

Institute for Community Arts Studies (ICAS): A Center for Community Arts and Cultural Policy

**Summary of 2005-2006 Accomplishments
Main Goals for 2006-2007**

Request for Support from UO Office of Research and Faculty Development for 2006-2007

Prepared May 2006

Summary

The 2005-2006 Annual Report we submitted on May 31, 2006 contains a detailed report on the accomplishments of the Institute for Community Arts Studies (ICAS), which has undergone a revitalization process during 2005-2006. We appreciate the support of the UO Office of Research in our efforts this year, and we would like to request continued support for the 2006-2007 academic year in the amount of \$76,608 in order to ensure the continued success of our research center and its many activities. In addition, we ask that we may now formally change our name to the Center for Community Arts and Cultural Policy (CCACP), effective July 1, 2006.

Overview of 2005-2006 Accomplishments

The documents that follow provide an end-of-the-year report of activity that has taken place in the Institute for Community Arts Studies (ICAS): a center for community arts and cultural policy research. We gratefully acknowledge the support of the University of Oregon's Office of Research and Faculty Development in providing an investment of \$57,782 in FY06 in order to help us achieve the following highlights:

- We hosted the 31st annual international conference on Social Theory, Politics and the Arts (STP&A) from October 6 to 8, 2005, which involved presentations of 88 research papers and the participation of approximately 140 attendees, representing 10 countries and 20 U.S. states. We launched the "revitalization" process of the Institute for Community Arts Studies at the opening reception of the conference.
- We launched research initiatives in four major project areas: Community Youth Arts, Cultural Development in the Pacific Northwest, E-Portfolios, and European Union Cultural Policy.
- Our commitment to integrating teaching, research, and community engagement was exemplified through extensive visiting scholar participation in two graduate-level courses: *Community Arts, Education and Partnerships* and *Cultural Policy*.
- Two Fulbright research awards (one faculty, one student) were granted for research in international cultural policy, to commence in fall 2006.
- Faculty and graduate students associated with ICAS received national and international recognition throughout the year through presenting research at conferences and through their publications.

- We established essential basic infrastructure support systems and communications vehicles to be able to leverage the ICAS structure for continued research, professional development, and fundraising initiatives.

The materials we submitted on May 31, 2006 provide details regarding all ICAS activities, initiatives, infrastructure systems, development priorities, and goals/objectives for 2006-07. The following documents were provided: a draft of our 2005-2006 annual report, a report on selected project initiatives underway and development goals for 2006-2007, and a complete list of ICAS activities in 2005-2006.

Our Request for Continued Support in 2006-2007

In addition to our desire to now formally change our institute's name to the Center for Community Arts and Cultural Policy, we request a continued investment in our Center infrastructure development from the UO Office of Research and Faculty Development.

The amount of our request for support in FY07 is \$76,608. Our request in FY06 was \$75,598, and we received \$57,582. This amount of funding was provided for GTF support throughout the academic year, one course release for each of the institute's associate directors, as well as \$5,000 toward the launch of the institute's revitalization process at an October 6, 2005 event. Additional funding in FY07 was generated through conference-generated income, operational and in-kind support from the Arts and Administration Program and the School of Architecture and Allied Arts, and an incalculable amount of in-kind support from students and professionals alike.

As indicated on the attached 2006-07 administrative budget, while the ask being made to the UO Office of Research is about the same as last year, the percent increase in funding, should 100% of the ask be granted, would be 32.6%. We note that the in-kind donation from the School of Architecture and Allied Arts will increase at least by 40% next year, reflecting anticipated support with Center development initiatives. In addition, the direct operational contribution given by the Arts and Administration Program next year will increase 20%, and the in-kind departmental administrative support figure will increase 100% to help with Center program development and fundraising.

As indicated in the attached budget, the total request of \$76,608 represents the following initiatives important to our administrative and programmatic infrastructure development:

Personnel Support -- \$55,108

This funding would support a 0.49 GTF position throughout the 2006-07 academic year and a total of two course releases (for Hager and Dewey).

Travel Support and Development -- \$5,000

We aim to invest heavily in the coming years in increased activity toward developing sustainable external funding streams. The nature of research and professional development activity in our field requires investment in relationship development – with potential individual donors, foundation leaders, project partners, and collaborators. These person-to-person development activities necessitate travel.

Communications and Development -- \$9,000

With our formal name change, we will continue our efforts to create and disseminate identity/publicity materials, and we plan to organize a public relations event in January 2007 to continue our image-building efforts among our constituencies. We will boost our efforts in our website and database development, and we will mail our first annual report. We will invest a significant amount of time, in collaboration with AAA and UO development offices, in designing and establishing an effective and efficient information management system for strategic external funding cultivation efforts in the years ahead.

Visiting Scholar Series -- \$5,000

In our ongoing effort to integrate our research with our teaching and community engagement, we recognize the importance of affording our students and our various constituencies the opportunity to interact with leading scholars and professionals in our field from throughout Oregon and the Pacific Northwest region. With the increasing national and international attention our research and our activities are garnering, we anticipate a wider geographic involvement of visiting scholars in our activities in the years to come.

Conference Travel Support for Students -- \$2,500

In 2005-2006, seven of our arts administration graduate students received national recognition through invitations to present their research at conferences. We would like to be able to help support the advancement of our students' research and the attention it brings to our instructional program and research center. Through a competitive application process, we wish to provide \$500 to five students per year to help defray their conference travel expenses.

