

## Proposed Five-Year Budget for White Box at UO White Stag

EXPENSES	2010-2011	2011-2012	2012-2013	2013-2014	2014-2015
Curator Salary	50,000	50,000	52,000	52,000	54,000
Curator OPE	25,000	25,000	26,000	26,000	28,000
Coordinator Intern	27,000	27,000	27,500	27,500	28,000
Coordinator Intern OPE	13,500	13,500	13,750	13,750	14,000
Supplies & Services	3,500	3,500	3,500	3,500	4,000
Exhibitions/Promotions	60,000	60,000	60,000	60,000	60,000
Public Programming	12,000	12,000	12,000	12,000	12,000
Publications	20,000	20,000	20,000	20,000	20,000
Travel	3,000	3,000	3,000	3,000	3,000
Professional Development	3,000	3,000	3,000	3,000	3,000
Contracted Services	3,000	3,000	3,000	3,000	3,000
Faculty Fellowships (Research & Programming)	6,000	6,000	6,000	6,000	6,000
<b>TOTAL</b>	<b>226,000</b>	<b>226,000</b>	<b>229,750</b>	<b>229,750</b>	<b>235,000</b>

REVENUE	2010-2011	2011-2012	2012-2013	2013-2014	2014-2015
UO Central/Provost Office	100,000	75,000	50,000	25,000	25,000
Portland Academic Affairs	15,000	15,000	0	0	0
Scholl of Architecture and Allied Arts (Dean's office = \$35,000) (Arts & Administration = \$15,000) (Art = \$10,000) (Art History = \$10,000)	70,000	70,000	85,000	90,000	90,000
Earned	6,000	7,000	15,750	17,750	20,000
Sponsorship	10,000	12,000	20,000	22,000	22,000
Grants	0	22,000	29,000	37,000	40,000
Contributed/Gifts	25,000	25,000	30,000	38,000	38,000
<b>TOTAL</b>	<b>226,000</b>	<b>226,000</b>	<b>229,750</b>	<b>229,750</b>	<b>235,000</b>

PROPOSAL  
White Stag Gallery, UO Portland

MISSION

The UO White Stag Gallery provides opportunities for innovation in teaching and learning, and through programming of nationally and internationally relevant art and design exhibitions, develops knowledge and understanding of art, design and visual culture. The programs and activities of the White Stag Gallery are intended to balance a range of disciplinary and interdisciplinary objectives, in recognition of both the diverse academic disciplines offered at UO Portland and the diverse functions and meanings of art.

Through exhibitions and related educational programming, the White Stag Gallery is dedicated to creating a laboratory for the exploration of contemporary creativity and critical inquiry for students, faculty, visiting scholars, and the Oregon community. The Gallery seeks to integrate its activities into the University's academic programs and curricular initiatives.

MANAGEMENT & GOVERNANCE

The UO White Stag Gallery's exhibitions and public programs will be overseen and supported by the White Stag Gallery Committee, which will be made up of the Gallery Manager, faculty and administrative representatives from the academic units housed in the White Stag Block, and a representative for the Arts & Administration Program. The policies and procedures devised by the White Stag Gallery Committee will be in keeping with standards adopted in the field of public exhibition in fine art galleries and museums. The Gallery Manager will be hired to implement the programs of the Gallery and will be responsible for overseeing the gallery prep, installation, publicity, signage, security, packing and shipping, contracting, and all other operations of the Gallery.

EXHIBITION & PUBLIC PROGRAMS

Once the White Stag Gallery is fully functional, the preliminary goal is to mount eight to nine exhibitions annually, each lasting five weeks, with a one-week closure between exhibitions for installation and de-installation. Appropriate public programs and a dynamic schedule of visiting scholars and classroom-based inquiry will be scheduled around each exhibition.

FUNDING NEEDS

It's anticipated that the cost to mount and promote each exhibition will be roughly \$10,000 per exhibition. The Gallery Manager will cost \$21,000 for stipend, plus roughly \$9,500 in OPE. The annual cost of running the White Stag Gallery will be \$110,000 to \$120,000 per year. Fewer exhibitions per year would reduce the operational costs, as would leveraging services and personnel support from related academic units.

