

**The Center for Community
Arts and Cultural Policy
(CCACP)**

Fiscal Year 08 Ask

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By
Doug Blandy, Patricia Dewey, Lori Hager, Kingston Heath & Jennifer Voth
Arts and Administration and Historic Preservation Programs
University of Oregon

Summary

This packet contains a detailed report on the accomplishments of the Center for Community Arts and Cultural Policy (CCACP). We appreciate the support of the UO Office of Research in our efforts this year, and we would like to request continued support for the 2007-2008 academic year in the amount of \$109,956 in order to ensure the continued success of our research center and its many activities.

Overview of 2006-2007 Accomplishments

We gratefully acknowledge the support of the University of Oregon's Office of Research and Faculty Development in providing an investment of \$35,757 in FY07 in order to help us achieve the following highlights:

- We produced and disseminated our first annual report and identity brochure, which reached students, educators and leaders in the arts and culture field on a local, national and international level.
- We developed two specific projects in community arts: *Intermedia/ePortfolios* and *Teaching the Arts/Artist as Entrepreneur*.
- We developed two specific projects in Cultural Policy: *European Union Cultural Policy* and *Capacity Building for Cultural Policy Advocacy*.
- We launched our *Visiting Scholars* series. Invited guests included: Arlene Goldbard (Community Development Consultant and Author) and Randy Cohen (Vice President of Policy and Research at Americans for the Arts).
- Faculty and graduate students associated with CCACP received national and international recognition throughout the year through presenting research at conferences and through their publications.
- We continued to establish essential basic infrastructure support systems and communications vehicles to be able to leverage the CCACP structure for continued research, professional development, and fundraising initiatives.

Our Request for Continued Support in 2007-2008

We request a continued investment in our Center infrastructure development from the UO Office of Research and Faculty Development.

The amount of our request for support in FY07 is \$109,956. Our request in FY07 was \$76,608, and we received \$35,757. This amount of funding was provided for a 0.25 GTF tuition remission throughout the academic year, one course release for each of the institute's associate directors, as well as support for travel related to center development, our new Visiting Scholar Series, and conference travel support for students. Additional

funding in FY07 was generated through operational and in-kind support from the Arts and Administration Program and the School of Architecture and Allied Arts, and an incalculable amount of in-kind support from students and professionals alike.

As indicated in the attached budget, the total request of \$109,956 represents the following initiatives important to our administrative and programmatic infrastructure development:

Personnel Support – 98,456

This funding would support 3 0.49 GTF positions, including tuition remission and stipends, throughout the 2007-2008 academic year, ~~one course release (for Hager)~~ and the support of a new Research Fellows program. A course release is not requested for Dewey or Hager in FY08 as they are focusing on scholarly writing projects in preparation for tenure review.

Travel Support and Development -- \$5,000

We aim to invest heavily in the coming years in increased activity toward developing sustainable external funding streams. The nature of research and professional development activity in our field requires investment in relationship development – with potential individual donors, foundation leaders, project partners, and collaborators. These person-to-person development activities necessitate travel.

Communications and Development -- \$4,000

We will continue our efforts to create and disseminate identity/publicity materials, to continue our image-building efforts among our constituencies. We will boost our efforts in our website and database development, and we will mail our second annual report. We will invest a significant amount of time, in collaboration with AAA and UO development offices, in designing and establishing an effective and efficient information management system for strategic external funding cultivation efforts in the years ahead.

Visiting Scholar Series -- \$5,000

In our ongoing effort to integrate our research with our teaching and community engagement, we recognize the importance of affording our students and our various constituencies the opportunity to interact with leading scholars and professionals in our field from throughout Oregon, the Pacific Northwest region, and the nation. With the increasing national and international attention our research and our activities are garnering, we anticipate increased involvement of internationally renowned visiting scholars in our activities in the years to come.

Conference Travel Support for Students -- \$2,500

We would like to be able to continue to help support the advancement of our students' research and the attention it brings to our instructional program and research center. Through a competitive application process, we wish to provide \$500 to five students per year to help defray their conference travel expenses.

