

Center for Community Arts and Cultural Policy Update on Cultural Policy Activities, 2004-2006 And Goals for 2006/07

Prepared by Patricia Dewey, May 19, 2006

Overview of Activities

The academic field of cultural policy is concerned with analyzing the formulation, implementation, and evaluation of public policies that influence the health, strength, and vibrancy of the arts and culture sector. Sustained applied research and education in cultural policy will help to cultivate future leaders in the cultural sector who have the commitment and capacity to advocate for the public value and the public purposes of the arts in our society.

In 2005-2006, several new research projects were launched by CCACP's Associate Director for Cultural Policy, Patricia Dewey. First, a long-term research initiative titled *Cultural Development in the Pacific Northwest* was begun in 2004. The first exploratory phase of the investigation has culminated in conference papers and an article (in early draft form) focusing on the leadership role of flagship arts organizations in urban cultural development in Portland, Seattle, and Vancouver BC. Preliminary research findings point to a significant need for *Capacity Building for Cultural Policy Advocacy*, which will be the next step in this long-term project. Additional upcoming research initiatives will include a comparative analysis of Canadian/US cultural policy relative to regional cultural development.

A second major area of research interest is international (comparative) cultural policy, which currently focuses on the European Union and on Canada. The current study of *European Union Cultural Policy* explores development of a supranational model of cultural policy, addressing a gap in comparative cultural policy scholarship that is based on nation-state models. A research project on *Comparative Canadian/US Cultural Policy* relative to cultural development will be initiated in the future, and will intersect with the research interest area in cultural development.

Fundraising Initiatives for Research in Cultural Policy, 2004-2006

Cultural Policy Research Funding Received, 2004-2006

Total: Approximately \$35,200

- Awarded a Fulbright European Union Affairs Research Program Grant, fall 2006 (EUR 10,500 gross = roughly \$12,600 gross)
- University of Oregon New Faculty Research Award, summer 2005 (\$5,000)
- Fellow in the 2005 International Canadian Summer Institute, selected by the Canadian Consulate General in Seattle, WA. Alberta, Canada: July 12-24, 2005 (\$2,000 indirect)
- Grant from UO Canadian Studies Committee for research in Vancouver, BC (\$500)
- Dean's Award, University of Oregon School of Architecture and Allied Arts Faculty Development Research and Creative Work Awards, 2004-2005 (\$4,500)
- University of Oregon School of Architecture and Allied Arts International Travel Grant, 2004-2005 (\$400)

- UO Multimedia Technology Program professional development funding (\$1,200)
- UO Research – Proposal Development Workshop in June 2006, professional development funding, if I submit an external proposal through ORSA in 2006-07, (\$1,500)
- UO Research – Summer 2004 Pilot Program: Proposal Writing and External Funding (\$1,500)
- Instruction of Freshman Seminar in fall 2004 (\$3,000 in professional development funding, used for cultural policy research)
- Instruction of Freshman Seminar in fall 2005 (\$3,000 in professional development funding, used for one course buy-out related to advancing cultural policy research)

Additional Cultural Policy Development Activity, 2004-2006

- Introduced cultural policy research initiatives within the framework of the Center launch at the 2005 conference on Social Theory, Politics and the Arts. The conference provided an opportunity for extensive national and international professional networking.
- Through a series of meetings and research interviews, I've been developing professional relationships in the field of cultural development in Eugene, Portland, Seattle, and Vancouver BC, and with state agencies such as the Oregon Arts Commission and the Oregon Council for the Humanities.
- Applied for, but did not receive, a summer 2006 UO Summer Research Grant.
- In winter 2005, applied for, but did not receive, an Oregon Community Foundation Grant.
- In winter 2005, applied for, but did not receive, an Oregon Council for the Humanities research grant.
- Applied for, but did not receive, a 2005-2006 AAA Faculty Research and Creative Work Award
- Preliminary meetings have taken place with AAA's new development director, Joseph Hunter, to craft development strategy, with a particular focus on cultivating individual donors.

