

November, 1924

VOLUME VII, NO. 2

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2



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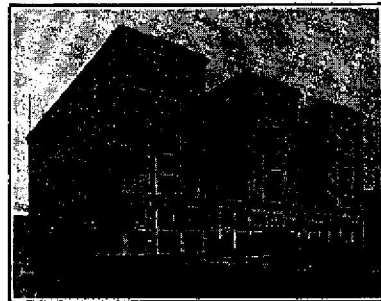
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MEMBER OF ALUMNI MAGAZINES ASSOCIATED

Vol. VII, No. II.

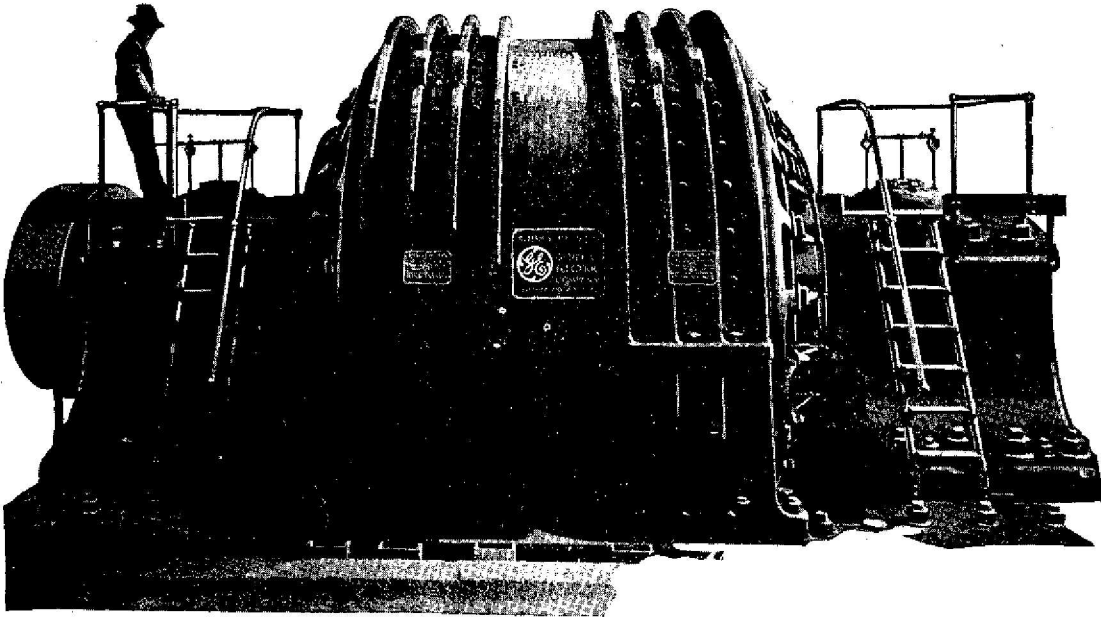
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GENERAL ELECTRIC



The 1924 Homecoming Was Like This

SKY ROCKETS from Skinner's Butte blazing defiance to the down-pouring rain—a noise parade rivaling the gods of thunder—a cheer from the moist grandstand and dripping bleachers when the Washington band braved the showers and played "It Ain't Gonna Rain No More"—the Oregon webfoot eleven, soaked, mudcolored, indomitable, on a mud and sawdust marsh—in other words, Oregon Spirit, as impervious to moisture as the yellow slickers adorning Oregon undergrads—

This was Homecoming.

Homecoming followed a week of rain unparalleled in Oregon history for persistency and volume since 1915, according to Professor Howe, which made of Eugene a city of dripping trees and slippery pavement, and the highways leading thereto wet and dangerous. Yet somehow the call of Homecoming rang insistently in the ears of the Oregon grads, and back they came by the hundreds with their storm curtains up, their chains on, and stocked up with umbrellas and slickers, not to mention boots and galoshes.

The rally rallied Friday night—Kincaid field resembled a duck pond, but the big bonfire burst into flame before a huge and shouting crowd which had hurried through an early dinner and out into the storm. Then the noise parade started for the Armory with steam whistles screeching, sirens shrieking, boots and galoshes splashing in step along wet pavements, but with spirits soaring high and dry, and fireworks sputtering and sparkling.

On the stage were Joe Maddock, Oregon's coach, the team, Colonel Leader, Ed Bailey, Lyle Brown, Bob Kuykendall, Shy Huntington, Bart Spellman, and Bill Hayward. "Obie" Ober-tuffer called forth the speakers, who told the undergrads and alums what Oregon Spirit is, was, and is going to be, while the patter and splash of raindrops on the Armory roof were drowned out by the responding cheers. Freddie Martin and his staff of yell leaders, spurred on by the presence of several old timers at the game, outdid themselves in leading the "Oski." After the rally the music of the Campus Traumps stirred many feet, soggy perhaps, but not heavy, into action for a rally dance. Then it was home, to the smaller reunion groups for a drying out and a little rest after all the reminiscing was over.

The day of the game dawned—as had every day in the week preceding—gray and rainy. But yellow chrysanthemums soon cheered up the campus, and yellow "Hello" tags, which

dampness soon curled up at the corners, appeared on top coats and slickers. The old grads were registering, gossiping, predicting.

The alumni met in Guild Hall for the business of the association, and then adjourned to the men's gym for the campus Homecoming luncheon. True to its promise, the committee provided and served the "biggest and best" Homecoming luncheon. Chicken, creamed on hot biscuits, fruit salad, bread and butter, already spread, hot coffee, and ice cream sandwiches were consumed in huge quantities and gave the crowd the strength necessary to live through the game that followed.

Because it took strength. Grads who didn't get back can call up in imagination the mental anguish of a crowd compelled to witness our team holding their own against Washington for eight downs all on the dangerous side of the splashy ten-yard line. But this is getting ahead of the story.

The grandstands and bleachers filled. The Oregon band tooted up a march and one by one the Order of the "O" heroes of many a battle in the past, forgetting that it was a quarter mile around Hayward field, marched past the cheering grandstands and the wild rooter section. Purple and gold caps appeared—the Washington rooter section, and a good one it was considering that it rained all the way down from Seattle. And the Washington band. "Bow Down to Washington" was their challenging song—answered by "Mighty Oregon." A great battle was to follow.

The first half over—7 to 3 in Oregon's favor, said the score board. The wild cheering in the grandstands suddenly died down. The glee club men stood singing, heads bare in the rain, and the harmony of Oregon's pledge song, written by John Stark Evans, their leader, rang across the muddy field—one of the most beautiful and impressive features of all Homecoming—

"Now, uncovered, swears thy every son,
Our pledge to Oregon."

The minutes between halves didn't lag. From somewhere appeared a gentle old bossy, mildly protesting as she paraded around the race track bearing a sign: "This is no Bull. We are going to beat Washington."

From some other place appeared a trusty nag drawing a one-seated buggy, driven by a couple dressed in the fashion of days gone by—and carrying an umbrella. A card waved

gaily from the back of the seat—"Class of 1905." "Tess of the Storm Country" and her duck splashed across the muddy field, and the Living Statues, posing under the direction of Ed Bohlman, didn't mind the rain.

The final pistol crack at last—the grandstands went wild—the rooter section rushed the field and the eleven victorious, muddy, glorious heroes of the gridiron, who had not once called time out and who had played steadily throughout the game, were hoisted on worshipful shoulders. Two old grads danced an impromptu jig, hats went into the air, umbrellas, age, dignity, year of graduation all forgotten, the rain forgotten, the wet drive home forgotten—all obliterated by the

fact that Oregon's team—Maddock's men—had won, and had won against such opponents as Washington.

The Homecoming dance—three of them—to accommodate the crowd—danced to campus jazz, with feet made lighter by the memories of the game. Reunion dinners, breakfasts, and fireside parties, talked of it. The sport sections of the Portland papers were sought eagerly Sunday morning, to see Oregon's victory actually down in print and heralded before those who thought Oregon's chances slim.

The game and Homecoming are history now—but history deals kindly with football games, especially such a game as was played with Washington, and with Homecomings like the one in 1924.

Publications: Faculty, Alumni, Students

THE EFFORT of the University in recent years to fill vacancies and make additions of faculty men who are writers and researchers as well as authentic teachers has resulted in so extensive a research product that the University is coming more and more into the notice of American scholars in various fields. Pure science departments are contributing materially to this research.

At the same time, alumni and students are appearing not infrequently in the world of writers; at present undergraduates or graduates in journalism are making definite attempts to publish, and are not without success.

President Campbell committed the University some time ago to support a research program, and faculty members who need apparatus, or other technical material, for original work, may commonly draw on this fund through a research council.

Faculty Publications

As an example of the type and amount of research published during 1924 by faculty members are the following:

"A Case of Achromasia With Complications," by H. R. Crosland, Ph.D., in the October issue of the American Journal of Psychology.

"The Psychology of Proofreading," by H. R. Crosland, University of Oregon Publications, October, 1924.

"Some Theorems on Uniform Convergence of Infinite Products," by Lloyd L. Smail, Ph.D., in the August number of Tohoku Mathematical Journal.

"The External Evidence of the Constitutionality of Statutes," by James D. Barnett, Ph.D., in the January-February number of the American Law Review.

"Public Agencies and Private Agencies," by James D. Barnett, in the American Political Science Review of February.

"Geology and Our Civilization," by Warren D. Smith, Ph.D., in the Scientific Monthly of last February.

"Oregon Physical and Economic Geography," by Warren D. Smith, in the April issue of the Commonwealth Review.

"The Journalistic Type of Mind," by Dean Eric W. Allen, in the Journalistic Bulletin of the American Association of Teachers of Journalism for June, 1924.

"La Stabilisation du Franc," by Glenn Hoover, Ph.D., a doctoral thesis published by the University of Strasburg.

"Teaching Short Story Writing in the Colleges," by W. F. G. Thacher, in Author and Journalist for April.

"High Test Scores Attained by Subaverage Minds," by Oscar W. Richards, in the April issue of the Journal of Experimental Psychology.

"Eligibility," by W. F. G. Thacher, in the October issue of the Blue Book.

"Introduction to Modern Social Problems," by P. A. Parsons, Ph.D., now in the hands of the publisher, Alfred A. Knopf.

"The Dream Literature," by Oscar W. Richards, teaching fellow in the department of zoology, in the Psychological Bulletin of last June.

"Economic Determinism and the Toothbrush," by W. F. G. Thacher, in Printers' Ink Weekly, under date of August 7, 1924.

"Synaesthesia in the Process of Reasoning," by Thomas D. Cutsforth, teaching fellow in the department of psychology, in the January issue of the American Journal of Psychology.

"Potash from Kelp," published jointly by J. W. Turrentine, of the Bureau of Soils, Washington, D. C., and H. G. Tanner, assistant professor of chemistry, in the March issue of Industrial and Engineering Chemistry.

"The Douglass Standard Diagnostic Tests for Measuring Achievement in First Year Algebra," published during the summer by Harl Roy Douglass, professor of education.

"A History of Farmers' Movements in Canada," by L. A. Wood, Ph.D., a book just being issued by the Ryerson Press of Canada.

Alumni Publications

Alumni members are also publishing—a novel here and there and various short stories and articles. A number of these are mentioned below:

"Seward's Folly," is Edison Marshall's latest contribution. We have come to expect at least a novel a year from Marshall.

Western Stories and Sea Stories are interesting their readers by frequent publication of the stories of Ernest Haycox, '23.

Bob Case, '20, publicity manager of the Oregon State Chamber of Commerce and editor of Oregon Business, has recently sold a story to Blue Book. In the past three years he has contributed to Western Stories and other magazines.

Various articles have been published. Among these there is one by Leo P. J. Munly on the Green-Merrell clothing store in Eugene, which was published in Clothier and Furnisher; another, on "Methods of Selecting Proof Readers," by Leonard Lerwill, '24; and "Microsporogenesis of Ginkgo Biloba L., with special reference to the distribution of the plastids and to cell wall formation," written by Margaret Campbell ann, in the University of California Publications.

Student publications are also in evidence. Margaret Morrison, '25, has recently sold a character sketch of Hal Hoss, president of the Oregon State Editorial Association, to the National Printer-Journalist; and Eugenia Strickland, '25, had an article entitled "Proof Errors Analyzed" in the June number of the Journalism Bulletin.

Under the Gargoyles *Being a series of articles on the deans of the University*

By NANCY WILSON, '23.

THERE is a story of a frightened girl who once entered the office of the dean of women and inquired stutteringly, "Is the b-bean dizzy?"

This is not an Oregon story. It couldn't be an Oregon story, for girls at the University do not stutter with fright in the outer office of the dean of women, nor yet beyond the glass partition which is the inner sanctum. Mrs. Esterly does not inspire tongue-twisting fright. She is calm; not stodgily and dully calm, but warmly and interestedly calm. She sits behind her desk and regards you with steady eyes. Her mouth is strong and sweet, and her voice is low and full, vibrant with a hidden lilt of song and laughter. Courage and a new strength for the facing of things comes flowing into one, sitting and looking at her. She talks very little, and never rapidly. Her silence envelops one warmly. She has cast a spell over her little office, so that one can go in for the briefest of moments to look at her and the violets on her desk and the Schroff with its rolling hills of deep-toned blue and the nicely-battered antique mirror, and the careless scattering of books, and come away, rested.

A dean of women should have a great many rare qualities: understanding, and humaneness without loss of dignity; ideals without sentimentality; convictions without prejudices; sympathy that encourages confidences; reserve that discourages encroachment; a sense of humor, and the gift of unstrained silences. She must understand gum and lipstick and "cases" and one-piece bathing suits. She must be all things to all people and yet maintain her own personal integrity. She must speak of ethics and morality without sounding like a tract. Her words must be words of worth and insight. She should, in short, be the sort of person of whom it can be said, "She is not at all like a dean of women."

To affect another's life rightly is the biggest thing that anyone can do. It takes untold depths of courage and steadfastness and faith. It takes wisdom of a kind and quiet sort. In and out of the office of the dean of women, there pass each day all the kinds of girl that make up the feminine part of a university. They come for various reasons, but they all go away lifted. And no matter what brought them there for the first time, they all come back of their own accord, not once but many times.

This is an age, it is said, in which the things of the spirit are not given all their due; when principles are only for prigs, or for the platitudes of pedants. But the things of the spirit are real and true to Mrs. Esterly. She uses a word like "steadfastness" and she gives it import and application. She says "high-mindedness" and you know it exists. She says "nobility" and sounds not the least Tennysonian.

Mrs. Esterly is the sort of person who can climb a high hill and be enthusiastic both over the view and the wienie sandwiches. She can laugh over Nancy Boyd in *Vanity Fair*, or thrill at a sonnet of Keats. She can understand the appeal of flesh-stirring jazz, and yet love the soul-stirring of old masters. Her house is comfortable with

cushions and cozy with firelight and lovely with rare things from the Orient. The firelight turns the amber which she often wears into pools of light, glints on dark wood and bits of brass and copper, flickers on her quiet face and on the girls who go there once a week for tea and talk; who eat countless flaky cheesy things and exchange ideas and feel like home, and leave with the conviction that whatever one's troubles may be, there is one sure place to go for peace and comfort.

