

## CCACP Meeting: October 15, 2014

### ~~DOE~~ Grant Partnership - ArtsCore -

- Practicum Connection
  - o Observations
  - o Selecting Teaching Artists
  - o Art 21
- Develop Arts Education Curriculum: Teaching Artist Training in Summer

### CultureWork

- Process
  - o Review Panel: Co-Editors – Julie and Robert
  - o Occasional Guest Editors (by invitation or request)
- Practitioner-Oriented: welcomes practitioners to engage
  - o Case Studies
  - o Advisories
  - o Summaries on Initiatives
  - o Some Research (language is for practitioners)
- One-Pager (instead of newspaper)
- How can practitioners more easily access CultureWork?
- Potential Articles for New Editions
  - o Lisa (David): Artist and Athletes
  - o Bill: Update on previous article
  - o David: Kennedy Center for the Performing Arts, disability, arts in healthcare connection
  - o Art 21 Video Series
  - o Food Arts Impact – Story Core
- Terminology of “Work:” difference between use as a noun versus verb

*- Contact there?*

### Other Publications

- Proceedings
- Research Bulletins
- Model after The Ohio State Publication

### Role of Center for Community Arts and Cultural Policy (CCACP)

- Type of Entity?
  - o Academic Research Center (previously UO research center as Institute for Community Arts – established in 1960s)
  - o Conceptual
  - o Support Mechanism for Funding
- Difficult to Identity due to Change of Structure
  - o Change in Funding
  - o Change in Affiliation
- Visibility for Public

- Space for Collaboration: Oregon Folklife Network (OFN), Historic Preservation, Folklore, etc.
  - o Arts & Business Alliance of Eugene: Arts & Economic Prosperity
  - o WESTAF
  - o Oregon Arts Commission (OAC): Town Hall Meeting in Eugene
  - o Reception for Brian Rogers at JSMA in November
- Platform for Applied and Publicly Engaged Work
- Opportunities for Students with Faculty – Connection with Professional Project
- Avenue to Pursue Funding (more leverage/standing/infrastructure)
  
- Is there a distinct delineation between AAD and CCACP?
  - o Not a clear delineation
  - o Three overlapping areas between Program and Center: research, community engagement, and education.
  - o Communicate with faculty/staff for what's appropriate for AAD versus CCACP
    - If content is associated with AAD (students, alumni, curriculum, etc.) >>> AAD
    - If content is associated with CCACP – outside of AAD – (policy-makers, researchers, etc.) >>> CCACP
  
- How to leverage CCACP?
  
- How to activate CCACP through three areas of research, community engagement, and education?
  - o Public awareness and communication of CCACP for public benefit
  - o CultureWork as a crux to drive CCACP and the portal for public \*\*\*
  - o What can CCACP provide to continue projects, research, etc.?
    - For visibility?
    - For support?
  - o Go-to person/Resources for support, time, etc.?
    - Students as research assistants?
    - Teaching GTFs offered research positions
      - Costs for hour
      - Bill: help with community engagement project?
      - Patricia/Tina: research hiring protocol
      - Need for consistency with supporting students with faculty
  - o Educational Workshops, Symposium
  
- Reorganizing Themes of Projects/Research:
  - o Cultural Identity and Change
  - o International Engagement
  - o Sustainability
  - o Participatory Culture

- Rethinking Practicums (undergraduate and graduate), Community Engagement, Community Partnerships
  - o Eugene
  - o Portland
  - o State-level
  
- AAD e-News
  - o Smaller story/highlighted box for Engage
  - o Connects to Engage/CultureWork
- How to create public awareness?
  - o Engage (e-Newsletter)
    - Quarterly mailing
    - Differentiate between AAD e-News and Engage?
    - Selecting correct avenue
  - o Facebook Page
  - o Blog connected to CultureWork? (example: Arivate)
  - o Video series/Digital storytelling (connected with CultureWork)
  
- Website
  - o Update content on annual basis
  - o Broad Areas for Categorizing Research, Initiatives, etc.
    - Arts in Healthcare
    - Arts Education
    - Research in Development
  - o Revisit mission statement?
  - o UO might create a uniform system for communications and marketing
  
- Action Steps
  - o Ongoing Meetings
  - o Hiring for Support
    - Long-term: coordinator for support/initiatives?
    - Student GTFs
    - NTTF: service component
  - o New Themes/Categories for Website
  - o Promote Faculty Activities
  - o Marketing Plan/Awareness Plan for Engage
  - o Invite Outside Perspectives in Process