partnerships to be successful, research has shown that the following elements should be in place prior to partnership procurement:

- There must be support for the concept and process of partnering from the very highest organizational level – i.e.: the Board or Trustees, a council, and/or department head.
- The most successful agencies have high-ranking officials that believe that they owe it to their citizens to explore partnering opportunities whenever presented, those communities both solicit partners and consider partnering requests brought to them.
- It is very important to have a Partnership Policy in place before partner procurement begins. This allows the agency to be proactive rather than reactive when presented with a partnership opportunity. It also sets a “level playing field” for all potential partners, so that they can know and understand in advance the parameters and selection criteria for a proposed partnership.
- A partnership policy and process should set development priorities and incorporate multiple points for go/no-go decisions.
- The partnership creation process should be a public process, with both Partners and the Partnering Agency well aware in advance of the upcoming steps.

C. Partnership Definition

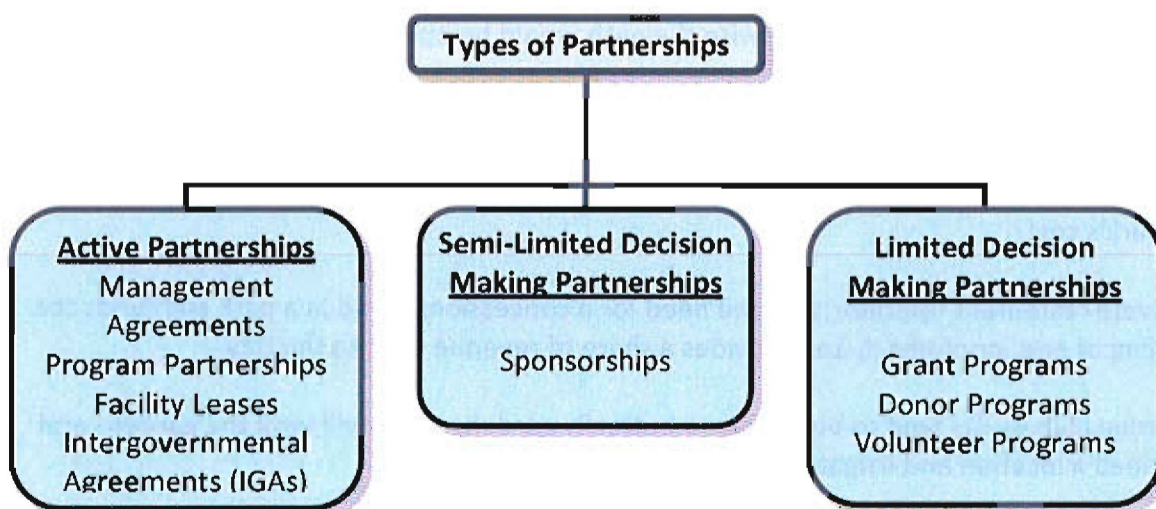
For purposes of this document and policy, a Proposed Partnership is defined as:

"An identified idea or concept involving Sample Parks and Recreation Department and for-profit, non-profit, and/or governmental entities, outlining the application of combined resources to develop facilities, programs, and/or amenities for the City and its citizens."

A partnership is a cooperative venture between two or more parties with a common goal, who combine complementary resources to establish a mutual direction or complete a mutually beneficial project. Partnerships can be facility-based or program-specific. The main goal for Sample Parks and Recreation Department partnerships is enhancing public offerings to meet the mission and goals of the City. Sample Parks and Recreation Department is interested in promoting partnerships which involve cooperation among many partners, bringing resources together to accomplish goals in a synergistic manner. Proposals that incorporate such collaborative efforts will receive priority status.

Partnerships can accomplish tasks with limited resources, respond to compelling issues, encourage cooperative interaction and conflict resolution, involve outside interests, and serve as an education and outreach tool. Partnerships broaden ownership in various projects and increase public support for community recreation goals. Partners often have flexibility to obtain and invest resources/dollars on products or activities where municipal government may be limited.

Partnerships can take the form of (1) cash gifts and donor programs, (2) improved access to alternative funding, (3) property investments, (4) charitable trust funds, (5) labor, (6) materials, (7) equipment, (8) sponsorships, (9) technical skills and/or management skills, and other forms of value. The effective use of volunteers also can figure significantly into developing partnerships. Some partnerships involve active decision making, while in others, certain partners take a more passive role. The following schematic shows the types of possible partnerships discussed in this policy:



D. Possible Types of Active Partnerships

Sample Parks and Recreation Department is interested in promoting collaborative partnerships among multiple community organizations. Types of agreements for Proposed "Active" Partnerships may include leases, contracts, sponsorship agreements, marketing agreements, management agreements, joint-use agreements, inter-governmental agreements, or a combination of these. An innovative and mutually beneficial partnership that does not fit into any of the following categories may also be considered.

Proposed partnerships will be considered for facility, service, operations, and/or program development including associated needs, such as parking, paving, fencing, drainage systems, signage, outdoor restrooms, lighting, utility infrastructure, etc.

The following examples are provided only to illustrate possible types of partnerships. They are not necessarily examples that would be approved and/or implemented.

Examples of Public/Private Partnerships

- A private business seeing the need for more/different community fitness and wellness activities wants to build a facility on City land, negotiate a management contract, provide the needed programs, and make a profit.
- A private group interested in environmental conservation obtains a grant from a foundation to build an educational kiosk, providing all materials and labor, and is in need of a spot to place it.
- Several neighboring businesses see the need for a place for their employees to work out during the work day. They group together to fund initial facilities and an operating subsidy and give the facility to the City to operate for additional public users.
- A biking club wants to fund the building of a race course through a park. The races would be held one night per week, but otherwise the path would be open for public biking and in-line skating.
- A large corporate community relations office wants to provide a skatepark, but doesn't want to run it. They give a check to the City in exchange for publicizing their underwriting of the park's cost.
- A private restaurant operator sees the need for a concessions stand in a park and funds the building of one, operates it, and provides a share of revenue back to the City.
- A garden club wants land to build unique butterfly gardens. They will tend the gardens and just need a location and irrigation water.

Examples of Public/Non-Profit Partnerships

- A group of participants for a particular sport or hobby sees a need for more playing space and forms a non-profit entity to raise funds for a facility for their priority use that is open to the public during other hours.
- A non-profit baseball association needs fields for community programs and wants to obtain grants for the building of the fields. They would get priority use of the fields, which would be open for the City to schedule use during other times.
- A museum funds and constructs a new building, dedicating some space and time for community meetings and paying a portion of revenues to the City to lease its land.

Examples of Public/Public Partnerships

- Two governmental entities contribute financially to the development and construction of a recreational facility to serve residents of both entities. One entity, through an IGA, is responsible for the operation of the facility, while the other entity contributes operating subsidy through a formula based on population or some other appropriate factor.
- Two governmental public safety agencies see the need for more physical training space for their employees. They jointly build a gym adjacent to City facilities to share for their training during the day. The gyms would be open for the City to schedule for other users at night.
- A school district sees the need for a climbing wall for their athletes. The district funds the wall and subsidizes operating costs, and the City manages and maintains the wall to provide public use during non-school hours.
- A university needs meeting rooms. They fund a multi-use building on City land that can be used for City community programs at night.

E. Sponsorships

Sample Parks and Recreation Department is interested in actively procuring sponsorships for facilities and programs as one type of beneficial partnership. Please see ***the Sample Parks and Recreation Department Sponsorship Policy*** for more information.

F. Limited-Decision Making Partnerships: Donor, Volunteer, and Granting Programs

While this policy document focuses on the parameters for more active types of partnerships, the City is interested in, and will be happy to discuss, a proposal for any of these types of partnerships, and may create specific plans for such in the future.

G. Benefits of Partnerships with Sample Parks and Recreation Department

The City expects that any Proposed Partnership will have benefits for all involved parties. Some general expected benefits are:

Benefits for the City and the Community:

- Merging of resources to create a higher level of service and facility availability for community members.
- Making alternative funding sources available for public community amenities.
- Tapping into the dynamic and entrepreneurial traits of private industry.
- Delivering services and facilities more efficiently by allowing for collaborative business solutions to public organizational challenges.
- Meeting the needs of specific groups of users through the availability of land for development and community use.

Benefits for the Partners:

- Land and/or facility availability at a subsidized level for specific facility and/or program needs.
- Sharing of the risk with an established stable governmental entity.
- Becoming part of a larger network of support for management and promotion of facilities and programs.
- Availability of professional City recreation and planning experts to maximize the facilities and programs that may result
- Availability of City staff facilitation to help streamline the planning and operational efforts.

II. The Partnering Process

The steps for the creation of a partnership with the Sample Parks and Recreation Department are as follows:

- A. Sample Parks and Recreation Department will create a public notification process that will help inform any and all interested partners of the availability of partnerships with the City. This will be done through notification in area newspapers, listing in the brochure, or through any other notification method that is feasible.
- B. The proposing partner takes the first step to propose partnering with the City. To help in reviewing both the partnerships proposed, and the project to be developed in partnership, the City asks for a **Preliminary Proposal** according to a specific format as outlined in **Part Two - Proposed Partnership Outline Format**.
- C. If initial review of a Preliminary Proposal yields interest and appears to be mutually beneficial based on the City Mission and Goals, and the Selection Criteria, a City staff or appointed representative will be assigned to work with potential partners.
- D. The City representative is available to answer questions related to the creation of an initial proposal, and after initial interest has been indicated, will work with the proposing partner to create a checklist of what actions need to take place next. Each project will have distinctive planning, design, review and support issues. The City representative will facilitate the process of determining how the partnership will address these issues. This representative can also facilitate approvals and input from any involved City departments, providing guidance for the partners as to necessary steps.
- E. An additional focus at this point will be determining whether this project is appropriate for additional collaborative partnering, and whether this project should prompt the City to seek a **Request for Proposal (RFP)** from competing/ collaborating organizations.

Request for Proposal (RFP) Trigger: In order to reduce concerns of unfair private competition, if a proposed project involves partnering with a private "for-profit" entity and a dollar amount greater than \$5,000, and the City has not already undergone a public process for solicitation of that particular type of partnership, the City will request Partnership Proposals from other interested private entities for identical and/or complementary facilities, programs or services. A selection of appropriate partners will be part of the process.

- F. For most projects, a **Formal Proposal** from the partners for their desired development project will need to be presented for the City's official development review processes and approvals. The project may require approval by the Legal, Planning, Fire and Safety, Finance and/or other City Departments, Parks and Recreation Advisory Board, Planning Board, The Board of Trustees, and/or the City Supervisor's Office, depending on project complexity and applicable City Charter provisions, ordinances or regulations. If these reviews are necessary, provision to reimburse the City for its costs incurred in having a representative facilitate the

partnered project's passage through Development Review should be included in the partnership proposal.

- G. Depending on project complexity and anticipated benefits, responsibilities for all action points are negotiable, within the framework established by law, to assure the most efficient and mutually beneficial outcome. Some projects may require that all technical and professional expertise and staff resources come from outside the City's staff, while some projects may proceed most efficiently if the City contributes staff resources to the partnership.
- H. The partnership must cover the costs the partnership incurs, regardless of how the partnered project is staffed, and reflect those costs in its project proposal and budget. The proposal for the partnered project should also discuss how staffing and expertise will be provided, and what documents will be produced. If City staff resources are to be used by the partnership, those costs should be allocated to the partnered project and charged to it.
- I. Specific **Partnership Agreements** appropriate to the project will be drafted jointly. There is no specifically prescribed format for **Partnership Agreements**, which may take any of several forms depending on what will accomplish the desired relationships among partners. The agreements may be in the form of:
 - Lease Agreements
 - Management and/or Operating Agreements
 - Maintenance Agreements
 - Intergovernmental Agreements (IGAs)
 - Or a combination of these and/or other appropriate agreements

Proposed partnership agreements might include oversight of the development of the partnership, concept plans and project master plans, environmental assessments, architectural designs, development and design review, project management, and construction documents, inspections, contracting, monitoring, etc. Provision to fund the costs and for reimbursing the City for its costs incurred in creating the partnership, facilitating the project's passage through the Development Review Processes, and completing the required documents should be considered.

- J. If all is approved, the Partnership begins. The City is committed to upholding its responsibilities to Partners from the initiation through the continuation of a partnership. Evaluation will be an integral component of all Partnerships. The agreements should outline who is responsible for evaluation, the types of measures used, and detail what will occur should the evaluations reveal Partners are not meeting their Partnership obligations.

III. The Partnership Evaluation Process

A. Mission Statements and Goals

All partnerships with Sample Parks and Recreation Department should be in accord with the City's and the Parks and Recreation Department's Mission and Goals to indicate how a proposed partnership for that Department would be preliminarily evaluated:

SAMPLE MISSION STATEMENT

The Sample Parks and Recreation Department will provide a variety of parks, recreation facilities and program experiences equitably throughout the community. Programs will be developed and maintained to the highest quality, ensuring a safe environment with exceptional service while developing a lifetime customer. Services will demonstrate a positive economic investment through partnerships with other service providers, both public and private, ensuring a high quality of life for citizens of Sample.

(Sample) GOALS –

- Promote physical and mental health and fitness
- Nourish the development of children and youth
- Help to build strong communities and neighborhoods
- Promote environmental stewardship
- Provide beautiful, safe, and functional parks and facilities that improve the lives of all citizens
- Preserve cultural and historic features within the City's parks and recreation systems
- Provide a work environment for the Parks & Recreation Department staff that encourages initiative, professional development, high morale, productivity, teamwork, innovation, and excellence in management

B. Other Considerations

1. Costs for the Proposal Approval Process

For most proposed partnerships, there will be considerable staff time spent on the review and approval process once a project passes the initial review stage. This time includes discussions with Proposing Partners, exploration of synergistic partnering opportunities, possible RFP processes, facilitation of the approval process, assistance in writing and negotiating agreements, contracting, etc. There may also be costs for construction and planning documents, design work, and related needs and development review processes mandated by City ordinances.

Successful Partnerships will take these costs into account and may plan for City recovery of some or all of these costs within the proposal framework. Some of these costs could be considered as construction expenses, reimbursed through a negotiated agreement once operations begin, or covered through some other creative means.

2. Land Use and/or Site Improvements

Some proposed partnerships may include facility and/or land use. Necessary site improvements cannot be automatically assumed. Costs and responsibility for these improvements should be considered in any Proposal. Some of the general and usual needs for public facilities that may not be included as City contributions and may need to be negotiated for a project include:

- Any facilities or non-existent infrastructure construction
- Roads or street improvements
- Maintenance to specified standards
- Staffing
- Parking
- Snow removal
- Lighting
- Outdoor restrooms
- Water fountains
- Complementary uses of the site
- Utility improvements (phone, cable, storm drainage, electricity, water, gas, sewer, etc.)
- Custodial services
- Trash removal

3. Need

The nature of provision of public services determines that certain activities will have a higher need than others. Some activities serve a relatively small number of users and have a high facility cost. Others serve a large number of users and are widely available from the private sector because they are profitable. The determination of need for facilities and programs is an ongoing discussion in public provision of programs and amenities. The project will be evaluated based on how the project fulfills a public need.

4. Funding

Only when a Partnership Proposal demonstrates high unmet needs and high benefits for City citizens, will the City consider contributing resources to a project. The City recommends that Proposing Partners consider sources of potential funding. The more successful partnerships will have funding secured in advance. In most cases, Proposing Partners should consider funding and cash flow for initial capital development, staffing, and ongoing operation and maintenance.

The details of approved and pending funding sources should be clearly identified in a proposal.

For many partners, especially small private user groups, non-profit groups, and governmental agencies, cash resources may be a limiting factor in the proposal. It may be a necessity for partners to utilize alternative funding sources for resources to complete a proposed project. Obtaining alternative funding often demands creativity, ingenuity, and persistence, but many forms of funding are available.

Alternative funding can come from many sources, e.g. Sponsorships, Grants, and Donor Programs. A local librarian and/or internet searches can help with foundation and grant resources. Developing a solid leadership team for a partnering organization will help find funding sources. In-kind contributions can, in some cases, add additional funding.

All plans for using alternative funding should be clearly identified. The City has an established Sponsorship Policy, and partnered projects will be expected to adhere to the Policy. This includes the necessity of having an Approved Sponsorship Plan in place prior to procurement of sponsorships for a Partnered Project.

C. Selection Criteria

In assessing a partnership opportunity to provide facilities and services, the City will consider (as appropriate) the following criteria. The Proposed Partnership Outline Format in Part Two provides a structure to use in creating a proposal. City staff and representatives will make an evaluation by attempting to answer each of the following Guiding Questions:

- How does the project align with the City and affected **Department's** Mission Statement and Goals?
- How does the proposed facility fit into the current City and the affected **Department's** Master Plan?
- How does the facility/program meet the needs of City residents?
- How will the project generate more revenue and/or less cost per participant than the City can provide with its own staff or facilities?
- What are the alternatives that currently exist, or have been considered, to serve the users identified in this project?
- How much of the existing need is now being met within the City borders and within adjacent cities?
- What is the number and demographic profile of participants who will be served?
- How can the proposing partner assure the City of the long-term stability of the proposed partnership, both for operations and for maintenance standards?
- How will the partnered project meet Americans with Disabilities Act and EEOC requirements?
- How will the organization offer programs at reasonable and competitive costs for participants
- What are the overall benefits for both the City and the Proposing Partners?

Additional Assistance

Sample Parks and Recreation Department is aware that the partnership process does entail a great deal of background work on the part of the Proposing Partner. The following list of resources may be helpful in preparing a proposal:

- Courses are available through local colleges and universities to help organizations develop a business plan and/or operational pro-formas.
- The Chamber of Commerce offers a variety of courses and assistance for business owners and for those contemplating starting new ventures.
- There are consultants who specialize in facilitating these types of partnerships. For one example, contact **GreenPlay, LLC**, toll free at **1-866-849-9959** or **www.greenplayllc.com**.
- Reference Librarians at libraries and internet searches can be very helpful in identifying possible funding sources and partners, including grants, foundations, financing, etc.
- Relevant information including the ***City of Sample Comprehensive Plan***, the ***Parks and Recreation Master Plan***, site maps, and other documents are available at the _____. These documents may be copied or reviewed, but may not be taken off-site.
- The Sample Parks and Recreation Department Web Site (***www.XXXX.com***) has additional information.
- **If additional help or information is needed, please call 000-000-0000.**

Part Two

Sample Proposed Partnership Outline Format

Please provide as much information as possible in the following outline form.

I. Description of Proposing Organization:

- Name of Organization
- Years in Existence
- Contact Name, Mailing Address, Physical Address, Phone, Fax, E-mail
- Purpose of Organization
- Services Provided
- Member/User/Customer Profiles
- Accomplishments
- Legal Status

II. Decision Making Authority

Who is authorized to negotiate on behalf of the organization? Who or what group (i.e. Council/Commission/Board) is the final decision maker and can authorize the funding commitment? What is the timeframe for decision making?

Summary of Proposal (100 words or less)

What is being proposed in terms of capital development, and program needs?

III. Benefits to the Partnering Organization

Why is your organization interested in partnering with the Sample Parks and Recreation Department? Please individually list and discuss the benefits (monetary and non-monetary) for your organization.

IV. Benefits to the Sample Parks and Recreation Department

Please individually list and discuss the benefits (monetary and non-monetary) for the Sample Parks and Recreation Department and residents of the City.

V. Details (as currently known)

The following page lists a series of *Guiding Questions* to help you address details that can help outline the benefits of a possible partnership. Please try to answer as many as possible with currently known information. Please include what your organization proposes to provide and what is requested of Sample Parks and Recreation Department. Please include (as known) initial plans for your concept, operations, projected costs and revenues, staffing, and/or any scheduling or maintenance needs, etc.

Guiding Questions

Meeting the Needs of our Community:

- In your experience, how does the project align with park and recreation goals?
- How does the proposed program or facility meet a need for City residents?
- Who will be the users? What is the projected number and profile of participants who will be served?
- What alternatives currently exist to serve the users identified in this project?
- How much of the existing need is now being met? What is the availability of similar programs elsewhere in the community?
- Do the programs provide opportunities for entry-level, intermediate, and/or expert skill levels?
- How does this project incorporate environmentally sustainable practices?

The Financial Aspect:

- Can the project generate more revenue and/or less cost per participant than the City can provide with its own staff or facilities? If not, why should the City partner on this project?
- Will your organization offer programs at reasonable and competitive costs for all participants? What are the anticipated prices for participants?
- What resources are expected to come from the Parks & Recreation Department?
- Will there be a monetary benefit for the City, and if so, how and how much?

Logistics:

- How much space do you need? What type of space?
- What is critical related to location?
- What is your proposed timeline?
- What are your projected hours of operations?
- What are your initial staffing projections?
- Are there any mutually-beneficial cooperative marketing benefits?
- What types of insurance will be needed and who will be responsible for acquiring and paying premiums on the policies?
- What is your organization's experience in providing this type of facility/program?
- How will your organization meet Americans with Disabilities Act and EEO requirements?

Agreements and Evaluation:

- How, by whom, and at what intervals should the project be evaluated?
- How can you assure the City of long-term stability of your organization?
- What types and length of agreements should be used for this project?
- What types of "exit strategies" should we include?
- What should be done if the project does not meet the conditions of the original agreements?

INSERT TAB

Grant Opportunities Related to Parks and Recreation

Federal Government Opportunities (Specific to Parks and Recreation)

The Land and Water Conservation Fund (LWCF)

The Land and Water Conservation Fund (LWCF) has two components:

- A federal program that funds the purchase of land and water areas for conservation and recreation purposes; and
- A state matching-grants program that provides funds to states for planning, developing, and acquiring land and water areas for state and local space and natural resource protection, and recreation enhancement.

A state or local agency's access to the funds is contingent upon them matching the funds on a 50-50 basis. Regulations allow in-kind contributions of labor, equipment, materials, or land to be used as the matching source.

The Federal Government announced the LWCF will make \$94 million available to all 50 states in 2003 for enhancing parks and other recreational opportunities.

Environmental Protection Agency

Technical Assistance Grant

To apply for a Technical Assistance Grant (TAG), the agency should send the EPA a Letter of Intent. The EPA will then notify the community, the agency fills out the appropriate paperwork, the EPA awards the grant and the agency hires a technical advisor.

Environmental Education Grant Program

www.epa.gov/enviroed/grants.html

Project grants up to \$25,000 awarded in EPA's ten regional offices support environmental education projects that enhance the public's awareness and knowledge to make informed decisions that affect environmental quality. Grants of more than \$25,000 are awarded at EPA Headquarters in Washington, DC.

Sustainable Development Challenge Grants

www.epa.gov/ecocommunity/sdcg

Formula funding to states, re-granted to programs that encourage creative, locally developed projects that address serious environmental problems through the application of sustainable development strategies.

United States Department of Agriculture

Urban and Community Forestry Program

www.fs.fed.us/spf/coop/ucf_general.htm

Competitive project grants, awarded through regional divisions, (www.fs.fed.us/spf/COOP/udf_regions.htm) to support people in urban areas and community settings to sustain shade trees, forest lands, and open spaces.

United States Department of Education

21st Century Community Learning Centers (21st CCLC)

www.ed.gov/21stcclc/

Competitive federal project grants awarded to after-school, weekend, and summer programs for youth that provide expanded learning opportunities in a safe, drug-free, and supervised environment. The 21st CCLC Program is a key component of President Bush's No Child Left Behind Act. It is an opportunity for students and their families to continue to learn new skills and discover new abilities after the school day has ended. Congress has supported this initiative by appropriating \$1 billion for after school programs in Fiscal Year (FY) 2002 (up from \$846 million in 2001). For a complete listing of 21st CCLC awards, go to the program website.

United States Department of Transportation

Recreational Trails Program

www.fhwa.dot.gov/tea21/factsheets/rec-trl.htm

Competitive federal project grants providing \$270 million over the six years to create and maintain recreational trails.

TEA-21, enacted in June, 1998, authorizes the Federal surface transportation programs through 2003 and provides over \$3 billion in formula funding to states. ISTEA (Intermodal Surface Transportation Efficiency Act) preceded and funded similar programs from 1991-1998.

State Opportunities (Specific to Recreation and Parks)

Local Government Grants

<http://www.oregon.gov/OPRD/GRANTS/local.shtml>

Competitive grants are awarded to counties, municipalities, and special districts to acquire, establish, expand and enhance park, outdoor recreation and environmental education facilities. Projects include ballfields, sports complexes, skate parks, playgrounds, and swimming pools.

Recreational Trails Grants

<http://www.oregon.gov/OPRD/GRANTS/trails.shtml>

Recreational trail-related projects are eligible for national grants administered by Oregon Parks and Recreation Department (OPRD). Qualifying projects include hiking, running, bicycling, off-road motorcycling, and all-terrain vehicle riding. Yearly grants are awarded based on funds voted on by the U.S. Congress.

Land and Water Conservation Fund Grants

<http://www.oregon.gov/OPRD/GRANTS/lwcf.shtml>

The LWCF grants provide matching grants to state and local governments for acquiring and developing public outdoor recreation areas and facilities. Since 1964, this national grant has awarded more than \$55 million for Oregon recreational areas and facilities.

Private Foundation Opportunities (Specific to Recreation and Parks)

American Greenways

Contact: <http://www.conservationfund.org/?article=2106>

When: Applications may be submitted from March 1 to June 1 of each calendar year. The final deadline for submitting applications and other required materials is **June 1**. The announcement of awards will be made in early fall.

How much: The maximum grant award is \$2,500, although most grants will range from \$500 to \$1,000.

What: The Eastman Kodak American Greenways Awards, a partnership involving Kodak, the Conservation Fund, and the National Geographic Society, provides small grants to stimulate the planning and design of greenways in communities.

Frank Stanley Beveridge Foundation, Inc.

The Florida-based Beveridge Foundation was established in Massachusetts in 1947 by Frank Stanley Beveridge, the founder of Stanley Home Products, Inc. Today the Foundation considers grant proposals in some two dozen institutional/program activity areas, including animal related, arts and culture, civil rights, community improvement, conservation/environment, crime, disasters/safety, diseases/medical disciplines, education, employment, food and agriculture, health - general & rehabilitative, housing, human services, mental health - crisis intervention, philanthropy/voluntarism, public affairs and society benefit, recreation, religion, science, social sciences, and youth development. The stated purpose of the Foundation's Web site, however, is to determine whether potential applicants are eligible to receive grants from the Foundation. In addition to a self-administered interactive survey to help grant seekers determine whether they meet the Foundation's basic eligibility requirements, visitors to the site will find a biography of Mr. Beveridge, a recent grants list, a listing of the Foundation's officers and directors, and contact information.

The Captain Planet Foundation

Contact: <http://www.turner.com/cpf>

When: Deadline is March 31

How much: \$250 - \$2,000

What: Grants support hands on environmental projects for children and youth. The organization's objective is to encourage innovative programs that work with children individually and collectively to solve environmental problems in their communities.

Louis Calder Foundation

230 Park Avenue, Suite 1525, New York, NY 10169

Contact: (212) 687-1680 <http://www.lcfnyc.org>

How much: \$5,000 to \$50,000

What: The foundation strives primarily to provide opportunities for children and youth to access meaningful non-school hour programming that provides nurturing, enriching experiences and stimulates aspirations, enabling them to develop to their fullest potential.

Hasbro Children's Foundation

32 West 23 Street, New York, NY 10010, <http://www.hasbro.org>

When: Rolling deadline

How much: Average \$500-\$35,000

What: Seek to fund fully integrated universally accessible playgrounds. Priority is given to economically disadvantaged areas.

Merck Family Fund

303 Adams Street, Milton, MA 02186

Contact: <http://www.merckff.org>

When: No deadline

How much: \$15,000 to \$35,000

What: Grants are for community-based conservation groups. New requests for support to the Merck Family Fund should be made by a letter of inquiry rather than with a full proposal or a request for a personal meeting. The letter should not exceed two pages and should concisely describe the project, its purpose, its likely impact, and the amount being requested. The letter should also briefly describe the organization and the overall budget. The Fund's staff will review the letter and decide whether to invite a full proposal. Letters of inquiry are acknowledged as soon as possible. The Fund strongly prefers applications printed double-sided on non-chlorine bleached 100% recycled or alternative paper, and organizations that have a commitment to recycled and reused products throughout their work.

The Merck Foundation

303 Adams Street, Milton, MA 02186

Contact: <http://www.merckff.org>

When: No deadline but only invited proposals will be considered

How much: \$10,000 - \$35,000

What: Supports work by communities with few resources who are confronting significant social, economic, and environmental challenges. The two areas of focus for the Fund are to a) create green and open space, and b) support youth as agents of social change. Projects falling under this first category can range from encouraging local residents to reclaim, improve, and maintain community gardens, land with the potential for recreational or educational uses, and under-utilized open space; build local, grassroots organizations, provide technical assistance, and advocate at a city-wide level for the enhancement of open space; and provide additional benefits to the community, such as employment training, fresh food, or economic opportunities. Under the second category, projects should involve youth in the design, operation, and evaluation of a project; train youth to learn skills, develop relationships, and gain experience while making a positive impact on the community; support youth to research issues of concern, design strategies for change, and implement action plans; and identify youth as important stakeholders in the health and well-being of the community.

JP Morgan Chase Foundation

Contact: (212) 332-4100

When: One deadline per year for each grant area

How much: \$2,000 to \$5,000

What: Offers grants in three areas: Arts & Culture, Community Development, and Pre-Collegiate Education. Will fund general operating costs of not-for-profit groups.

National Gardening Association

Contact: 180 Flynn Avenue, Burlington VT 05401 800-538-7476 x603; eddept@garden.org,
<http://www.kidsgardening.com/grants.asp>

Youth Garden Grant

When: Deadline is Mid-November

How Much: Tools, seeds and garden products valued at an average of \$700

What: The NGA will award \$700 worth of gardening supplies to 300 schools, neighborhood groups, community centers or other organizations working with groups of at least 15 children between the ages of three and 18 years. Selection of leaders will be based on leadership, educational, social and/or environmental programming, innovation and sustainability, need and community support.

Charles Stewart Mott Foundation

Established in 1926 by industrialist Charles Stewart Mott, the Flint, Michigan-based Mott Foundation makes grants in the United States and, on a limited geographic basis, internationally, in four broad program areas: civil society, the environment, philanthropy in Flint, MI, and poverty. These programs, in turn, are divided into more specific areas: the civil society program focuses on the United States, South Africa, Central/Eastern Europe, Russia, and the newly created Republics; the environment program is devoted to reform of international lending and trade policies, prevention of toxic pollution, protection of the Great Lakes ecosystem, and special initiatives; the Flint program concentrates on institutional capacity building, arts and recreation, economic and community development, and education; and the poverty program focuses on building communities, strengthening families, improving education, economic opportunity, and cross-cutting initiatives. In addition to detailed application guidelines and a biography of Charles Stewart Mott, the Foundation's well-organized Web site offers a searchable grants database, dozens of links to grantee Web sites, a list of publications available through the Foundation, copy of latest annual report, and related stories in each broad program area.

National Tree Trust Community Tree Planting Grant

Contact: www.nationaltreetrust.org

When: They anticipate having complete details of their new program structure in late summer 2003.

What: The National Tree Trust is currently reviewing, revising and consolidating its grant programs. As part of this effort, NTT is working with its partners to examine the existing and future needs of organizations working in the field of urban and community forestry. It is known that the current structure of existing NTT grant programs, including Community Tree Planting (CTP), Growing Together (GT) and Partnership Enhancement Monetary Grant Program (PEP) will change in 2004. NTT is developing an expanded monetary grant program to serve the needs of its targeted audience.

Prospect Hill Foundation

99 Park Avenue, Suite 2220, New York, NY 10016-1601

Contact: (212) 370-1165

<http://www.fdncenter.org/grantmaker/prospecthill/index.html>

When: No deadline

How much: Up to \$50,000

What: Grants are given to environmental conservation. The request should be in the form of a letter (three pages maximum) that summarizes the applicant organization's history and goals; the project for which funding is sought; and the contribution of the project to other work in the field and/or to the organization's own development. In addition, requests should include the organization's total (current and proposed) budget and staff size; the project budget; project dates; potential sources of project support; and a list of the organization's board of directors. Submit two copies.

Rockefeller Brothers Fund

437 Madison Avenue, 37th Floor, New York, New York 10022-7001

Contact: Benjamin R. Shute, Jr., 212.812.4200

<http://www.rbf.org>

When: No Deadline

How much: \$25,000-\$100,000

What: Grants given to community based organizations

TriMix Foundation

Contact: Lynn Zarrella at 401-885-4680x10, or grants@trimixfoundation.org

<http://www.trimixfoundation.org>

When: Deadline is in May

How much: Up to \$15,000

What: Supports programs and initiatives designed to improve the lives of children and build cohesive neighborhoods and communities.

Trust for Public Land (TPL)

666 Broadway, 9th Floor, New York, NY 10012

Neighborhood Open Space Management Grant Program

Contact: Alban Calderon, (212) 677-7171

<http://www.tpl.org>

When: Annual deadline is January 31

How much: Average \$500-\$2000, some more, some less

What: Grants to help groups more effectively manage local open spaces in low- to moderate-income neighborhoods. Primarily for community gardens but will consider parklands that have been reclaimed after being ill-treated or underused.

Additionally, the Trust for Public Land's (TPL) Conservation Finance Program provides professional, technical assistance and campaign services to state and local government executives, legislatures, and public agencies that need to research and evaluate conservation finance options.

Laura B. Volger Foundation, Inc.

P.O. Box 610508, Bayside, NY 11361-0508

Contact: (718) 423-3000

<http://www.fdncenter.org/grantmaker/volger>

When: January 1, April 1, July 1, and October 1

How much: Between \$2,500 and \$5,000

What: These grants are awarded to organizations concerned with the health, well being, and education of children, the disadvantaged, and the elderly. Specific programs or projects are preferred rather than general operating support or capital programs. Groups should be a registered 501(c)(3) nonprofit.

