November 18, 2014, 1:30 to 2:30 p.m.
AAD Head: AAA Dean Meeting
Patricia Dewey and Brook Muller

Proposed Discussion Topics

**AAD Program Realignment and Strategic Development**
- AAD/CCACP at the nexus of research, teaching, and community engagement
- Curricular/program development schematic
- Chart of courses
- Memo: Ongoing AAD strategic realignment of programs

**AAD Personnel Issues – Program Stabilization**
- CBA Implementation
- Morale
- Timeline P&T (John, Eleonora, Patricia)
- Administrative support pool
- Career NTTF contracting
- Faculty search
- AAD Head Position
- Long-term planning for Tina’s expertise

**Patricia’s Professional Development Plans**
- Continue head position in 2015-2016 (one year extension only)
- Fall term 2016 – Fulbright research chair in Ottawa
- Prepare/submit materials for promotion review in winter/spring 2017
- 2016-2019 academic year – sabbatical (Berlin)

**2014-2015 AAD/CCACP Events**
- 2014-2015 – AADs 20th anniversary
- Series of events, including hosting AAAE conference in Portland

**Other**
<table>
<thead>
<tr>
<th>Coursework Level</th>
<th>Freshman-Sophomore</th>
<th>Junior-Senior</th>
<th>Combined 400/500</th>
<th>Master's and Doctoral</th>
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<tbody>
<tr>
<td>Program Opportunities</td>
<td>First-Year Programs&lt;br&gt;General Education Courses (in class and online)</td>
<td>Arts Management Minor</td>
<td></td>
<td>Master's degree&lt;br&gt;Museum Studies Certificate&lt;br&gt;Doctoral supporting area&lt;br&gt;NMCC&lt;br&gt;Non-profit Management Cert.</td>
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<tr>
<td>Existing Courses</td>
<td>199 Freshman Seminars&lt;br&gt;FIGs 250, 251, 252</td>
<td>301 (Gen Ed)&lt;br&gt;312 Arts Mgmt.&lt;br&gt;315 Funding the Arts&lt;br&gt;434 Arts Entrepreneur&lt;br&gt;435 Arts Bus. Dvip.</td>
<td>Arts in Healthcare Mgmt&lt;br&gt;Artistic Admin Perf. Arts&lt;br&gt;Arts Learning Pol, Pract&lt;br&gt;Collection Care, Pres&lt;br&gt;Comm Arts Praxis&lt;br&gt;Comm Cultural Devpmt&lt;br&gt;Cultural Museum&lt;br&gt;Cultural Programming&lt;br&gt;Digital Ethnography?&lt;br&gt;Event Mgmt&lt;br&gt;Museum Education&lt;br&gt;Museum Ethics&lt;br&gt;Museum Theory&lt;br&gt;Perf Arts Industry&lt;br&gt;Perf Arts Management&lt;br&gt;Planning Interp. Exhibits&lt;br&gt;Practicum&lt;br&gt;YACM</td>
<td>CORE&lt;br&gt;Research Sequence&lt;br&gt;Comp. Technologies&lt;br&gt;Future 600-level:&lt;br&gt;Cultural Admin.&lt;br&gt;Art in Society&lt;br&gt;Cultural Policy&lt;br&gt;Arts MMC I &amp; II</td>
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<td>Courses in Development</td>
<td>100-level Global Seminar on European Cultures and Identities</td>
<td>Conversion of these new 300-level courses to an online format</td>
<td>Summer Intensive in Portland (2014, 2015)&lt;br&gt;YACM 2?&lt;br&gt;Cultural Tourism?&lt;br&gt;International Arts Mgmt?</td>
<td>CORE&lt;br&gt;Arts Part. &amp; Eval&lt;br&gt;Financial Mgmt in Arts</td>
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<td>Program(s) in Development</td>
<td>UO Athletics Bridge Program</td>
<td>Arts Management Major</td>
<td></td>
<td>Convert concentrations to specializations:&lt;br&gt;Arts in Healthcare Mgmt&lt;br&gt;Community Arts Mgmt&lt;br&gt;Museum Mgmt&lt;br&gt;Performing Arts Mgmt&lt;br&gt;Reduced 64-credit 2-year master's degree.&lt;br&gt;One-year concurrent or consecutive AAD master's degree</td>
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