



Association of Arts Administration Educators

**Association of Arts Administration Educators
Annual Conference
Proposal from the Arts & Administration Program
University of Oregon**

Environment/Rationale for This Conference Location:

The Arts and Administration Program at the University of Oregon (UO) is built upon over four decades of academic programming, research and publication in the area of cultural and community arts services. Constituents served by the Arts and Administration Program include graduate students in arts management, undergraduate community arts minors, and arts professionals. Arts management at the UO is characterized by a commitment to a multicultural and sociopolitical orientation to art and culture; a strong belief in electronic communication and opportunities afforded by the Internet; a focus on contemporary and future trends, and a belief in the importance of research to the profession.

The Arts & Administration Program is situated in the School of Architecture & Allied Arts at the University of Oregon, where programs in Art; Art History; Historic Preservation; and Planning, Public Policy and Management complement the curricula in Arts Management. Additionally, our program has strong connections with the School of Music and Dance, the School of Journalism and Communication, and the interdisciplinary graduate program in Folklore.

As the largest Arts Management Master's degree program in the Western United States, our faculty are engaged in research in arts management that focuses on participatory culture, sustainability, international engagement, and cultural identity and change. The curricula of the Master's in Arts Management tracks these research areas and is aligned with the AAEE graduate standards in Arts Management education.

In addition to the Master's in Arts Management, the Arts & Administration Program also offers an undergraduate in Community Arts Management that includes a three sequence 200-series of courses that also fulfill general requirements in arts & letters and multidisciplinary education. These courses serve nearly 3,000 general population students each year.

Beginning in fall 2012, the core faculty and a group of active adjunct faculty have been working on a curricular proposal to offer a Bachelor's of Art in Arts Management. This proposal is currently undergoing review at the institutional level and will move to state

Within the downtown and cultural corridor there is free public transportation on the TriMet Max light rail system, that has a stop steps from the front door of White Stag where the red and blue lines serve all of downtown and two of the surrounding suburbs, with direct service to and from the Portland International Airport. <http://trimet.org/max/>

Facilities

The White Stag has a dedicated event planning staff and works closely with academic units to host conferences, symposia, and professional meetings.

Meeting rooms includes:

- One large ground floor room that accommodates
199 people in auditorium style seating
115 at round tables/chairs
Can be turned into two rooms with a dividing screen to accommodate 55 – 100 per side, depending on seating configuration
- Two Break-Out Rooms, seating for 35 each
- Two Classrooms, seating 24 at tables, 45 without tables
- One large, open third floor space that can accommodate 100 in an open, standing gathering
- The Commons, which is an open reception space on the first floor features walls outfitted with exhibit hardware to exhibit conference-related displays

Services include:

Event staff

IT/AV Staff

24 hour security staff

Custodial & Facilities staff

Tables

Chairs

Podiums

AV equipment in each room, including open gathering room on 3rd floor

Exhibit space for poster sessions

Accommodations – Recommended Hotels, conference center, on-campus rooms, etc.

The Embassy Suites Downtown is located 1/3 of a mile (approximately a 6 minute walk) from the White Stag Block. Built in 1912 as the Multnomah Hotel, this hotel is an important landmark in Portland. When it was built it was one of the Northwest's largest

Public Transportation Service to/from/around conference location:

Tri-Met Portland offers bus, light rail, and street car public transportation throughout the city of Portland and the surrounding tri-county metropolitan region.

Direct Tri-Met Max light rail service from the airport to Embassy Suites on the Red line, with a stop at SW Oak and 1st Ave, which is a 3-minute walk to Embassy Suites Downtown (319 SW Pine St).

Within the downtown and cultural corridor there is free public transportation on the Tri-Met Max light rail system, that has a stop directly outside White Stag where the red and blue lines serve all of downtown and two of the surrounding suburbs, with direct service to and from the Portland International Airport. <http://trimet.org/max/>

- Deborah Edwards -

BCA (Healthcare)

connections - area businesses & the arts
interns, artists in residence, leadership development
advisors - research agenda

eg. - 10 years data
in corporate giving

arts impact
healthcare
community development / partnership w/ UC?
workforce development

gaps - (Portland) - business community -

doesn't value arts
direct connection arts & community

build relationships -

national impact -

Cultural tourism -

arts leadership (not just

projects (big) - puts us on the map in a new way =

= Consortium for internship placements in Portland

Martha Richards - Portland State -

BCA

- leadership development
- business volunteers for the arts
- lawyers for the arts

} project-based support
or consulting-based
consulting

RACC

- Cohort Work (George Thorne)

~~American Express~~ American Express ^{Aspen} Institute (Andrew Proctor) ^{literary arts}

cohort 25 mid-career arts professionals - (competitive) -
quality national-level

Getty
museum
management
institute

Small-medium arts alliance
(peer learning) etc } exists

→ Speaker series →

→ Arts Education Partnership → - Kennedy Center -

Eloise Ramrosch

PSU - Teacher training -
what about laid-off teachers? -

PSU?
PNCA?

arts education in teacher training

'Right Brain Teaching Artists'

Training artists to be teaching artists;
esp. - diversity - (mentorship program)

see
OAC
webinar

equity, education, inclusion

high level
training
(community cultural
development)

Jan 30 at noon - AHA - webinar

Equity →
race
class
politics

Cohort Model

cadre of tech/strategic
support for existing
arts organizations

Cultural Leadership program - George Thorn
(supported by Allen Foundation)

Seattle - Arts Education initiative -

Arts Education Town Hall Mtg
with Rudy Orne
"The Reed
(Jan 24 6-8)

(Sen. Lisa Frack -
Diane Rosenbaum)
Gwen Sullivan
Portland Assoc. of Teachers

Atlas of the ^{New} West (get this) —

Center of the American West

(regional context) ecotopia megarion —

Portland region as a text —

Cultural vitality (See Cartwright)

Center for Metropolitan Studies —

→ Jason Grunzovich.

~~Reader~~ Portland Pulse

→ google this

Equity Atlas —

CLF —

Coalition for Livable Future

— Frontiers to Miles
Artisan economy

Social practice MFA —