

## **EXECUTIVE ORDER NO. EO 03-03**

### **A SUSTAINABLE OREGON FOR THE 21<sup>ST</sup> CENTURY**

Pursuant to my authority as Governor of the State of Oregon, I find that:

While Oregon's economy is in distress, it has many assets: natural resources, a clean environment, extensive telecommunications and traditional infrastructure, and an educated and skilled workforce.

Oregon's economic recovery will be aided by establishing a commitment to lasting solutions that simultaneously address economic, environmental and community well-being. We should not continue to trade one essential aspect of well-being off against another, but we should take actions that will sustain Oregon's assets and put Oregon on the path to long-term prosperity in all aspects of life.

Sustainability is doing business with an eye to the triple bottom line – economy, community and environment. Oregon state government must define sustainability, produce goals within state government to achieve sustainability, identify challenges to achieving sustainability and measure our performance based on sustainability.

This executive order is intended to support and drive the goals of the Oregon Sustainability Act (Act) adopted by the Legislature in 2001. Using the powers vested in the Oregon Sustainability Board under the Act, this Order directs the Board and state employees to move us closer to a more "sustainable" state.

#### **NOW, THEREFORE, IT IS HEREBY ORDERED AND DIRECTED:**

##### **Board Actions**

In accordance with the Oregon Sustainability Act (Act), ORS 184.423, Sections 2(5) and 3, the Oregon Sustainability Board (Board) is directed to manage and carry out this Order. To do so, it shall:

1. Constitute and convene a Sustainability Leadership Team ("Team") to provide recommendations to the Board and to manage and deliver Board directives to state agencies as approved by the Board. The Team shall be chaired by the Director appointed by the Board pursuant to Section 7 of the Act, or, in her or his absence, the Director of the Department of Administrative Services (DAS), and shall consist of the following members: the Director of DAS, the Chair of the Board, the Director of the Office of Energy, the Governor's Sustainability Advisor, the Director of the Economic and Community Development Department, the Director of the Oregon Progress Board, the Governor's Natural Resources Advisor, the Director of the Department of Housing and Community Services, and such other members as may be requested by the Board from time to time. The Team shall review, revise and recommend for Board approval the Plans prepared by each Agency Sustainability Coordinator as directed under this Order. Pursuant to its authority under the Act, the Board may request additional agencies to provide similar Plans from time to time, or request other actions consistent with its authority under the Act.

2. Within 90 days of this Order, the Team shall deliver to the Board for its review and approval written guidance (“Sustainability Guidance”) to state agencies regarding each agency’s actions to comply with this Order. To the extent possible, the Team will seek expertise outside state government to assist in the development of the Sustainability Guidance. The Sustainability Guidance shall include the following:

- 2.1 a working definition of sustainability for state agencies to guide their actions;
- 2.2 suggested strategies for achieving greater sustainability;
- 2.3 a policy directive for economic, social and environmental sustainability that a counts for resource constraints and similar financial variables;
- 2.4 performance standards, targets and evaluation methods to determine agency compliance;
- 2.5 identification of key leverage points within and outside state government to enhance sustainability;
- 2.6 identification of cross-agency programs that intersect with sustainability goals;
- 2.7 state agency reporting protocols;
- 2.8 a means to assess the financial impact of proposed actions on state expenditures;
- 2.9 a directive to develop partnerships with other government and private entities;
- 2.10 identification of outreach programs to promote practices endorsed in this Order;
- 2.11 identification of training and staff development methods;
- 2.12 identification of potential incentives and acknowledgement for agencies that exceed performance expectations;
- 2.13 a directive that each state agency develop Implementation Plans (“Plans”) to comply with these Sustaining Guidelines and any other directive on sustainability from the Board; and
- 2.14 any other guidance to enable state agencies to carry out this Order and sustainability directives from the Board.

3. Pursuant to Section 3 of the Act, the Board shall develop cooperative programs that involve local government, non-profit entities and private industry to achieve the objectives of the Act and this Order.

4. Under the direction of the Board, DAS shall update and maintain the current Oregon Solutions webpage.

5. Under the direction of the Board, the Economic and Community Development Department shall provide staff assistance for meeting scheduling, notification and drafting of documents for an Interagency Sustainability Network (“Network”). The Network shall be an informal forum of state agency personnel, including the Team and each Sustainability Coordinator, whose purpose is exchanging information and developing new approaches on sustainability among stage agencies. State agencies should participate in the Network to the extent needed to support this Order. The Network forum will convene periodically to suggest recommendations to the Board on ways to enhance sustainability in Oregon through modification to the Sustainability Guidance, legislation, and other means.

6. The Board shall recommend for the Governor's approval by December 1, 2003, and after approval for dispersal to all agencies through the Oregon Advisory Committee on Government Performance and Accountability, changes in performance management to better incorporate sustainability into the state's management practices. These recommendations shall include but are not limited to: performance standards for agencies, performance measurement and internal audit standards.

7. The Board shall provide guidance to state agencies on how to apply and support the Governor's Oregon Solutions and Community Solutions systems for community-based action to achieve the ten community objectives listed in ORS 184.423 (2).

**State Agency Actions**

1. Within 90 days of the date of this Order, the director of the agencies identified in paragraph 3 below, shall designate a senior manager within each such agency as the agency's sustainability coordinator ("Sustainability Coordinator"). The Sustainability Coordinator is responsible for the agency's compliance with this Order.

2. Within 90 days of the Board's issuance of the Sustainability Guidance, each Sustainability Coordinator shall prepare a plan to implement such guidance and submit the plan to the Board ("Plan"). The agency's Plan shall include appropriate performance measures, and a strategy for meeting the Sustainability Guidance that is incorporated into the agency's 2- and 6-year strategic plans as well as the agency's biennial budget submission to DAS, as appropriate.

3. In accordance with ORS 184.423 Section 2 (5), the following agencies shall each develop and implement a Plan as described above in paragraph 1.: Administrative Services, Economic and Community Development, Environmental Quality, Land Conservation and Development, Housing, Forestry, Energy, Transportation, Progress Board, Agriculture, Watershed Enhancement, Parks and Recreation, Fish and Wildlife, State Lands, Water Resources, the Public Utilities Commission, Human Services, Corrections, Higher Education, and Community and Business Services.

Done at Salem, Oregon this 17<sup>th</sup> day of June, 2003

/s/ \_\_\_\_\_  
Theodore R. Kulongoski  
GOVERNOR

ATTEST:

/s/ \_\_\_\_\_  
Bill Bradbury  
SECRETARY OF STATE