Our Specific Goals for 2006-2007

Infrastructure Development

With our basic equipment and infrastructure established, we will focus our infrastructure development efforts in the second year of operation in the following areas:

- o Developing our website, database, and constituency list
- o Producing and disseminating our first annual report and identity brochure
- o Hosting an identity-building event in winter 2007
- o Sustaining partnerships and seeking out new possibilities for collaboration at local state, national, and international levels
- o Working with Dean Bronet's initiative in building links with other AAA-based research centers as part of our AAA school-wide strategic planning process

Scholarly Development

We will continue to build upon the projects and initiatives established during 2005-2006, and we aim to increase our activities in the area of cultural heritage. Specific action items include:

- o Maintaining our presence and increasing recognition of our work in national and international journals, other publications, and conferences
- o Developing two specific projects in Community Arts: *Digital Technology/E-portfolios* and *Professional Development in Teaching the Arts*
- o Developing two specific projects in Cultural Policy: *European Union Cultural Policy* and *Capacity Building for Cultural Policy Advocacy*
- o Offering financial support to student affiliates to present their research at conferences

Development and Advancement Initiatives

Working closely with AAA and UO development personnel, we aim to submit three to five applications for external funding, three to five applications for internal funding, to develop relationships with targeted potential donors, to research potential foundation funding sources, and to develop our constituency database.

Integration of Teaching, Research and Community Engagement

We will continue to integrate the ICAS (CCACP) activities with Arts and Administration and Historic Preservation academic missions. We will continue to work closely with other AAA faculty and departments with related research interest areas, such as PPM. We will also continue to seek opportunities for partnership with other UO academic units, such as Folklore, Theatre, Music, the Humanities Center, and Continuing Education.

In addition, we will launch a new Visiting Scholar Series, we will publish three to five issues of *Culturework*, and we will publish at least two occasional papers. Finally, as members of the Eugene cultural community, we will consult with the Lane Arts Council to partner/participate in the development of the Eugene Cultural Plan, facilitating conversations between the local arts community and the city of Eugene.

Please refer to the UO Center for Community Arts and Cultural Policy estimated Administrative Budget, July 2006 – June 2007 for a detailed overview of our forecasted income and expenses for FY07.

**UO Center for Community Arts and Cultural Policy
(Estimated) Administrative Budget, July 2006 - June 2007**

Last revised: May 10, 2006

	2005-06	2006-07	2007-08	Total	Notes
INCOME*					
AAU					
Contribution -- operating support	5,000	6,000	7,000	18,000	
In-kind -- departmental support	1,500	3,000	3,000	7,500	AAD OA (10%, 06-07)
In-kind -- faculty support**	21,895	21,895	21,895	65,685	Blandy, Dewey, Hager
A&AA					
Contribution	0	0	0	0	
Office Space	N/A	N/A	N/A	0	AAD Resource Room
In-kind	2,500	3,500	4,500	10,500	R&D, Acct., Comp, Web
UO Research Office					
Personnel Support	52,782	55,108	57,543	165,433	GTF + 2 course releases
Travel support/development	0	5,000	5,000	10,000	
Communications/development	5,000	9,000	3,000	17,000	
Visiting Scholar Series	0	5,000	0	5,000	
Conference Travel Support for Students	0	2,500	2,500	5,000	
In-kind	?	?	?	0	
Total Estimated Income	88,677	111,003	104,438	304,118	
EXPENSES***					
Personnel					
Release time for Dewey (incl 51% OPE)	4,530	4,600	4,670	13,800	1 course per year
Release time for Hager (incl 51% OPE)	4,530	4,600	4,670	13,800	1 course per year
GTF support****	43,722	45,908	48,203	137,833	1 FWS Admin GTF
Administration					
Space allocation (in-kind)	N/A	N/A	N/A	0	
Office assistance (in-kind)					
AAD administrative support (in-kind)	1,500	3,000	1,000	5,500	
AAA Accounting (in-kind)	1,000	1,000	1,000	3,000	
AAA Research & Development (in-kind)	1,000	2,000	3,000	6,000	
Communications and Development					
Website: Tech set-up (Ed Parker, in-kind)	500	500	500	1,500	(in-kind)
Website/database Development	0	1,500	1,500		contracted service
Annual Report: Printing, Mailing	250	1,500	1,500	3,250	
Travel/Relationship Development	0	5,000	5,000	10,000	donors, partners
Brochure/Publicity materials	1,250	1,500	1,000	3,750	
Identity PR Event	1,000	2,500	1,000	4,500	January in 2007
Letterhead, copies, postage etc.	2,000	2,000	2,000	6,000	
Research and Scholarship Presentations					
Seed Funding for Faculty Research	0	6,000	7,000	13,000	AAD Support
Visiting Scholars & Activities	5,000	5,000	5,000	15,000	Honoraria, events
Student Conference Presentations	0	2,500	2,500	5,000	5 x \$500
Total Estimated Expenses	66,282	89,108	89,543	244,933	

* This Center administration budget does not represent external/internal funding for specific research and projects.

** Estimated for Blandy at 0.2 x a 0.5 position at \$31,500 (for CCACP director courseload reduction) + 51% OPE
And for Dewey and Hager at 0.1 x \$41,000 (for CCACP administrative time, development) + 51% OPE.

*** Releases do not reflect for AAD contribution of donated faculty time, indicated in *italics*.

**** The amount indicated is an estimate of a 3-term 0.49 FTE GTF, including tuition waiver, fees, health insurance, and stipend.