Corporate Opportunities (Specific to Recreation and Parks)

Banks

The Community Reinvestment Act requires banks to invest in the communities in which they collect deposits. Because of this, most large banks have a centrally-administered community grants program that you can apply to for small grants, usually at the beginning of the year. The branch managers of these banks also have money that they can give to neighborhood community groups at their discretion. To get a larger grant, your program should probably include some kind of economic development, like employing local youth.

Independence Community Foundation

182 Atlantic Avenue, Brooklyn NY 11201

Contact: (718) 722-2300, or inquiries@icfny.org

When: Rolling

How much: \$500 to \$5,000

What: Supports neighborhood-based groups working in three areas: Neighborhood Renewal; Education, Culture and the Arts; and Community Quality of Life. Small grants are also given by the branches of the Independence Community Bank.

Ben & Jerry's Foundation

30 Community Drive, South Burlington, VT 05403-6828

Contact: (802) 846-1500, <http://www.benjerry.com/foundation>

When: Ongoing

How much: \$1,000 to \$15,000

What: Funds non-profit organizations working for progressive social change by addressing the underlying concerns of social and environmental problems. Submit a letter of inquiry to apply.

Canon U.S.A. Inc.

www.usa.canon.com/templatedata/AboutCanon/ciwccintro.html

Canon U.S.A. Inc. supports environmental efforts through its Clean Earth Campaign, based in Lake Success, NY. The program supports programs in four areas. Recycling is primarily addressed through the Canon Cartridge Recycling Program, which keeps empty ink cartridges from being placed in landfills or similar facilities. Exhibition into the Parks teaches conservation to old and young through research methods using donated Canon products -- cameras, camcorders, binoculars, etc. The Science category is for science-based conservation programs. Finally, the Outdoor Appreciation heading encompasses three educational awards: the Canon National Parks Science Scholars is a three-year scholarship for doctoral students doing environmental research on National Park ecosystems, the Envirothon is a year-long environmental curriculum culminating in a competition for high school students, and the program sponsors the PBS "Nature" series. The site includes a section of Good News press releases detailing the company's giving.

The Goodyear Tire & Rubber Company

www.goodyear.com

Based in Akron, Ohio, the Goodyear Tire & Rubber Company "seeks to be a socially aware and responsive global citizen, wherever it operates or does business." Goodyear participates in organizations that seek to elevate the aspirations of and provide opportunities for the young and disadvantaged, through summer work-study programs, scholarships, recreational offerings, and employment opportunities.

The Janx Foundation, Inc.

c/o Janx Partners, L.P., One Gateway Center, Suite 900, Newark, NJ 07102

Contact: Community Training and Assistance Center, (617) 423-1444

<http://www.fdncenter.org/grantmaker/janx>

How much: Usually between \$5,000 and \$10,000

What: The Janx Foundation's primary emphasis is supporting non-profit, youth development programs that focus on fostering skills necessary to succeed in school, the workforce, and life in general.

Recreational Equipment, Inc.

www.rei.com/reihtml/about_rei/gives.html?stat=side_32

Recreational Equipment, Inc. (REI) of Washington is helping build a lasting legacy of trails, rivers, and wildlands for generations to come and ensuring ongoing programs to help people of all ages and experiences participate. The Grant program supports organizations nominated solely through REI employees. REI's charitable giving focuses support on projects that protect outdoor places for recreation and help increase participation in outdoor activities. The program is divided in two areas: Conservation Grants and Outdoor Recreation Grants.

Windhover Foundation

<http://www.gg.com/whoarewe/windhover.html>

The Windhover Foundation was founded in 1983 as the charitable arm of the Pewaukee, Wisconsin Quad/Graphics company to fund "organizations focused on meeting a pressing, unfilled need, whether social, educational, cultural or otherwise." The Foundation also grants seed money to upstarts of "maverick intent," along with organizations such as hospices, women's centers, libraries, playgrounds, parks and arenas.

Grantmaking Public Charities (Specific to Recreation and Parks)

International Youth Federation

www.iyfnet.org

The International Youth Foundation promotes the positive development of children and youth, ages 5 to 20, around the world by supporting programs that focus on such areas as vocational training, health education, recreation, cultural tolerance, environmental awareness, and the development of leadership, conflict resolution, and decision-making skills.

Federal Government Opportunities in the Arts

Environmental Protection Agency

Brownfields Pilots and Demonstrations

www.epa.gov/swerosps/bf/pilot.htm

Competitive project grants awarded through regional offices to address serious contamination issues, including contaminants from art supplies and assessments of sites for redevelopment into arts districts.

National Endowment for the Arts

Organizational Capacity

www.arts.gov/guide/Orgs03/OrgIndex.html

Supports the development of arts organizations that are stable and generate public confidence. For FY 2003, the Arts Endowment continues to emphasize projects that develop future arts leaders and enhance the skills of those who are already working in the field. In addition, the Endowment is committed to projects that are designed to assist arts organizations in becoming more effective.

Partnership Agreements

www.arts.gov/guide/Partnership02/Pshipindex.html

Partnership agreements with state arts agencies are made in three areas: arts education activities; arts in under-served communities; and grant, service, or administrative programs. Seven regional arts organizations of state arts agencies receive support in two areas: presenting and touring and grant, service, or administrative programs. Grant support and cooperative agreements are also awarded for services provided at a national level to state arts agencies.

Federal Partnerships

www.arts.gov/partner/index.html

The National Endowment for the Arts has partnered with other federal departments in pilot programs that provide competitive grants and cooperative agreements demonstrating how the arts play an integral role in improving the quality of life for youth, families and communities. Past partnerships have included the U.S. Department of Agriculture, the U.S. Department of Education, the Employment Training Administration (ETA) of the U.S. Department of Labor, and the Office of Juvenile Justice and Delinquency Prevention (OJJDP) of the U.S. Department of Justice.

Access

www.arts.gov/guide/Orgs03/OrgIndex.html

Making quality art as broadly available as possible. Access encompasses a wide variety of projects that seek to make the arts more widely available. Access projects often seek to reach those in underserved areas; or those whose opportunities to participate in the arts may be limited by age, disability, language, or educational, geographic, ethnic, or economic constraints.

National Endowment of the Humanities

Office of Challenge Grants

www.neh.gov/whoweare/overview.html

Competitive grants to nonprofit institutions to establish or increase endowments, therefore guaranteeing long-term support for a variety of humanities needs. Funds may also be used for limited direct capital expenditures.

Office of Federal/State Partnership

www.neh.gov/whoweare/overview.html

Formula funding to all 50 states, the District of Columbia, and Territories for state councils that sub-grant on a competitive basis to projects within the state.

United States Department of Agriculture

Arts and Rural Assistance Grant Program

www.arts.endow.gov/partner/Rural.html

A partnership between the National Endowment for the Arts and the Forest Service, which supports arts-based projects in three areas: 1) the arts and economic development; 2) the arts and community development; and 3) the arts and community heritage. Offered annually in selected Forest Service Regions through the State and Private Forestry/Cooperative Forestry Program.

United States Department of Education

Arts in Education

www.ed.gov/offices/OESE/SIP/programs/aie.html

Support for the Kennedy Center for the Performing Arts Education Program, music educators, and innovative programs in arts education.

Education Program Strategies

www.ed.gov/offices/OESE/SIP/programs/index.html

Support to state agencies, re-granted through competitive grants to local districts.

United States Department of Justice

Art Programs for At-Risk Youth

www.arts.gov/partner/Arts4youth.html

Support for technical assistance at three pilot sites to develop, implement, and assess an arts program for youth at risk of delinquency and other problem behaviors during after school hours and summer months.

Corporate Opportunities in the Arts

AT&T Foundation

<http://www.att.com/foundation/programs/arts.html>

The AT&T Foundation focuses its support for the arts on extending the availability of the arts to a wider audience, funding innovative projects that collectively create a legacy for the future. The creation and presentation of new artistic work, the exhibition of contemporary art, the celebration of cultural diversity, and the collaboration of the arts and technology are among the foundation's primary areas of interest.

Bank of America Foundation

<http://www.bankofamerica.com/foundation/index.cfm?N1=category>

The Bank of America Foundation considers the arts a crucial ingredient in the economic and cultural development of a community, and supports arts education, arts organizations, and programs that address audience growth and accessibility in the visual and performing arts.

Exxon Mobil Foundation

http://www2.exxonmobil.com/Corporate/About/CommunityPartnerships/Corp_CommunityPartnership.asp

In addition to supporting arts and cultural organizations, museums, and historical associations, the Exxon Mobile Foundation has supported Exxon Mobil's Masterpiece Theatre on PBS for more than thirty years.

Fleet Boston Financial Foundation

http://www.fleet.com/about_inthecommunity_fleetbostonfinancialfoundation.asp

The Fleet Boston Financial Foundation supports cultural programming that promotes artistic expression and creativity, and that allows greater access for those traditionally underserved by cultural and artistic institutions. Special emphasis is placed on cultural activities that enrich the lives of children and youth; community and grassroots performances; and projects that promote increased access to the arts.

General Motors Foundation

http://www.gm.com/company/beliefs_policies/philanthropy/

In communities where General Motors has a corporate presence, the GM Foundation supports a variety of arts and cultural organizations in an effort to promote awareness of the arts, appreciation for diverse cultures, and implementation of arts in education programs.

MetLife Foundation

<http://www.metlife.com/Applications/Corporate/WPS/CDA/PageGenerator/0,1674,P284,00.html>

The MetLife Foundation provides grants to a variety of cultural organizations and projects throughout the country, with an emphasis on those with large and diverse audiences that help promote greater understanding among different cultures, and arts education initiatives that contribute to the development of young people. In addition, MetLife's national YouthARTS Resource Initiative, a collaboration between the foundation and Americans for the Arts, supports arts education programs designed specifically for at-risk youth.

Philip Morris Companies

http://www.philipmorris.com/philanthropy/culture/culture_grant_guide.asp

Philip Morris' Cultural Program supports support innovative and culturally diverse artists and arts organizations — including those charting new territory, both in message and in medium — in three core disciplines: dance, theater, and the visual arts. In addition, the company plans to support a small number of advocacy organizations, arts and education programs, and major sponsorship projects in all areas of the arts. New this year: The company is requesting that most proposals be submitted online.

More Federal Government Opportunities

United States Department of Agriculture

Rural Community Assistance Programs

www.fs.fed.us/spf/coop/rca.htm

Competitive awards and grants through regional offices that facilitate and foster sustainable community development, linking community assistance and resource management. Rural community assistance efforts include themes of healthy communities, appropriately diverse economies, and sustainable ecosystems.

Fund for Rural America

www.reeusda.gov/fra

A competitive program supporting awards for research, extension and education grants addressing key issues that contribute to economic diversification and sustainable development in rural areas. The focus is preservation of economic viability of rural communities.

Community Facilities Guaranteed Loan Program

www.rurdev.usda.gov/rhs/ProgramBriefs/brief_cp_direct.htm

Direct loans to nonprofit and public entities for the construction of essential community facilities. Most loans are made at below-market interest rates and are aimed at serving financially challenged rural areas. Allowed expenses include purchase of land needed for construction of the facility, necessary professional fees, and equipment and operating costs. Essential community facilities include "Cultural and Educational Facilities" including museums and outdoor theatres. For more information see www.rurdev.usda.gov/rhs/cf/essent_facil.htm.

Community Facilities Grant Program

www.rurdev.usda.gov/rhs/ProgramBriefs/brief_cp_grant.htm

Competitive grants to assist in the development of essential community facilities in rural areas and towns of up to 20,000 in population. Facilities include museums and outdoor theaters, and non-profit organizations are eligible to apply. Applications are through the USDA Rural Development Field Office.

Economic Action Programs

www.fs.fed.us/spf/coop/eap.htm

Support to help rural communities build skills, networks, and strategies to address social, environmental and economic changes. Applications are processed through the state office and compete on a regional basis.

United States Department of Commerce

Public Works Development Facilities Program

www.doc.gov/eda/html/pwprog.htm

Grants to help distressed communities attract new industry, encourage business expansion, diversify local economies, and generate long-term, private sector jobs. This can include business incubator facilities, technology projects and sustainable development activities. Applications through the regional office of the EDA.

Short Term Planning Grants

www.doc.gov/eda/

Planning grants to states, sub-state planning regions and urban areas to assist economic development planning and implementation activities such as economic analysis, definition of economic development goals, determination of project opportunities and the formulation and implementation of development programs that include systematic efforts to generate employment opportunities, reduce unemployment and increase incomes.

Local Technical Assistance

www.doc.gov/eda/

Grants to assist in solving specific economic development problems, respond to developmental opportunities, and build and expand local organizational capacity in distressed areas.

United States Department of Health and Human Services

Head Start: Early Head Start

www2.acf.dhhs.gov/programs/hsb/about/programs/ehs.htm

Competitive project grants awarded through regional offices to provide comprehensive health, educational, nutritional, social, and other services that bridge the gap between economically disadvantaged children and their peers. Early Head Start helps parents move toward self-sufficiency.

United States Department of Housing and Urban Development

Economic Development Initiative (EDI)

www.hud.gov/cpd/oed/programs.html

Competitive federal project grants awarded to states and communities with and without Community Development Block Grant entitlements to enhance both the security of loans guaranteed through the Economic Development Loan Fund and the feasibility of the large economic development and revitalization projects they finance. Increasing access to capital for entrepreneurs and small business has emerged as a key component of the job growth strategy employed by EDI.

Volunteer Grant Opportunities

Corporation for National and Community Service

AmeriCorps

www.americorps.org

Formula grants awarded to states to provide one year full-time employment for individuals 17 years or older to help solve community problems through direct and indirect service in the areas of education, public safety, the environment, and other human needs such as health and housing.

AmeriCorps VISTA (Volunteers in Service to America)

www.cns.gov/stateprofiles/

Formula grants awarded to states for programs that provide full-time one year service to individuals 18 years or older with a bachelor's degree or three years of related volunteer/job experience. Individuals serve through private organizations and public nonprofit agencies

that address issues related to poverty including public health education, the environment, and employment that creates long-term sustainable benefits at a community level.

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SAMPLE

XX

**Parks & Recreation
Department**

Sponsorship Policy

GREENPLAY LLC

*The Leading Edge In Parks, Recreation
And Open Space Consulting*

Created for XX by:



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Produced by GreenPlay, LLC © March 2007

XX Parks & Recreation Department Sponsorship Policy

Note: Terms in this document may need to be changed to directly reflect the terms used by and that are specific to the agency/organization, e.g. city, county, district, department, etc.

Introduction

The following guidelines in this Sponsorship Policy have been specifically designed for the XX Parks & Recreation Department, while considering that these guidelines may be later adapted and implemented on a city-wide basis. Some assumptions regarding this policy are:

- Partnerships for recreation and parks facilities and program development may be pursued based on the XX Partnership Policy, encouraging the development of partnerships for the benefit of the city, its citizens, and potential partners. Sponsorships are one type of partnership, and one avenue of procurement for alternative funding resources. The Sponsorship Policy may evolve as the needs of new projects and other City departments are incorporated into its usage.
- Broad guidelines are offered in this policy to delineate primarily which types of sponsors and approval levels are currently acceptable for the XX Parks & Recreation Department.
- The policy should ensure that the definition of potential sponsors may include non-commercial community organizations (for example: YMCA's and Universities), but does not include a forum for non-commercial speech or advertising.
- Sponsorships are clearly defined and are different from advertisements. Advertisements are one type of benefit that may be offered to a sponsor in exchange for cash or in-kind sponsorship.
- The difference between sponsors and donors must be clarified, as some staff and the public often confuse and misuse these terms.

Structure

Part A of this document gives the **Sponsorship Policy**

Part B gives the **Levels of Sponsorship Tiers and Benefits**

Part C provides the vocabulary and **Glossary of Sponsorship Terms**

Part A.
Sponsorship Policy
XX Parks & Recreation Department

I. Purpose

In an effort to utilize and maximize the community's resources, it is in the best interest of the City's Parks & Recreation Department to create and enhance relationship-based sponsorships. This may be accomplished by providing local, regional, and national commercial businesses and non-profit groups a method for becoming involved with the many opportunities provided by the Parks & Recreation Department. The Department delivers quality, life-enriching activities to the broadest base of the community. This translates into exceptional visibility for sponsors and supporters. It is the goal of the Department to create relationships and partnerships with sponsors for the financial benefit of the Department.

Sponsorships vs. Donations

It is important to note that there is a difference between a sponsorship and a donation. Basically, sponsorships are cash or in-kind products and services offered by sponsors with the clear expectation that an obligation is created. The recipient is obliged to return something of value to the sponsor. The value is typically public recognition and publicity or advertising highlighting the contribution of the sponsor and/or the sponsor's name, logo, message, products or services. The Sponsor usually has clear marketing objectives that they are trying to achieve, including but not limited to the ability to drive sales directly based on the sponsorship, and/or quite often, the right to be the exclusive sponsor in a specific category of sales. The arrangement is typically consummated by a letter of agreement or contractual arrangement that details the particulars of the exchange.

In contrast, a donation comes with no restrictions on how the money or in-kind resources are used. This policy specifically addresses sponsorships, the agreements for the procurement of the resources, and the benefits provided in return for securing those resources. Since donations or gifts come with no restrictions or expected benefits for the donor, a policy is generally not needed.

II. Guidelines for Acceptable Sponsorships

Sponsors should be businesses, non-profit groups, or individuals that promote mutually beneficial relationships for the Parks & Recreation Department. All potentially sponsored properties (facilities, events or programs) should be reviewed in terms of creating synergistic working relationships with regards to benefits, community contributions, knowledge, and political sensitivity. All sponsored properties should promote the goals and mission of the Parks & Recreation Department as follows:

NEED SPECIFIC MISSION STATEMENT

Sample XX Parks & Recreation Mission Statement:

NEED SPECIFIC GOALS

Sample Goals of the Park & Recreation Department:

III. Sponsorship Selection Criteria

A. Relationship of Sponsorship to Mission and Goals

The first major criterion is the appropriate relationship of a sponsorship to the above outlined Parks & Recreation Department's Mission and Goals. While objective analysis is ideal, the appropriateness of a relationship may sometimes be necessarily subjective. This policy addresses this necessity by including Approval Levels from various levels of Agency management staff and elected officials, outlined in Section B, to help assist with decisions involving larger amounts and benefits for sponsorship.

The following questions are the major guiding components of this policy and should be addressed prior to soliciting potential sponsors:

- Is the sponsorship reasonably related to the purpose of the facility or programs as exemplified by the Mission Statement and Goals of the Department?
- Will the sponsorship help generate more revenue and/or less cost per participant than the Agency can provide without it?
- What are the real costs, including staff time, for procuring the amount of cash or in-kind resources that come with the generation of the sponsorship?

Sponsorships which shall NOT be considered are those which:

- Promote environmental, work, or other practices that, if they took place in the Agency, would violate U.S. or state law (i.e. - dumping of hazardous waste, exploitation of child labor, etc.), or promote drugs, alcohol, or tobacco, or that constitute violations of law.
- Duplicate or mimic the identity or programs of the Parks & Recreation Department or any of its divisions.
- Exploit participants or staff members of the Department.
- Offer benefits which may violate other accepted policies or the Sign Code.

B. Sponsorship Plan and Approval Levels

Each project or program that involves solicitation of Sponsors should, PRIOR to procurement, create a Sponsorship Plan specific to that project or program that is in line with the Sponsorship Levels given in *Part B*. This plan needs to be approved by the Management Team Members supervising the project and in accordance to Agency Partnership, Sponsorship and Sign Code policies. In addition, each sponsorship will need separate approval if they exceed pre-specified limits. The Approval Levels are outlined as follows:

Under \$1,000	The program or project staff may approve this level of Agreement, with review by their supervising Management Team Member.
\$1,001 to \$10,000	The Agreement needs approval of a Management Team Member.
\$10,001 to \$25,000	The Agreement needs approval of the entire Senior Management Team and Department Director
Over \$25,000	The Agreement needs approval by City Council.

C. No Non-Commercial Forum is Permitted

This criterion deals with the commercial character of a sponsorship message. The Agency intends to create a limited forum, focused on advertisements incidental to commercial sponsorships of Parks & Recreation facilities and programs. While non-commercial community organizations or individuals may wish to sponsor Department activities or facilities for various reasons, no non-commercial speech is permitted in the limited forum created by this policy:

Advertisements incidental to commercial sponsorship must primarily propose a commercial transaction, either directly, through the text, or indirectly, through the association of the sponsor's name with the commercial transaction of purchasing the commercial goods or services which the sponsor sells.

The reasons for this portion of the Policy include:

- The desirability of avoiding non-commercial proselytizing of a "captive audience" of event spectators and participants;
- The constitutional prohibition on any view-point related decisions about permitted advertising coupled with the danger that the Agency and the Parks & Recreation Department would be associated with advertising anyway;
- The desire of the Agency to maximize income from sponsorship, weighed against the likelihood that commercial sponsors would be dissuaded from using the same forum commonly used by persons wishing to communicate non-commercial messages, some of which could be offensive to the public;
- The desire of the Agency to maintain a position of neutrality on political and religious issues;
- In the case of religious advertising and political advertising, specific concerns about the danger of "excessive entanglement" with religion (and resultant constitutional violations) and the danger of election campaign law violations, respectively.

Guidelines for calculating the Levels of Sponsorship Tiers and Benefits are provided and outlined in Part B.

IV. Additional Guidelines for Implementation

A. Equitable Offerings

It is important that all sponsorships of equal levels across divisions within Parks & Recreation yield the same value of benefits for potential sponsors.

B. Sponsorship Contact Database

A designated staff person or representative of the Parks & Recreation Department will keep an updated list of all current sponsors, sponsored activities, and contacts related to sponsorship.

Purpose of Maintaining the Database:

- Limit duplicate solicitations of one sponsor
- Allow management to make decisions based on most appropriate solicitations and levels of benefits offered
- Keep a current list of all Department supporters and contacts
- Help provide leads for new sponsorships, if appropriate

For staff below Management Team level, access to the database will be limited to printouts of listings of names of sponsors and their sponsored events. This limited access will provide information to help limit duplicated solicitations, and will also protect existing sponsor relationships, while allowing the evaluation of future sponsorships to occur at a management level.

If a potential sponsor is already listed, staff should not pursue a sponsorship without researching the sponsor's history with the most recently sponsored division. If more than one division wishes to pursue sponsorship by the same company, the Management Team shall make a decision based on several variables, including but not limited to:

- History of sponsorship, relationships, and types of sponsorship needed
- Amount of funding available
- Best use of funding based on departmental priorities.

C. Sponsorship Committee

A committee consisting of the supervisors of each program using sponsorships and other management team designees shall meet twice per year to review the database, exchange current contract samples, and recommend adjusting benefit levels and policy as needed. Changes shall not take effect before approval by the Management Team.

Part B.

Levels of Sponsorship Tiers and Benefits

The following tiers are presented as a guideline for types of benefits that may be presented as opportunities for potential sponsors.

Each sponsorship will most likely need to be individually negotiated. One purpose for these guidelines is to create equity in exchanges across sponsorship arrangements. While for the sake of ease the examples given for levels are based on amount of sponsorship requested, the level of approval needed from Agency staff is really based on the amount of benefits exchanged for the resources. The levels of approval are necessary because the costs and values for different levels of benefits may vary, depending on the sponsorship. It is important to note that these values may be very different. Sponsors typically will not offer to contribute resources that cost them more than the value of resources that they will gain

and, typically, seek at least a two to one return on their investment. Likewise, the Agency should not pursue sponsorships unless the total value the Agency receives is greater than the Agency's real costs.

A hierarchy of Sponsors for events, programs, or facilities with more than one sponsor is listed below from the highest level to the lowest. Not all Levels will necessarily be used in each Sponsorship Plan. Note that the hierarchy is not dependent on specific levels or amounts of sponsorship. Specific levels and amounts should be designed for each property before sponsorships are procured within the approved Sponsorship Plan. Complete definitions of terms are included in **Part C**.

Hierarchy of Sponsorship Levels (highest to lowest)

Parks and Recreation Department-Wide Sponsor ⇒
Facility/Park Title or Primary Sponsor ⇒
Event/Program Title or Primary Sponsor ⇒
Presenting Sponsor (Facility, Event or Program) ⇒
Facility/Park Sponsor ⇒
Program/Event Sponsor ⇒ Media Sponsor ⇒ Official Supplier ⇒
Co-sponsor

This hierarchy will help decide the amounts to ask various sponsors for, and determine what levels of benefits to provide. It is important to build flexibility and choice into each level so that sponsors can have the ability to choose options that will best fit their objectives. Note that the benefits listed under each level are examples of value. The listing does not mean that all of the benefits should be offered. It is a menu of options for possible benefits, depending on the circumstances. These are listed primarily as a guideline for **maximum** benefit values. It is recommended that each project create a project-specific Sponsorship Plan for approval in advance of Sponsorship procurement, based on the benefits available and the values specific to the project.

I. Sponsorship Assets and Related Benefits Inventory

***TO BE DETERMINED FOR EACH AGENCY BASED ON OFFERINGS (PROPERTIES),
VALUATION, AND DETERMINED BENEFITS***

***A tiered structure of actual values and approval levels should be determined as part of a
Sponsorship Plan.***

Part C.
Glossary of Sponsorship Terms

Activation

The marketing activity a company conducts to promote its sponsorship. Money spent on activation is over and above the rights fee paid to the sponsored property. Also known as leverage.

Advertising

The direct sale of print or some other types of City communication medium to provide access to a select target market.

Ambush Marketing

A promotional strategy whereby a non-sponsor attempts to capitalize on the popularity/prestige of a property by giving the false impression that it is a sponsor. Often employed by the competitors of a property's official sponsors.

Audio Mention

The mention of a sponsor during a TV or radio broadcast.

Business-to-Business Sponsorship

Programs intended to influence corporate purchase/awareness, as opposed to individual consumers.

Category Exclusivity

The right of a sponsor to be the only company within its product or service category associated with the sponsored property.

Cause Marketing

Promotional strategy that links a company's sales campaign directly to a non-profit organization. Generally includes an offer by the sponsor to make a donation to the cause with purchase of its product or service. Unlike philanthropy, money spent on cause marketing is a business expense, not a donation, and is expected to show a return on investment.

Cosponsors

Sponsors of the same property.

CPM (Cost Per Thousand)

The cost to deliver an ad message to a thousand people.

Cross-Promotions

A joint marketing effort conducted by two or more cosponsors using the sponsored property as the central theme.

Donations

Cash or in-kind gifts that do not include any additional negotiated conditions in return.
Synonyms: Philanthropy, Patronage.

Editorial Coverage

Exposure that is generated by media coverage of the sponsored property that includes mention of the sponsor.

Emblem

A graphic symbol unique to a property. Also called a mark.

Escalator

An annual percentage increase built into the sponsorship fee for multi-year contracts.
Escalators are typically tied to inflation.

Exclusive Rights

A company pays a premium or provides economic benefit in exchange for the right to be the sole advertised provider, at the most competitive prices, of goods purchased by consumers within Parks & Recreation Department facilities and parks.

Fulfillment

The delivery of benefits promised to the sponsor in the contract.

Hospitality

Hosting key customers, clients, government officials, employees and other VIPs at an event or facility. Usually involves tickets, parking, dining, and other amenities, often in a specially designated area, and may include interaction with athletes.

In-Kind Sponsorship

Payment (full or partial) of sponsorship fee in goods or services rather than cash.

Licensed Merchandise

Goods produced by a manufacturer (the licensee) who has obtained a license to produce and distribute the official Marks on products such as clothing and souvenirs.

Licensee

Manufacturer which has obtained a license to produce and distribute Licensed Merchandise.

Licensing

Right to use a property's logos and terminology on products for retail sale. Note: While a sponsor will typically receive the right to include a property's marks on its packaging and advertising, sponsors are not automatically licensees.

Mark

Any official visual representation of a property, including emblems and mascots.

Mascot

A graphic illustration of a character, usually a cartoon figure, used to promote the identity of a property.

Media Equivalencies

Measuring the exposure value of a sponsorship by adding up all the coverage it generated and calculating what it would have cost to buy a like amount of ad time or space in those outlets based on media rate cards.

Media Sponsor

TV and radio stations, print media and outdoor advertising companies that provide either cash, or more frequently advertising time or space, to a property in exchange for official designation.

Municipal Marketing

Promotional strategy linking a company to community services and activities (sponsorship of parks and recreation programs, libraries, etc.)

Option to Renew

Contractual right to renew a sponsorship on specified terms.

Philanthropy

Support for a non-profit property where no commercial advantage is expected. Synonym: Patronage.

Perimeter Advertising

Stationary advertising around the perimeter of an arena or event site, often reserved for sponsors.

Premiums

Souvenir merchandise, produced to promote a sponsor's involvement with a property (customized with the names/logos of the sponsor and the property).

Presenting Sponsor

The sponsor that has its name presented just below that of the sponsored property. In presenting arrangements, the event/facility name and the sponsor name are not fully integrated since the word(s) "presents" or "presented by" always come between them.

Primary Sponsor

The sponsor paying the largest fee and receiving the most prominent identification (Would be naming rights or title sponsor if sponsored property sold name or title).

Property

A unique, commercially exploitable entity (could be a facility, site, event, or program)
Synonyms: sponsee, rightsholder, seller.

Right of First Refusal

Contractual right granting a sponsor the right to match any offer the property receives during a specific period of time in the sponsor's product category.

Selling Rights

The ability of a sponsor to earn back some or all of its sponsorship fee selling its product or service to the property or its attendees or members.

Signage

Banners, billboards, electronic messages, decals, etc., displayed on-site with sponsors ID.

Sole Sponsor

A company that has paid to be the only sponsor of a property.

Sponsee

A property available for sponsorship.

Sponsor

An entity that pays a property for the right to promote itself and its products or services in association with the property.

Sponsor ID

Visual and audio recognition of sponsor in property's publications and advertising; public-address and on-air broadcast mentions.

Sponsorship

The relationship between a sponsor and a property, in which the sponsor pays a cash or in-kind fee in return for access to the commercial potential associated with the property.

Sponsorship Agency

A firm which specializes in advising on, managing, brokering, or organizing sponsored properties. The agency may be employed by either the sponsor or property.

Sponsorship Fee

Payment made by a sponsor to a property.

Sports Marketing

Promotional strategy linking a company to sports (sponsorship of competitions, teams, leagues, etc.)

Supplier

Official provider of goods or services in exchange for designated recognition. This level is below official sponsor, and the benefits provided are limited accordingly.

Title Sponsor

The sponsor that has its name incorporated into the name of the sponsored property.

Venue Marketing

Promotional strategy linking a sponsor to a physical site (sponsorship of stadiums, arenas, auditoriums, amphitheaters, racetracks, fairgrounds, etc.)

Web Sponsorship

The purchase (in cash or trade) of the right to utilize the commercial potential associated with a site on the World Wide Web, including integrated relationship building and branding.

GREENPLAY LLC

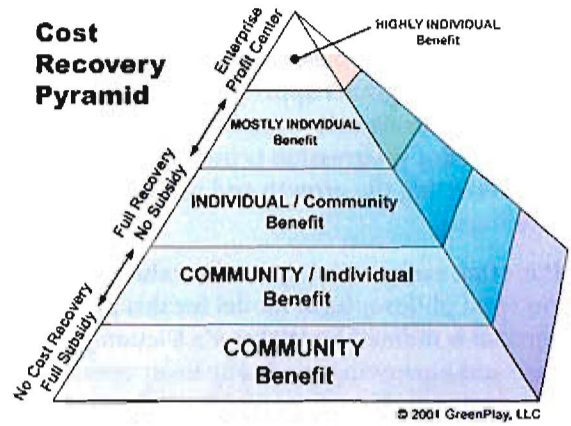
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APPENDIX X - COST RECOVERY PYRAMID METHODOLOGY

The creation of a cost recovery philosophy and policy is a key component to maintaining an agency's financial control, equitably priced offerings, and identifying core programs, facilities and services.

Critical to this philosophical undertaking is the support and buy-in of elected officials and advisory boards, staff and ultimately of citizens. Whether or not significant changes are called for, the organization wants to be certain that it is philosophically aligned with its constituents. The development of the cost recovery philosophy and policy is built upon a very logical foundation, using the understanding of who is benefiting from the parks and recreation service to determine how that service should be paid for.



The development of the cost recovery philosophy can be separated into the following steps:

Step 1 - Building on Your Mission - What is Your Mission?

The entire premise for this process is to fulfill the Community mission. It is important that organizational values are reflected in the mission. Often mission statements are a starting point and further work needs to occur to create a more detailed common understanding of the interpretation of the mission. This is accomplished by involving staff in a discussion of a variety of Filters.

Step 2 - Understanding Filters and the Pyramid

Filters are a series of continuums covering different ways of viewing service provision. The Primary Filters influence the final positioning of services as they relate to each other and are summarized below. The Benefits Filter, however, forms the foundation of the Pyramid Model and is used in this discussion to illustrate a cost recovery philosophy and policies for parks and recreation organizations. The other filters are explained later.

Filter	Definition
Benefit	Who receives the benefit of the service? (Skill development, education, physical health, mental health, safety)
Commitment	What is the intensity of the program?
Trends	Is it tried and true or a fad?
Obligation	Is it our role to provide? (Is it legally mandated, e.g. ADA)
Market	What is the effect of the program in attracting customers?
Relative Cost to Provide	What is the cost per participant?
Environmental Impact	What is the impact to the resource or other visitors?
Political	What out of our control?
Who We Serve	Are we targeting certain populations?

THE BENEFITS FILTER

The principal foundation of all the filters is the **Benefits Filter**. It is shown first as a continuum and then applied to the Cost Recovery Pyramid model.

Conceptually, the base level of the pyramid represents the mainstay of a public parks and recreation program. Programs appropriate to higher levels of the pyramid should only be offered when the preceding levels below are full enough to provide a foundation for the next level. This foundation and upward progression is intended to represent the public parks and recreation core mission, while also reflecting the growth and maturity of an organization as it enhances its program and facility offerings.