Other Funding Streams for Research-Related Initiatives, 2004-2006

Provided by UO or AAD, and invested in infrastructure development for research or specific professional development initiatives: **Approximately \$86,856**

- STP&A registration revenue and CCACP launch support (including AAD contribution of \$5,000 for faculty and adjunct participation and UO Research investment of \$5,000 in the launch)= Total income: \$25,574. Conference expenses totaled \$21,401, resulting in net income of \$4,173 that was re-invested in CCACP infrastructure development and activities during 2005-2006.
- ICAS/CCACP revitalization and start-up funding provided by UO Research for one GTF position and two faculty course buy-outs in 2005-06 (\$52,782)
- ASA account, FY04, 05, 06 (\$3,000)
- AAD Professional Development Funds FY 04, 05, 06 (AADCEC, \$5,500)

P. Dewey's Cultural Policy Research Products, 2004-2006

Please note: The following list focuses on scholarly activity of national/international interest and recognition. This list does not include UO and various other invited talks and lectures, diverse professional development and service activities, or professional meetings and affiliations.

Cultural Policy Conference Papers Presented at International Conferences, 2004-2006

"The Leadership Role of Flagship Arts Organizations in Pacific Northwest Urban Cultural Development." To be presented at the 32nd Annual International Conference on Social Theory, Politics, and the Arts (STP&A). Vienna, Austria: July 9-11, 2006.

"The European Union: A New Model of International Cultural Policy?" To be presented at the 2006 International Conference on Cultural Policy Research (ICCPR). Vienna, Austria: July 14-16, 2006.

"Cultural Development in the Pacific Northwest." Presented at the 2005 Association for Research on Nonprofit Organization and Voluntary Action (ARNOVA) Conference, Washington, DC: November 17-19, 2005.

Conference Chair, 31st Annual International Conference on Social Theory, Politics, and the Arts (STP&A). Conference Theme: Cultural Development. I was also a panelist in a session titled "Mapping the Creative Industries." Eugene, Oregon: October 6-8, 2005.

Invited think tank participant in the Berlin Conference on European Cultural Policy, Berlin Germany: November 26-27, 2004. Invited participant and speaker in the Forum Amsterdam: European Identities, Amsterdam, The Netherlands: November 29, 2004.

Dewey, P. & Wyszomirski, M. J. "Developing the Arts Administration Profession in the Creative Sector." Also, Dewey, P. "Researching the Cultural Dimension of Economic Development in the Pacific Northwest." Presented at the 30th Annual Conference on Social Theory, Politics and the Arts (STP&A). Arlington, Virginia: October 7-9, 2004.

Dewey, P. & Wyszomirski, M. J. "International Issues in Cultural Policy and Administration: A Conceptual Framework." Presented at the International Conference on Cultural Policy Research (ICCPR). Montréal, Québec: August 25-28, 2004.

"The Cultural Dimension of Economic Development in the Pacific Northwest: A Conceptual Framework." Presented at the Association of Cultural Economics International Conference (ACEI). Chicago, Illinois: June 2-5, 2004.

Publications, 2004-2006

Dewey, P. (2005). "Systemic Capacity Building in Cultural Administration." *International Journal of Arts Management*, 8 (1), 8-20.

Dewey, P. (2004). "From Arts Management to Cultural Administration." *International Journal of Arts Management*, 5 (2), 15-28.

Dewey, P. (2004). *Training Arts Administrators to Manage Systemic Change*. Doctoral Dissertation, The Ohio State University.

Cultural Policy Publications in Progress and/or Under Review

Dewey, P. & Wyszomirski, M. J. "Improving Education in International Cultural Policy and Administration." (article)

Dewey, P. "The Leadership Role of Flagship Arts Organizations in Pacific Northwest Urban Cultural Development." (article)

Dewey, P. "The European Union: A New Model of International Cultural Policy?" (article)

Dewey, P. (Editor). Proceedings of the 31st Annual International Conference on Social Theory, Politics and the Arts. Theme: Cultural Development. Quarterly issue of the *Journal of Arts Management, Law and Society* scheduled for publication in fall 2006.

Dewey, P. (Editor). Theme: EU Expansion and European Union Cultural Policy Development. Quarterly issue of the *Journal of Arts Management, Law and Society* scheduled for publication in summer 2007.

Cultural Policy Research Goals and Objectives for 2006/2007

(Plans for Research, Professional Development Initiatives, and Research "Products" as of May 19, 2006)

European Union Cultural Policy (main focus of 2006/07)

- Conduct Research in Europe in fall 2006. Collect data for first phase of the study, network extensively, and conceptualize a long-term research agenda on this topic. Begin to explore opportunities for funding future phases of this research.
- Draft article based on summer 2006 ICCPR conference paper and data collected during fall 2006; submit for review in spring 2007.
- Process publication (guest editor) of *Journal of Arts Management, Law and Society* special issue on European Union cultural policy scheduled for publication in summer 2007.
- Conceptualize content, structure, and timeline of future book project on European Union Cultural Policy. Begin writing in summer 2007.