Twelve-Month Post-Graduate Degree Internship PROPOSAL  
Gallery Manager  
White Stag Gallery, UO Portland

A full-time, twelve-month Gallery Manager internship with a stipend is offered for recent UO master's graduates interested in pursuing a gallery or museum career whose academic and/or professional experience combines Arts & Administration with one or more of the following areas: art history, museum studies, development, studio art or related studies.

The Gallery Manager intern will serve on and work closely with the White Stage Exhibition Committee to plan and implement a year-round exhibition program at the White Stag Gallery in Portland, Oregon. Duties will include, but not be limited to coordination of the following:

- Serve on the Exhibition Committee and participate in the development of exhibitions, exhibition schedule and policy with UO White Stage Gallery Committee
- Develop exhibition guidelines, policies and procedures, in consultation with and approval of the White Stage Gallery Committee
- Coordinate with artists/exhibit presenters the terms of exhibiting based on contractual agreements of the exhibition parameters, which may vary depending on terms of exhibition
- Participate in development of appropriate grant proposals with faculty and other exhibition sponsors
- Pack, unpack, ship artworks, maintain condition records for art work
- Mount exhibitions, including student academic, museum and traveling exhibitions
- Publicize exhibitions, including student academic, museum and traveling exhibitions
- Handle gallery communications with public and press
- Supervise and work with student employees and volunteers, particularly related to art handling and security
- Organize and stage receptions and related gallery events
- Maintain gallery spaces, including a 'gray box' digital media film screening space; patch/paint walls, build specialized gallery furniture, mounts

Length Twelve-months, beginning in July 2009, with the possibility of a one-year renewal.

Required commitment Full-time (40 hours per week, including some evenings and weekends)

Eligibility Graduates of a UO master's degree program that has earned a master's degree since June 2008, with preference given to Arts & Administration graduates.

Stipend Awarded based on available funding (\$20,000) plus standard health benefits, paid vacation and holidays, and an additional \$1,000 in professional development funds to cover travel expenses and registration fees for one approved professional conference.

## **ARTS & ADMINISTRATION @ WHITE BOX**

Operating the White Box as a project of the School of Architecture and Allied Arts in Portland, with the primary participants being the Department of Art, Department of Art History, and the Arts & Administration Program will reinforce multidisciplinary and interdisciplinary activities across A&AA programs and departments, while effectively integrating research, teaching, and community outreach into the fabric of the White Box.

It will allow for opportunities for collaboration among faculty and students in the preparation and presentation of art and will draw on the expertise that the Arts and Administration Program brings with its Museum Studies graduate concentration and its Museum Studies Graduate Certificate. Our program is the only program in the state of Oregon that annually offers courses in Museum Ethics, Museum Theory, Exhibition Planning and Interpretation, and Museum Education, all courses that are foundational to understanding best practice in the presentation and interpretation of contemporary and historical art objects.

Arts and Administration Program involvement in the White Box provides opportunities for AAD graduate students to gain first hand knowledge of gallery practices associated with exhibit research, preparation, installation, public relations, education, interpretation, and development and it amplifies the curricular content associated with AAD's concentrations in Community Arts and Media Management.

The White Box as presently conceived is drawing on and benefitting from the unique personnel arrangement where AAD co-manages the White Box Coordinator Intern who is a recent Museum Studies graduate.

## White Box Proposal

Art ideas

7/10

With a more focused mission, the White Box could cultivate the strengths of what has already been established at the gallery and become a critical asset both to the educational goals of the UO Art-based disciplines and to the University as a whole.

Consolidating the jurisdiction of the White Box under AAA, with oversight and leadership provided by Art, Art History and Arts Administration would clarify that mission and more closely tie the White Box to excellence in research and teaching at the University of Oregon. Critical to this new model is the addition of curator position and an operating budget to support quality exhibitions. A true curatorial vision, one that reflects the UO commitment to cutting edge research, is necessary to develop the potential and promise of the White Box. While an initial investment of central institutional support would be required, it is expected that the White Box would need to transition to external funding sources to be sustainable.

Within the Art Department, this model of the White Box offers substantial potential benefits. Conceived of as a laboratory for innovative practice, the White Box could be a cultural hub in Portland with a vision distinct from other art venues.