It is often easier to integrate the values of the organization with its mission if they can be visualized. An ideal philosophical model for this purpose is the pyramid. In addition to a physical structure, *pyramid* is defined by Webster's Dictionary as "an immaterial structure built on a broad supporting base and narrowing gradually to an apex." Parks and recreation programs are built with a broad supporting base of core services, enhanced with more specialized services as resources allow. Envision a pyramid sectioned horizontally into five levels.

COMMUNITY Benefit

The foundational level of the pyramid is the largest, and includes those programs, facilities, and services that benefit the **COMMUNITY** as a whole. These programs, facilities, and services can increase property values, provide safety, address social needs, and enhance quality of life for residents. The community generally pays for these basic services and facilities through taxes. These services are offered to residents at minimal or no fee. A large percentage of the tax support of the agency would fund this level of the pyramid.



Examples of these services could include the existence of the community parks and recreation system, the ability for youngsters to visit facilities on an informal basis, development and distribution of marketing brochures, low-income or scholarship programs, park and facility planning and design, park maintenance, or others.

NOTE: All examples are generic - your programs and services may be very different based on your agencies mission, demographics, goals, etc.

COMMUNITY / Individual Benefit

The second and smaller level of the pyramid represents programs, facilities, and services that promote individual physical and mental well-being, and provide recreation skill development. They are generally the more traditionally expected services and beginner instructional levels. These programs, services, and facilities are typically assigned fees based on a specified percentage of direct and indirect costs. These costs are partially offset by both a tax subsidy to account for the **COMMUNITY** Benefit and participant fees to account for the **INDIVIDUAL** Benefit.



Examples of these services could include the ability of teens and adults to visit facilities on an informal basis, ranger led interpretive programs, and beginning level instructional programs and classes, etc.

INDIVIDUAL / Community Benefit

The third and even smaller level of the pyramid represents services that promote individual physical and mental well-being, and provide an intermediate level of recreational skill development. This level provides more **INDIVIDUAL** Benefit and less **COMMUNITY** Benefit and should be priced accordingly. The



individual fee is higher than for programs and services that fall in the lower pyramid levels.

Examples of these services could include summer recreational day camp, summer sports leagues, year-round swim team, etc.

MOSTLY INDIVIDUAL Benefit

The fourth and still smaller pyramid level represents specialized services generally for specific groups, and may have a competitive focus. In this level programs and services may be priced to recover full cost, including all direct and indirect expenses.



Examples of these services might include specialty classes, golf, and outdoor adventure programs. Examples of these facilities might include camp sites with power hook-ups.

HIGHLY INDIVIDUAL Benefit

At the top of the pyramid, the fifth and smallest level represents activities that have a profit center potential, and may even fall outside of the core mission. In this level, programs and services should be priced to recover full cost plus a designated profit percentage.



Examples of these activities could include elite diving teams, golf lessons, food concessions, company picnic rentals and other facility rentals, such as for weddings, or other services.

Step 3 - Sorting Services

It is critical that this sorting step be done with staff, and with governing bodies and citizens in mind. This is where ownership is created for the philosophy, while participants discover the current and possibly varied operating histories, cultures, missions, and values of the organization. It is the time to develop consensus and get everyone on the same page, the page you write together. Remember, as well, this effort must reflect the community and must align with the thinking of policy makers.

Sample Policy Language:

XXX community brought together staff from across the department to sort existing programs into each level of the pyramid. This was a challenging step. It was facilitated by an objective and impartial facilitator in order to hear all viewpoints. It generated discussion and debate as participants discovered what different staff members had to say about serving culturally and economically different parts of the community; about historic versus recreational parks; about adults versus youth versus seniors; about weddings and interpretive programs; and the list goes on. It was important to push through the "what" to the "why" to find common ground. This is all what discovering the philosophy is about.

Step 4 - Understanding the Other Filters

Inherent in sorting programs into the pyramid model using the benefits filter is the realization that other filters come into play. This can result in decisions to place programs in other levels than might first be thought. These filters also follow a continuum form however do not necessarily follow the five levels like the benefits filter. In other words, the continuum may fall totally within the first two levels of the pyramid. These filters can aid in determining core programs versus ancillary programs. These filters represent a layering effect and should be used to make adjustments to an initial placement in the pyramid.

THE MARKETING FILTER: What is the effect of the program in attracting customers?



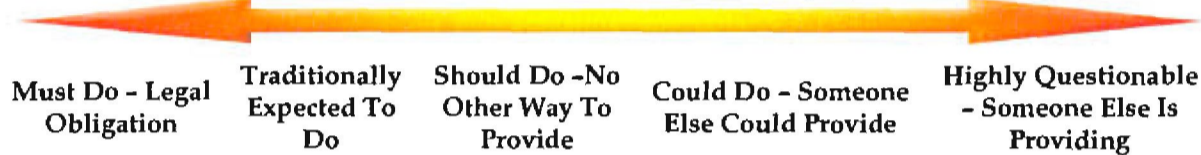
THE COMMITMENT FILTER: What is the intensity of the program, what is the commitment of the participant?



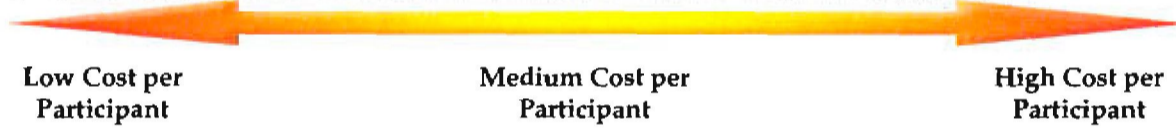
THE TRENDS FILTER: Is the program or service tried and true, or is it a fad?



THE OBLIGATION FILTER: Is it our role to provide? Is it legally mandated?



THE RELATIVE COST TO PROVIDE FILTER: What is the cost per participant?



THE ENVIRONMENTAL IMPACT FILTER: What is the impact to the resource or other visitors?



WHO WE SERVE: Are we targeting certain populations?



THE POLITICAL FILTER: What is out of our control?

This filter does not operate on a continuum, but is a reality, and will dictate from time to time where certain programs fit in the pyramid.

Step 5 - Determining Current Subsidy/Cost Recovery Levels

Subsidy and cost recovery are complementary. If a program is subsidized at 75%, it has a 25% cost recovery, and vice-versa. It is more powerful to work through this exercise thinking about where the tax subsidy is used rather than what is the cost recovery. When it is complete, you can reverse thinking to articulate the cost recovery philosophy, as necessary.

The overall subsidy/cost recovery level is comprised of the average of everything in all of the levels together as a whole. Determine what the current subsidy level is for the programs sorted into each level. There may be quite a range in each level, and some programs could overlap with other levels of the pyramid. This will be rectified in the final steps.

Step 6 - Assigning Desired Subsidy/Cost Recovery Levels

Ask these questions: Who benefits? Who pays? Now you have the answer; who benefits - pays! The tax subsidy is used in greater amounts at the bottom levels of the pyramid, reflecting the benefit to the **Community** as a whole. As the pyramid is climbed, the percentage of tax subsidy decreases, and at the top levels it may not be used at all, reflecting the **Individual** benefit. So, what is the right percentage of tax subsidy for each level? It would be appropriate to keep some range within each level; however, the ranges should not overlap from level to level.

Again, this effort must reflect your community and must align with the thinking of your policy makers. In addition, pricing must also reflect what your community thinks is reasonable, as well as the value of the offering.

Examples

Many times categories at the bottom level will be completely or mostly subsidized, but you may have a small cost recovery to convey value for the experience. The range for subsidy may be 90-100% - but it may be higher, depending on your overall goals.

The top level may range from 0% subsidy to 50% excess revenues above all costs, or more. Or, your organization may not have any activities or services in the top level.

Step 7 - Adjust Fees to Reflect Your Comprehensive Cost Recovery Philosophy

Across the country, ranges in overall cost recovery levels can vary from less than 10% to over 100%. Your organization sets your target based on your mission, stakeholder input, funding, and/or other circumstances. This exercise may have been completed to determine present cost recovery level. Or, you may have needed to increase your cost recovery from where you are currently to meet budget targets. Sometimes just implementing the policy equitably to existing programs is enough, without a concerted effort to increase fees. Now that this information is apparent, the organization can articulate where it has been and where it is going - by pyramid level and overall, and fees can be adjusted accordingly.

Step 8 - Use Your Efforts to Your Advantage in the Future

The results of this exercise may be used:

- To articulate your comprehensive cost recovery philosophy;
- To train staff at all levels as to why and how things are priced the way they are;
- To shift subsidy to where it most appropriately needed;
- To recommend program or service cuts to meet budget subsidy targets, or show how revenues can be increased as an alternative; and,
- To justify the pricing of new programs.

This Sample Cost Recovery Philosophy and Policy Outline is provided by:



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Walkable America Checklist: How Walkable Is Your Community?

Take a walk with a child and decide for yourselves.

Everyone benefits from walking. But walking needs to be safe and easy. Print out this checklist, take a walk with your child, and use it to decide if your neighborhood is a friendly place to walk. Take heart if you find problems; there are ways you can make things better.

Getting started

Pick a place to walk, like the route to school, a friend's house or just somewhere fun to go. Read over the checklist before you go, and as you walk note the locations of things you would like to change. At the end of your walk, give an overall rating to each question. Then add up the numbers to see how you rated your walk.

Rating scale

- 1 = awful
- 2 = quite a few problems
- 3 = some problems
- 4 = good
- 5 = very good
- 6 = excellent

Location of Your Walk:

From

To

1. Did you have room to walk?

- Yes | Some problems (see below)
- Sidewalks started and stopped
- Sidewalks were broken or cracked
- Sidewalks were blocked with poles, signs, shrubbery, dumpsters, etc.
- No sidewalks, paths, or shoulders
- Too much traffic? Something else?

Rating: 1 2 3 4 5 6

Locations of problems:

2. Was it easy to cross streets?

- Yes | Some problems (see below)
- Road was too wide
- Traffic signals made us wait too long or did not give us enough time to cross

- Needed striped crosswalks or traffic signals
- Parked cars blocked our view of traffic
- Trees or plants blocked our view of traffic
- Needed curb ramps or ramps needed repair
- Something else?

Rating: 1 2 3 4 5 6

Locations of problems:

3. Did drivers behave well?

- Good | Some problems. Drivers ... (see below)

- Backed out of driveways without looking
- Did not yield to people crossing the street
- Turned into people crossing the street
- Sped up to make it through traffic lights or drove through red lights
- Something else?

Rating: 1 2 3 4 5 6

Locations of problems:

4. Was it easy to follow safety rules?

Could you and your child ...

Cross at crosswalks or where you could see and be seen by drivers? Yes No

Stop and look left, right and then left again before crossing streets? Yes No

Walk on sidewalks or shoulders facing traffic where there were no sidewalks? Yes No

Cross with the light? Yes No

Rating: 1 2 3 4 5 6

Locations of problems:

5. Was your walk pleasant?

- Nice | Some unpleasant things (see below)

- Needed more grass, flowers or trees
- Scary dogs
- Scary people
- Not well lighted
- Dirty, lots of litter or trash
- Something else?

Rating: 1 2 3 4 5 6

Locations of problems:

How does your neighborhood stack up?

Add up your ratings and decide

Question (1) _____ + (2) _____ + (3) _____ + (4) _____ + (5) _____

TOTAL _____

Scoring

- 26-30: Celebrate! You have a great neighborhood for walking.
- 21-25: Celebrate a little. Your neighborhood is pretty good.
- 16-20: Okay, but it needs work.
- 11-15: It needs lots of work. You deserve better than that.
- 5-10: Call out the National Guard before you walk. It's a disaster area.

Found something that needs changing? Continue through the checklist below to learn how you can begin making neighborhoods better places for walking that match up with the problems you identified.

During your walk, how did you feel physically? Walking is a great form of exercise. But if you could not go as far or as fast as you wanted because you were short of breath, tired, or had sore feet or muscles, there are suggestions for dealing with that, too.

Improving Your Community's Score

	What you and your child can do IMMEDIATELY	What you and your community can do with more time:
<p>1. Did you have room to walk?</p> <ul style="list-style-type: none"> ...Sidewalks or paths started and stopped ...Sidewalks broken or cracked ...Sidewalks blocked ...No sidewalks, paths or shoulders ...Too much traffic 	<ul style="list-style-type: none"> ...pick another route for now ...tell local traffic engineering or public works department about specific problems and provide a copy of the checklist 	<ul style="list-style-type: none"> ...speak up at board/development meetings ...write or petition city for walkways ...gather neighborhood signatures ...make media aware of problem
<p>2. Was it easy to cross streets?</p> <ul style="list-style-type: none"> ...Road too wide ...Traffic signals made us wait too long or did not give us enough time to cross ...Crosswalks/traffic signals needed ...View of traffic blocked by parked cars, trees, or plants ...Needed curb ramps or ramps needed repair 	<ul style="list-style-type: none"> ...pick another route for now ...share problems and checklist with local traffic engineering or public works department ...trim your trees or bushes that block the street and ask your neighbors to do the same ...leave nice notes on problem cars asking owners not to park there 	<ul style="list-style-type: none"> ...push for crosswalks/signals/parking changes/curb ramps at city meetings ...report to traffic engineer where parked cars are safety hazards ...report illegally parked cars to the police ...request that the public works department trim trees or plants ...make media aware of problem
<p>3. Did drivers behave well?</p> <ul style="list-style-type: none"> ...Backed without looking ...Did not yield ...Turned into walkers ...Drove too fast ...Sped up to make traffic lights or drove through red lights 	<ul style="list-style-type: none"> ...pick another route for now ...set an example: slow down and be considerate of others ...encourage your neighbors to do the same ...report unsafe driving to police 	<ul style="list-style-type: none"> ...petition for more enforcement ...ask city planners and traffic engineers for traffic calming ideas ...request protected turns ...ask schools about getting crossing guards at key locations ...organize a neighborhood speed watch program

4. Could you follow safety rules?

...Cross at crosswalks or where you could see and be seen
...Stop and look left, right, left before crossing
...Walk on sidewalks or shoulders facing traffic
...Cross with the light

...educate yourself and your child about safe walking
...organize parents in your neighborhood to walk children to school

...encourage schools to teach walking safety
...help schools start safe walking programs
...encourage corporate support for flex schedules so parents can walk children to school

5. Was your walk pleasant?

...Needs grass, flowers, trees
...Scary dogs
...Scary people
...Not well lit
...Dirty, litter

...point out areas to avoid to your child; agree on safe routes
...ask neighbors to keep dogs leashed or fenced
...report scary dogs to the animal control department
...report scary people to the police
...take a walk with a trash bag
...plant trees, flowers and bushes in your yard

...request increased police enforcement
...start a crime watch program in your neighborhood
...organize a community clean-up day
...sponsor a neighborhood beautification or tree-planting day

A quick health check.

...Could not go as far or as fast as we wanted
...Were tired, short of breath or had sore feet or muscles

...start with short walks and work up to 30 minutes of walking most days
...invite a friend or child along
...replace some driving trips with walking trips

...get media to do a story about the health benefits of walking
...call parks and recreation department about community walks
...encourage corporate support for employee walking programs

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**WOODBURN, OREGON
PARKS AND RECREATION SURVEY 2008
Final Results**

NUMBER OF TIMES IN THE LAST 12 MONTHS YOU/ MEMBER OF HOUSEHOLD HAVE USED THE FOLLOWING		OVERALL	IS YOUR HOME/ PROPERTY LOCATED:							TIME LIVED IN WOODBURN AREA	
			Senior Estates	West Woodburn	Hwy 99E area	Downtown area	South Woodburn	North Woodburn	Other	Less than 10 years	More than 10 years
SETTLEMIER PARK	Average	3.8	1.2	.3	5.0	3.0	4.7	4.4	1.6	2.9	4.5
	n =	264	36	12	32	46	53	31	31	113	145
LEGION PARK	Average	1.9	.3	.1	1.9	1.4	4.8	3.1	.2	1.0	2.6
	n =	264	36	12	32	46	53	31	31	113	145
CENTENNIAL PARK	Average	7.2	.9	.2	13.2	7.0	8.0	7.1	12.7	6.0	8.4
	n =	264	36	12	32	46	53	31	31	113	145
OTHER CITY PARKS	Average	2.7	10.1	1.8	.3	.9	2.8	1.7	1.7	2.1	3.2
	n =	264	36	12	32	46	53	31	31	113	145
ATHLETIC FIELDS	Average	6.6	.7	.1	2.7	6.7	6.0	8.0	23.7	3.5	9.4
	n =	264	36	12	32	46	53	31	31	113	145
PLAYGROUNDS	Average	5.4	.1	.8	7.6	3.6	8.7	6.7	9.6	4.9	6.1
	n =	264	36	12	32	46	53	31	31	113	145
PICNIC AREAS	Average	1.1	.2	.5	2.1	.8	1.1	2.6	.5	1.7	.6
	n =	264	36	12	32	48	53	31	31	113	145
OUTDOOR BASKETBALL COURTS	Average	2.3	.0	.5	8.0	.3	3.3	2.8	1.0	2.5	2.3
	n =	264	36	12	32	46	53	31	31	113	145
OUTDOOR VOLLEYBALL COURTS	Average	.5	.0	.1	.0	.8	1.6	.0	.0	1.1	.1
	n =	264	36	12	32	46	53	31	31	113	145
SKATE PARK	Average	.9	.0	.1	.8	1.6	1.6	.0	.2	1.2	.5
	n =	264	36	12	32	46	53	31	31	113	145
LIBRARY	Average	13.0	11.1	5.6	11.7	19.5	8.0	13.2	12.8	10.9	14.5
	n =	264	36	12	32	46	53	31	31	113	145
PAVED RECREATIONAL TRAILS	Average	1.9	.4	.3	8.4	.1	3.2	.9	.1	2.0	1.9
	n =	264	36	12	32	46	53	31	31	113	145
DESIGNATED OPEN SPACE AREAS	Average	.9	.4	.3	.2	.5	1.4	.0	4.1	.9	1.0
	n =	264	36	12	32	46	53	31	31	113	145
AQUATIC CENTER	Average	13.2	.3	14.7	9.6	9.5	25.6	17.9	6.7	19.7	8.0
	n =	264	36	12	32	46	53	31	31	113	145
TENNIS COURTS	Average	1.8	.9	.1	1.0	.6	3.0	4.6	.2	2.3	1.5
	n =	264	36	12	32	46	53	31	31	113	145
YOUTH RECREATIONAL PROGRAMS	Average	2.1	.2	.1	2.5	1.5	.4	10.0	.8	4.3	.5
	n =	264	36	12	32	46	53	31	31	113	145
ADULT PROGRAMS	Average	.1	.4	.2	.0	.0	.0	.0	.2	.1	.1
	n =	264	36	12	32	46	53	31	31	113	145
SENIOR PROGRAMS	Average	1.1	5.4	.2	.2	.0	.0	.1	1.2	1.7	.6
	n =	264	36	12	32	46	53	31	31	113	145
RECREATION/ COMMUNITY EVENTS	Average	1.7	2.2	.4	.9	2.4	.9	1.2	2.5	1.7	1.7
	n =	264	36	12	32	46	53	31	31	113	145

19 Jun 08
Source: RRC Associates

**WOODBURN, OREGON
PARKS AND RECREATION SURVEY 2008
Final Results**

RATE HOW IMPORTANT THESE PARKS AND RECREATION FACILITIES ARE TO THE COMMUNITY		OVERALL	IS YOUR HOME/ PROPERTY LOCATED:							TIME LIVED IN WOODBURN AREA	
			Senior Estates	West Woodburn	Hwy 99E area	Downtown area	South Woodburn	North Woodburn	Other	Less than 10 years	More than 10 years
SETTLEMIER PARK	Average	3.8	3.4	3.1	3.1	4.1	4.0	3.7	4.3	4.0	3.6
	n =	292	35	15	38	50	58	33	31	119	162
LEGION PARK	Average	3.6	3.2	2.9	3.9	3.7	3.8	3.8	3.2	3.6	3.5
	n =	276	33	15	38	47	55	26	31	112	153
CENTENNIAL PARK	Average	4.1	3.4	3.2	3.8	4.3	4.4	4.5	4.8	4.0	4.2
	n =	270	32	15	29	38	59	32	32	106	153
OTHER CITY PARKS	Average	3.6	3.3	3.3	3.8	3.7	3.5	4.1	4.0	3.6	3.7
	n =	258	34	16	36	38	55	29	23	98	151
ATHLETIC FIELDS	Average	4.0	3.4	3.4	3.9	4.3	4.4	3.8	4.8	3.9	4.2
	n =	271	32	14	38	38	58	29	32	104	159
PLAYGROUNDS	Average	4.1	3.3	3.4	4.0	4.3	4.4	4.6	4.9	4.2	4.2
	n =	266	32	14	37	39	58	23	31	101	156
PICNIC AREAS	Average	3.8	3.1	3.1	3.9	4.1	3.8	4.4	3.8	4.0	3.6
	n =	275	34	14	38	47	50	29	31	110	154
OUTDOOR BASKETBALL COURTS	Average	3.9	3.1	3.0	4.1	3.9	4.2	4.0	4.3	3.8	3.9
	n =	269	33	14	37	38	58	28	29	102	157
OUTDOOR VOLLEYBALL COURTS	Average	3.5	3.0	2.9	3.5	3.2	3.7	3.3	4.0	3.4	3.5
	n =	271	33	14	37	40	56	29	31	103	158
SKATE PARK	Average	3.5	3.1	2.9	3.7	3.3	3.7	3.7	3.9	3.5	3.5
	n =	274	31	15	37	39	59	32	32	104	160
LIBRARY	Average	4.5	4.2	3.9	4.4	4.8	4.4	4.8	4.8	4.6	4.4
	n =	297	44	16	39	49	56	31	33	122	164
PAVED RECREATIONAL TRAILS	Average	3.7	3.2	3.2	3.7	4.1	3.8	4.1	3.5	4.0	3.5
	n =	269	34	14	38	38	58	33	32	104	156
DESIGNATED OPEN SPACE AREAS	Average	3.4	3.0	3.0	3.5	3.6	3.3	3.6	3.7	3.6	3.3
	n =	258	31	14	37	37	57	29	25	99	149
AQUATIC CENTER	Average	4.1	3.5	3.8	4.0	4.3	4.0	4.7	4.6	4.3	4.1
	n =	290	34	16	38	50	56	34	31	120	160
TENNIS COURTS	Average	3.7	3.3	2.7	3.5	3.5	4.2	3.7	4.2	3.7	3.7
	n =	277	33	14	37	47	58	29	31	109	159
YOUTH RECREATIONAL PROGRAMS	Average	4.0	3.5	3.7	4.1	4.1	4.1	4.5	4.0	4.2	3.9
	n =	266	32	15	38	48	56	33	17	113	143
ADULT PROGRAMS	Average	3.8	3.3	3.4	4.0	3.9	3.8	4.1	4.0	4.0	3.7
	n =	283	34	12	38	47	58	33	31	113	159
SENIOR PROGRAMS	Average	3.9	3.6	3.8	4.0	4.2	3.8	4.1	4.1	4.1	3.8
	n =	280	37	15	38	43	58	32	31	110	159
RECREATION/ COMMUNITY EVENTS	Average	3.9	3.7	3.2	3.9	4.1	3.8	4.1	4.6	4.0	3.9
	n =	286	40	13	37	47	54	33	32	118	158

19 Jun 08
Source: RRC Associates

WOODBURN, OREGON
PARKS AND RECREATION SURVEY 2008
Final Results

		IS YOUR HOME/ PROPERTY LOCATED:								TIME LIVED IN WOODBURN AREA	
		OVERALL	Senior Estates	West Woodburn	Hwy 99E area	Downtown area	South Woodburn	North Woodburn	Other	Less than 10 years	More than 10 years
TIMES IN THE LAST 12 MONTHS YOU AND/ OR A MEMBER OF YOUR HOUSEHOLD USED SETTLEMIER PARK	None	51%	84%	75%	36%	53%	41%	48%	45%	52%	50%
	1 - 5	32%	14%	25%	30%	32%	29%	29%	51%	31%	32%
	6 - 10	6%	1%		6%	6%	14%	8%	3%	10%	4%
	11 - 15	6%			28%	6%	2%	11%	1%	5%	7%
	16 - 20	3%				3%	12%			1%	5%
	21 - 25	0%					1%				
	36 - 40	0%									0%
	41 - 45	0%					1%			0%	
	46 - 50	0%						4%			1%
51 or more	1%	1%			0%				1%	1%	
TOTAL		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Average		3.8	1.2	.3	5.0	3.0	4.7	4.4	1.6	2.9	4.5
Median		.0	.0	.0	3.7	.0	1.0	1.0	2.0	.0	1.0
n =		264	36	12	32	46	53	31	31	113	145
RATE THE IMPORTANCE OF SETTLEMIER PARK	1 - Not At All Important	11%	17%	21%	16%	8%	7%	12%		13%	9%
	2	6%	2%		21%	4%	0%	18%	1%	3%	9%
	3	22%	32%	42%	31%	19%	22%	5%	30%	11%	32%
	4	15%	19%	22%	4%	9%	22%	14%	7%	18%	13%
	5 - Very Important	45%	30%	15%	28%	59%	48%	51%	62%	55%	37%
TOTAL		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Average		3.8	3.4	3.1	3.1	4.1	4.0	3.7	4.3	4.0	3.6
Median		4.0	3.1	3.0	3.0	5.0	4.0	4.7	5.0	5.0	3.6
n =		292	35	15	38	50	58	33	31	119	162

19 Jun 08
Source: RRC Associates

WOODBURN, OREGON
PARKS AND RECREATION SURVEY 2008
Final Results

		IS YOUR HOME/PROPERTY LOCATED:								TIME LIVED IN WOODBURN AREA	
		OVERALL	Senior Estates	West Woodburn	Hwy 99E area	Downtown area	South Woodburn	North Woodburn	Other	Less than 10 years	More than 10 years
TIMES IN THE LAST 12 MONTHS YOU AND/OR A MEMBER OF YOUR HOUSEHOLD USED LEGION PARK	None	63%	87%	90%	46%	48%	45%	61%	68%	66%	59%
	1 - 5	32%	13%	10%	49%	46%	44%	31%	12%	31%	34%
	6 - 10	1%			3%	4%				1%	1%
	11 - 15	0%									0%
	16 - 20	0%				3%				1%	
	26 - 30	3%			1%		12%	8%			6%
TOTAL		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Average		1.9	.3	.1	1.9	1.4	4.8	3.1	2	1.0	2.6
Median		.0	.0	.0	2.0	1.0	2.0	.0	.0	.0	.0
n =		264	36	12	32	46	53	31	31	113	145
RATE THE IMPORTANCE OF LEGION PARK	1 - Not At All Important	18%	22%	24%	19%	25%	8%	14%	19%	13%	21%
	2	3%	3%	4%	6%	3%	1%	3%	3%	3%	3%
	3	21%	35%	46%	3%	11%	23%	4%	32%	27%	17%
	4	21%	14%	7%	5%	2%	43%	47%	29%	20%	23%
	5 - Very Important	37%	26%	18%	67%	58%	26%	31%	16%	37%	37%
TOTAL		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Average		3.6	3.2	2.9	3.9	3.7	3.8	3.8	3.2	3.6	3.5
Median		4.0	3.0	3.0	5.0	5.0	4.0	4.0	3.0	4.0	4.0
n =		276	33	15	38	47	55	26	31	112	153

19 Jun 08
Source: RRC Associates

WOODBURN, OREGON
PARKS AND RECREATION SURVEY 2008
Final Results

		IS YOUR HOME/ PROPERTY LOCATED:								TIME LIVED IN WOODBURN AREA	
		OVERALL	Senior Estates	West Woodburn	Hwy 99E area	Downtown area	South Woodburn	North Woodburn	Other	Less than 10 years	More than 10 years
TIMES IN THE LAST 12 MONTHS YOU AND/ OR A MEMBER OF YOUR HOUSEHOLD USED CENTENNIAL PARK	None	40%	80%	87%	17%	39%	23%	53%	18%	54%	27%
	1 - 5	29%	16%	13%	3%	37%	45%	26%	40%	25%	32%
	6 - 10	7%	1%		21%	0%	13%	1%	1%	1%	13%
	11 - 15	5%	4%		31%			2%		2%	7%
	16 - 20	8%			13%	0%	16%		19%	11%	5%
	21 - 25	4%			1%	24%				2%	6%
	26 - 30	4%			13%			19%		3%	5%
	36 - 40	3%			1%		1%		22%	0%	5%
	51 or more	0%				0%	2%			1%	
TOTAL		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Average		7.2	.9	2	13.2	7.0	8.0	7.1	12.7	6.0	8.4
Median		1.0	.0	.0	12.0	1.0	2.0	.0	1.6	.0	2.0
n =		264	36	12	32	46	53	31	31	113	145
RATE THE IMPORTANCE OF CENTENNIAL PARK	1 - Not At All Important	11%	14%	20%	26%	7%	7%	8%		12%	9%
	2	2%	6%	4%	1%	3%		1%		1%	2%
	3	12%	36%	25%	6%	14%	4%	3%	7%	18%	8%
	4	15%	16%	38%	4%	5%	21%	12%	4%	15%	15%
	5 - Very Important	60%	28%	14%	63%	72%	68%	76%	89%	55%	65%
TOTAL		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Average		4.1	3.4	3.2	3.8	4.3	4.4	4.5	4.8	4.0	4.2
Median		5.0	3.0	3.7	5.0	5.0	5.0	5.0	5.0	5.0	5.0
n =		270	32	15	29	38	59	32	32	108	153

19 Jun 08
Source: RRC Associates

WOODBURN, OREGON
PARKS AND RECREATION SURVEY 2008
Final Results

		IS YOUR HOME/ PROPERTY LOCATED:								TIME LIVED IN WOODBURN AREA	
		OVERALL	Senior Estates	West Woodburn	Hwy 99E area	Downtown area	South Woodburn	North Woodburn	Other	Less than 10 years	More than 10 years
TIMES IN THE LAST 12 MONTHS YOU AND/OR A MEMBER OF YOUR HOUSEHOLD USED OTHER CITY PARKS	None	71%	73%	77%	85%	67%	48%	89%	78%	81%	63%
	1 - 5	20%	13%	17%	15%	32%	36%	3%	2%	7%	30%
	6 - 10	7%	5%	1%		1%	16%	1%	20%	9%	5%
	16 - 20	1%	1%					8%		3%	
	21 - 25	0%	1%							0%	
	26 - 30	1%	2%	5%						0%	0%
	36 - 40	0%	3%								1%
	51 or more	0%	3%			0%				0%	1%
TOTAL		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Average		2.7	10.1	1.8	.3	.9	2.8	1.7	1.7	2.1	3.2
Median		.0	.0	.0	.0	.0	1.0	.0	.0	.0	.0
n =		264	36	12	32	46	53	31	31	113	145
RATE THE IMPORTANCE OF OTHER CITY PARKS	1 - Not At All Important	13%	17%	22%	17%	11%	8%	14%	4%	12%	13%
	2	3%	8%		6%	3%	3%			4%	3%
	3	26%	30%	34%	6%	32%	32%	16%	39%	28%	25%
	4	21%	17%	13%	26%	11%	46%	5%	7%	22%	21%
	5 - Very Important	36%	28%	31%	46%	43%	12%	66%	49%	34%	38%
TOTAL		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Average		3.6	3.3	3.3	3.8	3.7	3.5	4.1	4.0	3.6	3.7
Median		4.0	3.0	3.0	4.0	4.0	4.0	5.0	4.3	4.0	4.0
n =		258	34	16	38	38	55	29	23	98	151

19 Jun 08
Source: RRC Associates

WOODBURN, OREGON
PARKS AND RECREATION SURVEY 2008
Final Results

		OVERALL	IS YOUR HOME/ PROPERTY LOCATED:							TIME LIVED IN WOODBURN AREA	
			Senior Estates	West Woodburn	Hwy 99E area	Downtown area	South Woodburn	North Woodburn	Other	Less than 10 years	More than 10 years
TIMES IN THE LAST 12 MONTHS YOU AND/ OR A MEMBER OF YOUR HOUSEHOLD USED THE ATHLETIC FIELDS	None	62%	95%	90%	78%	72%	37%	41%	25%	77%	49%
	1 - 5	19%	2%	10%	3%		45%	48%	27%	9%	28%
	6 - 10	2%			5%	4%	0%	1%	2%	3%	1%
	11 - 15	2%			13%	0%		2%		1%	3%
	16 - 20	7%	3%				18%		26%	8%	7%
	21 - 25	5%			1%	24%				2%	7%
	51 or more	3%				0%	1%	8%	19%	1%	6%
TOTAL		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Average		6.6	.7	.1	2.7	6.7	6.0	8.0	23.7	3.5	9.4
Median		.0	.0	.0	.0	.0	2.0	2.0	5.0	.0	1.2
n =		264	36	12	32	46	53	31	31	113	145
RATE THE IMPORTANCE OF THE ATHLETIC FIELDS	1 - Not At All Important	12%	23%	18%	16%	7%	7%	10%	1%	13%	10%
	2	1%	1%		5%	3%				2%	1%
	3	13%	24%	27%	2%	13%	7%	25%	3%	14%	12%
	4	20%	17%	36%	26%	7%	20%	26%	12%	23%	18%
	5 - Very Important	54%	35%	19%	51%	70%	66%	36%	84%	49%	59%
TOTAL		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Average		4.0	3.4	3.4	3.9	4.3	4.4	3.8	4.8	3.9	4.2
Median		5.0	4.0	4.0	4.8	5.0	5.0	4.0	5.0	4.0	5.0
n =		271	32	14	38	36	58	29	32	104	159

