

**Arts & Economic Prosperity Study B
Budget Request to the Arts & Business Alliance of Eugene
July 1, 2011-June 30, 2012**

The local partners in Eugene that are providing resources for the Americans for the Arts Arts & Economic Prosperity Study IV are the UO Center for Community Arts & Cultural Policy (CCACP), the City of Eugene (the City), and the Arts & Business Alliance of Eugene (ABAE).

This document represents a formal budget request to ABAE for fiscal year 2011-2012 and outlines commitments already made by CCACP and the City.

CCACP Budget Commitment

Graduate Teaching Fellow	\$2,273
(4 hrs/wk, .10 of salary)	
2 Student Wages	\$2,730
(10 hrs/wk @ \$10/hr)	
Study Fee	\$1,700
(25% of total fee remaining)	
Americans for the Arts Conference	<u>\$1,500</u>

TOTAL \$8,663

City of Eugene Budget Commitment

Study Fee	\$1,700
(50% of total fee remaining)	
Americans for the Arts Conference	<u>\$1,500</u>

TOTAL \$4,050

ABAE Budget Request

Contractor/Admin Asst.	\$2,100
(10 hrs/wk @ \$10/hr, July to Dec. 2011)	
Study Fee	\$1,700
(25% of total fee remaining)	
Americans for the Arts Conference	<u>\$1,500</u>

TOTAL \$5,550

Subject: CCACP budget planning

From: CCACP GRF <ccacpgtf@uoregon.edu>

Date: Wed, 13 Apr 2011 16:20:50 -0700

To: Patricia Dewey <pdewey@uoregon.edu>, CCACP GRF <ccacp@uoregon.edu>

Patricia and Susan -

I just wanted to let you two know about some budget discussions that have been happening related to AEP4.

As you know, while the study will be completed at the end of 2011, the results will not be released until June 2012 at the earliest. The results released in June (at the AFTA conference) will also likely only be the national findings. It's unclear when the local results will be compiled and released. This timing, combined with the academic schedule, means that we likely won't launch the Eugene-specific results from AEP4 until Fall 2012.

The most obvious platform for this announcement, then, is during the ABAE's BRAVA Breakfast, which I believe takes place around the beginning of November. If we invite an AFTA representative to visit Eugene and participate in related announcement events, the ABAE and CCACP/AAD could share the associated costs (think Randy Cohen in Fall 2009).

That said, here are the main budget items related to AEP4 that Tina and I identified for the next two budget years:

2011-2012

- AFTA Conference in San Antonio, June 2012 (Travel and Registration fees for 1-2 attendees). **Does not include AAD attendees, which will likely be Doug and Tina.
- Funding for the Survey & Community Outreach Coordinator position during Summer 2011 (Mindy will be staying on as a student employee)
- Funding for the other two work study positions (Media/Marketing Assistant and Survey/Volunteer Assistant) during the 2011-2012 year.

2012-2013

- AFTA Speaker – travel, housing, fees/honorarium, etc.
- Marketing, materials associated with formal launch (publicity, events, etc) **These activities and needs, of course, have yet to be planned or identified so it's impossible to estimate a total cost or how that cost will be divided among the partners...this is more of an FYI or reminder.

I hope that this helps in our upcoming budget conversations.

Becca