

November 16, 2012

AAD - Portland - Academic Extension Meeting
Kate Wagle, Sandra Gladney, Patricia Dewey, Tina Rinaldi

Considering and planning AAD expansion in Portland
Items for consideration and discussion:

AAD sees to main areas of focus for its Portland programs:

1. To increase visibility and impact as a regional professional development and research hub;
2. To develop niche certificate and intensive programs that differ from program offerings in Eugene.

Specifically targeted initiatives may include:

- Work with consultant/NTTF Bill Flood to develop an AAD Portland Strategic Plan in winter and spring 2013 ³ — + facilitate conversations w/ prospective partners throughout winter & spring 2013
- Continue ongoing symposia and regional professional development gatherings on topics of interest to AAD/CCACP constituencies
- Host the AAAE conference in spring 2015
- Begin discussions with AAA and PSU faculty on developing a collaborative niche specialization (certificate?) in *urban cultural planning and development*.
- Begin discussions with AAA, UO, and Portland-based partners about developing a niche program in museum studies / curatorial studies.
- Prepare a strategic plan for the White Box (as associated with museum studies / curatorial studies)?
- Partner to promote summer gen ed course offerings (Urban Ducks)
- Consider opportunities to develop hybrid, on-line, or low-residency arts administration courses of study in arts administration for mid-career professionals BARD?
- Consider development of intensive summer programs in collaboration with professional development associations
- Consider additional opportunities for collaboration in Portland with other AAA academic units – (e.g., HP, PPPM, Art History)
- building Portland-based adjuncts
- Certification of Arts Educators (for Portland schools)