19 Jun 08
Source: RRC Associates

**WOODBURN, OREGON
PARKS AND RECREATION SURVEY 2008
Final Results**

		IS YOUR HOME/PROPERTY LOCATED:								TIME LIVED IN WOODBURN AREA	
		OVERALL	Senior Estates	West Woodburn	Hwy 99E area	Downtown area	South Woodburn	North Woodburn	Other	Less than 10 years	More than 10 years
TIMES IN THE LAST 12 MONTHS YOU AND/OR A MEMBER OF YOUR HOUSEHOLD USED THE PLAYGROUNDS	None	55%	96%	70%	31%	72%	31%	61%	23%	60%	48%
	1 - 5	13%	4%	29%	38%	4%	6%	19%	10%	13%	13%
	6 - 10	12%		1%	4%	6%	35%	2%	28%	7%	18%
	11 - 15	9%				18%	10%	2%	19%	6%	12%
	16 - 20	7%			13%	0%	17%		19%	12%	4%
	21 - 25	0%				1%					0%
	26 - 30	3%			13%			8%		2%	3%
	36 - 40	1%						8%			2%
TOTAL		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Average		5.4	.1	.6	7.6	3.6	8.7	6.7	9.6	4.9	6.1
Median		.0	.0	.0	1.0	.0	10.0	.0	10.0	.0	1.0
n =		264	36	12	32	46	53	31	31	113	145
RATE THE IMPORTANCE OF THE PLAYGROUNDS	1 - Not At All Important	11%	23%	22%	16%	9%	7%	4%		9%	11%
	2	1%	1%		1%	3%	1%			1%	2%
	3	9%	25%	15%	1%	9%	4%	6%	4%	13%	6%
	4	19%	20%	39%	27%	7%	24%	11%	5%	19%	19%
	5 - Very Important	59%	30%	23%	55%	72%	64%	79%	91%	58%	61%
TOTAL		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Average		4.1	3.3	3.4	4.0	4.3	4.4	4.6	4.9	4.2	4.2
Median		5.0	3.6	4.0	5.0	5.0	5.0	5.0	5.0	5.0	5.0
n =		266	32	14	37	39	58	23	31	101	156

19 Jun 08
Source: RRC Associates

WOODBURN, OREGON
PARKS AND RECREATION SURVEY 2008
Final Results

		OVERALL	IS YOUR HOME/ PROPERTY LOCATED:							TIME LIVED IN WOODBURN AREA	
			Senior Estates	West Woodburn	Hwy 99E area	Downtown area	South Woodburn	North Woodburn	Other	Less than 10 years	More than 10 years
TIMES IN THE LAST 12 MONTHS YOU AND/ OR A MEMBER OF YOUR HOUSEHOLD USED THE PICNIC AREAS	None	71%	87%	77%	36%	76%	71%	73%	75%	65%	74%
	1 - 5	25%	13%	21%	51%	23%	28%	7%	25%	28%	24%
	6 - 10	3%		1%	13%			9%		4%	2%
	11 - 15	1%				1%		12%		3%	0%
	26 - 30	0%					1%				
TOTAL		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Average		1.1	.2	.5	2.1	.8	1.1	2.6	.5	1.7	.6
Median		.0	.0	.0	1.0	.0	.0	.0	.0	.0	.0
n =		264	36	12	32	46	53	31	31	113	145
RATE THE IMPORTANCE OF THE PICNIC AREAS	1 - Not At All Important	11%	22%	22%	18%	2%	9%	3%	1%	6%	13%
	2	2%	2%		1%	3%	2%	2%		2%	2%
	3	24%	39%	41%	4%	31%	27%	11%	32%	22%	27%
	4	25%	18%	17%	35%	12%	30%	13%	52%	24%	28%
	5 - Very Important	38%	19%	20%	44%	52%	33%	70%	15%	47%	32%
TOTAL		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Average		3.8	3.1	3.1	3.9	4.1	3.8	4.4	3.8	4.0	3.6
Median		4.0	3.0	3.0	4.0	5.0	4.0	5.0	4.0	4.0	4.0
n =		275	34	14	38	47	50	29	31	110	154

19 Jun 08
Source: RRC Associates

WOODBURN, OREGON
PARKS AND RECREATION SURVEY 2008
Final Results

		IS YOUR HOME/ PROPERTY LOCATED:							TIME LIVED IN WOODBURN AREA		
		OVERALL	Senior Estates	West Woodburn	Hwy 99E area	Downtown area	South Woodburn	North Woodburn	Other	Less than 10 years	More than 10 years
TIMES IN THE LAST 12 MONTHS YOU AND/ OR A MEMBER OF YOUR HOUSEHOLD USED THE OUTDOOR BASKETBALL COURTS	None	83%	100%	79%	87%	95%	82%	63%	78%	76%	87%
	1 - 5	9%		14%		4%	1%	13%	22%	9%	9%
	6 - 10	1%		7%				10%		3%	1%
	11 - 15	2%				1%		14%		4%	0%
	16 - 20	3%					16%			8%	
	21 - 25	0%									1%
	51 or more	2%			13%						3%
TOTAL		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Average		2.3	.0	.5	8.0	.3	3.3	2.8	1.0	2.5	2.3
Median		.0	.0	.0	.0	.0	.0	.0	.0	.0	.0
n =		264	36	12	32	46	53	31	31	113	145
RATE THE IMPORTANCE OF THE OUTDOOR BASKETBALL COURTS	1 - Not At All Important	12%	23%	18%	16%	9%	7%	10%		11%	11%
	2	2%	1%	7%	6%	4%	1%			2%	2%
	3	19%	37%	48%	3%	17%	7%	15%	35%	22%	18%
	4	23%	21%	13%	7%	31%	35%	27%	4%	26%	21%
	5 - Very Important	44%	19%	14%	68%	40%	50%	48%	61%	38%	48%
TOTAL		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Average		3.9	3.1	3.0	4.1	3.9	4.2	4.0	4.3	3.8	3.9
Median		4.0	3.0	3.0	5.0	4.0	4.4	4.1	5.0	4.0	4.0
n =		269	33	14	37	38	58	28	29	102	157

19 Jun 08
Source: RRC Associates

WOODBURN, OREGON
PARKS AND RECREATION SURVEY 2008
Final Results

		OVERALL	IS YOUR HOME/ PROPERTY LOCATED:							TIME LIVED IN WOODBURN AREA	
			Senior Estates	West Woodburn	Hwy 99E area	Downtown area	South Woodburn	North Woodburn	Other	Less than 10 years	More than 10 years
TIMES IN THE LAST 12 MONTHS YOU AND/ OR A MEMBER OF YOUR HOUSEHOLD USED THE OUTDOOR VOLLEYBALL COURTS	None	94%	100%	90%	100%	97%	83%	100%	98%	91%	96%
	1 - 5	2%		10%			1%		2%	0%	4%
	6 - 10	3%					16%			8%	
	26 - 30	0%				3%				1%	
TOTAL		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Average		.5	.0	.1	.0	.8	1.6	.0	.0	1.1	.1
Median		.0	.0	.0	.0	.0	.0	.0	.0	.0	.0
n =		264	36	12	32	46	53	31	31	113	145
RATE THE IMPORTANCE OF THE OUTDOOR VOLLEYBALL COURTS	1 - Not At All Important	17%	26%	18%	16%	29%	9%	21%	1%	15%	17%
	2	4%	1%	7%	7%	5%	3%	2%	1%	5%	3%
	3	31%	41%	53%	27%	21%	30%	29%	44%	35%	30%
	4	13%	14%	8%	6%	5%	20%	20%	2%	19%	9%
	5 - Very Important	35%	19%	14%	44%	40%	37%	27%	53%	26%	41%
TOTAL		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Average		3.5	3.0	2.9	3.5	3.2	3.7	3.3	4.0	3.4	3.5
Median		3.0	3.0	3.0	3.4	3.0	4.0	3.0	5.0	3.0	3.0
n =		271	33	14	37	40	56	29	31	103	158

19 Jun 08
Source: RRC Associates

WOODBURN, OREGON
PARKS AND RECREATION SURVEY 2008
Final Results

		IS YOUR HOME/ PROPERTY LOCATED:							TIME LIVED IN WOODBURN AREA		
		OVERALL	Senior Estates	West Woodburn	Hwy 99E area	Downtown area	South Woodburn	North Woodburn	Other	Less than 10 years	More than 10 years
TIMES IN THE LAST 12 MONTHS YOU AND/ OR A MEMBER OF YOUR HOUSEHOLD USED THE SKATE PARK	None	86%	99%	90%	72%	92%	76%	100%	97%	82%	91%
	1 - 5	10%	1%	10%	26%	4%	20%		3%	13%	7%
	6 - 10	2%					1%			4%	
	11 - 15	1%			1%		1%				1%
	16 - 20	0%			1%		1%			0%	0%
	21 - 25	0%				1%					0%
	26 - 30	0%				3%				1%	
	46 - 50	0%					1%				
	51 or more	0%				0%	0%			0%	0%
TOTAL		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Average		.9	.0	.1	.8	1.6	1.6	.0	.2	1.2	.5
Median		.0	.0	.0	.0	.0	.0	.0	.0	.0	.0
n =		264	36	12	32	46	53	31	31	113	145
RATE THE IMPORTANCE OF THE SKATE PARK	1 - Not At All Important	16%	25%	18%	16%	31%	8%	20%	1%	17%	16%
	2	7%	2%	6%	2%	3%	12%	3%	22%	9%	6%
	3	23%	34%	54%	27%	14%	16%	11%	20%	20%	24%
	4	16%	18%	10%	2%	11%	33%	18%	5%	17%	15%
	5 - Very Important	38%	21%	12%	52%	41%	30%	48%	52%	37%	38%
TOTAL		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Average		3.5	3.1	2.9	3.7	3.3	3.7	3.7	3.9	3.5	3.5
Median		4.0	3.0	3.0	5.0	4.0	4.0	4.0	5.0	4.0	4.0
n =		274	31	15	37	39	59	32	32	104	160

19 Jun 08
Source: RRC Associates

**WOODBURN, OREGON
PARKS AND RECREATION SURVEY 2008
Final Results**

		IS YOUR HOME/ PROPERTY LOCATED:								TIME LIVED IN WOODBURN AREA	
		OVERALL	Senior Estates	West Woodburn	Hwy 99E area	Downtown area	South Woodburn	North Woodburn	Other	Less than 10 years	More than 10 years
TIMES IN THE LAST 12 MONTHS YOU AND/OR A MEMBER OF YOUR HOUSEHOLD USED THE LIBRARY	None	15%	23%	42%	5%	6%	16%	19%	8%	20%	10%
	1 - 5	26%	32%	34%	37%	3%	31%	8%	56%	27%	25%
	6 - 10	15%	11%	3%	10%	7%	41%	5%	8%	8%	19%
	11 - 15	13%	8%	11%	13%	25%	7%	22%	5%	21%	6%
	16 - 20	15%	7%	3%	32%	20%	1%	36%	1%	14%	17%
	21 - 25	8%	11%	3%	2%	30%		9%	1%	3%	12%
	26 - 30	1%	2%			0%	1%			1%	0%
	36 - 40	4%				8%			19%	3%	4%
	46 - 50	1%				1%	3%			0%	2%
	51 or more	2%	6%	4%		1%			2%	2%	2%
TOTAL		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Average		13.0	11.1	5.6	11.7	19.5	6.0	13.2	12.8	10.9	14.5
Median		10.0	5.0	1.0	10.0	19.0	9.0	15.0	5.0	9.4	10.0
n =		264	38	12	32	46	53	31	31	113	145
RATE THE IMPORTANCE OF THE LIBRARY	1 - Not At All Important	7%	10%	15%	15%	2%	8%	3%		4%	9%
	2	1%		1%		2%			1%	0%	1%
	3	5%	13%	23%	1%	1%	2%	1%	7%	6%	4%
	4	9%	12%	2%		5%	21%	8%	2%	10%	7%
	5 - Very Important	78%	65%	58%	84%	90%	69%	88%	90%	79%	78%
TOTAL		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Average		4.5	4.2	3.9	4.4	4.8	4.4	4.8	4.8	4.6	4.4
Median		5.0	5.0	5.0	5.0	5.0	5.0	5.0	5.0	5.0	5.0
n =		297	44	16	39	49	56	31	33	122	164

19 Jun 08
Source: RRC Associates

WOODBURN, OREGON
PARKS AND RECREATION SURVEY 2008
Final Results

		IS YOUR HOME/ PROPERTY LOCATED:							TIME LIVED IN WOODBURN AREA		
		OVERALL	Senior Estates	West Woodburn	Hwy 99E area	Downtown area	South Woodburn	North Woodburn	Other	Less than 10 years	More than 10 years
TIMES IN THE LAST 12 MONTHS YOU AND/OR A MEMBER OF YOUR HOUSEHOLD USED THE PAVED RECREATION TRAILS	None	88%	96%	79%	68%	99%	81%	90%	96%	82%	94%
	1 - 5	5%	3%	21%	19%		1%	2%	4%	7%	3%
	6 - 10	1%					1%	8%		3%	
	11 - 15	3%					16%			8%	
	21 - 25	0%				1%					0%
	26 - 30	0%	1%							0%	
	51 or more	2%			13%		1%			0%	3%
TOTAL		100%	100%	100%	100%	100%	100%	100%	100%	100%	
Average		1.9	.4	.3	8.4	.1	3.2	.9	.1	2.0	1.9
Median		.0	.0	.0	.0	.0	.0	.0	.0	.0	.0
n =		264	36	12	32	46	53	31	31	113	145
RATE THE IMPORTANCE OF THE PAVED RECREATION TRAILS	1 - Not At All Important	10%	21%	4%	17%	3%	8%	9%	1%	6%	10%
	2	6%	6%	9%	2%	4%	6%	2%	24%	2%	10%
	3	27%	32%	59%	26%	13%	32%	15%	30%	18%	33%
	4	17%	17%	14%	7%	38%	9%	19%	11%	28%	11%
	5 - Very Important	39%	24%	13%	49%	42%	48%	56%	34%	44%	36%
TOTAL		100%	100%	100%	100%	100%	100%	100%	100%	100%	
Average		3.7	3.2	3.2	3.7	4.1	3.8	4.1	3.5	4.0	3.5
Median		4.0	3.0	3.0	4.0	4.0	4.0	5.0	3.0	4.0	3.0
n =		269	34	14	38	38	58	33	32	104	156

19 Jun 08
Source: RRC Associates

WOODBURN, OREGON
PARKS AND RECREATION SURVEY 2008
Final Results

		IS YOUR HOME/ PROPERTY LOCATED:								TIME LIVED IN WOODBURN AREA	
		OVERALL	Senior Estates	West Woodburn	Hwy 99E area	Downtown area	South Woodburn	North Woodburn	Other	Less than 10 years	More than 10 years
TIMES IN THE LAST 12 MONTHS YOU AND/OR A MEMBER OF YOUR HOUSEHOLD USED DESIGNATED OPEN PSACE	None	91%	97%	89%	93%	94%	83%	98%	79%	86%	94%
	1 - 5	3%	2%	10%	7%	5%	1%	2%	1%	5%	2%
	6 - 10	3%					18%			8%	
	11 - 15	0%		1%			0%			0%	0%
	16 - 20	2%							19%		4%
	26 - 30	0%	1%						1%	0%	
	46 - 50	0%				1%					0%
TOTAL		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Average		.9	.4	.3	.2	.5	1.4	.0	4.1	.9	1.0
Median		.0	.0	.0	.0	.0	.0	.0	.0	.0	.0
n =		264	36	12	32	46	53	31	31	113	145
RATE THE IMPORTANCE OF DESIGNATED OPEN SPACE	1 - Not At All Important	18%	27%	21%	17%	10%	23%	19%	9%	14%	20%
	2	7%	10%	4%	8%	4%	11%	5%	1%	7%	7%
	3	27%	29%	48%	29%	39%	17%	13%	38%	20%	32%
	4	11%	6%	9%	1%	13%	9%	19%	13%	19%	6%
	5 - Very Important	37%	27%	18%	46%	34%	40%	44%	39%	39%	35%
TOTAL		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Average		3.4	3.0	3.0	3.5	3.6	3.3	3.6	3.7	3.6	3.3
Median		3.0	3.0	3.0	3.0	3.0	3.0	4.0	3.9	4.0	3.0
n =		258	31	14	37	37	57	29	25	99	149

19 Jun 08
Source: RRC Associates

WOODBURN, OREGON
PARKS AND RECREATION SURVEY 2008
Final Results

		IS YOUR HOME/ PROPERTY LOCATED:							TIME LIVED IN WOODBURN AREA		
		OVERALL	Senior Estates	West Woodburn	Hwy 99E area	Downtown area	South Woodburn	North Woodburn	Other	Less than 10 years	More than 10 years
TIMES IN THE LAST 12 MONTHS YOU AND/ OR A MEMBER OF YOUR HOUSEHOLD USED THE AQUATIC CENTER	None	48%	94%	55%	39%	46%	42%	21%	52%	38%	55%
	1 - 5	20%	6%	19%	15%	8%	15%	36%	43%	17%	23%
	6 - 10	11%		8%	39%	22%	2%	9%		7%	13%
	11 - 15	2%		1%	6%			6%		3%	1%
	16 - 20	8%	1%			19%	16%	14%		19%	0%
	21 - 25	0%							2%	0%	
	26 - 30	5%				3%	6%	11%		7%	2%
	31 - 35	0%		9%	1%					1%	0%
	36 - 40	0%					1%				0%
	41 - 45	0%									1%
	46 - 50	0%				1%					0%
	51 or more	6%		7%	1%	1%	17%	3%	3%	8%	4%
TOTAL		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Average		13.2	.3	14.7	9.6	9.5	25.8	17.9	6.7	19.7	8.0
Median		1.0	.0	.0	3.0	1.0	5.0	3.0	.0	5.0	.0
n =		264	36	12	32	46	53	31	31	113	145
RATE THE IMPORTANCE OF THE AQUATIC CENTER	1 - Not At All Important	10%	22%	16%	16%	5%	8%	3%		6%	11%
	2	2%			1%	7%			1%	2%	1%
	3	13%	19%	22%	4%	9%	28%	4%	5%	11%	14%
	4	15%	20%	9%	25%	5%	11%	10%	26%	16%	15%
	5 - Very Important	60%	39%	52%	54%	74%	53%	83%	67%	65%	58%
TOTAL		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Average		4.1	3.5	3.8	4.0	4.3	4.0	4.7	4.6	4.3	4.1
Median		5.0	4.0	4.9	5.0	5.0	5.0	5.0	5.0	5.0	5.0
n =		290	34	16	38	50	56	34	31	120	160

19 Jun 08
Source: RRC Associates

WOODBURN, OREGON
PARKS AND RECREATION SURVEY 2008
Final Results

		OVERALL	IS YOUR HOME/ PROPERTY LOCATED:							TIME LIVED IN WOODBURN AREA	
			Senior Estates	West Woodburn	Hwy 99E area	Downtown area	South Woodburn	North Woodburn	Other	Less than 10 years	More than 10 years
TIMES IN THE LAST 12 MONTHS YOU AND/ OR A MEMBER OF YOUR HOUSEHOLD USED THE TENNIS COURTS	None	79%	92%	90%	63%	80%	65%	71%	97%	70%	85%
	1 - 5	14%	6%	10%	37%	20%	19%	1%	3%	19%	10%
	6 - 10	4%					16%	8%		10%	
	16 - 20	2%						20%		0%	4%
	21 - 25	0%				1%					0%
	51 or more	1%	1%				1%			1%	0%
TOTAL		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Average		1.8	.9	.1	1.0	.6	3.0	4.6	.2	2.3	1.5
Median		.0	.0	.0	.0	.0	.0	.0	.0	.0	.0
n =		254	36	12	32	46	53	31	31	113	145
RATE THE IMPORTANCE OF THE TENNIS COURTS	1 - Not At All Important	14%	19%	17%	21%	24%	8%	10%		11%	16%
	2	5%	5%	30%	2%	5%	2%	2%	5%	5%	5%
	3	23%	31%	30%	25%	13%	19%	23%	31%	20%	24%
	4	16%	21%	9%	8%	11%	12%	37%	8%	28%	7%
	5 - Very Important	42%	24%	14%	44%	47%	60%	29%	56%	36%	48%
TOTAL		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Average		3.7	3.3	2.7	3.5	3.5	4.2	3.7	4.2	3.7	3.7
Median		4.0	3.0	3.0	4.0	4.0	5.0	4.0	5.0	4.0	4.0
n =		277	33	14	37	47	56	29	31	109	159

19 Jun 08
Source: RRC Associates

WOODBURN, OREGON
PARKS AND RECREATION SURVEY 2008
Final Results

		IS YOUR HOME/ PROPERTY LOCATED:							TIME LIVED IN WOODBURN AREA		
		OVERALL	Senior Estates	West Woodburn	Hwy 99E area	Downtown area	South Woodburn	North Woodburn	Other	Less than 10 years	More than 10 years
TIMES IN THE LAST 12 MONTHS YOU AND/ OR A MEMBER OF YOUR HOUSEHOLD USED YOUTH RECREATION PROGRAMS	None	81%	97%	90%	82%	75%	86%	64%	75%	81%	80%
	1 - 5	10%		10%		18%	13%	10%	24%	0%	19%
	6 - 10	3%	3%			4%	1%			5%	1%
	11 - 15	2%			18%				1%	5%	
	16 - 20	2%						14%		4%	
	21 - 25	0%				1%	1%				0%
	26 - 30	2%				3%		11%		4%	
	51 or more	0%						2%		1%	
TOTAL		100%	100%	100%	100%	100%	100%	100%	100%	100%	
Average		2.1	.2	.1	2.5	1.5	.4	10.0	8	4.3	.5
Median		.0	.0	.0	.0	.0	.0	.0	.0	.0	.0
n =		264	36	12	32	46	53	31	31	113	145
RATE THE IMPORTANCE OF YOUTH RECREATION PROGRAMS	1 - Not At All Important	10%	22%	15%	16%	3%	8%	10%		7%	13%
	2	2%		7%	1%	8%	1%		1%	3%	2%
	3	16%	24%	21%	1%	24%	19%	2%	39%	10%	21%
	4	16%	17%	11%	26%	3%	22%	13%	13%	19%	14%
	5 - Very Important	55%	37%	46%	57%	62%	51%	76%	48%	61%	50%
TOTAL		100%	100%	100%	100%	100%	100%	100%	100%	100%	
Average		4.0	3.5	3.7	4.1	4.1	4.1	4.5	4.0	4.2	3.9
Median		5.0	4.0	4.0	5.0	5.0	5.0	5.0	4.0	5.0	4.5
n =		266	32	15	38	48	56	33	17	113	143

19 Jun 08
Source: RRC Associates

WOODBURN, OREGON
PARKS AND RECREATION SURVEY 2008
Final Results

		IS YOUR HOME/ PROPERTY LOCATED:							TIME LIVED IN WOODBURN AREA		
		OVERALL	Senior Estates	West Woodburn	Hwy 99E area	Downtown area	South Woodburn	North Woodburn	Other	Less than 10 years	More than 10 years
TIMES IN THE LAST 12 MONTHS YOU AND/ OR A MEMBER OF YOUR HOUSEHOLD USED ADULT PROGRAMS	None	97%	88%	87%	98%	100%	100%	100%	93%	96%	96%
	1 - 5	3%	11%	13%	2%				6%	3%	3%
	6 - 10	0%	1%								0%
	11 - 15	0%							1%	0%	
TOTAL		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Average		.1	.4	.2	.0	.0	.0	.0	.2	.1	.1
Median		.0	.0	.0	.0	.0	.0	.0	.0	.0	.0
n =		264	36	12	32	46	53	31	31	113	145
RATE THE IMPORTANCE OF ADULT PROGRAMS	1 - Not At All Important	10%	17%	22%	17%	3%	7%	9%	2%	7%	11%
	2	4%	7%		1%	8%	5%	1%		5%	3%
	3	20%	31%	32%	3%	30%	19%	12%	29%	13%	26%
	4	25%	21%	12%	29%	13%	33%	23%	30%	29%	24%
	5 - Very Important	41%	25%	34%	50%	45%	35%	54%	39%	47%	36%
TOTAL		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Average		3.8	3.3	3.4	4.0	3.9	3.8	4.1	4.0	4.0	3.7
Median		4.0	3.0	3.1	4.6	4.0	4.0	5.0	4.0	4.0	4.0
n =		283	34	12	38	47	58	33	31	113	159

19 Jun 08
Source: RRC Associates

WOODBURN, OREGON
PARKS AND RECREATION SURVEY 2008
Final Results

		IS YOUR HOME/ PROPERTY LOCATED:								TIME LIVED IN WOODBURN AREA	
		OVERALL	Senior Estates	West Woodburn	Hwy 99E area	Downtown area	South Woodburn	North Woodburn	Other	Less than 10 years	More than 10 years
TIMES IN THE LAST 12 MONTHS YOU AND/ OR A MEMBER OF YOUR HOUSEHOLD USED SENIOR PROGRAMS (SUCH AS RSVP & TRIPS)	None	94%	78%	87%	98%	99%	100%	99%	90%	93%	94%
	1 - 5	4%	15%	13%		1%			5%	5%	4%
	6 - 10	0%	1%		1%					0%	0%
	11 - 15	0%						1%	1%	1%	
	16 - 20	0%			1%						0%
	21 - 25	1%	1%						4%		1%
	26 - 30	0%									1%
	36 - 40	0%	2%							0%	
	51 or more	1%	4%							1%	
TOTAL		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Average		1.1	5.4	.2	.2	.0	.0	.1	1.2	1.7	.6
Median		.0	.0	.0	.0	.0	.0	.0	.0	.0	.0
n =		264	36	12	32	46	53	31	31	113	145
RATE THE IMPORTANCE OF SENIOR PROGRAMS (SUCH AS RSVP AND TRIPS)	1 - Not At All Important	8%	9%	11%	16%	3%	7%	9%	2%	6%	9%
	2	2%	4%	4%	1%		5%		2%	1%	3%
	3	21%	37%	25%	7%	28%	21%	13%	23%	17%	25%
	4	25%	18%	16%	23%	15%	30%	34%	29%	27%	24%
	5 - Very Important	43%	32%	43%	52%	54%	36%	45%	44%	49%	39%
TOTAL		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Average		3.9	3.6	3.8	4.0	4.2	3.8	4.1	4.1	4.1	3.8
Median		4.0	3.6	4.0	5.0	5.0	4.0	4.0	4.0	4.0	4.0
n =		280	37	15	38	43	58	32	31	110	159

19 Jun 08
Source: RRC Associates

WOODBURN, OREGON
PARKS AND RECREATION SURVEY 2008
Final Results

		OVERALL	IS YOUR HOME/ PROPERTY LOCATED:							TIME LIVED IN WOODBURN AREA	
			Senior Estates	West Woodburn	Hwy 99E area	Downtown area	South Woodburn	North Woodburn	Other	Less than 10 years	More than 10 years
TIMES IN THE LAST 12 MONTHS YOU AND/ OR A MEMBER OF YOUR HOUSEHOLD USED RECREATION/ COMMUNITY EVENTS (I.E., MUSIC IN THE PARK, ETC.)	None	47%	44%	78%	66%	40%	63%	45%	14%	52%	43%
	1 - 5	48%	46%	22%	33%	53%	36%	52%	80%	42%	53%
	6 - 10	3%	7%		1%	4%	0%	2%	5%	4%	2%
	11 - 15	1%	3%			1%		2%		1%	1%
	16 - 20	1%							1%		1%
	26 - 30	0%				3%				1%	
TOTAL		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Average		1.7	2.2	.4	.9	2.4	.9	1.2	2.5	1.7	1.7
Median		1.0	1.0	.0	.0	2.0	.0	1.0	2.0	.0	1.0
n =		264	36	12	32	46	53	31	31	113	145
RATE THE IMPORTANCE OF RECREATION/ COMMUNITY EVENTS (I.E., MUSIC IN THE PARK, ETC.)	1 - Not At All Important	10%	8%	27%	16%	7%	8%	8%	1%	8%	10%
	2	1%	5%		1%	1%	1%	1%		1%	1%
	3	17%	28%	27%	2%	27%	19%	19%	4%	14%	20%
	4	31%	31%	22%	40%	4%	52%	19%	33%	35%	30%
	5 - Very Important	40%	28%	24%	41%	60%	20%	53%	62%	42%	39%
TOTAL		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Average		3.9	3.7	3.2	3.9	4.1	3.8	4.1	4.6	4.0	3.9
Median		4.0	4.0	3.0	4.0	5.0	4.0	5.0	5.0	4.0	4.0
n =		286	40	13	37	47	54	33	32	118	158

19 Jun 08
Source: RRC Associates

WOODBURN, OREGON
PARKS AND RECREATION SURVEY 2008
Final Results

HOW WELL DO THE FOLLOWING MEET THE NEEDS OF THE COMMUNITY	OVERALL	IS YOUR HOME/ PROPERTY LOCATED:								TIME LIVED IN WOODBURN AREA	
		Senior Estates	West Woodburn	Hwy 99E area	Downtown area	South Woodburn	North Woodburn	Other	Less than 10 years	More than 10 years	
SETTLEMIER PARK	Average	3.2	3.2	3.5	2.9	4.0	2.7	2.6	3.1	3.2	3.1
	n =	246	27	14	29	47	56	24	29	93	147
LEGION PARK	Average	2.9	3.0	3.5	2.4	3.4	2.8	2.6	2.2	3.1	2.7
	n =	246	24	13	35	46	56	21	28	90	150
CENTENNIAL PARK	Average	3.8	3.1	3.5	3.9	4.1	3.6	3.7	4.3	3.6	3.9
	n =	252	24	14	35	46	57	25	28	97	149
OTHER CITY PARKS	Average	2.8	2.9	3.0	2.3	2.6	2.6	3.0	3.4	3.2	2.6
	n =	189	24	16	15	24	49	23	19	71	113
ATHLETIC FIELDS	Average	3.4	3.2	3.7	3.1	3.7	2.8	3.4	4.1	3.4	3.4
	n =	241	25	15	34	38	52	27	27	87	146
PLAYGROUNDS	Average	3.4	3.0	3.6	2.9	3.8	3.1	3.1	4.2	3.3	3.5
	n =	244	24	15	30	38	57	25	28	87	151
PICNIC AREAS	Average	3.0	3.0	3.1	2.9	3.4	2.5	2.7	3.3	3.0	3.0
	n =	245	26	15	35	46	52	26	19	98	141
OUTDOOR BASKETBALL COURTS	Average	3.0	3.0	3.3	2.7	3.7	2.4	2.6	3.2	3.0	3.0
	n =	211	21	13	21	37	51	27	18	86	119
OUTDOOR VOLLEYBALL COURTS	Average	2.8	3.0	3.3	2.7	3.1	2.2	2.4	3.1	2.8	2.8
	n =	204	22	14	21	34	51	22	17	79	119
SKATE PARK	Average	3.3	3.0	3.7	3.2	3.5	3.0	3.0	4.2	3.2	3.3
	n =	215	23	15	30	37	49	22	19	77	131
LIBRARY	Average	4.1	3.9	4.1	3.7	4.8	4.0	4.1	4.3	4.2	4.1
	n =	290	42	17	37	46	58	31	30	116	165
PAVED RECREATIONAL TRAILS	Average	2.9	2.7	3.0	2.9	3.5	2.5	2.8	2.7	3.1	2.8
	n =	194	21	14	24	35	41	23	16	80	108
DESIGNATED OPEN SPACE	Average	2.9	2.8	3.0	2.7	3.3	2.8	2.6	2.7	2.9	2.9
	n =	185	25	11	26	35	35	23	17	79	100
AQUATIC CENTER	Average	3.8	3.6	4.1	3.7	3.9	3.6	3.2	4.2	3.9	3.7
	n =	263	31	15	36	46	49	31	27	107	147
TENNIS COURTS	Average	3.3	3.1	3.3	3.0	3.6	3.2	2.9	3.7	3.3	3.3
	n =	227	24	12	32	45	47	24	26	85	135
YOUTH RECREATION PROGRAMS	Average	3.3	3.2	3.2	3.2	3.6	3.1	3.3	3.4	3.4	3.2
	n =	203	21	14	24	37	44	28	18	80	116
ADULT PROGRAMS	Average	3.2	3.2	3.2	3.2	3.8	2.7	2.8	3.3	3.0	3.2
	n =	173	31	11	21	26	29	23	19	60	105
SENIOR PROGRAMS	Average	3.3	3.2	3.2	3.0	4.0	3.3	2.9	3.3	3.2	3.4
	n =	161	35	11	18	27	20	18	19	59	96
RECREATION/ COMMUNITY EVENTS (I.E., MUSIC IN THE	Average	3.6	3.7	3.5	3.4	4.1	3.1	3.1	3.9	3.8	3.5
	n =	241	34	14	28	47	48	19	28	84	151

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WOODBURN, OREGON
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Final Results

HOW WELL DO THE FOLLOWING MEET THE NEEDS OF THE COMMUNITY		OVERALL	IS YOUR HOME/PROPERTY LOCATED:						TIME LIVED IN WOODBURN AREA		
			Senior Estates	West Woodburn	Hwy 99E area	Downtown area	South Woodburn	North Woodburn	Other	Less than 10 years	More than 10 years
SETTLEMIER PARK	1 - Not At All Meeting the Needs	16%	17%	7%	18%	8%	28%	15%	5%	13%	17%
	2 - Not Very Much Meeting the Needs	7%	7%	11%	9%	4%	0%	31%	9%	7%	8%
	3 - Somewhat Meeting the Needs	30%	20%	18%	39%	2%	40%	35%	53%	31%	28%
	4 - Mostly Meeting the Needs	38%	51%	55%	32%	50%	30%	17%	33%	42%	38%
	5 - Completely Meeting the Needs	9%	5%	8%	1%	36%	1%	3%		6%	10%
TOTAL		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Average		3.2	3.2	3.5	2.9	4.0	2.7	2.6	3.1	3.2	3.1
Median		3.0	4.0	4.0	3.0	4.0	3.0	3.0	3.0	3.0	3.0
n =		246	27	14	29	47	56	24	29	93	147
LEGION PARK	1 - Not At All Meeting the Needs	20%	19%	7%	43%	26%	13%	17%	7%	16%	22%
	2 - Not Very Much Meeting the Needs	19%	14%	14%	4%	4%	26%	16%	75%	6%	28%
	3 - Somewhat Meeting the Needs	27%	17%	18%	21%	10%	37%	59%	5%	39%	18%
	4 - Mostly Meeting the Needs	23%	48%	43%	31%	24%	12%	6%	13%	33%	16%
	5 - Completely Meeting the Needs	12%	2%	17%	1%	36%	12%	2%		7%	15%
TOTAL		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Average		2.9	3.0	3.5	2.4	3.4	2.8	2.6	2.2	3.1	2.7
Median		3.0	3.4	4.0	3.0	4.0	3.0	3.0	2.0	3.0	2.4
n =		246	24	13	35	46	56	21	28	90	150
CENTENNIAL PARK	1 - Not At All Meeting the Needs	9%	15%	7%	15%	5%	7%	4%	5%	7%	10%
	2 - Not Very Much Meeting the Needs	3%	19%	13%	2%	3%				6%	2%
	3 - Somewhat Meeting the Needs	17%	14%	9%	7%	11%	29%	38%	4%	20%	14%
	4 - Mostly Meeting the Needs	45%	52%	63%	32%	42%	55%	37%	38%	55%	38%
	5 - Completely Meeting the Needs	26%	1%	8%	44%	38%	8%	21%	53%	13%	35%
TOTAL		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Average		3.8	3.1	3.5	3.9	4.1	3.6	3.7	4.3	3.6	3.9
Median		4.0	4.0	4.0	4.0	4.0	4.0	4.0	5.0	4.0	4.0
n =		252	24	14	35	46	57	25	28	97	149