Camilla Leach Book Fund Increased

Mrs. Henry Villard, widow of the donor of the Henry Villard endowment fund, recently sent in a gift of \$100 to the Camilla Leach fund, which is used to purchase art books for the library. The Camilla Leach fund was established during the Gift Campaign last year, and now amounts to \$800.

In addition to the cash gift, Mrs. Villard has suggested that the \$400 library fund available annually from the \$50,000 gift presented to the University by her husband in 1883, be devoted to building up the Camilla Leach fund for the next few years.



Mrs. Virginia Judy Esterly, Dean of Women

Great Fine Arts Structure is Undertaken

By MRS. IRENE H. GERLINGER

EDITOR'S NOTE: It was Mrs. Gerlinger who undertook to bring about construction of the now-famous Woman's Building, and who gathered so large a proportion of the construction fund. Now, four years after the occupancy of the Woman's Building, she is undertaking another self-sacrificing enterprise: that of gathering funds for a Fine Arts building. This structure is to be commensurate in quality with the Woman's Building, and Mrs. Gerlinger intends appealing to all the citizens of the state to help toward its construction.

SINCE it is one of the prime functions of a University to cultivate the fine arts, it is imperative that proper facilities be available.

At the University of Oregon there is a wonderfully fine spirit of appreciation of art in its different branches and a desire to know more of the values that reside in music, drama, sculpture, painting, poetry, etc. In spite of long years of poverty, the University has kept steadily on its quest for those things which are good and true and beautiful.

A few noteworthy gifts have come lately to stimulate the students to an understanding of the best in art. "The Pioneer," modelled by A. Phimister Proctor, which stands on the campus as a monument to all pioneers and to the generosity of a pioneer son, Joseph N. Teal; the beautiful Murray Warner collection of Oriental art, and many other gifts are striking evidences of the understanding which the donors had of our need for objects of real artistic merit and historical significance.

Other valuable objects of art and collections are promised as gifts as soon as a fireproof building is available. The Woman's Building has given nearly all the space originally designed for club purposes to the Warner and Millican collections. But this space is utterly inadequate for museum purposes and must as quickly as possible be restored to the students for its original purpose.

So President Campbell and the Board of Regents, realizing that we should not ask the state for special appropriations now, and having no margin from millage taxes for a costly

building of this kind, have asked me to seek the necessary \$300,000 from friends of the University for the Fine Arts Building.

It is believed that every alumnus of the University will give something in the nature of an outright cash gift to this fund, irrespective of his large gifts and pledges to the alumni special campaign for the great University library—this by way of a token of good will to the cause of art and to the University.

As soon as the first \$100,000 is in hand, the first work of the building will be begun. It is hoped that this much may be accomplished in 1925.

Since the campaign for the Fine Arts Building is to be a state-wide one, it is highly essential that chairmen be found for each county and each town in the state to seek gifts in their communities for this cause. Will not the readers of this article be among the first to volunteer for this service? It would be especially gratifying to feel that alumni and alumnae of Oregon University were leading in this work in every part of the state. This first appeal for volunteer chairmen goes to you, and if it is not answered, then others outside the University family must be sought to assist us. Will you not write me at once for particulars as to how you can help the University in this time of real need? And in sending in your check or pledge to this cause, please make it payable to L. H. Johnson, University Comptroller, the bonded official in charge of all trust funds, and indicate that it is for the Fine Arts building fund.

It is believed that thousands of small gifts will pour into this fund as well as many substantial ones. All who contribute will have their names written into the great Book of Remembrance. Gifts of \$500 or more will entitle one to space on the memorial tablet, as in the case of the Woman's Building. Will your name be written there?



Colonel and Mrs. Leader were back for Homecoming. Colonel Leader spoke at assembly and at the rally. In ending his assembly talk the Colonel said: "I am loyal to my alma mater, but when I come to the Great Divide, before St. Peter, I'll make my final registration from the University of Oregon."

Oregon Alumni in Politics

By F. H. YOUNG, '14

THE 1925 Oregon legislature will contain an unusually large number of University of Oregon alumni. There probably has never been a session of the legislature that has been entirely void of Oregon graduates, but January 12, next, twelve alumni will sit as members of the Senate and the House of Representatives. That number easily exceeds the number of alumni from any other one institution, either in Oregon or elsewhere.

Three of the twelve are state senators. They are George W. Dunn, Ashland banker, who was graduated from the University in 1886. Senator Dunn was county judge of Jackson county in 1904-1908, a member of the 1895 legislature, and in 1922 was elected for the two sessions, 1923 and 1925.

Then there is Fred Fisk, prominent alumnus of 1897, and University regent. Senator Fisk is joint senator from Linn and Lane counties, and he also was elected in 1922 for the two sessions. Incidentally, he is one of the four Democrats in the 1925 Senate. The third senator is Jay Upton, from Bend, president of the 1923 Senate. Senator Upton graduated from the University law school in 1902. He represents five large eastern Oregon counties, Klamath, Jefferson, Deschutes, Lake and Crook, which together probably exceed in area the five New England states.

In the House of Representatives, old Oregon flourishes! The even three-quarters of a dozen of Oregon alumni who will be found there is ample evidence that the University is training men and women for citizenship.

Nine Grads Elected to House

The dean of the Oregon alumni in the legislature will be Albert S. Roberts, of The Dalles. Mr. Roberts attended the University from 1883 to 1886. He has already served in three regular and two special sessions of the legislature. His first regular session was in 1899, again in 1901, and 1921. His special sessions were in 1898 and December, 1921. Mr. Roberts sent six sons to the University, Allyn F. Roberts, 1913; Elliott P. Roberts, ex-'14; Loren C. Roberts, 1917; Roscoe Roberts, ex-'22; Ivan Roberts, ex-'24; and Wilton Roberts, ex-'27.

Next to Mr. Roberts in point of service, now that K. K. Kubli will watch the 1925 session from the sidelines, is Philip Hammond, of Oregon City. Phil was graduated from the University in 1912, and was a prominent member of both the 1921 and 1923 sessions. He ranks high as a legislator.

James W. Mott, ex-'09, distinguished himself in the 1923 session by his fight to secure state aid for his stricken home city, Astoria. No one bluffed Representative Mott for one minute.

E. O. Potter, 1887, prominent Eugene attorney, was elected a member from Lane county, November, 1924.

Walter S. Fisher, '13, is a newly-elected member of the House from Douglas county. Mr. Fisher displayed remarkable political strength, for he ran as a Democrat in a strongly Republican county. His political strength attests his own character and probably reflects a lot of credit on his wife, Ethel Tooze Fisher, 1914.

Then there is Dal M. King, '14, now a merchant in Myrtle Point. Dal King killed off his opposition at the May, 1924, primary, so had no contest in November. King will represent Coos county.

Many an alumnus will remember Ivan E. Oakes, ex-'06, who won fame and glory for Oregon as a middle-distance

runner. Mr. Oakes is an irrigation and reclamation engineer with headquarters in Ontario, Matheur county, which comprises his district. His business title is manager of the Owyhee Ditch Company.

Andrew M. Collier, '13, better known as "Andy," now a prominent business man in Klamath Falls, represents in the lower house the same large inland empire that Senator Jay Upton represents in the Senate. Mr. Collier, who earned everlasting fame as the first manager of the Emerald to make that publication pay a substantial profit, has made a great name for himself in his county, Klamath. He is president of Klamath Falls' largest cold storage plant, director in a bank in that city, and president of a bank at Merrill, a small town southeast of Klamath Falls. He is interested in a lumber company in his county, and has been treasurer of the Klamath Falls commercial club. Hat's off to "Andy." Incidentally, one of his associates from the same district is R. S. Hamilton, formerly an instructor in the campus law school, now an attorney in Bend. The third representative from Collier's district will be speaker of the 1925 House, so, politically, Collier is sitting pretty.

Then there is Charles J. Shelton, '15, representative from Baker county. Mr. Shelton was a valuable member of the 1923 House also. There was probably no member more diligent or anxious to exert an influence on the side of constructive legislation than Representative Shelton.

One Oregon man suffered a political catastrophe in the November election. Edward Bailey, '13, Junction City, than whom there is no more popular athlete of the 1909-1913 period, was unexpectedly defeated for re-election to the House because of the Republican landslide.

Twelve alumni in a body of ninety widely-scattered legislators is a record of which the University may well be proud.

Speaking politically, it would be regrettable to overlook the fact that Henry McKinney, '07, probably Oregon's most famous plunging fullback outside of Richard Shore Smith, and holder of the Northwest record in the shot put (is that correct, Bill?), was elected sheriff of Baker county. Sheriff McKinney is also a regent of the University. He served as a member of the legislature in 1911.

There were several Oregon graduates elected to serve as district attorneys. In Baker county, where Oregon alumni are numerous, Leland S. Finch, ex-'12, defeated Fred W. Paekwood, '18. Earl A. Nott, '10, was elected district attorney in Yamhill county, and Francis V. Galloway, '07, and one of the great debaters that the University has trained, was re-elected in Wasco county.

Errata

In the table printed in connection with the the article by Robert Kuykendall, '13, chairman of the Alumni Gift Campaign committee, appearing on page 9 of the October OLD OREGON, wherein was shown the subscriptions, by classes, to the Gift Fund, the class of 1886 was credited with \$50 and the class of 1895 with \$470.00. The table should have read:

Class of 1886	\$310.00
Class of 1895	970.00

New Fraternity Homes on the Campus

By MARGARET SKAVLAN, '25.

WHEN is a balcony not a balcony? Such might have been the query of unapplauded Delta Tau Deltas after a serenade under the romantic Romeo and Juliet structure of the new Theta house. For architecture isn't what it used to be. As it happens, the balconies on the Alder street side of the new house cleverly conceal fire escapes, while the sleeping porches are on the opposite side.

Full-length mirrors and medieval fire-places, bricked terraces, and trunk chutes, these are only a few of the features of the new fraternity and sorority houses just constructed on the campus. Not only are the new houses larger and more commodious than before, but they are architecturally better. The Kappa Alpha Thetas have erected a new three-story Italian style house on the corner of Fifteenth and Alder. (Willeox and York, architects). Alpha Phi has a new home at 1050 Hilyard (Lawrence and Holford, architects) showing English Queen Ann influence, with the advantage of a setting on the Millrace among old trees. Pi Beta Phi, at 15th and Kincaid, has a Georgian colonial house, built on the square, but with very subtly balanced proportions. (Ellis F. Lawrence, architect). It is the sort of house that looks charming with candles in the windows and a wreath on the door. Sigma Nu employed a Seattle architect, Ormand Bean, to design their new three-story red brick colonial home at 563 East 11th street. Beta Theta Pi, 1009 Patterson, likewise has a red brick colonial, fronting on the race, designed by R. M. Martin, of Portland, father of Richard Martin Jr., '21, one of their chapter members. The Phi Gamma Delta house, an adaptation from the English, was recently completed at 19th and University streets. (Jacoberger and Smith, Portland, architects).

The building campaign seems to have been started two years ago when Phi Delta Theta erected a new house at 15th and Kincaid, and has been going steadily forward ever since. Alpha Xi Delta and Phi Sigma Pi have recently purchased new homes, the former what was formerly the Gamma Phi Beta house at 1316 Alder, and the latter what was formerly the Fiji house, 738 East 12th street. Kappa Kappa Gamma is soon to choose an architect and award its contract to build. The new residence for the sorority will cost at least \$30,000, according to their plans. Building operations will begin January, 1925, on their lot at 15th and Alder.



The new Sigma Nu home is on Eleventh avenue, near Alder.

The balcony-disguised fire escapes of the Thetas include cylinders with regular firemen's poles in the center. There was nearly a riot, it is said, when the first pole was installed, and for a time the favorite indoor sport was sliding down it. Further fire protection is provided by fire hose on each floor, and

red lights at the fire exits. Even though the S. A. E.'s do get the benefit of the Delt serenades, the Thetas have all the comforts of home and some others. They have drinking fountains on each floor, full-length mirrors by the stairs on the second and third floors, shower baths on each floor, even



The new Phi Gamma Delta chapter house on University and 19th avenue.

a built-in trough for wet umbrellas off the main hall. Their two big sleeping porches have shutters, there is a system of bells for the 17 study rooms, a trunk room in the basement with a trunk chute so that the trunks do not have to be carried through the house, and built-in flower boxes which can be automatically watered by turning a lever in the basement. A sitting room on the second floor is fitted up with a long study table and three central lights, as well as built-in book-cases for the library. The chapter room is in the basement. A service room is provided on the second and third floors with a wardrobe for party clothes and an ironing board that folds to the wall. The living room is finished in rough Italian plaster in a cream which shades into the delicate green of the woodwork. The fireplace is raised, and built in an alcove.

One of the charms of the Alpha Phi house is the clever window-spacing, and the windows of the casement-sort like those in a fairy book. Their house was erected at a cost of \$35,000 or more. The dining room opens on a terrace above the race, on a level below the living room and library. The showers in the basement for the benefit of the swimmers proves that real American girls live there in spite of the fairy-book look. There is a back as well as a front entrance, and a room in which the cook lives. The housemother has her little apartment with her own room, bath, and sleeping alcove. The laundry room in the basement is a special feature, with its stationary tubs and built-in ironing boards. The chapter room is on the third floor. There are 16 study rooms. The sleeping porches are at the back, so the Alpha Phis, too, have difficulty in hearing serenades, unless they are sung from the 11th street side. A sculptured old Italian madonna, the gift of the architect, forms a medalion in the wall of the living room above the mantel-piece.

A sun porch on the south side of the Pi Beta Phi house is an especially pleasant innovation. There is a brick terrace forming a court in the back yard where the girls may eat in the open on warm spring evenings. There is a breakfast nook off the kitchen, and front and back stairways. Especially attractive is the reception hall, out of which the front

stairway leads. All the main floor is on the same level, to afford larger dancing space when the doors are opened. The music room is a combination music room and library. A guest room with a private bath is on the second floor. The chapter room on the third floor is used as an upstairs living room with a fireplace. It is also used as a study room, and the girls thus give it a "lived in" appearance. The housemother has a living room of her own, bedroom and bath, forming a little apartment in the quieter portion of the house. Instead of the ordinary clothes closets, specially constructed wardrobes are used, which are more convenient and take up less space, according to those who use them. There is a sleeping porch on each of the upper floors.

