

**Arts Management Minor
Arts & Administration Program
School of Architecture & Allied Arts
University of Oregon**

The Arts Management Minor is designed for students with an interest in participating in, leading, and managing arts organizations and activities across the arts sector. Students from diverse disciplines—including Theatre, Music, Dance, Art, Education, Sociology, Anthropology, History, Business, English and Family and Human Services—minor in Arts Management in order to expand their knowledge of the wide variety of management careers available in the arts sector. Steeped in a culturally democratic orientation, the UO Arts & Administration Program emphasizes the importance of participation by all citizens in community-based arts programs and believes in the value of arts leaders to promote the arts as integral to the everyday life of the community and to building a sense of the unique character of place.

The Arts Management Minor emphasizes the cultural, economic, social, and ethical environment in which the arts thrive. Coursework in arts administration focuses on arts philosophy, arts education, cultural programming, management, funding, and business development as core areas of competency paired with specialized courses in the visual arts, performing arts, and community arts management.

Participatory Learning Experiences in the form of practicums with local arts organizations provide students with hands-on learning opportunities that extend classroom learning into the community and provide students with important professional experiences and connections. Taking practicum courses to fulfill the total number of credits for the minor is strongly encouraged, but is not required.

Course requirements encourage students to see the relationships between arts and culture, ethnicity, politics, economics, education, class, gender, age, and occupation. Students graduating with an Arts Management Minor are prepared to work in a variety of settings within the arts sector and to successfully implement methodologies for arts program development and arts administration across a range of formal and informal, for-profit, nonprofit and public arts organizations within a community.

The Arts Management Minor requires 28 credits* with grades of C+ or better.

A minimum of 20 credits must come from AAD courses. Up to 8 upper-division credits may come from your major area, with specific approval by the Arts Management Minor advisor. All credits, except 409 Practicum, must be taken for a letter grade. At least 12 credits must be taken at the University of Oregon.

REQUIRED COURSES

AAD 312 Arts Management

At least one Course Taken From:

AAD 250 Art & Human Values**

AAD 251 Art & Visual Literacy**

AAD 252 Art & Gender**

One Capstone Course:

AAD 451 Community Cultural Development

AAD 410 Interpretive Exhibits

AAD 410 Performing Arts Industry

Students pursuing the Arts Management Minor complete a variety upper-division courses offered through the Arts and Administration (AAD) Program that can be selected from those on the other side of this page.

Contact Tina Rinaldi, Arts Management Minor Advisor, trinaldi@uoregon.edu for more information.

** All AAD courses are 4 credits unless otherwise noted.*

***This course is also taught online each term.*

Requirements of the minor and availability of courses may change without notice.

Last Updated August, 25, 2014

ARTS MANAGEMENT MINOR* ELECTIVE COURSES**

Freshman Seminars and Freshman Interest Group Courses	Foundational Courses	General Arts Management Courses
199 Art of Writing 199 Art Meets Science FIG Visualize a Better World FIG Portable Life Museum FIG Art of Expression (Gurley)	AAD 250 Art & Human Values** AAD 251 Art & Visual Literacy** AAD 252 Art & Gender**	AAD 301 Understanding Arts & Creative Sector AAD 312 Arts Management AAD 315 Arts Funding AAD 420 Events Management AAD 421 Cultural Programming AAD 410 The Artist Entrepreneur AAD 410 Arts Business Development AAD 430 Youth Arts Curriculum and Methods
Museum Management	Performing Arts Management	Community Arts & Arts Learning
AAD 427 Planning Interpretive Exhibits AAD 429 Museum Education AAD 410 Museum Ethics AAD 428 Cultural Museum	AAD 471 Performing Arts Mgmt AAD 472 Artistic Admin in Perf Arts AAD 410 Performing Arts Industry	AAD 430 Youth Arts Curriculum and Methods AAD 451 Community Cultural Development AAD 409 Practicum, variable credits