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Source: RRC Associates

WOODBURN, OREGON
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Final Results

HOW WELL DO THE FOLLOWING MEET THE NEEDS OF THE COMMUNITY		OVERALL	IS YOUR HOME/ PROPERTY LOCATED:							TIME LIVED IN WOODBURN AREA	
			Senior Estates	West Woodburn	Hwy 99E area	Downtown area	South Woodburn	North Woodburn	Other	Less than 10 years	More than 10 years
OTHER CITY PARKS	1 - Not At All Meeting the Needs	22%	19%	12%	34%	19%	31%	19%	8%	18%	24%
	2 - Not Very Much Meeting the Needs	11%	11%	12%	5%	39%	2%	13%	3%	6%	14%
	3 - Somewhat Meeting the Needs	36%	32%	44%	52%	21%	38%	34%	43%	26%	41%
	4 - Mostly Meeting the Needs	27%	37%	26%	8%	7%	29%	22%	39%	42%	17%
	5 - Completely Meeting the Needs	6%		7%		15%		13%	7%	8%	4%
TOTAL		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Average		2.8	2.9	3.0	2.3	2.6	2.6	3.0	3.4	3.2	2.6
Median		3.0	3.0	3.0	3.0	2.0	3.0	3.0	3.0	3.5	3.0
n =		189	24	16	15	24	49	23	19	71	113
ATHLETIC FIELDS	1 - Not At All Meeting the Needs	14%	19%		15%	10%	25%	4%	5%	11%	15%
	2 - Not Very Much Meeting the Needs	3%	3%	13%	2%	3%	0%	10%	1%	3%	4%
	3 - Somewhat Meeting the Needs	33%	26%	17%	58%	32%	44%	48%	3%	38%	31%
	4 - Mostly Meeting the Needs	31%	47%	55%	7%	14%	29%	19%	58%	39%	27%
	5 - Completely Meeting the Needs	18%	6%	15%	17%	41%	1%	20%	33%	10%	23%
TOTAL		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Average		3.4	3.2	3.7	3.1	3.7	2.8	3.4	4.1	3.4	3.4
Median		3.0	4.0	4.0	3.0	4.0	3.0	3.0	4.0	3.0	3.1
n =		241	25	15	34	38	52	27	27	87	146
PLAYGROUNDS	1 - Not At All Meeting the Needs	10%	20%		17%	10%	7%	4%	5%	11%	9%
	2 - Not Very Much Meeting the Needs	7%	6%	13%	7%	3%	15%	1%	1%	4%	8%
	3 - Somewhat Meeting the Needs	34%	32%	16%	46%	32%	40%	78%	3%	44%	29%
	4 - Mostly Meeting the Needs	31%	37%	63%	30%	7%	35%	14%	53%	30%	33%
	5 - Completely Meeting the Needs	18%	6%	7%		47%	2%	3%	38%	12%	20%
TOTAL		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Average		3.4	3.0	3.6	2.9	3.8	3.1	3.1	4.2	3.3	3.5
Median		3.0	3.0	4.0	3.0	4.0	3.0	3.0	4.0	3.0	4.0
n =		244	24	15	30	38	57	25	28	87	151

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Source: RRC Associates

**WOODBURN, OREGON
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HOW WELL DO THE FOLLOWING MEET THE NEEDS OF THE COMMUNITY		OVERALL	IS YOUR HOME/ PROPERTY LOCATED:						TIME LIVED IN WOODBURN AREA		
			Senior Estates	West Woodburn	Hwy 99E area	Downtown area	South Woodburn	North Woodburn	Other	Less than 10 years	More than 10 years
PICNIC AREAS	1 - Not At All Meeting the Needs	11%	18%	10%	15%	3%	13%	4%	11%	7%	13%
	2 - Not Very Much Meeting the Needs	25%	13%	14%	19%	39%	45%	30%	3%	26%	26%
	3 - Somewhat Meeting the Needs	28%	20%	39%	31%	15%	21%	61%	38%	31%	25%
	4 - Mostly Meeting the Needs	25%	45%	30%	35%	5%	20%	2%	41%	30%	21%
	5 - Completely Meeting the Needs	12%	4%	8%	1%	39%	1%	3%	6%	7%	15%
TOTAL		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Average		3.0	3.0	3.1	2.9	3.4	2.5	2.7	3.3	3.0	3.0
Median		3.0	3.2	3.0	3.0	3.0	2.0	3.0	3.0	3.0	3.0
n =		245	26	15	35	46	52	26	19	98	141
OUTDOOR BASKETBALL COURTS	1 - Not At All Meeting the Needs	18%	23%		26%	11%	26%	16%	11%	15%	20%
	2 - Not Very Much Meeting the Needs	11%	13%	19%	5%	3%	18%	20%	5%	5%	16%
	3 - Somewhat Meeting the Needs	38%	14%	44%	39%	34%	47%	58%	41%	48%	31%
	4 - Mostly Meeting the Needs	22%	47%	28%	30%	12%	7%	3%	43%	28%	18%
	5 - Completely Meeting the Needs	11%	3%	8%		41%	1%	3%		4%	16%
TOTAL		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Average		3.0	3.0	3.3	2.7	3.7	2.4	2.6	3.2	3.0	3.0
Median		3.0	3.6	3.0	3.0	4.0	3.0	3.0	3.0	3.0	3.0
n =		211	21	13	21	37	51	27	18	86	119
OUTDOOR VOLLEYBALL COURTS	1 - Not At All Meeting the Needs	24%	21%		27%	36%	31%	20%	14%	17%	29%
	2 - Not Very Much Meeting the Needs	15%	12%	18%	3%	4%	31%	26%	4%	18%	13%
	3 - Somewhat Meeting the Needs	27%	17%	41%	39%	11%	27%	49%	39%	33%	23%
	4 - Mostly Meeting the Needs	23%	44%	34%	31%	11%	10%	4%	43%	30%	19%
	5 - Completely Meeting the Needs	11%	5%	8%		38%	1%	2%		3%	16%
TOTAL		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Average		2.8	3.0	3.3	2.7	3.1	2.2	2.4	3.1	2.8	2.8
Median		3.0	3.3	3.0	3.0	3.3	2.0	3.0	3.0	3.0	3.0
n =		204	22	14	21	34	51	22	17	79	119

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HOW WELL DO THE FOLLOWING MEET THE NEEDS OF THE COMMUNITY		OVERALL	IS YOUR HOME/ PROPERTY LOCATED:						TIME LIVED IN WOODBURN AREA		
			Senior Estates	West Woodburn	Hwy 99E area	Downtown area	South Woodburn	North Woodburn	Other	Less than 10 years	More than 10 years
SKATE PARK	1 - Not At All Meeting the Needs	17%	24%	7%	17%	10%	26%	5%	6%	13%	18%
	2 - Not Very Much Meeting the Needs	7%	4%	11%	1%	24%	1%	13%	1%	6%	8%
	3 - Somewhat Meeting the Needs	27%	27%	18%	32%	10%	31%	64%	5%	36%	22%
	4 - Mostly Meeting the Needs	30%	37%	35%	46%	15%	29%	15%	43%	37%	27%
	5 - Completely Meeting the Needs	19%	8%	28%	4%	41%	12%	3%	44%	8%	25%
TOTAL		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Average		3.3	3.0	3.7	3.2	3.5	3.0	3.0	4.2	3.2	3.3
Median		3.0	3.0	4.0	3.3	4.0	3.0	3.0	4.0	3.0	4.0
n =		215	23	15	30	37	49	22	19	77	131
LIBRARY	1 - Not At All Meeting the Needs	7%	11%	6%	14%		7%	3%	4%	4%	9%
	2 - Not Very Much Meeting the Needs	1%	3%	7%		2%		1%	2%	2%	1%
	3 - Somewhat Meeting the Needs	7%	11%	6%	2%	2%	4%	28%	2%	7%	7%
	4 - Mostly Meeting the Needs	41%	39%	30%	72%	12%	66%	23%	48%	43%	41%
	5 - Completely Meeting the Needs	44%	36%	51%	12%	84%	23%	45%	43%	44%	42%
TOTAL		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Average		4.1	3.9	4.1	3.7	4.8	4.0	4.1	4.3	4.2	4.1
Median		4.0	4.0	4.7	4.0	5.0	4.0	4.0	4.0	4.0	4.0
n =		290	42	17	37	46	58	31	30	116	165
PAVED RECREATIONAL TRAILS	1 - Not At All Meeting the Needs	16%	26%	7%	22%	10%	26%	4%	9%	11%	19%
	2 - Not Very Much Meeting the Needs	20%	20%	24%	5%	27%	18%	26%	36%	11%	28%
	3 - Somewhat Meeting the Needs	32%	14%	42%	38%	10%	41%	60%	42%	43%	23%
	4 - Mostly Meeting the Needs	17%	36%	19%	32%	10%	11%	7%	5%	24%	13%
	5 - Completely Meeting the Needs	14%	5%	8%	4%	43%	4%	2%	7%	11%	17%
TOTAL		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Average		2.9	2.7	3.0	2.9	3.5	2.5	2.8	2.7	3.1	2.8
Median		3.0	3.0	3.0	3.0	4.0	3.0	3.0	3.0	3.0	3.0
n =		194	21	14	24	35	41	23	16	80	108

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HOW WELL DO THE FOLLOWING MEET THE NEEDS OF THE COMMUNITY		OVERALL	IS YOUR HOME/ PROPERTY LOCATED:						TIME LIVED IN WOODBURN AREA		
			Senior Estates	West Woodburn	Hwy 99E area	Downtown area	South Woodburn	North Woodburn	Other	Less than 10 years	More than 10 years
DESIGNATED OPEN SPACE	1 - Not At All Meeting the Needs	16%	24%	9%	27%	13%	12%	15%	10%	18%	15%
	2 - Not Very Much Meeting the Needs	19%	19%	27%	3%	26%	20%	17%	35%	5%	31%
	3 - Somewhat Meeting the Needs	35%	18%	27%	42%	12%	47%	63%	39%	50%	22%
	4 - Mostly Meeting the Needs	18%	31%	27%	24%	11%	19%	3%	7%	23%	14%
	5 - Completely Meeting the Needs	12%	9%	10%	3%	37%	2%	2%	9%	4%	18%
TOTAL		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Average		2.9	2.8	3.0	2.7	3.3	2.8	2.6	2.7	2.9	2.9
Median		3.0	3.0	3.0	3.0	3.0	3.0	3.0	3.0	3.0	3.0
n =		185	25	11	26	35	35	23	17	79	100
AQUATIC CENTER	1 - Not At All Meeting the Needs	9%	15%	6%	14%		9%	17%	4%	8%	10%
	2 - Not Very Much Meeting the Needs	6%	2%		1%	3%	18%	12%	2%	5%	7%
	3 - Somewhat Meeting the Needs	13%	14%	11%	3%	33%	3%	20%	2%	11%	13%
	4 - Mostly Meeting the Needs	41%	43%	40%	58%	32%	47%	33%	49%	44%	41%
	5 - Completely Meeting the Needs	31%	25%	43%	24%	32%	24%	18%	43%	33%	28%
TOTAL		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Average		3.8	3.6	4.1	3.7	3.9	3.6	3.2	4.2	3.9	3.7
Median		4.0	4.0	4.0	4.0	4.0	4.0	3.8	4.0	4.0	4.0
n =		263	31	15	36	46	49	31	27	107	147
TENNIS COURTS	1 - Not At All Meeting the Needs	12%	20%	8%	17%	10%	9%	15%	5%	13%	11%
	2 - Not Very Much Meeting the Needs	8%	6%	21%		3%	19%	1%	4%	4%	10%
	3 - Somewhat Meeting the Needs	33%	24%	13%	48%	29%	21%	71%	34%	28%	35%
	4 - Mostly Meeting the Needs	34%	41%	45%	33%	28%	49%	11%	27%	49%	25%
	5 - Completely Meeting the Needs	13%	9%	12%	2%	30%	2%	3%	31%	6%	18%
TOTAL		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Average		3.3	3.1	3.3	3.0	3.6	3.2	2.9	3.7	3.3	3.3
Median		3.0	3.4	4.0	3.0	4.0	4.0	3.0	4.0	4.0	3.0
n =		227	24	12	32	45	47	24	26	85	135

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HOW WELL DO THE FOLLOWING MEET THE NEEDS OF THE COMMUNITY		OVERALL	IS YOUR HOME/ PROPERTY LOCATED:							TIME LIVED IN WOODBURN AREA	
			Senior Estates	West Woodburn	Hwy 99E area	Downtown area	South Woodburn	North Woodburn	Other	Less than 10 years	More than 10 years
YOUTH RECREATION PROGRAMS	1 - Not At All Meeting the Needs	13%	22%	7%	23%	7%	10%	13%	8%	13%	13%
	2 - Not Very Much Meeting the Needs	10%	6%	34%	2%	25%	8%			4%	14%
	3 - Somewhat Meeting the Needs	29%	16%	3%	5%	17%	46%	49%	43%	27%	29%
	4 - Mostly Meeting the Needs	33%	47%	48%	68%	4%	34%	19%	45%	39%	30%
	5 - Completely Meeting the Needs	16%	9%	8%	1%	47%	1%	19%	4%	16%	15%
TOTAL		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Average		3.3	3.2	3.2	3.2	3.6	3.1	3.3	3.4	3.4	3.2
Median		3.0	4.0	4.0	4.0	4.0	3.0	3.0	3.3	4.0	3.0
n =		203	21	14	24	37	44	28	18	80	116
ADULT PROGRAMS	1 - Not At All Meeting the Needs	15%	13%	19%	24%	10%	16%	17%	6%	15%	15%
	2 - Not Very Much Meeting the Needs	10%	11%	14%	1%	5%	30%		5%	9%	12%
	3 - Somewhat Meeting the Needs	33%	34%	9%	4%	28%	29%	74%	44%	39%	29%
	4 - Mostly Meeting the Needs	28%	28%	44%	71%	5%	18%	8%	42%	28%	27%
	5 - Completely Meeting the Needs	14%	14%	13%		52%	7%	1%	3%	8%	17%
TOTAL		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Average		3.2	3.2	3.2	3.2	3.8	2.7	2.8	3.3	3.0	3.2
Median		3.0	3.0	4.0	4.0	5.0	3.0	3.0	3.0	3.0	3.0
n =		173	31	11	21	26	29	23	19	60	105

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HOW WELL DO THE FOLLOWING MEET THE NEEDS OF THE COMMUNITY		OVERALL	IS YOUR HOME/ PROPERTY LOCATED:						TIME LIVED IN WOODBURN AREA		
			Senior Estates	West Woodburn	Hwy 99E area	Downtown area	South Woodburn	North Woodburn	Other	Less than 10 years	More than 10 years
SENIOR PROGRAMS	1 - Not At All Meeting the Needs	15%	13%	19%	31%	9%	22%	8%	6%	13%	16%
	2 - Not Very Much Meeting the Needs	7%	10%	9%		5%	2%	14%	6%	9%	6%
	3 - Somewhat Meeting the Needs	27%	29%	17%	4%	18%	12%	67%	41%	33%	23%
	4 - Mostly Meeting the Needs	33%	36%	40%	62%	10%	53%	6%	43%	32%	35%
	5 - Completely Meeting the Needs	18%	11%	13%	2%	58%	12%	5%	3%	14%	20%
TOTAL		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Average		3.3	3.2	3.2	3.0	4.0	3.3	2.9	3.3	3.2	3.4
Median		4.0	3.0	3.9	4.0	5.0	4.0	3.0	3.0	3.0	4.0
n =		161	35	11	18	27	20	18	19	59	96
RECREATION/ COMMUNITY EVENTS (I.E., MUSIC IN THE PARK, ETC.)	1 - Not At All Meeting the Needs	8%	6%	7%	19%	5%	9%	5%	6%	5%	9%
	2 - Not Very Much Meeting the Needs	4%		12%	2%	4%	5%	14%	1%	4%	5%
	3 - Somewhat Meeting the Needs	29%	32%	17%	6%	28%	55%	53%	3%	22%	33%
	4 - Mostly Meeting the Needs	38%	39%	54%	72%	4%	25%	16%	81%	40%	37%
	5 - Completely Meeting the Needs	20%	23%	11%	2%	60%	6%	11%	9%	28%	16%
TOTAL		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Average		3.6	3.7	3.5	3.4	4.1	3.1	3.1	3.9	3.8	3.5
Median		4.0	4.0	4.0	4.0	5.0	3.0	3.0	4.0	4.0	4.0
n =		241	34	14	28	47	48	19	28	84	151

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RATE THE LEVEL OF MAINTENANCE AT THE FOLLOWING FACILITIES	OVERALL	IS YOUR HOME/ PROPERTY LOCATED:							TIME LIVED IN WOODBURN AREA		
		Senior Estates	West Woodburn	Hwy 99E area	Downtown area	South Woodburn	North Woodburn	Other	Less than 10 years	More than 10 years	
SETTLEMIER PARK	Average	3.3	3.4	3.5	2.7	3.5	3.2	2.7	3.8	3.2	3.3
	n =	229	17	15	27	45	54	24	29	80	143
LEGION PARK	Average	3.0	3.5	3.4	2.8	3.3	2.7	2.4	3.2	2.9	3.1
	n =	222	17	14	33	39	49	20	27	74	141
CENTENNIAL PARK	Average	4.0	3.5	3.6	4.1	3.9	4.1	3.5	4.5	3.8	4.1
	n =	239	16	14	33	42	57	29	27	86	147
OTHER CITY PARKS	Average	3.4	3.2	3.2	3.8	3.7	3.4	2.8	3.6	3.4	3.4
	n =	169	15	14	16	27	43	20	18	48	115
ATHLETIC FIELDS	Average	3.8	3.5	3.5	3.9	4.3	3.5	3.3	4.5	3.7	3.8
	n =	197	13	14	28	30	42	27	25	66	125
PLAYGROUNDS	Average	3.6	3.4	3.6	3.7	3.7	3.6	2.8	4.3	3.3	3.7
	n =	215	11	14	33	31	55	24	25	66	143
PICNIC AREAS	Average	3.2	3.4	3.3	3.2	3.6	3.2	2.3	3.5	3.0	3.3
	n =	186	11	14	33	29	41	21	17	59	121
OUTDOOR BASKETBALL COURTS	Average	3.3	3.3	3.3	3.6	3.6	3.2	2.6	3.5	3.2	3.4
	n =	162	9	13	19	27	38	25	16	59	98
OUTDOOR VOLLEYBALL COURTS	Average	3.2	3.3	3.3	3.6	4.4	3.0	2.0	3.5	3.0	3.4
	n =	141	9	13	19	15	32	20	14	48	88
SKATE PARK	Average	3.7	3.4	3.5	3.9	4.3	3.5	2.9	4.3	3.5	3.9
	n =	162	10	12	21	22	40	21	23	53	104
LIBRARY	Average	4.2	4.2	4.0	4.1	4.6	4.0	3.4	4.4	4.2	4.1
	n =	269	33	16	36	47	57	31	23	107	155
PAVED RECREATIONAL TRAILS	Average	3.4	3.1	3.1	4.1	3.8	3.3	2.7	3.3	3.3	3.5
	n =	131	8	12	22	18	25	20	9	56	70
DESIGNATED OPEN SPACE	Average	3.3	3.1	3.2	3.8	3.5	3.1	2.8	3.2	3.4	3.2
	n =	138	8	13	20	25	25	22	9	55	76
AQUATIC CENTER	Average	4.0	4.0	4.0	4.0	4.1	3.9	3.3	4.3	4.0	4.0
	n =	219	17	15	29	40	42	25	27	82	130

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			Senior Estates	West Woodburn	Hwy 99E area	Downtown area	South Woodburn	North Woodburn	Other	Less than 10 years	More than 10 years
SETTLEMIER PARK	1 - Poor	2%		1%		3%		4%	1%	3%	1%
	2	21%	14%	10%	53%	21%	17%	36%	6%	18%	23%
	3	40%	37%	37%	20%	32%	53%	50%	46%	50%	35%
	4	22%	41%	40%	25%	15%	26%	5%	10%	21%	22%
	5 - Excellent	15%	8%	12%	1%	30%	3%	6%	37%	9%	19%
TOTAL		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Average		3.3	3.4	3.5	2.7	3.5	3.2	2.7	3.8	3.2	3.3
Median		3.0	3.3	3.7	2.0	3.0	3.0	3.0	3.0	3.0	3.0
n =		229	17	15	27	45	54	24	28	80	143
LEGION PARK	1 - Poor	15%			27%	26%	17%	19%	1%	18%	13%
	2	16%	14%	14%	18%	1%	12%	48%	33%	16%	17%
	3	35%	34%	43%	18%	25%	50%	15%	32%	35%	33%
	4	18%	42%	35%	19%	14%	19%	11%	7%	21%	16%
	5 - Excellent	16%	10%	8%	18%	34%	1%	7%	26%	9%	20%
TOTAL		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Average		3.0	3.5	3.4	2.8	3.3	2.7	2.4	3.2	2.9	3.1
Median		3.0	3.8	3.0	3.0	3.0	3.0	2.0	3.0	3.0	3.0
n =		222	17	14	33	39	49	20	27	74	141
CENTENNIAL PARK	1 - Poor	2%				3%		3%		2%	1%
	2	7%	8%	15%	18%	2%		20%		2%	10%
	3	20%	39%	20%	16%	30%	14%	23%	8%	34%	10%
	4	37%	48%	60%	7%	30%	66%	26%	36%	39%	37%
	5 - Excellent	35%	4%	5%	60%	35%	20%	27%	57%	22%	42%
TOTAL		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Average		4.0	3.5	3.6	4.1	3.9	4.1	3.5	4.5	3.8	4.1
Median		4.0	3.9	4.0	5.0	4.0	4.0	4.0	5.0	4.0	4.0
n =		239	16	14	33	42	57	29	27	86	147

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RATE THE LEVEL OF MAINTENANCE AT THE FOLLOWING FACILITIES		OVERALL	IS YOUR HOME/PROPERTY LOCATED:							TIME LIVED IN WOODBURN AREA	
			Senior Estates	West Woodburn	Hwy 99E area	Downtown area	South Woodburn	North Woodburn	Other	Less than 10 years	More than 10 years
OTHER CITY PARKS	1 - Poor	4%	5%		1%	5%		5%	4%	6%	2%
	2	17%	14%	18%	37%	30%	0%	42%	7%	3%	23%
	3	33%	41%	47%	3%	2%	59%	20%	45%	47%	27%
	4	28%	38%	33%	20%	13%	41%	32%	11%	35%	26%
	5 - Excellent	18%	2%	3%	38%	50%		1%	34%	9%	22%
TOTAL		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Average		3.4	3.2	3.2	3.6	3.7	3.4	2.8	3.6	3.4	3.4
Median		3.0	3.0	3.0	4.0	4.4	3.0	3.0	3.0	3.0	3.0
n =		169	15	14	16	27	43	20	18	48	115
ATHLETIC FIELDS	1 - Poor	3%				7%		4%		3%	2%
	2	12%	11%	11%	20%	1%	15%	22%	3%	5%	16%
	3	20%	37%	43%	5%	3%	24%	31%	4%	28%	15%
	4	37%	47%	35%	39%	32%	57%	25%	36%	46%	33%
	5 - Excellent	28%	5%	11%	36%	57%	4%	18%	57%	18%	34%
TOTAL		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Average		3.8	3.5	3.5	3.9	4.3	3.5	3.3	4.5	3.7	3.8
Median		4.0	3.8	3.0	4.0	5.0	4.0	3.0	5.0	4.0	4.0
n =		197	13	14	28	30	42	27	25	66	125
PLAYGROUNDS	1 - Poor	4%				4%		19%		8%	1%
	2	12%	12%	14%	17%	30%		25%	1%	4%	17%
	3	29%	44%	17%	29%	4%	46%	18%	29%	46%	21%
	4	34%	37%	59%	23%	21%	50%	37%	11%	32%	36%
	5 - Excellent	21%	6%	10%	31%	41%	4%	1%	59%	10%	26%
TOTAL		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Average		3.6	3.4	3.6	3.7	3.7	3.6	2.8	4.3	3.3	3.7
Median		4.0	3.0	4.0	4.0	4.0	4.0	3.0	5.0	3.0	4.0
n =		215	11	14	33	31	55	24	25	66	143

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Source: RRC Associates

**WOODBURN, OREGON
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RATE THE LEVEL OF MAINTENANCE AT THE FOLLOWING FACILITIES		OVERALL	IS YOUR HOME/ PROPERTY LOCATED:						TIME LIVED IN WOODBURN AREA		
			Senior Estates	West Woodburn	Hwy 99E area	Downtown area	South Woodburn	North Woodburn	Other	Less than 10 years	More than 10 years
PICNIC AREAS	1 - Poor	4%		7%		7%		13%		6%	3%
	2	24%	12%	11%	31%	27%	22%	57%	2%	26%	25%
	3	30%	44%	43%	36%	4%	39%	15%	41%	33%	27%
	4	28%	37%	30%	14%	21%	37%	12%	57%	28%	29%
	5 - Excellent	14%	6%	10%	19%	40%	2%	1%		6%	17%
TOTAL		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Average		3.2	3.4	3.3	3.2	3.6	3.2	2.3	3.5	3.0	3.3
Median		3.0	3.0	3.0	3.0	4.0	3.0	2.0	4.0	3.0	3.0
n =		186	11	14	33	29	41	21	17	59	121
OUTDOOR BASKETBALL COURTS	1 - Poor	6%			5%	5%	1%	17%		10%	2%
	2	16%	15%	12%	27%	34%		33%		2%	25%
	3	37%	47%	49%	3%	3%	77%	25%	50%	52%	28%
	4	26%	28%	36%	33%	8%	22%	23%	50%	28%	25%
	5 - Excellent	16%	11%	3%	32%	49%		2%		9%	20%
TOTAL		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Average		3.3	3.3	3.3	3.6	3.6	3.2	2.6	3.5	3.2	3.4
Median		3.0	3.0	3.0	4.0	4.3	3.0	2.4	3.5	3.0	3.0
n =		162	9	13	19	27	38	25	16	59	98
OUTDOOR VOLLEYBALL COURTS	1 - Poor	7%			5%	8%	1%	21%		12%	2%
	2	19%	15%	12%	28%	6%	19%	60%		9%	26%
	3	33%	47%	49%	3%	1%	56%	13%	47%	49%	23%
	4	24%	28%	36%	33%	8%	23%	4%	53%	23%	26%
	5 - Excellent	17%	11%	3%	32%	76%		2%		7%	22%
TOTAL		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Average		3.2	3.3	3.3	3.6	4.4	3.0	2.0	3.5	3.0	3.4
Median		3.0	3.0	3.0	4.0	5.0	3.0	2.0	3.9	3.0	3.0
n =		141	9	13	19	15	32	20	14	48	88

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Source: RRC Associates

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RATE THE LEVEL OF MAINTENANCE AT THE FOLLOWING FACILITIES		OVERALL	IS YOUR HOME/ PROPERTY LOCATED:						TIME LIVED IN WOODBURN AREA		
			Senior Estates	West Woodburn	Hwy 99E area	Downtown area	South Woodburn	North Woodburn	Other	Less than 10 years	More than 10 years
SKATE PARK	1 - Poor	2%				6%		5%		4%	1%
	2	12%	14%	17%	26%	1%		45%		9%	14%
	3	30%	48%	20%	10%	13%	61%	12%	27%	41%	23%
	4	25%	24%	59%	15%	19%	25%	37%	13%	28%	23%
	5 - Excellent	32%	14%	3%	49%	62%	14%	1%	60%	18%	39%
TOTAL		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Average		3.7	3.4	3.5	3.9	4.3	3.5	2.9	4.3	3.5	3.9
Median		4.0	3.0	4.0	4.3	5.0	3.0	2.6	5.0	3.0	4.0
n =		162	10	12	21	22	40	21	23	53	104
LIBRARY	1 - Poor	2%		1%		3%		3%		2%	1%
	2	6%	4%	9%	15%			20%	1%	1%	9%
	3	10%	14%	11%	2%		13%	30%	5%	12%	8%
	4	41%	39%	43%	37%	31%	71%	24%	44%	40%	43%
	5 - Excellent	42%	43%	36%	46%	67%	16%	24%	49%	45%	40%
TOTAL		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Average		4.2	4.2	4.0	4.1	4.6	4.0	3.4	4.4	4.2	4.1
Median		4.0	4.0	4.0	4.0	5.0	4.0	3.0	4.4	4.0	4.0
n =		269	33	16	36	47	57	31	23	107	155
PAVED RECREATIONAL TRAILS	1 - Poor	7%		8%	2%	26%	1%	5%		9%	4%
	2	14%	17%	12%	23%		3%	42%		3%	23%
	3	36%	52%	46%	9%	3%	64%	31%	71%	43%	29%
	4	20%	31%	28%	2%	7%	32%	20%	29%	33%	11%
	5 - Excellent	23%		6%	65%	65%		2%		12%	33%
TOTAL		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Average		3.4	3.1	3.1	4.1	3.8	3.3	2.7	3.3	3.3	3.5
Median		3.0	3.0	3.0	5.0	5.0	3.0	3.0	3.0	3.0	3.0
n =		131	8	12	22	18	25	20	9	56	70

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Source: RRC Associates

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RATE THE LEVEL OF MAINTENANCE AT THE FOLLOWING FACILITIES		OVERALL	IS YOUR HOME/ PROPERTY LOCATED:							TIME LIVED IN WOODBURN AREA	
			Senior Estates	West Woodburn	Hwy 99E area	Downtown area	South Woodburn	North Woodburn	Other	Less than 10 years	More than 10 years
DESIGNATED OPEN SPACE	1 - Poor	4%			2%	9%		4%		4%	3%
	2	20%	22%	19%	27%	33%	3%	38%	3%	4%	34%
	3	38%	46%	45%	8%	6%	87%	30%	71%	55%	26%
	4	16%	32%	33%	10%	5%	10%	27%	26%	19%	13%
	5 - Excellent	22%		3%	52%	47%		1%		19%	24%
TOTAL		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Average		3.3	3.1	3.2	3.8	3.5	3.1	2.8	3.2	3.4	3.2
Median		3.0	3.0	3.0	4.9	3.9	3.0	3.0	3.0	3.0	3.0
n =		136	8	13	20	25	25	22	9	55	76
AQUATIC CENTER	1 - Poor	2%			0%	4%		4%	1%	3%	1%
	2	8%	1%	14%	15%	5%		24%	4%	3%	11%
	3	20%	24%	7%	2%	27%	25%	35%	24%	21%	20%
	4	32%	53%	45%	38%	8%	60%	10%	6%	39%	28%
	5 - Excellent	38%	21%	34%	41%	56%	14%	27%	66%	35%	41%
TOTAL		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Average		4.0	4.0	4.0	4.0	4.1	3.9	3.3	4.3	4.0	4.0
Median		4.0	4.0	4.0	4.0	5.0	4.0	3.0	5.0	4.0	4.0
n =		219	17	15	29	40	42	25	27	62	130

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Source: RRC Associates

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		IS YOUR HOME/ PROPERTY LOCATED:							TIME LIVED IN WOODBURN AREA		
		OVERALL	Senior Estates	West Woodburn	Hwy 99E area	Downtown area	South Woodburn	North Woodburn	Other	Less than 10 years	More than 10 years
TOP THREE MAINTENANCE PRIORITIES FOR PARKS, ATHLETIC FIELDS, AND TRAILS	Restroom maintenance (i.e. scheduled cleaning, longer hours)	86%	88%	93%	76%	71%	84%	98%	99%	86%	84%
	Trash pickup and removal	74%	75%	70%	60%	68%	75%	73%	97%	87%	64%
	Amenities maintenance (i.e. playgrounds, etc.)	71%	55%	72%	68%	60%	83%	69%	88%	72%	70%
	Turf care (i.e. mowing, fertilizing, watering, etc.)	38%	40%	44%	47%	48%	28%	51%	12%	28%	47%
	Tree care (i.e. pruning, replacement, etc.)	14%	22%	12%	18%	2%	27%	2%	2%	9%	18%
	Trail maintenance (i.e. snow removal, surface repair, etc.)	12%	5%	9%	30%	33%	2%	2%	3%	6%	16%
TOTAL		294%	290%	300%	300%	283%	300%	295%	300%	291%	298%
	n =	310	50	21	39	49	58	30	33	129	170
WHAT OTHER RECREATION FACILITIES, IF ANY, DO YOU USE	Churches	48%	44%	51%	48%	64%	57%	42%	19%	39%	55%
	Schools (i.e. gyms, athletic fields, tennis courts)	43%	3%	18%	53%	49%	57%	62%	68%	29%	54%
	Public lands in Marion County	27%	5%	45%	33%	60%	30%	29%	5%	39%	20%
	Private clubs (e.g. Diesel Fitness, Wellspring)	20%	19%	17%	3%	28%	13%	46%	21%	25%	18%
	Senior Estates community center/swimming pool	19%	71%	24%	1%	25%		4%	5%	21%	18%
	Neighboring community facilities	15%	5%	7%	3%	41%	12%	22%	24%	21%	12%
	None	12%	21%	20%	16%	3%	11%	7%	12%	15%	9%
	Others	9%	6%	8%	2%	19%		3%	21%	10%	7%
	Boys and Girls Clubs of Salem	4%	2%		26%				1%	5%	3%
TOTAL		197%	176%	190%	178%	288%	179%	214%	175%	202%	197%
	n =	317	53	23	39	47	56	33	34	128	175