The Sigma Nu house has that substantial, come-in-and-sit-by-our-fire look. And it is built primarily for solid comfort, with a living room running nearly the whole depth of the house, a series of coat closets on each side of the main hallway, a den or smoking room with a large fireplace and two large over-stuffed davenport. There are phone booths on all floors. There is an extra large dining room, which will seat 50 people, and the entire lower floor can be thrown open for dancing on the dark hardwood floors. The Sigma Nus can boast of having the only oil-burning furnace on the campus. Their fireplace, in medieval style, not only furnishes additional warmth, but has a high decorative value. It is built out into the room and has no mantel, but in the wall above is the fraternity seal carved in stone. The house has guest rooms, and special cleaning and pressing rooms. The chapter room is in the basement, as are also the servants' quarters. There are plans made for a brick boathouse to be erected in the back yard on the millrace.

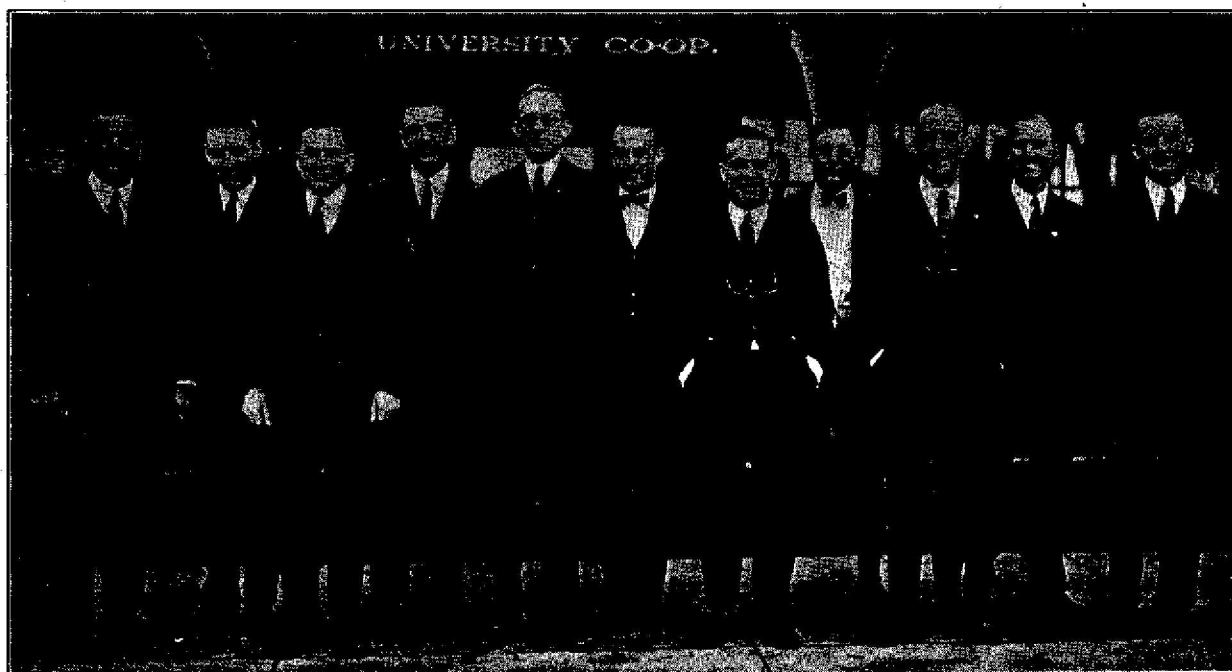
Another "port" on the race is the Beta Theta Pi house, whose French doors give on the open porch overlooking the

water. There are two fireplaces in the house, one in the living room, and one in what is known as the "trophy room," where the Betas keep their silver cups and golden spurs. The living room is done in gray and blue, with gray woodwork and dark blue drapes and dark blue leather over-stuffed furniture. A guest room on the first floor has a private bath. A section of the grounds at the back of the house is to be graveled and used for a servants' entrance, where trucks and delivery wagons can drive up to the very back door. A series of lattices with vines is being planned to separate the back lawn from the front. Off the kitchen, with its large electric range, are two rooms, one fitted up for the cook, and the other for the girl who waits on table, each with a private shower and bath. The Betas likewise have a pressing room. The concrete basement has a room for trunks, and a fruit cellar. In a wet climate the Betas have foreseen the needs of a small extra hallway to be used for umbrellas, as well as their main hall and coat closets. Their residence was erected at a cost of \$30,100.

The Phi Gamma Delta house has 15 study rooms, and on the first floor a guest room. The structure is of clinker brick, and the estimate on it was \$33,000. George Otten of Portland did the landscaping. It, too, has a fireplace in the living room around which the brothers can gather. The den is a den and music room combined.

Portland Alumni Elect

The Portland alumni held their pre-Homecoming meeting in the Multnomah hotel. Officers elected for the coming year were: Vernon Motschenbacher, '14, president; James Sheehy, '19, vice-president; and Hilda Brant Carruth, '12, secretary.



These former student body presidents seem to have found a time at Homecoming when it was safe to appear outdoors without raincoats and galoshes. From left to right they are: George Hug, '07; Herald White, '20; Leon Ray, '12; Carlton Savage, '21; Carlton Spencer, '13; Lyle Bartholomew, '22; Vernon Motschenbacher, '14; John McGregor, '23; Tamar Tooze, '16; Randall Jones, '25; Nicholas Jawreguy, '17.

Greeting to All Oregon Alumni--Everywhere

By F. H. YOUNG, *President of the Alumni Association*

THE ORGANIZED alumni have conferred an honor upon their new officers, an honor that is bestowed in anticipation of still greater service to the University of Oregon rather than for work done in the past. Believing that to be true, the graduates of Old Oregon can rightfully expect continued activity, of a kind as effective as it is possible to devise, seeking a successful conclusion to the most important single interest of the alumni—the Gift Campaign.

It will be the purpose of the present alumni organization



F. H. Young, '14.

to carry this campaign to the only form of completion to which Oregon alumni are accustomed—success. To that end let every alumnus appoint himself a committee of one to do two things:

Make sure that your own part in the Gift Campaign has not been a disappointment to the University—have you given your \$260 or SOMETHING?

Make sure that all the alumni of the University with whom you come in contact have done their share.

Many times during the last Homecoming the following was heard:

"When one sees how much good a little money has done here on the campus, one can't help but realize how much the Gift Campaign will mean to the University."

The Gift Campaign comes first, but something else must go along with it to insure its success.

It will be the unalterable purpose of the present alumni association administration to secure for the alumni more voice in the determination of various phases of University policy. Many alumni of the University are and have been most active in public affairs and as public-spirited citizens. They are taxpayers in Oregon, and their heart, once it is stirred with interest again, will pour forth support for their Alma Mater. There can be no mistaking of the concern many alumni have

for the University, and the University's eager reception of welcomed suggestions, opinions and assistance of its graduates has been equally obvious. The present alumni administration believes that it is correctly interpreting alumni sentiment when it says that the alumni constitute the University's first-line defense. That there is a definite dependency upon the alumni has been recognized by the University's resort to the Alumni Gift Campaign.

How shall this greater interest that the alumni want to manifest towards their Educational Mother, be voiced? That is a problem that the present administration is working on now, and it is confident of finding an effective manner of vocalizing this graduate public opinion. Once it is vocalized it can easily be focused. And once it becomes evident that the University and its Alumni Association organization are interested in ascertaining the opinions of its many representative alumni and members an interest based upon active partnership will be forthcoming that will mean much to the University.

For Vernon Motschenbacher, president of the Portland Alumni, and for the presidents of all other local associations, I bespeak the hearty cooperation of all former University of Oregon students, as one step in bringing to the University the support of its widely-scattered loyal alumni.

Oregon Graduates Work on Oregonian Staff

By JOHN PIPER, '24

THE OREGONIAN seems steadily to add to its quota of

University students on the editorial staff. Movies are covered by the active pen of Floyd Maxwell. Charles Gratke has completely adapted himself to the weekly tribulation of the automobile page. Kenneth Youel forges well to the front with his all-round assistance in the many departments of the game, handling anything from LaFollette powwows to day or night police. Alexander Brown has for several months been the Oregonian's watch-dog at the "bastille," which is to say, he keeps midnight vigil at the police station to gather up any loose ends brought in by the activities of the vice-squad, or to protect the last edition against belated crimes and depredations of the north end. Alec says keeping one's own solitary company grows wearisome at times, but the experience teaches one about that life—as Harvey Thacher says—"lived by such a part of the human element as the other part does not know exists."

Adelaide Lake, after a two months' vacation in the east, is back on the job handling church items and divers other details which require the meticulous care of femininity. Her place was taken by Lucile Saunders, whose special articles on life in some of the remote reaches of the Oregon country have been appearing with some regularity in the weekly editions of the Oregonian.

Fred Michelson is the latest addition to the Oregonian's alumni chapter. Fred was given a berth recently after relinquishing his associations with the Albany Herald, where he was employed for 16 months. Fred came on as the "cub," to go the usual rounds of the fish, game, and forestry beat, and do incidental work about the office.

And oh, yes, there is Jessie Thompson, who has rapidly risen from office girl to assistant in the library and thence to editor of the women's page. Jessie's avocation has been writing reviews for the weekly book page.

The proportion of Oregon grads with the Oregonian seems to increase each year.

Rhodes Scholarship Tryouts in December

NOW THAT interest in scholarship and scholarships at Oregon has become so great that ten are candidates for high standing where one was before, it follows that the Rhodes Scholarship has become one of the most sought scholastic honors competed for at the University.

The Rhodes Scholarship, founded by Cecil Rhodes, the farsighted Englishman, who made his fortune in that great South African dominion named for him, Rhodesia, and whose purpose was to provide means for the education at Oxford of many colonial and many Americans each year, is granted in two out of every three years in each state throughout the United States.

Three years ago eight University men came before the "sifting committee," which selects the representatives from this institution to appear in the state competition at Portland. Three were selected, and one of these is said to have lost the appointment by only a hair's breadth.

Last year eight men came up, of whom two were sent to the state competition, one of whom, Art Rosebraugh, as every alumnus knows, was promptly chosen by the committee. Rosebraugh is now in Christ Church college, Oxford, at work. He left Oregon with the B.A. and J.D. degrees, and he will work at Oxford for the notable and difficult degree of B.C.L.

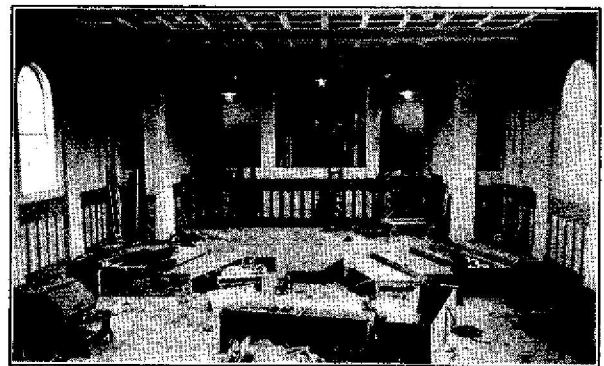
This year nine men appeared before the "sifting committee," which gave each a 45 or a 60-minute preliminary examination. Six were found to have little chance in the state competition, but three will be sent up to Portland to appear before the state committee on December 13.

The three are all seniors: Clinton Howard, of Berkeley, California, formerly of Portland, who is interested in philosophy, history, English literature, and journalism; Donald Woodward, a popular man who was elected editor of the Emerald without opposition, and is now filling that time-consuming office, and whose major field, if he were chosen to go to Oxford, would be history; and Henry Sheldon, son of the dean of the school of education, whose major field, if he became a Rhodes scholar, would also be history.

The Rhodes Scholarship stipend is now \$1,750 a year instead of \$1,500, the addition of \$250 having been wisely made by the Rhodes Scholarship Board to meet the high living

expenses at Oxford which followed the war. The men are in residence about seven months and a half each year; the other five and one-half months they use for study in some quiet library or in some secluded spot in England or Scotland or France, or in traveling on the continent. Most Rhodes scholars from America do a good deal of traveling.

Each year many fellowships, scholarships, and graduate assistantships in the great universities of the United States are won by Oregon students. Lists of these are seldom published, but there is scarcely an important institution in the country that does not now have its Oregon graduate on part-time pay proceeding to his Ph.D. degree.



Work on the interior of the auditorium of the school of music is nearing completion. This picture shows the preliminary steps in the installation of the \$25,000 Heater organ, the gift of six anonymous donors.

Memorial Hospital for Children Is Gift to Medical School

GROUND will soon be broken for the Doernbecher Memorial hospital for children on the campus of the University of Oregon school of medicine on Marquam hill, Portland. The building will cost \$200,000, which was given to the University school of medicine in honor of the late Frank B. Doernbecher, by his daughter, Mrs. E. W. Morse, and his son, Edward Doernbecher.

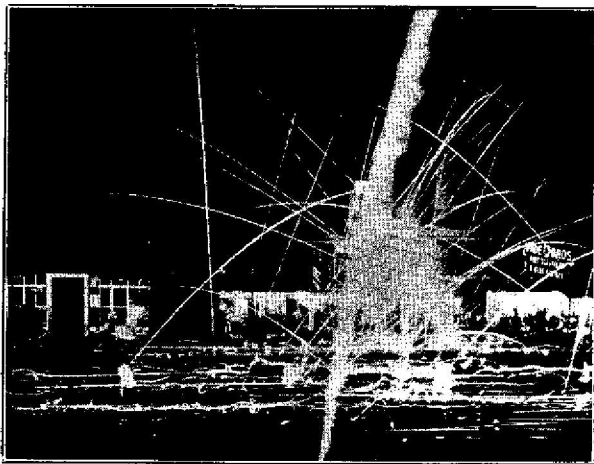
The building will be of reinforced concrete frame, veneered with brick, and trimmed with terra cotta to harmonize with the other nearby structures. The site will be east of Mackenzie hall. The hospital will be one of the most modern and complete of its size and kind in America.

Miss Leach Improving

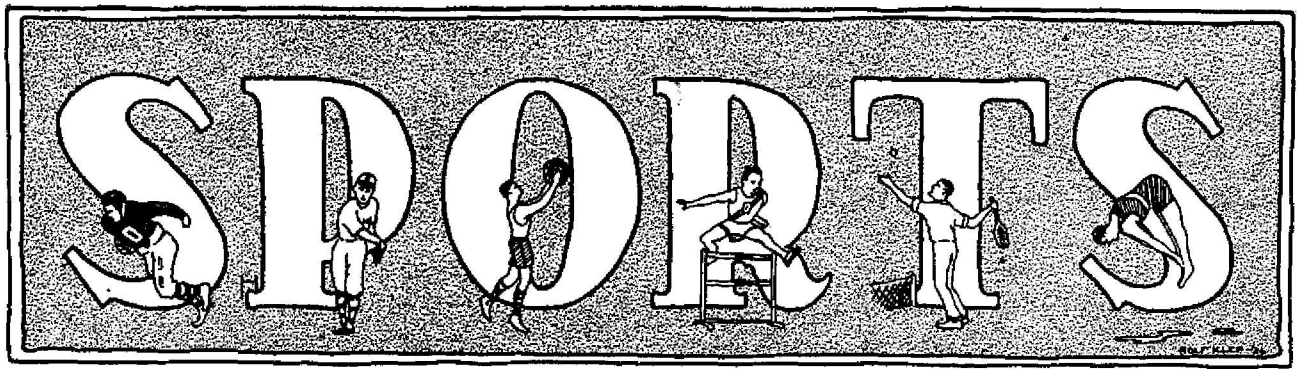
Miss Camilla Leach, who has been in the Pacific Christian Hospital, Eugene, since June, when she fell and injured her hip, is improving steadily, and is now able to sit up in a wheel chair and walk a little on crutches with assistance.