Cultural Development in the Pacific Northwest (second main focus of 2006/07)

- In 2006-07, initiate *Capacity Building for Cultural Policy Advocacy* Program, with a focus on state-wide advocacy development in Oregon.
 - Conceptualize process for website development and creation of on-line "tool kit" (summer 2006)
 - Develop partnerships with Oregon Arts Commission, Oregon Cultural Advocacy Coalition, Oregon Cultural Trust, and Oregon Council for the Humanities (ongoing)
 - Work in collaboration with Lane Arts Council to develop a pilot professional development program for cultural sector leaders (summer 2006-2007)
 - Develop regional and national network for advancing cultural policy advocacy (ongoing)
- Develop funding streams for this initiative
 - See specific fundraising plans in the next section (targeted for 2006-07: Oregon Community Foundation, Ford Family Foundation, Oregon Cultural Trust)

- Conceptualize long-term agenda for this initiative (ongoing) and other research in the area of Cultural Development in the Pacific Northwest
- Generate ideas for future publications based on this initiative

Canadian Cultural Policy (longer-term planning)

- In 2007, begin research design for a study on comparative Canadian/US cultural policy.
- Research potential funding streams to commence research in 2008/09.
- Explore preliminary ideas for a longer-term comparative study on Pacific Rim cultural policy.

AAA/VO Institutional Advancement for International Education (longer-term planning)

- Begin discussions, potentially engage in task force on this school-wide priority
- Work with AAA Research and Development to target/cultivate funding streams

Development Plans for 2006/2007

- ✓ Participate in summer 2006 UO grantwriting proposal development workshop.
- Throughout summer 2006, craft the project proposal for new initiative on *Capacity Building for Cultural Policy Advocacy* (CBCPA), in partnership for a pilot program with the Lane Arts Council and in close collaboration with the Oregon Cultural Trust, the Oregon Cultural Advocacy Coalition, and the Oregon Arts Commission.
- hold • Upon UO approval, submit grant proposal to Oregon Community Foundation to support the new CBCPA initiative.
- Rich Linton's office? → • Upon UO approval, submit a grant proposal to the Oregon Cultural Trust for the CBCPA initiative.
- If available in 2007, submit a research grant proposal to the Oregon Council for the Humanities for the CBCPA initiative.
- Explore funding opportunities with the Ford Family Foundation; meet with president Norm Smith in Roseburg in summer 2006 or winter 2007.
- * • Explore opportunities to submit an application for the OCCU "Humanities and Performing Arts Award" in spring 2007.
- Explore Association for Canadian Studies in the U.S. (ACSUS) and Canadian federal research award programs for future research on comparative Canadian/US cultural policy.
- When in Europe in fall 2006, explore opportunities for potential long-term external funding for ongoing research on European Union cultural policy. More detailed development plans for this research initiative will evolve during 2006/07.
- Research opportunities for seed funding for the CBCPA initiative with the Oregon Arts Commission, National Endowment for the Arts, National Endowment for the Humanities, Americans for the Arts, and the National Assembly of State Arts Agencies.

- ✓ • Apply for UO summer 2007 Summer Research Award.
- ✓ • Apply for UO Humanities Center faculty research grant (for 2008/09?) ^{4/08}
- Explore opportunities for participation in Pacific Rim Universities program in 2008/09 and beyond, for expanding research on international (comparative) cultural policy.
- Meet with UO Research Staff (Mary Fechner) to discuss short- and long-term professional development strategy and plans (ongoing, on an annual basis).
- In partnership with AAA ^{Office of} Research and Development (Joseph Hunter) develop a detailed two-year development plan for my research, CCACP infrastructure development, and AAA-wide development collaboration (summer 2006).
- In partnership with AAA ~~Research~~ Development, construct a database and basic development constituency for the CCACP (2006/07).
- In partnership with AAA ~~Research~~ and Development, identify and begin to meet with at least two targeted individual (major) donors during 2006/07.
- In partnership with AAA Research and Development, conduct a comprehensive foundation search to identify potential funding sources.
- In partnership with AAA Research and Development, discuss school-wide institutional advancement and fundraising for "internationalization" process.
- In collaboration with AAA Research and Development and AAA Accounting, develop and effective and efficient financial management and accounting system to provide transparent information and constant oversight over CCACP funds, my research (project-based) accounts, and my various professional development indices (2006/07).

Lori,
Doug
Joseph

construct
database