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Source: RRC Associates

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IMPORTANCE OF INDOOR RECREATION FACILITIES TO ADD/EXPAND/IMPROVE		OVERALL	IS YOUR HOME/ PROPERTY LOCATED:							TIME LIVED IN WOODBURN AREA	
			Senior Estates	West Woodburn	Hwy 99E area	Downtown area	South Woodburn	North Woodburn	Other	Less than 10 years	More than 10 years
MULTI-PURPOSE SPACE FOR CLASSES/ MEETINGS/ RECEPTIONS/ PARTIES	Average	3.5	2.8	2.8	3.4	3.6	4.0	3.6	3.0	3.6	3.4
	n =	273	29	16	35	44	57	27	30	97	163
SENIOR CENTER	Average	3.5	3.5	3.3	3.7	3.4	3.8	3.2	3.1	3.5	3.5
	n =	276	39	19	27	39	57	29	32	105	157
TEEN ACTIVITIES AREA	Average	3.8	3.6	2.9	3.6	3.9	4.3	4.1	3.5	4.0	3.7
	n =	280	31	19	35	42	57	32	30	107	160
INDOOR POOL WITH LAP LANES FOR FITNESS SWIMMING AND/ OR	Average	3.6	2.7	3.1	2.9	3.7	3.9	3.9	4.2	3.9	3.4
	n =	283	32	19	37	42	56	33	32	108	164
INDOOR AQUATIC CENTER WITH POOL, SPRAYS, WATER SLIDE,	Average	3.7	2.3	2.7	3.8	4.3	3.8	4.0	4.3	3.9	3.6
	n =	284	31	19	37	46	56	33	32	112	164
INDOOR SOCCER	Average	3.4	2.4	2.3	3.6	3.4	3.8	4.2	3.7	3.3	3.5
	n =	276	29	16	35	45	55	33	32	108	157
ART AND CULTURAL COMMUNITY CENTER	Average	3.5	3.1	2.8	3.4	3.2	3.9	3.8	3.6	3.6	3.4
	n =	270	32	17	31	36	56	33	32	101	155
PARK EQUIPMENT STORAGE FACILITY	Average	3.2	2.6	2.5	3.1	3.3	3.4	3.6	3.4	3.1	3.3
	n =	243	27	14	36	31	53	29	23	86	145
RECREATION CENTER WITH FITNESS, WALKING TRACK, MULTIPURPOSE	Average	3.9	3.0	3.3	3.8	4.1	4.2	4.3	4.5	3.9	4.0
	n =	290	34	17	37	45	57	33	31	114	183

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IMPORTANCE OF INDOOR RECREATION FACILITIES TO ADD/EXPAND/IMPROVE		OVERALL	IS YOUR HOME/ PROPERTY LOCATED:						TIME LIVED IN WOODBURN AREA		
			Senior Estates	West Woodburn	Hwy 99E area	Downtown area	South Woodburn	North Woodburn	Other	Less than 10 years	More than 10 years
MULTI-PURPOSE SPACE FOR CLASSES/ MEETINGS/ RECEPTIONS/ PARTIES	1 - Definitely Not Needed	13%	26%	29%	15%	7%	2%	7%	22%	5%	17%
	2	7%	5%		3%	24%	3%	5%	4%	7%	7%
	3 - Neutral	30%	32%	43%	44%	17%	26%	33%	38%	36%	27%
	4	22%	32%	24%	5%	4%	30%	29%	24%	26%	20%
	5 - Very Important	29%	5%	4%	32%	48%	39%	27%	12%	25%	29%
TOTAL		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Average		3.5	2.8	2.8	3.4	3.6	4.0	3.6	3.0	3.6	3.4
Median		4.0	3.0	3.0	3.0	4.0	4.0	4.0	3.0	4.0	3.0
n =		273	29	16	35	44	57	27	30	97	163
SENIOR CENTER	1 - Definitely Not Needed	10%	9%	19%	19%	0%	0%	10%	19%	5%	12%
	2	6%	6%	2%	2%	28%	0%	3%	7%	14%	2%
	3 - Neutral	34%	31%	27%	22%	36%	48%	52%	33%	30%	38%
	4	24%	26%	33%	5%	2%	30%	29%	31%	24%	25%
	5 - Very Important	26%	27%	18%	52%	33%	24%	6%	10%	26%	23%
TOTAL		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Average		3.5	3.5	3.3	3.7	3.4	3.8	3.2	3.1	3.5	3.5
Median		3.0	4.0	3.9	5.0	3.0	4.0	3.0	3.0	3.3	3.0
n =		276	39	19	27	39	57	29	32	105	157
TEEN ACTIVITIES AREA	1 - Definitely Not Needed	7%	7%	24%	15%	4%		3%	2%	4%	8%
	2	6%	5%	16%		0%	12%	1%		0%	7%
	3 - Neutral	27%	32%	20%	38%	42%	10%	13%	56%	25%	30%
	4	24%	37%	29%	10%	5%	16%	44%	28%	38%	17%
	5 - Very Important	38%	19%	11%	37%	49%	61%	39%	14%	34%	38%
TOTAL		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Average		3.8	3.6	2.9	3.6	3.9	4.3	4.1	3.5	4.0	3.7
Median		4.0	4.0	3.0	3.0	4.1	5.0	4.0	3.0	4.0	4.0
n =		280	31	19	35	42	57	32	30	107	160

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IMPORTANCE OF INDOOR RECREATION FACILITIES TO ADD/EXPAND/IMPROVE		OVERALL	IS YOUR HOME/ PROPERTY LOCATED:						TIME LIVED IN WOODBURN AREA		
			Senior Estates	West Woodburn	Hwy 99E area	Downtown area	South Woodburn	North Woodburn	Other	Less than 10 years	More than 10 years
INDOOR POOL WITH LAP LANES FOR FITNESS SWIMMING AND/OR COMPETITION	1 - Definitely Not Needed	11%	28%	16%	16%	3%	2%	5%	5%	3%	13%
	2	9%	10%	6%	24%	25%	1%			4%	12%
	3 - Neutral	26%	35%	41%	19%	20%	39%	28%	13%	26%	27%
	4	22%	15%	23%	31%	1%	18%	38%	29%	34%	16%
	5 - Very Important	32%	12%	13%	9%	52%	40%	29%	53%	33%	32%
TOTAL		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Average		3.6	2.7	3.1	2.9	3.7	3.9	3.9	4.2	3.9	3.4
Median		4.0	3.0	3.0	3.0	5.0	4.0	4.0	5.0	4.0	3.0
n =		283	32	19	37	42	56	33	32	108	164
INDOOR AQUATIC CENTER WITH POOL, SPRAYS, WATER SLIDE, LAZY RIVER, ETC.	1 - Definitely Not Needed	13%	38%	35%	17%	5%	2%	4%	7%	6%	16%
	2	4%	16%		1%	3%	1%	9%	1%	4%	4%
	3 - Neutral	23%	29%	27%	2%	18%	44%	24%	15%	23%	23%
	4	22%	13%	35%	49%	9%	23%	15%	6%	30%	17%
	5 - Very Important	38%	5%	4%	31%	65%	30%	49%	71%	37%	40%
TOTAL		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Average		3.7	2.3	2.7	3.8	4.3	3.8	4.0	4.3	3.9	3.6
Median		4.0	2.0	3.0	4.0	5.0	4.0	4.3	5.0	4.0	4.0
n =		284	31	19	37	46	56	33	32	112	164
INDOOR SOCCER	1 - Definitely Not Needed	18%	37%	38%	15%	26%	4%	4%	11%	16%	17%
	2	3%	10%	19%		1%	2%	3%	4%	3%	4%
	3 - Neutral	25%	36%	21%	22%	22%	30%	10%	37%	28%	25%
	4	24%	15%	14%	40%	8%	42%	36%	4%	37%	16%
	5 - Very Important	28%	2%	8%	23%	44%	22%	47%	45%	16%	36%
TOTAL		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Average		3.4	2.4	2.3	3.6	3.4	3.6	4.2	3.7	3.3	3.5
Median		4.0	3.0	2.0	4.0	4.0	4.0	4.0	3.1	4.0	4.0
n =		276	29	16	35	45	55	33	32	106	157

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IMPORTANCE OF INDOOR RECREATION FACILITIES TO ADD/EXPAND/IMPROVE		OVERALL	IS YOUR HOME/ PROPERTY LOCATED:							TIME LIVED IN WOODBURN AREA	
			Senior Estates	West Woodburn	Hwy 99E area	Downtown area	South Woodburn	North Woodburn	Other	Less than 10 years	More than 10 years
ART AND CULTURAL COMMUNITY CENTER	1 - Definitely Not Needed	14%	20%	23%	19%	32%	2%	4%	6%	7%	18%
	2	5%	7%	21%	1%	1%	3%	4%	2%	3%	6%
	3 - Neutral	25%	34%	12%	21%	23%	25%	26%	35%	36%	19%
	4	32%	26%	37%	38%	6%	40%	35%	37%	29%	32%
	5 - Very Important	25%	13%	7%	21%	38%	30%	30%	20%	25%	25%
TOTAL		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Average		3.5	3.1	2.8	3.4	3.2	3.9	3.8	3.6	3.6	3.4
Median		4.0	3.0	3.0	4.0	3.0	4.0	4.0	4.0	4.0	4.0
n =		270	32	17	31	36	56	33	32	101	155
PARK EQUIPMENT STORAGE FACILITY	1 - Definitely Not Needed	11%	15%	21%	15%	21%	2%	10%	3%	12%	10%
	2	4%	13%	26%	2%	2%	3%	2%	1%	3%	5%
	3 - Neutral	51%	44%	39%	59%	40%	65%	38%	51%	56%	48%
	4	18%	21%	11%	10%		18%	22%	44%	18%	19%
	5 - Very Important	15%	5%	2%	14%	37%	13%	28%	1%	11%	18%
TOTAL		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Average		3.2	2.8	2.5	3.1	3.3	3.4	3.6	3.4	3.1	3.3
Median		3.0	3.0	2.9	3.0	3.0	3.0	3.7	3.0	3.0	3.0
n =		243	27	14	36	31	53	29	23	86	145
RECREATION CENTER WITH FITNESS, WALKING TRACK, MULTIPURPOSE SPACE, AND GYMNASIUM	1 - Definitely Not Needed	10%	29%	24%	14%	7%	2%	7%	2%	7%	12%
	2	3%	1%	5%	1%	1%			3%	1%	1%
	3 - Neutral	19%	22%	6%	15%	28%	30%	11%	10%	27%	14%
	4	23%	34%	51%	28%	8%	18%	23%	10%	27%	22%
	5 - Very Important	45%	15%	14%	42%	56%	51%	59%	74%	38%	50%
TOTAL		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Average		3.9	3.0	3.3	3.8	4.1	4.2	4.3	4.5	3.9	4.0
Median		4.0	3.0	4.0	4.0	5.0	4.8	5.0	5.0	4.0	5.0
n =		290	34	17	37	45	57	33	31	114	163

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Source: RRC Associates

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IMPORTANCE OF INDOOR RECREATION FACILITIES TO ADD/EXPAND/IMPROVE		OVERALL	IS YOUR HOME/ PROPERTY LOCATED:							TIME LIVED IN WOODBURN AREA	
			Senior Estates	West Woodburn	Hwy 99E area	Downtown area	South Woodburn	North Woodburn	Other	Less than 10 years	More than 10 years
MOST IMPORTANT INDOOR FACILITY	Recreation center with track, multi-purpose space, & gym	21%	15%	37%	7%	22%	25%	25%	26%	23%	19%
	Teen activities area	21%	17%	14%	16%	37%	15%	36%	7%	13%	25%
	Indoor aquatic center with pool/sprays/water slide, etc.	14%	4%		6%	26%	11%	11%	24%	15%	13%
	Indoor soccer	11%			28%	2%	17%	6%	22%	2%	17%
	Senior center	11%	45%	23%	2%	5%	4%	2%	8%	13%	9%
	Multi-purpose space for classes/meetings/receptions/parties	10%	7%		20%		22%	4%	7%	11%	10%
	Indoor pool with lap lanes for fitness swimming/competition	8%	5%	26%	6%	2%	6%	9%	3%	14%	4%
	Art and cultural community center	4%	8%		14%			8%	1%	7%	2%
	Park equipment storage facility	1%				7%			1%	2%	0%
TOTAL		100%	100%	100%	100%	100%	100%	100%	100%	100%	
	n =	253	34	16	32	34	51	33	32	102	147

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Source: RRC Associates

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IMPORTANCE OF INDOOR RECREATION FACILITIES TO ADD/EXPAND/IMPROVE		OVERALL	IS YOUR HOME/ PROPERTY LOCATED:							TIME LIVED IN WOODBURN AREA	
			Senior Estates	West Woodburn	Hwy 99E area	Downtown area	South Woodburn	North Woodburn	Other	Less than 10 years	More than 10 years
SECOND MOST IMPORTANT INDOOR FACILITY	Recreation center with track, multi-purpose space, & gym	20%	16%	11%	30%	3%	13%	27%	47%	11%	28%
	Indoor aquatic center with pool/sprays/water slide, etc.	18%	2%	35%	27%	10%	26%	12%	26%	23%	15%
	Art and cultural community center	16%	20%	17%	3%	45%	17%	12%	1%	15%	16%
	Teen activities area	13%	23%	12%	4%	2%	22%	13%	8%	12%	14%
	Indoor soccer	10%	2%		16%	34%	1%	27%		12%	9%
	Senior center	9%	10%	13%	5%		13%	6%	1%	11%	7%
	Multi-purpose space for classes/meetings/receptions/parties	6%	5%		14%	2%	5%	2%	5%	5%	7%
	Indoor pool with lap lanes for fitness swimming/competition	5%	7%	10%		2%	3%	2%	8%	7%	4%
	Park equipment storage facility	1%	5%			3%				4%	2%
	No second facility listed	1%	8%	3%		0%				3%	0%
TOTAL		100%	100%	100%	100%	100%	100%	100%	100%	100%	
	n =	255	34	18	32	34	51	33	32	103	148

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Source: RRC Associates

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IMPORTANCE OF INDOOR RECREATION FACILITIES TO ADD/EXPAND/IMPROVE		OVERALL	IS YOUR HOME/ PROPERTY LOCATED:							TIME LIVED IN WOODBURN AREA	
			Senior Estates	West Woodburn	Hwy 99E area	Downtown area	South Woodburn	North Woodburn	Other	Less than 10 years	More than 10 years
THIRD MOST IMPORTANT INDOOR FACILITY	Recreation center with track, multi-purpose space, & gym	17%	10%	6%	22%	29%	20%	15%	4%	19%	15%
	Teen activities area	14%	15%	11%	37%	1%	30%	1%	4%	21%	10%
	Art and cultural community center	14%	15%	13%	1%	2%	22%	38%	7%	10%	15%
	Indoor soccer	12%	4%		4%	34%	18%	8%	5%	7%	16%
	Indoor aquatic center with pool/sprays/water slide, etc.	12%	7%	4%	30%	7%	3%	17%	22%	12%	12%
	Multi-purpose space for classes/meetings/receptions/parties	12%	13%	23%	1%	15%	1%	11%	24%	15%	8%
	Indoor pool with lap lanes for fitness swimming/competition	8%	13%	5%	1%	3%	3%	10%	29%	8%	9%
	No third facility listed	5%	10%	33%		3%	2%		2%	1%	8%
	Senior center	4%	8%	5%	3%	1%	1%	1%	2%	6%	3%
Park equipment storage facility	2%	3%		1%		1%		1%	1%	2%	
TOTAL		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
	n =	252	33	16	32	34	51	33	32	100	149

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Source: RRC Associates

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IMPORTANCE OF INDOOR RECREATION FACILITIES TO ADD/EXPAND/IMPROVE		OVERALL	IS YOUR HOME/ PROPERTY LOCATED:							TIME LIVED IN WOODBURN AREA	
			Senior Estates	West Woodburn	Hwy 99E area	Downtown area	South Woodburn	North Woodburn	Other	Less than 10 years	More than 10 years
THREE MOST IMPORTANT INDOOR RECREATION FACILITIES THAT COULD BE ADDED, EXPANDED, OR IMPROVED	Recreation center with track, multi-purpose space, & gym	57%	39%	49%	60%	54%	57%	67%	78%	52%	61%
	Teen activities area	47%	53%	34%	57%	40%	68%	50%	15%	45%	49%
	Indoor aquatic center with pool/sprays/water slide, etc.	43%	11%	38%	64%	43%	40%	40%	72%	49%	40%
	Art and cultural community center	33%	42%	28%	18%	47%	39%	58%	5%	32%	35%
	Indoor soccer	33%	5%		49%	70%	35%	40%	27%	21%	42%
	Multi-purpose space for classes/meetings/receptions/parties	26%	24%	21%	35%	21%	28%	16%	37%	31%	25%
	Senior center	23%	60%	38%	10%	6%	18%	9%	11%	29%	18%
	Indoor pool with lap lanes for fitness swimming/competition	21%	24%	38%	7%	6%	11%	20%	40%	28%	17%
	Park equipment storage facility	4%	8%		1%	10%	1%		5%	4%	4%
TOTAL		290%	267%	246%	300%	296%	296%	300%	296%	291%	289%
	n =	255	36	18	32	34	51	33	32	104	149

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IMPORTANCE OF OUTDOOR RECREATION FACILITIES TO ADD/EXPAND/IMPROVE		OVERALL	IS YOUR HOME/ PROPERTY LOCATED:							TIME LIVED IN WOODBURN AREA	
			Senior Estates	West Woodburn	Hwy 99E area	Downtown area	South Woodburn	North Woodburn	Other	Less than 10 years	More than 10 years
BASKETBALL COURTS	Average	3.5	2.6	2.6	4.2	3.5	3.9	4.0	3.2	3.4	3.6
	n =	239	22	15	26	43	52	24	29	104	128
TENNIS COURTS	Average	3.4	2.8	2.5	3.1	3.3	3.7	3.8	3.5	3.3	3.4
	n =	256	23	15	32	44	55	31	29	106	143
VOLLEYBALL COURTS	Average	3.2	2.5	2.6	3.3	3.2	3.8	3.4	3.3	3.3	3.2
	n =	240	22	15	32	39	52	23	29	98	135
HORSESHOES	Average	2.7	2.7	2.5	2.7	2.8	3.2	2.0	2.3	2.7	2.7
	n =	246	27	16	26	44	52	21	31	105	134
OPEN GRASS PLAY AREAS	Average	3.6	3.1	3.1	4.0	3.7	3.9	3.6	3.5	3.5	3.7
	n =	251	24	17	26	46	56	23	29	107	136
INTERACTIVE WATER FEATURE/PLAY FOUNTAIN	Average	3.6	2.4	2.2	3.9	4.2	3.5	4.0	4.4	3.6	3.6
	n =	249	24	14	30	42	55	25	30	102	140
PAVED RECREATIONAL PATHS/ TRAILS	Average	3.7	3.4	3.0	3.4	3.6	4.0	4.1	4.3	3.7	3.8
	n =	256	24	17	27	43	53	31	31	103	146
DOG PARKS	Average	3.1	3.0	2.7	2.5	3.1	3.6	3.0	2.7	3.3	2.8
	n =	248	27	17	27	46	53	23	25	109	131
PICNIC SHELTERS	Average	3.7	3.3	2.9	3.9	4.0	3.7	4.0	4.0	3.7	3.7
	n =	259	30	17	30	44	56	22	31	106	146
OUTDOOR SWIMMING POOL	Average	2.7	2.2	2.3	2.7	2.9	2.6	3.2	3.2	2.8	2.6
	n =	244	27	18	21	44	54	22	30	104	132
UNPAVED RECREATIONAL TRAILS	Average	3.3	3.2	2.4	3.9	3.3	3.7	3.5	2.9	3.6	3.1
	n =	245	25	16	17	45	56	28	30	104	134
OPEN SPACE/ NATURAL AREAS	Average	3.3	3.3	2.8	3.3	3.5	3.4	3.4	3.1	3.4	3.2
	n =	257	26	17	27	45	55	26	31	111	138
PLAYGROUNDS	Average	4.0	3.0	2.9	4.4	4.4	4.2	3.9	4.4	3.8	4.2
	n =	250	25	16	27	45	55	22	31	104	139
COMMUNITY GATHERING SPACE/ OUTDOOR EVENT FACILITY	Average	3.8	3.0	2.7	4.2	4.1	4.1	3.8	4.2	3.8	3.9
	n =	263	26	16	32	44	56	28	31	105	150
SOCCER FIELDS	Average	3.6	2.6	2.4	4.2	3.8	3.9	4.1	3.1	3.2	3.8
	n =	251	24	15	32	42	55	24	31	102	142
BASEBALL/ SOFTBALL FIELDS	Average	3.3	2.8	2.5	3.5	3.4	3.6	3.7	2.5	3.2	3.3
	n =	252	23	15	32	44	55	25	31	106	139
FOOTBALL FIELDS	Average	3.1	2.5	2.3	3.4	3.3	3.5	3.5	2.4	3.1	3.1
	n =	242	24	15	31	43	55	21	29	103	136
LACROSSE FIELDS	Average	2.7	2.2	2.1	2.9	2.1	3.5	2.2	2.3	3.1	2.4
	n =	215	24	15	25	28	52	17	28	94	115
SKATE PARK	Average	3.1	2.5	2.7	2.9	3.3	3.5	3.1	2.6	3.3	2.9
	n =	249	22	16	26	45	55	25	30	108	134

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Source: RRC Associates

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IMPORTANCE OF OUTDOOR RECREATION FACILITIES TO ADD/EXPAND/IMPROVE		OVERALL	IS YOUR HOME/ PROPERTY LOCATED:						TIME LIVED IN WOODBURN AREA		
			Senior Estates	West Woodburn	Hwy 99E area	Downtown area	South Woodburn	North Woodburn	Other	Less than 10 years	More than 10 years
BASKETBALL COURTS	1 - Definitely Not Needed	9%	25%	26%		4%	2%		22%	5%	13%
	2	1%	1%	7%		0%		1%	4%	1%	2%
	3 - Neutral	44%	65%	55%	34%	67%	39%	34%	38%	55%	37%
	4	16%	9%	9%	10%	1%	25%	30%	2%	23%	8%
	5 - Very Important	30%		3%	55%	27%	33%	36%	34%	16%	41%
TOTAL		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Average		3.5	2.6	2.6	4.2	3.5	3.9	4.0	3.2	3.4	3.6
Median		3.0	3.0	3.0	5.0	3.0	4.0	4.0	3.0	3.0	3.0
n =		239	22	15	26	43	52	24	29	104	128
TENNIS COURTS	1 - Definitely Not Needed	11%	18%	28%	14%	22%	2%		2%	6%	14%
	2	7%	5%			0%	12%	1%	27%	1%	11%
	3 - Neutral	37%	54%	68%	47%	28%	32%	52%	19%	54%	26%
	4	25%	20%	2%	36%	22%	25%	13%	23%	33%	17%
	5 - Very Important	20%	3%	2%	3%	27%	28%	34%	29%	6%	31%
TOTAL		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Average		3.4	2.8	2.5	3.1	3.3	3.7	3.8	3.5	3.3	3.4
Median		3.0	3.0	3.0	3.0	3.1	4.0	3.0	4.0	3.0	3.0
n =		256	23	15	32	44	55	31	29	106	143
VOLLEYBALL COURTS	1 - Definitely Not Needed	11%	24%	26%	0%	23%	2%		3%	5%	14%
	2	11%	11%	2%	1%	1%	15%	3%	25%	4%	13%
	3 - Neutral	46%	58%	56%	74%	42%	25%	72%	40%	62%	36%
	4	11%	7%	12%	20%	1%	18%	11%		17%	8%
	5 - Very Important	21%		3%	4%	32%	40%	15%	31%	12%	28%
TOTAL		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Average		3.2	2.5	2.6	3.3	3.2	3.8	3.4	3.3	3.3	3.2
Median		3.0	3.0	3.0	3.0	3.0	4.0	3.0	3.0	3.0	3.0
n =		240	22	15	32	39	52	23	29	98	135

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IMPORTANCE OF OUTDOOR RECREATION FACILITIES TO ADD/EXPAND/IMPROVE		OVERALL	IS YOUR HOME/ PROPERTY LOCATED:							TIME LIVED IN WOODBURN AREA	
			Senior Estates	West Woodburn	Hwy 99E area	Downtown area	South Woodburn	North Woodburn	Other	Less than 10 years	More than 10 years
HORSESHOES	1 - Definitely Not Needed	22%	21%	28%	34%	24%	2%	40%	22%	16%	24%
	2	19%	3%	22%	7%	26%	13%	24%	28%	21%	17%
	3 - Neutral	39%	67%	30%	33%	20%	55%	32%	45%	49%	33%
	4	9%	10%	11%	5%	2%	19%	3%	4%	6%	11%
	5 - Very Important	10%		9%	21%	28%	11%	2%	1%	7%	14%
TOTAL		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Average		2.7	2.7	2.5	2.7	2.8	3.2	2.0	2.3	2.7	2.7
Median		3.0	3.0	2.6	3.0	2.4	3.0	2.0	2.6	3.0	3.0
n =		246	27	16	28	44	52	21	31	105	134
OPEN GRASS PLAY AREAS	1 - Definitely Not Needed	6%	17%	23%		2%		2%	3%	5%	6%
	2	8%	11%	2%		23%	3%	12%	5%	11%	6%
	3 - Neutral	28%	32%	19%	24%	25%	24%	15%	61%	23%	31%
	4	38%	28%	50%	55%	5%	57%	63%	3%	49%	31%
	5 - Very Important	20%	11%	5%	21%	45%	17%	8%	29%	12%	27%
TOTAL		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Average		3.6	3.1	3.1	4.0	3.7	3.9	3.6	3.5	3.5	3.7
Median		4.0	3.0	4.0	4.0	3.5	4.0	4.0	3.0	4.0	4.0
n =		251	24	17	26	46	56	23	29	107	136
INTERACTIVE WATER FEATURE/ PLAY FOUNTAIN	1 - Definitely Not Needed	13%	28%	49%	3%	4%	7%	4%	6%	9%	12%
	2	7%	21%	5%			11%	10%	5%	5%	9%
	3 - Neutral	25%	36%	23%	32%	17%	39%	2%	8%	24%	26%
	4	22%	10%	23%	37%	26%	8%	56%	5%	40%	11%
	5 - Very Important	33%	5%		28%	53%	34%	34%	75%	23%	42%
TOTAL		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Average		3.6	2.4	2.2	3.9	4.2	3.5	4.0	4.4	3.6	3.6
Median		4.0	2.8	1.9	4.0	5.0	3.0	4.0	5.0	4.0	4.0
n =		249	24	14	30	42	55	25	30	102	140

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IMPORTANCE OF OUTDOOR RECREATION FACILITIES TO ADD/EXPAND/IMPROVE		OVERALL	IS YOUR HOME/ PROPERTY LOCATED:						TIME LIVED IN WOODBURN AREA		
			Senior Estates	West Woodburn	Hwy 99E area	Downtown area	South Woodburn	North Woodburn	Other	Less than 10 years	More than 10 years
PAVED RECREATIONAL PATHS/ TRAILS	1 - Definitely Not Needed	9%	13%	26%	1%	20%		1%	2%	13%	5%
	2	9%	7%		32%	1%	13%	1%	8%	1%	14%
	3 - Neutral	24%	35%	34%	25%	25%	18%	14%	12%	19%	25%
	4	23%	20%	28%	11%	9%	22%	52%	10%	40%	11%
	5 - Very Important	36%	25%	11%	31%	45%	48%	32%	68%	27%	45%
TOTAL		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Average		3.7	3.4	3.0	3.4	3.6	4.0	4.1	4.3	3.7	3.8
Median		4.0	3.0	3.0	3.0	4.0	4.0	4.0	5.0	4.0	4.0
n =		256	24	17	27	43	53	31	31	103	146
DOG PARKS	1 - Definitely Not Needed	19%	18%	30%	33%	25%	3%	12%	29%	17%	21%
	2	13%	12%	18%	4%	18%	14%	20%	4%	5%	20%
	3 - Neutral	31%	39%	17%	50%	17%	33%	26%	43%	30%	34%
	4	18%	17%	25%	9%	5%	22%	35%	12%	21%	11%
	5 - Very Important	19%	14%	9%	4%	34%	28%	6%	12%	27%	14%
TOTAL		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Average		3.1	3.0	2.7	2.5	3.1	3.6	3.0	2.7	3.3	2.8
Median		3.0	3.0	2.7	3.0	3.0	3.8	3.0	3.0	3.0	3.0
n =		248	27	17	27	46	53	23	25	109	131
PICNIC SHELTERS	1 - Definitely Not Needed	3%	6%	16%				1%	1%	2%	4%
	2	5%	6%	18%	2%	13%	1%		4%	6%	5%
	3 - Neutral	32%	52%	30%	32%	8%	43%	20%	38%	31%	34%
	4	36%	28%	28%	38%	48%	38%	57%	4%	43%	28%
	5 - Very Important	24%	8%	7%	28%	31%	18%	21%	53%	18%	28%
TOTAL		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Average		3.7	3.3	2.9	3.9	4.0	3.7	4.0	4.0	3.7	3.7
Median		4.0	3.0	3.0	4.0	4.0	4.0	4.0	5.0	4.0	4.0
n =		259	30	17	30	44	56	22	31	106	146

19 Jun 08
Source: RRC Associates

WOODBURN, OREGON
PARKS AND RECREATION SURVEY 2008
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IMPORTANCE OF OUTDOOR RECREATION FACILITIES TO ADD/EXPAND/IMPROVE		OVERALL	IS YOUR HOME/ PROPERTY LOCATED:							TIME LIVED IN WOODBURN AREA	
			Senior Estates	West Woodburn	Hwy 99E area	Downtown area	South Woodburn	North Woodburn	Other	Less than 10 years	More than 10 years
OUTDOOR SWIMMING POOL	1 - Definitely Not Needed	30%	41%	48%	13%	39%	29%	21%	9%	27%	29%
	2	9%	6%	4%	43%	2%	2%	9%	2%	4%	13%
	3 - Neutral	36%	46%	33%	25%	19%	54%	23%	53%	42%	33%
	4	13%	7%	2%	5%	5%	12%	24%	31%	13%	13%
	5 - Very Important	13%		14%	15%	34%	3%	23%	5%	14%	11%
TOTAL		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Average		2.7	2.2	2.3	2.7	2.9	2.6	3.2	3.2	2.8	2.6
Median		3.0	3.0	2.3	2.0	3.0	3.0	3.0	3.0	3.0	3.0
n =		244	27	18	21	44	54	22	30	104	132
UNPAVED RECREATIONAL TRAILS	1 - Definitely Not Needed	14%	10%	47%	3%	22%	8%	1%	2%	6%	20%
	2	5%	9%		11%	1%	1%	6%	8%	7%	3%
	3 - Neutral	42%	48%	30%	29%	36%	25%	58%	87%	44%	42%
	4	18%	11%	9%	9%	10%	42%	11%	3%	12%	20%
	5 - Very Important	22%	21%	13%	48%	31%	24%	24%	1%	31%	15%
TOTAL		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Average		3.3	3.2	2.4	3.9	3.3	3.7	3.5	2.9	3.6	3.1
Median		3.0	3.0	2.9	4.1	3.0	4.0	3.0	3.0	3.0	3.0
n =		245	25	16	17	45	56	28	30	104	134
OPEN SPACE/ NATURAL AREAS	1 - Definitely Not Needed	11%	11%	34%		31%		2%	6%	8%	14%
	2	10%	12%	14%	38%		11%	4%	2%	11%	9%
	3 - Neutral	35%	32%	15%	24%	8%	37%	52%	77%	36%	35%
	4	24%	24%	18%	9%	8%	51%	35%	7%	24%	24%
	5 - Very Important	21%	21%	20%	28%	53%	1%	6%	8%	21%	18%
TOTAL		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Average		3.3	3.3	2.8	3.3	3.5	3.4	3.4	3.1	3.4	3.2
Median		3.0	3.0	2.9	3.0	5.0	4.0	3.0	3.0	3.0	3.0
n =		257	26	17	27	45	55	26	31	111	138