Miss Leach has been with the University more than a quarter century, coming in 1897 as registrar, when Dr. Chapman was president. When the library was established in the north end of Friendly hall Miss Leach took over the duties of librarian.

She later gave up the duties of registrar and from 1900 to 1908 served as University librarian and instructor in freehand drawing and history of art. From 1908 to 1912, Miss Leach acted as reference librarian. Since the founding of the University school of architecture and allied arts she has been special librarian for that school, which position she holds at the present time. A temporary assistant has been appointed to attend to her work until she is able to be about again.



With screaming sirens, shrieking steam whistles, and clanging metal, the Homecoming noise parade serpentine its way down Willamette street. The picture shows only the splash of light from the fireworks and sparklers—the flashlight couldn't reproduce the noise.



EDITED BY WEBSTER A. JONES
(Copy closed November 6.)

Varsity Football

FOOTBALL history was made at Oregon by just eleven men at Homecoming when for a whole hour the team fought in a pouring rain for a 7 to 3 victory over Washington.

Someone up in the sky sent rain for a whole week before the game; but that had nothing to do with the brand of Oregon fight which held the Husky line time after time—which drove Bagshaw frantic—which used up every reserve that Washington brought down to Hayward Field. Oregon fight and fundamentals won that game, says Joe Maddock. Each man tackled and blocked as he has been taught; they were "hopped up" and throughout the entire game not a single Oregon reserve was sent in. That team was working and the men were playing the game of their lives. Victory was assured.

At the first of the year the sports writers got out the old dope can and started to toot Washington. They had just grounds for it, because Enoch Bagshaw had a wealth of material—big, fast, experienced men—from which to mold his team. They were headed for the top of the list, and then nothing appeared on the horizon to stop the Huskies' drive for the championship of the conference. Oregon—just one of the schools in the conference—had a new coach and had no reserves. Willamette held them to a 0 to 0 tie, the men out were inexperienced, and the team was not expected to do very much in football. Two weeks of hard work—and Oregon held the powerful Stanford eleven to a 28 to 13 score. She crushed Whitman 40 to 6 with second and third string men and now, to top the whole thing off, she improves another 100 per cent and topples over Washington's football hopes, in mud and rain. Joe Maddock, new mentor at Oregon, won the respect and admiration of every Oregon student and every Oregon grad who saw what a wonderful team he has put out in so short a time.

Joe, the coach, received cheer after cheer. The crowd goes wild when he

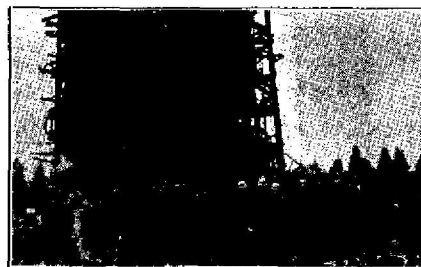
talks; he's got the whole college back of him and the team. The rejuvenation of Oregon spirit made by that team has never been equalled. Star tackle from Michigan, Joe knows football, and he drives it into the men. A quiet driver; but the whole team hustles. Snap and punch is the main element of every practice.

Eleven muddy warriors amid the roar of ten thousand students and grads were carried off the field after the Washington game. For an hour the campus was in an uproar; rallies started on every corner with enthusiasm that eight days of rain could not dampen.

It is hard to pick out the men on the varsity. They all made a machine which worked admirably. Each had a part in the machine.

Guiding the Oregon backfield, which worked almost perfectly in unison in the game, was Louie Anderson at quarter. Anderson showed himself a foxy field general by taking advantage of every Washington misplay, and, although his punts were not so long as Washington's, he so maneuvered the team that for three whole quarters and 12 minutes in another quarter, Washington was unable to score. Lynn Jones, Oregon line plunger, kept up his reputation without a smirch, for he carried the ball many times for gains. Otto Vitus, left halfback, playing his first year for the varsity, showed the training he has absorbed from Joe Maddock. Jens Terjeson, the only veteran backfield man, at the other half, made

(Continued on page 18)



Homecoming Bonfire and a few of the Frosh who built it.

O. A. C.-Oregon Game

THE CLASSIC annual football battle between O. A. C. and Oregon on November 22 at Bell Field in Corvallis will be a furious contest because of several things.

The Aggies, near the foot of the list in the conference standing, will be thirsting for a victory, thousands of their grads will be back and if that means anything the team is going to fight. On the other hand, Joe Maddock's eleven is showing steady improvement and every man on the team is out to avenge that defeat given Oregon last fall by the Aggies.

Another thing, it will be a match of wits between two coaches. Joe Maddock of Michigan and Paul Schissler of Lombard—two new coaches who are striving to make a showing the first year in office.

The game is going to be interesting; for Paul Schissler uses the huddle system—the only big team in the conference using it. It may look sloppy; but the O. A. C. coach seems to think he can get results with it.

Oregon is taking her whole student body over to the game. Football enthusiasm is running rampant on the campus. If Oregon played at Stanford at this time in the season, chances are the whole student body would follow the team down.

Varsity Cross Country

THE IDAHO crew of distance runners, composed of five veterans from the championship team of last year, came in easily at the lead of the conference run. Washington placed second and the Oregon team came in third.

The Lemon Yellow team, made up of Tetz, Keating, Jagger, Conley and Martin, fell behind after the first fast start and was unable to catch up again. Keating and Tetz came in in seventh place. Jagger followed in ninth, and Conley and Martin finished farther down.

Football Dope

By H. C. HOWE.

EDITOR'S NOTE: For years Professor Howe has been the representative of the University of Oregon in the Pacific Coast and Northwest conferences. He spends countless hours on the football field at practices, as well as at games, at conference meetings up and down the coast, and at local war councils. His knowledge of Oregon athletics, which has been spread over a long period of years, makes his opinion valuable. Professor Howe has been head of the English department in the University since 1906. This article was written before the Idaho game.

IT'S A "gey ill job" spreading athletic "dope." Before the season opens the uncertainty is too great to make a forecast worth the paper it is printed on. And by the time the season is well under way the outsider usually knows more about it than the coaches.

See, for instance, how the dope was upset this year. Lair Gregory is our chief reliance for athletic information. He is careful, accurate, and energetic in gathering his facts, and we depend on him. But after a tour of the Coast Conference colleges in the Northwest at the opening of this season, what did he tell us? He found a new promise at O. A. C., which lost three successive Coast Conference games. He found "something lacking" at Idaho, which has beaten two Coast Conference teams impressively, and only lost to Stanford on a "break." He looked forward to a big showing for W. S. C., which has lost steadily ever since. And, more doubtfully, he expressed his opinion that Washington ought to go big this year, which it did in pre-season games. But its showing in big games so far is weaker than in 1923.

There is no discredit attaching to Mr. Gregory's forecasts. It all goes to show how many unforeseen circumstances may upset the apple-cart.

Oregon has surprised the public by its showing. Insiders knew what was coming. But those best informed did not know what Oregon would do at the beginning of the season. Joe Maddock is a real coach, and he has a strong football system to teach the boys. But in some ways it is directly opposed to the system taught by Bezdek and after him by Huntington. For instance, Bezdek taught that men running interference should always "leave their feet." Each man in the interference was to dive at some particular opponent, and at the end of a perfectly executed Bezdek play every man should be on the ground. If any Oregon man at the end of an Oregon play was on his feet, Bezdek "bawled him out" for not doing his part.

But Joe wants the men running interference to keep their feet, bump their man out of the way, and keep on for the next—or to block their man out. "Blocking is interference" is one of Maddock's fundamental football maxims. Now at the beginning of the season, the men were all confused between a system they were trying to forget, and one they were trying to learn. It may be that some of the older men did not at first have full confidence that the new system was going to work. At least, the new men, coming as sophomores to the team, got the new system quickest. At the time of the Willamette game the squad was all at sixes and sevens—there was no team—yet. In the second half of the Pacific game the team suddenly appeared. In the first half there was no rhythm there. The parts of the machine did not work together. In the second half the cogs suddenly slid into place, and the machine began to work.

In the Stanford game the new Maddock offense showed impressively in the two touchdowns scored on Stanford. But the dry field and the Stanford team trained on it were both too fast for an Oregon team which had developed the rhythm of its plays on a sawdust field. The true test of the relative merits of Warner and Maddock football waits till the teams play sometime in the Northwest.

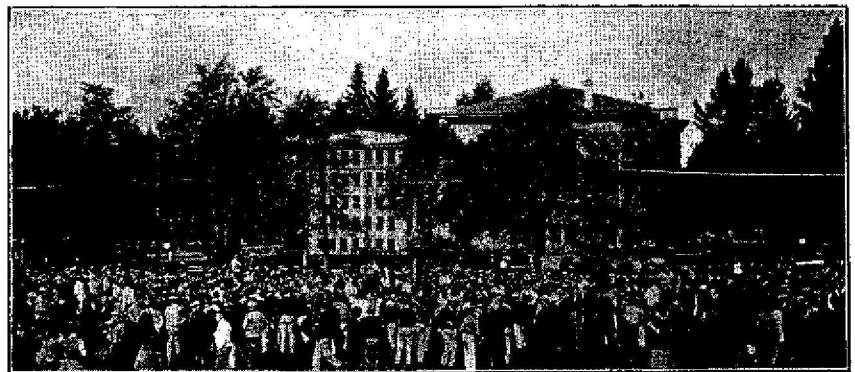
The Whitman game did not show much. Whitman is unusually weak this year, and Oregon could have made the score much larger, if there had been any object in it. But the Washington game let the cat out of the bag. The Oregon team of 1924 at last disclosed itself as an unusually strong defensive team, able to beat

the strong Washington team by essentially defensive strategy. Not entirely defensive, however. The first half disclosed that Oregon has an offensive that is to be feared. Stanford found that out, but it is hardly realized yet in the Northwest. Indeed, the Oregon team, which showed a powerful offensive for a few minutes, from the Washington score till the Oregon score, after that shut up like a clam, showing nothing to the very unusual array of football scouts on the sidelines.

When before have all the head coaches of big institutions in the Northwest gathered to watch a mid-season football game? Bagshaw of Washington and Maddock of Oregon would be there, of course. But for once, Exendine of W. S. C., Schissler of O. A. C., and Matthews of Idaho were there also. They got an eye-ful of Oregon defense. But they saw little of the Oregon offense. Anderson was very stingy of that.

We have more and better material this year than in most of the preceding years. Bezdek went through the season of 1916 with 13 men. And there have seldom since been many more of Conference potentialities here. This year there is one substitute for every place. The substitute is not as good as the first string man. That is why he is a substitute. But the substitution of two or three of these men does not weaken the Oregon team very noticeably. There is an abundance of good material in the freshman class, and we hope there will be more and better material on the varsity squad next year than this. But there are several of last year's freshmen who promised well and now are not eligible, for rea-

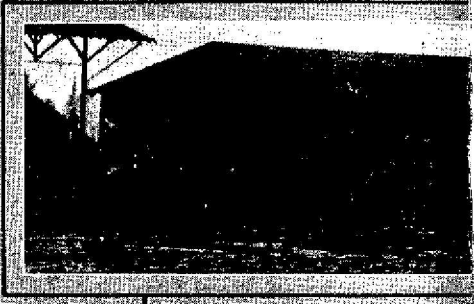
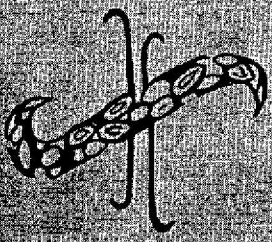
(Continued on page 18)



The underclass mix, staged on Kincaid Field, attracted a crowd of students.



Exciting scene in the Homecoming game with Washington is shown in the picture at the upper left. Washington is threatening the Oregon goal. The tall man right under the big picture is Bob Maulz, spectacular right end. The picture at the extreme left shows Lowie Anderson, Oregon's heady quarterback and safety, who has figured largely in both offense and defense for the team this year.

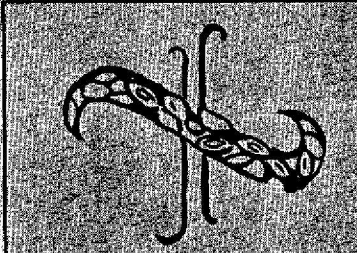
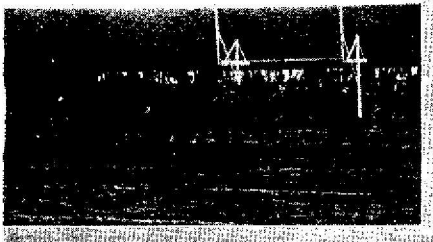


At the bottom is "the team." It comes much nearer being the actual team than such pictures usually are, owing to Joe Maddock's habit of letting the boys fight through the whole game instead of sending in their understudies. The formidable-looking young man at the lower left is Eugene Shields, guard, one of the famous Shields family which has carried on for Oregon for several years.





Captain Dick Reed, in the upper picture is shown as he looks when about to start down the field and nail the recipient of an Oregon punt. This is Reed's third and last year on the Varsity. He plays left tackle. The middle picture is another view of the Homecoming struggle. The fullback is shown waiting to receive the ball, which is seen in the air. The upper right shows the crowded grandstand



Gordon Wilson, dependable Oregon center, is shown in the picture just above. This is his last year on the squad, and he is making a reputation for speed as well as steadiness. Not infrequently, when an enemy play is spilted, Wilson is seen to have been responsible for its failure. The lower-right picture shows Jens Tergesen, whose strong defensive play has been commended by the sports writers.



Football Dope

(Continued from page 15)

sons of scholarship. So it is well not to count next year's material till next year.

Meanwhile, there are three Conference games yet to play. On dope, Idaho should beat Oregon, and W. S. C. and O. A. C. should not. But it is very likely to work out very differently. Traditionally, W. S. C. plays way over its head when it meets Oregon, and Idaho plays away under its best. And O. A. C. will play a good game against Oregon and is always likely to beat us, even if it loses all its other games. Fortunately, Oregon so far has not been as badly hit by injuries as in most recent years, and is still able to play its best game.

If there are any Oregon graduates who have not yet seen Joe's team in action, they may be interested to know that the mainstay of Maddock offense is the end run, which Shy did not use at all. The play does not actually run outside end always, of course. It is directed straight at the end, and may cut in or out. That is the beginnings of Maddock play. It may not be used very often in a given game. But it gives a different and to the spectator a more exciting "look" than the Oregon football of recent years. The opposing team, however, is likely to worry most when Jonesy hits the line.

Varsity Football

(Continued from page 14)

a name for himself that he can be proud of.