ARTS AND ADMINISTRATION UNDERGRADUATE COURSES OFFERED IN 2014-2015

Fall 2014	Winter 2015	Spring 2015
199 Art of Writing (Abia-Smith) FIG Visualize a Better World (Turner) FIG Portable Life Museum (J. Voelker-Morris) FIG Art of Expression (Gurley) 250 Art & Human Values (Hager) 251 Art & Visual Literacy (Livingstone) 252 Art & Gender (J. Voelker-Morris) 312 Arts Management (Redaelli) 409 Practicum (Hager) 410 Cultural Museum (Livingstone) 410 The Artist Entrepreneur (Anderson) 451 Community Cultural Dev (Flood) 410 Performing Arts Industry (Kau)	199 Art Meets Science (J & R Voelker-Morris) 250 Art & Human Values (Hager) 301 Understanding Art & Creative Sectors (Fenn) 409 Practicum (Hager) 410 Museum Ethics (Turner) 410 Interpretive Exhibits (Livingstone) 430 Youth Arts Curr Method (Abia-Smith) 430 Youth Arts Curr Method (Ballard) 471 Performing Arts Mgmt (Dewey)	250 Art & Human Values (Hager) 251 Art & Visual Literacy (Livingstone) 252 Art & Gender 315 Funding the Arts (Kau) 409 Practicum (Anderson) 420 Event Management (Redaelli) 421 Cultural Programming (Fenn) 429 Museum Education (Livingstone) 410 Arts Business Development (Anderson) 410 Artistic Admin in Perf Arts (Dewey)

ARTS AND ADMINISTRATION UNDERGRADUATE COURSES OFFERED IN 2013-2014

Fall 2015	Winter 2016	Spring 2016
199 TBD FIG TBD 250 Art & Human Values** 251 Art & Visual Literacy** 252 Art & Gender** 312 Arts Management (Redaelli) 410 Artist Entrepreneur (Anderson) 409 Practicum (Anderson)	199 TBD 250 Art & Human Values** 301 Understanding Art & Creative Sectors (Fenn) 312 Arts Management (Redaelli) 409 Practicum (Anderson) 410 Arts in Healthcare Management (Dewey) 410 Planning Interpretive Exhibits 430 Youth Arts Curr Method (Abia-Smith) 430 Youth Arts Curr Method (Ballard)	250 Art & Human Values** 251 Art & Visual Literacy** 252 Art & Gender** 315 Funding the Arts (Kau) 409 Practicum (Anderson) 410 Arts Business Dev (Anderson) 420 Event Management (Redaelli) 421 Cultural Programming (Fenn) 429 Museum Education (Abia-Smith)

Group Satisfying Courses

AAD 250 Art & Human Values—Satisfies Arts & Letters requirement and the Multicultural: Identity, Pluralism, and Tolerance requirement
 AAD 251 Art & Visual Literacy—Satisfies Arts & Letters requirement and the Multicultural: Identity, Pluralism, and Tolerance requirement
 AAD 252 Art & Gender—Satisfies Arts & Letters requirement and the Multicultural: Identity, Pluralism, and Tolerance requirement
 AAD 301 Understanding Arts & Creative Sector—Satisfies Arts & Letters requirement

* All AAD courses are 4 credits unless otherwise noted.

**This course is also taught online each term.

Requirements of the minor and availability of courses may change without notice.

**University of Oregon—Arts and Administration Program
Arts Management Undergraduate Minor Advising Form**

The Arts and Administration Program offers an Arts Management Minor to any undergraduate student at the University of Oregon. Students complete courses in arts management, arts funding, events management, gallery exhibition and theory, media management, and arts literacy, to name a few courses offered in the Arts and Administration Program. Participatory Learning Experiences in the form of practicums with local community arts organizations provide students with hands-on learning opportunities that extend classroom learning into the community and provide the students with important professional experiences and connections.

Use this form to track your courses for the minor. At the beginning of the quarter you plan to graduate, you should meet with Tina Rinaldi, the Arts Management Minor advisor, to notify her of your intent to graduate. Complete and submit this form the quarter you plan to graduate.

Student Name: _____ Major: _____

Students has met all of the requirements of the minor: _____ Term/Year: _____

Requirements

The Arts Management Minor requires a total of 28 credits. 20 credits must be from AAD courses.* Up to 8 upper division credits may be courses from your major area, with approval by the Arts Management Minor advisor.

12 AAD Credits Required

Course No.	Course Name	Term	Grade	Credits
AAD 312	Arts Management	_____	_____	_____

At least one Course Taken From:

AAD 250	Art & Human Values**	_____	_____	_____
AAD 251	Art & Visual Literacy**	_____	_____	_____
AAD 252	Art & Gender**	_____	_____	_____

Choose One (1) Capstone Course From:

AAD 410	Performing Arts Industry	_____	_____	_____
AAD 410	Planning Interpretive Exhibits	_____	_____	_____
AAD 451	Community Cultural Development	_____	_____	_____

16 Credits from Elective Courses

AAD _____	_____	_____	_____	_____
AAD _____	_____	_____	_____	_____
AAD _____	_____	_____	_____	_____
AAD _____	_____	_____	_____	_____
AAD _____	_____	_____	_____	_____
AAD _____	_____	_____	_____	_____
AAD _____	_____	_____	_____	_____
AAD _____	_____	_____	_____	_____
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____

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