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Source: RRC Associates

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IMPORTANCE OF OUTDOOR RECREATION FACILITIES TO ADD/EXPAND/IMPROVE		OVERALL	IS YOUR HOME/ PROPERTY LOCATED:						TIME LIVED IN WOODBURN AREA		
			Senior Estates	West Woodburn	Hwy 99E area	Downtown area	South Woodburn	North Woodburn	Other	Less than 10 years	More than 10 years
PLAYGROUNDS	1 - Definitely Not Needed	5%	15%	35%		0%		1%	1%	5%	6%
	2	5%	9%	2%	1%	8%	10%	1%	1%	10%	2%
	3 - Neutral	17%	48%	8%	3%	16%	13%	25%	9%	24%	13%
	4	28%	18%	50%	55%	4%	26%	49%	34%	28%	29%
	5 - Very Important	44%	9%	4%	41%	72%	51%	23%	55%	34%	50%
TOTAL		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Average		4.0	3.0	2.9	4.4	4.4	4.2	3.9	4.4	3.8	4.2
Median		4.0	3.0	4.0	4.0	5.0	5.0	4.0	5.0	4.0	4.2
n =		250	25	16	27	45	55	22	31	104	139
COMMUNITY GATHERING SPACE/ OUTDOOR EVENT FACILITY	1 - Definitely Not Needed	6%	15%	29%		2%	2%	2%	5%	4%	8%
	2	3%	4%	6%	3%			10%	1%	4%	2%
	3 - Neutral	25%	51%	40%	11%	39%	15%	21%	12%	33%	19%
	4	33%	19%	18%	47%	7%	49%	37%	33%	27%	36%
	5 - Very Important	33%	10%	9%	36%	52%	34%	30%	48%	32%	36%
TOTAL		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Average		3.8	3.0	2.7	4.2	4.1	4.1	3.8	4.2	3.8	3.9
Median		4.0	3.0	3.0	4.0	5.0	4.0	4.0	4.0	4.0	4.0
n =		263	26	16	32	44	56	28	31	105	150
SOCCER FIELDS	1 - Definitely Not Needed	8%	32%	33%		2%		1%	5%	6%	9%
	2	8%	1%	4%		21%	2%	2%	29%	10%	7%
	3 - Neutral	35%	49%	57%	24%	22%	47%	16%	37%	50%	25%
	4	17%	14%	2%	37%	4%	7%	49%	6%	24%	9%
	5 - Very Important	32%	4%	3%	39%	51%	44%	31%	23%	9%	49%
TOTAL		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Average		3.6	2.6	2.4	4.2	3.8	3.9	4.1	3.1	3.2	3.8
Median		3.0	3.0	3.0	4.0	5.0	3.7	4.0	3.0	3.0	4.0
n =		251	24	15	32	42	55	24	31	102	142

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Source: RRC Associates

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IMPORTANCE OF OUTDOOR RECREATION FACILITIES TO ADD/EXPAND/IMPROVE		OVERALL	IS YOUR HOME/ PROPERTY LOCATED:						TIME LIVED IN WOODBURN AREA		
			Senior Estates	West Woodburn	Hwy 99E area	Downtown area	South Woodburn	North Woodburn	Other	Less than 10 years	More than 10 years
BASEBALL/ SOFTBALL FIELDS	1 - Definitely Not Needed	9%	24%	33%		4%		1%	22%	6%	11%
	2	9%	7%		1%	20%		12%	25%	12%	7%
	3 - Neutral	43%	46%	55%	60%	43%	47%	25%	35%	49%	40%
	4	24%	11%	3%	26%	4%	51%	43%	11%	26%	21%
	5 - Very Important	14%	12%	8%	13%	30%	2%	16%	6%	7%	20%
TOTAL		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Average		3.3	2.8	2.5	3.5	3.4	3.6	3.7	2.5	3.2	3.3
Median		3.0	3.0	3.0	3.0	3.0	4.0	4.0	3.0	3.0	3.0
n =		252	23	15	32	44	55	25	31	106	139
FOOTBALL FIELDS	1 - Definitely Not Needed	11%	33%	33%	1%	4%	1%	1%	25%	7%	14%
	2	12%	8%	11%	1%	21%	2%	13%	29%	17%	8%
	3 - Neutral	44%	40%	51%	62%	43%	47%	34%	36%	40%	48%
	4	21%	15%	2%	28%	3%	50%	37%	4%	30%	15%
	5 - Very Important	12%	4%	2%	9%	29%	0%	14%	5%	5%	16%
TOTAL		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Average		3.1	2.5	2.3	3.4	3.3	3.5	3.5	2.4	3.1	3.1
Median		3.0	3.0	3.0	3.0	3.0	3.4	3.7	2.0	3.0	3.0
n =		242	24	15	31	43	55	21	29	103	136

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Source: RRC Associates

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IMPORTANCE OF OUTDOOR RECREATION FACILITIES TO ADD/EXPAND/IMPROVE		OVERALL	IS YOUR HOME/ PROPERTY LOCATED:							TIME LIVED IN WOODBURN AREA	
			Senior Estates	West Woodburn	Hwy 99E area	Downtown area	South Woodburn	North Woodburn	Other	Less than 10 years	More than 10 years
LACROSSE FIELDS	1 - Definitely Not Needed	23%	42%	41%	1%	36%	12%	29%	30%	12%	33%
	2	15%	9%	4%	34%	32%	1%	29%	7%	17%	11%
	3 - Neutral	39%	39%	55%	48%	23%	24%	40%	63%	39%	41%
	4	15%	7%		9%	5%	52%	1%		18%	14%
	5 - Very Important	7%	4%		8%	3%	11%	1%		14%	1%
TOTAL		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Average		2.7	2.2	2.1	2.9	2.1	3.5	2.2	2.3	3.1	2.4
Median		3.0	2.4	3.0	3.0	2.0	4.0	2.0	3.0	3.0	3.0
n =		215	24	15	25	28	52	17	28	94	115
SKATE PARK	1 - Definitely Not Needed	15%	36%	28%	3%	19%	9%	15%	28%	10%	25%
	2	9%	1%	15%	35%	11%	1%	5%		11%	8%
	3 - Neutral	36%	44%	16%	42%	25%	35%	40%	60%	32%	37%
	4	21%	14%	36%	3%	6%	37%	33%	6%	29%	15%
	5 - Very Important	16%	5%	3%	16%	39%	18%	6%	6%	17%	14%
TOTAL		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Average		3.1	2.5	2.7	2.9	3.3	3.5	3.1	2.6	3.3	2.9
Median		3.0	3.0	3.0	3.0	3.0	4.0	3.0	3.0	3.0	3.0
n =		249	22	16	26	45	55	25	30	108	134

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Source: RRC Associates

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IMPORTANCE OF OUTDOOR RECREATION FACILITIES TO ADD/EXPAND/IMPROVE	OVERALL	IS YOUR HOME/ PROPERTY LOCATED:							TIME LIVED IN WOODBURN AREA	
		Senior Estates	West Woodburn	Hwy 99E area	Downtown area	South Woodburn	North Woodburn	Other	Less than 10 years	More than 10 years
Basketball courts	17%	6%		26%	31%	20%	28%	5%	10%	22%
Interactive water feature/play fountain	14%		5%	18%	23%	11%	27%	4%	26%	6%
Playgrounds	11%	3%	2%	8%	19%	9%	2%	19%	9%	13%
Community gathering space/outdoor event facility	10%	27%	9%	22%	4%	5%	3%	10%	7%	12%
Dog parks	9%	20%	12%	2%	9%	18%	1%	7%	17%	4%
Paved recreational paths/trails	9%	8%	28%	1%	10%	3%	1%	28%	9%	9%
Soccer fields	7%	1%			2%	12%	12%	19%	0%	11%
Open grass play areas	6%	5%	8%	1%	2%	13%	4%		6%	5%
Unpaved recreational trails	5%	10%	6%	2%		1%	18%	1%	4%	8%
Open space/natural areas	3%	10%		5%			3%	5%	3%	3%
Outdoor swimming pool	3%		19%	1%		6%	1%		5%	1%
Picnic shelters	3%	1%	4%	13%		1%			0%	4%
Baseball/ softball fields	1%	4%	5%				1%	1%	1%	1%
Tennis courts	1%	4%	2%		1%	1%	1%		1%	1%
Horseshoes	1%	2%			0%			1%	1%	1%
Football fields	0%			2%		0%		1%	0%	1%
Skate park	1%	1%				1%			0%	0%
TOTAL	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
n =	255	31	17	33	38	52	33	32	106	146

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Source: RRC Associates

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IMPORTANCE OF OUTDOOR RECREATION FACILITIES TO ADD/EXPAND/IMPROVE	OVERALL	IS YOUR HOME/ PROPERTY LOCATED:							TIME LIVED IN WOODBURN AREA	
		Senior Estates	West Woodburn	Hwy 99E area	Downtown area	South Woodburn	North Woodburn	Other	Less than 10 years	More than 10 years
Playgrounds	16%	5%	4%	16%	23%	15%	11%	27%	14%	18%
Interactive water feature/play fountain	13%	5%		19%	5%	17%	11%	26%	17%	11%
Picnic shelters	12%	16%	11%	10%	3%	11%	16%	22%	16%	9%
Paved recreational paths/trails	9%	12%	8%		2%	18%	21%	4%	4%	13%
Community gathering space/outdoor event facility	7%	7%	8%	16%	1%	14%		3%	4%	10%
Open grass play areas	6%	1%	1%		31%	2%	1%	3%	2%	9%
No second facility listed	5%	19%	14%		5%		4%	2%	7%	3%
Soccer fields	5%			30%				5%	2%	7%
Unpaved recreational trails	4%	6%	5%	3%	10%	6%	1%	1%	6%	3%
Open space/natural areas	4%	11%	9%	1%	10%	0%	4%		7%	2%
Basketball courts	4%	4%	18%			6%	3%		5%	2%
Outdoor swimming pool	3%			1%	1%	2%	19%	1%	7%	0%
Dog parks	3%	4%	12%			0%	2%	2%	3%	2%
Skate park	2%		7%		8%	0%	3%	1%	3%	2%
Baseball/ softball fields	2%			4%	2%	3%	2%		1%	3%
Tennis courts	2%	7%	2%		0%	1%			1%	2%
Volleyball courts	2%					2%				3%
Horseshoes	1%	4%				0%		3%	1%	1%
TOTAL	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
n =	255	31	17	33	38	52	33	32	108	146

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Source: RRC Associates

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IMPORTANCE OF OUTDOOR RECREATION FACILITIES TO ADD/EXPAND/IMPROVE	OVERALL	IS YOUR HOME/ PROPERTY LOCATED:							TIME LIVED IN WOODBURN AREA	
		Senior Estates	West Woodburn	Hwy 99E area	Downtown area	South Woodburn	North Woodburn	Other	Less than 10 years	More than 10 years
Playgrounds	14%	13%	14%	13%	0%	31%	13%	3%	18%	11%
Soccer fields	12%	7%		3%	26%	12%	16%		8%	14%
Community gathering space/outdoor event facility	10%	12%	11%	13%		2%	38%	4%	12%	9%
Open grass play areas	10%	11%	6%	36%	19%	1%	1%	2%	12%	9%
Picnic shelters	9%	21%		3%	2%	1%	10%	24%	10%	8%
Volleyball courts	8%	1%			5%	17%		25%	11%	6%
Open space/natural areas	8%	14%	10%	16%		12%		4%	2%	11%
Interactive water feature/play fountain	5%	5%	4%	2%		7%	0%	19%	2%	8%
Football fields	5%				31%			1%	0%	8%
Baseball/ softball fields	3%	1%		4%	1%	6%	7%	2%	6%	2%
Outdoor swimming pool	3%	1%			7%	1%	8%	2%	6%	1%
Unpaved recreational trails	3%	6%	8%	1%	1%	2%	1%	5%	4%	2%
No third facility listed	2%	1%	22%		1%		1%	3%	2%	3%
Skate park	2%	1%	10%	1%	3%		2%	4%	2%	2%
Dog parks	2%	1%	10%		3%	3%	1%		3%	2%
Horseshoes	2%	1%	6%			4%	1%		1%	2%
Paved recreational paths/trails	1%	1%		5%	1%	1%	2%		2%	1%
Basketball courts	1%	1%				1%		1%	1%	1%
Tennis courts	0%								0%	
TOTAL	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
n =	246	25	15	33	38	52	32	31	101	142

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Source: RRC Associates

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IMPORTANCE OF OUTDOOR RECREATION FACILITIES TO ADD/EXPAND/IMPROVE	OVERALL	IS YOUR HOME/ PROPERTY LOCATED:							TIME LIVED IN WOODBURN AREA		
		Sanlor Estates	West Woodburn	Hwy 99E area	Downtown area	South Woodburn	North Woodburn	Other	Less than 10 years	More than 10 years	
THREE MOST IMPORTANT OUTDOOR RECREATION FACILITIES THAT COULD BE ADDED, EXPANDED, OR IMPROVED	Playgrounds	41%	19%	18%	37%	43%	54%	26%	48%	38%	41%
	Interactive water feature/play fountain	32%	9%	9%	39%	26%	35%	39%	49%	45%	24%
	Community gathering space/outdoor event facility	27%	43%	27%	51%	4%	21%	40%	17%	23%	31%
	Picnic shelters	23%	34%	15%	26%	5%	13%	28%	48%	26%	22%
	Soccer fields	23%	6%		33%	28%	24%	27%	23%	10%	32%
	Basketball courts	21%	11%	18%	26%	31%	27%	28%	6%	16%	26%
	Open grass play areas	21%	14%	15%	37%	51%	16%	6%	6%	19%	23%
	Paved recreational paths/trails	20%	21%	35%	6%	13%	22%	23%	32%	15%	24%
	Open space/natural areas	15%	32%	19%	25%	10%	12%	7%	9%	13%	16%
	Dog parks	14%	25%	33%	2%	12%	21%	4%	6%	23%	7%
	Unpaved recreational trails	12%	21%	18%	6%	11%	10%	20%	7%	14%	11%
	Volleyball courts	9%	1%			5%	19%		25%	10%	9%
	Outdoor swimming pool	9%	1%	19%	2%	8%	9%	28%	3%	18%	2%
	Baseball/ softball fields	6%	5%	5%	9%	3%	9%	10%	3%	7%	6%
	Football fields	5%			2%	31%	0%		2%	1%	8%
	Skate park	5%	2%	16%	1%	10%	1%	5%	6%	5%	4%
	Horseshoes	3%	7%	6%		0%	5%	1%	4%	2%	3%
Tennis courts	3%	10%	4%		1%	2%	1%		2%	3%	
TOTAL	289%	261%	259%	300%	294%	300%	291%	293%	266%	292%	
n =	255	31	17	33	38	52	33	32	106	146	

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Source: RRC Associates

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		OVERALL	IS YOUR HOME/ PROPERTY LOCATED:							TIME LIVED IN WOODBURN AREA	
			Senior Estates	West Woodburn	Hwy 99E area	Downtown area	South Woodburn	North Woodburn	Other	Less than 10 years	More than 10 years
RATE THE QUALITY OF CUSTOMER SERVICE PROVIDED BY THE PARKS AND RECREATION STAFF	1 - Poor	12%	1%		3%	10%	13%	18%	27%	8%	16%
	2	11%	11%	34%	8%	3%	20%	19%		11%	12%
	3	30%	41%	43%	71%	9%	6%	19%	28%	31%	30%
	4	28%	43%	18%	13%	3%	43%	42%	44%	31%	27%
	5 - Excellent	18%	4%	4%	5%	76%	18%	3%	1%	19%	15%
TOTAL		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Average		3.3	3.4	2.9	3.1	4.3	3.3	2.9	2.9	3.4	3.1
Median		3.0	3.0	3.0	3.0	5.0	4.0	3.0	3.0	3.7	3.0
n =		175	14	12	20	23	37	24	27	82	87
HOW EFFECTIVE IS THE DEPARTMENT IN SEEKING FEEDBACK FROM THE COMMUNITY AND USERS ON IMPROVING ITS PERFORMANCE	1 - Poor	23%	11%		20%	33%	20%	50%	29%	15%	28%
	2	20%	16%	57%	29%	4%	32%	22%	3%	10%	26%
	3	28%	48%	27%	29%	7%	16%	7%	62%	32%	24%
	4	18%	20%	16%	21%	2%	32%	21%	5%	29%	12%
	5 - Excellent	12%	4%		1%	54%	1%		1%	14%	10%
TOTAL		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Average		2.8	2.9	2.6	2.6	3.4	2.6	2.0	2.5	3.2	2.5
Median		3.0	3.0	2.0	3.0	5.0	2.0	1.6	3.0	3.0	2.0
n =		192	18	12	31	32	41	14	27	66	121

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Source: RRC Associates

**WOODBURN, OREGON
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		IS YOUR HOME/ PROPERTY LOCATED:							TIME LIVED IN WOODBURN AREA		
		OVERALL	Senior Estates	West Woodburn	Hwy 99E area	Downtown area	South Woodburn	North Woodburn	Other	Less than 10 years	More than 10 years
HOW DO YOU CURRENTLY GET INFORMATION ON RECREATION SERVICES AND PROGRAMS IN THE WOODBURN AREA	Woodburn Community Services Guide	61%	40%	66%	54%	87%	77%	65%	59%	61%	63%
	Local newspaper	57%	76%	70%	57%	57%	48%	41%	43%	58%	56%
	Flyers	43%	37%	30%	41%	43%	56%	26%	56%	48%	40%
	Local radio station	18%	6%	11%		31%	27%	28%	18%	14%	22%
	Internet/website	16%	4%	16%	25%	30%	20%	8%	2%	24%	9%
	Cable TV Channel 5	15%	18%	6%	28%	39%	4%	6%		11%	18%
	Other	9%	8%	2%	1%	21%	13%	4%	4%	8%	10%
	E-mail	7%	5%	5%	1%	5%	16%	12%	3%	12%	4%
TOTAL		227%	195%	206%	208%	313%	262%	190%	187%	236%	222%
	n =	271	42	20	33	44	52	26	33	116	150
RECOGNIZING THERE IS A COST TO COMMUNICATING WITH YOU, HOW CAN WE BEST REACH YOU	Local newspaper	30%	34%	14%	11%	8%	44%	16%	41%	19%	32%
	Woodburn Community Services Guide	21%	25%	12%	20%	45%	16%	27%	8%	23%	21%
	E-mail	16%	8%	20%	43%	2%	15%	26%	2%	16%	16%
	Flyers	15%	15%	28%	24%	7%	1%	3%	41%	14%	18%
	Internet/website	9%	8%	7%	2%	38%		19%	3%	21%	2%
	Local radio station	5%		15%			24%				9%
	Other	2%	5%	5%				8%	4%	3%	2%
	Cable TV Channel 5	2%	6%							5%	0%
TOTAL		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
	n =	144	23	8	23	23	25	8	15	51	85

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Source: RRC Associates

WOODBURN, OREGON
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Final Results

	OVERALL	IS YOUR HOME/PROPERTY LOCATED:								TIME LIVED IN WOODBURN AREA	
		Senior Estates	West Woodburn	Hwy 99E area	Downtown area	South Woodburn	North Woodburn	Other	Less than 10 years	More than 10 years	
No response	45%	58%	54%	20%	47%	45%	47%	12%	39%	45%	
Swimming programs & lessons - Youth	21%	4%	6%	19%	42%	28%	13%	44%	25%	21%	
Athletic leagues - Youth Recreational	21%	2%	1%	68%	5%	28%	16%	61%	16%	27%	
Special events (i.e. concerts, festivals, etc.)	22%	19%	23%	26%	16%	18%	15%	36%	22%	23%	
Leisure and fitness swimming	19%	4%	28%	4%	22%	31%	13%	46%	24%	17%	
Day camp/after school programs	15%	2%	8%	40%	20%	11%	34%		17%	15%	
Cultural/arts programs	15%	8%	8%	2%	20%	30%	1%	20%	23%	10%	
Individual activities (biking/hiking/skiing/paddling, etc.)	11%	12%	18%	19%	21%	3%		7%	17%	8%	
Athletic leagues - Youth Competitive	9%		14%	29%	16%	16%	1%	1%	10%	10%	
Senior citizen programs	9%	24%	4%	17%	3%	2%	1%	7%	9%	8%	
Performing arts (drama, music, dance, etc.)	8%	4%	10%	2%	20%	2%		19%	11%	8%	
Golf	7%	12%	5%	4%	4%	12%	9%	5%	11%	5%	
Swimming programs & lessons - Adult	7%	2%	14%	2%	1%	24%	3%	4%	14%	2%	
Children/Youth activities	7%	2%	5%	15%	0%	1%	20%	1%	8%	8%	
Athletic leagues - Adult	5%		14%	17%	1%	1%	12%	1%	4%	6%	
General education/skills education (computer, cooking, etc.)	5%	6%		1%		17%		2%	9%	1%	
Gymnastics	4%			12%	3%			18%	5%	3%	
Historic programs	3%	8%		1%	4%	3%	1%		4%	3%	
Fitness and wellness programs	3%	5%		1%	1%	3%	1%	1%	3%	4%	
Skate park	3%			12%	4%	4%		1%	5%	1%	
Martial arts	2%			12%			10%		6%	0%	
Teen activities	2%			15%		1%		1%		4%	
Other	2%	4%			0%		8%	1%	1%	2%	
Tennis	1%	2%		1%	2%	2%	1%	1%	2%	1%	
Environmental education	1%					2%			1%	1%	
Volunteer programs in support of recreation activities	1%							2%	0%	1%	
TOTAL	246%	176%	210%	340%	251%	281%	208%	291%	286%	229%	
n =	349	61	23	39	50	59	35	34	145	183	

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Source: RRC Associates

WOODBURN, OREGON
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	OVERALL	IS YOUR HOME/PROPERTY LOCATED:							TIME LIVED IN WOODBURN AREA		
		Senior Estates	West Woodburn	Hwy 99E area	Downtown area	South Woodburn	North Woodburn	Other	Less than 10 years	More than 10 years	
WHICH OF THE FOLLOWING RECREATION ACTIVITIES NEED TO BE EXPANDED OR IMPROVED	No response	60%	76%	71%	65%	36%	60%	56%	44%	57%	58%
	Special events (i.e. concerts, festivals, etc.)	15%	8%	14%	4%	38%	6%	21%	31%	14%	17%
	Leisure and fitness swimming	14%	1%	11%	4%	49%	17%	24%	5%	18%	13%
	Athletic leagues - Youth Recreational	15%	2%	3%	8%	43%	27%	12%	4%	13%	17%
	Swimming programs & lessons - Youth	14%	1%	7%	23%	44%	3%	18%	4%	10%	17%
	Golf	12%	0%		19%	26%	14%	8%	18%	10%	14%
	Tennis	11%	1%		15%	23%	16%	9%	18%	9%	13%
	Athletic leagues - Youth Competitive	10%	1%	6%	8%	25%	17%	12%	4%	12%	9%
	Senior citizen programs	10%	14%	10%	2%	24%		18%	10%	10%	11%
	Swimming programs & lessons - Adult	10%	1%	9%	19%	25%	2%	13%	4%	7%	12%
	Cultural/arts programs	8%	6%	4%	19%	10%	4%	19%	4%	10%	7%
	Performing arts (drama, music, dance, etc.)	8%	3%	4%	17%	10%	17%	2%	2%	11%	6%
	Gymnastics	8%		3%	16%	23%	1%		23%	0%	14%
	Historic programs	8%	3%		17%	8%	15%	12%	4%	12%	5%
	Athletic leagues - Adult	7%	1%		1%	26%	2%	19%	5%	6%	8%
	Fitness and wellness programs	7%	1%	3%	17%	10%	1%	5%	18%	5%	8%
	Martial arts	7%			15%		2%		41%	1%	11%
	Skate park	6%		2%	16%	23%	1%	8%		3%	10%
	Day camp/after school programs	7%	2%	9%	2%	4%	1%	11%	21%	8%	6%
	Special needs/therapeutic recreation activities	6%		3%	16%	3%	14%	3%	4%	8%	5%
	Individual activities (biking/hiking/skiing/paddling, etc.)	5%	2%	6%	20%	7%	2%	4%	5%	6%	6%
	Teen activities	5%	2%		2%	4%	15%		7%	9%	2%
	Volunteer programs in support of recreation activities	4%	1%	12%	17%	3%	2%	3%	5%	2%	6%
	Environmental education	4%	2%	3%	17%	3%		8%	5%	3%	5%
	General education/skills education (computer, cooking, etc.)	4%	3%	2%	2%	11%		8%	4%	8%	2%
	Children/Youth activities	3%	2%		6%	3%	1%	1%	5%	5%	2%
Other	0%	0%				1%	0%	1%	0%	0%	
TOTAL	265%	132%	185%	366%	483%	241%	291%	295%	257%	288%	
n =	349	61	23	39	50	59	35	34	145	183	

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WOODBURN, OREGON
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	OVERALL	IS YOUR HOME/ PROPERTY LOCATED:								TIME LIVED IN WOODBURN AREA	
		Senior Estates	West Woodburn	Hwy 99E area	Downtown area	South Woodburn	North Woodburn	Other	Less than 10 years	More than 10 years	
No response	59%	75%	79%	56%	39%	54%	59%	28%	63%	53%	
General education/skill's education (computer, cooking, etc.)	14%	2%	5%	20%	41%	9%	4%	30%	8%	20%	
Marital arts	14%	1%	3%	8%	23%	16%	19%	41%	14%	16%	
Individual activities (biking/hiking/skiing/paddling, etc.)	13%	2%	10%	6%	27%	15%	20%	24%	15%	12%	
Volunteer programs in support of recreation activities	10%	1%	3%		25%	10%	9%	23%	4%	15%	
Performing arts (drama, music, dance, etc.)	9%	2%	2%	1%	26%	14%	20%	3%	7%	12%	
Historic programs	9%	3%	7%	2%	26%	9%	11%	3%	6%	13%	
Special events (i.e. concerts, festivals, etc.)	9%	6%	8%	20%	5%	13%	4%	4%	6%	13%	
Teen activities	9%	2%		11%	27%	11%	10%	3%	4%	14%	
Fitness and wellness programs	9%	5%	4%		28%	1%	20%	7%	11%	8%	
Cultural/arts programs	8%	2%	6%	4%	28%	10%	2%	3%	4%	12%	
Gymnastics	8%	0%	7%	5%	17%	15%	8%		12%	6%	
Children/Youth activities	7%			4%	27%	2%	18%		7%	7%	
Environmental education	6%	2%	3%		28%	0%	12%		5%	8%	
Athletic leagues - Youth Competitive	6%	0%			9%	11%	8%	18%	4%	8%	
Day camp/after school programs	6%	1%	3%	5%	27%		6%		4%	8%	
Special needs/therapeutic recreation activities	6%	2%			25%		10%	2%	4%	7%	
Swimming programs & lessons - Youth	5%		2%	4%	20%	1%	9%		4%	5%	
Leisure and fitness swimming	5%	0%	2%	22%	5%	1%	8%		5%	4%	
Senior citizen programs	4%	7%	8%	5%	2%	1%	3%		7%	3%	
Other	4%				23%	1%	3%	1%	0%	6%	
Golf	4%	1%		1%	3%	14%		1%	7%	1%	
Athletic leagues - Adult	3%	0%		2%	2%	11%			0%	5%	
Athletic leagues - Youth Recreational	2%	0%	1%		7%		7%		3%	1%	
Swimming programs & lessons - Adult	2%		2%		5%		1%	1%	3%	1%	
Skate park	1%			5%	3%	1%			2%	1%	
Tennis	1%	1%		2%	1%	1%	1%		1%	1%	
TOTAL	233%	116%	155%	192%	501%	222%	284%	192%	213%	257%	
n =	349	61	23	39	50	59	35	34	145	183	

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HOW WOULD YOU RATE SERVICE TO THE FOLLOWING		OVERALL	IS YOUR HOME/ PROPERTY LOCATED:							TIME LIVED IN WOODBURN AREA	
			Senior Estates	West Woodburn	Hwy 99E area	Downtown area	South Woodburn	North Woodburn	Other	Less than 10 years	More than 10 years
YOUTH	Average	3.9	3.5	2.9	4.3	4.7	3.9	4.0	2.7	4.2	3.7
	n =	156	7	10	10	35	32	28	19	70	83
TEENAGERS	Average	4.3	3.8	2.9	4.3	4.7	4.7	4.4	4.0	4.3	4.3
	n =	150	7	10	11	34	33	25	19	67	81
ADULTS	Average	3.6	2.8	2.6	3.7	3.6	4.5	3.6	3.3	3.5	3.8
	n =	143	11	10	11	40	26	29	4	81	57
SENIORS	Average	3.7	3.6	3.3	3.6	3.7	4.4	3.1	3.3	3.7	3.9
	n =	141	22	12	9	37	27	16	5	76	61
DISABLED	Average	3.9	3.5	2.9	4.1	3.7	4.5	4.3	4.0	4.0	4.0
	n =	124	10	8	9	36	26	19	5	66	53
NON-SPORT INTERESTS (ACADEMIC, PERFORMING ARTS,	Average	3.8	2.9	2.4	3.7	4.2	4.0	3.7	4.4	3.9	3.8
	n =	145	10	10	10	41	32	22	9	68	73
BABY BOOMERS	Average	3.5	2.6	1.8	3.5	3.6	4.1	3.6	3.9	3.4	3.6
	n =	111	9	7	6	37	22	16	11	49	60
LATINO COMMUNITIES	Average	3.3	1.5	1.5	4.4	3.4	4.1	3.9	2.7	3.3	3.4
	n =	165	11	8	13	42	35	27	12	78	83
RUSSIAN COMMUNITIES	Average	3.3	1.7	1.9	3.6	3.2	4.1	4.2	2.2	3.1	3.5
	n =	127	11	8	7	36	26	23	6	57	66
LOWER INCOME DEMOGRAPHICS	Average	3.6	2.7	2.1	4.3	3.2	4.1	4.0	4.0	3.4	3.8
	n =	163	8	9	15	41	32	23	19	72	88
OTHER	Average	3.5	.	3.6	4.0	1.0	5.0	4.2	5.0	4.2	2.3
	n =	11	0	1	4	1	1	1	0	7	4

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HOW WOULD YOU RATE SERVICE TO THE FOLLOWING		OVERALL	IS YOUR HOME/ PROPERTY LOCATED:						TIME LIVED IN WOODBURN AREA		
			Senior Estates	West Woodburn	Hwy 99E area	Downtown area	South Woodburn	North Woodburn	Other	Less than 10 years	More than 10 years
YOUTH	1 - Do Not Need More Attention	7%	3%	17%		3%		4%	33%	2%	11%
	2	6%	4%	10%		1%		9%	2%	4%	7%
	3	23%	57%	45%	22%	7%	31%	11%	45%	13%	31%
	4	21%	5%	16%	29%	2%	45%	34%	3%	39%	6%
	5 - Need Much More Attention	44%	30%	11%	49%	87%	24%	43%	16%	42%	45%
TOTAL		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Average		3.9	3.5	2.9	4.3	4.7	3.9	4.0	2.7	4.2	3.7
Median		4.0	3.0	3.0	4.4	5.0	4.0	4.0	3.0	4.0	4.0
n =		156	7	10	10	35	32	28	19	70	83
TEENAGERS	1 - Do Not Need More Attention	3%		18%		3%		4%	1%	2%	3%
	2	2%	4%	10%		3%			1%	2%	2%
	3	17%	49%	46%	21%	6%	2%	12%	44%	15%	19%
	4	16%	7%	15%	28%	2%	26%	23%	5%	23%	11%
	5 - Need Much More Attention	62%	39%	12%	51%	87%	72%	61%	48%	59%	65%
TOTAL		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Average		4.3	3.8	2.9	4.3	4.7	4.7	4.4	4.0	4.3	4.3
Median		5.0	3.5	3.0	4.6	5.0	5.0	5.0	4.1	5.0	5.0
n =		150	7	10	11	34	33	25	19	67	81
ADULTS	1 - Do Not Need More Attention	7%	14%	33%	2%	2%		4%	14%	5%	8%
	2	5%	16%	10%	3%	1%	2%	11%		4%	6%
	3	38%	52%	25%	25%	61%	11%	39%	57%	45%	30%
	4	19%	11%	32%	63%	4%	22%	14%		29%	6%
	5 - Need Much More Attention	31%	8%		7%	32%	64%	32%	28%	18%	50%
TOTAL		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Average		3.6	2.8	2.6	3.7	3.6	4.5	3.6	3.3	3.5	3.8
Median		3.3	3.0	3.0	4.0	3.0	5.0	3.0	3.0	3.0	4.5
n =		143	11	10	11	40	26	29	4	81	57

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HOW WOULD YOU RATE SERVICE TO THE FOLLOWING		OVERALL	IS YOUR HOME/ PROPERTY LOCATED:							TIME LIVED IN WOODBURN AREA	
			Senior Estates	West Woodburn	Hwy 99E area	Downtown area	South Woodburn	North Woodburn	Other	Less than 10 years	More than 10 years
SENIORS	1 - Do Not Need More Attention	9%	9%	29%	9%	3%	1%	21%	10%	9%	7%
	2	5%	13%	1%	6%	7%	4%			5%	4%
	3	28%	21%	11%	7%	48%	12%	51%	42%	26%	31%
	4	21%	22%	31%	75%	2%	22%	4%	44%	30%	13%
	5 - Need Much More Attention	36%	36%	28%	4%	40%	61%	24%	4%	30%	45%
TOTAL		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Average		3.7	3.6	3.3	3.6	3.7	4.4	3.1	3.3	3.7	3.9
Median		4.0	4.0	4.0	4.0	3.0	5.0	3.0	3.4	4.0	4.0
n =		141	22	12	9	37	27	16	5	76	61
DISABLED	1 - Do Not Need More Attention	5%	11%	22%	3%	3%		5%	5%	3%	7%
	2	3%		21%	4%		3%			3%	2%
	3	29%	42%	14%	31%	53%	6%	21%	25%	30%	28%
	4	20%	24%	25%	7%	9%	33%	8%	29%	25%	14%
	5 - Need Much More Attention	43%	22%	17%	56%	35%	58%	66%	41%	40%	49%
TOTAL		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Average		3.9	3.5	2.9	4.1	3.7	4.5	4.3	4.0	4.0	4.0
Median		4.0	3.1	3.0	5.0	3.0	5.0	5.0	4.0	4.0	4.2
n =		124	10	8	9	36	26	19	5	66	53
NON-SPORT INTERESTS (ACADEMIC, PERFORMING ARTS, ETC.)	1 - Do Not Need More Attention	8%	27%	45%		3%		5%	3%	5%	9%
	2	10%	7%		3%	19%		25%		7%	14%
	3	12%	22%	32%	33%	3%	7%	14%	20%	16%	7%
	4	32%	36%	13%	55%	5%	87%	2%	6%	37%	29%
	5 - Need Much More Attention	38%	7%	10%	10%	70%	6%	53%	71%	34%	41%
TOTAL		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Average		3.6	2.9	2.4	3.7	4.2	4.0	3.7	4.4	3.9	3.8
Median		4.0	3.0	3.0	4.0	5.0	4.0	5.0	5.0	4.0	4.0
n =		145	10	10	10	41	32	22	9	68	73