The line which bore the brunt of Washington's attack—outweighed 15 pounds to the man, the line which held the Husky advance for four downs on the one-yard line, the line which made Washington's line plunges futile and compelled her to resort to passing—that was the part of the team which, through sheer fight, completed the victory and will go down in Oregon football history: Captain Dick Reed and Bert Kerns, tackles; Gene Shields and Ben Bailey, guards; Bob Mautz and Jack Bliss, ends; Gordon Wilson, center. Each man deserves praise.

Captain Dick Reed, playing his third year on the varsity, has the honor of being at the head of a noteworthy team. He played no less a game himself. Bert Kerns, the other tackle, a sophomore coming up from the Frosh squad of last year and developed by Maddock, was a hard man to go through.

Gene Shields, at guard, the last but not least of that famous family, in his last year on the varsity, is one of the headiest players on the team. Old in

football knowledge, he plays a finished game. Ken Bailey, a short, fighting, charging guard of the varsity last year, was a mainstay on the line.

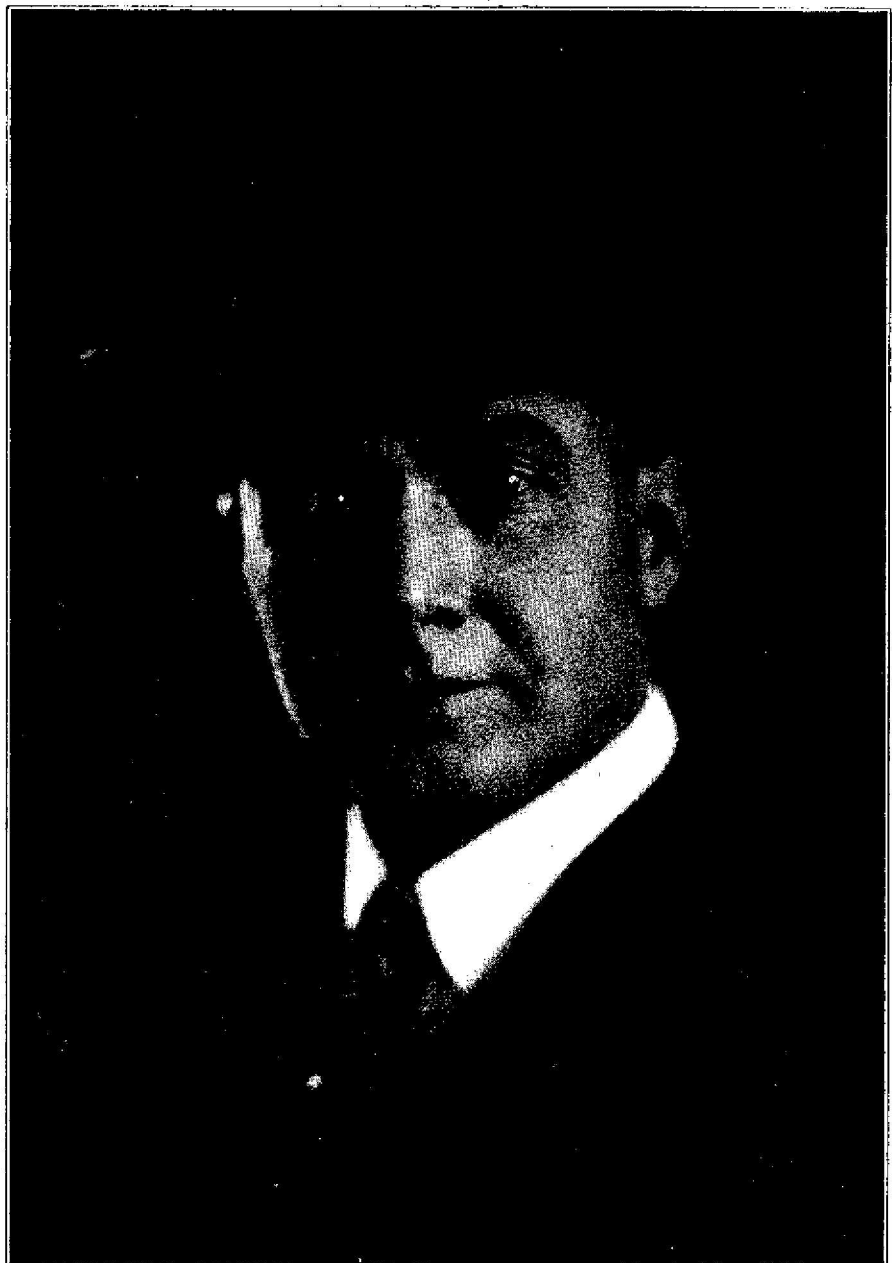
Gordon Wilson, center, deserves a lot of credit for his accurate passing. He paved the way for the rest of the play. Not a pass of his was sloppy. Time after time, Anderson punted, and the pass was true, all due to Wilson. Besides that, he is a 200 pound bulwark in the pivot position.

Out on the ends are Bob Mautz and Jack Bliss. Totally unlike. Mautz, a tall pass-snatcher, who broke through and hurried the Husky kicker (when he didn't block the kick) so much that he

fumbled in haste. That was Mautz's specialty. Jack Bliss, on the other end, is short but he makes up for that in fight. Fight and more fight characterize him.

The rest of the team—the ones who sat on the bench waiting for a chance—will be in future games.

Meanwhile the regular varsity is intact. Three games are ahead of the team as this article is written. None of them is sure. Washington State, O. A. C. and Idaho will be hard and Joe reckons them hard. It's not this year that Oregon's new mentor is building for, but the future; and from the looks of the showing so far, he has a solid ground work.



Joe Maddock, Oregon's Coach



Loan Fund for Freshman Women Established

Women's League has started a Loan Fund for freshman women this year. Sums less than \$50, for which a low rate of interest will be charged, will be made from the \$500 fund the league had raised to use for a foreign scholarship fund. No qualifying foreign scholar could be found to take advantage of this year's scholarship.

High School Convention Scheduled

December 5 and 6 are the dates chosen for the annual meetings of the Oregon State High School Press Association and the Association of High School Presidents on the University campus. The press convention will be presided over by John E. Black, of McMinnville, president of the association and former high school editor, who is at present a freshman at the University.

Delta Omega Wins National

Delta Omega, women's local fraternity, has been granted a chapter of Alpha Gamma Delta, national Greek letter organization, with 32 chapters in the United States and one in Toronto, Canada. The Oregon chapter, which will be known as Delta Delta of Alpha Gamma Delta, will probably be installed during Thanksgiving vacation.

Gift of Tiles Received

The school of architecture and allied arts has received a gift of 32 decorative tiles, from Fred W. Wagner, of the Portland branch of the Tile and Mantel Contractors Association of America. The tiles will be used for purposes of illustration in the pottery and modeling classes.

Annual Pledge Day Observed

University students renewed their promises of devotion and service to the state in the annual Pledge Day services at assembly, November 13. Governor Pierce was present to administer the pledge.

Abramson Will Orate

Sol Abramson, sophomore in the school of journalism and winner of the Jewett prize in the extemporaneous speaking contest on the campus last year, has been chosen to represent Oregon at the extemporaneous speaking contest to be held at Stanford this winter.

Students Elect Vice-President

Victor Risley was elected vice-president of the Associated Students to fill the vacancy left by Russel Gowan's failure to return to school this term. Vic's election makes him a member of both executive and student councils, and chairman of the finance committee of the executive council. He is a member of Phi Gamma Delta and is a letterman.



Hilda Brant Carruth, '13, who was elected secretary of the Portland alumni organization.

Phi Beta Kappa Officers Chosen

Miss Mary H. Perkins, professor of English, has been chosen president of the Oregon chapter of Phi Beta Kappa; Professor Fred L. Stetson, vice-president; and Dr. Dan E. Clark, secretary. These officers, with Dr. W. E. Milne and Professor George Turnbull, constitute the executive committee of the chapter.

Don Skene Visits Campus and Offers Prize

Don Skene, a member of the foreign staff of the Chicago Tribune in Paris, spent a day on the campus recently as a guest of the school of journalism. Mr. Skene was given a chance to visit his native land when his paper sent him out to report the world fliers' trip from England to America. Mr. Skene has offered a prize of \$12 to the student who, during the course of the year, shows the best knowledge of foreign affairs and of the achievements of American journalism in reporting and interpreting foreign affairs.

Books Given by Dr. Carson

Dr. Luella Clay Carson has given to the University library a set in twelve volumes of "Luther Burbank, his methods and discoveries and their practical application," published by the Luther Burbank society. This is the deluxe, autographed edition, bound in tooled leather. The set will be placed in the Pauline Potter Homer collection of beautiful books.

Phi Beta Kappa Elects New Members

Seven students whose grades average better than 1.67 for their entire college courses, were elected to membership in Phi Beta Kappa at a meeting of that group last month. They are: Martha Shull, English, Portland; Rupert Bullivant, law, Portland; Florence Buck, English, Eugene; Harry Hulac, business administration, McMinnville; John Rogers, business administration, Baker; Pat Morrisette, English, Yakima, Wash.; and Bessie Christenson, education, Eugene.

Team to Meet Oxford Selected

Paul Patterson, Walter Malcolm, and Joe Frazer, all varsity debaters, have been chosen to represent Oregon in the debate with Oxford university, December 3, at Eugene. They will uphold the affirmative of the question, "Resolved: That the referendum is a desirable part of representative government." Malcolm MacDonald, son of the former British premier, is a member of the Oxford team.

Rain Brings Forth Colors

Webfoot weather at the University brings forth a blaze of patriotic color—lemon yellow being the popular shade for slickers this fall. Some of these rain-proof articles are marked with the class numeral in green letters, and others with a huge, green block "O."

Campus Glee Club Warblers Selected

Fourteen women and sixteen men have been chosen after a series of competitive trials to fill the vacant places in the University glee clubs. The new members of the women's glee club are: Esther Setters, Astoria; Barbara Edmonds, Pendleton; Claire Whitton, Eugene; Mildred Welch, Oakland, Cal.; Violet Mills, Portland; Bess Andrew, La Grande; Mary West, Salem; Elizabeth Kerr, Portland; Augusta Hamilton, Astoria; Pauline Knowland, Salem; Irela Fly, Portland; Ruth Haynie, Freewater; Marie Temple, Pendleton; and Katherine McAteal, Portland.

The following were chosen to the men's glee club: Raymond Crites, Tom McKenzie, Ernest Brokenshire, George Wardner, Portland; Tom Powers, Eugene; Hollis Carey, Philomath; James Ross, Toledo; Leroy Stevens, Eugene; Alvin Christianson, Freewater; Blair Alderman, Eugene; Leland Robe, Elmira; Vincent Hill, Colton; Ward Rice, Eugene; Raleigh Greene, Myrtle Point; Robert Hunt, Astoria; Paul Peek, Long Beach, Cal.

Mortar Board Delegate Goes East

Frances Simpson, president of the local chapter of Mortar Board, national senior honor society, represented the Oregon chapter at the Mortar Board national convention, held in Lexington, Kentucky, November 6, 7, and 8.



Published by the
Alumni Association
of the University
of Oregon for
Alumni and
former students

Subscription: Two dollars, (foreign \$2.25) payable annually in advance. This also makes the subscriber a paid-up member of the Oregon Alumni Association. Change of address should be reported promptly to the alumni secretary.

THE STAFF THIS ISSUE

JEANNETTE CALKINS, '18 EDITOR AND MANAGER
MARY WATSON BARNES, '09 EDITORIAL WRITER

Inez King, '23; Margaret Skavlan, '25 News Assistants

Since second-class matter is not forwarded without additional postage, OLD OREGON cannot be responsible for copies not received by subscribers who have not given notification of a change of address.

Issued monthly during the college year. Entered as second-class matter at the postoffice, Eugene, Oregon. Acceptance for mailing at special rate of postage provided for in section 1103, Act of October 3, 1917.

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Mrs. Mary McAlister Gamber, '00 Vice-President
Jeannette Calkins, '18 Secretary-Treasurer

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Earl Kilpatrick, '09 James H. Gilbert, '08
Dorothy Duniway, '20 Mary Watson-Barnes, '09
Herald White, '20 James S. Johns, '12

Nicholas Jaureguy, '17

ALUMNI MEMBERS OF THE EXECUTIVE COUNCIL

Delbert C. Stannard, '14 Fred Fisk, '97 V. T. Motschenbacher, '14

Vol. VII NOVEMBER, 1924 No. 2

THE OLD QUESTION OF FRATERNITIES WHEN Dr. Luella Clay Carson visited the University last commencement, she remarked that the large settlement of large fraternity houses was the one feature of Oregon's growth which most surprised her.

This week the granting of a new national charter to one of the women's local fraternities brings the total of men's and women's nationals up to twenty-five.

OLD OREGON has noted and pictured some of the conspicuous fraternity buildings. Much more is in prospect. A glance at the fraternity question is very natural.

The old question about fraternities was regarding their democracy. The old criticism of them was that they are snobbish and promote snobbery. The old question seems to be answered and the old criticism overcome. Partly because fraternities are so numerous at Oregon, and partly because of their own conscientious efforts, fraternities at Oregon do not bear the old stigma. Oregon fraternities are not snobbish. The old quarrel between "frat" and "barb" is a feeble issue in campus politics.

The undesirable qualities of democracy itself seem to be the conspicuous faults of fraternities today. The general fault of democracy, campus democracy and perhaps all democracy, is intensified in the intimate corporation of a fraternity. The fault is conformity, mediocrity, or commonplaceness. The attempt is to make everybody alike. The members must all go to the same places, the same events, to the rally, the assembly, to basketball games, to the Y. W. C. A. The members must all do the same things, dance, go to committee-meetings, study the same number of hours. A uniform regime is prescribed for everybody, regardless of tastes or talents.

The result? The many who are ordinary are moulded to a pattern—a pretty good pattern truly—for the ordinary. The few who have executive ability and practical leadership find

development and opportunity. But the man or woman who is individually gifted for learning, for art, for religion, or just for distinctive personality, develops his gift and services as an individuality with very great difficulty. The student who is "different" can not enrich the campus life with his individuality. He must become one of the many. A student who would rather play the piano, draw or paint, walk or read an unassigned book than attend the prevailing "activity" must be taught to "co-operate."

It is a matter for congratulation that democratic ideals have largely replaced snobbish ones. Is it therefore necessary to adopt resignedly the social evils of democracy?

Granted that a fraternity member must be a "livable" person—is there any reason why a fraternity should not take pride in its definite personalities, its individual excellences, the honors of its specialists? Is not a fraternity honored by these as well as by a commendable grade "average"? Or by a conspicuous participation of its members in campus activities?

It is difficult to imagine a wholesome and useful body the members of which are all hands, or feet, or even high foreheads.

WELL?
WHY IS IT?

THERE will be no more free copies of OLD OREGON this year. The Homecoming number is annually sent to all Oregon graduates. It is an invitation to Homecoming. All succeeding issues are sent only to those individuals who have paid their two dollars, or to those alumni families which have paid their three dollars.