For our students it involves an invaluable professional experience, an opportunity to work with practicing curators and artists. Our professional degree students, the MFAs and BFAs would benefit enormously from interactions and experiences that could not be duplicated in Eugene. An upcoming show gives a glimpse of the kinds of opportunities we could foster in the space; the guest curator of the fall 2010 show, *Ontologue*, is bringing in four international new media artists and is organizing a series of workshops for graduate students with the artists. Expanding the scope of the exhibition, the show becomes a site for intensive exchange. With clear curatorial leadership, we could bring more of these opportunities to our students, integrating the exhibition program with critical professional education experiences for our students. Rich programming in conjunction with those exhibitions, such as lectures and panels, further expands the intellectual impact on our students and larger community.

For faculty, the White Box also offers substantial opportunities. Art Department faculty maintain active national and international exhibition schedules. The White Box could feature some of that high quality work within the Portland community, but it also could be an important context within which faculty could explore significant new ideas and approaches in their creative practice. For example, many artists now function as curators as well as artists, expanding the scope of creative practice to include composing the work of others to explore connections and tensions. One current example is a curatorial proposal by a faculty member

bringing together a group of artists of color whose work engages 'race' in various ways and operates on the edges of established media conventions. An exhibition like this not only brings compelling work and discourse to our students, but also expands the faculty member's research inquiry.

For the University, the White Box also offers substantial opportunities. Established as a venue for thought-provoking work that contributes to the cultural and intellectual life of the community, the White Box then becomes a magnet for a variety of constituents. A dynamic cultural hub such as this could both draw new people the UO who aren't currently involved and become a nexus or catalyst for other existing UO supporters. A space like this becomes a social space as well, with compelling ideas and experiences at its core.

White Box Proposal  
Art History ideas  
7/23/10

Locating oversight of the White Box within the purview of the departments of Art and Art History and the program in Arts & Administration creates important new opportunities for students and faculty in Art History. These opportunities fall into two broad categories:

1. Hands-on opportunities for working with cultural materials. Such opportunities would take the form of undergraduate and graduate internships and faculty-curated exhibitions and would range from professional or pre-professional training, to significant contributions to on-going scholarly conversations. Significant and realistic support for these experiences would need to be built into the budget.

**NOTE:** At this point, I'm uncertain regarding how often / how many. It seems that there should be some consistency, or rationale for inconsistency, across our depts/programs. Once we agree on that, the budgeted cost per internship/instance of faculty involvement should be consistent across our programs/depts. Are we possibly considering faculty "residencies" in Portland?

2. Content for use in pedagogical contexts, consisting of, first and foremost, the objects and exhibitions themselves and, secondarily (but no less significantly), gallery talks, lectures, panel discussions, symposia, film series, and other related programming created in relation to exhibitions. Since such content has the power to exponentially amplify the educational value and effect of the White Box, funding for it needs to be considerable. (Given that the graduate and undergraduate degree programs in Art History are located in Eugene, it will be essential that programming be made available in electronic form. This would entail live feeds to Eugene that would permit not only passive consumption, but also active participation. Moreover, it will be essential that these events are digitally archived so that they can be accessed outside of real time and used in the future.

The White Box provides a significant addition to the existing and expanding range of exhibition venues that serve the interrelated needs of our—and other—departments and disciplines. As a space for exhibition but without (the burdens of) a collection, its function would be different from those of the Jordan Schnitzer Museum of Art and the Museum of Natural and Cultural History.

For Art History, the White Box will be a central component of our future presence in Portland. One could imagine, for example, that it would be a key element in a future program in curatorial studies that would provide an important complement to the existing program in Museum Studies. It also might provide an important platform as we seek to work collaboratively with other departments of art history in Portland, above all PSU

I think the proposal should mention the aim of creating a "Friends of White Box" group, many of whom would be drawn into the orbit of UO Portland by virtue of their interest in art and culture rather than more traditional affinities such as alumni status.

In my notes from our first meeting in June, I recorded that our thinking was that operation of the gallery would require a full-time director/curator, a half-time development person, and some form of technical support (preparation/installation), with additional support provided through an internship program.

Maybe not for the proposal, but for our thinking going forward, might it make sense to agree on a common, focused mission for the space as a way of thinking about how it relates to what we already have/what we might want in the future/what already exists elsewhere in Portland?