Center Online Publications -- \$1,000

We will continue to develop the *CCACP Occasional Paper Series* (an academic-oriented series of journal-length articles). Develop an editorial board and a blind peer review process for Occasional Paper Submissions.

Our Specific Goals for 2007-2008

Infrastructure Development

With our basic equipment and infrastructure established, we will focus our infrastructure development efforts in the third year of operation in the following areas:

- Developing our website, database, and constituency list.
- Producing and disseminating our annual reports and identity print materials.
- Sustaining partnerships and seeking out new possibilities for collaboration at local state, national, and international levels.
- Working with Dean Bronet's initiative in building links with other AAA-based research centers as part of our AAA school-wide strategic planning process.

Scholarly Development

We will continue to build upon the ongoing projects and initiatives in Community Arts and Cultural Policy, and increase activities in the area of Cultural Heritage. Specific action items include:

- Maintaining our presence and increasing recognition of our work in national and international journals, other publications, and conferences.
- Developing two specific projects in Community Arts: *Intermedia/ePortfolios* and *Teaching the Arts/Artist as Entrepreneur*.
- Developing two specific projects in Cultural Policy: *European Union Cultural Policy* and *Capacity Building for Cultural Policy Advocacy*.
- Offering financial support to student affiliates to present their research at conferences.
- Continue to develop our two online publications: *Culturework* (a practitioner-oriented series of short articles) and the *CCACP Occasional Paper Series* (an academic-oriented series of journal-length articles). Develop an editorial board and a blind peer review process for Occasional Paper Submissions.
- Support director's and associate directors' national/international service contributions as executive editor of *Studies in Art Education* (Blandy) and book review editor of *The Journal of Arts Management, Law and Society* (Dewey), two

premier international journals in our field. Support CCACP-affiliated faculty in generating research publications.

- With the new faculty hire in the Arts and Administration Program, explore possibilities for integration of multimedia management expertise in the CCACP's research/instructional priorities and agenda.
- Support international research and educational initiatives by CCACP-associated faculty and students. In particular, support Blandy's Chinese research initiative and Dewey's European Union research initiative. Encourage international doctoral students to study at the University of Oregon as CCACP Research Fellows.
- The CCACP will be closely linked with the Arts and Administration Program and the Historic Preservation Program in the conceptualization and structure of a proposed new doctoral (Ph.D.) program being collaboratively proposed and developed in the next several years.
- Develop new CCACP Ph.D. Research Fellows Program. Provide funding and infrastructure support to selected doctoral students completing part or all of their doctoral studies or dissertation research at the University of Oregon in fields of interest to the CCACP. Research Fellows will work closely with an assigned faculty mentor in conducting their own research and in providing limited research assistance to CCACP faculty. Research Fellows will give a public presentation on their research during the year of their fellowship, and will publish either an *Occasional Paper* or a *Culturework* article. Identify and cultivate future external funding to support Research Fellows Program.

Development and Advancement Initiatives

Working closely with AAA and UO development personnel, we aim to cultivate opportunities to submit one or two applications for external funding, as well as three to five applications for internal funding, to develop relationships with targeted potential donors, to research potential foundation funding sources, and to develop our constituency database.

*(e.g. Paul Allen Foundation,
Oregon Cultural Trust)*

Integration of Teaching, Research and Community Engagement

We will continue to integrate the CCACP activities with Arts and Administration and Historic Preservation academic missions. We will continue to work closely with other AAA faculty and departments with related research interest areas, such as PPM, Architecture, Digital Arts, and Art. We extend opportunities for partnerships with other UO academic units, including Folklore, Theatre, Music, the Humanities Center, School of Journalism, Education, and Continuing Education.

We will continue our Visiting Scholar Series, publish three to five issues of *CultureWork*, and at least two occasional papers per year. Finally, we will continue to be active participants of the Eugene cultural community to aid in fostering arts and culture in our community.