Therefore, the question is asked of you who are paid members of the association and subscribers to OLD OREGON: *why are you so few in number?*

Is it poverty? Most people subscribe for a few magazines and pay some club dues. Fading Oregon Spirit? It didn't seem weak at the Homecoming game. Doesn't the association do anything worth while? Isn't OLD OREGON worth it to the alumnus?

The only really lamentable fact is that, very soon, the University will lose sight and knowledge of the alumnus who doesn't belong. It costs too much to send many postcards of inquiry to an association of some 7,000 persons. Letters are becoming impossible. There is no money for stamps.

If Oregon's sons and daughters want the news from home, they'll have to help pay the postage.

KEEPING EDUCATED BY MAIL

SMITH COLLEGE makes an offer to those of her alumnae who would "like to go back to college and do it all over." She sends a list of diversified, timely and attractive subjects to her daughters, asking each to check the subject in which she is most interested.

The alumna ponders the list with some amazement and dismay: there is such an embarrassing array of intellectual goods. She had hardly realized her poverty before.

The list of subjects with its special interest marked goes back to Smith College. And a book list arrives—a balanced and lavish dietary for the particular palate. And the promise of more when the larder is bare.

Amherst and some other eastern colleges have established similar connections with their alumni.

OUR FOREIGN TRAVELLERS

WE STILL hear about Oxforditis. Recently the Oregonian took reproving editorial notice of the snappy and stimulating column provided occasionally to the Emerald by Dr. Glenn E. Hoover, new member of the departments of economics and political science. The Emerald courteously and independently defended its contributor.

Dr. Hoover's offending paragraph reads:

"We are now nearing the close of what Professor Beard calls 'a thundering demonstration of democratic power,'—a presidential election. We are told that it is the particular duty of University men and women to be interested in the spectacle and take part in it. But the show is a bit dull, the theme is frayed and hackneyed and the cast is unusually weak. It has been played intermittently in this country for more than a century and a quarter. The audience is unquestionably bored."

The column further contains a comparison of the neatness and dispatch of French methods of electing a president with the "buncombe and hullabaloo" in ours.

The Oregonian accuses the writer of "super-culture," of absence of a "healthily American frame of mind," and accuses Oxford of having cast a spell over the professor.

It says, "On his return let the professor rub his mental eyes and come from under the spell. Let him look over the rough and ready, give-and-take hurlyburly of our campaign over the long vista of our splendid history. . . . He may confess that, though our methods are somewhat crude, we outdo them (France and England) in the essentials of free government and in the individual wellbeing of our citizens. We have no Oxford, nor have we a million unemployed living on public doles."

In its turn, the Emerald correctly remarks that it was at Strasbourg, France, and not in Oxford, that Dr. Hoover finished his graduate course, and then defends the criticism of our American election methods as a type of self-criticism which is healthy and helpful for Americans to employ. Objection to such criticism it stigmatizes as an "impediment to research, the quest for knowledge and progress."

We do not add our opinion or comment to the particular controversy. But we have one word to say about foreign travel and travellers as we hear them much discussed on the campus.

Some people have to be impressive because they have travelled; some other people are contemptuous because they haven't travelled. These two facts seriously hinder the giving and receiving of the cultural values which travel, with its opportunities for enlightening social comparisons, should bring to far-western Oregon.

Some Americans define their patriotism in resentful refusal to admit or listen to criticism, however constructive. Some Americans define their culture in contempt for everything made in America. It is hard for us all to be either patriotic or cultural in such a discord.

Our Mistake

We referred to the wrong Mildred Brown, in the class of 1917 notes last issue, for which we apologize. The activities credited to Mildred Brown Brosius (who was Mildred A. Brown) should have been credited to Mildred G. Brown, both members of the class of '17. Mildred Brown Brosius and her husband, E. E. Brosius, '19, are living in Spokane, at the Villa Nova apartments.



V. T. Motschenbacher, '14, who has been elected president of the Portland alumni.

Alumni Hold Business Meeting

ALUMNI business was the order of the day at 10 o'clock in Guild hall, November 1, Homecoming. Election of officers, thanks all around to the students who put Homecoming over, alumni greetings to President Campbell, an expression of appreciation to Grace Edgington, former alumni secretary and editor of OLD OREGON, and numerous other matters kept the grads occupied until time for the campus luncheon.

F. H. (Dutch) Young, class of '14, was elected president, and Mrs. Mary McAlister Gamber, '00, vice-president.

A life membership in the Alumni Association was voted Grace Edgington as a testimonial of appreciation of the grads for her excellent work as alumni secretary and editor of OLD OREGON.

Mrs. Mary Watson Barnes, '09, Dorothy Duniway, '20, and Nicholas Jaureguy, '17, were appointed to draft a letter of greeting from the Alumni Association to President Campbell, whose illness kept him from the Homecoming activities.

The alumni secretary was instructed to write to Randall Jones, president of the Associated Students, and Jack High, chairman of the Homecoming committee, expressing the appreciation and gratitude of the alumni for the splendid work done in preparation for Homecoming, and for the spirit in which they are carrying out the traditions and customs of old Oregon.

The trustee of the alumni sinking fund was authorized to turn over each year to the secretary-treasurer of the association, the interest on the life memberships of living alumni, and to pay to the association the interest that has accrued on the sinking fund to date.

Preceding the meeting of the Alumni Association, the alumni council held a short business meeting in the office of the alumni secretary, at which the following councillors were present: Robert Kuykendall, president; Dr. James H. Gilbert, Mrs. Margaret Bannard Goodall, Herald White, Dorothy Duniway, Earl Kilpatrick, Mary Watson Barnes, Nicholas Jaureguy, Jeannette Calkins, secretary.

Sidelights on Homecoming

By JEANNE ELIZABETH GAY, '25.

Excited crowds—huge chrysanthemums—green and yellow rooters' caps—yelling and hands—hot dogs and peanuts—rain, rain and more rain!

* * *

The grandstands filled with cheering mobs. The posts wrapped with purple and gold, and green and lemon yellow. The bright red helmets of the American Legion fife and drum corps. Yellow slickers. Eager, tense faces—Oh! what a day!!

* * *

We play O. A. C. at their homecoming at Corvallis, November 22, will there be an Oregon crowd?

* * *

It was an historic game—it marked a turn in Oregon's football history. There was something classic and grand in the way that team held the "Huskies" within ten inches of our goal line. Hours seemed to pass—Washington, in desperation, put in fresh men—one after another—Oregon made not one substitution! In the grandstand there was a feeling of confidence mixed with terror and absolute silence. Afterwards, the Huskies sportingly said they could beat any team but a bunch of wildcats.

* * *

Colonel Leader, all arrayed in Oregon pennants, of course, almost committed murder, attacking and pummeling the people about him during the game.

* * *

The swarming of the hilarious crowds onto the field after the prayed-for shot of the pistol, was very like the pictures after the Big League series—every one wanted to get to the team first.

* * *

Rain, good old dependable, drizzling, wet Homecoming rain—but did it dampen our spirits, were we downhearted? Never! Fred Martin and his assistants with their green and yellow zebra-striped megaphones led the rooting section through the snappiest and best clipped yelling ever done on that field. The rooters sat out in the drenching rain all afternoon, fighting every inch of the game with the team.

Old grads give away their age at Oregon when the crowd sings "March, March on Down the Field."

* * *

To L. H. Gregory, we issue a vote of thanks. Oh, how it must have hurt him to write that knockout yarn for the Oregonian after all of these years. He surely did come through, he admitted he had to, the honor and glory was ours—may he long continue in the same vein!!!

* * *

The approach to Hayward field—well it was just too bad. It was a matter of sink or swim in the mud but we took the plunge over the mucky ground, going in up to our necks. They even had a team of horses and chains to pull the cars out after the game—something should be done.

* * *

The girls? Were they inhibited? the poor things nearly lost their minds! they yelled and shrieked and jumped up and down, threw their arms around each other and generally reverted to a primordial state—but it really wasn't their fault, the brakes simply wouldn't hold.

* * *

"Which side of the river did you come down on?" shouted one old grad to another on his way from Hayward field. "Came right through it," was the response.

* * *

There were circus stunts too! Clowns frolicked about during the intermission—"Tess of the Storm Country" was right in her element with the wind whipping about her skirts, poor girl! And the "Road Scholar" looked very collegiate walking around the track path in his "Oxfords"—terrible, terrible!!!

* * *

After the half, when the teams came back on the field, the Washington men had on clean, dry jerseys with their numerals on them—the Oregon men had only dry sweat shirts without numerals. The A. S. U. O. should provide duplicate jerseys for a team like that.

* * *

Said one Washington man to an Oregon man after the game, "We don't like your mud, but we sure like your fight!"

* * *

The trombone player almost got left—he was concentrating so hard on that last ten minutes of fight, that he didn't hear the signal to be ready to play when the game was over. It was sort of a shock when he came to and found the band had left without him.

* * *

From the number of cars that came down, Eugene has developed into a suburb of Portland during the football season.

* * *

Seen in Eugene the night after the game: the blinds up in the home of some enthusiastic citizen, the piano going, and several grownups singing "Mighty Oregon." Oregon Spirit is catching.

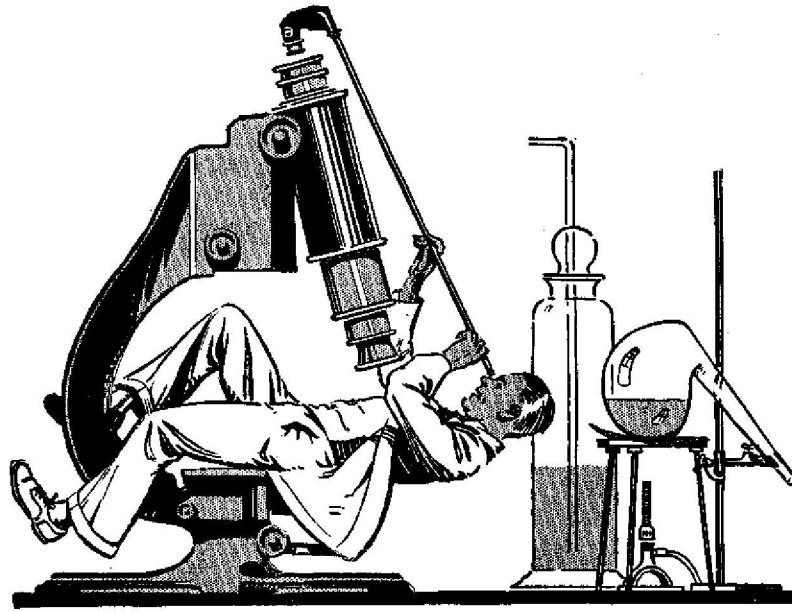
* * *

Verily. No one staged a complaint when the students left a class or two, rallied and serpented and danced in the gym, and then went out and cheered on the practicing football squad, Monday afternoon following the game!

* * *

There is always a feeling of pride about the letterman's parade with their big Oregon "O's" that have made our teams famous. It gets longer every year.





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What is? Why you, yourself.

Put yourself under the microscope. Examine yourself most searchingly to find out just what kind of work you have a natural aptitude for.

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Upperclassmen who have applied this careful self-study will tell you it helped them pick out the "major" which fell in most closely with their natural fitness. The result—greater interest and greater profit through their whole college course.

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It comes down to this—some patient analysis now may be the means of putting you on the right track for the rest of your life.

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This advertisement is one of a series in student publications. It may remind alumni of their opportunity to help the undergraduate, by suggestion and advice, to get more out of his four years.



NEWS OF THE CLASSES



1890

A. B. Dorsey, who belonged to the class of '90 for a year, is in the real estate, loans and collections business at Walterville, Washington.

1893

Judge Lawrence T. Harris delivered the Armistice Day oration at Corvallis, at the invitation of the American Legion there.

Major J. F. Drake, of Portland, spent a few days in Eugene recently, where he visited with his daughter, who is attending the University.

1894

The following was taken from an article in the Bulletin of the Social Workers' Association of Oregon for November 5:

Friends of Dr. Esther Lovejoy, formerly of Portland, will be interested to know that she was presented with the Cross of the Legion of Honor at a fete held in her honor at Levallois this summer, although the honor of this highest French decoration had been received by Dr. Lovejoy in October, 1923.

The following quotation is taken from the publication of the American Women's Club of Paris:

"So much water has flowed under the bridges since 1917! On a radiant Sunday afternoon of this July, the 'Residence' held fete at Levallois for Dr. Lovejoy in affectionate gratitude for the gift to humanity of her beneficent life since 1917. What a gift of herself this has been to all France and the near east, is known to all the world. In a portrait of Dr. Lovejoy we see looking from starlit eyes the deep enthusiasm, the fine intellectuality of a fervid spirit, in its first vivid living. On that Sunday afternoon, a little while ago, the blue eyes flashed the same rare glance of eternal youth, but the hair told of her self-gift to a world that suffers, and gleamed silvery white and exquisite about the lovely face."

1896

Mrs. Herbert T. Condon (Maude Wilkins) came from Seattle for Homecoming on the Union Pacific special train which brought about 135 Washington students down for the game. Mrs. Condon was the dean of women's representative on the train.

Mrs. Frances Hemenway Brumfield drove down from Portland for Homecoming, in spite of the rain which almost kept her at home.

1898

Mrs. Balm Mann Hodgson, of Yonkers, New York, and a former resident of Portland, spent the past summer touring Europe.

1901

Ned Blythe came down from Vancouver, Washington, for Homecoming. Ned was the first yell leader Oregon ever had. He is now editing the Vancouver Columbian, which is owned by Herbert J. Campbell, '07, and himself. Mr. Blythe's daughter Barbara, a freshman this year on the campus, is an Alpha Phi. The Sigma Nu house was Mr. Blythe's headquarters for the weekend.

The following was clipped from the editorial page of the Oregon Journal: "A highly entertaining article by Walter L. Whittlesey, former Oregon boy, appears in the current issue of Scribner's. It is an account of impressions derived in his boyhood from presidential elections, including \$5 given him by a politician for work in the second McKinley campaign. Mr. Whittlesey was born in Los Gatos, California, spent his boyhood in and near Portland, worked in the Butteville hop yards, graduated in 1901 at the University of Oregon, and was for a time instructor in economics at that institution. He is now preceptor in Princeton university."

1902

An order for Old Oregon comes from Rev. Merlin W. Ennis, Cuma Benguela, Augola, Africa, via Lisbon. Mrs. Ennis was Elizabeth Logan.

1908

Mozelle Hair was elected president of the newly-organized Oregon State Division of the American Association of University Women, October 18, at Salem. Miss Hair was formerly president of the Eugene branch of the A. A. U. W.

1909

Merle Chessman has been elected president of the Welfare Council of Astoria, which has just been formally organized. Marion Bowen, '20, who is secretary of the Red Cross in Astoria, was elected secretary-treasurer.

