

# Memorandum

DATE: January 12, 2007

TO: Joseph Hunter, Cindy Lundeen, Doug Blandy

FROM: Patricia Dewey

RE: Update on my 2006/2007 Development Action Steps

## General

The purpose of this memo is to summarize the discussion I had on January 2, 2007 with Joseph and Cindy regarding my involvement in development initiatives. This memo provides an update to the "Development Plans for 2006/07" section of the document titled "Center for Community Arts and Cultural Policy, Update on Cultural Policy Activities, 2004-2006, and Goals for 2006/07" prepared May 19, 2006.

My main research focus at present is on European Union Cultural Policy. A secondary research area is on Cultural Development in the Pacific Northwest. As infrastructure development continues with the CCACP, my major area of program/project development will continue to be an initiative titled Capacity Building for Cultural Policy Advocacy.

In general, it was agreed that my primary focus for the next two years will remain on research (writing and publications) in preparation for my tenure review process in 2008-09. This means that I will not be able to develop large new projects and initiatives and fundraise for them in the next several years. While my pursuit of project-based fundraising activities will be limited, I will remain active in CCACP infrastructure development initiatives and will participate to the extent possible in relationship development with potential individual donors.

## Update on Specific Activities

1. It was agreed that I, in partnership with Doug Blandy, Lori Hager, and the AAA Office of Development, will develop a detailed two-year development plan for my research, CCACP infrastructure development, and AAA-wide development collaboration. Specific support from the AAA Office of Development will include:
  - Construct a database and basic development constituency for the CCACP
  - Identify and arrange meetings for me with at least two targeted individual (major) donors during 2006/07
  - Conduct a comprehensive foundation search to identify potential funding sources.
  - Consider my potential involvement in school-wide institutional advancement and fundraising for "internationalization" processes.
  - Spearhead development of AAD and CCACP case statements and a white paper for major development initiatives currently underway.
  - Next step: AAA Office of Development will set up a meeting to include Joseph, Cindy, Doug, Lori, and me.

In the short term, it appears that the wisest use of my time will be to continue with CCACP infrastructure development with the aim to cultivate research support funds for my research currently underway. In our year-end proposal to Rich Linton's office, I do not expect to pursue funding for one course release in the 2007-08 academic year for purposes of development, but will revisit such opportunities for 2008-09. I maintain my conviction that individual donors remain the best target for the nature of my research. Per Joseph's guidance, it appears that potential areas of support I would like to pursue at this time include:

Priority: Graduate student research assistants (various levels)  
CCACP endowments of various kinds  
CCACP faculty research travel funds  
One course release for 2008-09  
Initial project development support for the CBCPA initiative  
Funding for guest lecturers / speakers

It would be helpful to determine the various potential funding levels associated with each of these areas.

2. I've applied for the UO summer 2007 Summer Research Award (pending) and the UO Humanities Center faculty research fellowship for winter quarter 2008 (did not receive). I will participate to the extent deemed appropriate in the CCACP ask made to Rich Linton's office in spring 2007.
3. I have received approval to submit a proposal to the Oregon Community Foundation. However, the grant program is project-based (and only provides a small amount of funding), so I will not be able to act on this opportunity for a while yet. Joseph has agreed to follow up with Paul Ellstone regarding potential contacts with the OCF's donor advised funds (with the aim to circumvent the project-based application process).
4. Potential small funding sources that I will explore further in the coming months: The Oregon Cultural Trust, the OCCU "Humanities and Performing Arts Award", the Oregon Council for the Humanities research grant program, the ACSUS Canadian-funded research award program, the DAAD faculty research grant program.
5. Long-term partners/potential funders also include the National Endowment for the Arts, National Endowment for the Humanities, Americans for the Arts, and National Assembly of State Arts Agencies. There are likely several foundations that would also be of interest to get to know better. My research into these organizations is on "hold" for the present.