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HOW WOULD YOU RATE SERVICE TO THE FOLLOWING		OVERALL	IS YOUR HOME/ PROPERTY LOCATED:						TIME LIVED IN WOODBURN AREA		
			Senior Estates	West Woodburn	Hwy 99E area	Downtown area	South Woodburn	North Woodburn	Other	Less than 10 years	More than 10 years
BABY BOOMERS	1 - Do Not Need More Attention	12%	32%	64%	10%	3%		6%	17%	8%	14%
	2	5%	14%		7%	1%	6%	9%	7%	1%	7%
	3	31%	31%	25%	8%	64%	7%	23%	8%	43%	22%
	4	24%	9%	11%	69%	1%	57%	39%	10%	37%	14%
	5 - Need Much More Attention	28%	15%		6%	32%	30%	23%	58%	11%	43%
TOTAL		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Average		3.5	2.6	1.8	3.5	3.6	4.1	3.6	3.9	3.4	3.6
Median		4.0	2.9	1.0	4.0	3.0	4.0	4.0	5.0	3.0	4.0
n =		111	9	7	6	37	22	16	11	49	60
LATINO COMMUNITIES	1 - Do Not Need More Attention	24%	76%	72%	2%	19%	6%	4%	40%	21%	25%
	2	11%	3%	13%	2%	19%	4%	22%	3%	8%	13%
	3	7%	14%	9%	8%	14%	1%	2%	8%	11%	3%
	4	25%	3%	6%	36%	0%	53%	20%	49%	39%	13%
	5 - Need Much More Attention	33%	3%		53%	47%	35%	52%		21%	47%
TOTAL		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Average		3.3	1.5	1.5	4.4	3.4	4.1	3.9	2.7	3.3	3.4
Median		4.0	1.0	1.0	4.8	3.0	4.0	5.0	3.4	4.0	4.0
n =		165	11	8	13	42	35	27	12	78	83
RUSSIAN COMMUNITIES	1 - Do Not Need More Attention	19%	65%	51%	4%	12%	4%	4%	49%	19%	16%
	2	14%	14%	13%	6%	25%	13%	8%	7%	6%	21%
	3	21%	3%	30%	20%	30%	2%	18%	23%	35%	9%
	4	15%	18%	6%	64%	1%	33%	8%	21%	29%	4%
	5 - Need Much More Attention	31%			5%	32%	47%	62%		11%	51%
TOTAL		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Average		3.3	1.7	1.9	3.6	3.2	4.1	4.2	2.2	3.1	3.5
Median		3.0	1.0	1.4	4.0	3.0	4.0	5.0	2.2	3.0	4.9
n =		127	11	8	7	36	26	23	6	57	66

19 Jun 08
Source: RRC Associates

**WOODBURN, OREGON
PARKS AND RECREATION SURVEY 2008
Final Results**

HOW WOULD YOU RATE SERVICE TO THE FOLLOWING		OVERALL	IS YOUR HOME/ PROPERTY LOCATED:							TIME LIVED IN WOODBURN AREA	
			Senior Estates	West Woodburn	Hwy 99E area	Downtown area	South Woodburn	North Woodburn	Other	Less than 10 years	More than 10 years
LOWER INCOME DEMOGRAPHICS	1 - Do Not Need More Attention	13%	24%	41%	2%	13%	1%	4%	13%	12%	12%
	2	12%	15%	21%	1%	20%	5%	23%		10%	14%
	3	13%	41%	22%	5%	28%	5%	2%	2%	21%	7%
	4	29%	9%	16%	46%	9%	65%	7%	48%	39%	21%
	5 - Need Much More Attention	33%	12%		45%	29%	24%	63%	37%	18%	46%
TOTAL		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Average		3.6	2.7	2.1	4.3	3.2	4.1	4.0	4.0	3.4	3.8
Median		4.0	3.0	2.0	4.0	3.0	4.0	5.0	4.0	4.0	4.0
n =		163	8	9	15	41	32	23	19	72	88
OTHER	1 - Do Not Need More Attention	21%				100%				4%	53%
	3	8%		44%				39%		3%	17%
	4	48%		56%	100%					63%	22%
	5 - Need Much More Attention	23%					100%	61%	100%	30%	8%
TOTAL		100%		100%	100%	100%	100%	100%	100%	100%	100%
Average		3.5		3.6	4.0	1.0	5.0	4.2	5.0	4.2	2.3
Median		4.0		3.7	4.0	1.0	5.0		5.0	4.0	2.3
n =		11	0	1	4	1	1	1	0	7	4

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Source: RRC Associates

WOODBURN, OREGON
PARKS AND RECREATION SURVEY 2008
Final Results

	OVERALL	IS YOUR HOME/ PROPERTY LOCATED:							TIME LIVED IN WOODBURN AREA		
		Senior Estates	West Woodburn	Hwy 99E area	Downtown area	South Woodburn	North Woodburn	Other	Less than 10 years	More than 10 years	
WHAT ARE THE FIVE MOST IMPORTANT CONCERNS FOR THE CITY OF WOODBURN TO ADDRESS THROUGH THE MASTER PLAN UPDATE	Increase number of youth programs	41%	19%	32%	38%	75%	59%	42%	7%	54%	33%
	Improve condition/maintenance of existing parks	37%	29%	27%	75%	22%	41%	38%	44%	39%	40%
	Improve security overall	37%	40%	39%	50%	23%	35%	35%	15%	46%	29%
	Improve condition/maintenance of existing facilities/equip.	33%	24%	14%	22%	40%	45%	21%	56%	33%	34%
	Increase number of indoor recreation facilities	29%	4%	12%	16%	48%	38%	47%	51%	26%	33%
	Increase communications on existing services/programs	30%	29%	33%	41%	33%	33%	25%	12%	18%	38%
	Create community/multi-cultural/senior center	29%	36%	10%	15%	49%	26%	22%	11%	29%	27%
	Utilize existing facilities (rather than building new)	28%	57%	47%	22%	22%	13%	11%	33%	25%	30%
	Maintain & strengthen relationship with school district	25%	12%	23%	38%	22%	1%	30%	64%	9%	34%
	Plan ahead for growth	19%	20%	27%	21%	28%	13%	5%	32%	20%	20%
	Recruit and retain more volunteers	14%	17%	17%	2%	11%	29%	1%	5%	18%	12%
	Increase number of parks and athletic fields	13%		5%	27%	0%	16%	19%	20%	12%	11%
	Improve/expand trail system	12%	8%	25%	6%	2%	31%	3%	8%	10%	13%
	Improve accessibility/pedestrian/bike/transportation options	11%	8%	11%	31%	3%	20%	1%	4%	8%	15%
	Improve funding	11%	6%	6%	8%	4%	6%	43%	21%	9%	13%
	Adjust pricing/user fees	9%	6%	7%	23%	5%	3%	3%	23%	6%	12%
	Offer more active recreation opportunities	6%	1%	7%	5%	3%	13%	19%	1%	7%	6%
	Increase amount of open space	7%		8%	40%	0%	1%		2%	2%	10%
	Create marketing plan	6%	3%	7%		26%		1%	4%	1%	9%
	Work to implement existing plans	6%	14%	10%		1%	7%	2%	5%	9%	3%
	Improve customer service/staff knowledge	5%	3%	10%	1%	4%	11%	9%		5%	5%
Increase number of other programs	5%	1%		1%	23%	1%	1%	2%	12%	1%	
Improve parking	5%	11%				5%	16%	2%	5%	5%	
Initiate tree replacement plan	5%	11%	5%	3%	2%	2%		9%	5%	5%	
Other	5%	5%	17%		1%		16%	1%	8%	2%	
Hire additional staff	2%	3%		1%			11%	1%	5%	0%	
TOTAL	431%	368%	399%	482%	448%	445%	420%	433%	420%	439%	
n =	299	44	21	38	44	58	32	32	120	159	

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Source: RRC Associates

**WOODBURN, OREGON
PARKS AND RECREATION SURVEY 2008
Final Results**

		IS YOUR HOME/ PROPERTY LOCATED:								TIME LIVED IN WOODBURN AREA	
		OVERALL	Senior Estates	West Woodburn	Hwy 99E area	Downtown area	South Woodburn	North Woodburn	Other	Less than 10 years	More than 10 years
WHAT IS YOUR OPINION CONCERNING THE AMOUNT OF DOLLARS CURRENTLY BEING SPENT IN DEVELOPING NEW PARKS AND RECREATION FACILITIES	Too little	13%	2%	8%	6%	11%	23%	19%	20%	10%	16%
	About right	14%	18%	11%	33%	20%	8%	11%	6%	10%	18%
	Too much	12%	19%	32%	15%	6%	11%	3%	1%	8%	14%
	Don't know	61%	61%	49%	45%	63%	57%	66%	73%	72%	51%
TOTAL		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
	n =	322	56	22	39	47	55	35	33	139	172
WHAT IS YOUR OPINION CONCERNING THE AMOUNT OF DOLLARS CURRENTLY BEING SPENT IN MAINTAINING CURRENT PARKS AND RECREATION FACILITIES	Too little	21%	10%	5%	20%	40%	24%	32%	9%	17%	22%
	About right	19%	28%	44%	24%	7%	14%	14%	5%	14%	23%
	Too much	7%	6%	16%	2%		11%	3%	18%	4%	10%
	Don't know	53%	57%	36%	54%	53%	50%	51%	68%	65%	45%
TOTAL		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
	n =	322	56	22	38	47	55	35	33	139	172
HOW DO YOU THINK THE PARKS AND RECREATION DEPARTMENT SHOULD BE FINANCIALLY SUPPORTED	Supported entirely through user fees	16%	25%	15%	15%	9%	21%	20%	4%	16%	16%
	Supported entirely through taxes	9%	1%	2%	35%	5%	5%	13%	1%	8%	9%
	Combination of user fees and taxes	65%	63%	43%	67%	56%	90%	52%	56%	73%	58%
	Community foundation	31%	20%	21%	24%	26%	42%	50%	30%	29%	31%
	Sponsorship/partnerships with private industry	62%	49%	71%	46%	87%	62%	66%	83%	49%	73%
	Other	10%	2%	6%	2%	36%	2%	4%	9%	8%	9%
TOTAL		193%	160%	158%	190%	219%	223%	205%	182%	182%	196%
	n =	307	48	21	39	46	54	35	33	130	167

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Source: RRC Associates

**WOODBURN, OREGON
PARKS AND RECREATION SURVEY 2008
Final Results**

IF YOU WERE RESPONSIBLE FOR BUDGETING \$100 OF TAXPAYER REVENUE, HOW WOULD YOU SPEND IT		IS YOUR HOME/ PROPERTY LOCATED:								TIME LIVED IN WOODBURN AREA	
		OVERALL	Senior Estates	West Woodburn	Hwy 99E area	Downtown area	South Woodburn	North Woodburn	Other	Less than 10 years	More than 10 years
CODE ENFORCEMENT (ANIMAL CONTROL, WEEDS, NOISE, ZONING AND CONSTRUCTION PRACTICES, ETC.)	Average	\$11	\$16	\$21	\$4	\$11	\$11	\$15	\$11	\$13	\$11
	n =	296	46	17	38	47	59	25	34	124	161
LAW ENFORCEMENT	Average	\$30	\$39	\$32	\$33	\$29	\$25	\$34	\$25	\$35	\$28
	n =	296	46	17	38	47	59	25	34	124	161
LIBRARY	Average	\$13	\$13	\$9	\$9	\$11	\$17	\$12	\$6	\$14	\$12
	n =	296	46	17	38	47	59	25	34	124	161
PARKS, TRAILS, AND OPEN SPACE	Average	\$8	\$5	\$6	\$9	\$8	\$9	\$9	\$7	\$7	\$8
	n =	296	46	17	38	47	59	25	34	124	161
PUBLIC ADMINISTRATION	Average	\$7	\$5	\$6	\$6	\$5	\$10	\$7	\$5	\$8	\$7
	n =	296	46	17	38	47	59	25	34	124	161
RECREATION/ AQUATICS	Average	\$11	\$4	\$8	\$11	\$15	\$8	\$8	\$20	\$10	\$12
	n =	296	46	17	38	47	59	25	34	124	161
SIDEWALKS/ STREET MAINTENANCE/ STREET LIGHTING	Average	\$19	\$16	\$17	\$28	\$20	\$16	\$14	\$24	\$14	\$23
	n =	296	46	17	38	47	59	25	34	124	161

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Source: RRC Associates

WOODBURN, OREGON
PARKS AND RECREATION SURVEY 2008
Final Results

IF YOU WERE RESPONSIBLE FOR BUDGETING \$100 OF TAXPAYER REVENUE, HOW WOULD YOU SPEND IT		OVERALL	IS YOUR HOME/ PROPERTY LOCATED:							TIME LIVED IN WOODBURN AREA	
			Senior Estates	West Woodburn	Hwy 99E area	Downtown area	South Woodburn	North Woodburn	Other	Less than 10 years	More than 10 years
AMOUNT YOU WOULD SPEND ON CODE ENFORCEMENT (ANIMAL CONTROL, WEEDS, NOISE, ZONING & CONSTRUCTION PRACTICES, ETC.)	\$0	25%	25%	24%	59%	14%	27%	5%	27%	21%	29%
	\$1 - \$10	54%	45%	39%	39%	69%	54%	65%	45%	53%	54%
	\$11 - \$20	8%	11%	4%	1%	16%	8%	4%	7%	11%	7%
	\$21 - \$30	6%	2%	10%			1%	22%	21%	6%	6%
	\$31 - \$40	1%	5%	4%						1%	1%
	\$41 - \$50	4%	7%	9%	1%	2%	9%	4%		6%	2%
	\$51 - \$60	0%	3%							1%	
	\$71 - \$80	0%					0%			0%	
\$91 - \$100	1%	3%	8%							2%	
TOTAL		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Average		\$11	\$16	\$21	\$4	\$11	\$11	\$15	\$11	\$13	\$11
Median		\$10	\$10	\$10	\$0	\$10	\$10	\$10	\$10	\$10	\$10
n =		296	46	17	38	47	59	25	34	124	161
AMOUNT YOU WOULD SPEND ON LAW ENFORCEMENT	\$0	10%	9%	20%	18%	6%	7%	1%	23%	7%	14%
	\$1 - \$10	13%	4%	11%	1%	24%	27%	11%	2%	10%	16%
	\$11 - \$20	14%	6%	10%	2%	10%	7%	27%	28%	13%	12%
	\$21 - \$30	20%	20%	11%	29%	5%	34%	10%	16%	14%	24%
	\$31 - \$40	16%	20%	6%	15%	37%	2%	23%	5%	18%	15%
	\$41 - \$50	22%	28%	24%	32%	17%	20%	19%	22%	29%	17%
	\$51 - \$60	2%	7%	6%		1%	1%	5%	3%	5%	1%
	\$61 - \$70	1%	0%	13%	1%		1%	0%		2%	1%
	\$71 - \$80	1%	1%		1%			4%		1%	0%
	\$81 - \$90	0%	1%							0%	
	\$91 - \$100	1%	5%							1%	0%
TOTAL		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Average		\$30	\$39	\$32	\$33	\$29	\$25	\$34	\$25	\$35	\$26
Median		\$30	\$40	\$32	\$31	\$40	\$25	\$36	\$20	\$40	\$25
n =		296	46	17	38	47	59	25	34	124	161
AMOUNT YOU WOULD SPEND ON LIBRARY	\$0	19%	29%	46%	28%	11%	5%	5%	44%	13%	24%
	\$1 - \$10	43%	29%	34%	52%	49%	45%	57%	44%	45%	41%
	\$11 - \$20	25%	22%	4%	16%	40%	27%	36%	10%	30%	21%
	\$21 - \$30	9%	17%	8%	4%		15%	1%	2%	6%	10%
	\$31 - \$40	2%	1%	3%			1%			4%	
	\$41 - \$50	2%	1%	5%			7%			1%	3%
	\$71 - \$80	0%						1%		0%	
	\$91 - \$100	0%	1%							0%	0%
TOTAL		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Average		\$13	\$13	\$9	\$9	\$11	\$17	\$12	\$6	\$14	\$12
Median		\$10	\$10	\$5	\$10	\$10	\$13	\$10	\$5	\$10	\$10
n =		296	46	17	38	47	59	25	34	124	161

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Source: RRC Associates

**WOODBURN, OREGON
PARKS AND RECREATION SURVEY 2008
Final Results**

IF YOU WERE RESPONSIBLE FOR BUDGETING \$100 OF TAXPAYER REVENUE, HOW WOULD YOU SPEND IT		OVERALL	IS YOUR HOME/ PROPERTY LOCATED:						TIME LIVED IN WOODBURN AREA		
			Senior Estates	West Woodburn	Hwy 99E area	Downtown area	South Woodburn	North Woodburn	Other	Less than 10 years	More than 10 years
AMOUNT YOU WOULD SPEND ON PARKS, TRAILS, AND OPEN SPACE	\$0	32%	54%	61%	44%	17%	13%	17%	47%	25%	38%
	\$1 - \$10	46%	37%	27%	23%	74%	54%	60%	31%	62%	34%
	\$11 - \$20	20%	8%	8%	32%	8%	32%	20%	20%	10%	26%
	\$21 - \$30	1%	2%		1%		1%	2%	2%	2%	0%
	\$31 - \$40	0%					0%			0%	
	\$41 - \$50	0%		3%							0%
	\$91 - \$100	0%			1%						0%
TOTAL		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Average		\$8	\$5	\$6	\$9	\$8	\$9	\$9	\$7	\$7	\$8
Median		\$5	\$0	\$0	\$5	\$10	\$5	\$10	\$5	\$5	\$5
n =		296	46	17	38	47	59	25	34	124	161
AMOUNT YOU WOULD SPEND ON PUBLIC ADMINISTRATION/ PLANNING	\$0	40%	51%	57%	52%	38%	29%	31%	47%	41%	40%
	\$1 - \$10	46%	40%	32%	36%	61%	41%	58%	47%	49%	43%
	\$11 - \$20	10%	4%	1%	12%	1%	18%	11%	4%	8%	12%
	\$21 - \$30	4%	5%	7%		1%	12%		2%	2%	6%
	\$41 - \$50	0%	1%	3%						0%	0%
TOTAL		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Average		\$7	\$5	\$6	\$8	\$5	\$10	\$7	\$5	\$6	\$7
Median		\$5	\$3	\$0	\$0	\$5	\$10	\$9	\$5	\$5	\$6
n =		296	46	17	38	47	59	25	34	124	161

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Source: RRC Associates

**WOODBURN, OREGON
PARKS AND RECREATION SURVEY 2008
Final Results**

IF YOU WERE RESPONSIBLE FOR BUDGETING \$100 OF TAXPAYER REVENUE, HOW WOULD YOU SPEND IT		OVERALL	IS YOUR HOME/ PROPERTY LOCATED:							TIME LIVED IN WOODBURN AREA	
			Senior Estates	West Woodburn	Hwy 99E area	Downtown area	South Woodburn	North Woodburn	Other	Less than 10 years	More than 10 years
AMOUNT YOU WOULD SPEND ON RECREATION/ AQUATICS	\$0	29%	54%	55%	28%	17%	27%	27%	22%	29%	31%
	\$1 - \$10	40%	42%	19%	52%	18%	49%	60%	25%	46%	34%
	\$11 - \$20	23%	3%	15%	4%	62%	22%	14%	23%	21%	25%
	\$21 - \$30	4%	1%	9%	13%	1%	2%		5%	2%	5%
	\$31 - \$40	0%			4%					1%	
	\$41 - \$50	3%		2%					24%	1%	5%
	\$91 - \$100	1%			1%	3%				1%	0%
TOTAL		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Average		\$11	\$4	\$8	\$11	\$15	\$8	\$8	\$20	\$10	\$12
Median		\$10	\$0	\$0	\$10	\$15	\$5	\$10	\$14	\$10	\$10
n =		296	46	17	38	47	59	25	34	124	161
AMOUNT YOU WOULD SPEND ON SIDEWALKS/ STREET MAINTENANCE/ STREET LIGHTING	\$0	15%	23%	29%	13%	23%	13%	5%	3%	25%	6%
	\$1 - \$10	38%	33%	28%	35%	28%	42%	57%	38%	40%	37%
	\$11 - \$20	17%	15%	18%	1%	13%	25%	31%	13%	18%	15%
	\$21 - \$30	17%	17%	4%	38%	26%	8%	4%	23%	10%	23%
	\$31 - \$40	2%	3%	1%	1%		5%				3%
	\$41 - \$50	8%	7%	19%		5%	7%	3%	23%	6%	9%
	\$61 - \$70	0%									
	\$71 - \$80	1%				6%			1%	1%	1%
\$91 - \$100	2%	1%		14%			1%		1%	3%	
TOTAL		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Average		\$19	\$16	\$17	\$28	\$20	\$16	\$14	\$24	\$14	\$23
Median		\$10	\$10	\$10	\$22	\$15	\$10	\$10	\$20	\$10	\$19
n =		296	46	17	38	47	59	25	34	124	161

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Source: RRC Associates

WOODBURN, OREGON
PARKS AND RECREATION SURVEY 2008
Final Results

		IS YOUR HOME/ PROPERTY LOCATED:							TIME LIVED IN WOODBURN AREA		
		OVERALL	Senior Estates	West Woodburn	Hwy 99E area	Downtown area	South Woodburn	North Woodburn	Other	Less than 10 years	More than 10 years
MAXIMUM AMOUNT OF ADDITIONAL FEES YOU WOULD BE WILLING TO PAY PER MONTH ON YOUR UTILITY BILL	\$20 or more per month	1%				0%		4%	3%	1%	1%
	\$15 - \$19 per month	4%	0%	2%	25%	0%	1%	1%	1%	2%	6%
	\$10 - \$14 per month	8%	5%	9%	12%		4%	19%	25%	10%	7%
	\$5 - \$9 per month	18%	11%	18%	10%	26%	14%	13%	13%	28%	8%
	\$1 - \$4 per month	33%	30%	12%	20%	51%	49%	37%	31%	31%	36%
	Nothing	36%	54%	59%	33%	22%	32%	26%	27%	27%	42%
TOTAL		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
	n =	317	56	22	39	48	58	26	33	134	172
MAXIMUM AMOUNT OF ADDITIONAL PROPERTY TAXES YOU WOULD BE WILLING TO PAY PER MONTH	\$20 or more per month	4%				1%	1%	11%	26%	3%	5%
	\$15 - \$19 per month	1%	0%	2%	2%	1%	2%	1%		2%	1%
	\$10 - \$14 per month	10%	2%	6%	12%	19%	12%	14%	5%	20%	2%
	\$5 - \$9 per month	12%	9%	9%	31%	7%	6%	2%	9%	10%	11%
	\$1 - \$4 per month	32%	30%	13%	18%	43%	52%	30%	27%	34%	32%
	Nothing	41%	59%	70%	37%	30%	28%	42%	33%	31%	49%
TOTAL		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
	n =	323	57	20	39	49	58	34	33	135	178
IF A BOND OR LOCAL OPTION LEVY ELECTION WERE HELD, HOW WOULD YOU VOTE	Definitely vote "yes"	18%	5%	1%	26%	23%	4%	14%	49%	18%	14%
	Probably vote "yes"	25%	27%	18%	27%	17%	25%	36%	13%	37%	16%
	Probably vote "no"	12%	15%	11%	4%	16%	18%	8%	6%	7%	15%
	Definitely vote "no"	23%	37%	23%	21%	6%	25%	14%	24%	17%	27%
	Don't know/uncertain	24%	16%	47%	22%	35%	28%	28%	8%	21%	28%
TOTAL		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
	n =	324	57	22	39	47	59	34	34	136	180

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Source: RRC Associates

**WOODBURN, OREGON
PARKS AND RECREATION SURVEY 2008
Final Results**

		OVERALL	IS YOUR HOME/ PROPERTY LOCATED:						TIME LIVED IN WOODBURN AREA		
			Senior Estates	West Woodburn	Hwy 99E area	Downtown area	South Woodburn	North Woodburn	Other	Less than 10 years	More than 10 years
GENDER	Male	38%	27%	26%	19%	55%	57%	50%	16%	22%	46%
	Female	62%	73%	74%	81%	45%	43%	50%	84%	78%	52%
TOTAL		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
n =		329	58	23	39	50	59	33	33	141	180
WHAT IS YOUR AGE	20 to 35	32%		15%	70%	45%	33%	34%	65%	30%	36%
	35 - 44	16%		7%	2%	43%	5%	45%	3%	21%	13%
	45 - 54	13%		18%	4%	3%	41%	5%	9%	7%	16%
	55 - 64	12%	7%	18%	15%	3%	14%	10%	13%	10%	14%
	65 - 74	13%	37%	33%	9%	8%	4%	5%	2%	20%	8%
	75 or over	13%	56%	9%			4%	1%	8%	13%	14%
TOTAL		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
n =		329	60	21	39	50	59	32	33	142	179
MARITAL STATUS	Single, no children	10%	27%	13%	5%	10%	6%	4%	3%	14%	8%
	Single with children at home	12%	2%		29%	36%	6%	7%	4%	8%	15%
	Single, children no longer at home (empty-nester)	7%	26%	5%			2%	4%	5%	6%	8%
	Couple, no children	7%	7%	17%	2%	2%	2%	24%	9%	8%	7%
	Couple with children at home	49%		33%	59%	49%	75%	50%	70%	45%	50%
	Couple, children no longer at home (empty-nester)	15%	36%	33%	8%	4%	10%	11%	9%	19%	12%
TOTAL		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
n =		322	59	21	34	50	59	34	32	141	174

19 Jun 08
Source: RRC Associates

**WOODBURN, OREGON
PARKS AND RECREATION SURVEY 2008
Final Results**

		OVERALL	IS YOUR HOME/ PROPERTY LOCATED:						TIME LIVED IN WOODBURN AREA		
			Senior Estates	West Woodburn	Hwy 99E area	Downtown area	South Woodburn	North Woodburn	Other	Less than 10 years	More than 10 years
HOW MANY PEOPLE IN TOTAL LIVE IN YOUR HOUSEHOLD	1	15%	49%	25%	5%	5%	6%	5%	7%	20%	12%
	2	23%	49%	36%	6%	7%	14%	35%	22%	24%	23%
	3	8%	1%	8%	10%	16%	1%	21%	2%	14%	3%
	4	18%		11%	31%	36%	18%	12%	23%	14%	22%
	5	26%		5%	35%	33%	49%	23%	3%	24%	25%
	6	5%		15%	13%	2%	11%	2%		4%	7%
	7	5%			1%			1%	43%		9%
	8	0%						1%			0%
TOTAL		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Average		3.5	1.5	2.8	4.3	3.9	4.2	3.2	4.6	3.1	3.8
Median		4.0	1.9	2.0	4.0	4.0	5.0	3.0	4.0	3.0	4.0
n =		309	55	21	33	49	56	33	32	131	170

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Source: RRC Associates

**WOODBURN, OREGON
PARKS AND RECREATION SURVEY 2008
Final Results**

		IS YOUR HOME/ PROPERTY LOCATED:							TIME LIVED IN WOODBURN AREA		
		OVERALL	Senior Estates	West Woodburn	Hwy 99E area	Downtown area	South Woodburn	North Woodburn	Other	Less than 10 years	More than 10 years
HOW MANY PEOPLE IN YOUR HOUSEHOLD ARE UNDER AGE 18	0	44%	100%	82%	10%	23%	28%	41%	31%	49%	42%
	1	5%		3%	10%	3%	1%	13%	2%	8%	3%
	2	25%		10%	25%	63%	30%	20%	24%	21%	29%
	3	20%		5%	41%	11%	41%	25%	1%	20%	17%
	4	2%			13%	0%		1%		3%	1%
	5	5%			1%			1%	43%		8%
TOTAL		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Average		1.4	.0	.4	2.4	1.6	1.8	1.3	2.7	1.2	1.6
Median		2.0	.0	.0	3.0	2.0	2.0	1.0	2.0	1.0	2.0
n =		310	55	22	33	49	56	33	32	132	170
HOW MANY PEOPLE IN YOUR HOUSEHOLD ARE OVER AGE 55	0	66%	17%	47%	69%	95%	88%	84%	80%	66%	66%
	1	14%	40%	22%	8%		5%	7%	5%	13%	16%
	2	19%	42%	31%	23%	5%	6%	9%	15%	20%	18%
	3	1%	1%							1%	
TOTAL		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Average		.5	1.3	.8	.5	.1	.2	.3	.4	.6	.5
Median		.0	1.0	1.0	0	.0	.0	.0	.0	.0	.0
n =		315	57	23	34	49	56	33	33	135	173

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Source: RRC Associates

WOODBURN, OREGON
PARKS AND RECREATION SURVEY 2008
Final Results

		OVERALL	IS YOUR HOME/ PROPERTY LOCATED:							TIME LIVED IN WOODBURN AREA	
			Senior Estates	West Woodburn	Hwy 99E area	Downtown area	South Woodburn	North Woodburn	Other	Less than 10 years	More than 10 years
DO YOU OWN OR RENT YOUR RESIDENCE IN THE WOODBURN AREA	Own	82%	95%	84%	65%	52%	84%	100%	94%	80%	84%
	Rent	18%	5%	16%	35%	48%	16%		6%	20%	16%
TOTAL		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
	n =	313	60	23	33	50	59	29	33	140	169
IS YOUR HOME/ PROPERTY LOCATED:	Within Woodburn city limits	93%	100%	84%	99%	100%	99%	100%	97%	96%	89%
	Outside city limits/unincorporated county	7%		16%			1%		3%	3%	10%
	Other	0%			1%					1%	0%
TOTAL		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
	n =	319	60	22	39	50	59	29	33	142	172
IN WHICH AREA OF WOODBURN DO YOU LIVE	Senior Estates	20%	100%							29%	13%
	West Woodburn	8%		100%						7%	8%
	Highway 99 East area	13%			100%					8%	17%
	Downtown area	17%				100%				19%	15%
	South Woodburn	20%					100%			16%	23%
	North Woodburn	12%						100%		17%	7%
	Other	11%							100%	4%	17%
TOTAL		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
	n =	301	61	23	39	50	59	35	34	133	165

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WOODBURN, OREGON
PARKS AND RECREATION SURVEY 2008
Final Results

		IS YOUR HOME/ PROPERTY LOCATED:							TIME LIVED IN WOODBURN AREA		
		OVERALL	Senior Estates	West Woodburn	Hwy 99E area	Downtown area	South Woodburn	North Woodburn	Other	Less than 10 years	More than 10 years
HOW LONG HAVE YOU LIVED IN THE WOODBURN AREA	Less than 1 year	0%	0%	5%		0%				1%	
	1 - 5	29%	37%	19%	10%	37%	34%	31%	16%	65%	
	6 - 10	15%	26%	18%	18%	13%	3%	34%	2%	34%	
	11 - 15	12%	16%	13%	17%	0%	21%	2%	6%		21%
	16 - 20	8%	8%	10%	18%	2%	10%	2%			14%
	21 - 25	9%	4%	23%	1%	23%	2%	7%	4%		16%
	26 - 30	16%	1%	5%	36%	1%	17%	18%	59%		29%
	31 - 35	4%		2%		16%	2%	2%	1%		7%
	36 - 40	2%		4%		2%	2%	3%			3%
	41 - 45	2%				2%	7%		4%		4%
	46 - 50	1%	2%			1%	1%		3%		2%
	More than 50 years	2%	4%			2%			6%		4%
TOTAL		100%	100%	100%	100%	100%	100%	100%	100%	100%	
Average		16.6	12.0	14.3	17.6	16.9	16.2	13.1	26.8	4.8	26.0
Median		13.0	7.9	11.7	20.0	14.6	11.0	9.0	30.0	5.0	25.0
n =		327	60	22	39	50	59	34	34	145	183
RESIDENT TYPE	Year-round resident	97%	95%	100%	87%	100%	100%	100%	100%	98%	97%
	Seasonal resident (less than 6 months a year)	1%	4%							2%	
	Other	2%	1%		13%					0%	3%
TOTAL		100%	100%	100%	100%	100%	100%	100%	100%	100%	
n =		331	61	23	39	50	59	35	33	144	183
ARE YOU A REGISTERED VOTER HERE	Yes	81%	97%	90%	68%	67%	71%	100%	80%	87%	77%
	No	19%	3%	10%	32%	33%	29%		20%	13%	23%
TOTAL		100%	100%	100%	100%	100%	100%	100%	100%	100%	
n =		330	59	23	38	50	59	33	34	142	180

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WOODBURN, OREGON
PARKS AND RECREATION SURVEY 2008
Final Results

		OVERALL	IS YOUR HOME/ PROPERTY LOCATED:						TIME LIVED IN WOODBURN AREA		
			Senior Estates	West Woodburn	Hwy 99E area	Downtown area	South Woodburn	North Woodburn	Other	Less than 10 years	More than 10 years
ETHNICITY	Caucasian/Anglo (not Hispanic)	39%	98%	62%	21%	17%	18%	13%	30%	48%	32%
	African American	0%								1%	
	Hispanic/Latino	55%		15%	75%	76%	80%	76%	59%	43%	63%
	Asian	1%			4%			3%		2%	
	Native American	1%	2%	5%	1%	1%		1%	1%	1%	1%
	Other	4%		19%		6%	2%	7%	10%	4%	4%
TOTAL		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
	n =	317	59	20	38	49	56	32	33	138	173
ANNUAL HOUSEHOLD INCOME BEFORE TAXES	Under \$25,000	25%	69%	31%	9%	40%	9%		7%	24%	27%
	\$25,000 - \$49,999	35%	23%	33%	35%	38%	66%	19%	12%	42%	30%
	\$50,000 - \$74,999	21%	5%	6%	29%	17%	16%	42%	38%	13%	24%
	\$75,000 - \$99,999	11%	1%	20%	26%	2%	6%	27%	7%	15%	8%
	\$100,000 - \$149,999	6%		2%	1%	1%	2%	13%	34%	4%	8%
	\$150,000 - \$199,999	1%	1%	9%			1%		2%	1%	1%
	\$200,000 - \$249,999	1%		0%		2%				1%	1%
	\$250,000 or more	0%						0%			0%
TOTAL		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
	n =	299	55	18	33	42	58	30	33	132	159

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