1910

C. Paine Shangle is superintendent of schools at Sedro-Wooley, Washington.

1911

Melvin P. Ogden spent a few days in Eugene recently at the new Beta Theta Pi house. He is an organist and is living in Santa Monica, California.

Mr. and Mrs. Ben Chandler (Lucile Wilcox, '11) spent Homecoming on the campus. Mr. Chandler, a member of the class of '13, is a banker at Marshfield.

Charles W. Koyl, donor of the Koyl cup, is now Y. M. C. A. secretary at Pasadena, California.

Francis Curtis is an assistant professor in the University of Michigan.

1912

Mr. and Mrs. Sidney Henderson (Lucia Campbell) both of the class of '12, were on the campus for Homecoming. Mrs. Henderson, who is President Campbell's daughter, has been visiting her father for several weeks.

Mr. and Mrs. Arthur G. Means (Jovina Stanfield) are living at Juneau, Alaska, where for nearly two years Mr. Means has been acting prohibition director. He writes that he enjoyed visiting with Dr. and Mrs. Sheldon, who were in Ketchikan for a Teachers' Institute in the summer.

An item from the Western Optical World tells us that Dr. Harry Fredericksen is president of the association of optometrists of Riverside, California, and the towns nearby. Dr. Fredericksen lives in Ontario.

Lyle F. Brown, formerly president of the Portland alumni, and a Portland attorney, was entertained by the Sigma Chi brothers over Homecoming.

Mr. and Mrs. Julien Hurley are living at Fairbanks, Alaska, where Mr. Hurley is United States district attorney of the fourth district. Mrs. Hurley was Fay Clarke.

1913

Howard Gray, ex-'13, is in the auto insurance business in Portland. His office is in the Gasco building.

Dan Mitchell was on the campus for Homecoming. He is connected with the Union Meat Company at Portland.

1914

The class of 1914 is once more at the top of the heap. This time its prominence is in alumni matters, rather than supremacy in undergraduate affairs. At the 1924 Homecoming, November 1, the Alumni Association elected F. H. Young, known in his college days as "Dutch" Young, president of the University of Oregon Alumni Association for the year 1924-1925. "Dutch" Young was active in student affairs, having been yell leader during the 1913-1914 college year, three years on the Emerald staff, and active in other organizations. He is now associate editor of the Oregon Voter in Portland. He was city chairman for Portland during the Gift Campaign.

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Vernon Motschenbacher, better known as "Motschey," president of the Associated Students during his senior year in college, 1913-1914, member of the Glee Club, member of the Varsity baseball team, and a few other things, including the Varsity debating team, was elected head of the Portland Alumni Association, October 23. "Motschey" is now in the life insurance business in Portland. Under his direction, the largest single body of Oregon alumni, those living in Portland, will undoubtedly be galvanized into a well-organized and effective group. Due to its proximity to the campus, the difficulty in holding meetings in a larger city where many alumni see each other frequently through other contacts, and for other reasons, the Portland alumni group has been a difficult one to whip into shape. If anyone can do it, Vernon Motschenbacher can do it.

F. H. Young, president of the Alumni Association, has appointed Vernon Motschenbacher as head of the Portland Alumni Association, the third alumni member on the Executive Council of the University, the body which among other things directs the course of the University's athletic policy. Dr. Delbert Stanard, '14, is also an alumni member of this council and a member of what is probably the most important sub-committee of that council, the athletic committee.

Captain Clarence Ash, skipper of the good ship "Dewey," a Portland-owned vessel on the Portland-Orient run, is recuperating at his home in Portland from a severe attack of acute appendicitis. Captain Ash was taking his boat across the Astoria bar, Orient-bound, on October 4. Without a doctor on board, he was suddenly stricken. He immediately turned his ship back to Astoria, was rushed from there to Portland, and operated upon that same day. In about two weeks from the time this was written, November 8, Captain Ash expects to be on his way to the land of the Chinese again—on a different boat this time.

Hats off to Dal King, the rasser-runner-debater, who brought fame and glory to 1914. Dal, now a merchant in Myrtle Point, Oregon, was elected at the November general election as a representative from Coos county to the House of Representatives of the Oregon legislature. To be exact, he was lected last May, for he had no Democratic opposition in the May primaries. Dal's college experience should be a wonderful help to him as a legislator, for work there includes ability to wrestle with some weighty questions, know when to "run" again for the job, and always ready to debate. Good luck to you, Dal, the first member of the class to get into Oregon politics with both feet!

Bob Bradshaw, popular member of the 1914 class, and once captain of the varsity football team, was hardly able to mumble after Oregon husked the Washington Huskies at the Homecoming game. He reports the Bradshaw family at The Dalles as thriving. Allie Grout, president of the class when seniors, helped Bradshaw pull for Maddock's men.

Herbert Van Duyn, who took his E.E. degree with the 1914 class, recently returned from Central America, Colombia, Venezuela, and all way-points. Herbert, whose home is in Eugene, you'll remember, spent five years down there as an installing electrical engineer for the General Electric Company, a very responsible and consequently well-paying connection. He was sent down there by the electric concern since he had had two successful years in the Philippine Islands, where he picked up a valuable knowledge of the Spanish language.

Mr. and Mrs. Clair Henderson (Maude Kincaid, '14) are living in Seward, Alaska, where Mr. Henderson is manager for the San Juan Packing Company.

1915

Marsh Goodwin, a member of Sigma Chi, returned to the campus for Homecoming. He is with the Goodyear Tire Company, Portland.

Miller McGilchrist, a Homecoming visitor at the Sigma Chi house, is an assistant United States attorney, in Portland. Elsie Bain keeps books for the Albany Democrat. Elsie spent Homecoming at the new Kappa Alpha Theta house.

Victor P. Morris, B.A. 1915, M.A. 1920, came down for Homecoming from Corvallis. He is teaching economics at the Oregon Agricultural College.

Francis Boyce Fenton is head of the bond department of the Ladd and Tilton bank, Portland.

1916

Hermes Wrightson is in the shipping business in Portland. His office is in the Spalding building.

"Ans" Cornell brought his College of Idaho team down from Caldwell to beat Willamette University at Salem, October 31. He came back to the campus for a few minutes, but didn't get to stay for the big game and the Order of the "O" parade—for which he is many times eligible.

Delilah McDaniels spent her fourth consecutive Homecoming at the Delta Delta Delta house. She teaches botany in the Lincoln high school.

Robert Prosser, now general secretary of the credit association of the paint and varnish manufacturers of the United States, spent a few days in Eugene recently. Prosser was the frosh prexy of the '16 class. He has achieved national prominence through the discovery, while a soldier overseas during the war, of the original Wagner piano.

George L. Koehn is general manager of the Stenno Manufacturing Company in Portland. He also edits the "Oregon Veteran," the oldest service man's magazine in the United States. Mrs. Koehn was Katherine Twomey, ex-'19.

1917

Nicholas Jaureguay came back for the student body presidents' reunion and the rest of the fun of Homecoming. He is now practicing law in Portland.

Alan Byaon hung up his hat in the Sigma Chi house Homecoming weekend. He is assistant United States attorney in Portland.

Hugh Kirkpatrick left his automobile business at Lebanon long enough to join the other grads at Homecoming.

Dorothy Wheeler has returned to her home in Eugene. She was formerly secretary to Congressman W. C. Hawley, in Washington, D. C.

Glenn Dudley left his Eastern Oregon ranch long enough to come back for the Oregon-Washington game. He used to play football himself.

Myrtle Tobey is teaching in the West Linn high school. He was a member of the glee club when on the campus, Kwama, and Alpha Phi.

Charles H. Collier has sold his sheep business and purchased a hardware store in Chico, California.

1918

Louise Adams is working in a bank at Silverton. She spent Homecoming at the Kappa Alpha Theta house.

Sam Bullock is with the Oregon News Company, Portland.

Mary Frances Ross, age three months, kept her mother, Veola Peterson Ross, ex-'18, from returning for Homecoming. The Ross family live in Astoria.

Drusilla Casteel, ex-'18, was married early in the fall to C. M. O'Day, circulation manager of the Eugene Guard. Mr. and Mrs. O'Day are making their home in Eugene.

Elizabeth Hall was married to Thomas S. Wilson of Grand Rapids, Michigan, October 30. Both Mr. and Mrs. Wilson are florists, Mrs. Wilson having been associated with her father for several years in his business in Albany.

1919

Frances Elizabeth Baker, who took graduate work at Wellesley the past two years, is supervisor of physical education in the Eugene public schools.

Moreita Howard is teaching in the Franklin high school, Portland. She spent the Homecoming weekend at the Alpha Delta Pi house.

A cablegram from Nanking, China, tells of the birth of Dorothy Elizabeth Pryor. Her parents are Mr. and Mrs. Roy Pryor (Dr. Helen Brenton Pryor). Helen finished her internship in a Nanking hospital.

Mrs. Claire Warner Churchill is an Oregon grad who was victorious in the recent elections. She ran for mayor in Wheeler where she has been teaching and won by a big majority.

Cord Sengstake and Pauline Titus, a University of Washington girl, were married in Portland during the summer.

Ruth Graham Case was a Homecoming visitor from Vancouver, Washington.

Mildred Parks is now Mrs. Gordon Stewart and is living in San Diego, California. Mrs. Stewart is a Delta Zeta.

A collection of Peruvian handcraft and textiles which has been on exhibition in the Art building on the campus, was loaned to the University by Mr. and Mrs. Donald DeCou Smythe (Erma Zimmerman). Mr. and Mrs. Smythe are now in Tientsin, China, where Mr. Smythe is head of the geology department at Peking university. They are in the midst of the war zone, but write that they are not greatly disturbed thereby.

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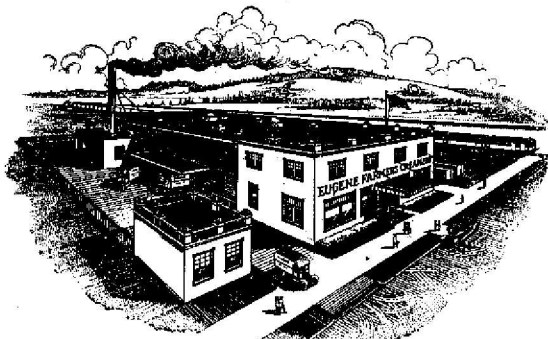
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Eugene, Oregon

Henry (Hank) Foster is attending Columbia university.
Lynn McCready lives in Eugene, where he is connected with the First National bank.

Ross Giger, ex-'19, and Mrs. Giger, who was Marian Neil, were both Homecoming visitors. Ross is with the Mack Truck Company, Portland.

Rufus Bekerson is an accountant for the Ford Agency in Corvallis.

Tracy Byers, graduate of the school of journalism, and former editor of the San Luis Obispo Herald, is now working on a newspaper at Portersville, California. Tracy expects to take a complete vacation in December as far away from the realm of printers' ink as he can get. For this reason, he writes, he is going to take a sea voyage, with South Africa, Australia, and New Zealand on his itinerary.

Bess Coleman Kelly has moved from New York to San Francisco, where she lives at 540 Stockton. Bess was a journalism major and a member of Alpha Phi and Theta Sigma Phi.

Beatrice Thurston Paget, ex-'19, graduated from the North-

west College of Law in the class of 1924, and is practicing law at present in Portland. Mrs. Paget is a Delta Gamma.

1920

Lucile Saunders MacDonald, ex-'20, special writer for the Oregonian, and a former student in the school of journalism, spent Homecoming weekend at Hendricks hall with her sister, who is attending the University.

Mr. and Mrs. Eugene Boylen (ex-'20 and ex-'25) are the parents of Roberta Marylin Boylen, born in October. Mrs. Boylen was Geraldine Morrison. The Boylens live on a sheep ranch near Echo.

Bob Case and Lora Evelyn Smith Case came down from Portland for Homecoming. Bob is with the state chamber of commerce in Portland.

1921

"Peggy" Perkins, '21, and Frances Quisenberry, '22, are in an office in the Henry building. They are both writing for trade journals.

Elizabeth London is teaching physical education in the Portland public schools.

Mary Moore, who is spending her second year as high school librarian at Medford, came back for Homecoming.

Mildred Dodds is living at her home in Bend, and is teaching in the Bend high school.

Leona Marsters is supervisor of music in the Eugene schools.

Ruth Lane is with the Swarthmore Chautauqua Association, Swarthmore, Pennsylvania. She plans to return to Oregon at Christmas time.

Janet Frasier is working in the business office on the University campus.

Carlton K. Logan is now city editor of the Oregon Statesman, at Salem.

Eva Digerness, a member of Kappa Alpha Theta, is working in a bank in Silverton.

Beatrice Porteous Upton (Mrs. William B.) spent the summer with her husband's geological survey party in the mountains in Central Oregon. Mr. and Mrs. Upton will be in Sacramento, California, this winter.

Ruth Cowan is in Los Angeles booking for the Wolfsohn Musical Bureau.

Carlton Savage was one of the ex-presidents of the A. S. U. O. who returned for Homecoming. He is now secretary to the president at the Oregon State Normal School.

Eve Hutchison is teaching in the Gresham high school.

Ray Vester, who is traveling for the Western Bond and Mortgage Company, Portland, found it possible to "make" Eugene in time to witness the Homecoming game.

John Leslie, a student at the North Pacific Dental college, returned for Homecoming.

Bill Steers, of football fame, is employed in the Standard Oil Company office in the Yeon building, Portland.

Marian Taylor, who resigned her position as secretary of the school of education recently, has been appointed secretary to Congressman W. C. Hawley and will start work December 1 in Washington, D. C. Marian is a Delta Gamma.

V. Pierpont Husband is in Ellensburg, Washington, where he is head of the commercial department in the Ellensburg high school.

Bruce C. Flegal married Venna Ray, of Sapulpa, Oklahoma, on October 2. Mr. and Mrs. Flegal are living in Sapulpa, where Bruce is engaged in electrical engineering.

Lois Macy is teaching in the Silverton high school.

Mary Parkinson is teaching commerce in the high school at Ilwaco, Washington.

The Delta Tau Deltas welcomed back Rollin Woodruff for Homecoming. Rollin is teaching in Franklin high school, Portland.

George J. Beggs, manager of properties for the Strong and McNaughton Trust Company of Portland, spent Homecoming weekend at the Beta Theta Pi house.

Mr. and Mrs. Emil Tschanz (Ester Humphrey, a graduate of the Oregon Agricultural College) who were married recently, are now at home at 110 East Twentieth street, Portland.

Elaine Cooper, head of the commerce department in the Newberg high school, was "among those present" at Homecoming.

Beatrice Crewdson attended the Homecoming festivities. She is teaching in Washington high school, Portland.

J. F. Marias, who entered with the class of '21 and stayed one year, writes that he is "always interested in Old Oregon,"

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even though he received his degree elsewhere. He is at present acting head of the Bank of the Philippine Islands, Manila, the oldest bank in the Far East. His permanent position in the bank is first vice-president.

Germany Klemm is now assistant professor of fine and applied arts at the Texas State college for women at Denton, Texas. She received her master's degree at Columbia university. Last summer she spent touring in England, Scotland, Belgium, Holland, and France.

Irene Whitfield is a graduate assistant in the English department on the campus. She is working toward her master's degree.

1922

Wanda Daggett and Arthur Campbell, both members of the '22 class, were married September 1. Mr. and Mrs. Campbell are now living in Iowa City, and are working toward master's degrees in chemistry at the University of Iowa.

Hubert G. Schenck, who majored in geology, is an instructor in the geology department at Stanford university. He is also registered as a graduate student at the University of California, and is working toward the doctorate.

Mr. and Mrs. Frank J. Miller are living in Albany, where "Cutch" is connected with the Albany Iron Works. Mrs. Miller was Marie Andresen, a member of Chi Omega, class of '24. They were married October 4.

"Mart" Howard is a part-time instructor and assistant football coach at Jefferson high school, Portland.

Mr. and Mrs. "Skeet" Manerud, ex-'22, are living in Eugene. Mrs. Manerud was Eleanor Keep, ex-'25, before the wedding, which took place in September. "Skeet" is in the fuel business.

Unice Zimmerman is teaching in the Eugene high school. Eleanor Spall, secretary of the Confidential Exchange, Portland Community Chest, came down for Homecoming.

Hope MacKenzie, a Homecoming visitor, is teaching in the Gresham high school.

Charles Lamb stayed at the Sigma Chi house over the Homecoming weekend. "Chuck" is working in Tillamook for the Lamb, Schrader Company.

Richard Shim sent in his alumni dues and Old Oregon subscription from Hongkong, China.

Carl Newbury is passenger man for the Admiral Oriental Line and Dollar Line, with headquarters at Shanghai, China. He writes that he is a member of the Shanghai volunteer corps, emergency police branch, as an aside, but that his chief business is getting people to travel.

Elizabeth McHaley is teaching in Milwaukie.

C. A. Irle is now resident architect and engineer for the South American Construction Bureau of the Board of Foreign Missions of the Methodist Episcopal Church, located at Santiago, Chile.

Mr. and Mrs. Robert Boetticher (Ruth Sanborn, '23) are teaching in the high school at Washougal, Washington.

Mrs. Georg Bjorset (Dorris Sikes, ex-'23) whose home is in Cottage Grove, came to Eugene for the big game and other features of Homecoming.

Gladys Everett is practicing law in Portland. Her office is in the Northwestern Bank building.

Mary Evans is teaching in Grant high school, Portland.

Esther Fell was recently married to Ward Hammond. Mr. and Mrs. Hammond are living in Medford, where Mr. Hammond is associated with the California Oregon Power Company. He is a graduate of the Oregon Agricultural college.

Velma Rupert and Floyd Westerfield, manager of the Springfield News, were married in Eugene at the Alpha Delta Pi house early last month. Both are graduates of the University, Velma in the class of '22, and Floyd, class of '17.

Glenn Frank is teaching in the Eugene high school.

Harry Smith and Mrs. Smith, who was Helen Andrews before her marriage in September, are living in Portland, where "Has" is advertising manager of the Montgomery Ward Company.

1923

Mabel Gilham was a campus visitor for several days this month. She is recuperating from an illness of several months duration, and was on her way from San Francisco to Garden Home, Oregon, where she plans to spend the winter.

Winifred Hopson is teaching shorthand and typing in Astoria. She was a visitor at Homecoming.

Harry Ellis, now in the fuel business in Baker, was a campus visitor recently.

Rae Peterson is teaching English in the Salem high school. Caroline McPherson, ex-'23, is teaching in the Washington State School for the Deaf in Vancouver.

Mrs. Frank Shaw, who is teaching in the North Bend high school, was a Homecoming visitor at the Alpha Chi Omega house. Mrs. Shaw was Florence Jagger before her marriage this summer.

Margaret Jackson is librarian in the Astoria high school. She was on the campus for Homecoming.

Warren and Willis Kays, ex-'23, are doing advertising work in Los Angeles.

Marie Obenchain, ex-'23, is teaching piano in the Ada Jordan Pray school of music, Oroville, California.

Margaret Beatie is secretary of the Oregon City chamber of commerce. Her engagement to Howard Kelly, '21, was recently announced.

Leith Abbott didn't get back in time for the Homecoming game, but he did get to Eugene in time to celebrate the victory. Leith is still at Longview, where he is advertising manager for the Long Bell Lumber Company.

Catherine Bain, ex-'23, is working in the First National Bank in Albany.

Mary Gill is teaching at West Linn, Oregon. She visited at the new Kappa Alpha Theta house Homecoming.

Virl Bennehoff, now an adjuster for a surety company in Portland, greeted old friends at Homecoming.

Marvin Eby is now in his second year at medical school.

C. J. Grey, who is with the Shell Oil Company at Salem, returned for Homecoming.

Herbert Larson, school of journalism graduate, is working on the San Luis Obispo Herald. Herb is a Kappa Sigma.

Mrs. Bryon McMinn was Louise Odell before her marriage in June. Mr. McMinn is a graduate of O. A. C.

James Burlson, ex-'23, married Johnie Mae Evans, of Yorktown, Texas, on September 30. James majored in business administration on the campus, and is now with an accounting firm in Dallas, Texas.

Fred Guyon, ex-'23, is handling the city news for the Eugene Guard. Fred has had previous experience in newspaper

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work in Eugene on the Morning Register. During the summer he was city editor of the Klamath Falls Herald.

Imogene Letcher and Lyle Palmer, '24, were married in Portland in October. They are at home in Baker.

Robert McConnell, signal engineer for the Southern Pacific at Stockton, California, spent Homecoming at the Kappa Delta Phi house.

Pearl Lewis, who is teaching her second year in the high school at Dallas, was entertained at Hendricks hall during Homecoming.

LaVelle Barger is teaching in the Cottage Grove high school.

Dorcas Conklin was married to Lowell Stockman, an O. A. C. man, last summer. Mr. and Mrs. Stockman are living on a ranch in Eastern Oregon.

Marianne Dunham, who was among the Homecoming visitors, is teaching at Hillsboro.

Portia Kidwell and Gertrude McIntyre are both teaching in Ione high school. They returned to the campus for Homecoming.

Genevieve Matson, ex-'23, and Kenneth Hamblin, an Oregon Agricultural college man, were married in Portland last month. Mr. and Mrs. Hamblin are living in Portland.

Mrs. Raymond Vester (Marion Weiss, ex-'23) spent Homecoming at the Kappa Kappa Gamma house.

Louis Martin is enroute to Geneva, Switzerland. From Geneva, Mr. Martin will go to Samokov, Bulgaria, where he will be engaged in teaching. Louis majored in history and education and is a member of Sigma Pi Tau.

1924

"Al" Teller gave his home address as Portland, and his occupation "building contractor" on his Homecoming registration card.

Kenneth J. Williamson, who went three years to Oregon with the class of '24, is now a student in the North Pacific Dental college, Portland. He was a Homecoming visitor.

Ruth Powell came from Glendale, where she is teaching, for the Homecoming game and all the trimmings. Incidentally, she visited with her family, who have recently changed their residence from Roseburg to Eugene.

Lawrence Cook is advertising manager for Schaefer Copper Works in Portland. He took time out for Homecoming.

Ray Porter is teaching chemistry and athletics in the Onalaska, Washington, high school.

Dorothy Cushman is teaching English in the Union high school.

Claralee Cheadle is teaching in her home town, Lebanon.

Leonard Lerwill, school of journalism graduate, is the author of a story in the September issue of the National Printer Journalist. The article tells of Dr. H. R. Crosland's study of problems met in reading proof, and was written when Leonard was a member of Professor Ralph Casey's trade journalism class last year.

Jane Campbell, who is doing graduate work in English literature at Wellesley college, was recently elected vice-president of the Wellesley Graduate Club.

Evelyn Hogue, a member of Alpha Omicron Pi, is teaching in the high school at The Dalles.

Edna Largent came back for Homecoming. She is teaching Spanish, English, science and girls' athletics at Riddle high school.

"The Quinlan twins," Lynetta and Vernetta, spent Homecoming weekend at the Alpha Xi Delta house, coming up from their home in Medford for the festivities.

Mary Alexander, ex-'24, spent Homecoming with the Delta Gammas. She is working in Portland.

Wallace Cannon is in Pasadena with the California Refrigeration Company.

Rose McGrew is on the campus as assistant in the department of Germanic languages. She is working for her doctor's degree.

Maud Graham is head of physical education at Pacific university, Forest Grove.

"Hunk" Latham, of Silverton, marched around with the Friars and in the Order of the "O" parade before the Washington game. Hunk qualified for his letter in several different sports.

Gwladys Keeney is teaching music in the public schools of Rainier.

Mildred LeCompte, who majored in physical education, is now at the Peninsula Park Community House and Playground, in Portland. She was an instructor in physical education in the summer session at Eugene this year.

Edythe Wilson is teaching at Warrenton.

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MARCELLING A SPECIALTY

Mr. and Mrs. Robert Krohn, who were married last month, are now living in Portland. Mrs. Krohn was Gloria Collinson, ex-'24.

Kay Bald is assistant advertising manager for Lipman Wolfe and Company, Portland.

Lurline Coulter sent in her Old Oregon subscription from Cascade, Idaho, where she is superintendent of schools. Lurline was active in debating when on the campus.

1925

Sherill M. Smith, ex-'25, was instantly killed November 5, when his automobile skidded at the west approach of Riverside bridge, Chehalis, Washington, and plunged over a high trestle. Sherill was the son of Blaine E. Smith, of Portland, and attended the University in the year 1921-22. He was 20 years of age.

Mr. and Mrs. C. F. Swigert Jr. expect to be "at home" in Portland about December 1. Before her marriage, Mrs. Swigert was Christine Heckman, ex-'25. Mr. Swigert is a Harvard man.

John Kendall Hall, a senior in economics at the University, and Viola Lee, of Albany, were married recently in Portland. Mr. and Mrs. Hall are making their home in Eugene.

Gwendolyn Lampshire and Jess Hayden, ex-'26, were married October 18, and are living in Eugene. Gwendolyn is a senior in the school of music, and a member of Alpha Delta Pi.

Dora Hyrup, a sophomore in the University, became Mrs. Norman Rossell, on October 19. The wedding was solemnized at the Alpha Delta Pi house, of which the bride is a member. Norman is a former member of the class of '25, and is now employed in Eugene, where the couple will make their home.

Arthur Hildebrand, ex-'25, married Ann Young, a student at O. A. C., in September.

Mrs. John Anderson (Katherine Watson, ex-'25) has recently been added to the reportorial staff of the Coos Bay Times, at Marshfield. The Times also employs her husband, John Anderson, a graduate of the school of journalism in '23.

The Family Mail Box


EDITOR'S NOTE—Alumni letters are used in this department without getting permission from the writers, and, it is hoped, without incurring displeasure. Alumni are asked to pardon the trimming down that shortage of space requires.

Paul E. (Kewp) Spangler, '19, in sending his check for alumni dues, says: "I couldn't get along without OLD OREGON, and my wife is rapidly getting educated to that point. I finish my appointment at M. G. H. (Massachusetts General Hospital) April 1, 1925. Will then probably hit the trail for Oregon . . . Just read where we trimmed Washington. Hooray! I'll be there to root in person next year. Maybe they'll let me lead an 'Oski' again."

From Mrs. Annette Vaughn, '19, who wrote a little note on the back of her subscription blank: "Delighted over the outcome of the Homecoming game. Great! Wish I might have seen it. However, I had a representative there in the person of my daughter Frances, who is in the University this winter. . . . Best of luck to OLD OREGON and its staff this year. How much it means to us who are away."

Harrison Huggins, ex-'23, 165 Aspinwall Ave., Brookline, Mass., also sent a letter accompanying his alumni dues. He says: "There are several old Oregon students here at Harvard medical school. Ernest Boylen, Matt Riddle and I are juniors; Eddie Durno and George Houck are sophomores; and Ben Horning is in the first year class. Hube Smith and Ed Thompson are over in Cambridge doing graduate work in Harvard graduate school. Ronald McIntosh is studying medicine at Boston university.

"We all of us watch the papers closely for Oregon items, and finding them few and far between, are grateful to OLD OREGON for furnishing the news we crave."



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Mr. C. S. A. Williams, whose experience proves to you what a college man can do with the guidance of the Alexander Hamilton Institute. Read his story on this page.

The story of a man who started at scratch

THIS IS A STORY for any college man who hopes ever to be in business for himself.

In December, 1916, C. S. A. Williams had been in business four years.

Graduating from Williams College, he had started in a humble capacity with the Thomas A. Edison industries, and worked himself up thru the grades of assistant foreman, department head, and production manager. Finally he was appointed Chief Storekeeper for the Phonograph Division.

It was good progress. It proved that Mr. Williams would eventually attain to large success.

But Mr. Williams was not satisfied to attain to large success *eventually*. He wanted to find the shortest possible path to the top. And looking about him for a means of hastening his progress, he found the Alexander Hamilton Institute.

In his letter asking to be enrolled for the Modern Business Course and Service, he said: "I want to get a thoro knowledge of manufacturing along all lines, with the idea of

sometime going into business on my own account."

Then he moved faster

Soon there were more promotions; before long he became assistant to the Chairman of the Board of the Associated Edison Companies. And then, naturally but inevitably, came the climax.

Mr. Williams was made a President in his own right. He became owner and executive head of the Bates Manufacturing Company, manufacturers of the Bates Numbering Machine.

From Storekeeper to President in six years! It is a fine record; and yet it is what any earnest man can accomplish who knows how to push hard, and how to take advantage of every outside agency that can hasten his advancement.

Mr. Williams would have succeeded without the Alexander Hamilton Institute. The Institute cannot make failures into successes overnight, nor turn weak men into strong.

The Institute exists to aid men who are already on their way to success, to bring them the joy of succeeding while they are still young. Eighty thousand of its subscribers are college men. By means of reading, problems and personal advice, it gives them that working knowledge of all departments of business which otherwise would be theirs only after years of practical experience. With its help, thou-

sands of men have made in *two years* the progress which otherwise they have made in *ten*.

The difference between early and late success in every ambitious man's life lies most of all in one thing; has he, or has he not, a *definite plan* for his business progress?

Have you a definite plan?

You believe, as all men do, that you will be successful. Have you ever paused to consider *how* and *when* you will succeed?

A little book has been published which will help you to answer that question. It is called "A Definite Plan for Your Business Progress," and it contains an interesting chart whereby you can definitely forecast *your* progress six months, twelve months, two years from now. This book tells all about the Modern Business Course and Service and its remarkable work in hastening the success of more than 250,000 men.

It will come to you, without cost or obligation, in return for the coupon below. Fill in the coupon now, and set up for yourself a *definite goal*.

Alexander Hamilton Institute

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In Canada: C. P. R. Building, Toronto

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